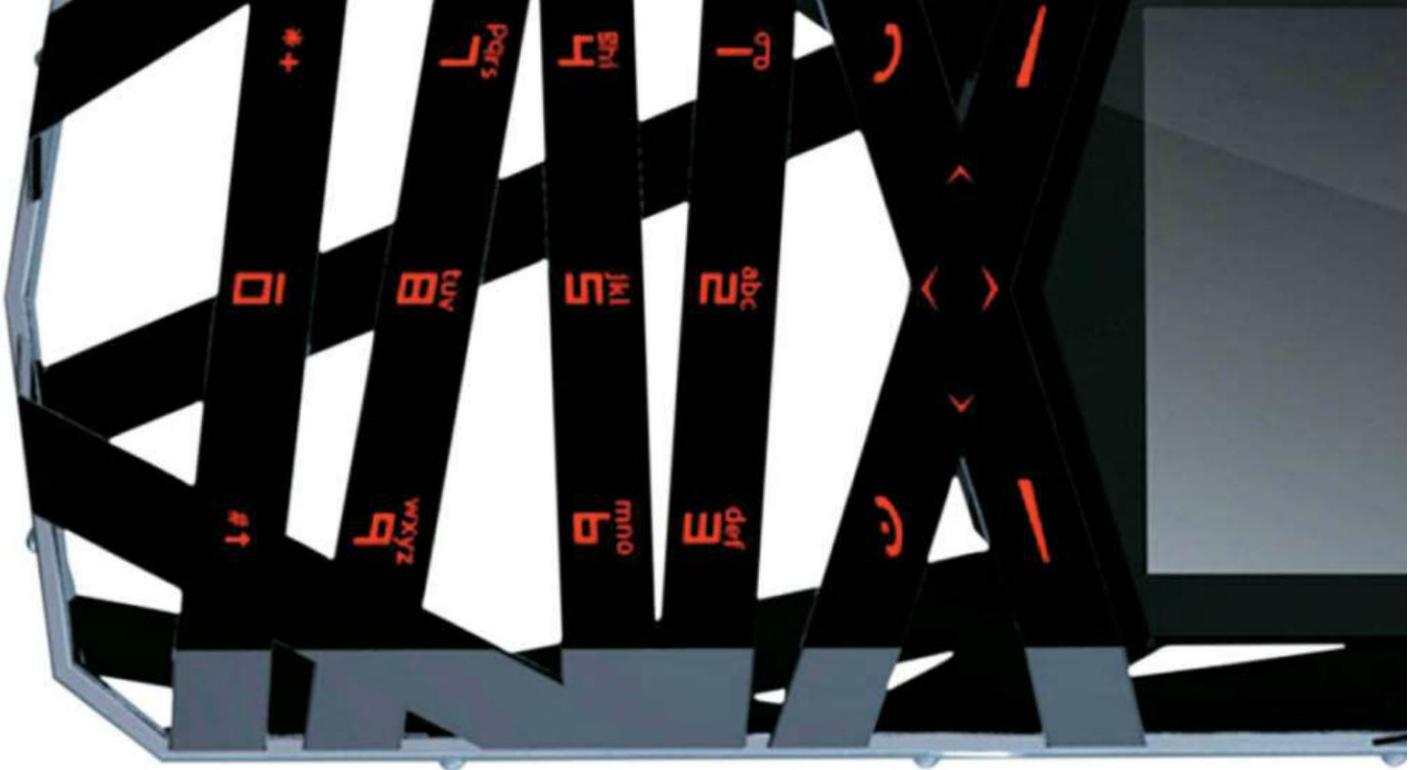
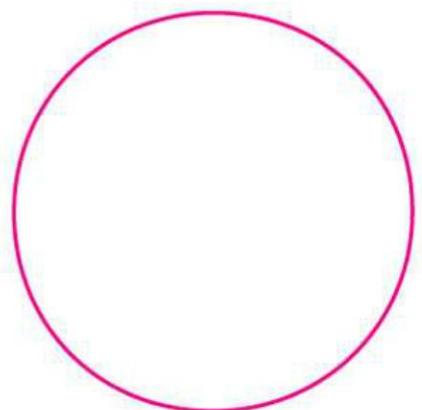
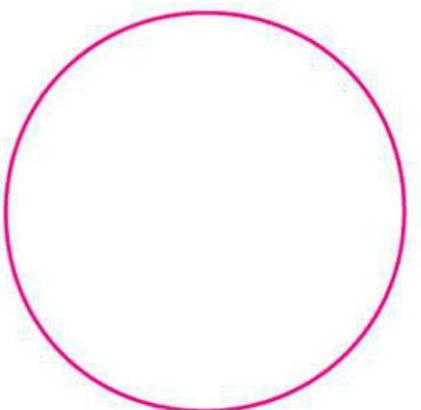


Mahtesh



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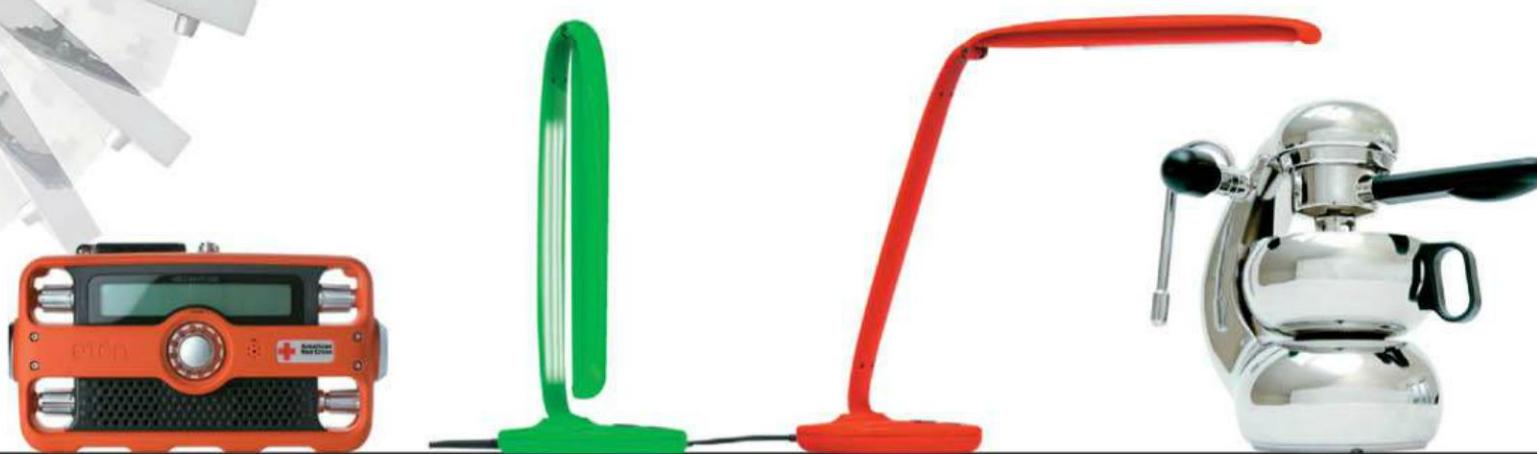


PRODUCT DESIGNS

Form, Function, and Technology
from Around the World

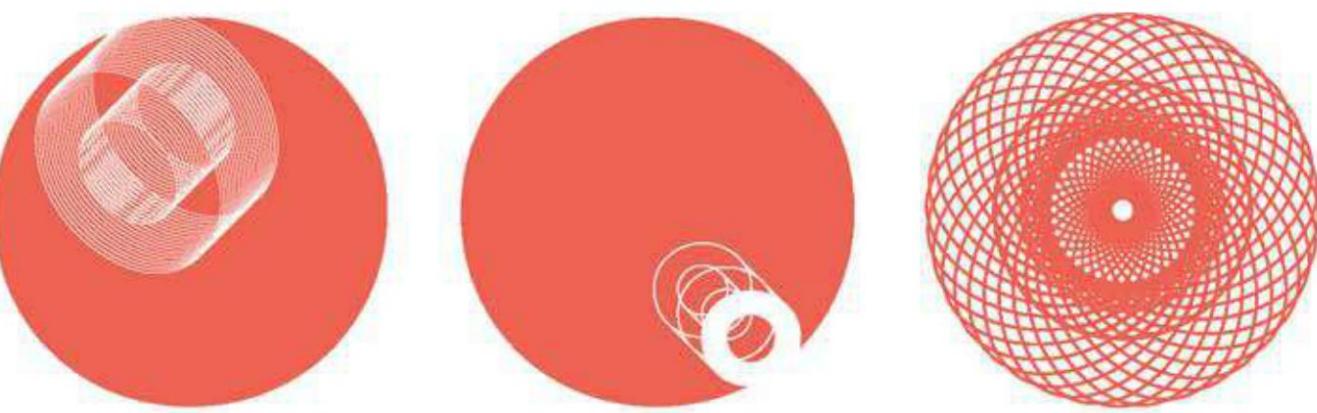
Eric Chan ECCO Design

R O C K P O R T



Mantesh

100



PRODUCT DESIGNS



Mantesh

ROCKPORT
PUBLISHERS

100 PRODUCT DESIGNS

**Form, Function, and Technology
from Around the World**

Eric Chan ECCO Design

BEVERLY MASSACHUSETTS



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Mantesh

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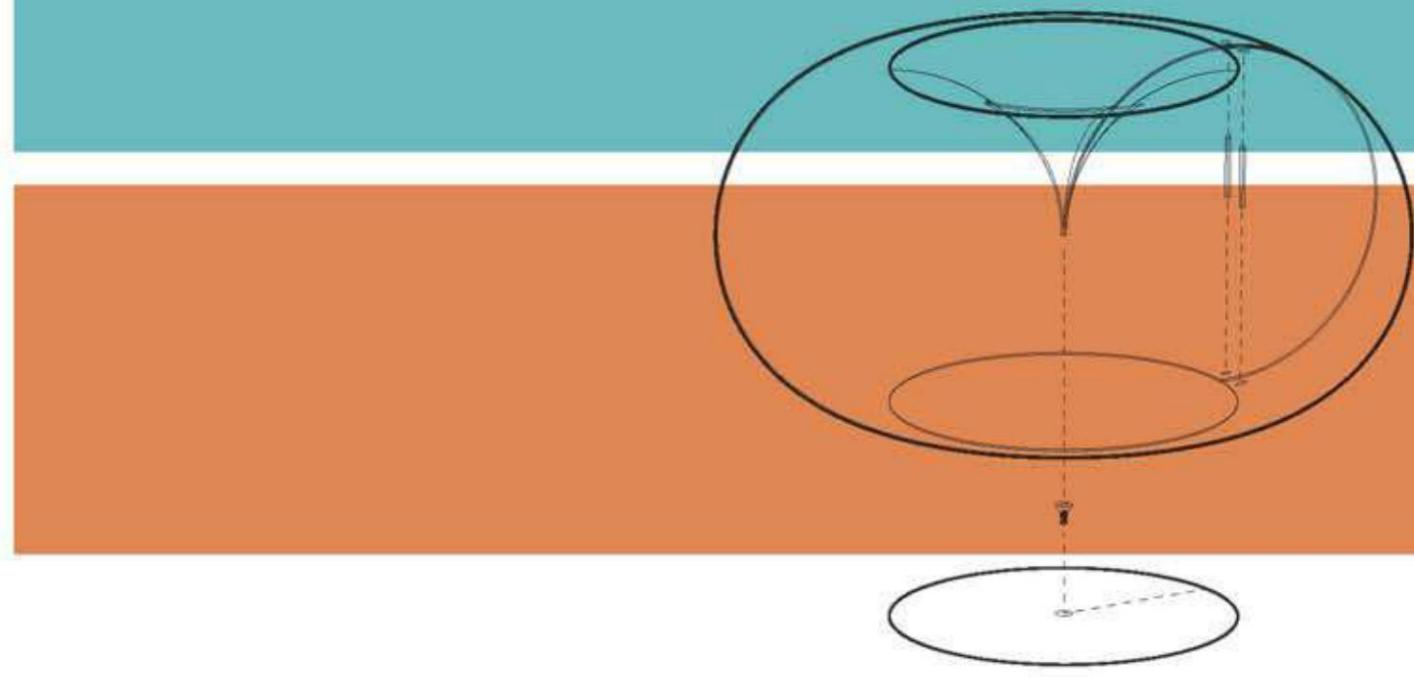
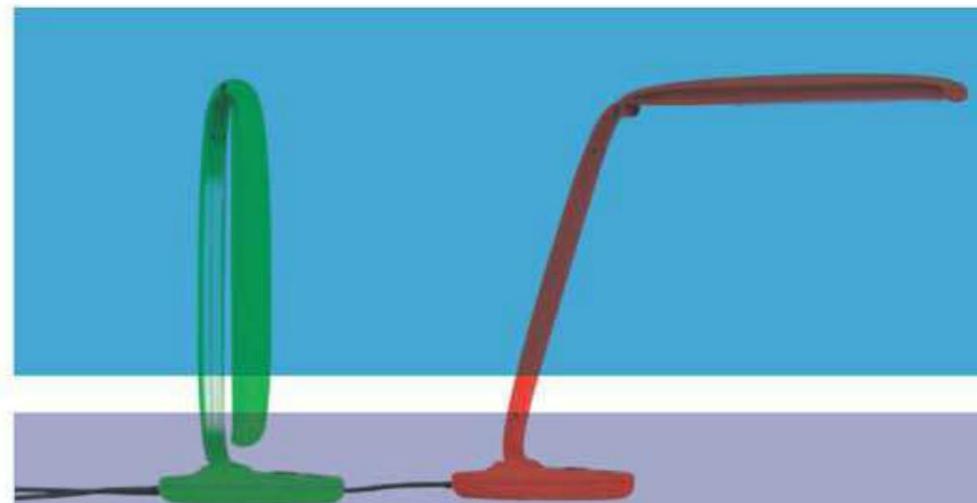
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introduction

Design. The word has become overly used during the past two decades, managing to encompass entire worlds while defining very little. The end of the twentieth century and the beginning of the twenty-first have infused *design*—both the noun and the verb—with a host of definitions that transcend its aesthetic roots, changes that have paved the way for a new generation of intellectuals and professionals to consider themselves designers.

Big thinkers are designers. Planners are designers. Engineers are designers, as are DIY tinkerers, aesthetes, and agents of social and environmental change. Their output may be tangible or fleeting; didactic or coercive; appealing to our human instincts or tempting to our most basic needs. Regardless of their methods or their results, they are all indeed designers, and the world their work is shaping has yet to reach a definitive form.

Definitive form, however, may be something of an oxymoron. Designers rooted in the physical are currently bearing witness to the object's steady evolution, and form itself rests at the heart of the monumental changes that are impacting the very nature of the things with which we surround ourselves.

A glimpse at the everyday objects of our forebears reveals that they tended to derive form from the physical attributes of their performance: the long and slender axis of a screwdriver, for instance, or the comfortable wooden handle and rigid steel blade of a kitchen knife. While such a literal approach perfectly suits individual objects of a singular use, continued pushes from a powerful combination of human need and technological and material advancements are prodding a host of new considerations to the forefront of product design—and ensuring that the objects of tomorrow resemble little the objects of yesterday.

Indeed, today's most progressive products tend to be unprecedented in terms of their technology, and reductive in their form: An entire book can be confined to a single screen and perused with a swipe of the finger, and countless hours of music can exist within a simple volume that is roughly the size of a deck of playing cards. These days, it seems, a simple box can achieve anything—and, as a result, objects have become totemic. Their minimized combinations of screens, jacks, and sparse buttons tend to reveal little about their capabilities; instead these objects rely on a one-two punch of human input through symbolic gestures—finger-swipes and rotations, for instance—and technological wizardry to reveal their functions.

The evolution of objects is still in its nascence, of course, and the vast majority of products rest comfortably between these archetypes. The promising emergence of new communication and information platforms and social networks in coming years, though, will call for designers to seek an ever-expanding roster of physical and technological solutions. Furthermore, increasingly pressing environmental concerns will demand that every product be sustainable—not just in terms of its materiality, but in terms of its ability to maintain enduring and meaningful everyday uses.

These are likely to be the future's boldest design challenges.

Until those issues are resolved and the future reveals itself, however, consider this volume a glimpse at the way we live right now, and the way that several particular types of designer have chosen to respond to our modern world. Enjoy.

—Eric Chan

Before we work, before we eat, before we **relax**, we sit. Chairs have remained functionally identical for centuries, existing as icons of cultural activity that perpetually hover 18½ inches (46 cm) above the floor. And they remain one of the designer's favorite media, a blank slate onto which explorations of material, form, and shape can be cast.

Some chairs are reductive and some embellished; some **comfortable** and some foreboding; some meant for **work** and some for **play**. Regardless of their form or feel, however, chairs remain both icons of function and expressions of the designer's craft. They will forever remain an integral part of the vocabulary of design.

0001-0139

01 sit

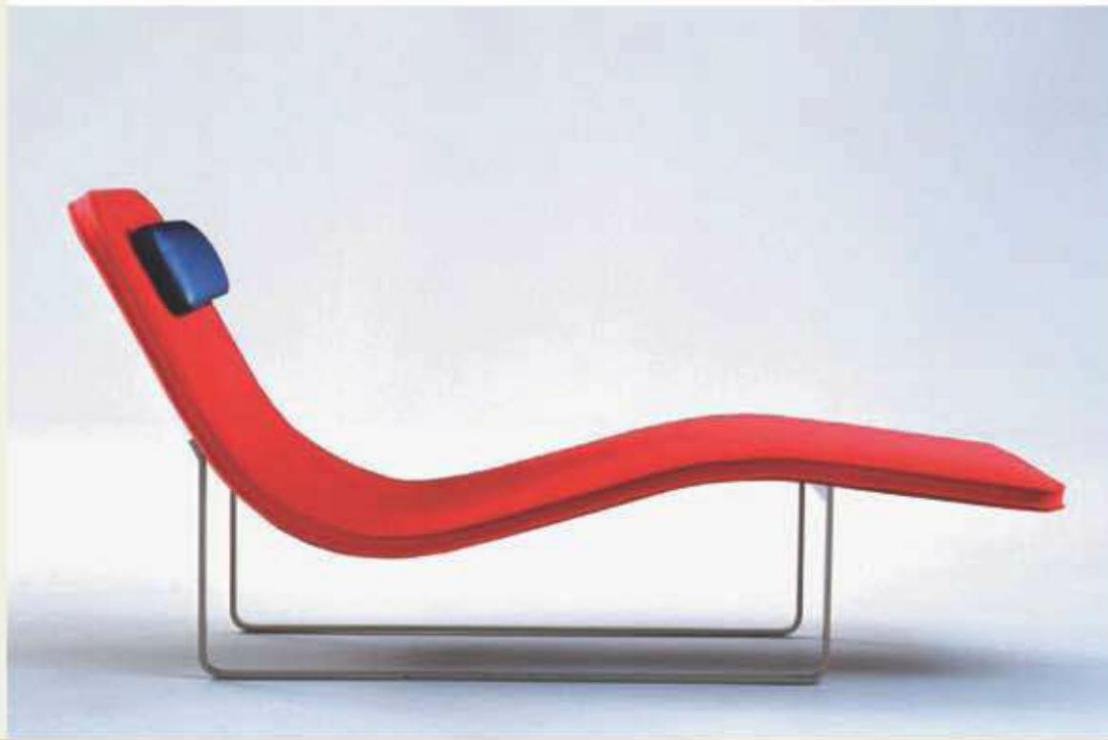


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CDS / Jeffrey Bennett
USA

0002

Monica Correia Studio /
Monica Correia
USA



0003

Stone Designs / Eva
Prego, Cutu Mazuelos
Spain



0004

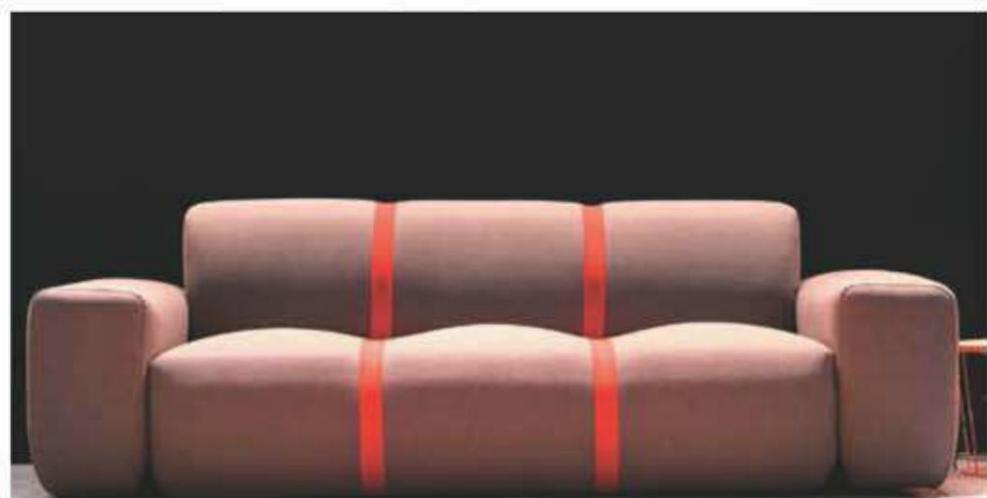
Foster + Partners /
Norman Foster
USA



0005
Karim Rashid
USA



0006
Stone Designs / Eva
Prego, Cutu Mazuelos
Spain



0007
MY Design / Miralba
Yepez
USA

0008
Karim Rashid
USA



0009

Phase Design, Inc. /
Reza Feiz
USA



0010

Phase Design, Inc. /
Reza Feiz
USA



0011

JXASTUDIO
Indonesia



0012

thinkk
Thailand

0013
Stone Designs / Eva
Prego, Cutu Mazuelos
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0014
Bertjan Pot
USA



0015
Karim Rashid
USA

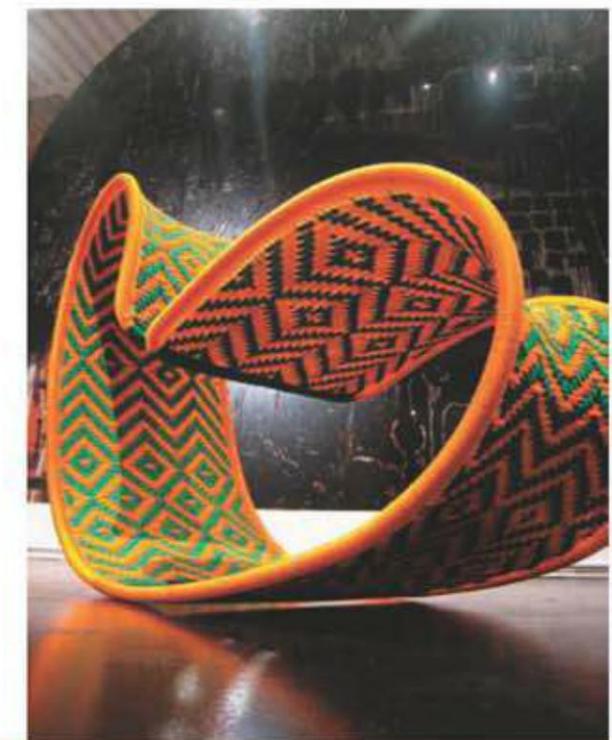


0016

Karim Rashid
USA

0017

Birsel + Seck / Ayse
Birsel, Bibi Seck
USA



0018

Karim Rashid
USA

0019

Karim Rashid
USA



0020

ENTRALIBERA /
Bruno Rainaldi
Italy





0021
hivemindesign, inc. /
Sather and Ruby Duke
USA

0022
PearsonLloyd
UK



0023
Pini Leibovich Design
Studio / Pini Leibovich
Israel



0024
Royal Botania /
Kris Van Puyvelde
USA

0025

ENTRALIBERA /

Bruno Rainaldi

Italy



0026

Steven Bukowski

USA



0027

color.inc / Toru Sato

China

0028

Bernhardt Design /

Patrick Jouin

USA





0029
Abbey Sandberg
USA

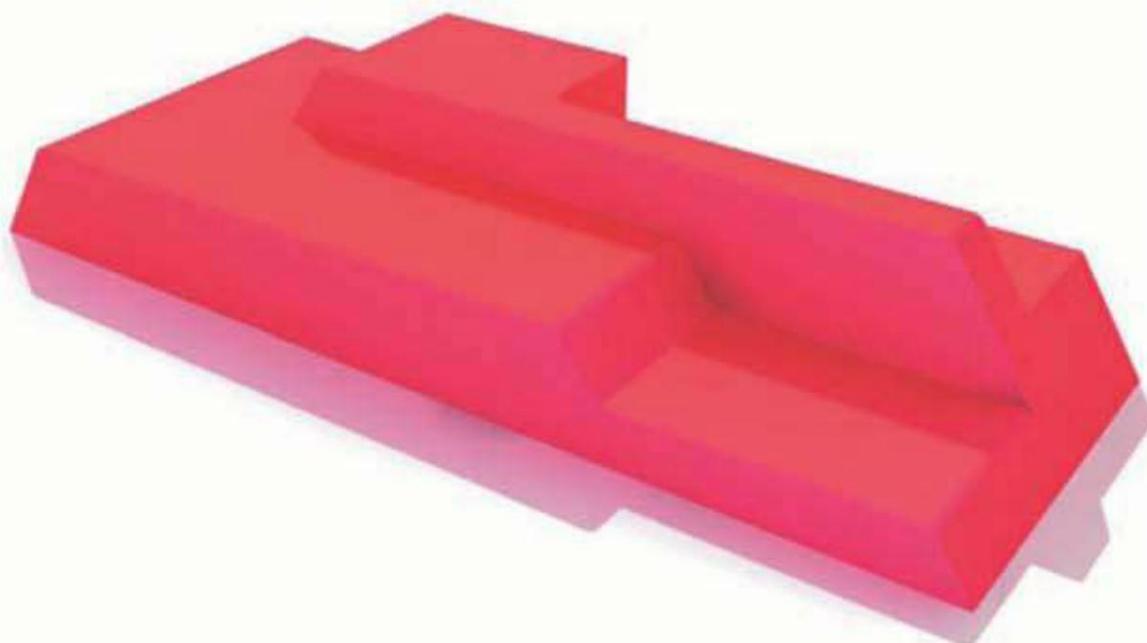
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Ufficio Tecnico
Prandina / Stefano
Azzolin
USA

0031
Patrick Norguet
USA



0032
Danilo Calvache
Design Studio / Danilo
Calvache
Colombia

0033
Third Eye Studios NYC /
Marc Thorpe
USA



0034

Dick Spierenburg
USA



0035

Karissa Bieschke
Design / Karissa
Bieschke
USA

0036

Claudio Bellini
USA



0037

MINIMAL, Inc. /
Scott Wilson
USA



0038
Karim Rashid
USA



0039
Albert Colzani
Architetto / Alberto
Colzani
Italy



0040
traffic / Katrin Greiling
UAE



0041
ENTRATALIBERA /
Bruno Rainaldi
Italy

0042

Isabel Lizardi
UK

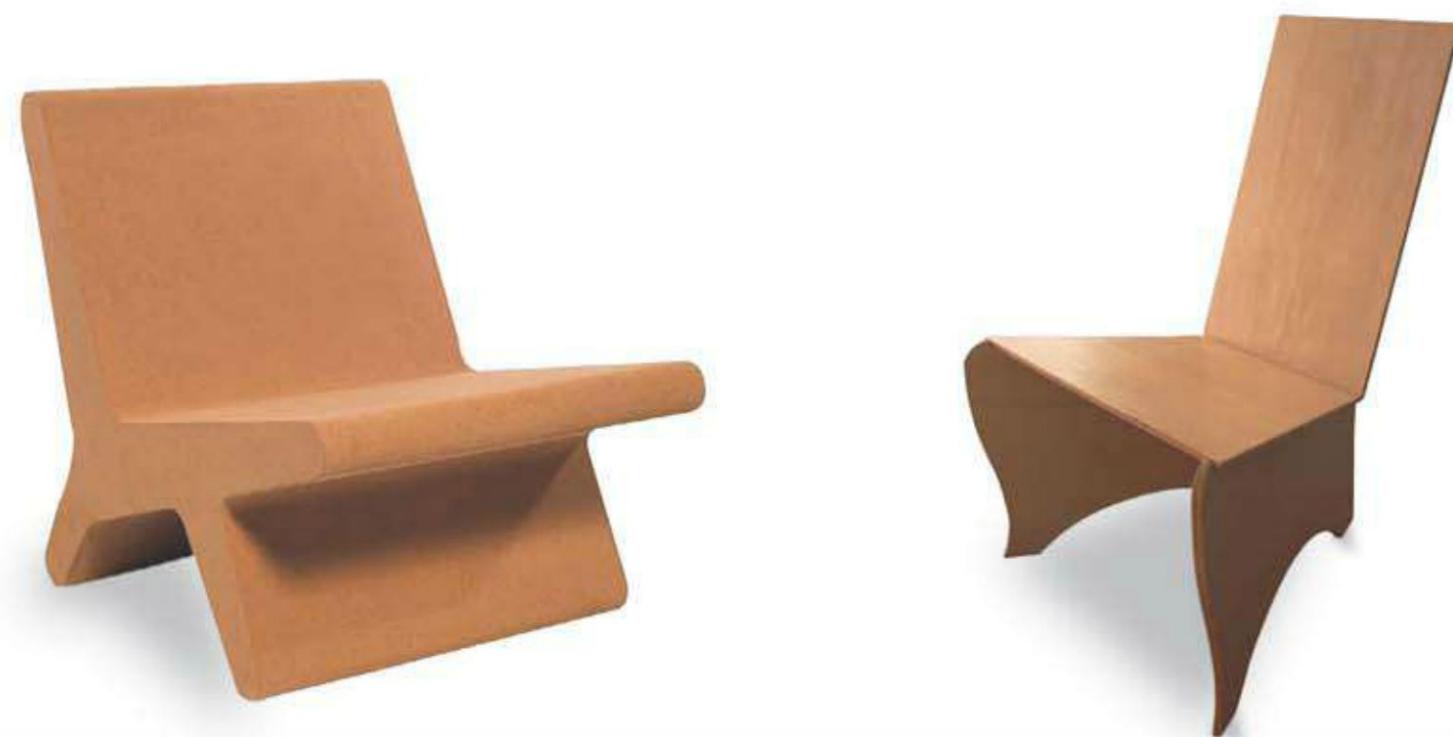


0043

CORQUE / Pedro
Silva Dias
Portugal

0044

pedro ochando
estudio / Pedro
Ochando
Spain



0045

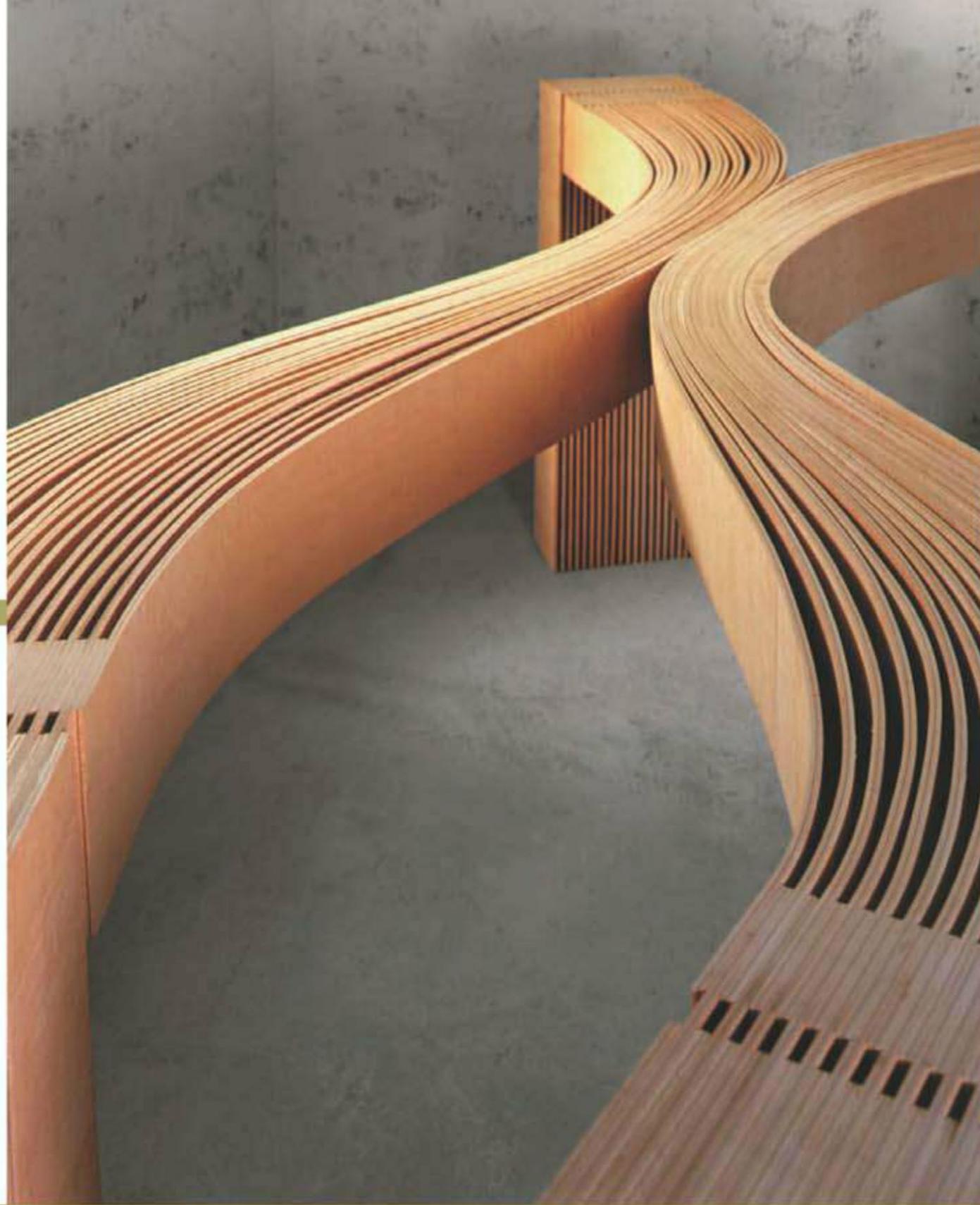
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Design / Karissa
Bieschke
USA

0046

Stefan Diez
USA



0047
Pini Leibovich Design
Studio / Pini Leibovich
Israel



0048
Karim Rashid
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0049
Royal College of Art /
Matthew Laws
UK

0050

Matthew Bradshaw
Studio / Matthew
Bradshaw
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0052

Michael Young, Ltd /
Michael Young
Hong Kong



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MachineHistories /
Jason Pilarski
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0054
Cerruti Baleri /
Jeff Miller
USA

0055
Cerruti Baleri /
Jeff Miller
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0056
Cerruti Baleri /
Jeff Miller
USA

0057
cate&nelson
Sweden



0058
Josh Owen, LLC /
Josh Owen
USA

0059
PearsonLloyd
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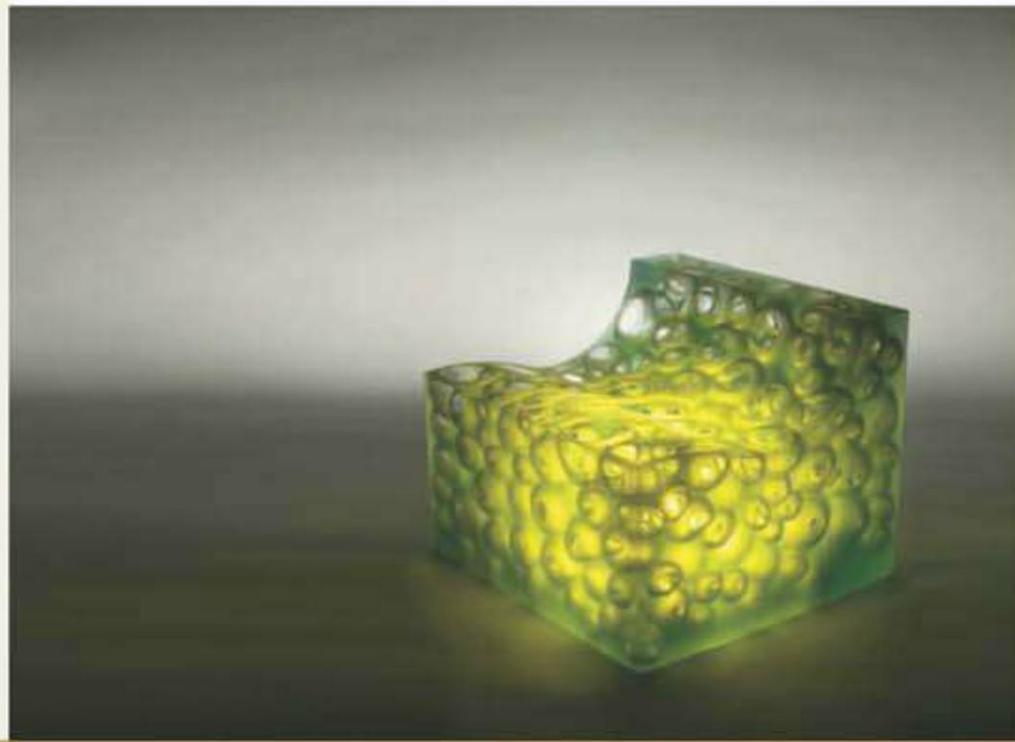


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Joe Gebbia Design /
Joe Gebbia
USA



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Marco Torres
USA

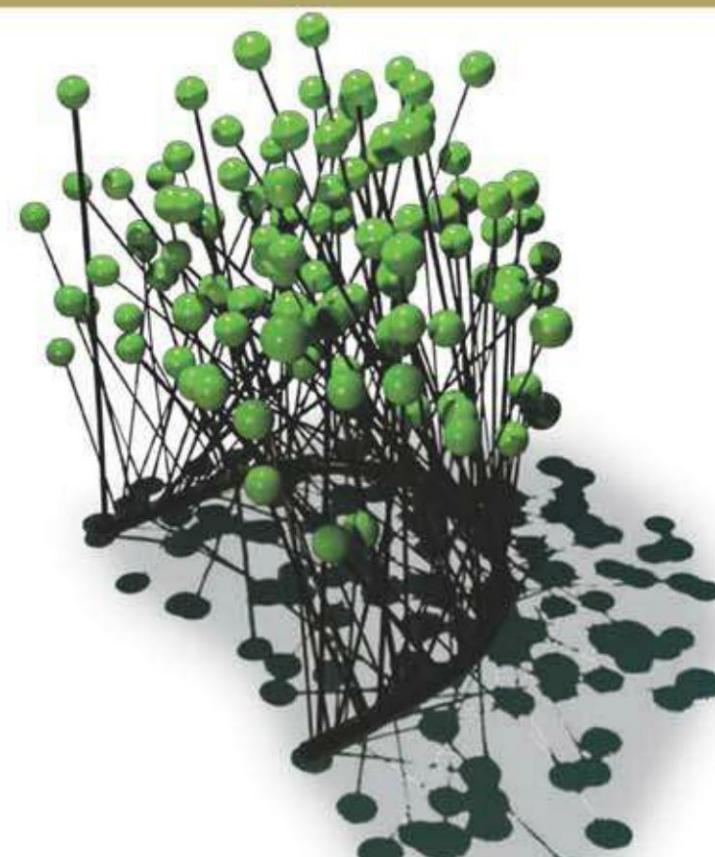
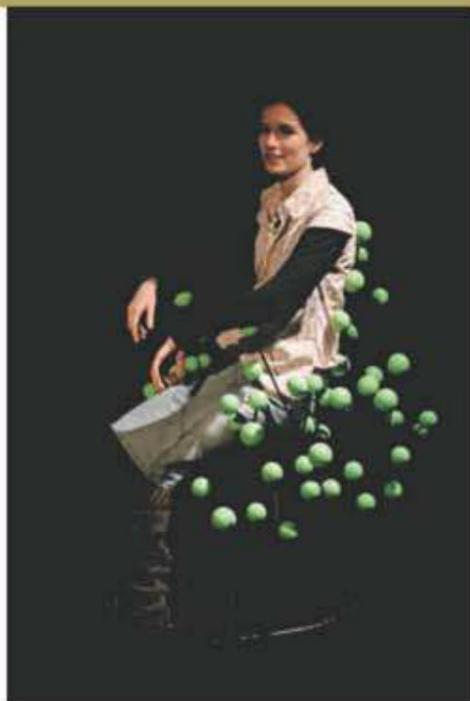
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Maximo Riadigos
UK



0064

Chris Holden
UK



0065
David Trubridge, LTD /
David Trubridge
New Zealand



0066
MINIMAL, Inc. /
Scott Wilson, Michiel
Knoppert
USA



0067

Damian Barton
USA



0068

Matthew Bradshaw
Studio / Matthew
Bradshaw
USA

0069

Karim Rashid
USA



0070

UNStudio /
Ben Van Berkel
USA

0071

Karim Rashid
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0072
Rich Brilliant Willing /
Theo Richardson,
Charles Brill,
Alexander Williams
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0073
Scott Klinker Product
Design / Scott Klinker
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0074
Karim Rashid
USA



0075
New British Design /
Ben Huggins
UK



0076
Pierre Paulin
USA



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SungUn Chang
USA

0078

Manuel Saez & Design
Team
USA



0079

Royal Botania /
Kris Van Puyvelde
USA



0080

Zaki Molgaard and
Bo Larsen for Royal
Botania / Zaki
Molgaard
USA

0081

One & Co
USA



0082
Third Eye Studios
USA



0083
Matthew Bradshaw
Studio / Matthew
Bradshaw
USA



0084
hivemindesign, inc. /
Sather and Ruby Duke
USA



0085
Karim Rashid
USA

0086
Karim Rashid
USA

0087

Royal Botania /
Kris Van Puyvelde
USA

0088

Royal Botania /
Kris Van Puyvelde
USA



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Marko Runjic
Serbia

0090

New British Design /
Ben Huggins
UK



0091

Royal Botania /
Kris Van Puyvelde
USA

0092

New British Design /
Ben Huggins
UK





0093
Royal Botania /
Oliver Le Pensec
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Roberta Rampazzo
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Studio / Charlie
Davidson
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0096

