

Esuola Daniel

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SKILLS

- JavaScript | React | HTML5 | CSS | Tailwind CSS | GSAP | Redux | Version Control (Git) | GitHub
- Figma | Adobe Photoshop | Adobe Illustrator
- Effective Communication | Solution-oriented | Collaborative | Outcome-driven | Resilient | Proficient in English

EXPERIENCE

Front End Engineer	Speak Africa	01/2023 - Present
<ul style="list-style-type: none">• Designed and launched the company website utilising HTML, Tailwind CSS and ReactJS, which escalated website traffic by 70% and bolstered engagement by 25%• Enhanced the website for search engines, leading to a 20% surge in organic search traffic• Revamped the website's user interface and user experience, resulting in a 80% reduction in bounce rate and a 90% boost in conversion rate• Partnered with the marketing team to develop and execute new website content strategies, ultimately generating a 60% increase in leads		
Front End Engineer	Osome	4/2023 - 7/2023
<ul style="list-style-type: none">• Developed an extensive collection of 40+ email templates for the marketing team, resulting in a 30% decrease in email creation time and a 20% boost in open rates• Worked closely with the marketing team to ensure that email templates were aligned with brand guidelines and marketing campaigns• Reduced the time it takes to develop and deploy new email campaigns by 25% by implementing a new workflow		
Front End Engineer	Pathfinder Realtech	10/2022 - 3/2023
<ul style="list-style-type: none">• Engineered an enterprise-level, browser-based property management application, utilising by over 100 customers, resulting in annual savings of 1 million Naira• Collaborated with cross-functional teams of product designers and backend developers to optimise the performance of the company's top-selling software, resulting in a 20% increase in sales and a 10% improvement in user satisfaction ratings• Built custom React components, resulting in a seamless integration with back-end services, boosting overall efficiency by 30% and cutting down downtime by 40%		
Front End Engineer, intern	Edozzier	09/2022 - 03/2023
<ul style="list-style-type: none">• Worked extensively with the design team to achieve a substantial 95% improvement in website and application user satisfaction by the implementation of visually appealing and user-friendly design features• Engineered and deployed the company website using AngularJS and Tailwind CSS, resulting in a substantial growth in web traffic as well as enhanced user engagement metrics within the first quarter of launch• Implemented and ensured cross-browser compatibility and responsive design initiatives, which led to a remarkable 95% surge in site visits from mobile devices and a 75% enhancement in user satisfaction as measured by customer surveys		

Front End Engineer, contract**The Armahrah Foundation**

10/2021 - 08/2022

- The only engineer in a team of twelve(12) interfacing with clients, designers and stakeholders in order to interpret business objectives to code
- Created wireframes, high fidelity designs, and successfully deployed the foundation website, resulting in a 10% increase in website traffic and a 70% boost in online donations
- Built a landing page for donations and volunteers program of the foundation within the past two(2) months

VOLUNTEER EXPERIENCE

Lead Designer**Duntai Foundation International**

10/2020 - 01/2023

- Integrated the creation of high-fidelity designs for brand merchandise and products, resulting in a 75% increase in brand recognition, as assessed by market research surveys
- Design and printing of T-shirts for 30 participants
- Created more than 60 designs for social media and print for events held by the organization

PROJECTS

Portfoliowww.danielAfriheart.com

- A showcase section that displays a selection of my top projects, complete with comprehensive case studies and visual representations for each project

iWalletwww.iWallet.com

- My goal with iWallet was to create a visually appealing and secure financial application that provides an easy way for users to manage their finances. I aimed to enhance the traditional banking experience through modern design and user experience elements

CERTIFICATIONS

JavaScript Algorithms & Data Structures

Certification, equivalent to around 300 hours of coursework | FreeCodeCamp

01/2023

Responsive Web Design

Certification, representing approximately 300 hours of coursework | FreeCodeCamp

01/2022

EDUCATION

Bachelor of Science

Ladoke Akintola University

07/2021 - 08/2026

- Major in Computer Science

National Diploma

The Polytechnic Ibadan

03/2017 - 11/2019

- Major in Survey and Geo-informatics