Bernhardt Design /
Shelly Shelly / Art
Center College of
Design
USA



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Mikko Laakkonen
Finland

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Third Eye Studios
USA

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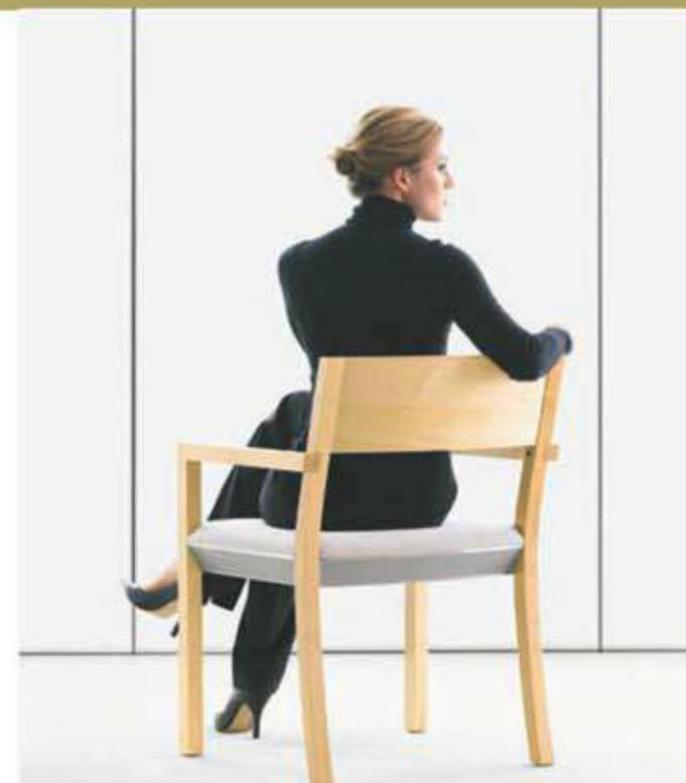
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Ecco Design /
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USA



0102
Christine Lieu
Canada



0103
Freeman Lau, Yang-Tze
Tong, Xiao-Jie Zhu
Hong Kong



0104
CGM Design, LLC /
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USA

0105

Jeroen Wesselink
Vormgeving
Holland



0106

PearsonLloyd /
Tom Lloyd
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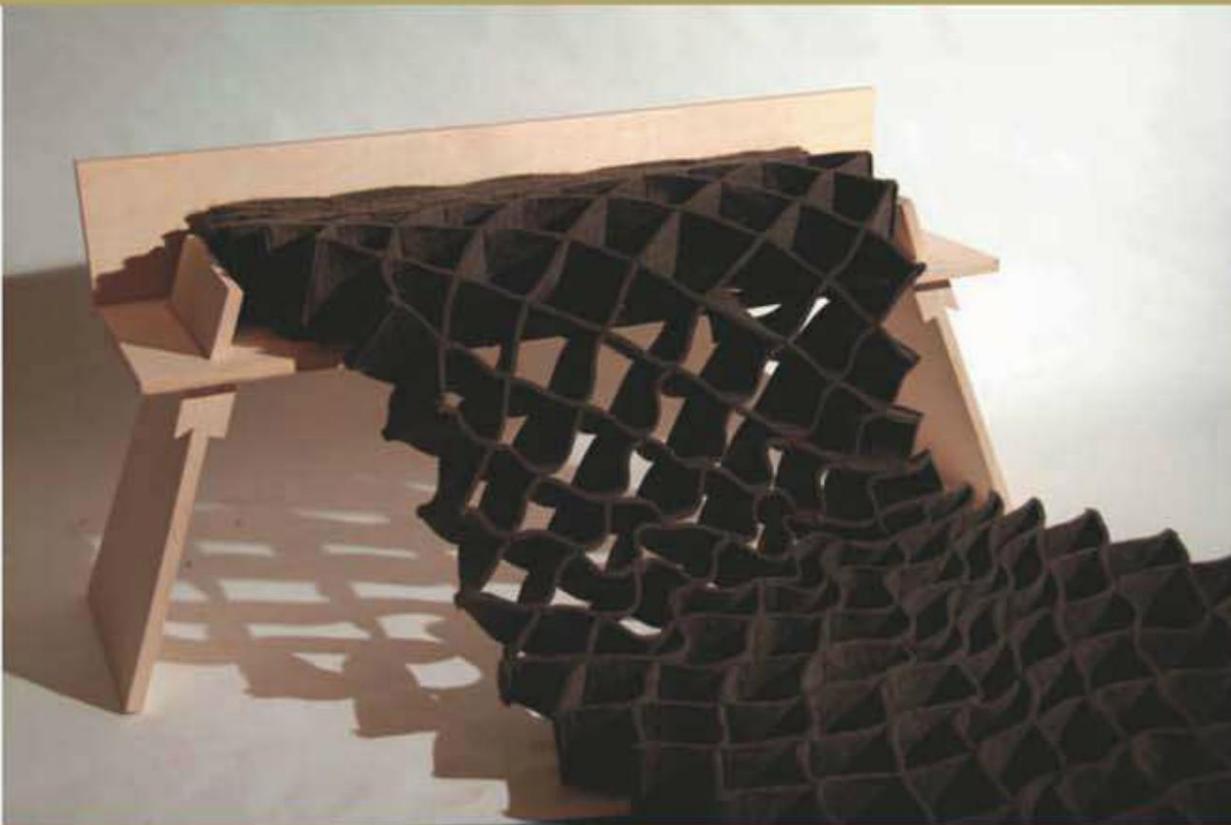
KEM STUDIO /
Jonathon Kemnitzer,
Jon Taylor, Brad
Satterwhite
USA



0108
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Institute of Chicago /
Tara Mullaney
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0109
Christine Lieu
Canada



0110
Kan & Lau Design
Consultants / Freeman
Lau
Hong Kong



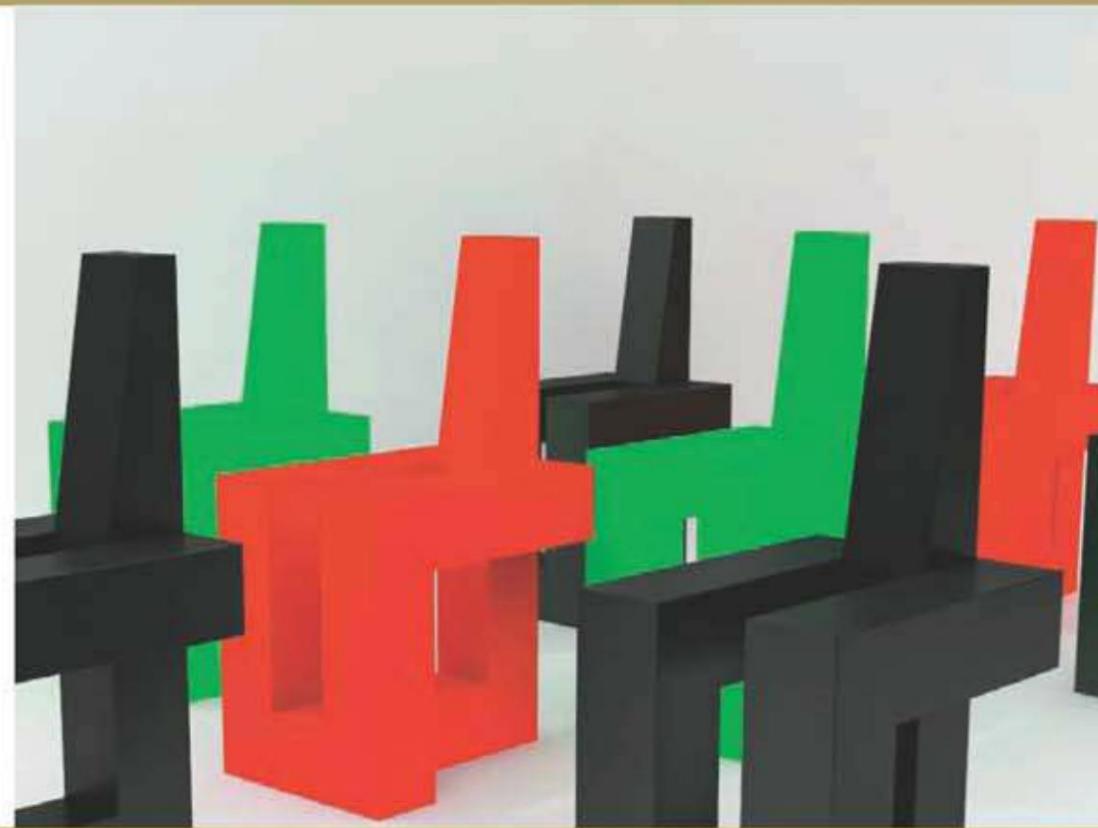
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Poland



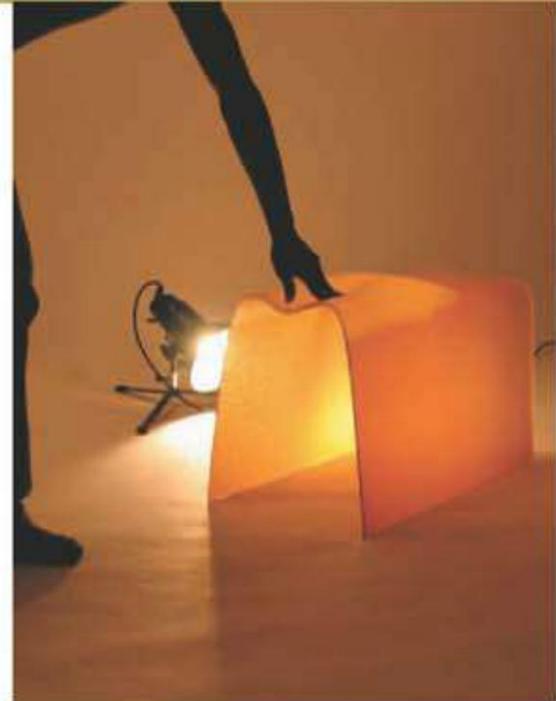
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Design Studio / Danilo
Calvache
Colombia



0115

Noème Design Studio /
Xavier Ricolfi
USA



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FABRICA / Jade
Folawiyo
Italy

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Karim Rashid
USA





0118
John White, Damon
Ahola, Kieron Tse
USA

0119
Karim Rashid
USA



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Gaëlle Bernard
Italy



0121
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Jason and Adam
Podlaski
USA

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Reza Feiz
USA

0123

DESU Design /
David Scott
USA



0124

Karim Rashid
USA



0125

Andrea Ruggiero
Design / Andrea
Ruggiero
USA



0126
Hiromichi Konno
Design Studio /
Hiromichi Konno
Japan



0127
Studio 7.5
USA



0128

Ufficio Tecnico
Prandina / Stefano
Azzolin
USA



0129

Jeff Weber and Bill
Stumpf
USA



0130

Manuel Saez & Design
Team
USA



0131
Ecco Design /
Eric Chan, Gary
Natsume
USA



0132
IDEO, Steelcase
USA



0133
Shin Hun
South Korea



0134

PearsonLloyd
UK



0135

Continuum Milan Team
USA



0136

Bow Design, Ltd /
Yasu Nakamura
Japan



0137

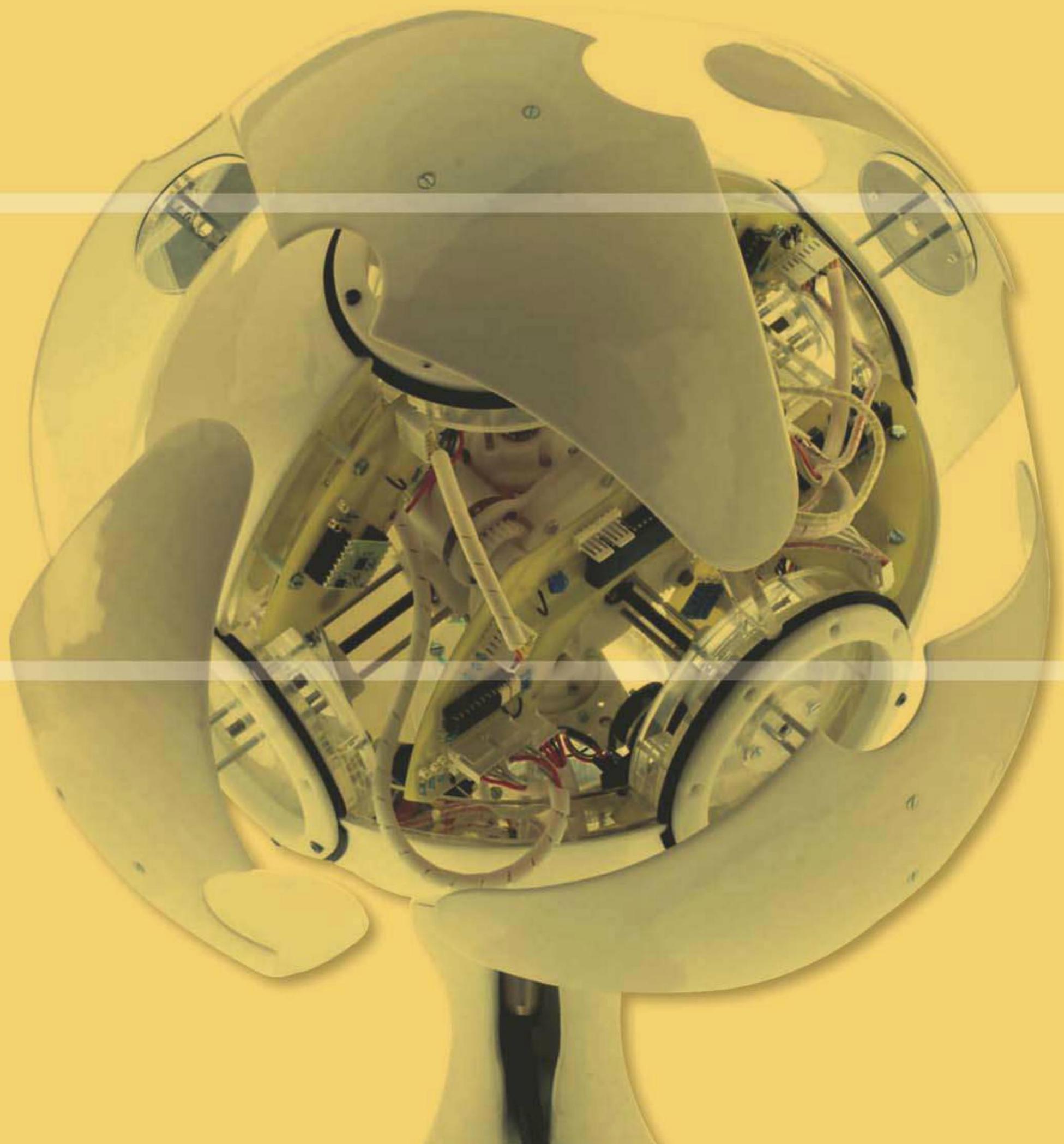
Jeff Miller Design /
Jeff Miller
USA

0138

IDEO, Steelcase
USA

0139
Ecco Design /
Eric Chan
USA





02 illuminate

Few concepts in the Western lexicon are as metaphorically enabled as that of light. What began as a functional augmentation of human productivity—providing necessary illumination in darkened indoor environments and during nighttime hours—has evolved with an unmatched **vibrancy**.

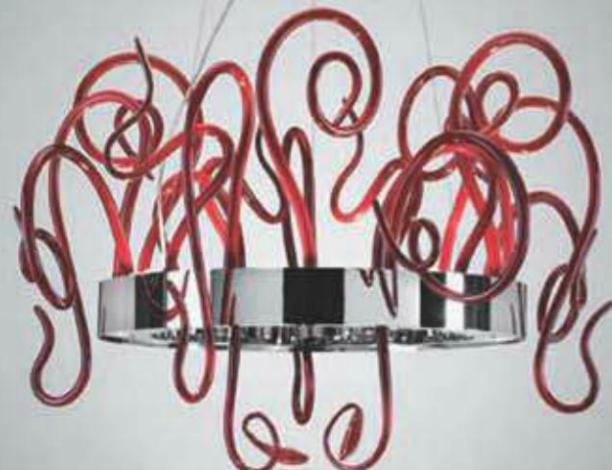
Few product categories have been as wrestled, wrangled, and formally explored as that of lighting. Today's lighting has transcended mere illumination and is as **emotive** as it is **functional**, riding the line between pure function and personal expression—and clearly enhancing the poetry of both interior and exterior spaces.

0140

Danilo De Rossi
USA

0141

ACCENT aps /
Claire Requa
Denmark

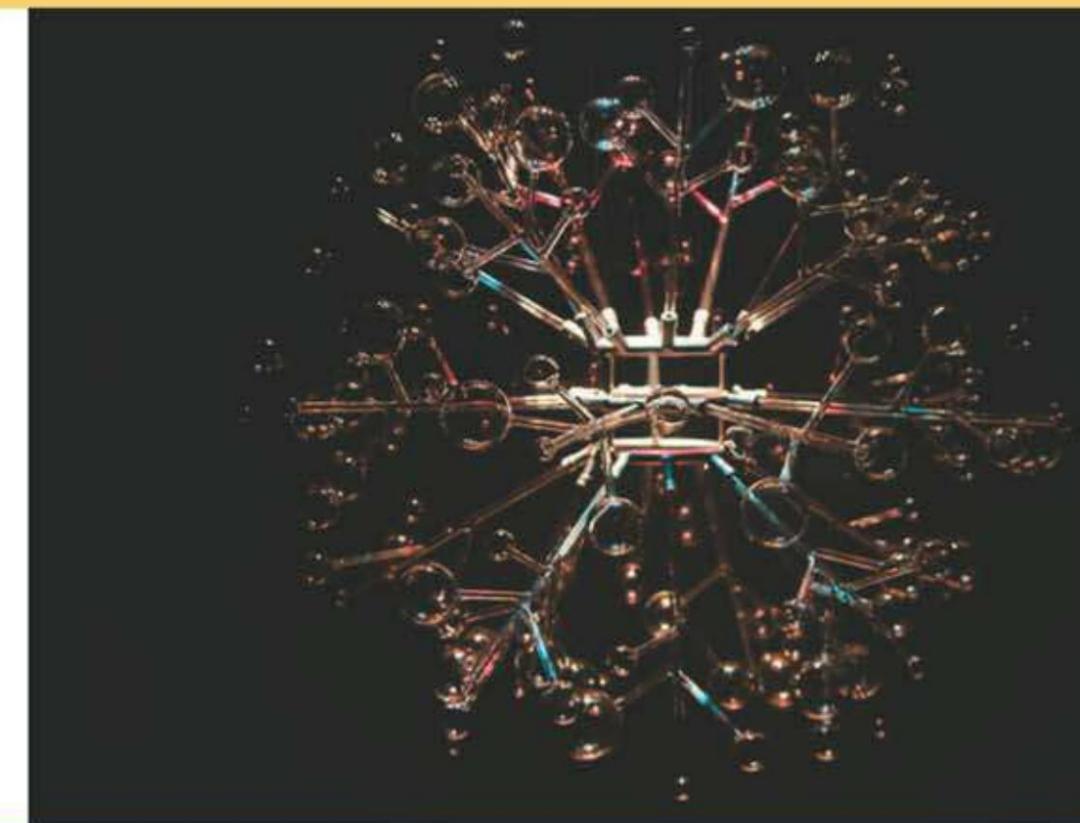
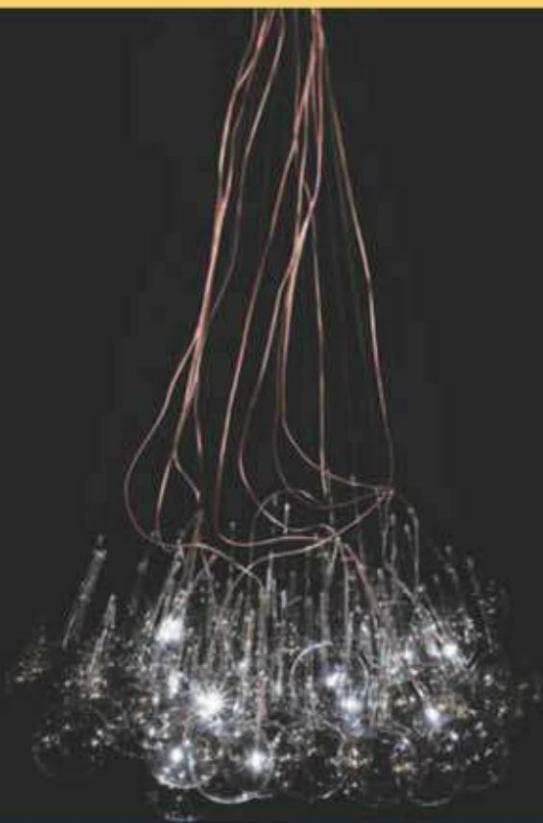


0142

DBWT.PL /
Daria Burlinska
Poland

0143

Alwadesign /
Alicja Wasieleska
Poland



0144

traffic / James Clar
UAE



0145
Wortmann, Büro
für Form
Germany



0146
Aqua Creations
Israel



0147
Aqua Creations
Israel



ILLUMINATE

0148

Gary Shigeru Natsume
USA



0149

V12 Design, Arkispazio
USA



0150

Karim Rashid
USA



1000 PRODUCT DESIGNS



0152
pedro ochando
estudio / Pedro
Ochando
Spain



0153
Ecco Design / Eric
Chan, Bradley Price
USA



0154
Benedikt Achatz
Germany

0155
Chris Holden
UK

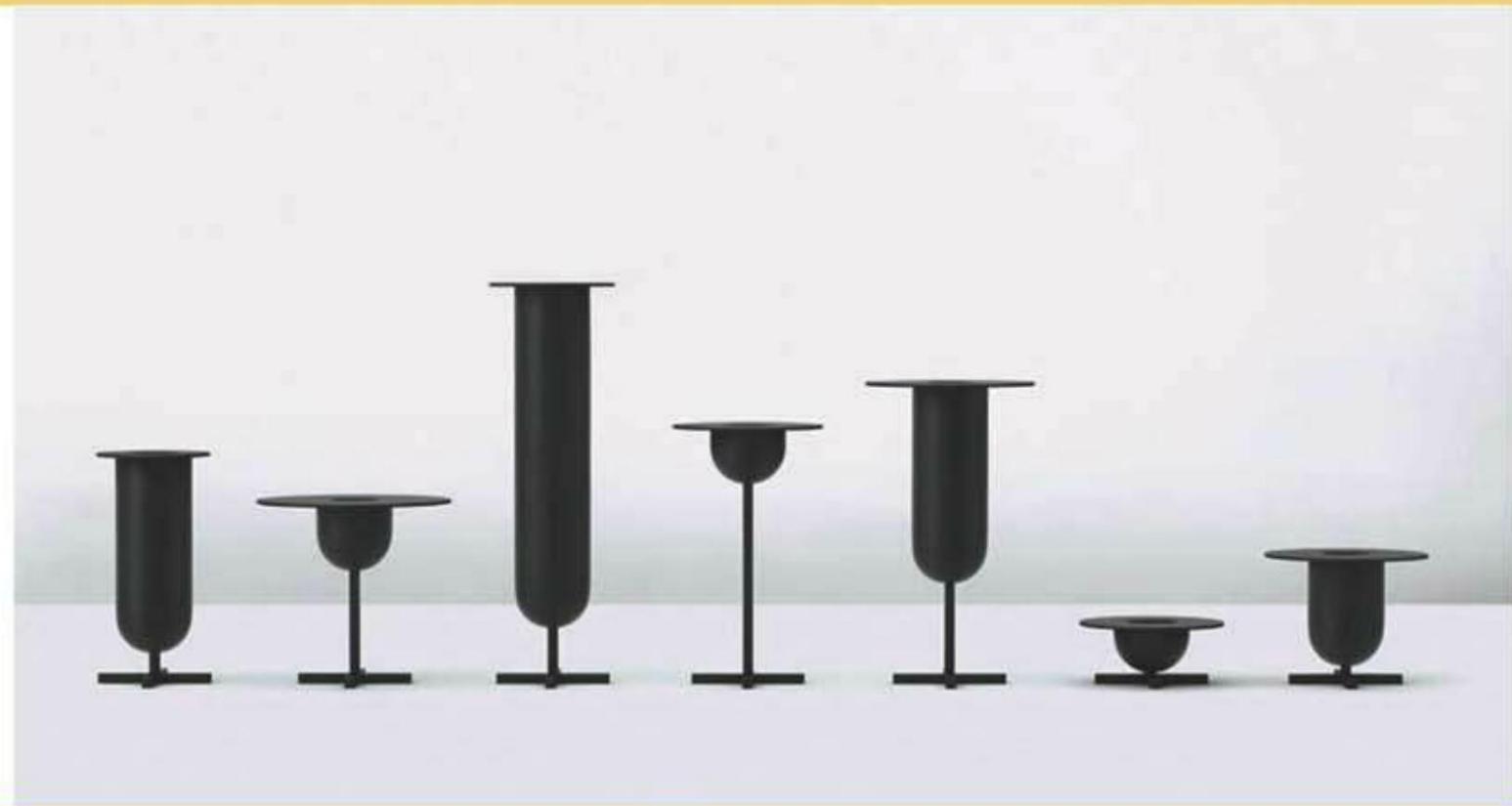
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Arquitectonica Studio /
Damian Barton
USA



0157

Matthew Bradshaw
Studio / Matthew
Bradshaw
USA



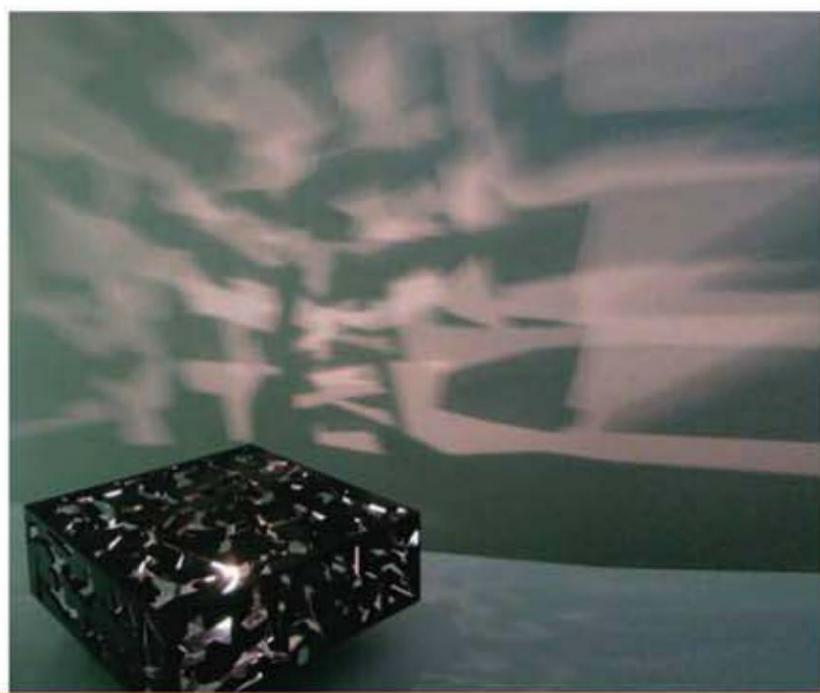
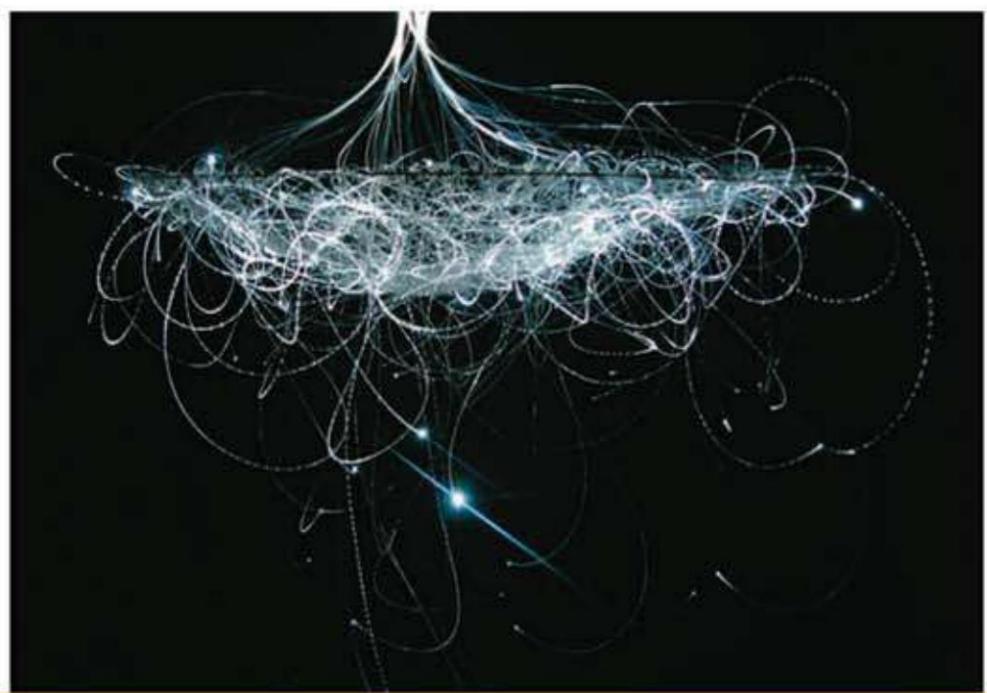
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traffic / James Clar
UAE

0159

PATH / Matt
Hutchinson
USA



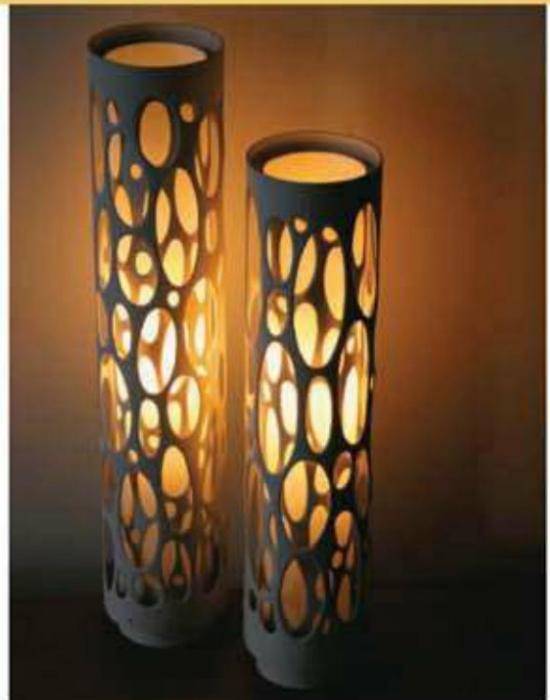


0160
Alwadesign /
Alicja Wasielewska
Poland

0161
DPWT Design Limited /
Arthur Chan
Hong Kong



0162
Prime Studio, Inc. /
Stuart Harvey Lee,
Christian von Heifner
USA



0163
MATERIOUS /
Bruce Tharp
USA

0164
Studio Murmur /
Theodore Thomas
USA

0165

CORQUE /
Fernando Brizio
Portugal



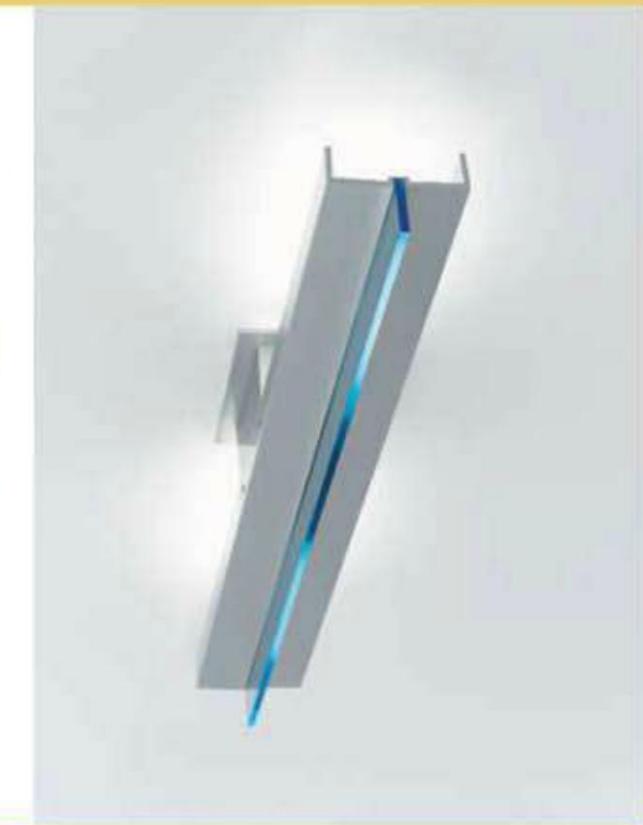
0166

pedro ochando
estudio / Pedro
Ochando
Spain



0167

Chiyu Chen Design
Studio / Chiyu Chen
UK

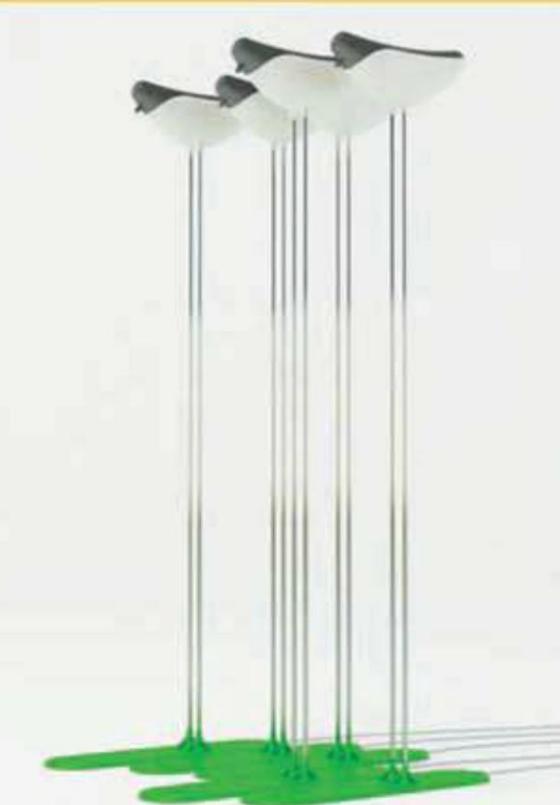


0169

Daniel Loves Objects
Singapore

0170

Alla Kazovsky
Architects / Alla
Kazovsky
USA



0171
Aqua Creations
Israel



0172
AGGO design
Spain

0173
Chiyu Chen Design
Studio / Chiyu Chen
UK

ILLUMINATE

0174

Cristina Ferraz Rigo
The Netherlands

0175

Moise, Inc. Pte Ltd /
Jason Leong
Singapore



0176

Rich Brilliant Willing /
Theo Richardson,
Charles Brill,
Alexander Williams
USA



0177

Wortmann, Büro
für Form
Germany



0178
Damon Ahola
USA



0179
John Caswell Design/
John Caswell
UK



0180
Diego Chila
USA



0181
Daniel Loves Objects
Singapore



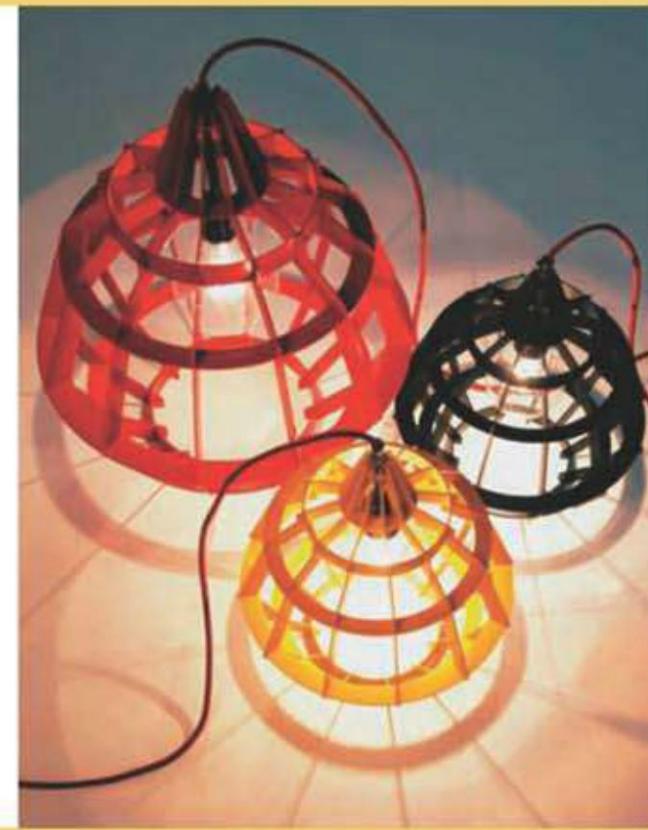
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The Netherlands



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Dare Studio /
Sean Dare
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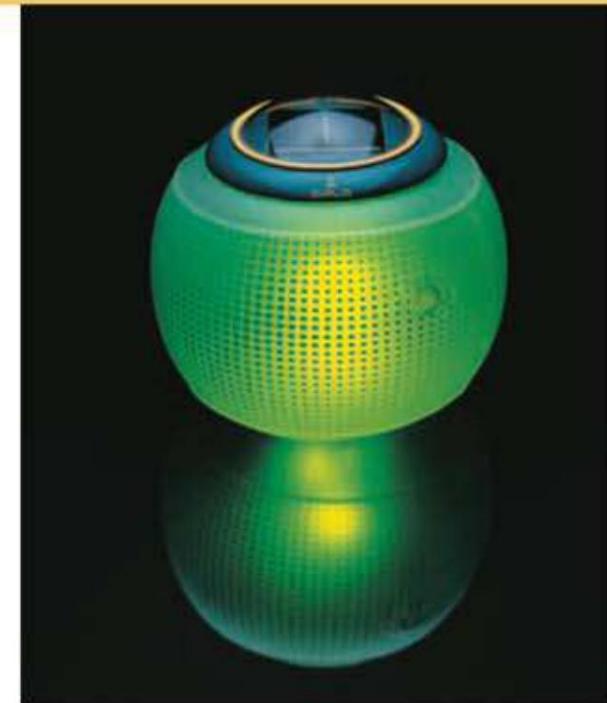
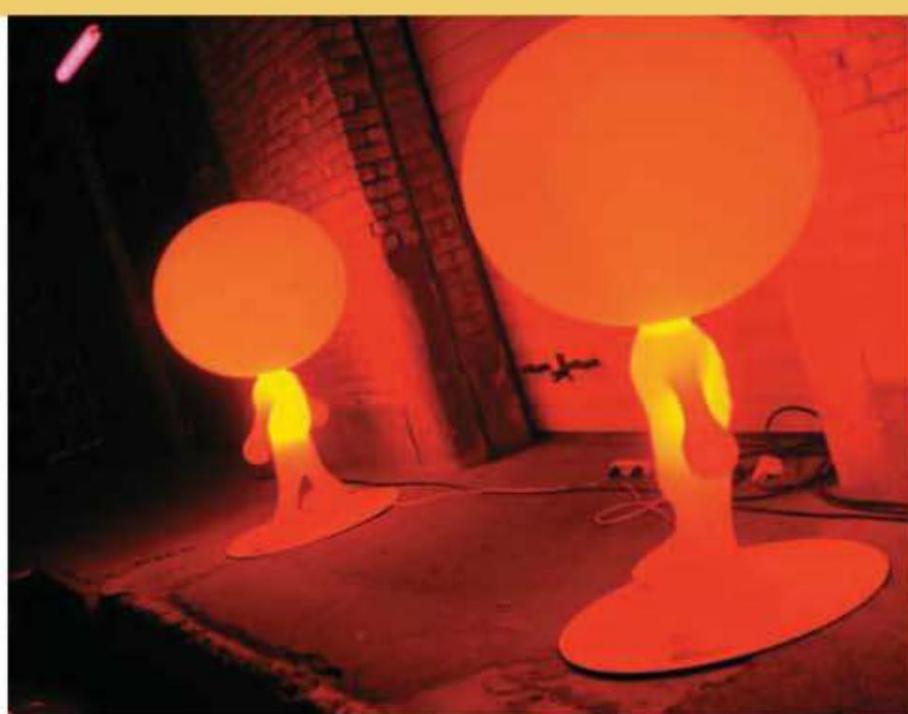


1000 PRODUCT DESIGNS

0187
Sang Jang Lee
USA



0188
pedro ochando
estudio / Pedro
Ochando
Spain



0189
Wortmann, Büro für
Form
Germany

0190
Eddie Lee
USA

ILLUMINATE

0191

Monica Correia Studio /
Monica Correia
USA



0192

Defne Koz
USA



1000 PRODUCT DESIGNS

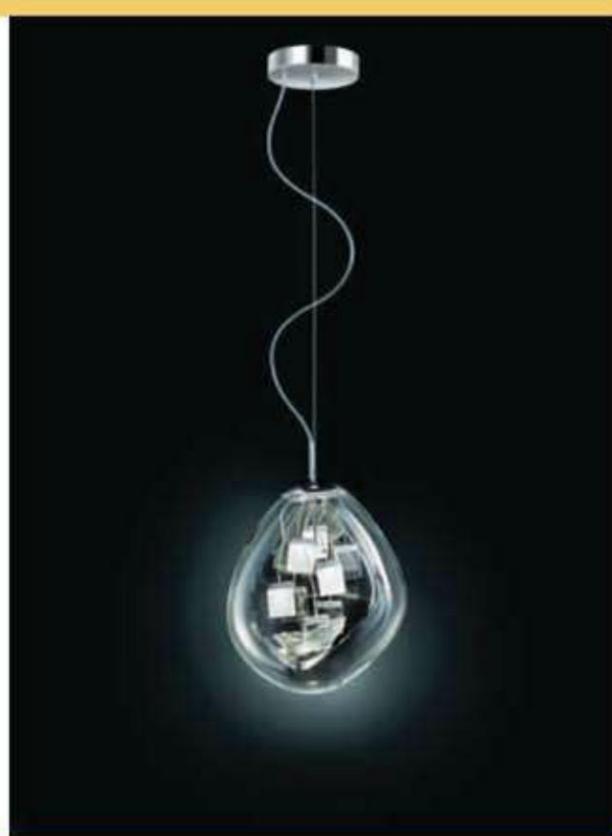
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0194
ENTRATALIBERA /
Bruno Rainaldi
Italy



0195
FDV Collection, a
Leucos USA brand /
Massimo Iosa Ghini
USA



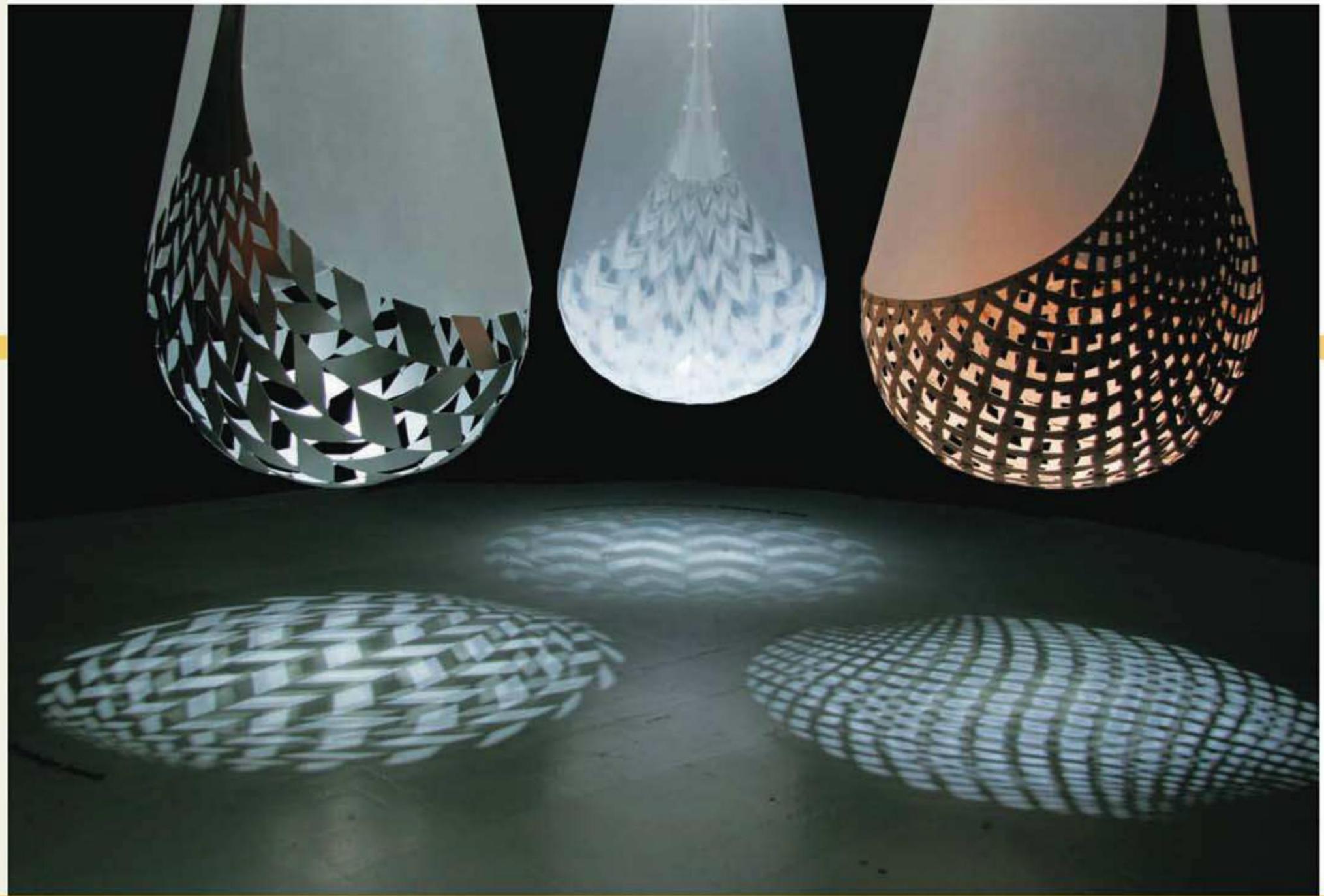
0196
Yoon Bahk
UK



ILLUMINATE

0197

David Trubridge, LTD /
David Trubridge
New Zealand



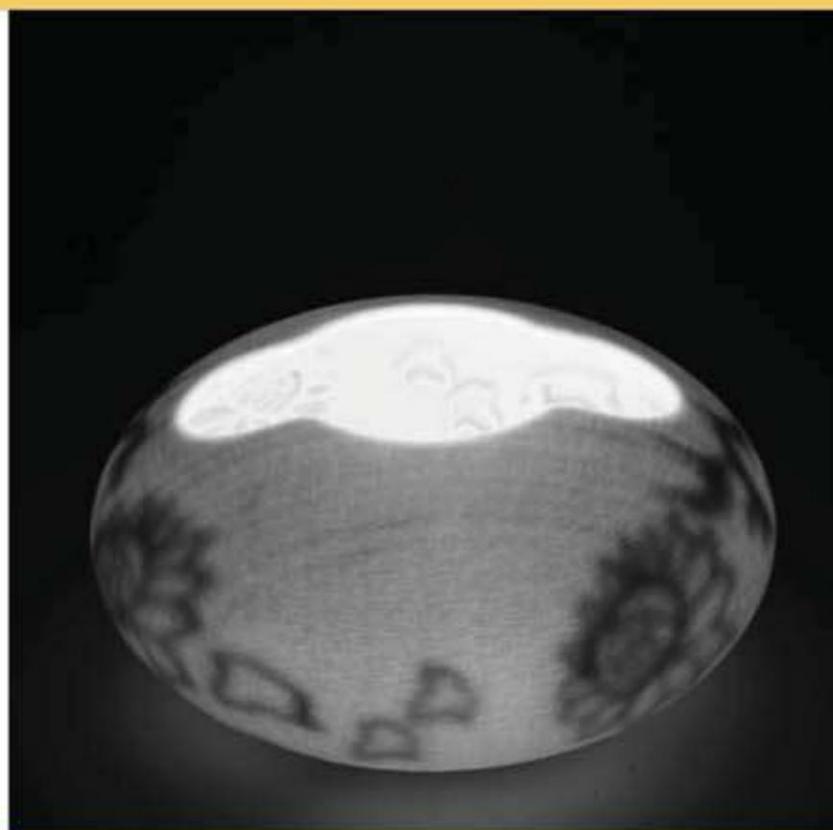
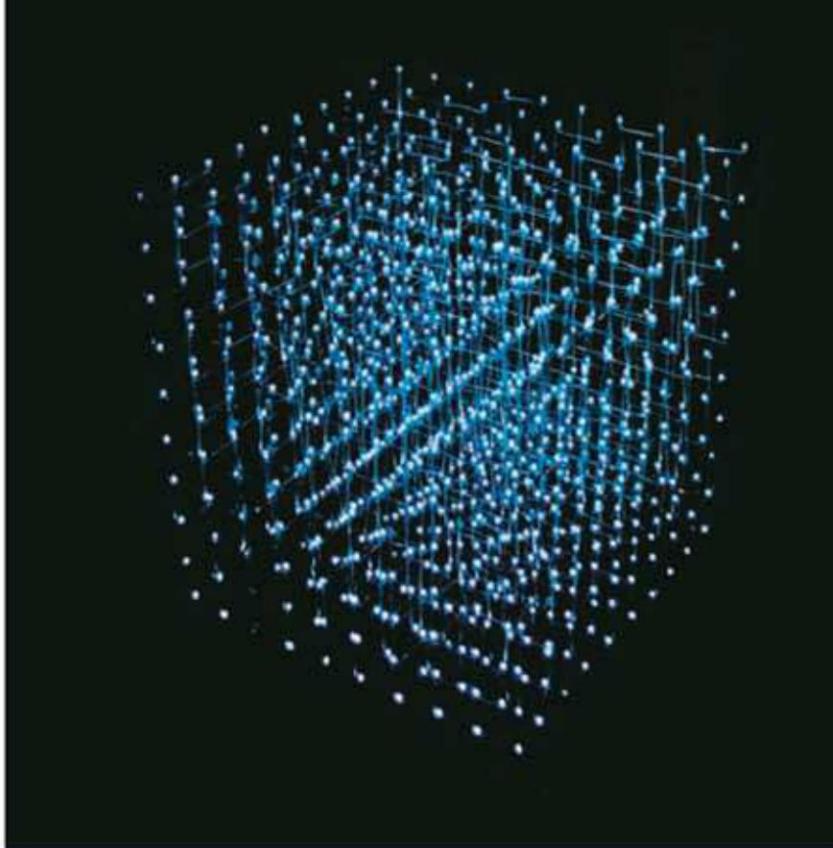
0198

MachineHistories
USA

0199

Andrew Ooi
Canada





0200
traffic / James Clar
UAE

0201
Will Carey Studio for
Design / Will Carey
UK

0202
Charlie Davidson
Studio / Charlie
Davidson
Sweden

0203
ENTRATALIBERA /
Bruno Rainaldi
Italy

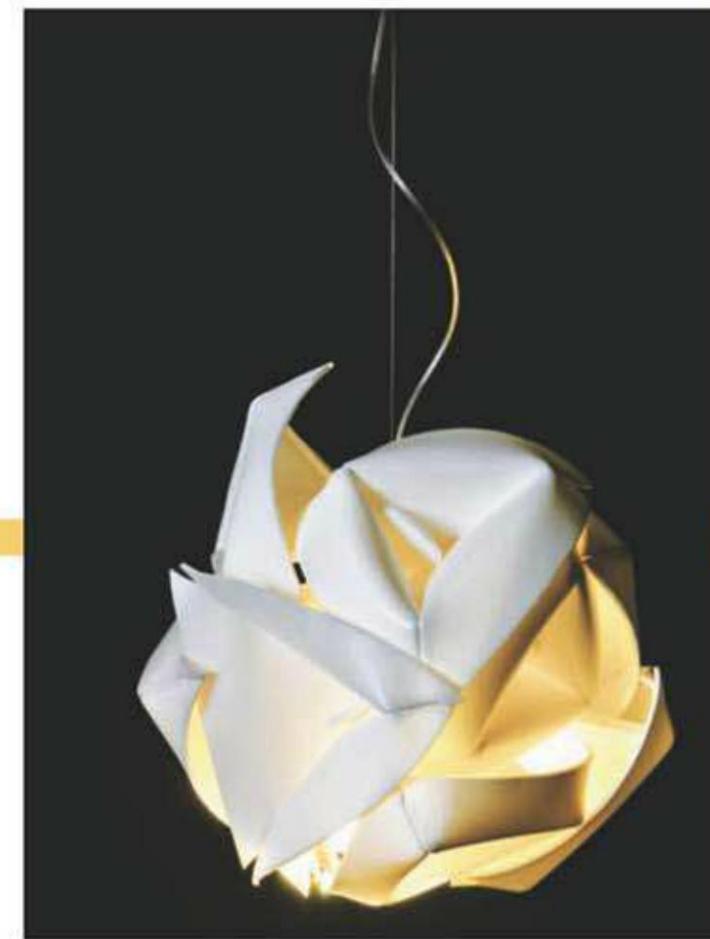
0204
Charlie Davidson
Studio / Charlie
Davidson
Sweden



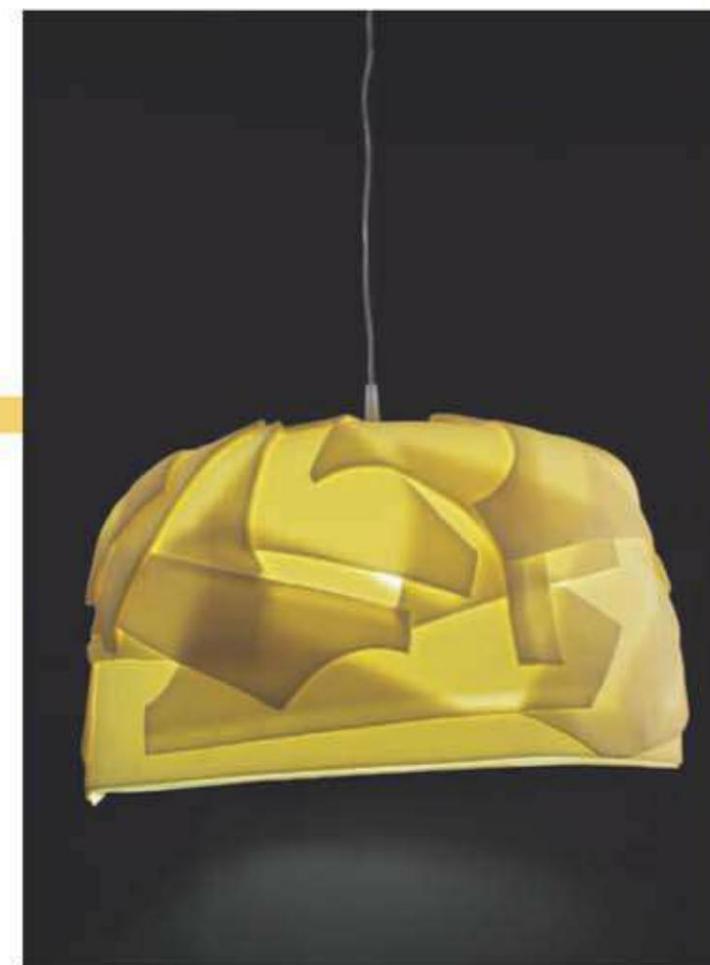
0205
Andrew Ooi
Canada



0206
DBWT.PL /
Daria Burlinska
Poland



0207
DBWT.PL /
Daria Burlinska
Poland



0208

traffic / James Clar
UAE



0209

Idea International CO.,
LTD. / Masato Tokuno
Japan



0210

Paolo de Lucchi and
Giorgia Paganini
USA





0211
ENTRATALIBERA /
Bruno Rainaldi
Italy

0212
David Trubridge, LTD /
David Trubridge
New Zealand



0213
Patrick Jouin
USA

0214

Martin Konrad
Gloekle

USA

0215

Sang Jang Lee
USA



0216

Will Carey Studio
for Design /
Will Carey, Stijn
Ossevoort, Natasha
Chetiyawardana
UK



0217
Karim Rashid
USA



0218
Damian Barton
USA



0219
University of
Wuppertal, German /
Johanna Schoemaker
USA



ILLUMINATE

0220

JXASTUDIO

Indonesia



0221

pedro ochando

estudio / Pedro

Ochando

Spain

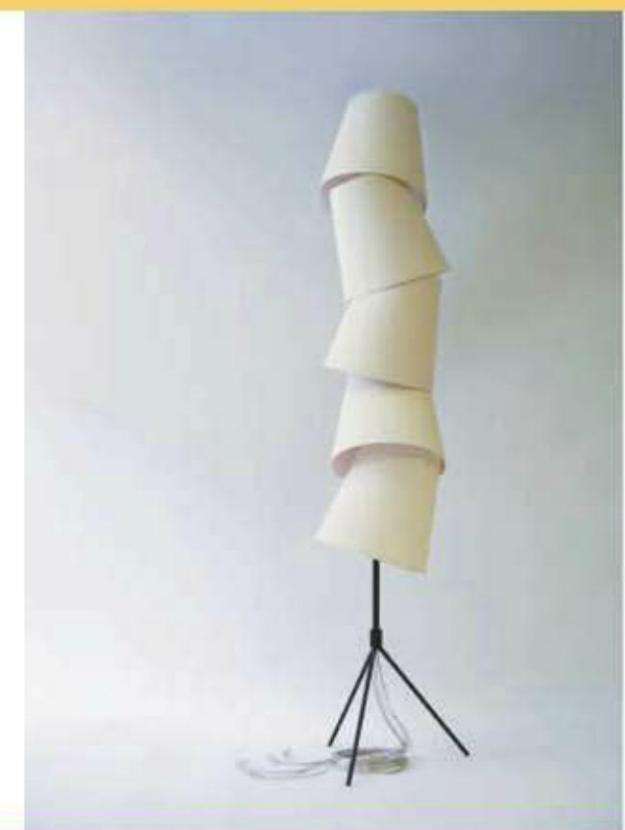
0222

Karissa Bieschke

Design / Karissa

Bieschke

USA



0223

Rich Brilliant Willing /

Theo Richardson,

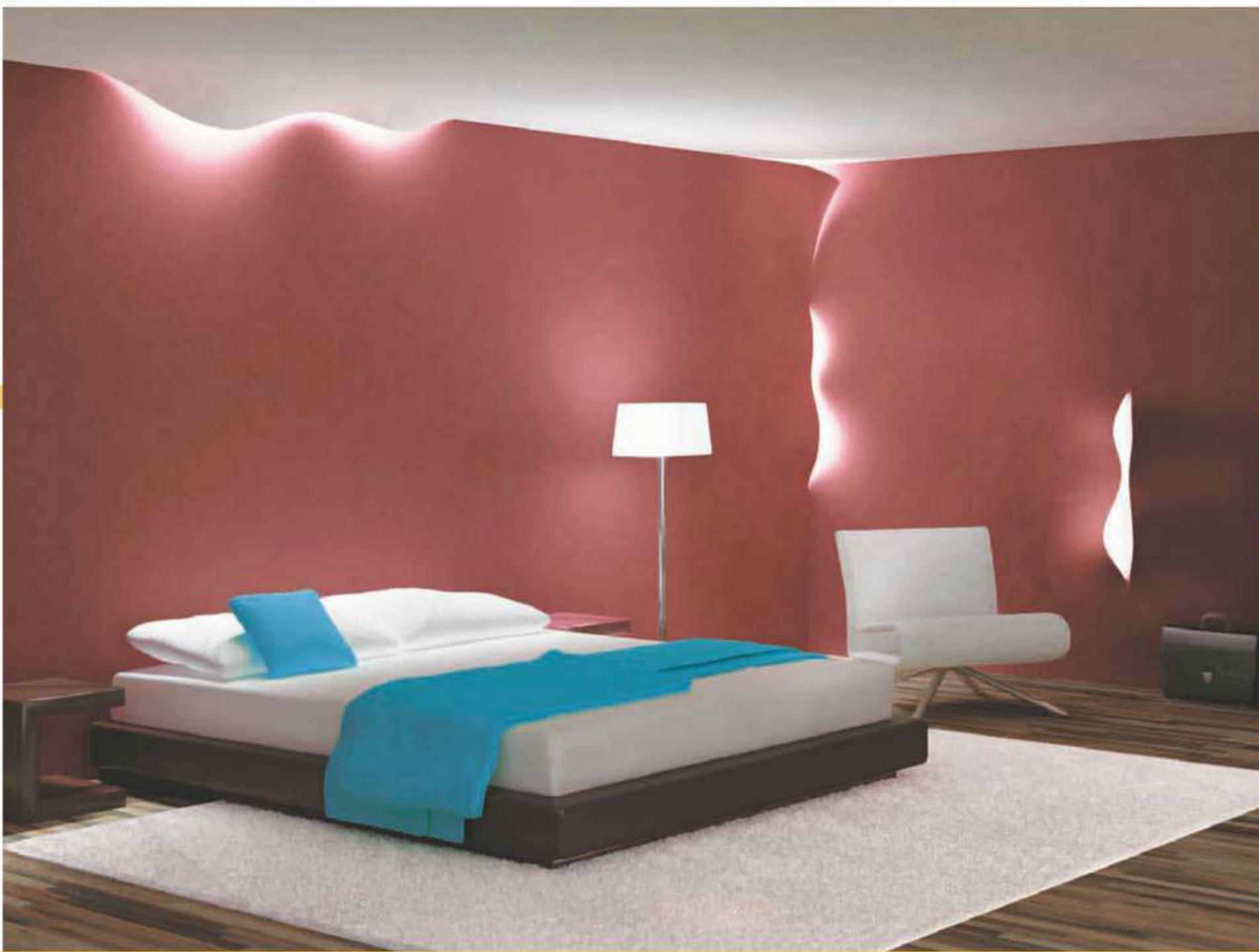
Charles Brill,

Alexander Williams

USA



0225
Billy May
USA



0226
Billy May
USA

0227
Hangar Design Group
Italy

0228

Andrea Garuti
USA

0229

pedro ochando
estudio / Pedro
Ochando
Spain



0230

Phase Design, Inc. /
Reza Feiz
USA



0231

LIFTnewyork /
Scott VanderVoort
USA





0232
MassieOffice /
P. Massie, C. Massie
Canada



0233
Daniel Loves Objects
Singapore

ILLUMINATE





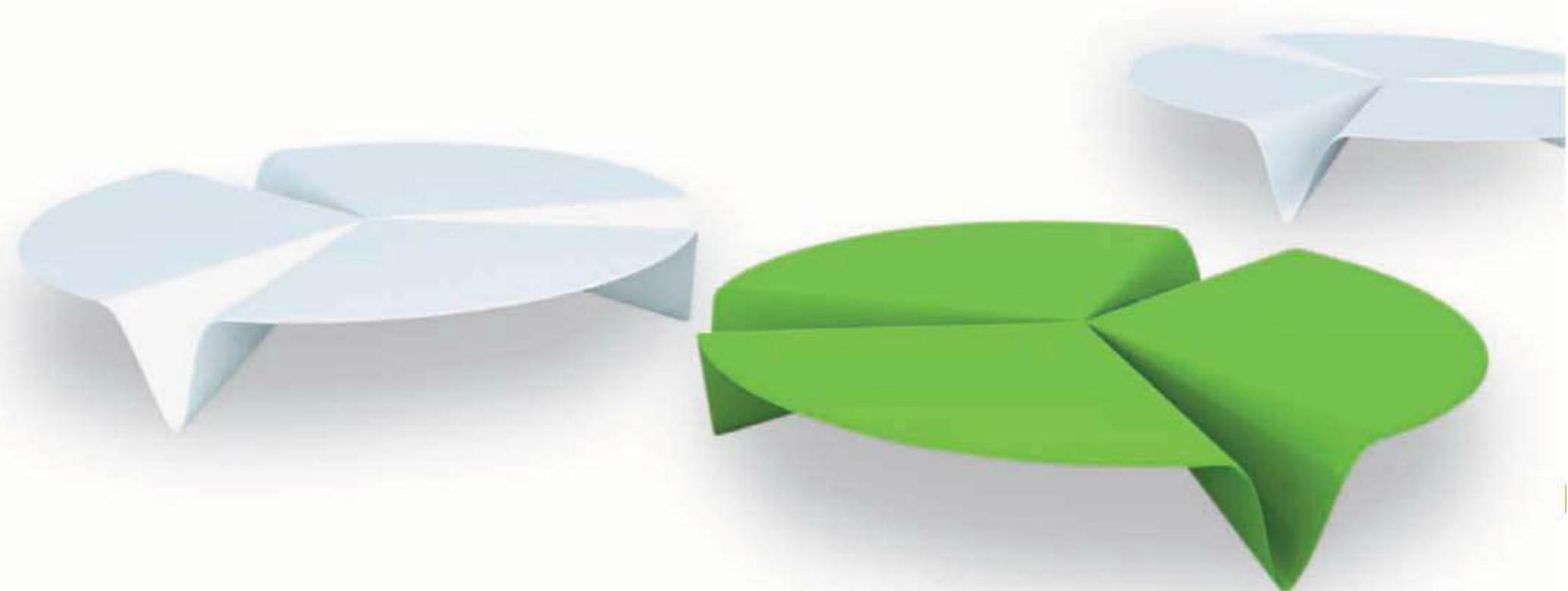
03 live

As citizens of the modern world, our lives are infinitely more complex than those of our forbears. Amid the obligations and distractions that clutter our day-to-day existences, however, remain objects that **anchor** our days by steadfastly maintaining an unchanging **functionality**: tables, for instance, or clocks.

Despite—or perhaps because of—these objects' limited functional **evolution**, current incarnations of classic typologies tend to differentiate themselves through a distinctly contemporary attention to form and an honest representation of materials new and old. And further distinguishing today's objects is the necessary, contemporary tendency to consider a product's environmental impact and long-term sustainability—regardless of its role in our daily lives.

0234

Stone Designs / Eva
Prego, Cutu Mazuelos
Spain



0235

Stone Designs / Eva
Prego, Cutu Mazuelos
Spain



0236
PearsonLloyd
UK



0237
pedro ochando
estudio / Pedro
Ochando
Spain



0238
Rich Brilliant Willing /
Theo Richardson,
Charles Brill,
Alexander Williams
USA



0239
ENTRATALIBERA /
Bruno Rainaldi
Italy



0240

HAIGH Architects +
Designers / Paul Haigh
USA



0241

Pellone Takeuchi, LLC /
Giovanni Pellone,
Bridget Means
USA



0242

Boym Partners /
Constantin Boym
USA

0243
Perch! / Amy Adams
USA



0244
Design Night / Dominic
D'Andrea, Tram Pham
USA



0245
Phase Design, Inc. /
Reza Feiz
USA



0246

seven02 design, LLC /
Rick Lewis
USA



0247

pedro ochando
estudio / Pedro
Ochando
Spain



0248

yet | matilde
Italy



0249

The Other Edge, Inc. /
Donald Corey
USA



0250
Idea International CO.,
LTD. / Yuen'to Design
Japan



0251
Pellone Takeuchi, LLC /
Giovanni Pellone
USA



0252
SungUn Chang
USA



0253
Rijada / Rihards Funts,
Peteris Buks
Latvia



LIVE

0254

ENTRALIBERA /

Bruno Rainaldi

Italy



0255

Patrick Norguet

USA



0256

Damian Barton

USA





0257
Bernhardt Design /
Lievore Altherr Molina
USA

0258
Royal Botania / Kris
Van Puyvelde
USA



0259
New British Design /
Ben Huggins
UK

0260

Pini Leibovich Design
Studio / Pini Leibovich
Israel



0261

Jeff Miller Design /
Jeff Miller
USA



0262

Karim Rashid
USA



0263

Matt Hutchinson,
Mark Hash
USA



0264
Thomas Huang
USA



0265
Anthony Dickens
Studio / Anthony
Dickens
UK



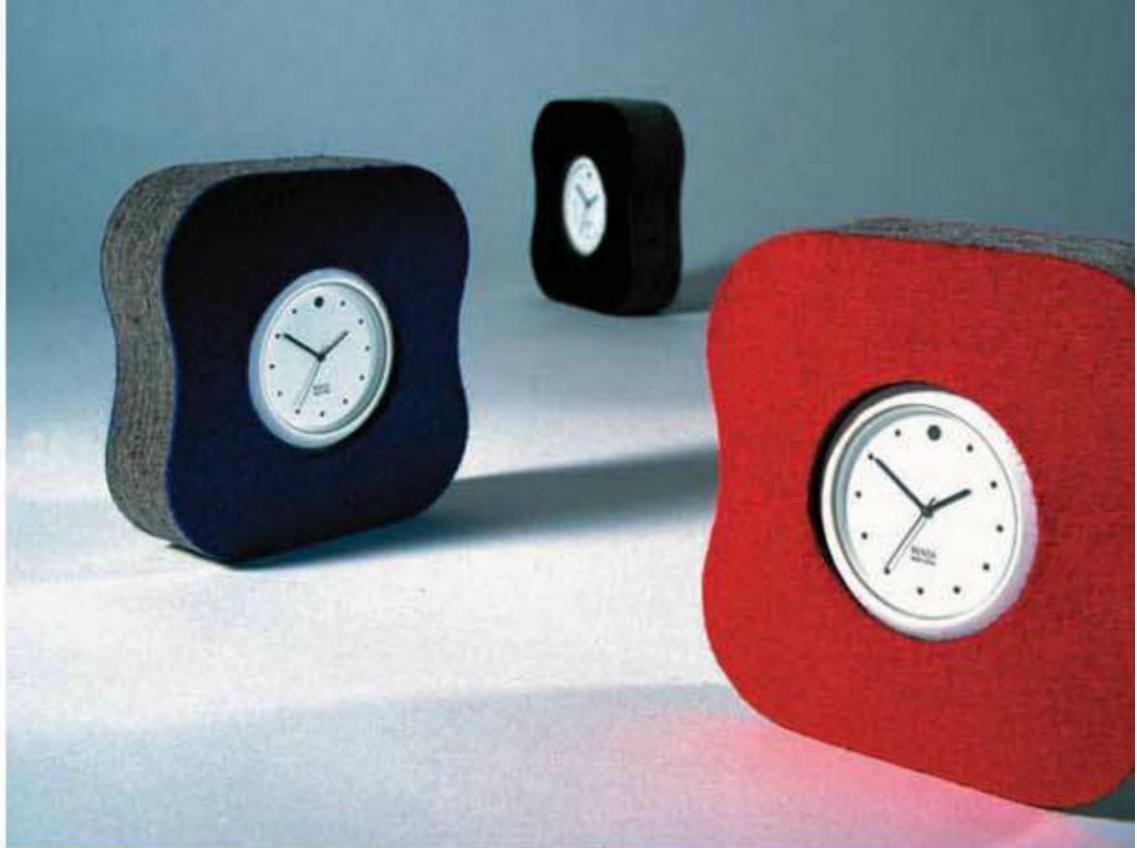
0266

Pellone Takeuchi, LLC /
Giovanni Pellone,
Bridget Means
USA



0267

Pellone Takeuchi, LLC /
Giovanni Pellone
USA



0268

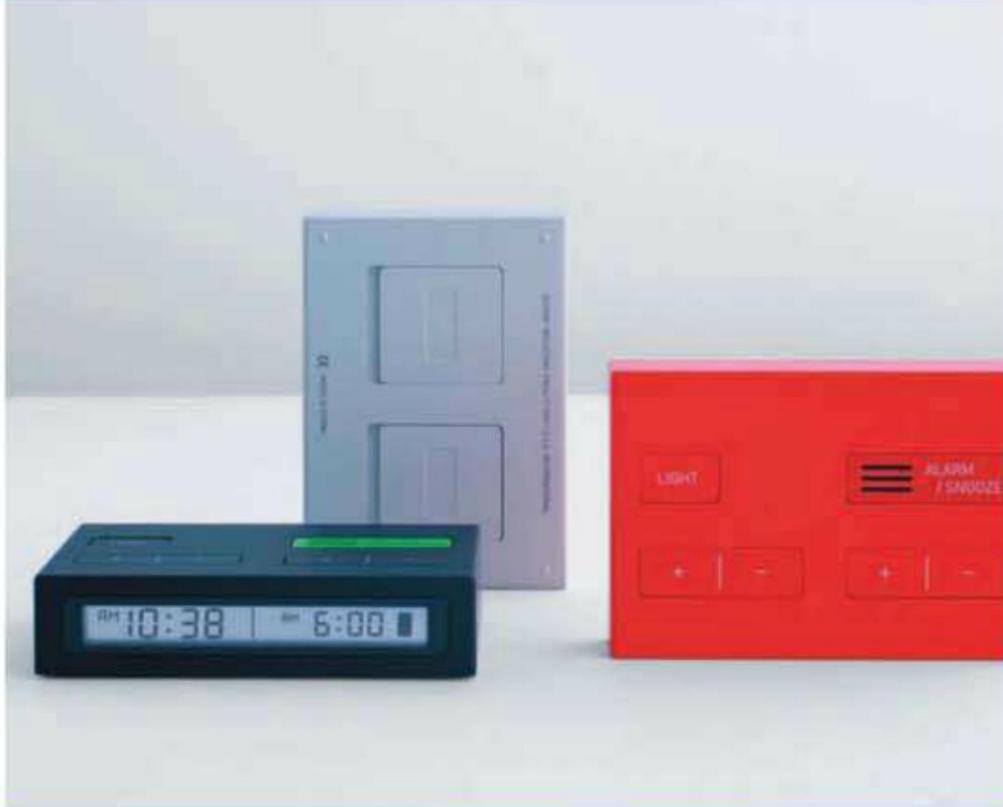
FABRICA / Tak Cheung
Italy



0269
Michael Sodeau
Partnership
UK



0270
Idea International
CO., LTD. / Industrial
Facility
Japan



0271
Idea International
CO., LTD. / Industrial
Facility
Japan



0272
color.inc / Noriyuki
Shirasu
Japan

LIVE

0273

FABRICA / Tak Cheung
Italy



0274

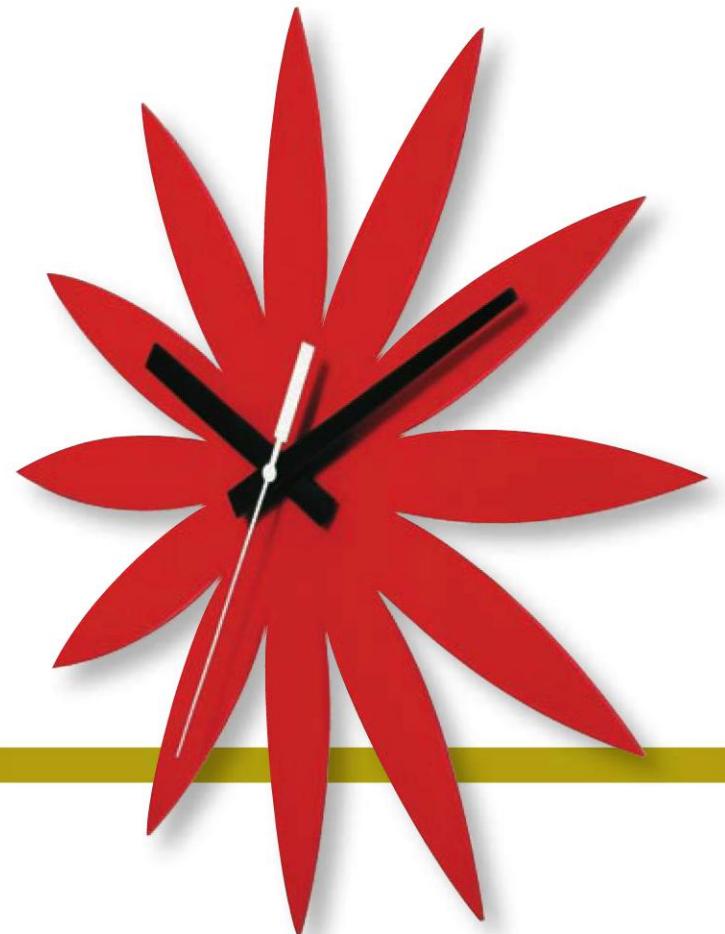
Isabel Lúcio
UK

0275

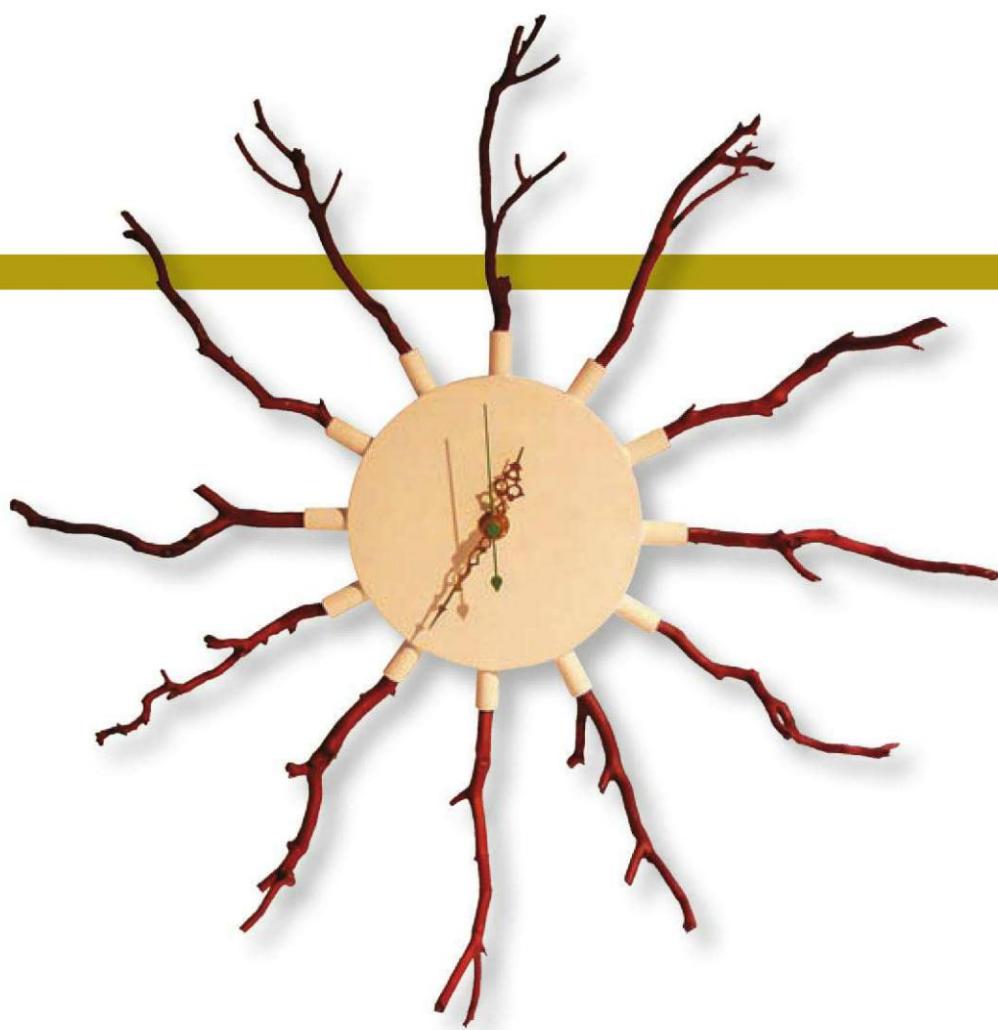
Martin Konrad
Gloekle
USA



0276
Pellone Takeuchi, LLC
/ Giovanni Pellone,
Bridget Means
USA



0277
Stanley Ruiz
USA



0278
André Gouveia, Rita
Botelho
Portugal



0279

Stanley Ruiz
USA



0280

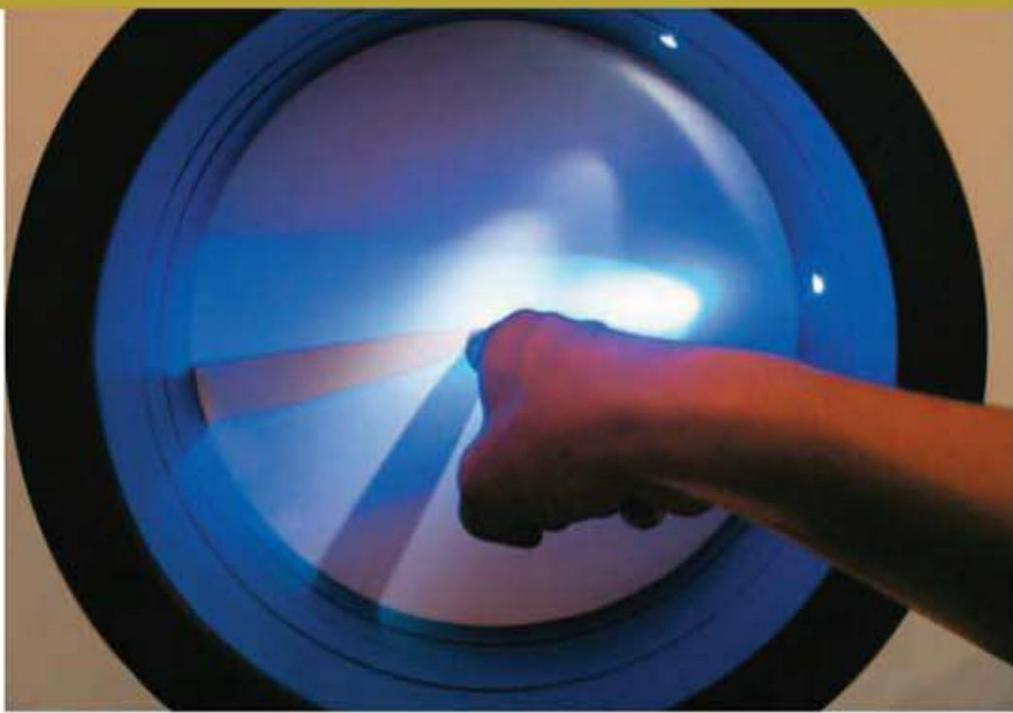
Idea International CO.,
LTD. / Yuen'to Design
Japan



0281
Pellone Takeuchi, LLC
/Giovanni Pellone
USA



0282
Anthony Dickens
Studio / Anthony
Dickens
UK



0283
Chiyu Chen Design
Studio / Chiyu Chen
UK

LIVE

0284

Royal Botania / Kris
Van Puyvelde
USA

0285

Stone Designs / Eva
Prego, Cutu Mazuelos
Spain

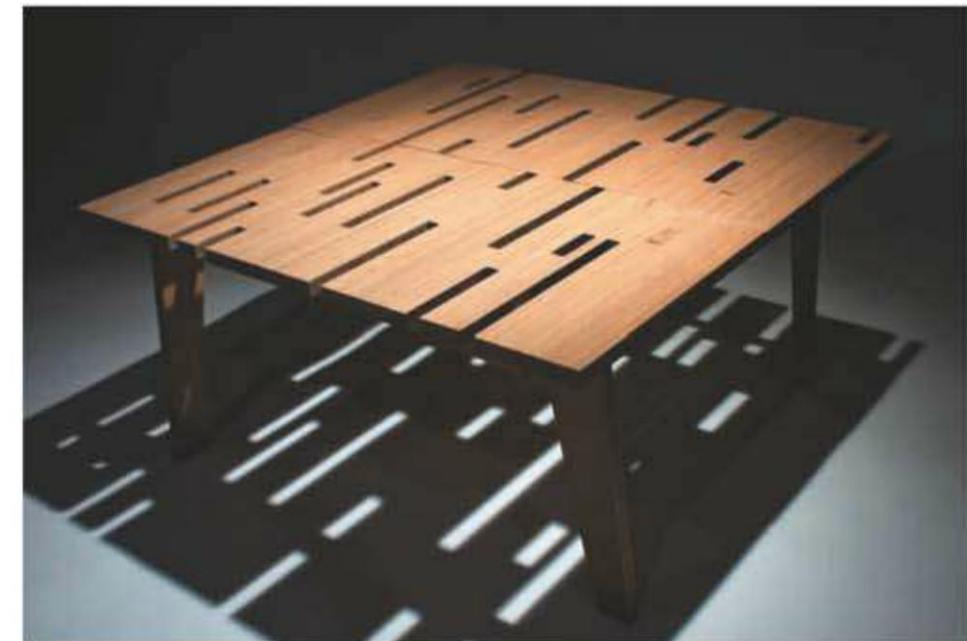
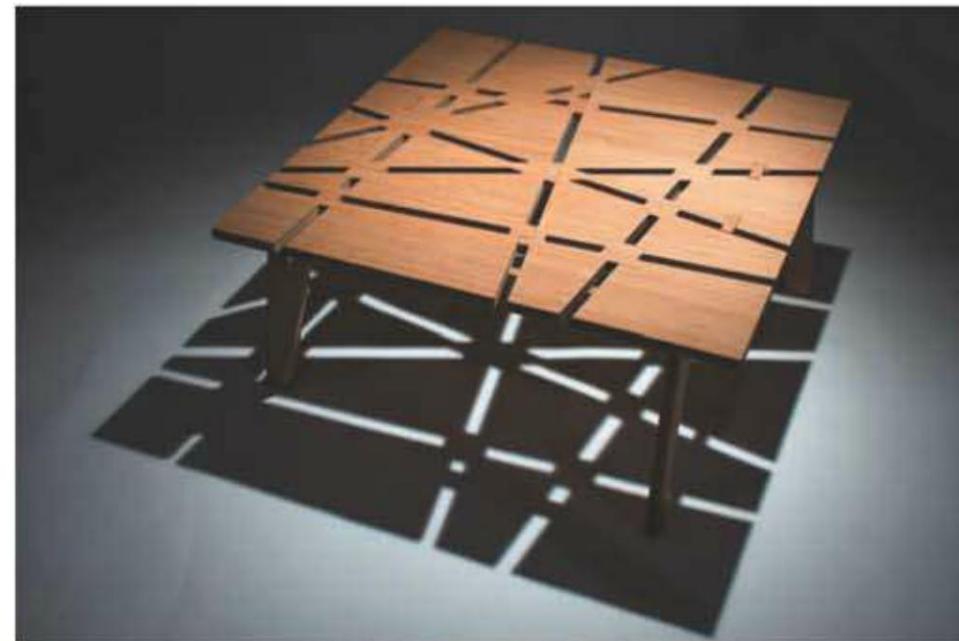


0286

Vinicius Lima
USA

0287

Vinicius Lima
USA

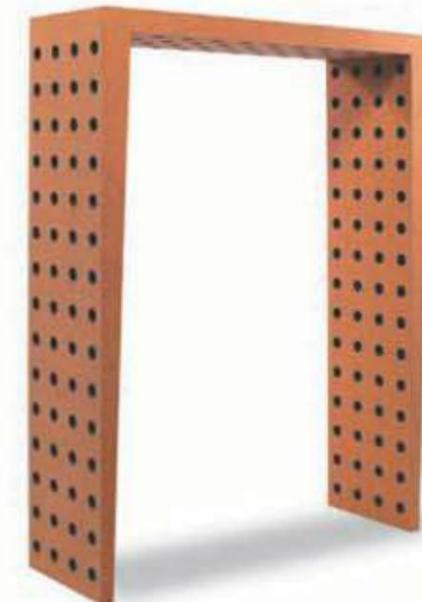


0288

CORQUE / Ana Mestre
Portugal

0289

CORQUE / Ana Mestre
Portugal



0290
Stone Designs / Eva
Prego, Cutu Mazuelos
Spain



0291
Stone Designs / Eva
Prego, Cutu Mazuelos
Spain



0292
Stone Designs / Eva
Prego, Cutu Mazuelos
Spain

0293

Cerruti Baleri /
Jeff Miller
USA



0294

Alla Kazovsky
Architects / Alla
Kazovsky
USA



0295

Ilaria Marelli
USA



0296

MachineHistories
USA

0297
CORQUE / Ana Mestre
Portugal

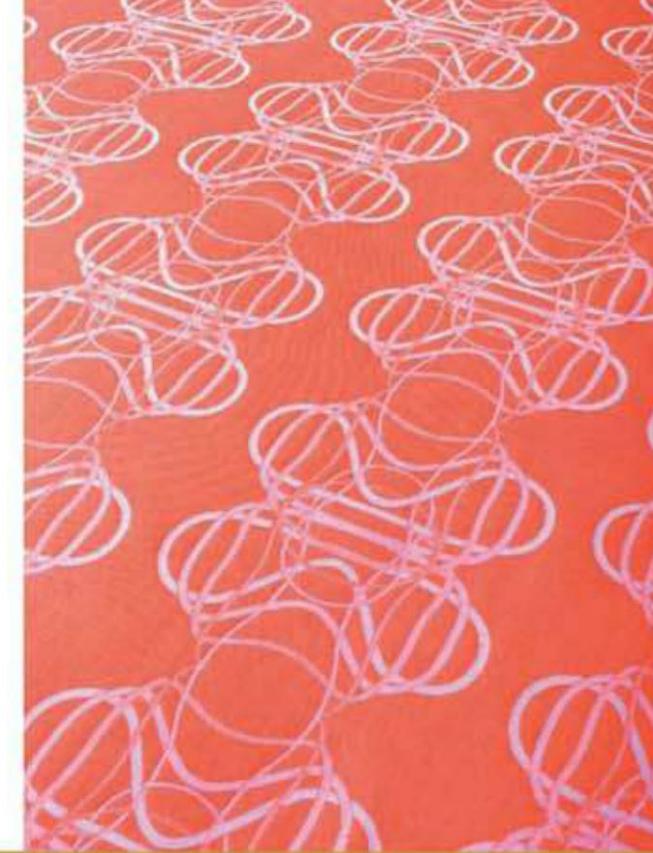


0298
Ismail Özalbayrak
Germany

0299
hivemindesign, inc. /
Sather and Ruby Duke
USA

0300
Mannington
Commercial
USA

0301
Karim Rashid
USA



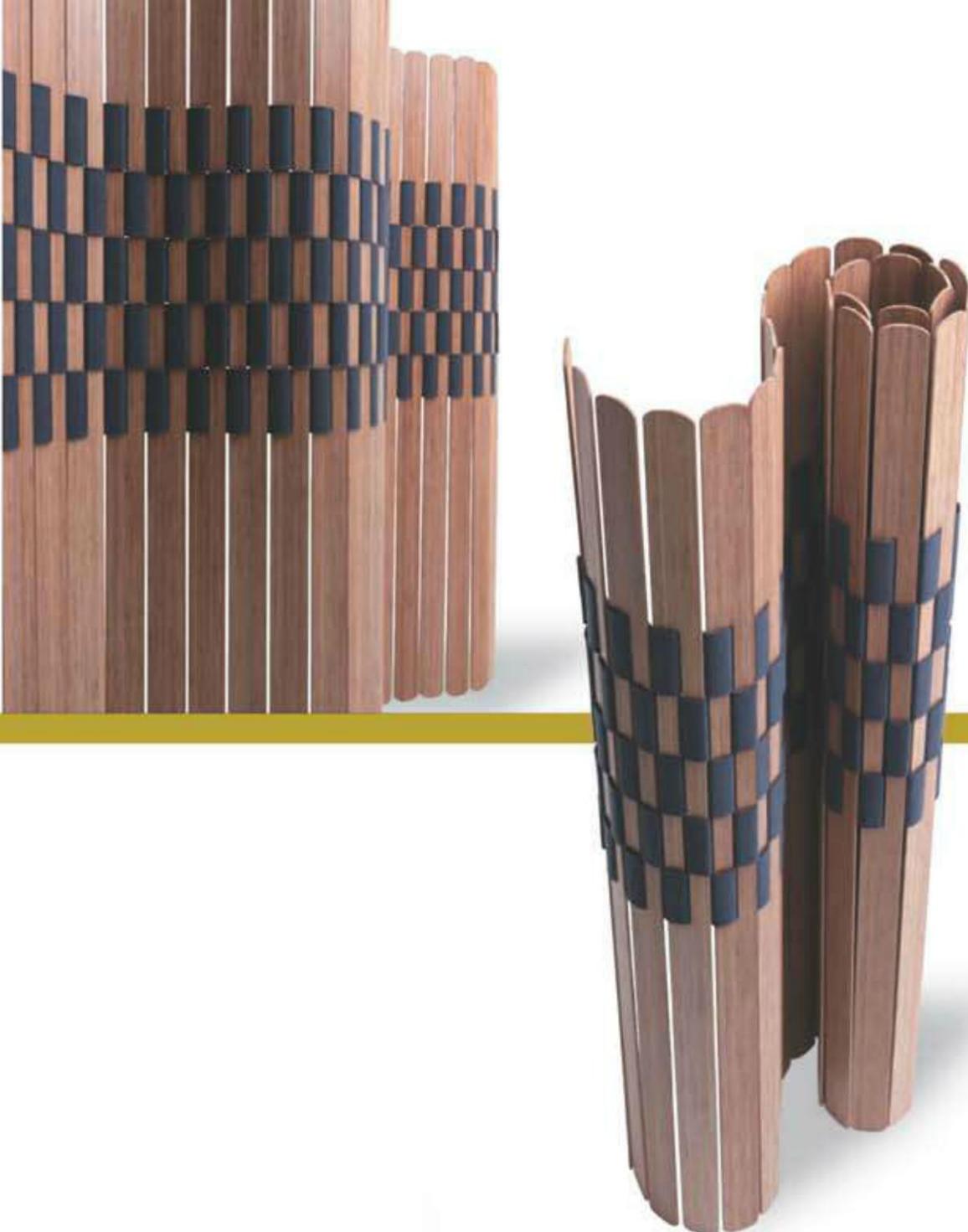
0302
HOK with Mannington
Commercial
USA



0303
Hangar Design Group
Italy



0304
Dunja Weber
Italy



0305
FlatHED, Inc. / Monte
Cook
USA



0306
Rex Ceramiche
Artistiche Design
Team
USA

0307

Pini Leibovich Design
Studio / Pini Leibovich
Israel



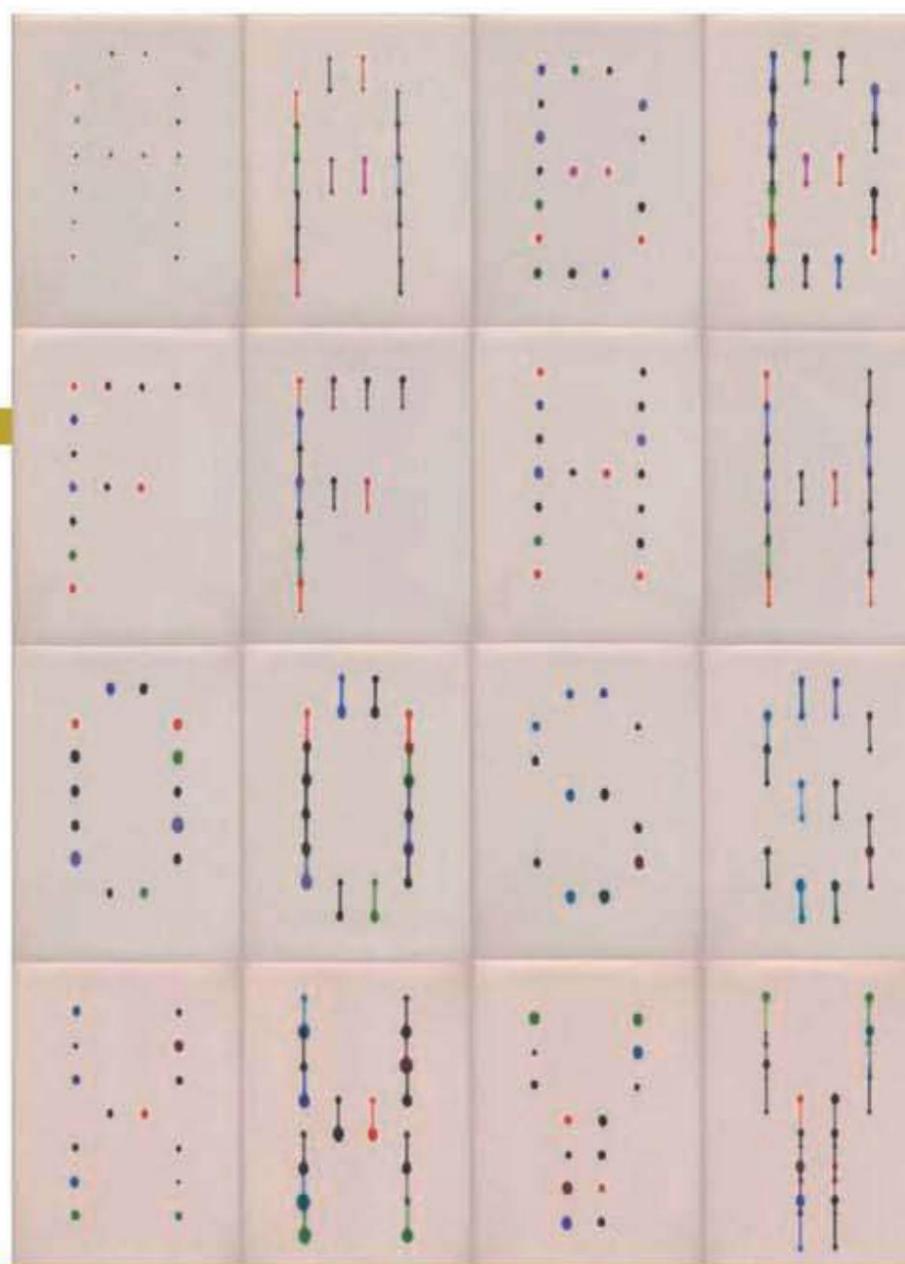
0308

Rich Brilliant Willing /
Theo Richardson,
Charles Brill,
Alexander Williams
USA



1000 PRODUCT DESIGNS

0310
Ian Jamieson
USA

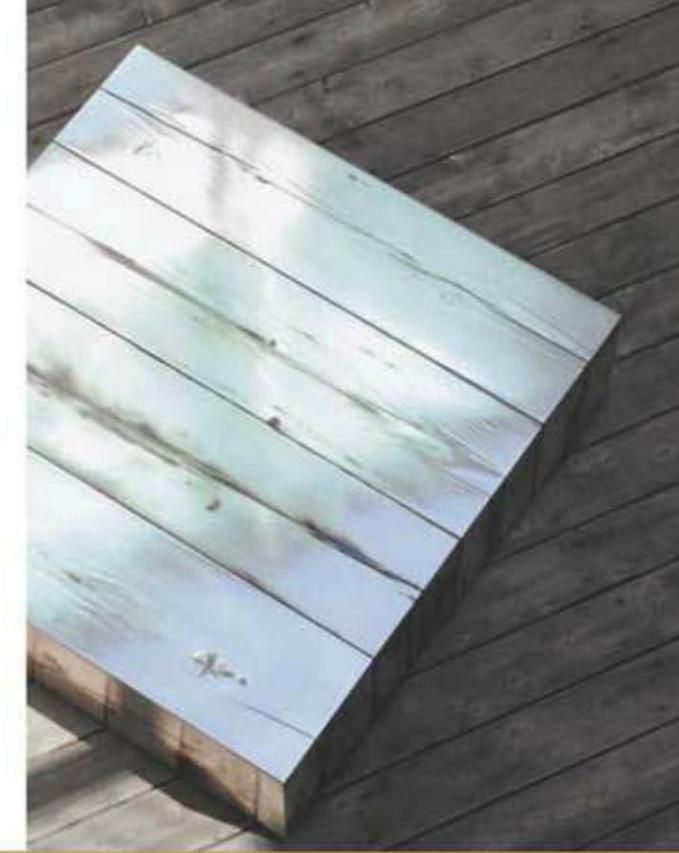


0311
Elephant Strategy +
Design / Ashish
Deshpande
India

0312
Roberta Rampazzo
Design / Roberta
Rampazzo
Brazil

0313

One & Co
USA



0314

The Other Edge, Inc. /
Donald Corey
USA



0315

hivemindesign, inc. /
Sather and Ruby Duke
USA





0316
Charlie Davidson
Studio / Charlie
Davidson
Sweden



0317
Andrew Aloisio
Australia



0318
Freeman Lau, Yang-Tze
Tong
Hong Kong



0319

Christopher Basalatan
USA



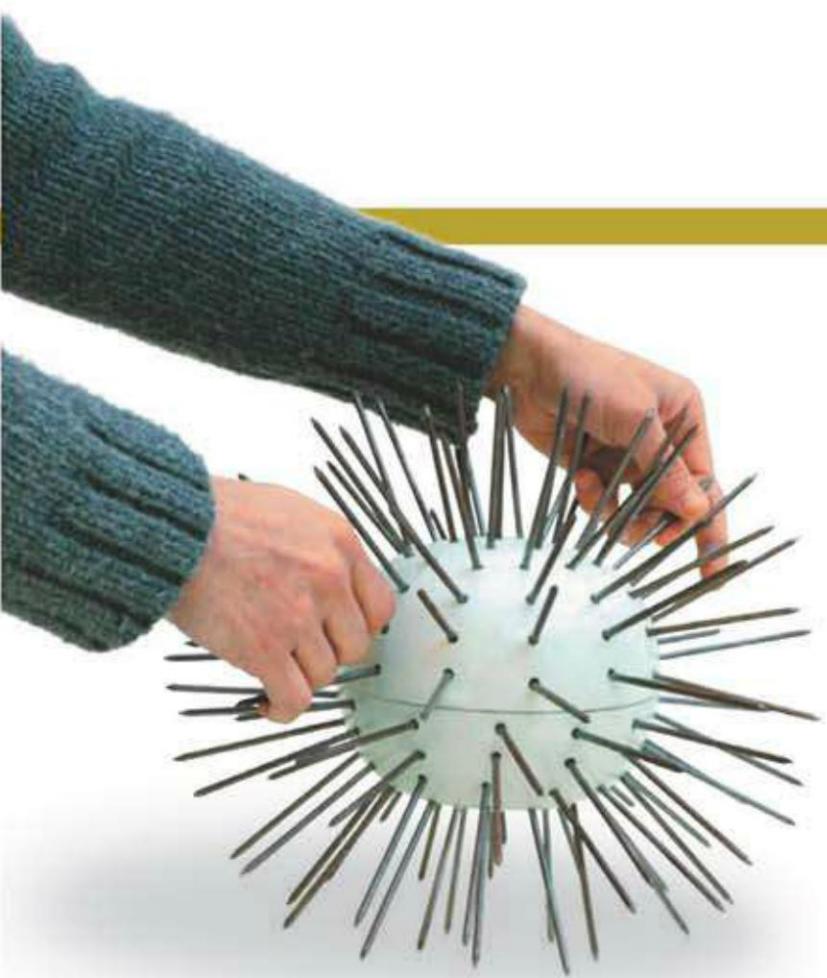
0320

Harry Allen Design /
Harry Allen
USA



0321

TEAMS Design
USA



0322
MATERIOUS /
Stephanie and Bruce
Tharp
USA



0324
Katarzyna
Okinczyc, Remigiusz
Truchanowicz
Poland

0325
SungUn Chang
USA

LIVE

0326

Nó Design
Brazil



0327

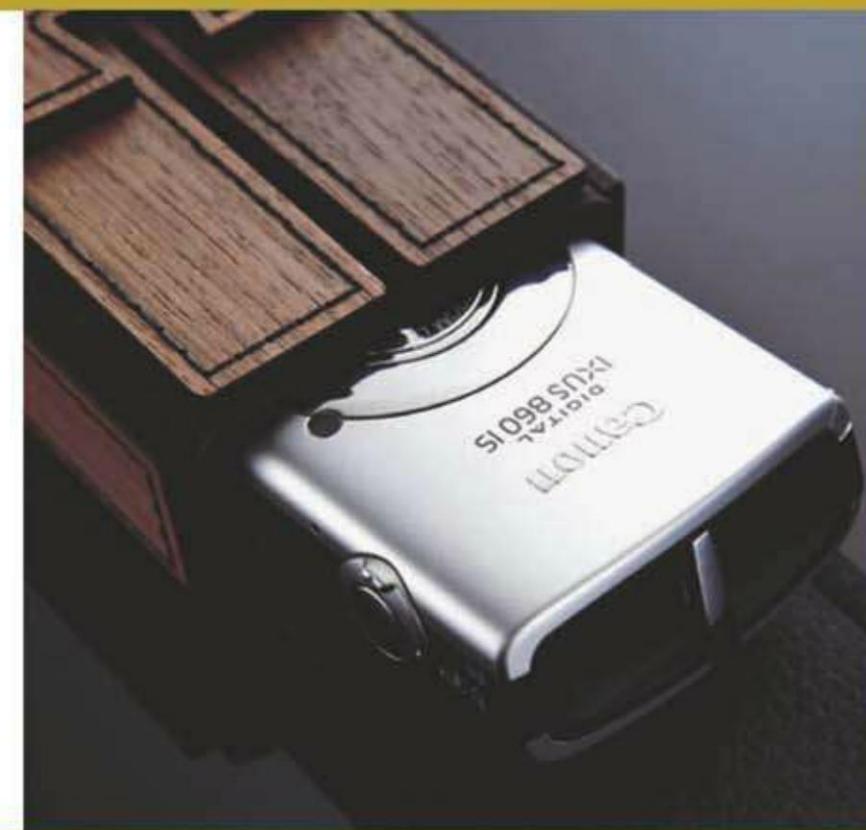
Nó Design
Brazil



0328
Malaria Must Go /
Andrew Stordy, Katie
Taylor
UK



0329
Haishan Deng
China



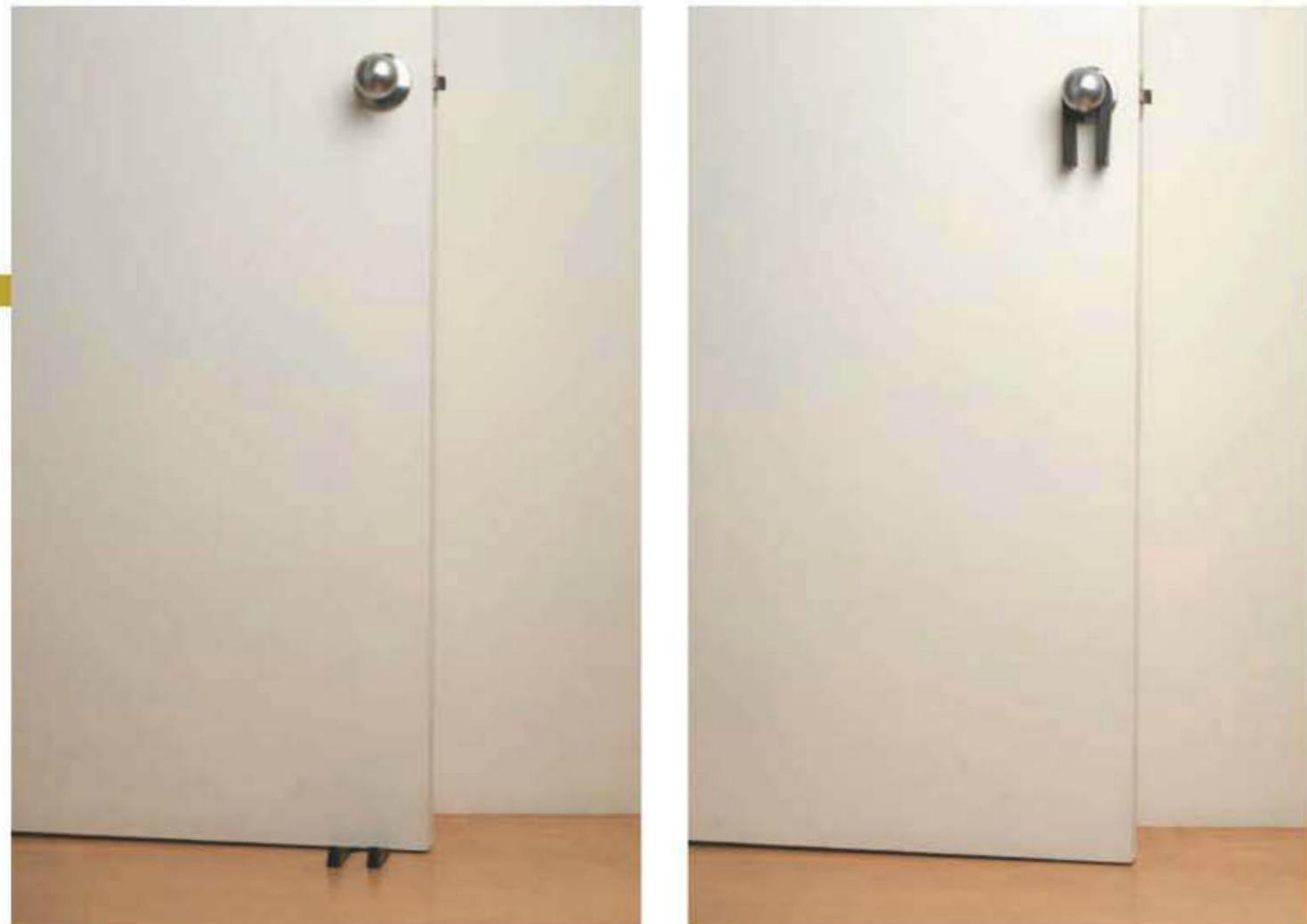
0330
Kan & Lau Design
Consultants / Freeman
Lau, Carmen Kwok,
Kenji Chow
Hong Kong

0331
TEAMS Design
USA



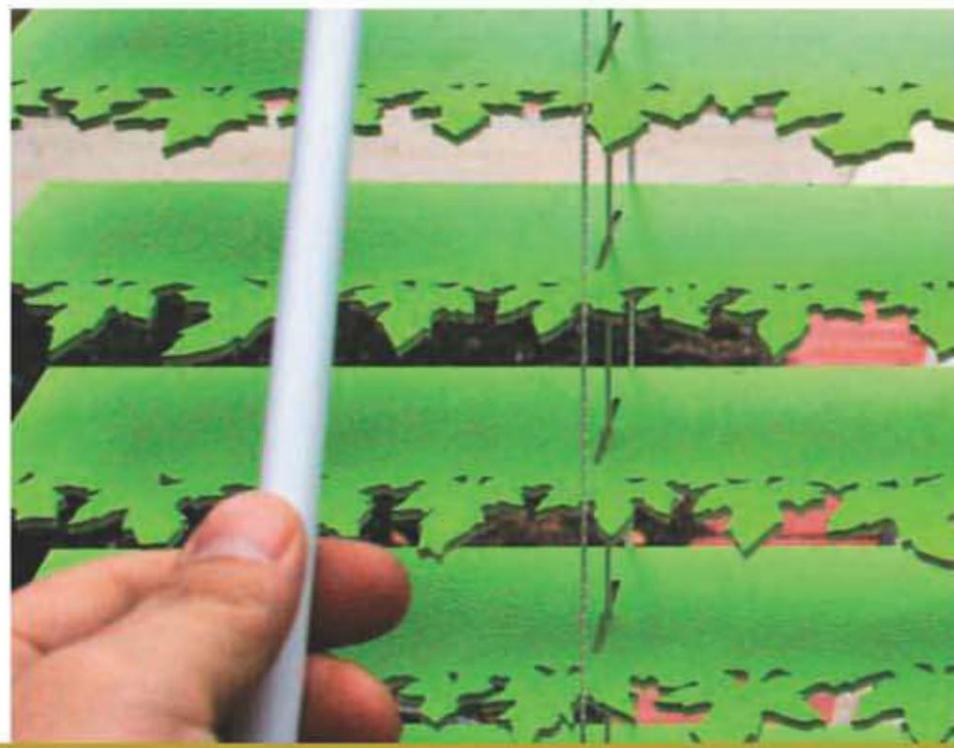
0332

PATH / Matt
Hutchinson
USA



0333

Josh Owen, LLC /
Josh Owen
USA



0334
Karim Rashid
USA

0335
Sang Jang Lee
USA



0336
Karim Rashid
USA

0337
Karim Rashid
USA

LIVE

0338

Patricia Urquiola
USA

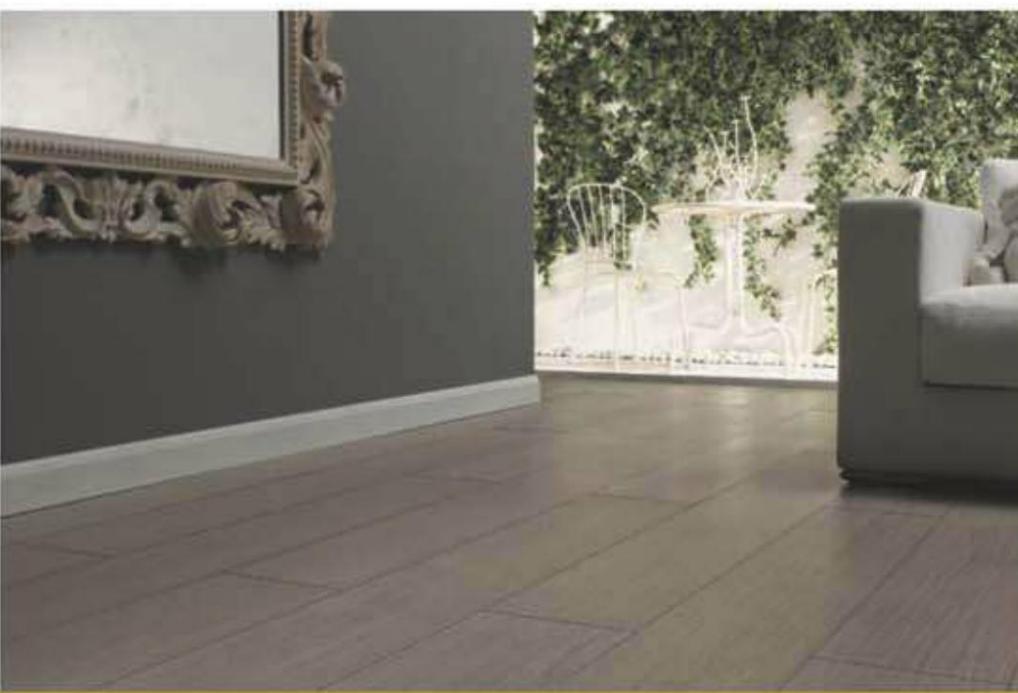
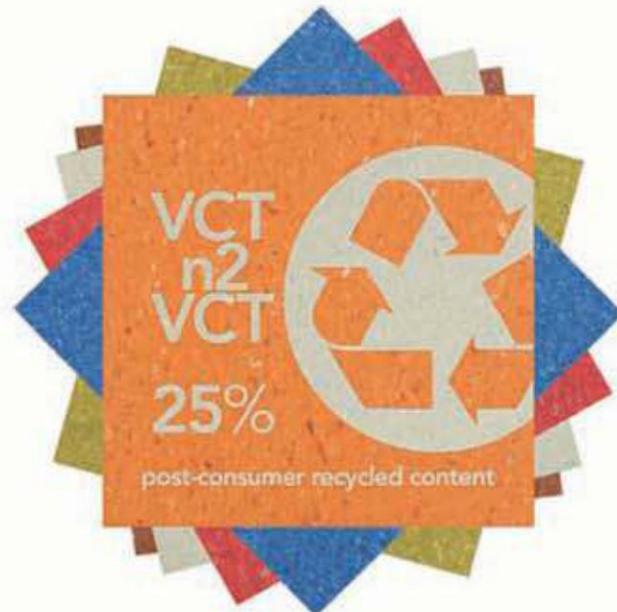


0339

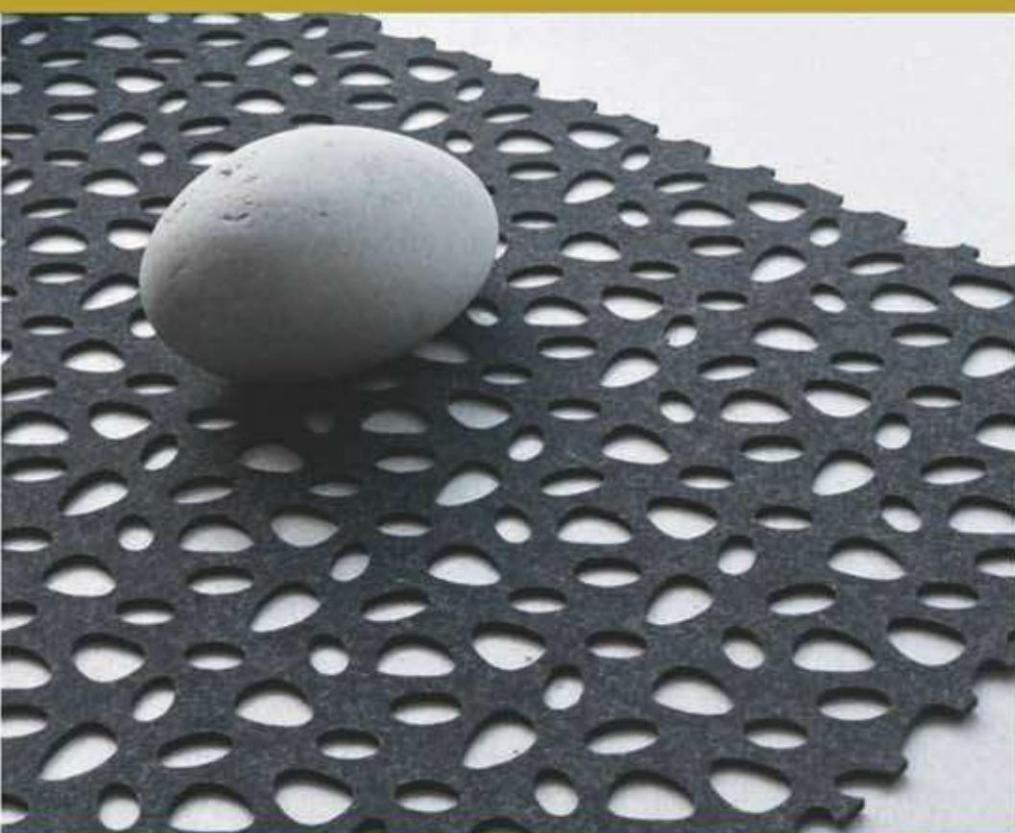
Rama Chorpash
Design, LLC / Rama
Chorpash
USA



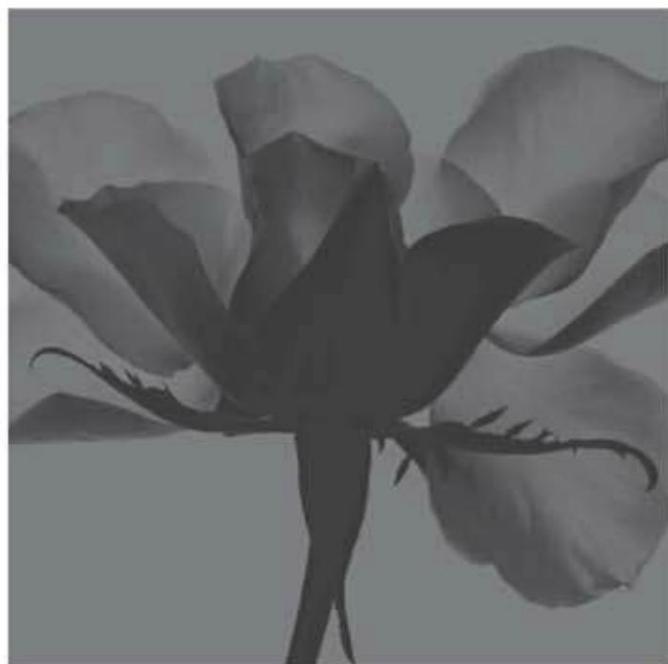
1000 PRODUCT DESIGNS



0341
Mannington
Commercial
USA



0342
Cotto D'Este R&D
Team
USA



0343
Bev Hisey
Canada

LIVE

0345

hivemindesign, inc. /
Sather and Ruby Duke
USA



0346

Object Interiors /
Boa Osborne-Aranha
USA



0348
Alla Kazovsky
Architects / Alla
Kazovsky
USA



0349
Colm Keller
Sweden



0350
hivemindesign, inc. /
Sather and Ruby Duke
USA



0351
FABRICA / Catarina
Carreiras
Italy



LIVE

0352

Sokolova Ekateryna
Ukraine



0353

Urban Butik
Canada



0354

2-B-2 Architecture
Ukraine





0355
Priority Designs /
Gary Uhl
USA

0356
Casalgrande Padana
Design Team
USA



0357
TEAMS Design
USA



0358
Sokolova Ekateryna
Ukraine

0359
Sokolova Ekateryna
Ukraine

LIVE

0360
2-B-2 Architecture
Ukraine



0361
Karim Rashid
USA



0362
Tools Design
Denmark



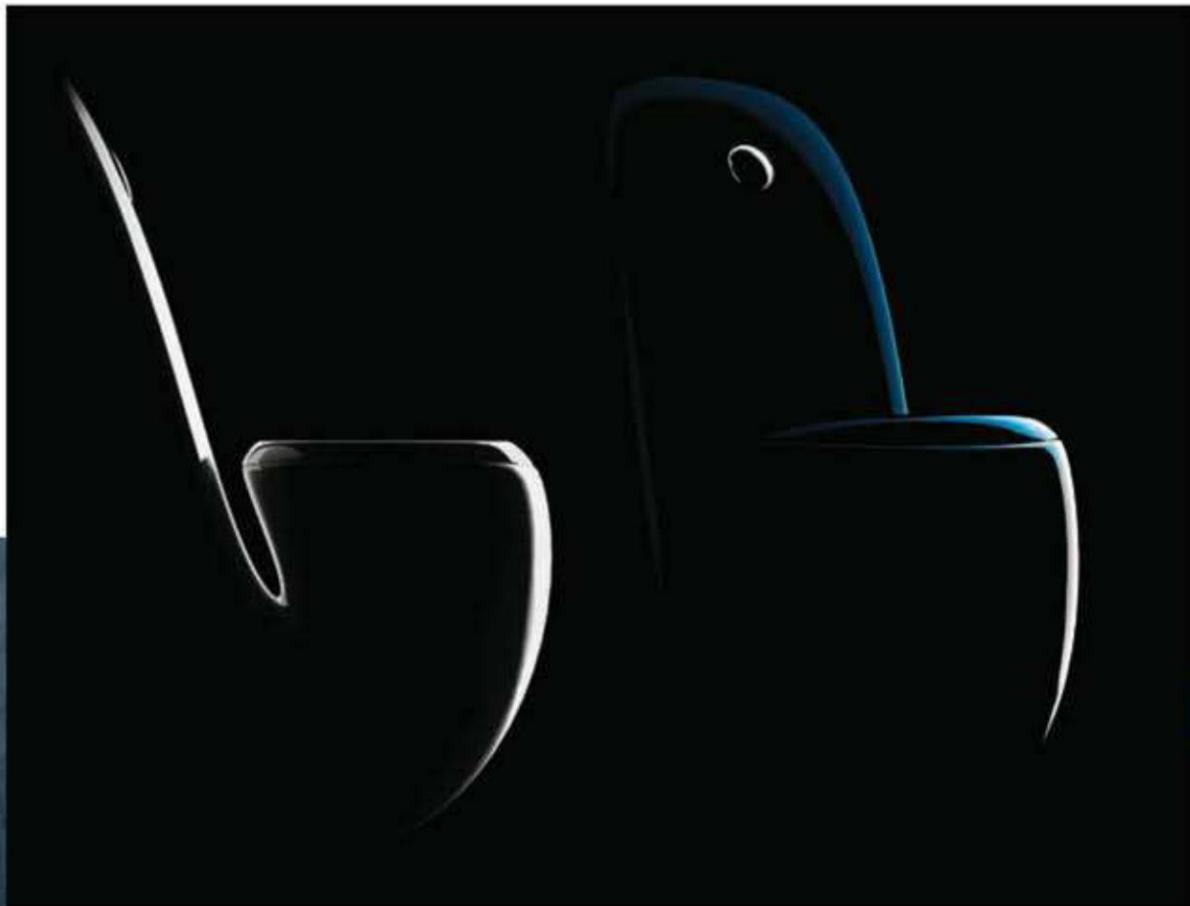
0363
Miguel Melgarejo
Design
Mexico



0364
TEAMS Design
USA



0365
2-B-2 Architecture
Ukraine



LIVE

0366

YKK AP America, Inc. /
Richard Braunstein,
Don Pangburn, David
Oliver, Keith Lawton
USA



0367

S. Point Design
China



0368

MATERIOUS /
Stephanie and Bruce
Tharp with Greg
Bethel
USA



0369
Hangar Design Group
Italy



0370
Hangar Design Group
Italy



Food has enjoyed an impressive cultural prominence over the past decade, taking center stage in our lives, in the media, and even in political debate. Chefs have become celebrities while school lunches are on the chopping block, and Western nations have plunged into obesity while developing nations **starve** and **yearn** for clean water.

Designers' responses to these hot-button issues, as well as concepts as simple as dining, offer a fresh and thought-provoking glimpse at the very matter that **sustains** us.

0371-0505

⁰⁴ eat



0371

Smart Design
USA



0372

Pollen Design
USA

0373

Smart Design
USA



0374
RKS Design Team
USA



0375
TEAMS Design
USA



0376
Pensa / James Best,
Marco Perry, Todd
Brunner
USA



0377

Priority Designs /
TaylorUSA
USA

0378

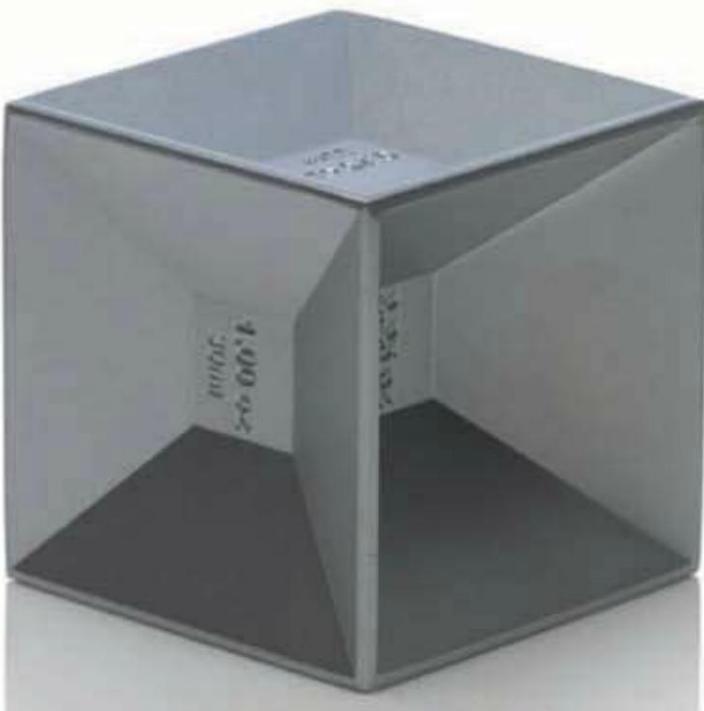
RKS Design Team
USA



0379

black+blum
UK





0380
Josh Owen, LLC /
Josh Owen
USA

0381
Tres Design Group /
Luc Heiligenstein,
Stephen Melamed
USA



0382
Smart Design
USA



0383
pedro ochando
estudio / Pedro
Ochando
Spain

0384

Anatoliy Omelchenko
USA



0385

Pensa / Marco Perry,
James Best
USA

0386

RKS Design Team
USA



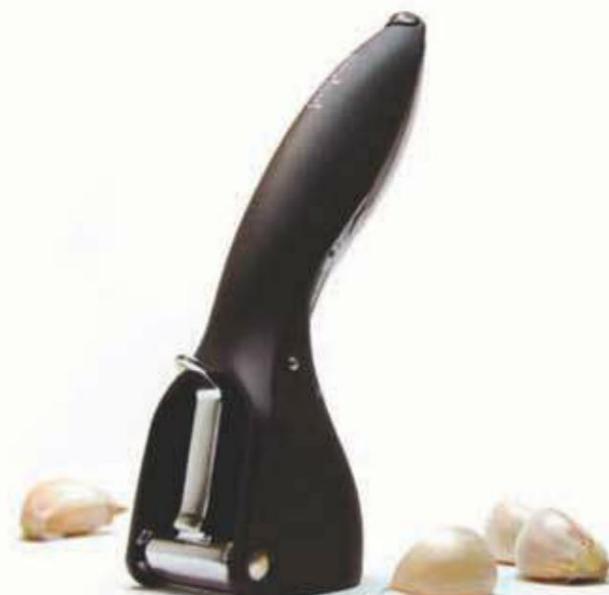
0387

Pollen Design
USA



0388

Pollen Design
USA



0389
FABRICA /
Catarina Carreiras
Italy



0390
Karim Rashid
USA

0391
Smart Design
USA

0392
RKS Design Team
USA



0393

Chiyu Chen Design
Studio / Chiyu Chen,
Cecile Dartiguenave,
Pip Mothersill
UK



0394

Tools Design
Denmark



0395

Tools Design
Denmark



0396

RKS Design Team
USA



0397
Royal College of Art -
IDE / Dae Kyung Ahn,
Gianpaolo Fusari,
Nicholas Reddall
UK



0398
TEAMS Design
USA



0399
Smart Design
USA



0400
Tools Design
Denmark



0401

Rama Chorpash
Design, LLC /
Rama Chorpash
USA



0402

Rama Chorpash
Design, LLC /
Rama Chorpash
USA



0403

Rama Chorpash
Design, LLC /
Rama Chorpash
USA



0404

Rama Chorpash
Design, LLC /
Rama Chorpash
USA



0405
TEAMS Design
USA



0406
Rama Chorpash
Design, LLC /
Rama Chorpash
USA



0407

TEAMS Design
USA



0408

RKS Design Team
USA

0409

RKS Design Team
USA



0410
Smart Design
USA



0411
Pensa / Marco Perry,
James Best
USA



0412
Aniruda Surabhi
UK



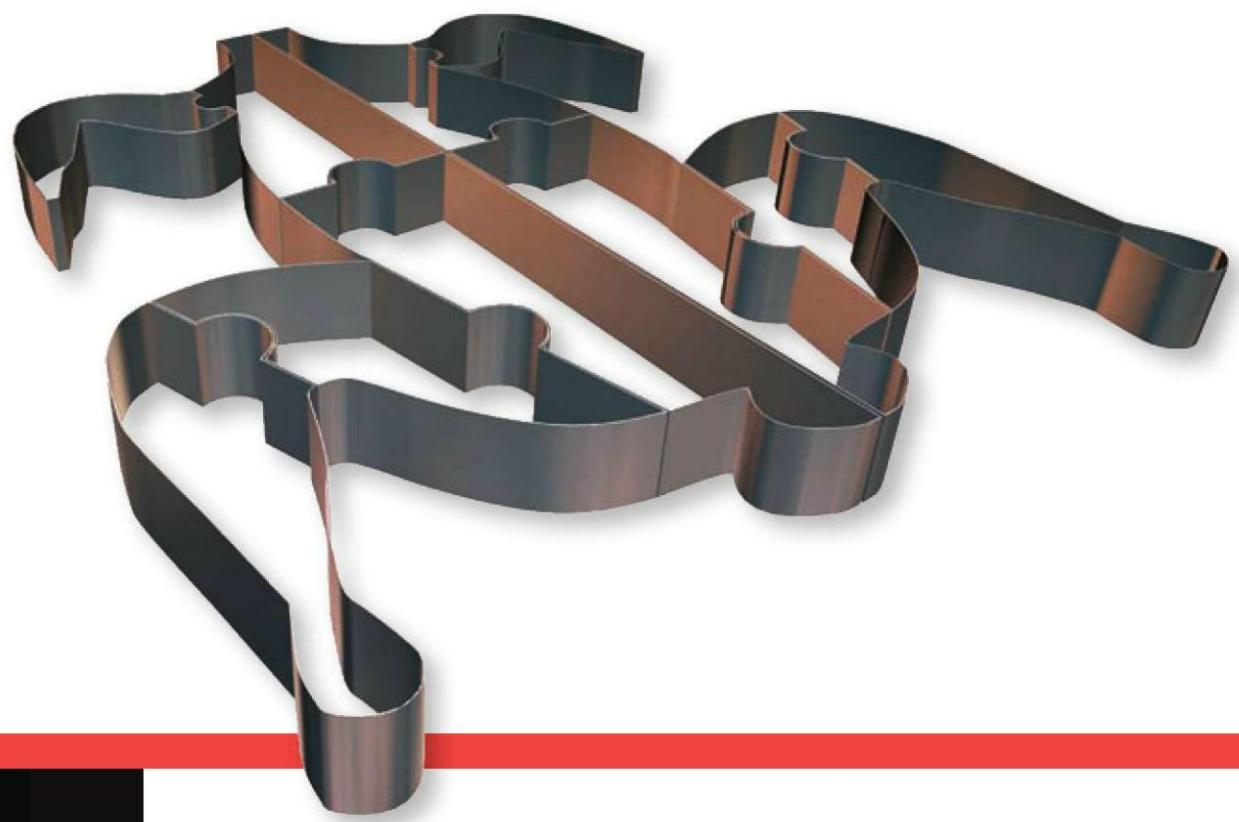
0413

MIT Media Lab / Laura
Martini, Kyle Buza
USA



0414

makashins
Russia



0415

Karim Rashid
USA



0416
Semiha Kan
Turkey



0417
Mikko Laakkonen
Finland



0418
FABRICA /
Jade Folawiyo
Italy



0419

Yang Design / Jamy Yang, Xiaojing Huang
China

0420

Tools Design
Denmark



0421

Cesaroni Design
Associates, Inc. /
William Cesaroni,
Curt Cruger
USA



0422

Cesaroni Design
Associates, Inc. /
William Cesaroni,
Curt Cruger
USA



1000 PRODUCT DESIGNS

0424
Cesaroni Design
Associates, Inc. /
William Cesaroni, Curt
Cruver, Chris Kulujian
USA



0425
RKS Design Team
USA



0426

University of
Wuppertal, Germany /
Jonas Buck, Oliver
Grabes
USA



0427

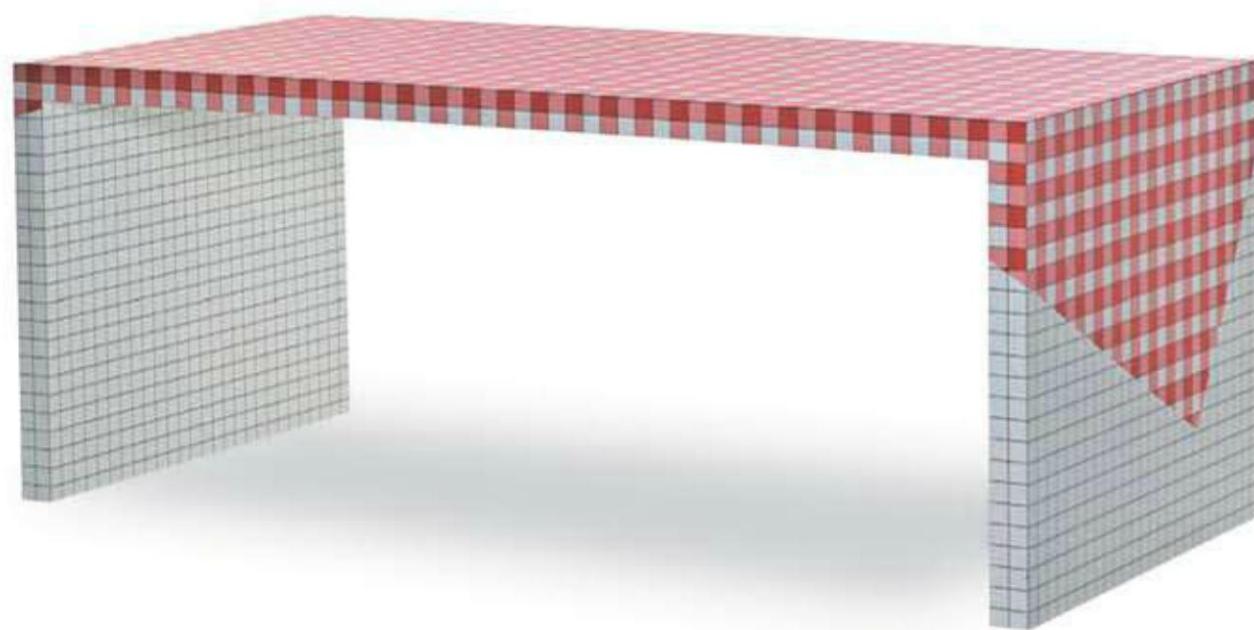
Matthew Bradshaw
Studio / Matthew
Bradshaw
USA



0428

Nekuda Design
Management /
Ireen Havkin
Israel

0429
FABRICA / Sam Baron
Italy



0430
Rama Chorpash
Design, LLC /
Rama Chorpash
USA



0431

Pollen Design
USA

0432

aruliden / Johan
Liden, Emilie Baltz
USA



0433

Will Carey Studio for
Design / Will Carey,
Shun Ishikawa
UK

0434

Pollen Design
USA

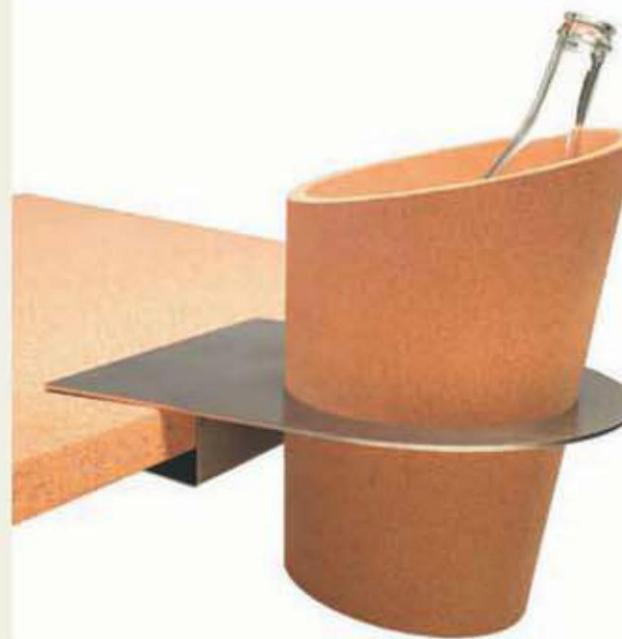


0435

CORQUE
Portugal

0436

Karim Rashid
USA



0437
aruliden / Johan Liden
USA



0438
Hangar Design Group
Italy



0439
Smart Design
USA



0440
albooto / Sebastian
Stoddart, Simon
Scott-Harden
UK



0441
Sid Ramnarace
USA



0442

Ran Lerner Design,
Inc. / Ran Lerner
USA



0443

Sungjoon Kim,
Jiwon Park
South Korea



0444

N. Seza Yeđin
Turkey



0445
Geoffrey Lilge Design /
Geoffrey Lilge
Canada



0446
N. Seza Yeðin
Turkey



0447
Pollen Design
USA



0448
Dana de Vega
USA



0449

Boym Partners /
Constantin and
Laurene Boym
USA



0450

Isabel Lúcio
UK



0451

John White, Damon
Ahola, Kieron Tse
USA



0452

Ran Lerner Design,
Inc. / Ran Lerner
USA





0453
Urban Butik
Canada



0454
Decker Yeadon, LLC /
Martina Decker, Peter
Yeadon
USA

0455

Milk Design Limited /
Lee Chi-wing, Chan
Kwok-fai, Benny Lau
Hong Kong



0456

K's Design
The Netherlands



0457

CORQUE /
Luis Pessanha
Portugal



0458

DESU Design /
David Scott
USA



0459

Will Carey Studio for
Design / Will Carey
UK



0460
DESU Design /
Ellen LaVeyra
USA



0461
Tools Design
Denmark



0462
Continuum Milan Team
USA

0463
N. Seza Yeðin
Turkey



EAT

0464

Karim Rashid
USA



0465

FABRICA / Sam Baron
Italy

0466

DESU Design /
David Scott
USA



0467

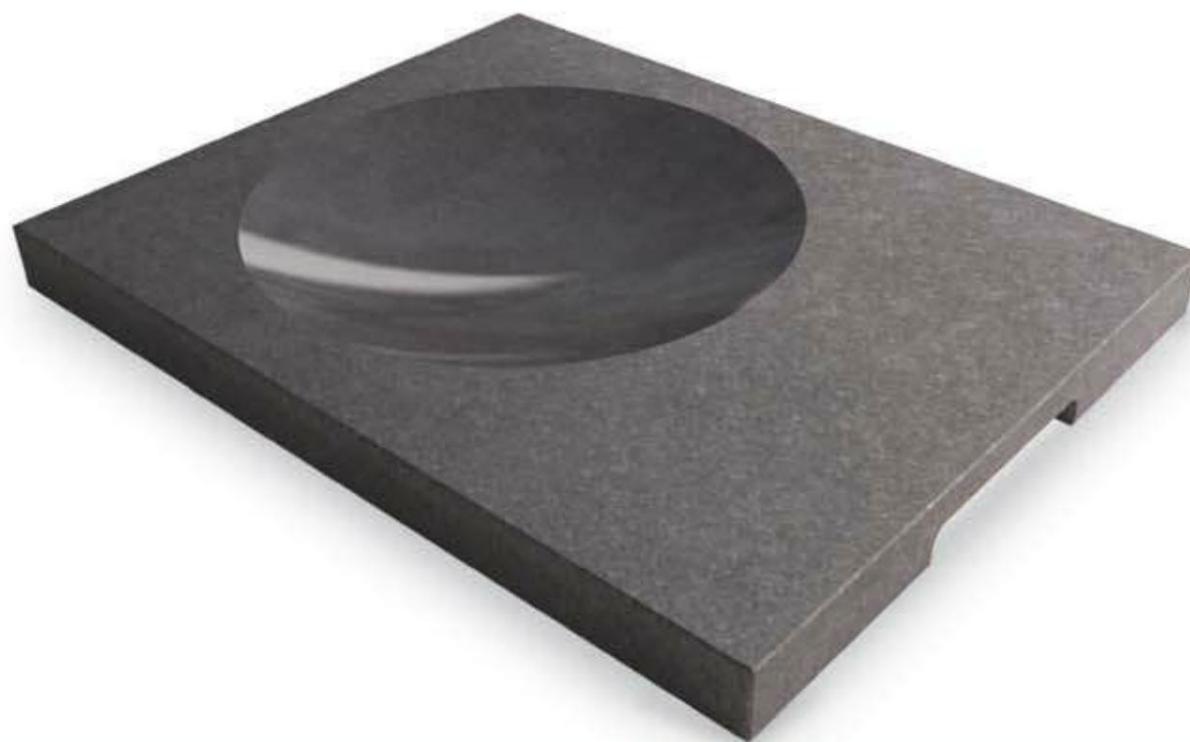
DESU Design /
David Scott
USA



0468
DESU Design /
David Scott
USA



0469
DESU Design /
David Scott
USA



0470
AGGO design
Spain



EAT

145

0471

FABRICA /
Valentina Carretta
Italy



0472

FABRICA /
Valentina Carretta
Italy

0473

FABRICA /
Valentina Carretta
Italy



0474

Kan & Lau Design
Consultants / Freeman
Lau, Goria Chow, Kent
Wong, Kenji Chow
Hong Kong



0475
Monica Correia Studio /
Monica Correia
USA



0476
André Gouveia,
Gonçalo Pimenta
Portugal



0477
FABRICA / Sam Baron
Italy

EAT

0478

MINIMAL, Inc. / Dustin Brown, Matt Puhalla, Steve Christopher, Jon Godston, Scott Wilson
USA



0479

Tools Design
Denmark



0480

Tools Design
Denmark



0481
Tres Design Group /
Luc Heiligenstein,
Stephen Melamed
USA

0482
Smart Design
USA



0483
the. / Sherwood
Forlee, Mihoko Ouchi
USA

0484

MINIMAL, Inc. /
Matt Puhalla, Steve
Christopher, Dustin
Brown, Jon Godston,
Scott Wilson
USA



0485

Tiller Design Pty, Ltd.
Australia

0486

MINIMAL, Inc. / Scott
Wilson, Jon Godston,
Matt Puhalla, Steve
Christopher, Dustin
Brown
USA

0487

MINIMAL, Inc. / Steve
Christopher, Matt
Puhalla, Dustin Brown,
Jon Godston, Scott
Wilson
USA



0488
MINIMAL, Inc. /
Matt Puhalla, Steve
Christopher, Dustin
Brown, Jon Godston,
Scott Wilson
USA



0489
RKS Design Team
USA



0490
Pollen Design
USA



0491
yet | matilde
Italy

0492

Studio David Dos
Santos
Belgium

0493

Harry Allen Design /
Harry Allen
USA



0494

Sid Ramnarace
USA



0495

Sid Ramnarace
USA

0496

Sid Ramnarace
USA



0497
Pellone Takeuchi, LLC /
Giovanni Pellone
USA



0498
Pellone Takeuchi, LLC /
Giovanni Pellone
USA



0499
MachineHistories
USA



0500

Karim Rashid
USA



0501

Perch! / Amy Adams
USA



0502

Pollen Design
USA



0503
Pollen Design
USA



0504
Byron Lee
USA

0505
black+blum
UK



05 care

The designer's role in our society continues to expand. As design continues to transcend aesthetic constructs, so do the designer's wares. Notably, designers are reveling in an assured ability to **nurture** the **body**, the **soul**, and the environment through design at an object-level, system-wide, and global scale.

Caring designs inspire us to consider the implications of our output, and the positive outcomes that a little ingenuity can create for the world around us. The objects in this chapter celebrate care in its many manifestations, from those that focus **inward** to those that focus on the world at large.

0506

Helen Hamlyn Centre /
Grace Davey, Sally
Halls
UK

0507

Will Carey Studio for
Design / Will Carey
UK



0508

Pollen Design
USA

0509

Helen Hamlyn Centre /
Grace Davey, Sally
Halls
UK





0510
Tres Design Group /
Luc Heiligenstein,
Stephen Melamed
USA

0511
Philips Design
The Netherlands



0512
NewDealDesign, LLC /
Gadi Amit, Yoshi
Hoshino, Nichole
Towler, Barbara
Stettler, Laura
Bucholtz
USA

0513

Helen Hamlyn Centre /
Grace Davey, Sally
Halls, Timestrip
UK



0514

Chris Natt Design /
Chris Natt
UK

0515

Chris Holden
UK



0516

Francisco Lindoro
Sweden

0517

KEM STUDIO /
Jonathon Kemnitzer,
Jon Taylor, Brad
Satterwhite
USA



0518
Carbon Design,
Pathway Medical
USA



0519
Carbon Design, Light
Sciences Oncology
USA



0520
Continuum Team
USA

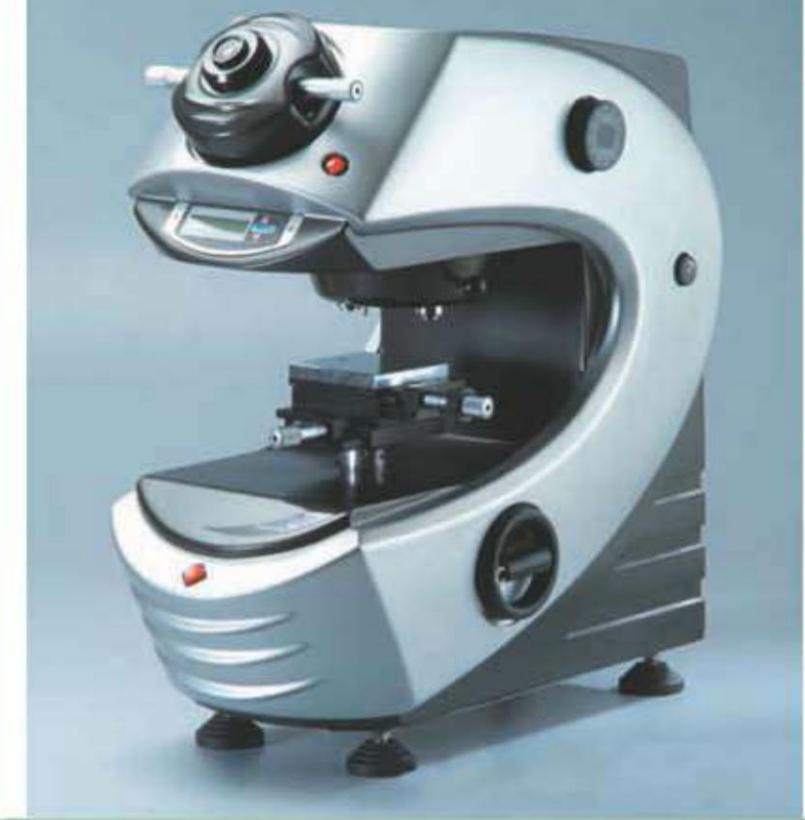


0521

RKS Design Team
USA

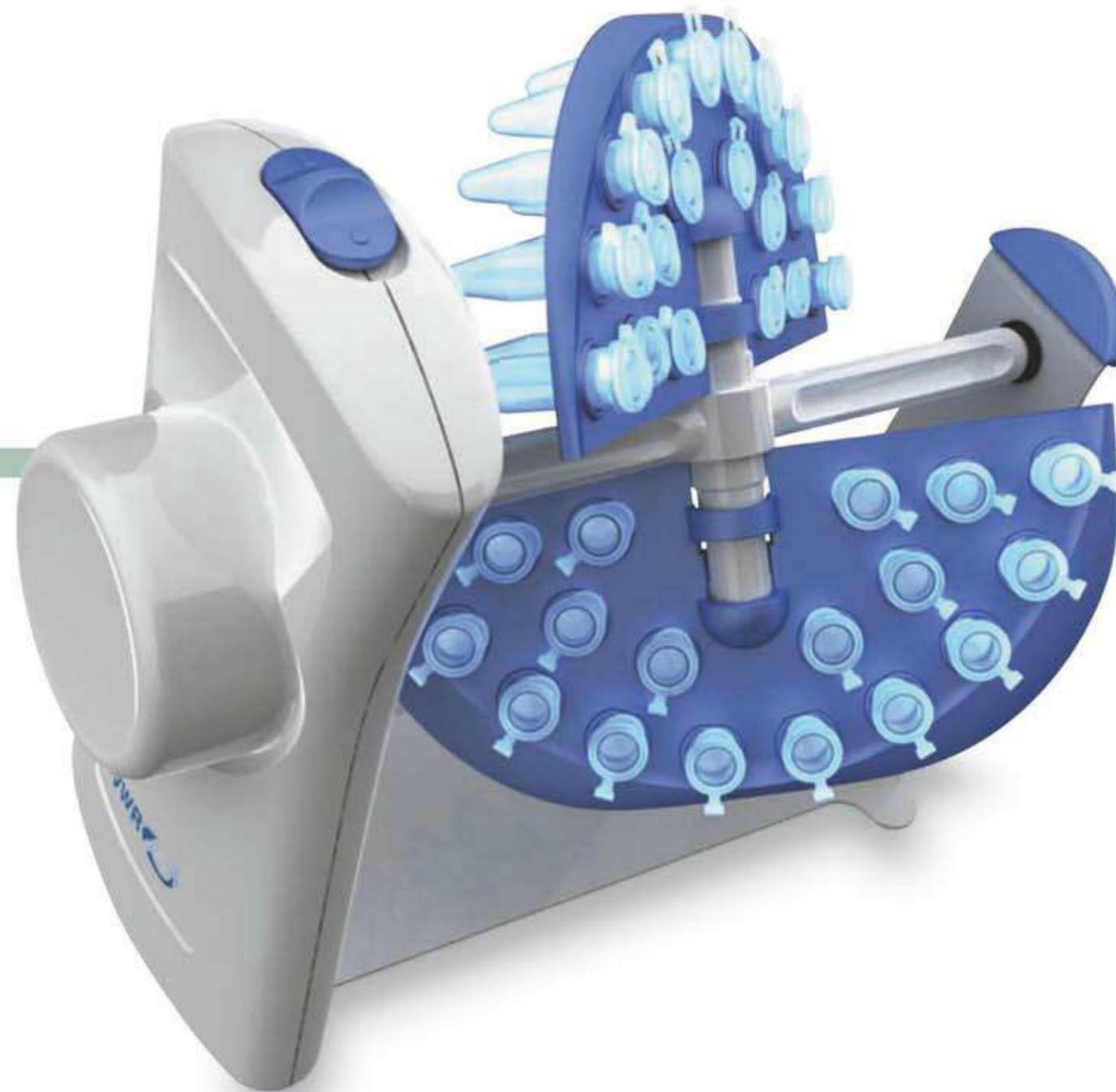
0522

Design Directions
India

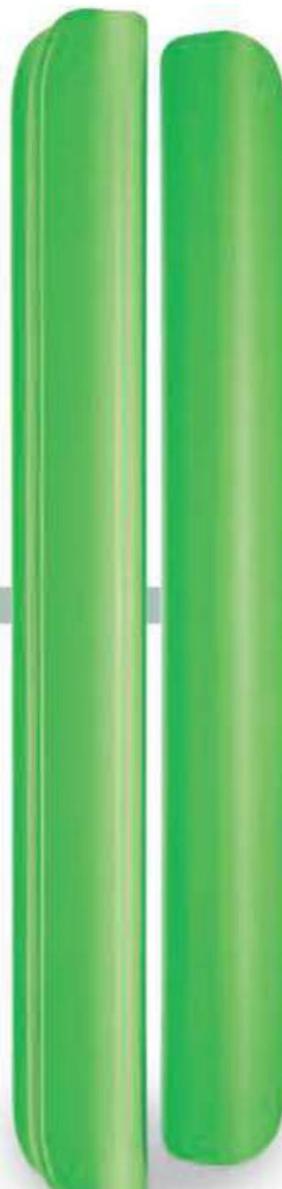


0523

Pensa / James Best,
Marco Perry, Todd
Brunner
USA



0524
Carbon Design,
Nanopoint Imaging
USA



0525
RKS Design Team
USA



0526
Helen Hamlyn Centre /
Grace Davey, Sally
Halls
UK



0527
Design Directions
India

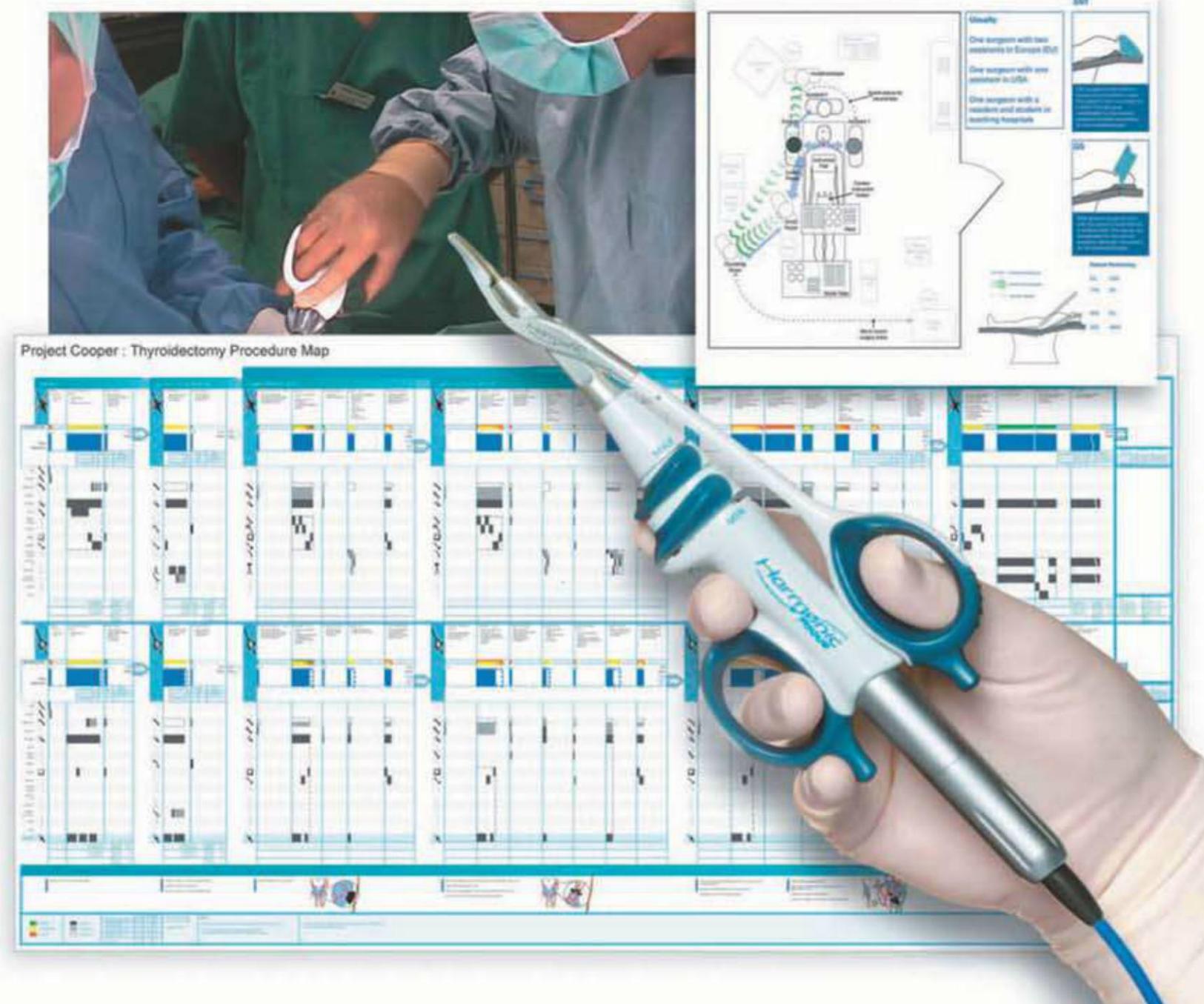
0528

University of
Wuppertal, Germany /
Jonas Buck, Oliver
Grabes
USA



0529

Ethicon Endo-Surgery /
Matt Miller, Steve
Eichmann, Stuart
Morgan, Design
Science
USA



0530
Cesaroni Design
Associates, Inc. /
William Cesaroni,
Christian Castro
USA



0531
Johnson Health Tech.
North America /
Mark Van Handel,
Phil Stankard
USA



0532
Cesaroni Design
Associates, Inc. /
William Cesaroni,
Chris Kulujian
USA

0533

PearsonLloyd
UK



0534

Design Continuum
USA



0535
Karim Rashid
USA



0536
Karim Rashid
USA



0537
Object Interiors /
Boa Osborne-Aranha,
Traci Pollard
USA



0538
PearsonLloyd
UK

0539

+PD LAB / Jeon Sung-Su, Kim Ki-Pil, Ku Ja-Yun, Kim Hyun-Mi, Lee Tae-Hoon, Nam Song E
South Korea



0540

Francisco Lindoro
Sweden

0541

Helen Hamlyn Centre /
Grace Davey,
Sally Halls, GAMA
Healthcare
UK



0542

Young Bang
USA



0543
Nekuda Design
Management /
Ireen Havkin
Israel



0544
+PD LAB / Jeon Sung-
Su, Kim Ki-Pil, Ku
Ja-Yun, Kim Hyun-Mi,
Lee Tae-Hoon
South Korea



0545
Smart Design
USA

0546

RKS Design Team
USA



0547

Ergonomidesign /
Håkan Bergkvist
Sweden



0548

TH Design / Tim Holley
Germany

0549

ERIKA FOUREAUX,
TEAM Tulio Maximo,
Leonardo Cotta,
Gabriel Moniz, Gunnar
Junqueira, Eduardo
Frayha
Brazil



0550
Ergonomidesign /
Ulrika Ewerman, Pelle
Reinius, Oskar Juhlin,
Anna Carell, Mårten
Andrén, Jan Puranen,
August Michael
Sweden



0551
The Vega Project /
Danielle Gutherie
USA

0552

Method / Joshua
Handy, Karim Rashid
USA

0553

Method / Karim Rashid
USA

0554

Method /
Joshua Handy
USA



0555

Whipsaw, Inc. /
Dan Harden
USA



0556

Method / Karim Rashid
USA



0557
Method /
Joshua Handy
USA



0558
Method /
Joshua Handy
USA



0559

Ecco Design /
LG CDC
USA



0560

Ecco Design /
LG CDC
USA



0561

Priority Designs /
Randy Calmeise,
Marc Hottenroth
USA



0563
Sang Jang Lee
USA



0564
RKS Design Team
USA



0565
Karim Rashid
USA

0566

NewDealDesign, LLC /
Gadi Amit, Inbal Etgar,
Dominic Peralta, Laura
Bucholtz
USA



0567

Design Directions Pvt /
Satish Gokhale
India



0568

Homeless Design /
Pedro Martinez,
Wesley Mendez
Mexico



0569

David Veldkamp
USA





0570
URBANA:
Arquitectura/Diseño,
CSP / Jose Fernando
Vazquez-Perez
USA

0571
Adam Paterson and
Santi Tonsukha
UK

0572
Karim Rashid
USA

0573
Smart Design
USA



0574

IDEO, The Bill and Melinda Gates Foundation, Heifer International, ICRW, IDE USA

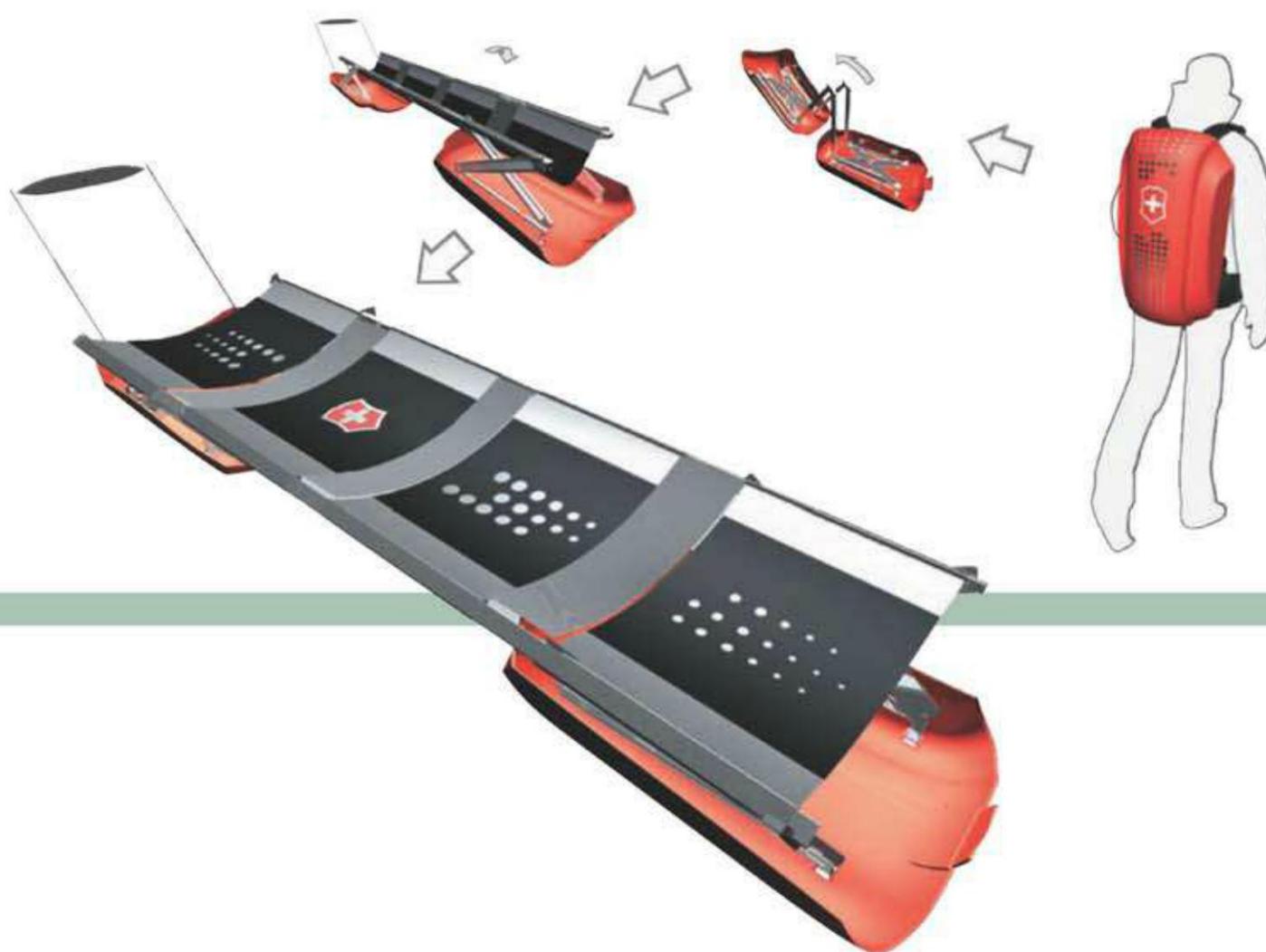


0575

Sungjoon Kim,
Jangwoon Kim, Sook-kyung Lee, Keunhwan Pack
South Korea



0576
Soyun Kim, Agustin
Zea, Jason Lin
USA



0577
Jacob Ballard
USA



Humankind's urge to organize is innate. It stems from the desire to structure, regulate, and apply **order** to our chaotic worlds—and to the things that inhabit them.

There are as many ways to organize as there are things to **arrange**, and organizational actions can apply to any number of tangible and intangible **constructs**. The objects in this chapter are designed to help us systematize our environments, our possessions, our activities, and even our time.

A stack of modular storage units, likely made of plastic or metal, arranged in a grid-like pattern. The units are primarily a bright yellow color, with some dark grey or black units interspersed. They have a simple, modern design with rounded edges and small circular feet at the bottom. The stack is positioned on the left side of the frame, leaving a large amount of white space on the right.

0578-0645

⁰⁶ organize

0578

Mikko Laakkonen

Finland



0579

Martin Konrad

Gloekle

USA



0580

simplehuman

USA



0581

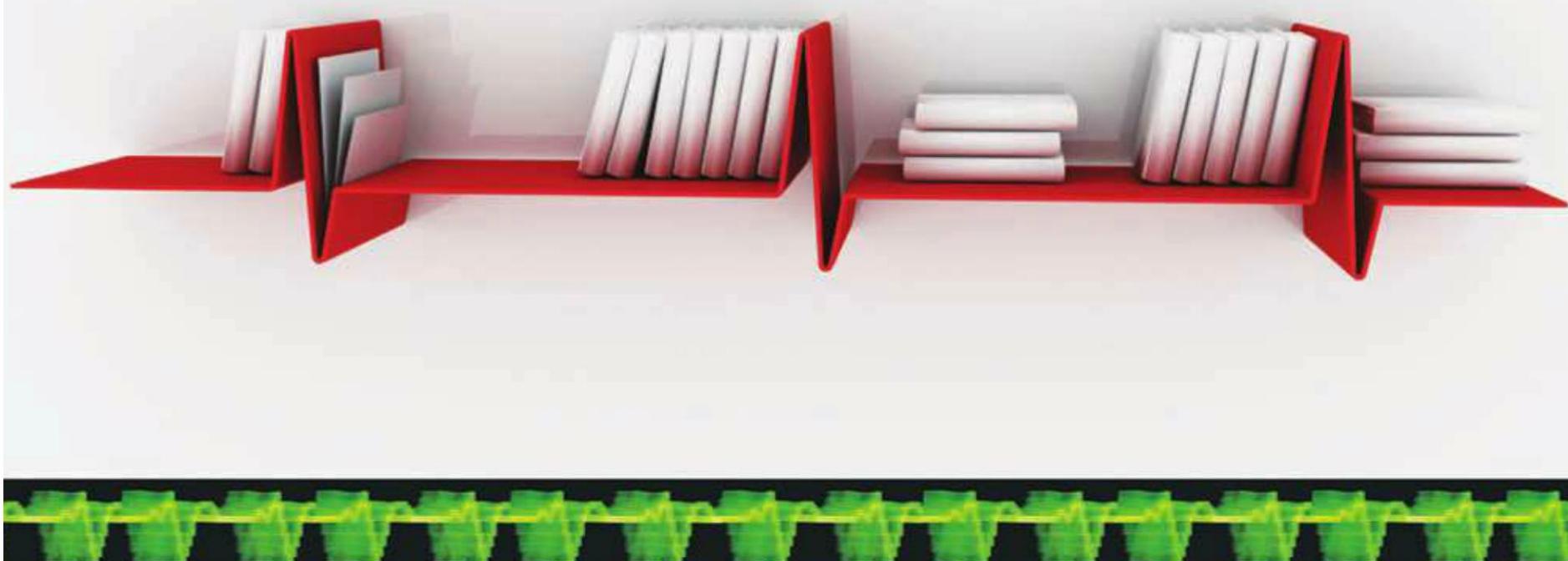
ENTRATLIBERA /

Bruno Rainaldi

Italy

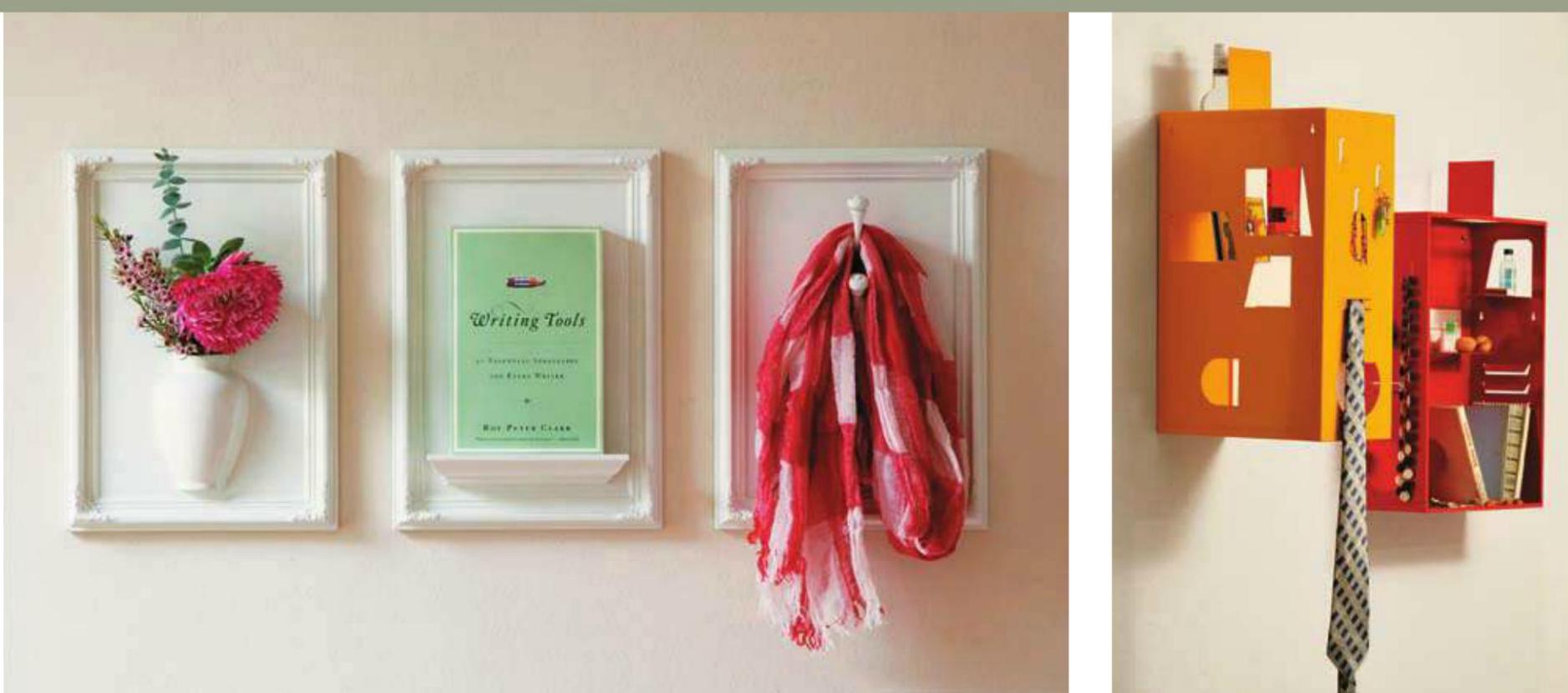


0582
Semiha Kan
Turkey



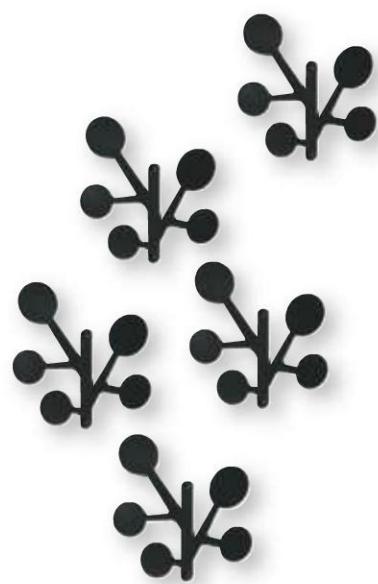
0583
the. / Sherwood
Forlee, Mihoko Ouchi
USA

0584
RIJADA /
Rihards Funts
Latvia



0585
Mikko Laakkonen
Finland

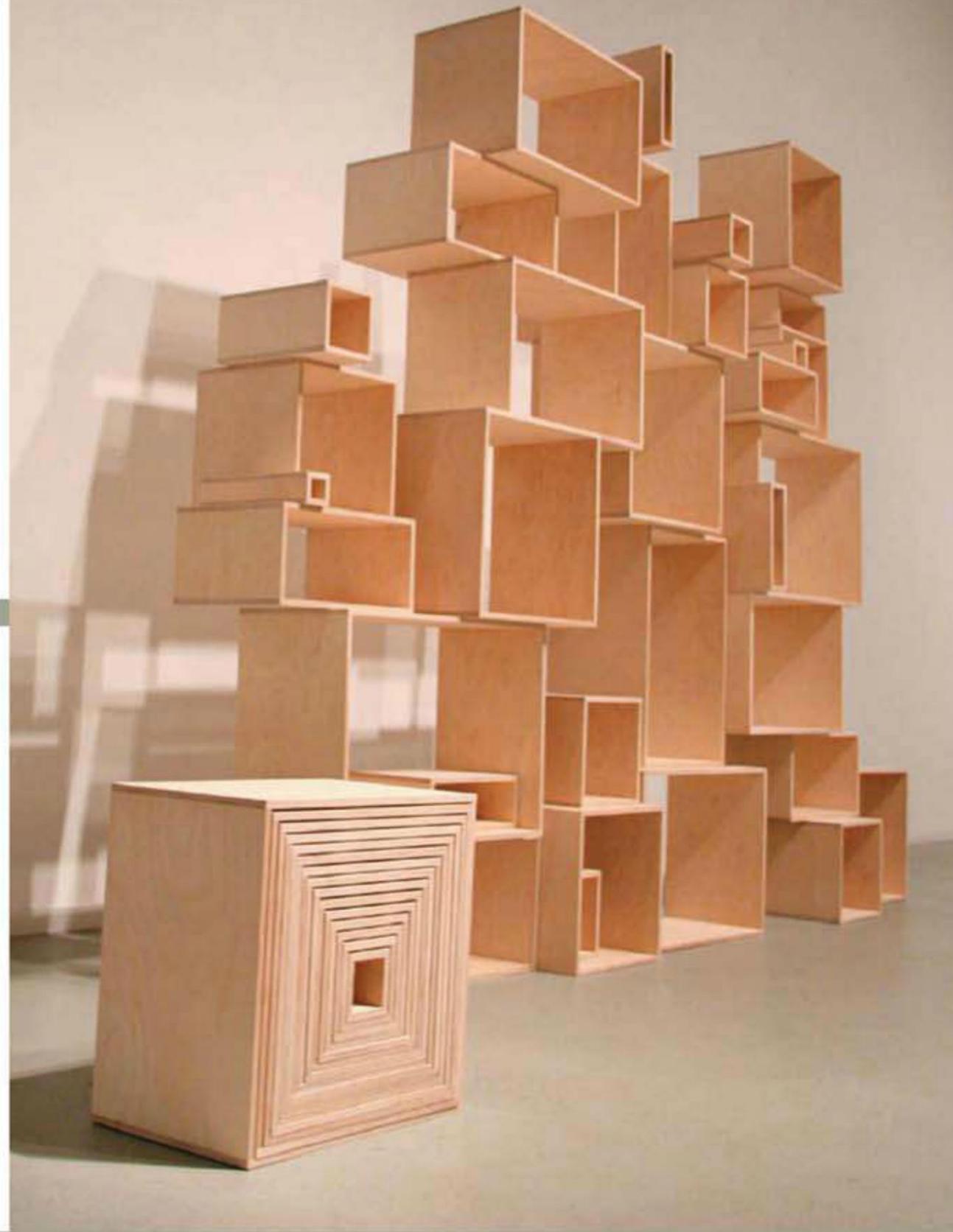
0586
Mikko Laakkonen
Finland



ORGANIZE

0587

Pini Leibovich Design
Studio / Pini Leibovich
Israel



0588

Pellone Takeuchi, LLC /
Giovanni Pellone,
Bridget Means
USA



0589
Mikko Laakkonen
Finland



0590
Stone Designs / Eva
Prego, Cutu Mazuelos
Spain

0591
JXASTUDIO
Indonesia



0592
Cerruti Baleri /
Jeff Miller
USA

ORGANIZE

0593

New British Design /
Ben Huggins
UK

0594

Stanley Ruiz
USA



0595

Pini Leibovich Design
Studio / Pini Leibovich
Israel



0596

ENTRALIBERA /
Bruno Rainaldi
Italy



0597
FABRICA /
Catarina Carreiras
Italy



0598
Mikko Laakkonen
Finland



0599
ENTRALIBERA /
Bruno Rainaldi
Italy

ORGANIZE

0600

Sang Hoon Kim
Studios / Sang Hoon
Kim
USA



0601

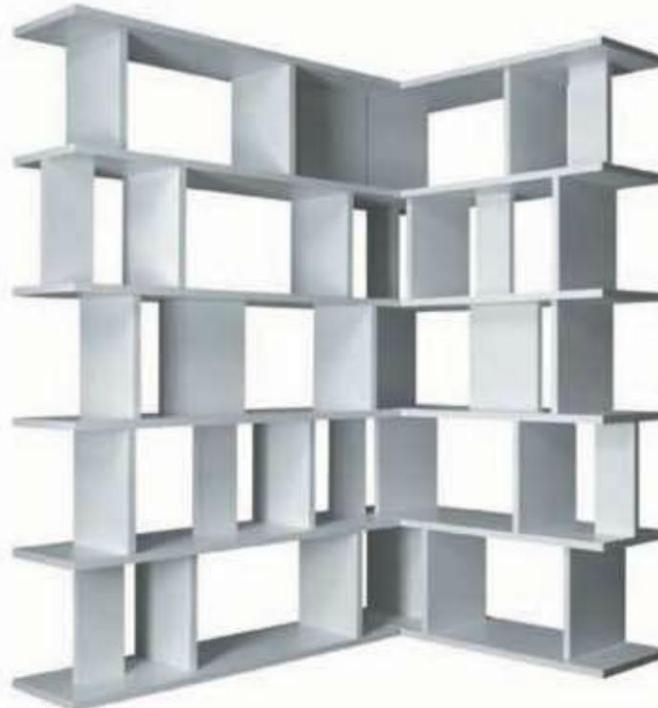
Stone Designs / Eva
Prego, Cutu Mazuelos
Spain



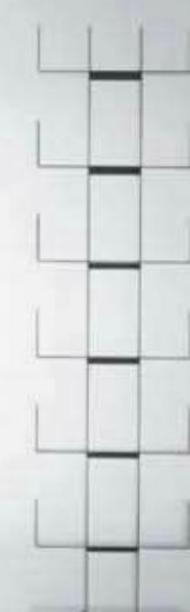
0602

ENTRATLIBERA /
Bruno Rainaldi
Italy





0603
Arik Levy
USA



0604
ENTRATALIBERA /
Bruno Rainaldi
Italy



0605
hivemindesign, inc. /
Sather and Ruby Duke
USA

0606
hivemindesign, inc. /
Sather and Ruby Duke
USA

0607

Marjan van Aubel
The Netherlands



0608

CORQUE / Ana Mestre
Portugal



0609

Patrick Norguet
USA



0610
Stone Designs / Eva
Prego, Cutu Mazuelos
Spain



0611
PearsonLloyd
UK



0612
Karim Rashid
USA

0613
JXASTUDIO
Indonesia



ORGANIZE

0614

aruliden / Johan
Liden, Olivier Gregorie
USA



0615

MATERIOUS /
Stephanie and Bruce
Tharp
USA



0616

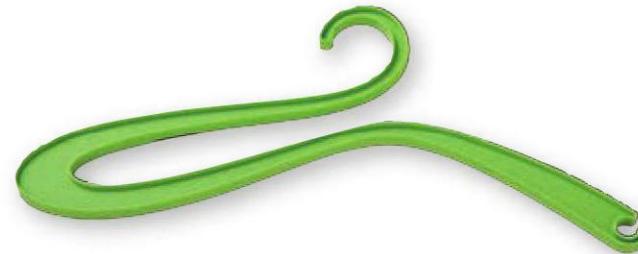
Fernando Robert
USA



0617
Royal College of Art /
Ross Atkin
UK



0619
Nó Design
Brazil



0620
Nó Design
Brazil



0621
hivemindesign, inc. /
Sather and Ruby Duke
USA

ORGANIZE

0622

Royal Botania /
Kris Van Puyvelde
USA



0623

PATH / Matt
Hutchinson
USA



0624

Royal Botania /
Kris Van Puyvelde
USA



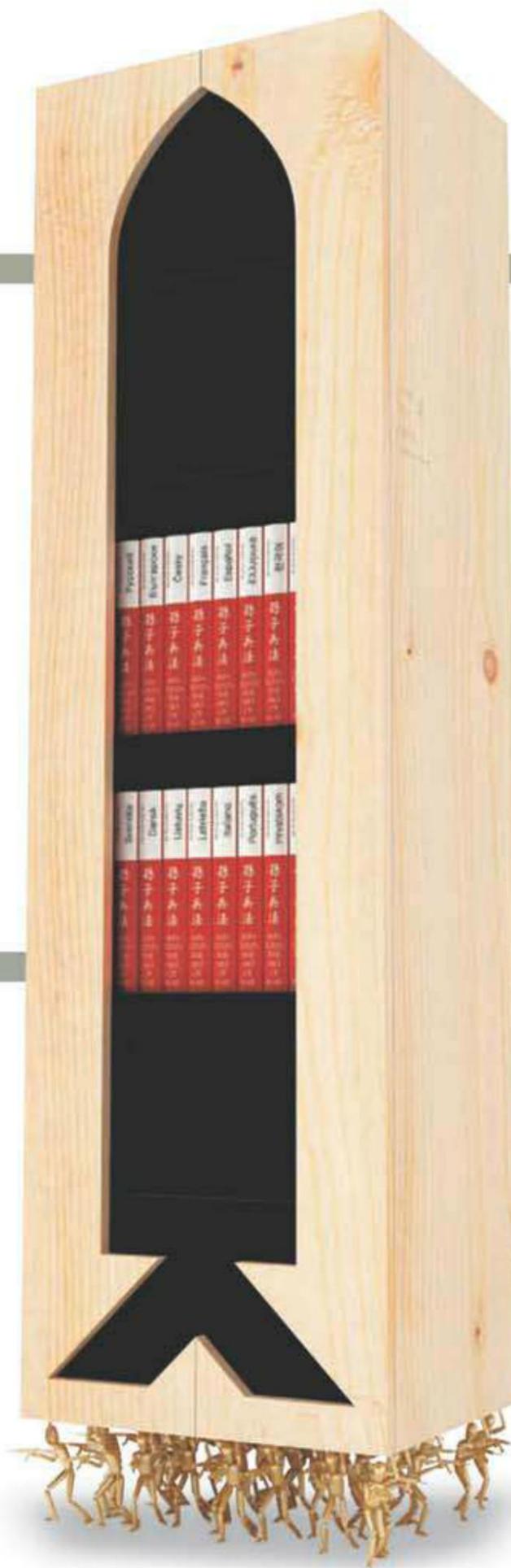
0625

PATH / Matt
Hutchinson
USA





0626
Ram / Charles
Constantine
USA



0627
Daniel Loves Objects
Singapore

ORGANIZE

0628

The Sterilite
Corporation /
Timothy Cassel
USA



0629

The Sterilite
Corporation /
Timothy Cassel
USA



0630

The Sterilite
Corporation /
Michelle Wood
USA



0631

The Sterilite
Corporation /
Michelle Wood
USA





0633
pedro ochando
estudio
Spain

0634
MATERIOUS /
Stephanie and Bruce
Tharp
USA



0635
Mikko Laakkonen
Finland

0636
Tools Design
Denmark



0637
The Other Edge, Inc. /
Donald Corey
USA

0638
Grace Youngeun Lee
USA

ORGANIZE

0639

Smart Design
USA

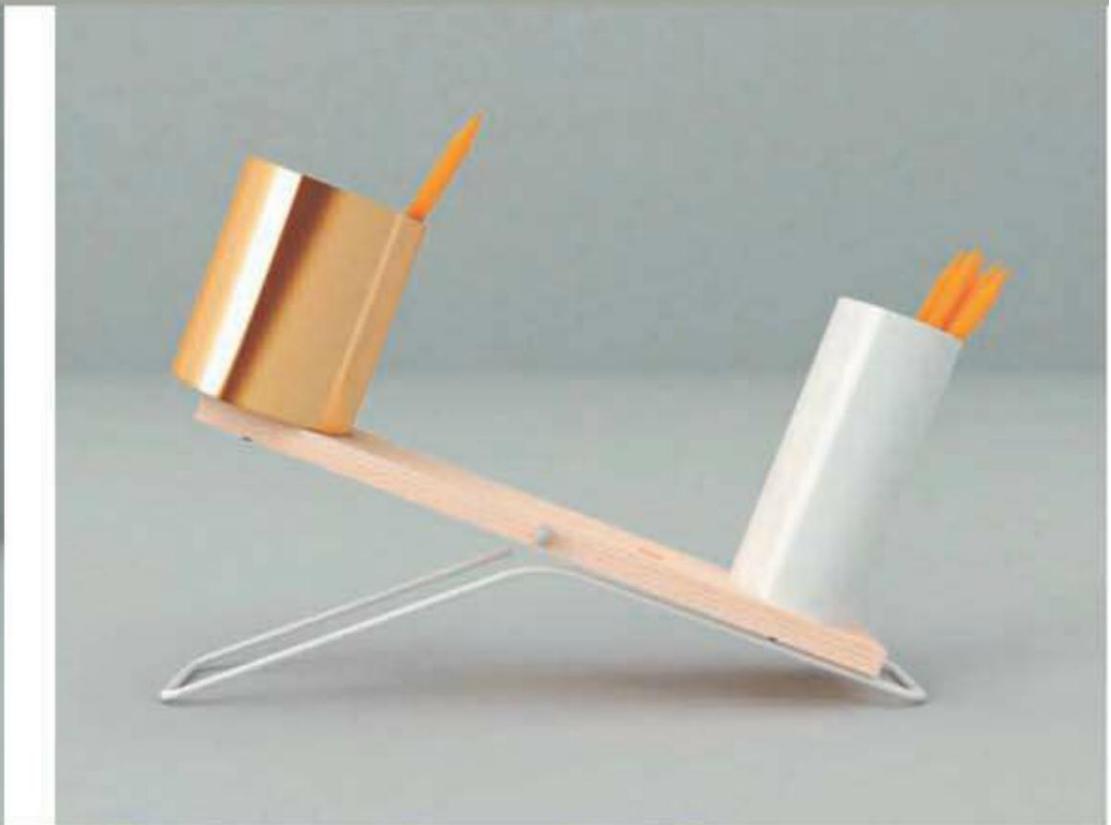


0640

Daniel Loves Objects
Singapore

0641

Daniel Loves Objects
Singapore



0642

blueoculus /
Jungbae E,
Youngmin Sohn
USA



0643
Adrian Olabuenaga
USA



0644
aruliden / Johan
Liden, Olivier Gregoire
USA



0645
color.inc / Noriyuki
Shirasu, Toru Sato
China



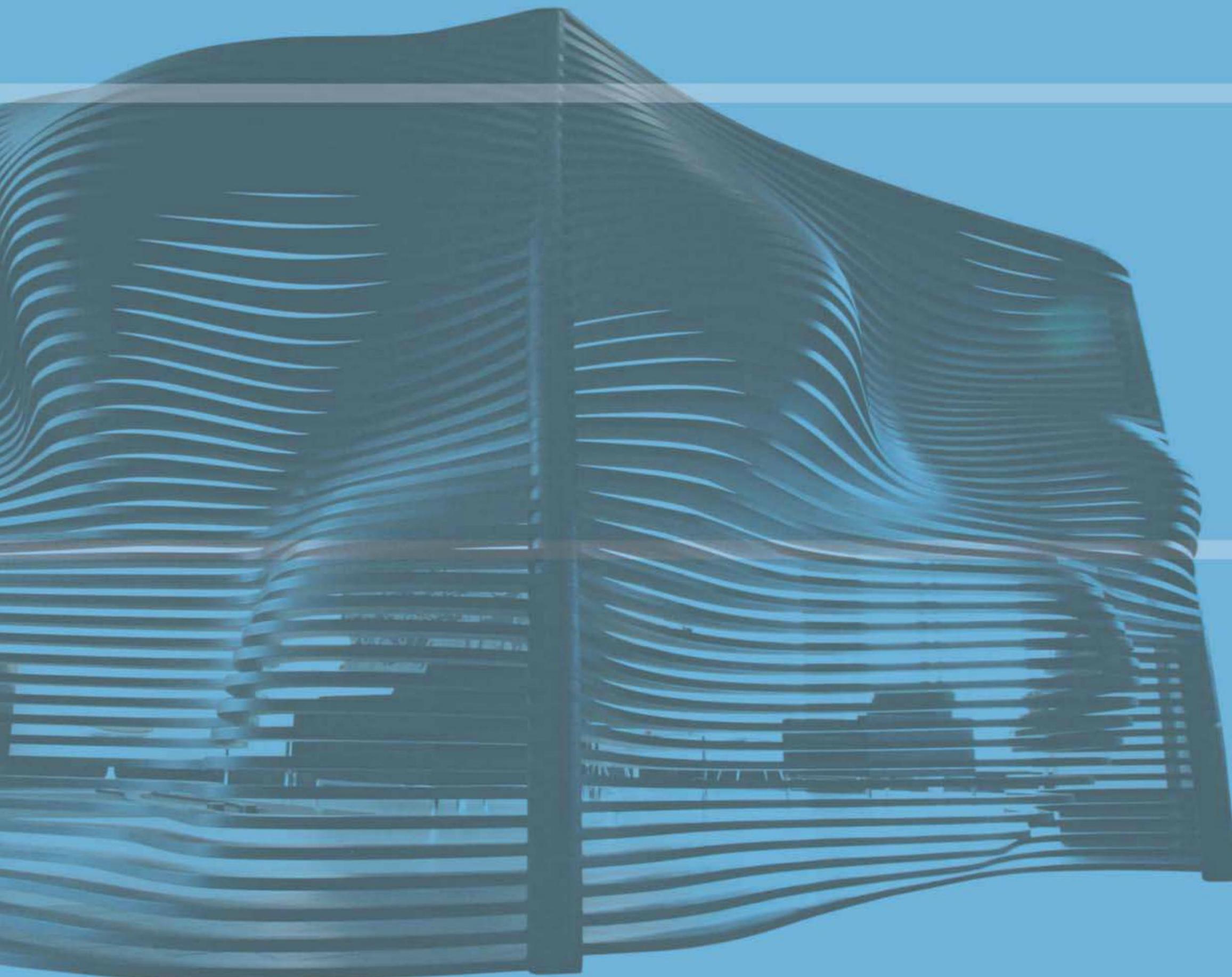


The working world has evolved—and its furnishings and accessories have developed along with it: Designers of these wares traditionally pushed productivity and efficiency through a combination of ergonomics and styling, but current workplace solutions reflect the increasing reliance on the worker's mental—not physical—**performance**. Both digital and analog solutions aim for a new kind of **productivity**, one achieved through persistent mental acuity and swiftly fluttering fingers.

The workplace, itself, has also expanded. Any **collaborative** environment—from the factory to the medical clinic—can yield game-changing results designed to carry a task, an industry, or a society forward.

0646-0737

07 **work**



0646

Karim Rashid
USA



0647

Karim Rashid
USA



0648

Jeff Weber
USA



0649
JXASTUO
Indonesia



0650
Teknion in-house
design team
Canada



0651
PearsonLloyd
UK



0652

Karim Rashid
USA



0653

Phan Thao Dang
UK

0654

Industrial Facility
USA



0655

IDEO / Christian
Cornelius
USA





0656
Matt Hutchinson,
Brandon Pace
USA



0657
Kaiju Studios
USA

0658
Brendan Ravenhill
USA



0659
pedro ochando
estudio / Pedro
Ochando
Spain

0660
Dare Studio /
Sean Dare
UK

WORK

0661

Haishan Deng
China



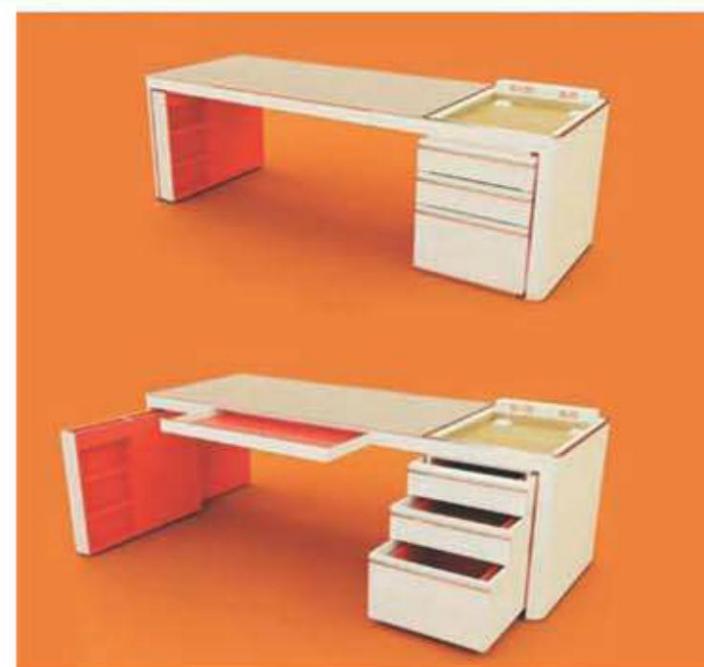
0662

Cesaroni Design
Associates, Inc. /
William Cesaroni,
Morad Ghassemian
USA



0663

Alla Kazovsky
Architects / Alla
Kazovsky
USA



0665
Ryan Callahan
USA

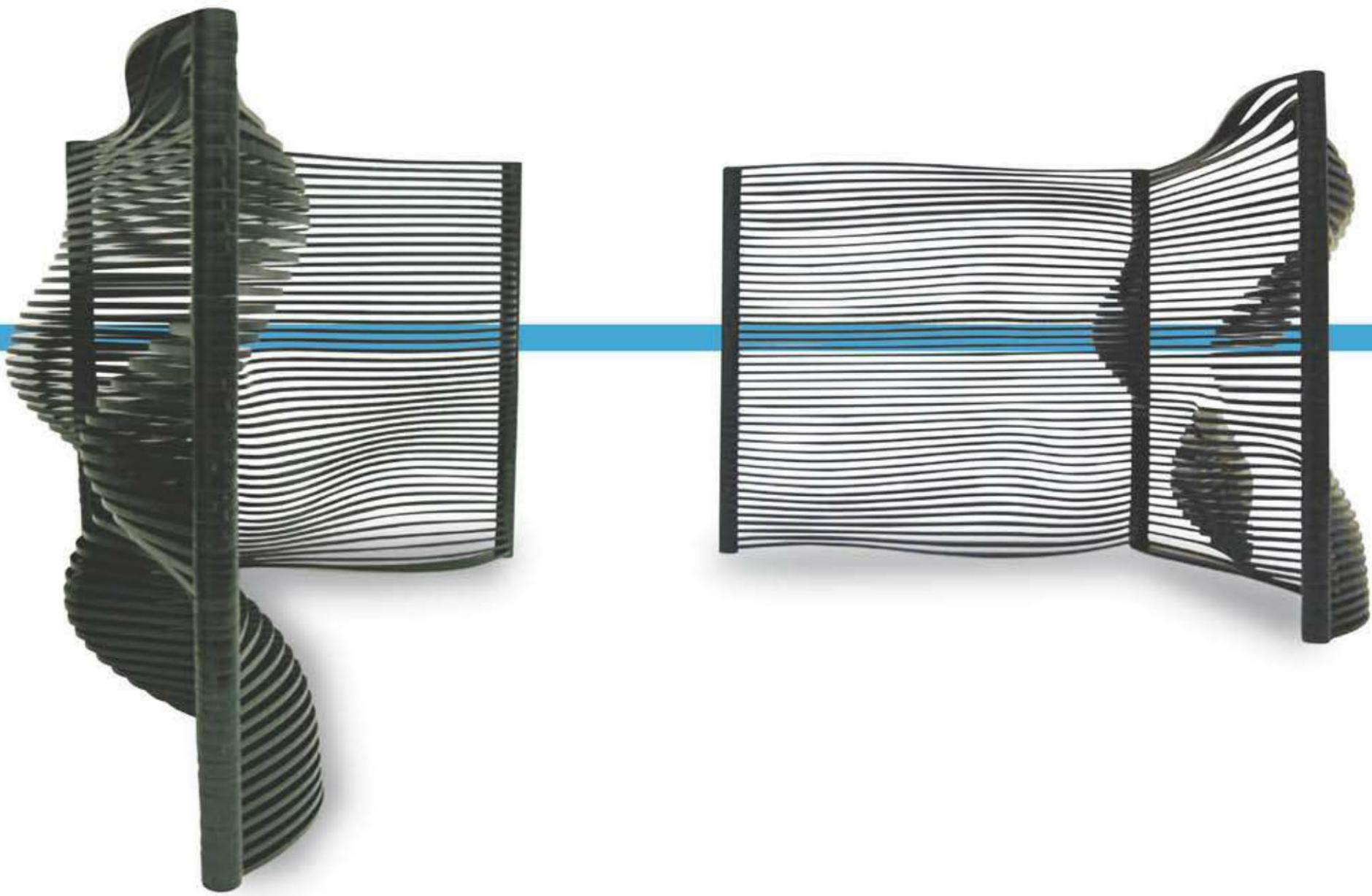


0666
Birsel + Seck / Ayse
Birsel, Bibi Seck
USA



0667

Sang Hoon Kim
Studios / Sang Hoon
Kim
USA



0668

PearsonLloyd
UK



0669
CGM Design, LLC /
Carl Gustav
Magnusson
USA



0670
Teknion in-house
design team
Canada



0671
Joey Ruiter
USA



WORK

0672

Cesaroni Design
Associates, Inc. /
William Cesaroni,
Morad Ghassemian
USA



0673

Cesaroni Design
Associates, Inc. /
William Cesaroni,
Morad Ghassemian
USA

0674

Cesaroni Design
Associates, Inc. /
William Cesaroni,
Jared Fritts
USA



0675

KEM STUDIO /
Jonathon Kemnitzer,
Jon Taylor, Brad
Satterwhite
USA

0676
Smart Design
USA



0677
NewDealDesign, LLC /
Gadi Amit, Josh
Morenstein, Yoshi
Hoshino, Mike
Massucco
USA



0678
NewDealDesign, LLC /
Gadi Amit, Josh
Morenstein, Yoshi
Hoshino, Mike
Massucco
USA



0679
Smart Design
USA



0680
Smart Design
USA

WORK

0681

Dell Experience Design
Group
USA



0682

Dell Experience Design
Group
USA

0683

Dell Experience Design
Group
USA



0684

Steve Pratska
USA





0685
TEAMS Design
USA

0686
LUNAR / Ken Wood,
Dave Skinner, John
Pennington
USA



0687
Steve Prastka, Wendie
Siverts (FlatHED, Inc)
USA

0688

Steve Prastka, Wendie Siverts (FlatHED, Inc)
USA



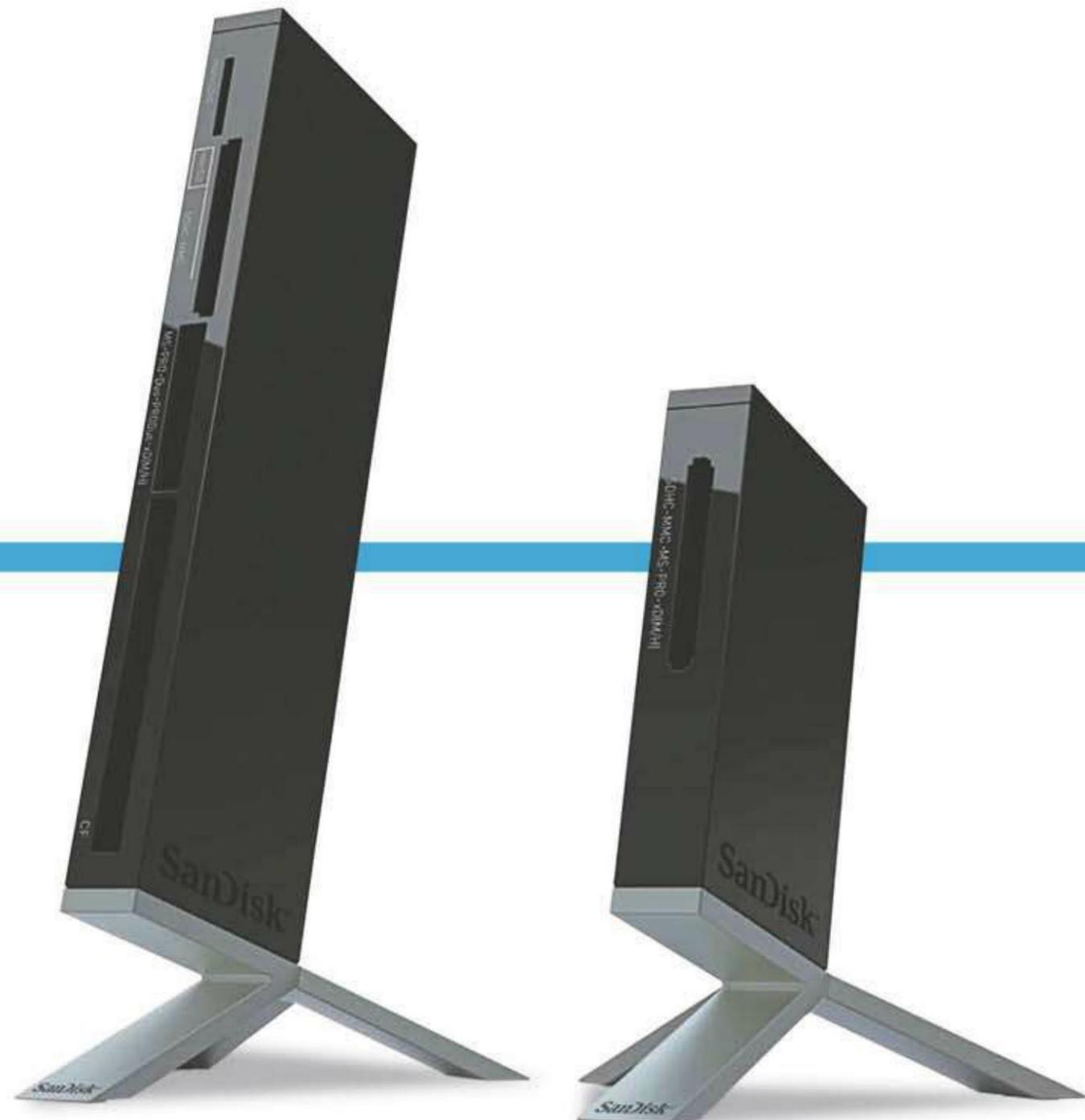
0689

Whipsaw, Inc. /
Dan Harden
USA

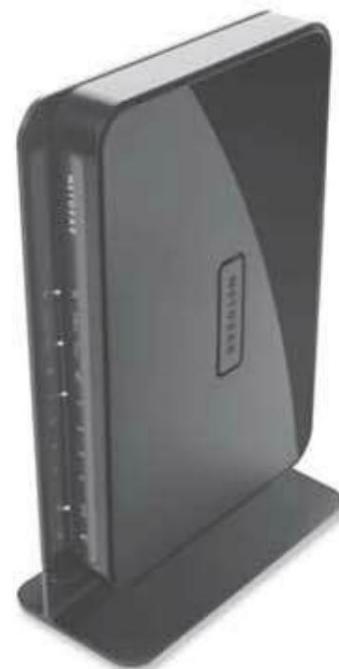


0690

LUNAR / Jeff Salazar,
Rob Swinton, Matthijs
Hutten
USA



0691
NewDealDesign, LLC /
Gadi Amit, Julien
Rouillac, Chad Harber,
Laura Bucholtz
USA



0692
Sokolova Ekateryna
Ukraine



0693
NewDealDesign, LLC /
Dell Experience Design
Group
USA



0694
seven02 design, LLC /
Rick Lewis
USA



0695

Peter Stathis & Virtual
Studio / Peter Stathis
USA

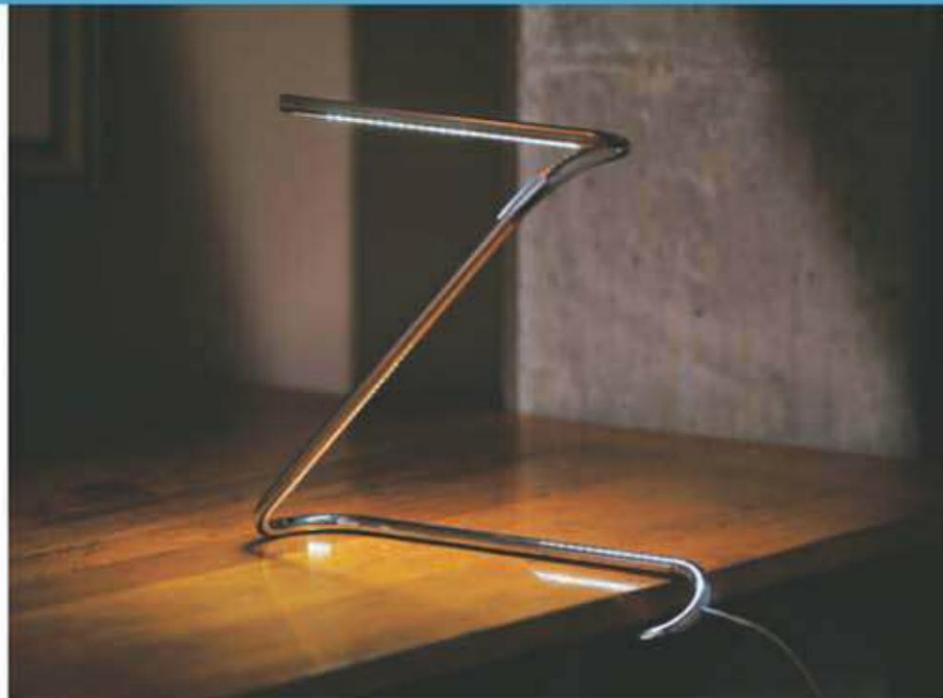
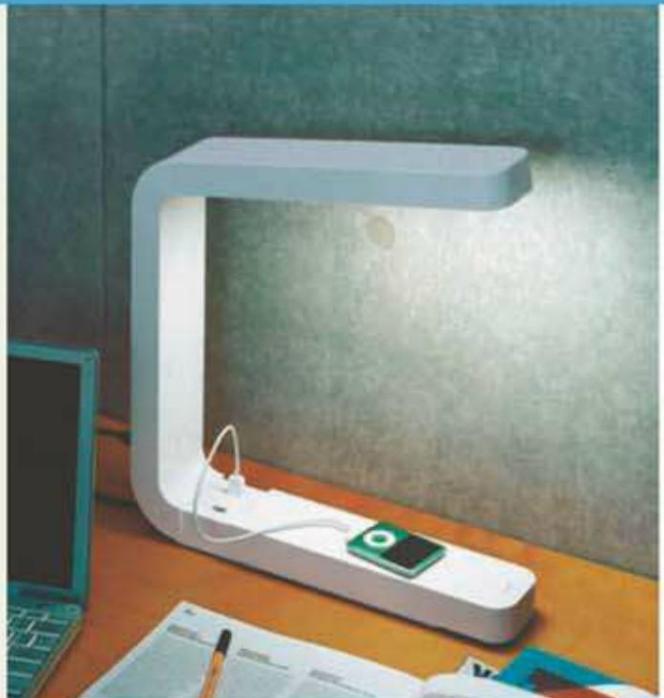


0696

color.inc / Noriyuki
Shirasu, Toru Sato
China

0697

TEAGUE / Benoit
Collette, David Wykes
USA





0698
Tom Newhouse
USA

0699
BriteObjects / Branko
Lukic, Steve Takayama
USA



0700
Anthony Dickens
Studio / Anthony
Dickens
UK

0701

Karim Rashid
USA



0702

BREAD / DaeKyung
Ahn
UK



0703

Pellone Takeuchi, LLC /
Giovanni Pellone,
Bridget Means
USA



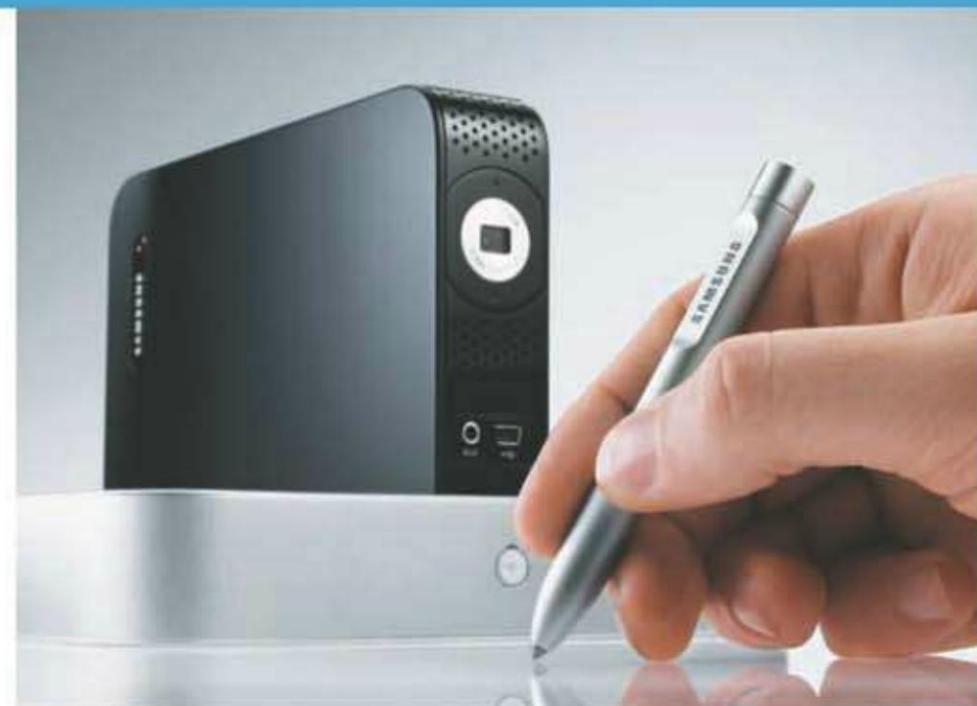
0705
Continuum Team
USA



0706
Fahrenheit Design /
Henric Jentz,
Bryan Hunter, Peter
Kaltenbach (Pump
Studios)
USA



0707
Continuum Team
USA



0708
TEAGUE / David
Wykes, Anthony Smith,
Stefan Pannenbecker,
Jeff Higashi
(Samsung)
USA

WORK

0709

Andrea Ruggiero
Design / Andrea
Ruggiero
USA

0710

TEAMS Design
USA

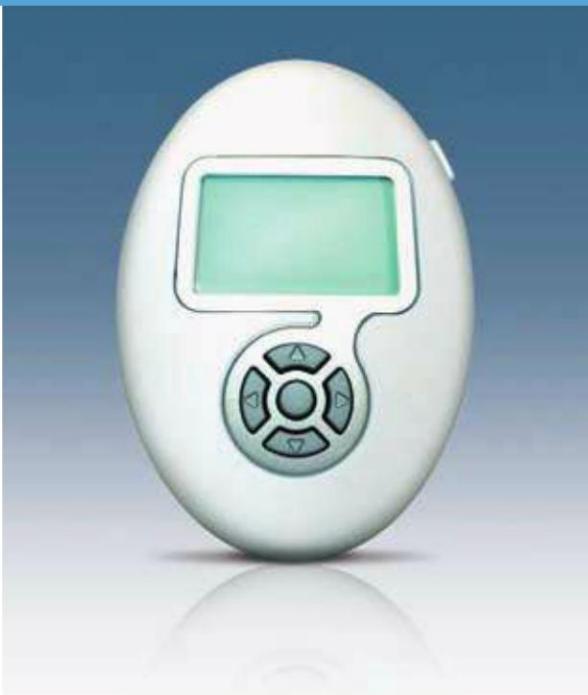


0711

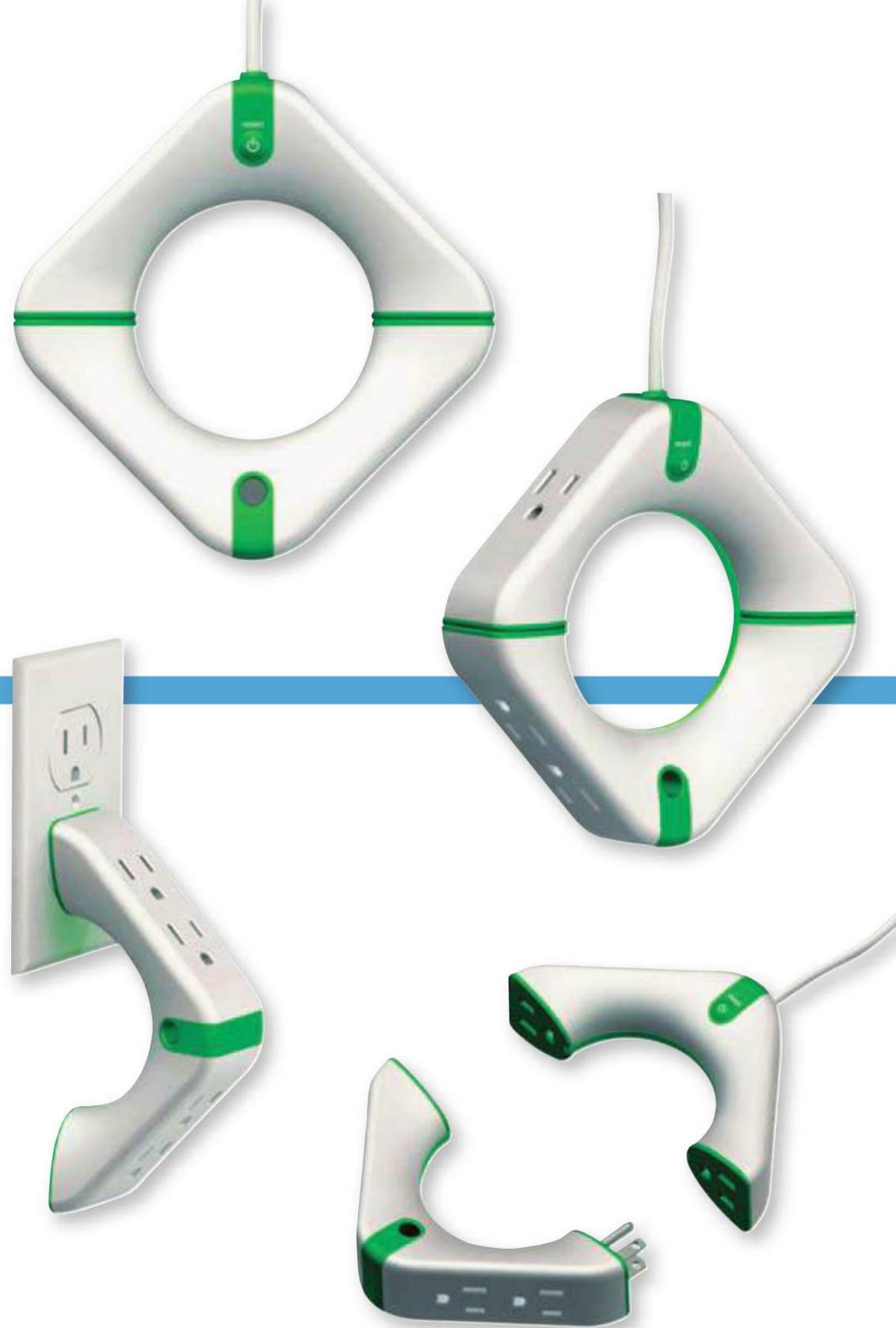
Elephant Strategy +
Design / Ashish
Despande
India

0712

MINE / Christopher
Simmons, Tim Belonax
USA



0713
Milwaukee Institute
of Art & Design /
Minki Bang
USA



0714
Peter Bristol, Joe
Sullivan, Young Kim,
the Carbon and
Microsoft ID teams
USA



0715

Tres Design Group /
Luc Heiligenstein,
Stephen Melamed,
Chris Cunningham
USA



0716

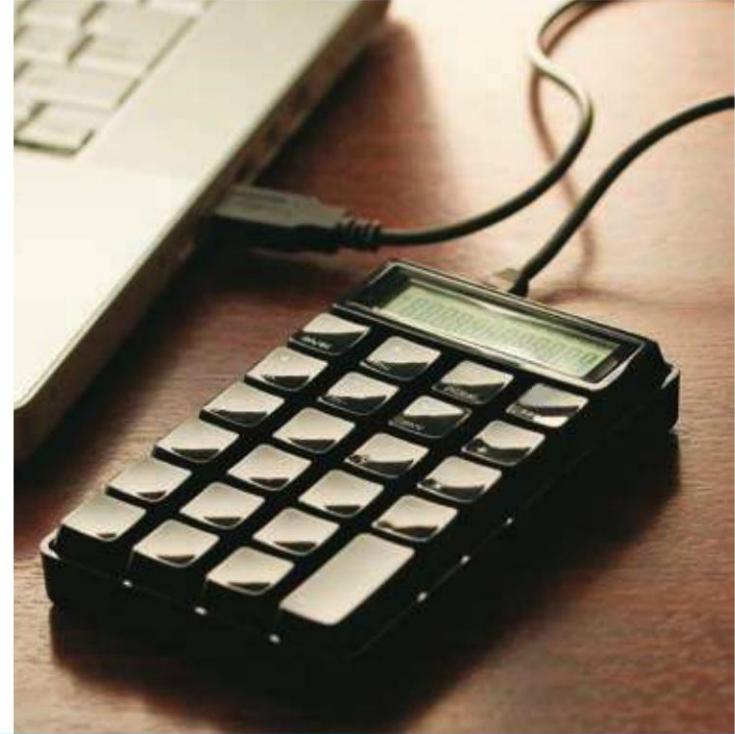
James Cadogan
UK



0717

Smart Design
USA





0718
Tres Design Group /
Luc Heiligenstein,
Stephen Melamed,
Chris Cunningham
USA

0719
Ippei Matsumoto
Japan



0720
Josh Owen, LLC /
Josh Owen
USA



0721
Egg Design / Gyong
Hun Kim, Young Seok
Ryu, Hong Chul Kim
South Korea

WORK

0722

Karl W. Vanderbeek
USA



0723

TEAMS Design
USA

0724

TEAMS Design
USA



0725

Haishan Deng
China

0726

Chris Natt Design /
Chris Natt
UK



0727
TEAMS Design
USA

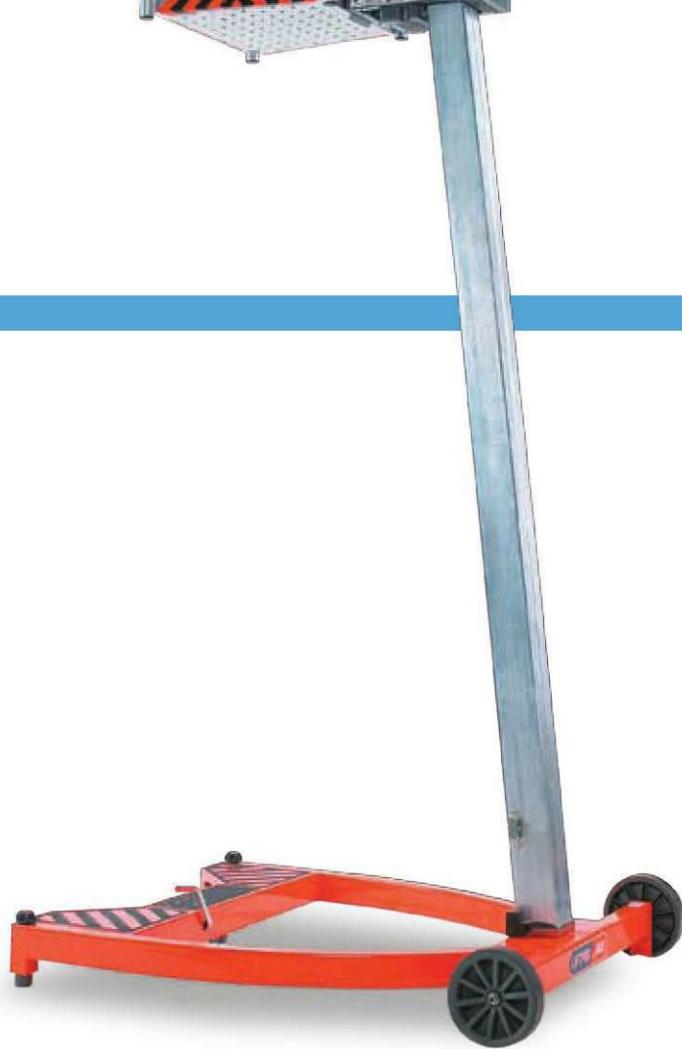


0728
Crown Equipment
Corp. / Michael
Gallagher
USA

0729
JLG Industries /
Geoff Campbell
USA



0730
Gomes + Staub PLLC /
Francisco Gomes
USA



WORK

0731

S. Point Design
China



0732

Satish Gokhale
India



0733

Dell Experience Design
Group
USA

0734

Ergonomidesign /
David Craford,
Marcus Heneen
Sweden



0735
TEAMS Design
USA

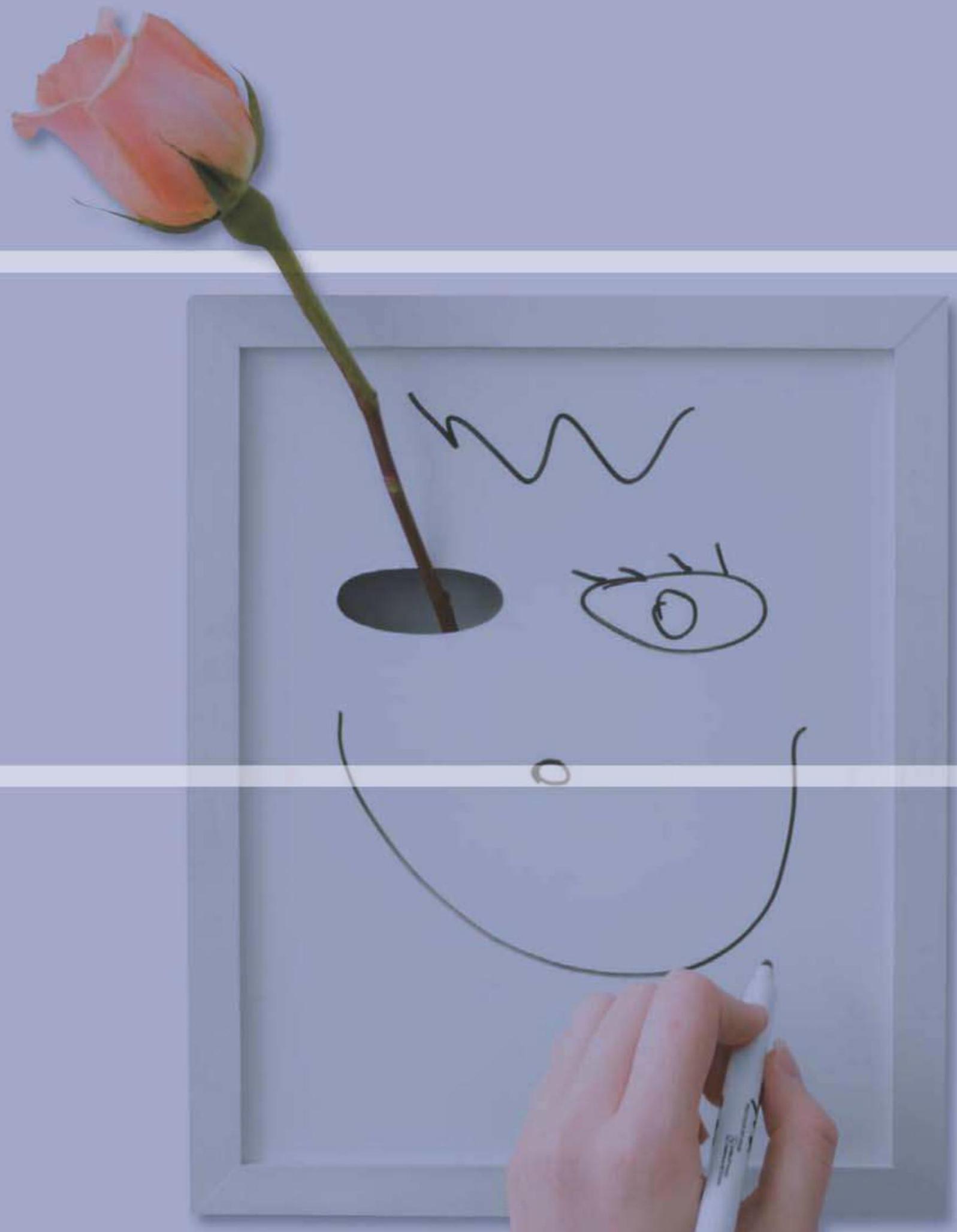


0736
Ergonomidesign /
Jakob Boije, Marcus
Gabrielsson, Henrik
Olsson, David
Crafoord, Kristian Eke
Sweden



0737
Ergonomidesign /
Hans Himbert, Mårten
Andrén, Jonas Dolk,
Erik Wahlin, Olle
Bobjer
Sweden

WORK



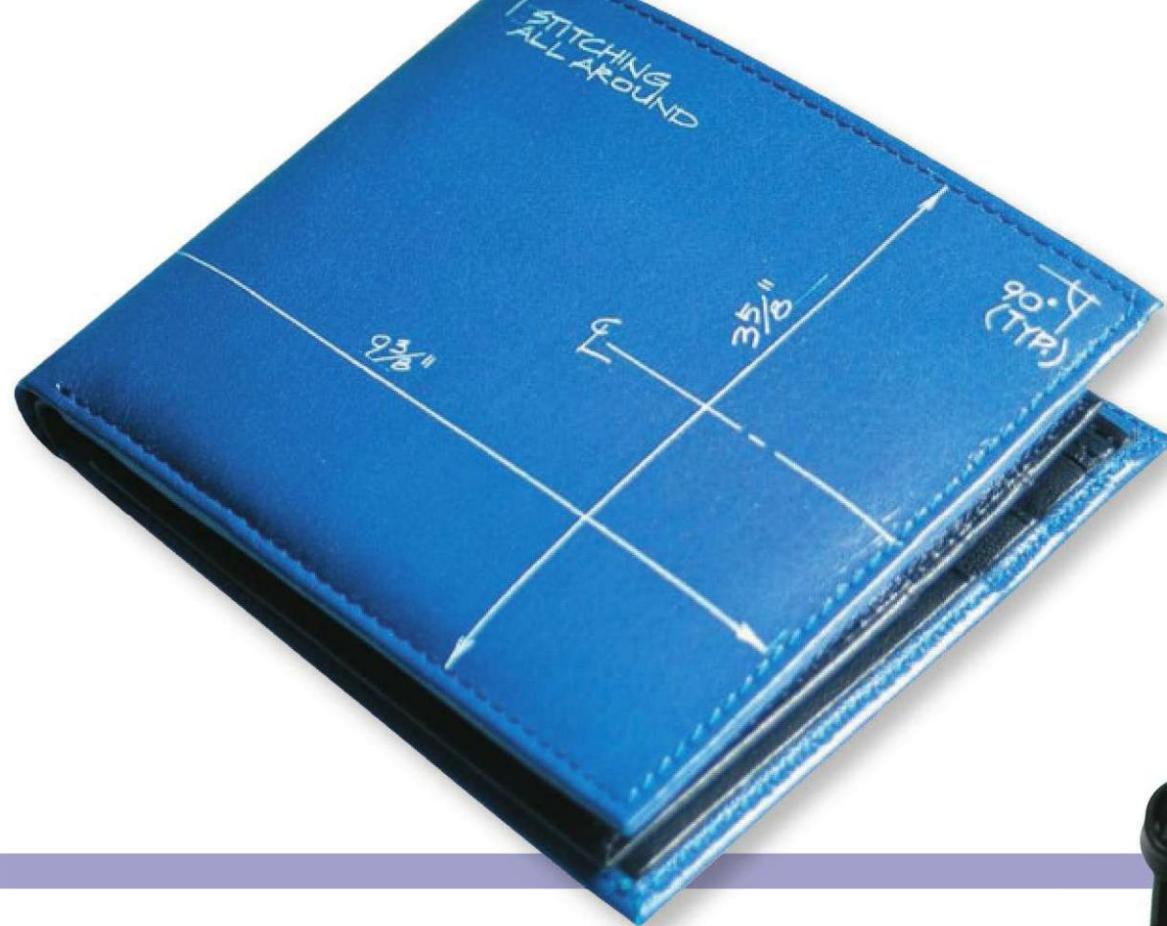
08 express

Our modern world overflows with information that tells us who we should be, what we should **believe**, and how we should live—from the media, from advertisements and, most of all, from each other. Indeed, as much as we are constantly receiving input, we are also always broadcasting.

The items we choose to wear, to carry, and to **display** relay our personal brands to those around us. They announce succinctly our convictions, our beliefs, and our **feelings**, and exist somewhere between who we are and who we'd like to be.

0738

Constantin Boym
USA

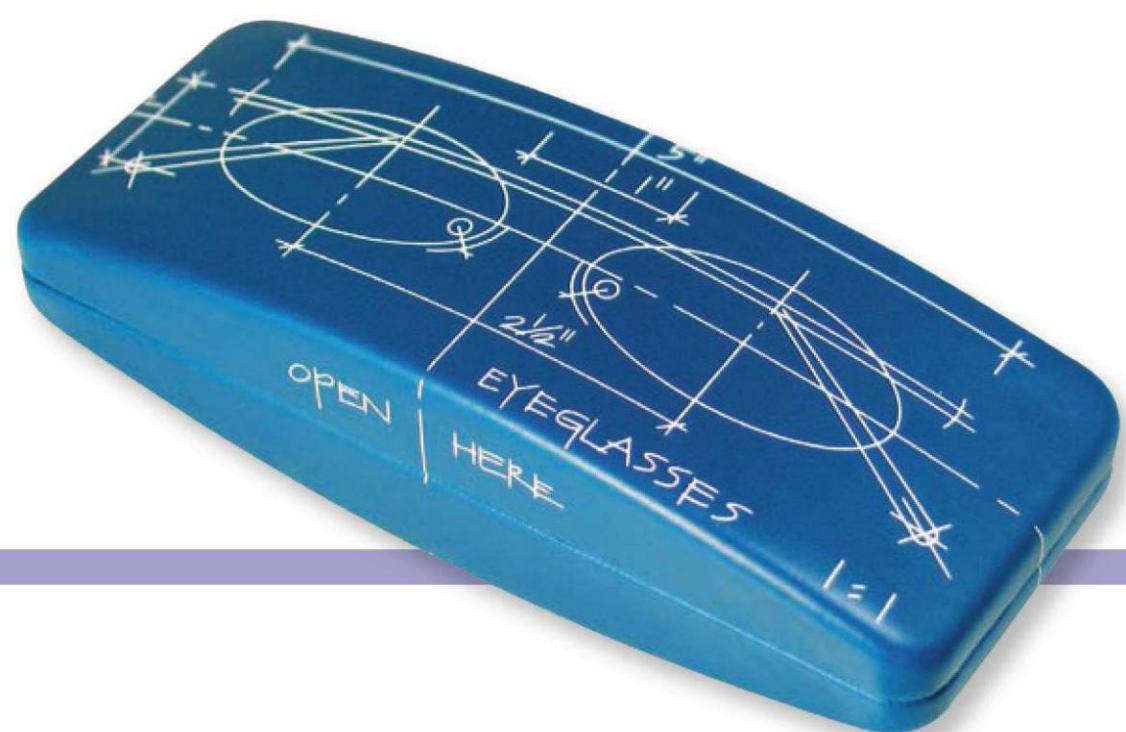


0739

Constantin Boym
USA

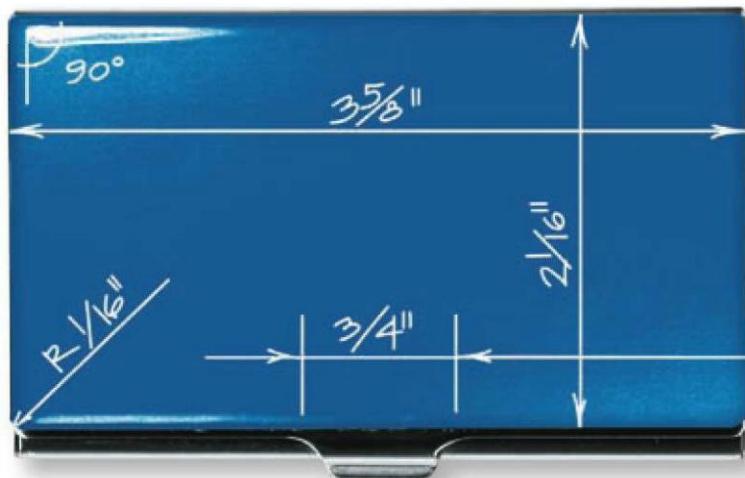
0740

Constantin Boym
USA



0741

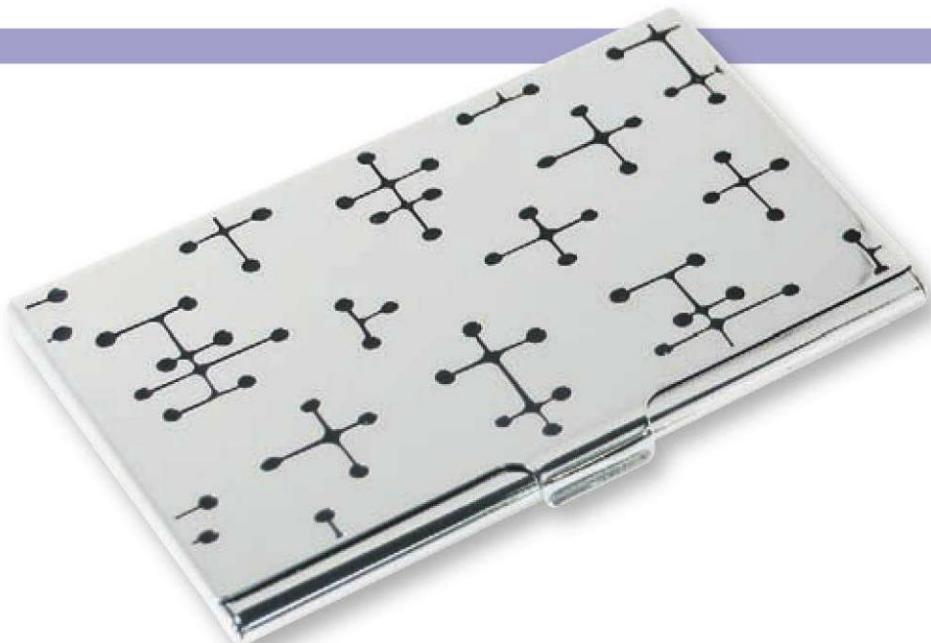
Constantin Boym
USA



0742
Vernor Panton
USA



0743
Charles & Ray Eames
USA



0744
Vernor Panton
USA



0745
Charles & Ray Eames
USA

0746

Belkin / Eddie Lee
USA



0747

Vivienne Tam
USA



0748

Vivienne Tam
USA

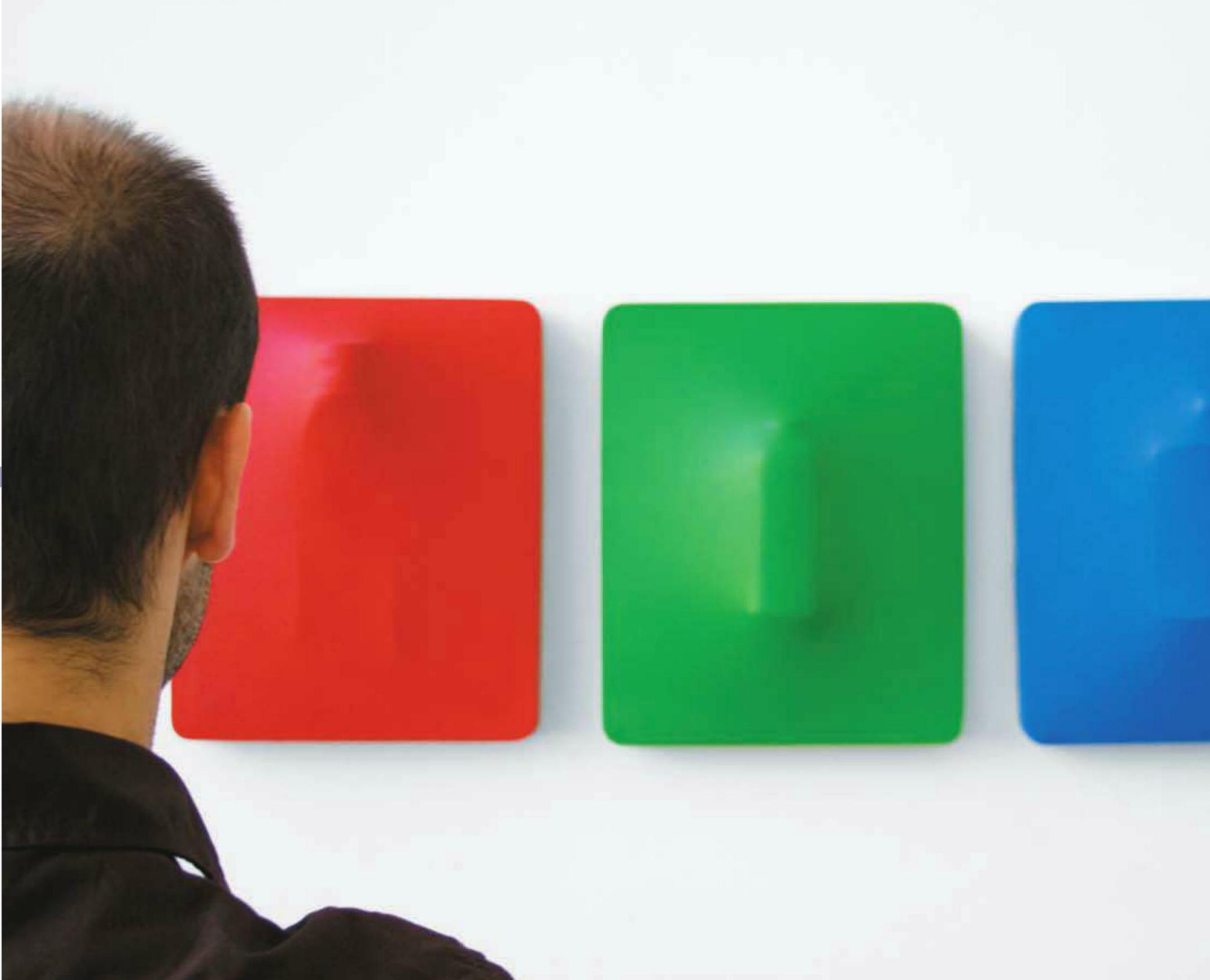




0749
Amron Experimental /
Scott Amron
USA

0750
Frank Lloyd Wright
USA

0751
Martin Konrad
Gloeckle
USA



0752

TEAGUE / Joshua Maruska, Brandon Lynne, Greg Jones (Microsoft)
USA

0753

Rod Dyer
USA

0754

Lella & Massimo Vignelli
USA

0755

Richard Meier
USA

0756

Fredi Brodmann
USA

0757

Ettore Sottsass
USA

0758

Adrian Olabuenaga
USA





0759
James Wines
USA



0760
Charles & Ray Eames
USA



0761
Shepard Fairey
USA

EXPRESS

0762

Brief Couture /
Maria Weding
Germany



0763

Belkin / Eddie Lee
USA



0764
Karim Rashid
USA



0765
Matteo Thun
USA



0766
Smart Design
USA



EXPRESS

0767

Karim Rashid
USA



0768

Ben Hall
USA



0769

Adrian Olabuenaga
USA



0770

Eva Zeisel
USA





0771
Adrian Olabuenaga
USA

0772
Adrian Olabuenaga
USA

0773
Alexander Girard
USA

0774
Adrian Olabuenaga
USA

0775
Karim Rashid
USA

0776

Frank Lloyd Wright
USA

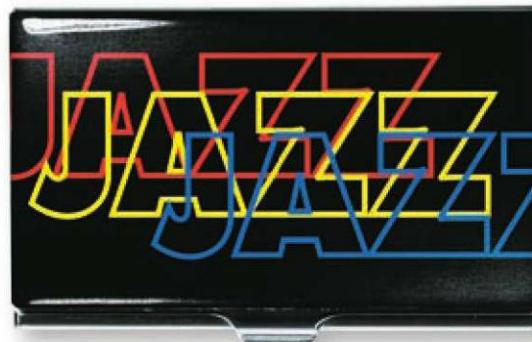
0777

Gabrielle Lewin
USA



0778

Marcel Wanders
USA



0779

Rod Dyer
USA

0780

Kim Se Kim
USA



0781

Karim Rashid
USA

0782
Ettore Sotsass
USA



0783
Charles & Ray Eames
USA



0784
Charles Rennie
Mackintosh
USA



0785
Alberto Berga-Perales
USA



0786
Karim Rashid
USA



0787
Adrian Olabuenaga
USA

0788
Frank Lloyd Wright
USA

EXPRESS

0789

Adrian Olabuenaga
USA



0790

Johanna Grawunder
USA



0791

Adrian Olabuenaga
USA



0792

Alessandro Mendini
USA



0793

Ettore Sotsass
USA



0794

Frank Lloyd Wright
USA



0795

Karim Rashid
USA



0796

Michael Graves
USA



0797

Marcel Wanders
USA



0798

Nooka, Inc. /
Matthew Waldman
USA





0799
Adrian Olabuenaga
USA

0800
Ettore Sotsass
USA

0801
Gene Meyer
USA

0802
Smart Design
USA

0803
Ran Lerner Design,
Inc. / Ran Lerner
USA

0804

Damian Barton
USA

0805

Rod Dyer
USA

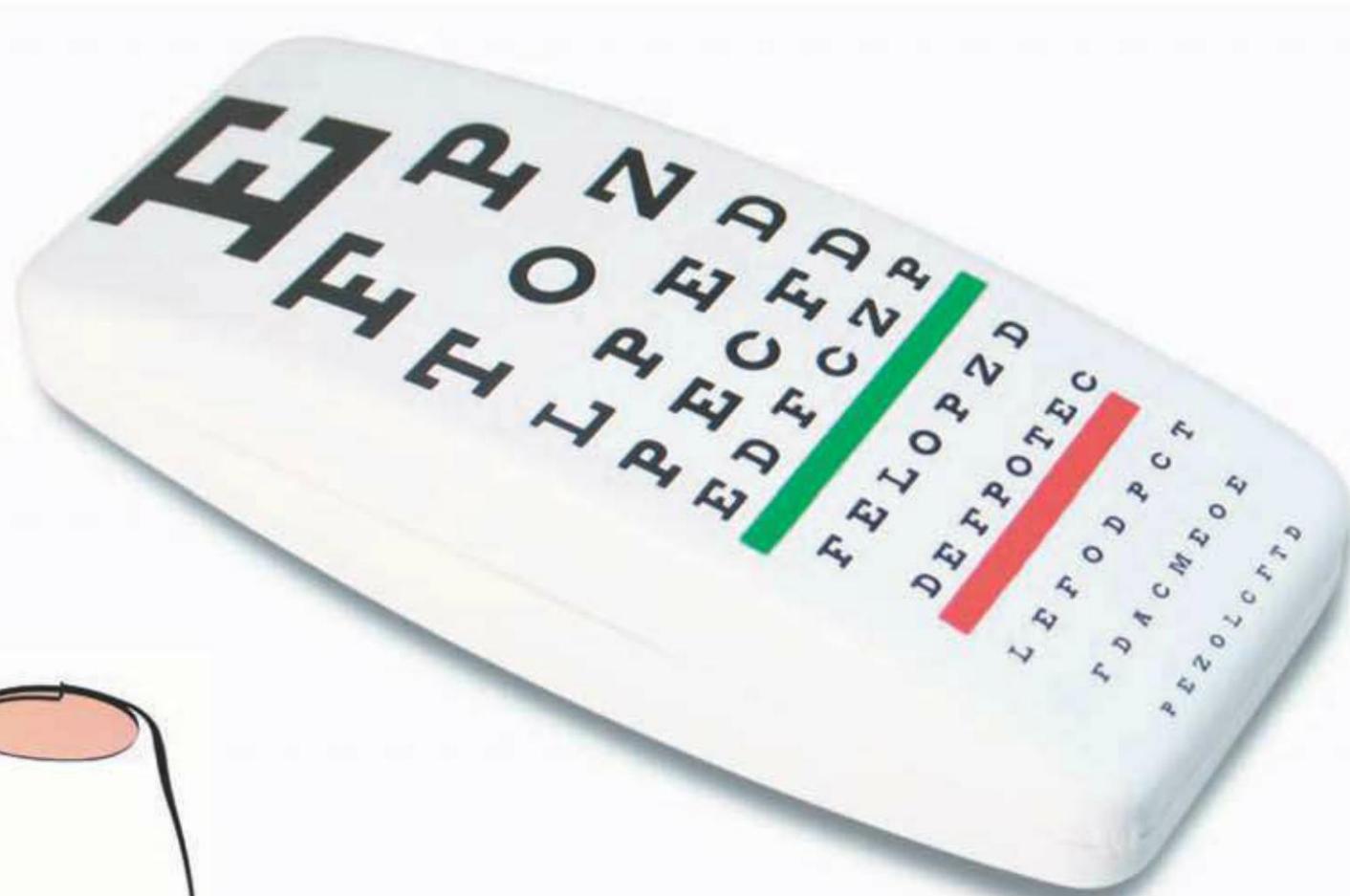


0806

Ran Lerner Design,
Inc. / Ran Lerner
USA

0807

Adrian Olabuenaga
USA



0808

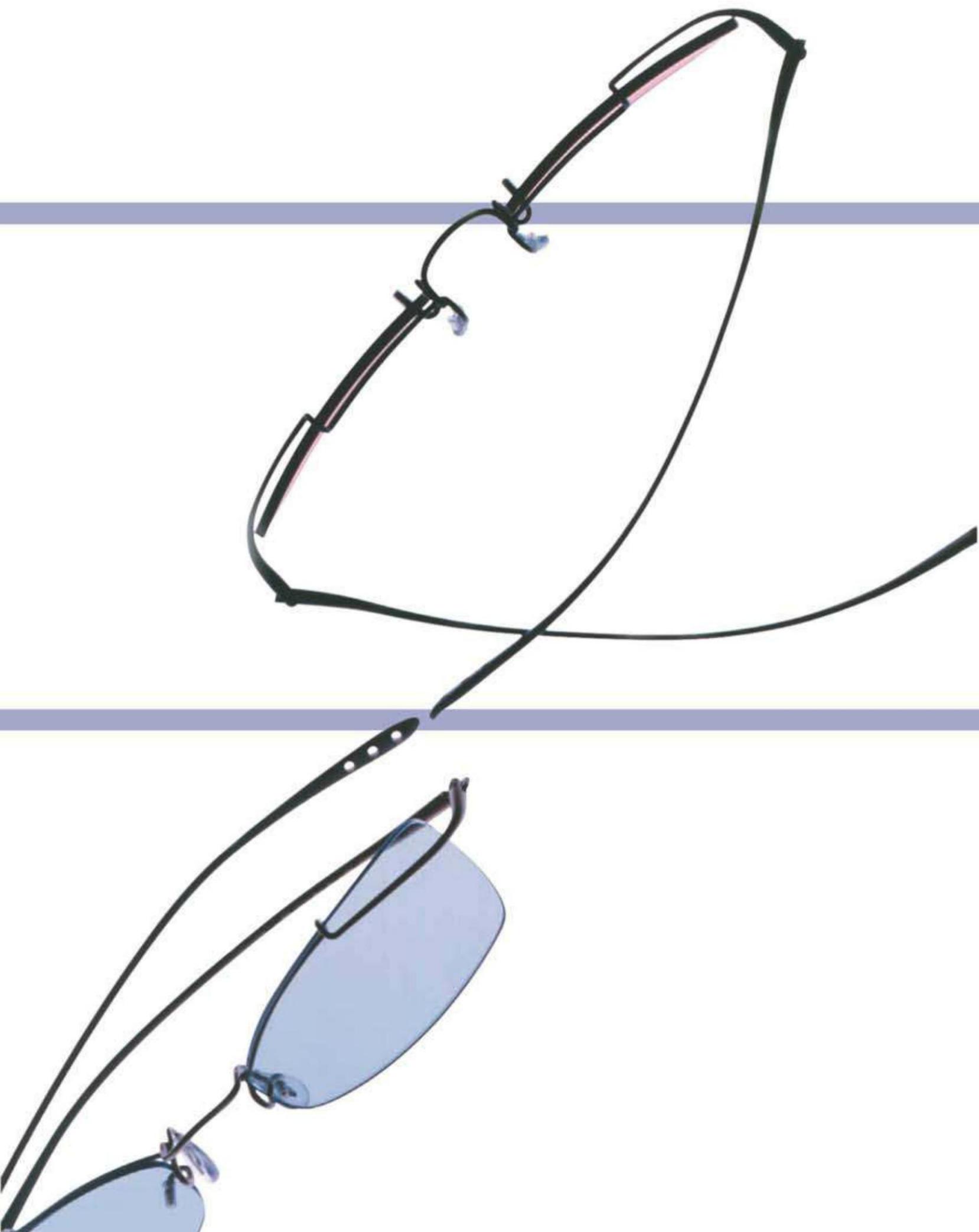
OUZAK DESIGN
FORMATION /
Kazuo Kawasaki
Japan

Photo: Fujitsuka
Mitsumata



0809
OUZAK DESIGN
FORMATION /
Kazuo Kawasaki
Japan

Photo: Fujitsuka
Mitsumata



0810

David Chavez
USA

0811

Adrian Olabuenaga
USA



0812

Adrian Olabuenaga
USA



0813

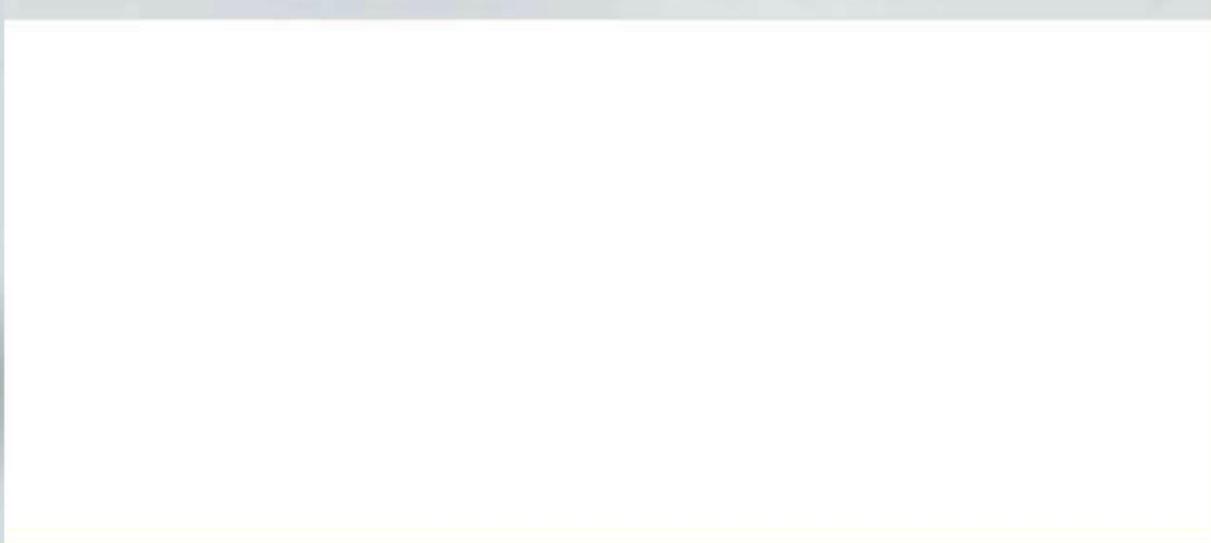
Damian Barton
USA



0814
Michele De Lucchi
USA



0815
Nooka, Inc. / Matthew Waldman, Alexander Yoo, Yumi Asai USA



0816
Nooka, Inc. / Matthew Waldman USA



0817
Nooka, Inc. / Matthew Waldman, Alexander Yoo USA

0818

Billy May
USA



0819

Nooka, Inc. /
Matthew Waldman,
Alexander Yoo
USA

0820

Gene Meyer
USA



0821

Adrian Olabuenaga
USA



0822

John Van Hamersveld
USA



0823
Nooka, Inc. /
Matthew Waldman
USA



0824
Nooka, Inc. /
Matthew Waldman
USA



0825
Belkin Innovation
Design Group /
Mobility Soft Goods
Team
USA



0826
S. Point Design
China

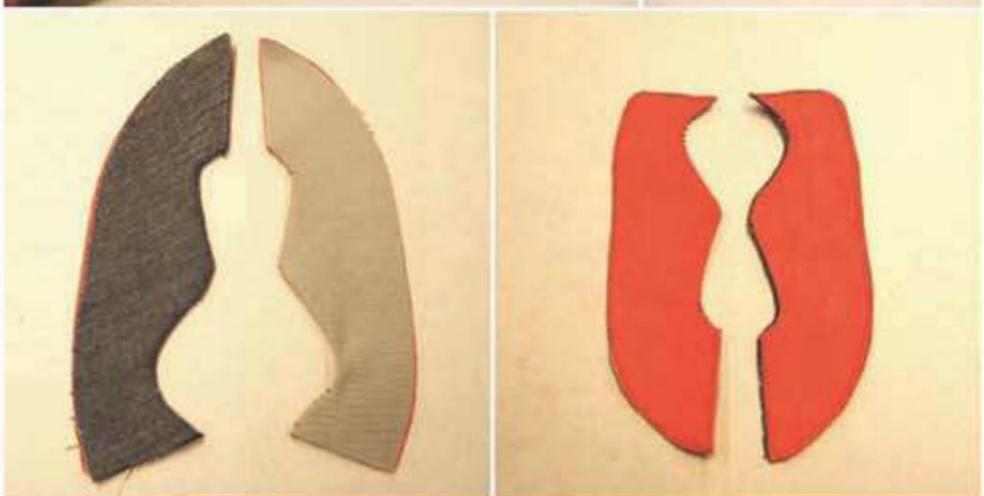
0827

Vanessa Noritz
USA



0828

Karim Rashid
USA



0829

Abby Chryst
USA

0830

Kan & Lau Design
Consultants / Freeman
Lau, Carmen Kwok,
Jan Hau, Man Tam,
Moby Ngan
Hong Kong





0831
PATH / Matt Hutchinson USA

0832
MINIMAL, Inc. / Scott Wilson, Jon Godston, MD Design & Automation USA



0833
AA Waterjet / Peter Papadatos USA

0834
Droog Design USA

0835

Tres Design Group /
Luc Heiligenstein,
Stephen Melamed
USA



0836

Belkin / Eddie Lee,
Henry Law
USA



0837

Adidas Innovation
Team / Scott
Tomlinson
USA



0838
Eddie Lee
USA



0839
Royal College of Art /
Matthew Laws, Francis
Aidoo
UK



0840
Vanessa Noritz
USA

EXPRESS

0841

Nekuda Design
Management /
Ireen Havkin
Israel



0842

Ergonomidesign /
Marcus Gabrielsson,
Maria Benktzon,
Hans Nyström, Peter
Ejvinsson, Henrik
Olsson
Sweden



0843

Sheraz Arif
UK





0844
+PD LAB / Jeon Sung-Su, Kim Ki-Pil, Ku Ja-Yun, Kang Ju Hyung, Lee Tae-Hoon
South Korea

0845
Cristina Ferraz Rigo
The Netherlands



0846
Kan & Lau Design Consultants / Freeman Lau, Carmen Kwok, Jan Hau
Hong Kong



0847
Priority Designs / Art Chou
USA

0848
Ergonomidesign / Oskar Juhlin, Henrik Olsson, Martin Birath, David Craoord, August Michael, Olle Bobjer
Sweden

0849

Martin Konrad
Gloeckle
USA

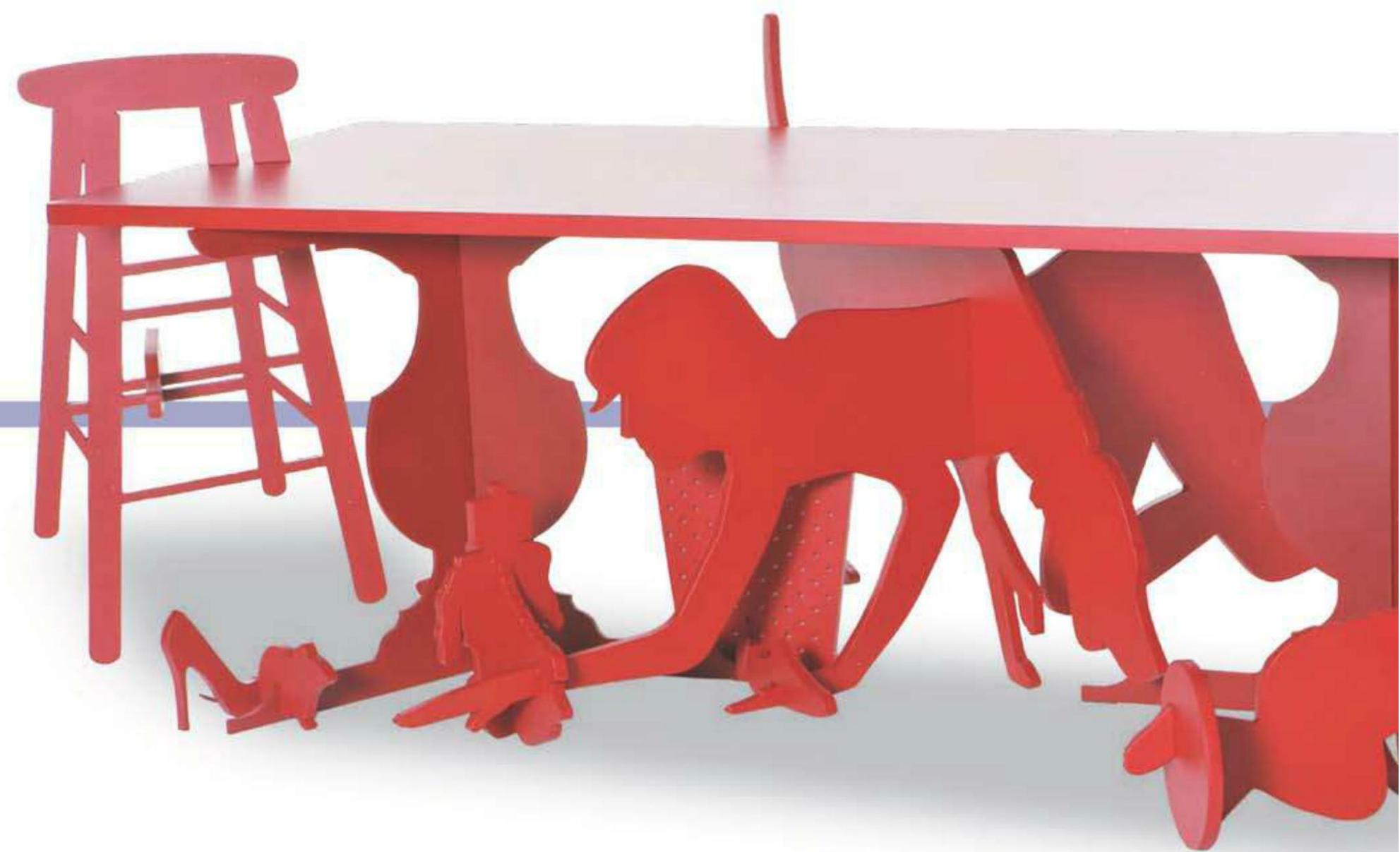
0850

John Caswell Design /
John Caswell
UK



0851

FABRICA /
Goncalo Campos
Italy



0852
John Caswell Design /
John Caswell
UK



0853
Adrian Olabuenaga
USA



0854
SungUn Chang
USA



0855
Boym Partners /
Constantin and
Laurene Boym
USA





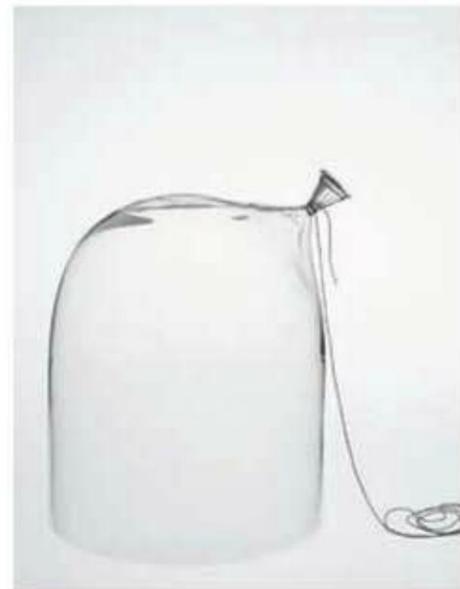
0856
Gusto Design, Ltd /
Neil Barron
UK

0857
HAIGH Architects +
Designers / Paul Haigh
USA

0858
FABRICA /
Tak Cheung
Italy



0859
FABRICA /
Cristina Dias
Italy



0860
FABRICA /
Goncalo Campos
Italy



0861
FABRICA /
Valentina Carretta
Italy

0862
FABRICA /
Jade Folawiyo
Italy

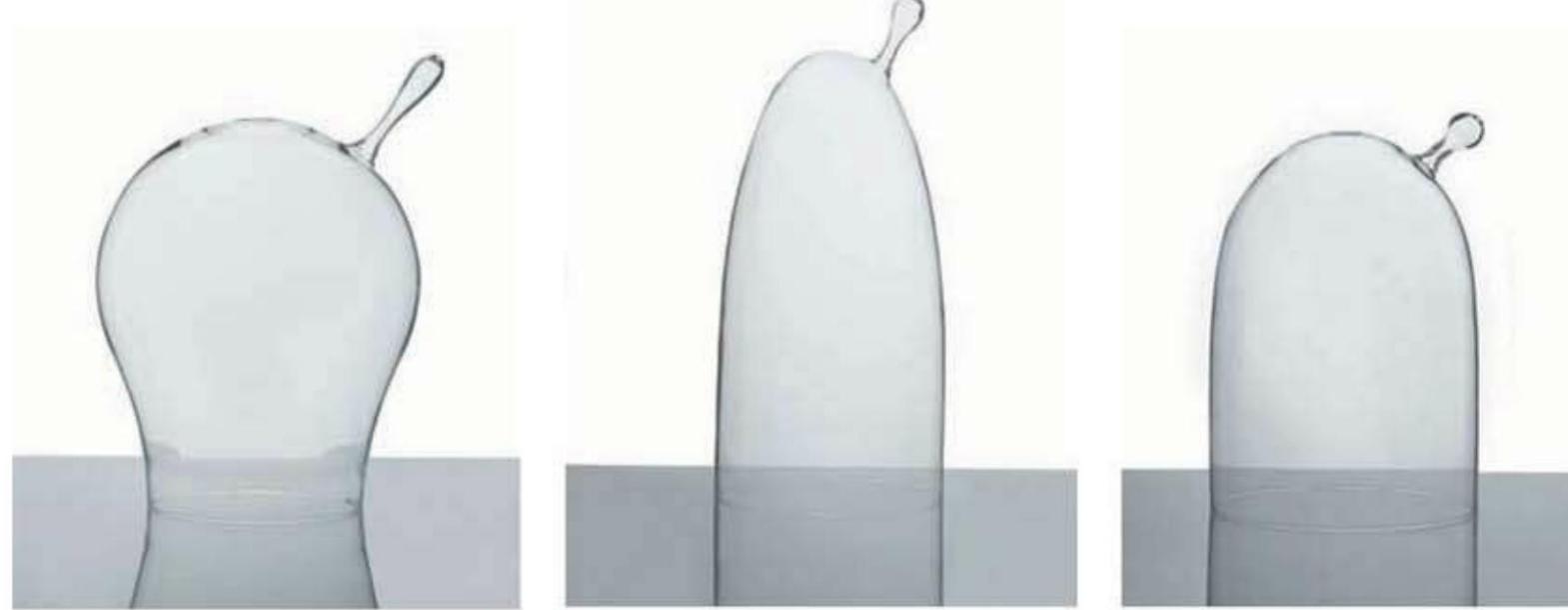
0863
FABRICA /
Tak Cheung
Italy



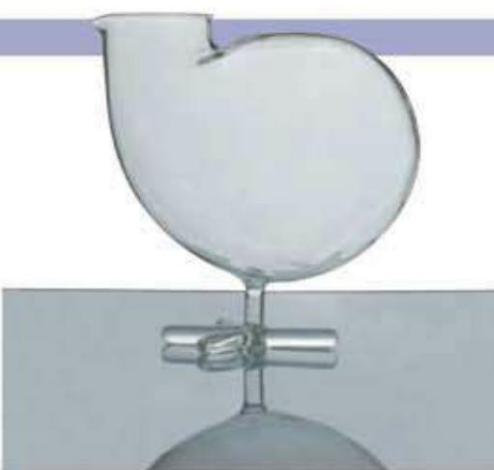
0865
FABRICA /
Tak Cheung
Italy

0866
FABRICA /
Isabel Abreu
Italy





0867
FABRICA /
Becka Citron
Italy



0868
FABRICA /
Becka Citron
Italy



0869
FABRICA /
Becka Citron
Italy



0870
FABRICA /
Valentina Carretta
Italy

0871
FABRICA /
Valentina Carretta
Italy

0872
FABRICA /
Valentina Carretta
Italy



09 entertain



The digital revolution has prompted a rapid evolution of the means through which we entertain ourselves. Media has become less **tangible**, increasingly mobile, and available "on demand," regardless of our locations, informing a host of new experiences that enrich our lives. The objects that receive, channel, and broadcast that media are taking on innovative forms with materials new and old, and hinging their success on intuitive new **interfaces**.

In a similar vein, children's toys remain a bridge between the physical world and the ethereal: that which we cannot touch, but which can inspire cognitive development through play and—at the end of the day—simply make someone laugh.

0873

RKS Design Team
USA



0874

Norra Norr
Sweden

0875

Norra Norr
Sweden



0876
ASTRO Studios
USA



0877
talusfurniture, llc /
greg blonder
USA

0878
REVO TECHNOLOGIES /
David Baxter, Jeremy
Offer
UK



0879
MINIMAL, Inc. / Jon
Godston, Matt Puhalla,
Kevin Brennan
USA

ENTERTAIN

0880

TEAGUE / Joshua
Maruska, Bryan
Jorgensen (Intel)
USA



0881

Norra Norr
Sweden

0882

Norra Norr
Sweden



0883
Ecco Design / Eric
Chan, Brett Tom
USA



0884
NewDealDesign, LLC /
Gadi Amit, Yoshi
Hoshino, Nichole
Towler
USA

ENTERTAIN

0885

RKS Design Team
USA



0886

NewDealDesign, LLC /
Gadi Amit, Mike
Massucco, Barbara
Stettler
USA

0887

NewDealDesign, LLC /
Gadi Amit, Yoshi
Hoshino, Yuji Ikeda
USA



0888

REVO TECHNOLOGIES /
David Baxter, Jeremy
Offer
UK



0889
Smart Design
USA



0890
REVO TECHNOLOGIES /
David Baxter, Scott
Bradford
UK



0891
REVO TECHNOLOGIES /
David Baxter, Scott
Bradford
UK



ENTERTAIN

0892

REVO TECHNOLOGIES /
David Baxter, Jeremy
Offer
UK



0893

TEAGUE / Joshua
Maruska, Bryan
Jorgensen (Intel)
USA



0894
Whipsaw, Inc. /
Dan Harden
USA



0895
NewDealDesign, LLC /
Gadi Amit, Mike
Massucco, Serge
Beaulieu
USA

0896
ASTRO Studios,
Microsoft XBOX Team,
hers Experimental
Group
USA



ENTERTAIN

0897

RKS Design Team
USA



0898

Tres Design Group /
Luc Heiligenstein,
Stephen Melamed
USA



0899

TEAGUE / Joshua
Maruska, Anthony
Reed, John Ikeda
(Microsoft), Carl
Ledbetter (Microsoft)
USA



0900
Whipsaw, Inc. /
Dan harden
USA



0901
Sang Jang Lee
USA



0902
Priority Designs /
Art Chou
USA



ENTERTAIN

0903

Idea International CO.,
LTD. / Yuen'to Design
Japan



0904

Ergonomidesign /
Jonas Dolk, John
Grieves, Erik Wahlin,
Björn Gunnarsson
Sweden

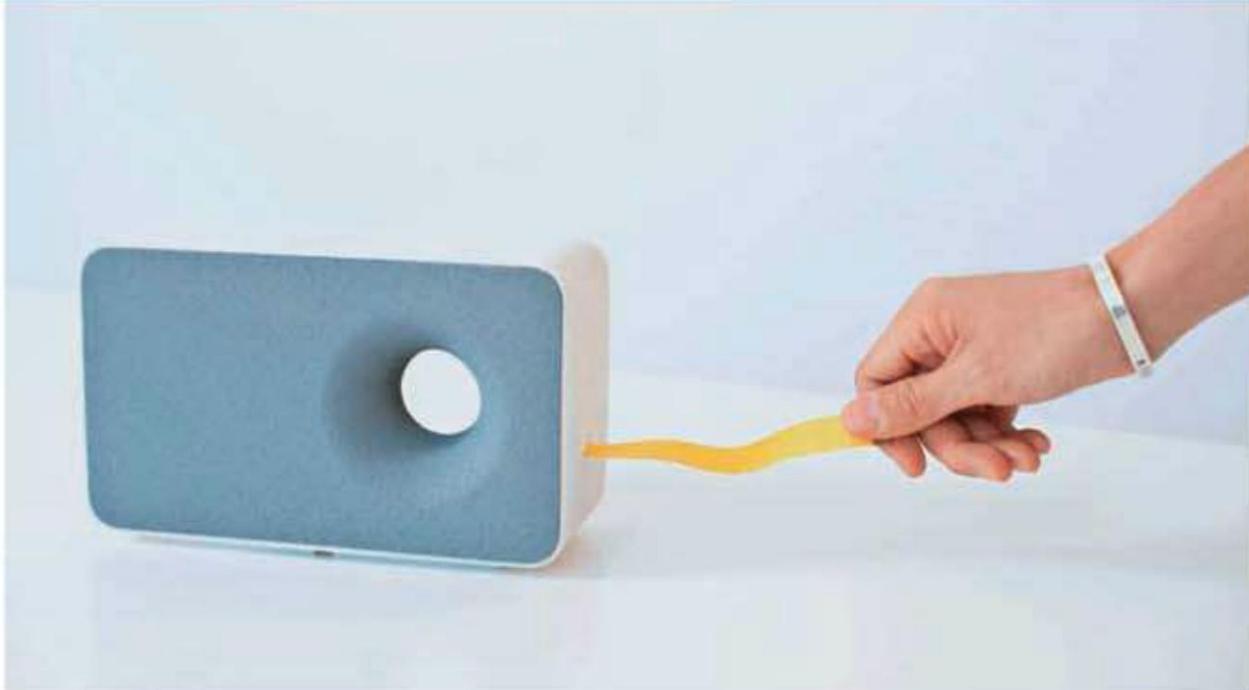
0905

One & Co
USA



0906

Will Carey Studio for
Design / Will Carey,
Gerard Rallo
UK





0907
Idea International CO.,
LTD. / Kotomi Matuso
Japan



0908
Michael Young, Ltd /
Michael Young
Hong Kong



0909
Nekuda Design
Management /
Ireen Havkin
Israel



0910
the. / Sherwood
Forlee, Mihoko Ouchi
USA

ENTERTAIN

0911

Heroes Will Rise /

Cas Holman

USA

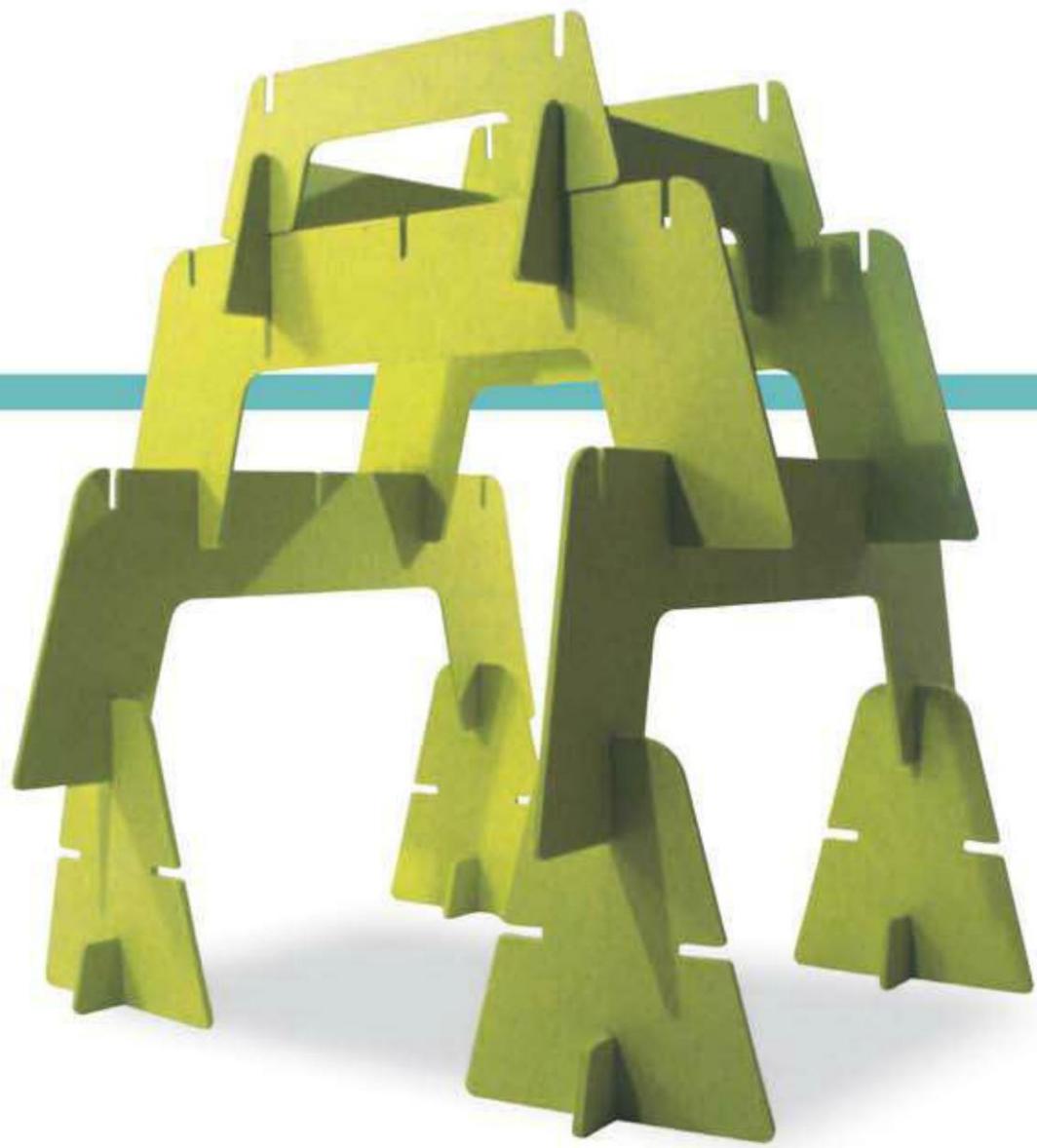


0912

Scott Klinker Product

Design / Scott Klinker

USA



0913

PearsonLloyd

UK



0914
Karim Rashid
USA



0915
Haishan Deng
China



0916
Friend Label Creation,
Ltd. / Jeffa Leung
China

0917
Priority Designs /
Laurie Northeim
USA



0918
André Gouveia
Portugal

ENTERTAIN

0919

aruliden / Johan
Liden, Tyler Askew
USA



0920

JXASTUDIO
Indonesia

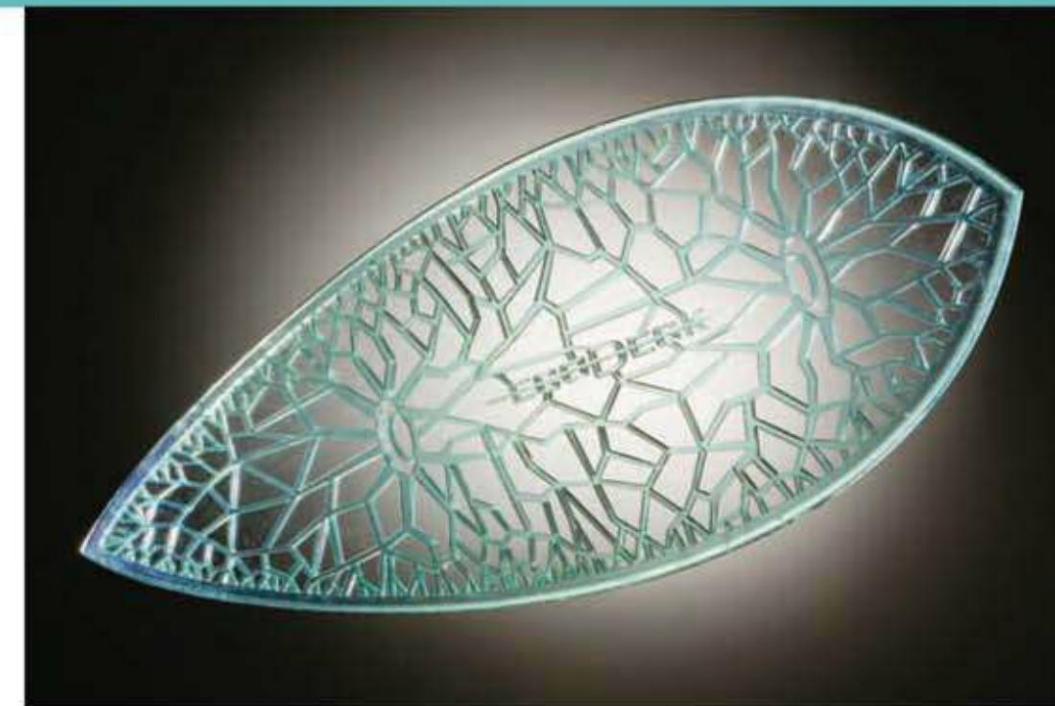


0921

traffic / James Clar
UAE

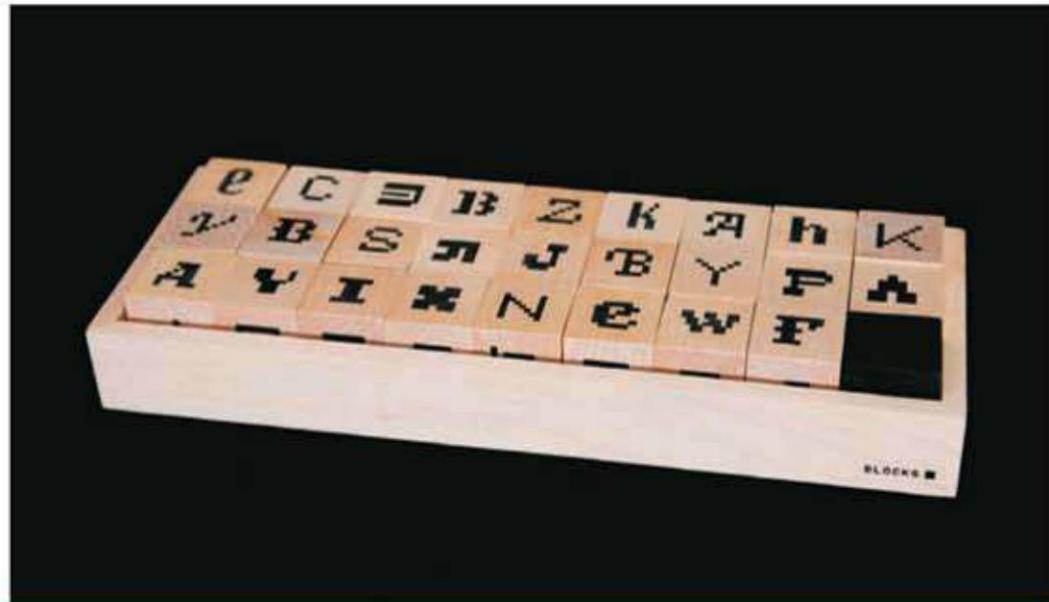
0922

Art Center College of
Design / John Phillips
USA



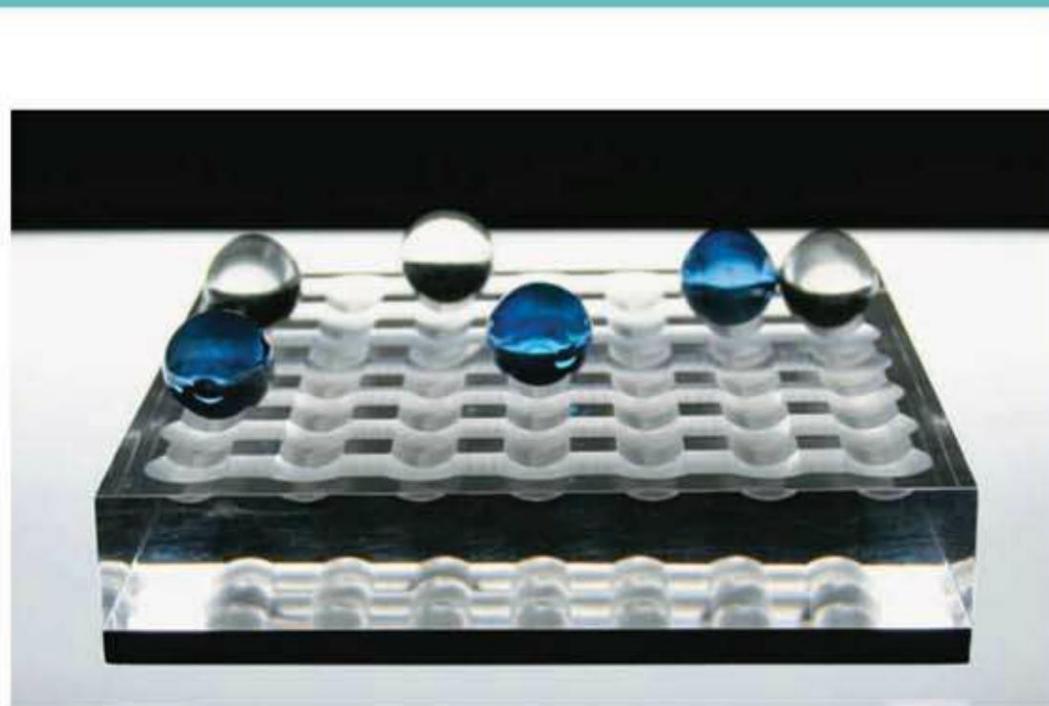


0923
Isabel Lizardi,
Marek Bereza
UK



0924
talusfurniture, llc /
greg blonder
USA

0925
ian Jamieson
USA



0926
COSHUDESIGN
Japan

ENTERTAIN

0927

Jimmyjane /
Ethan Imboden
USA



0928

Jimmyjane /
Ethan Imboden
USA



0929

Jimmyjane &
fuseproject / Yves
Behar, Ethan Imboden
USA



0930
Jimmyjane /
Ethan Imboden
USA



0931
Chris Natt Design /
Chris Natt
UK



0932
Jimmyjane /
Ethan Imboden
USA



0933
Pellone Takeuchi, LLC /
Giovanni Pellone
USA

ENTERTAIN

0934

Non e Justo /
Kandice Levero
Japan



0935

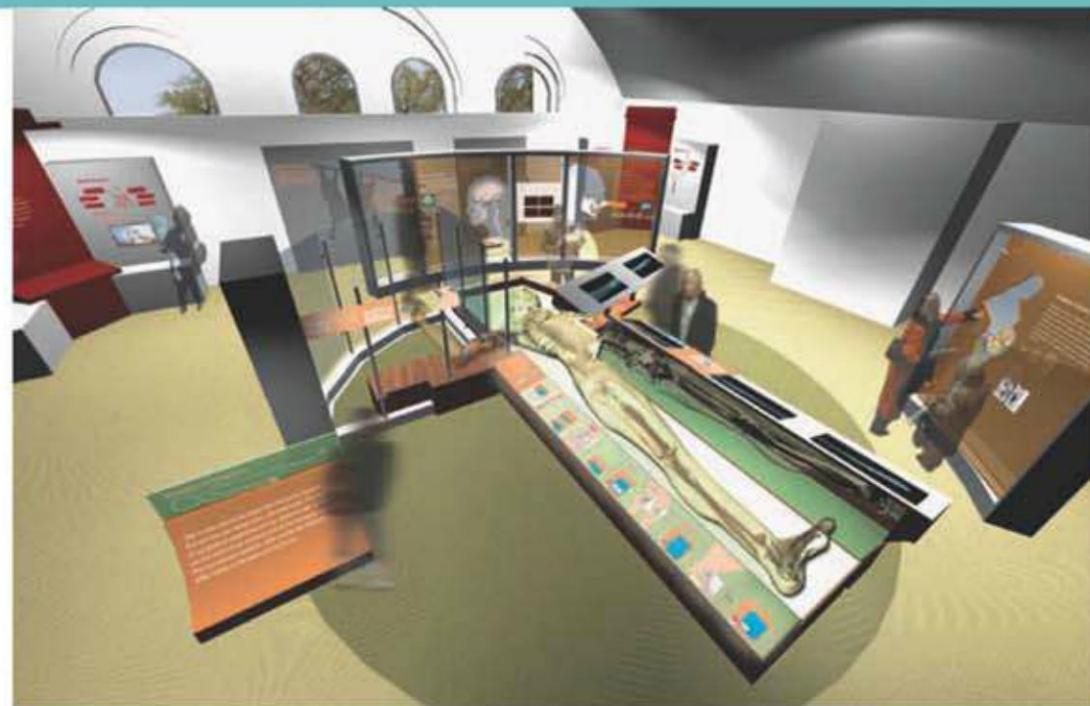
UNSW iCinema
Research Centre,
Tiller Design, Pty Ltd
Australia



0936
KEM STUDIO /
Jonathon Kemnitzer,
Jon Taylor, Brad
Satterwhite
USA



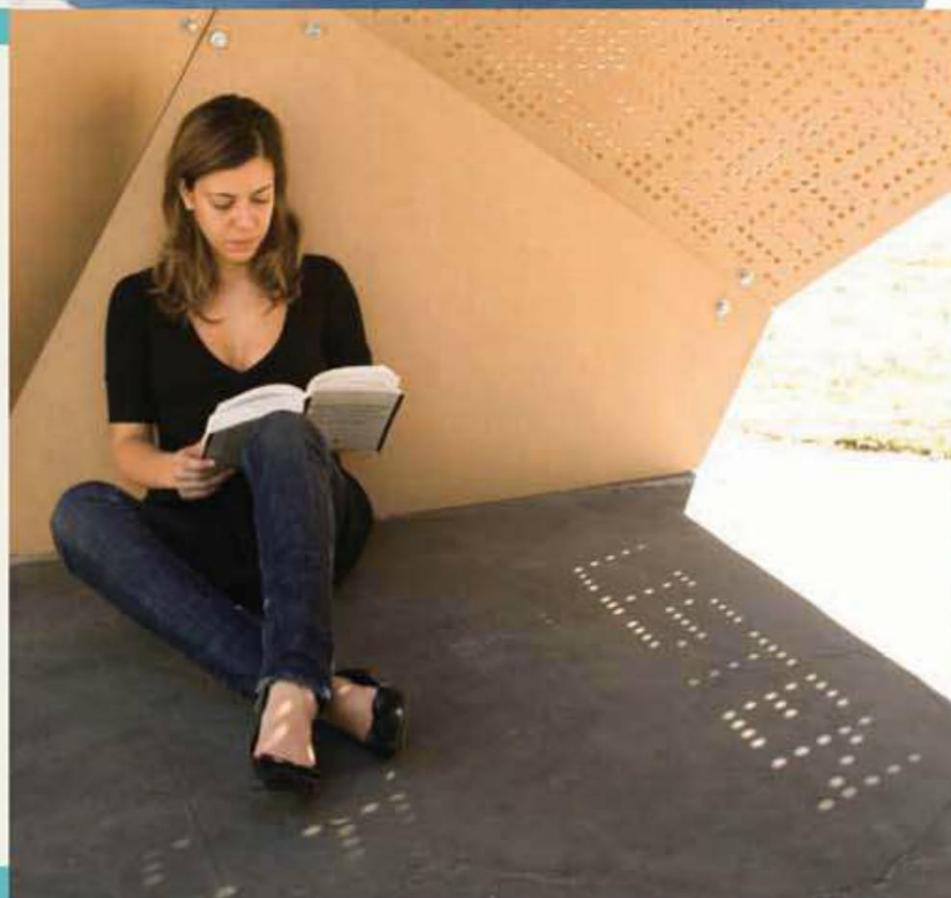
0937
Reich and Petch /
Stephen Petri, Edmund
Li, Vivien Chow, Yidan
Wang, Peter Lam,
Carolyn Smith
Canada



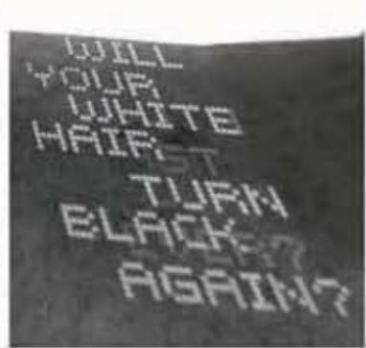
ENTERTAIN

0938

Jiyeon Song
USA



9am



10:30am



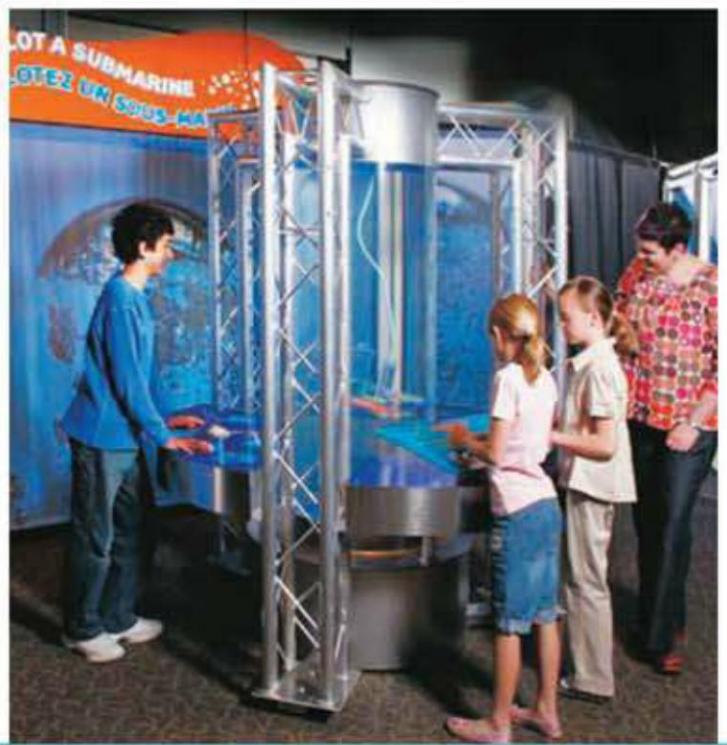
12pm



1:30pm



3pm

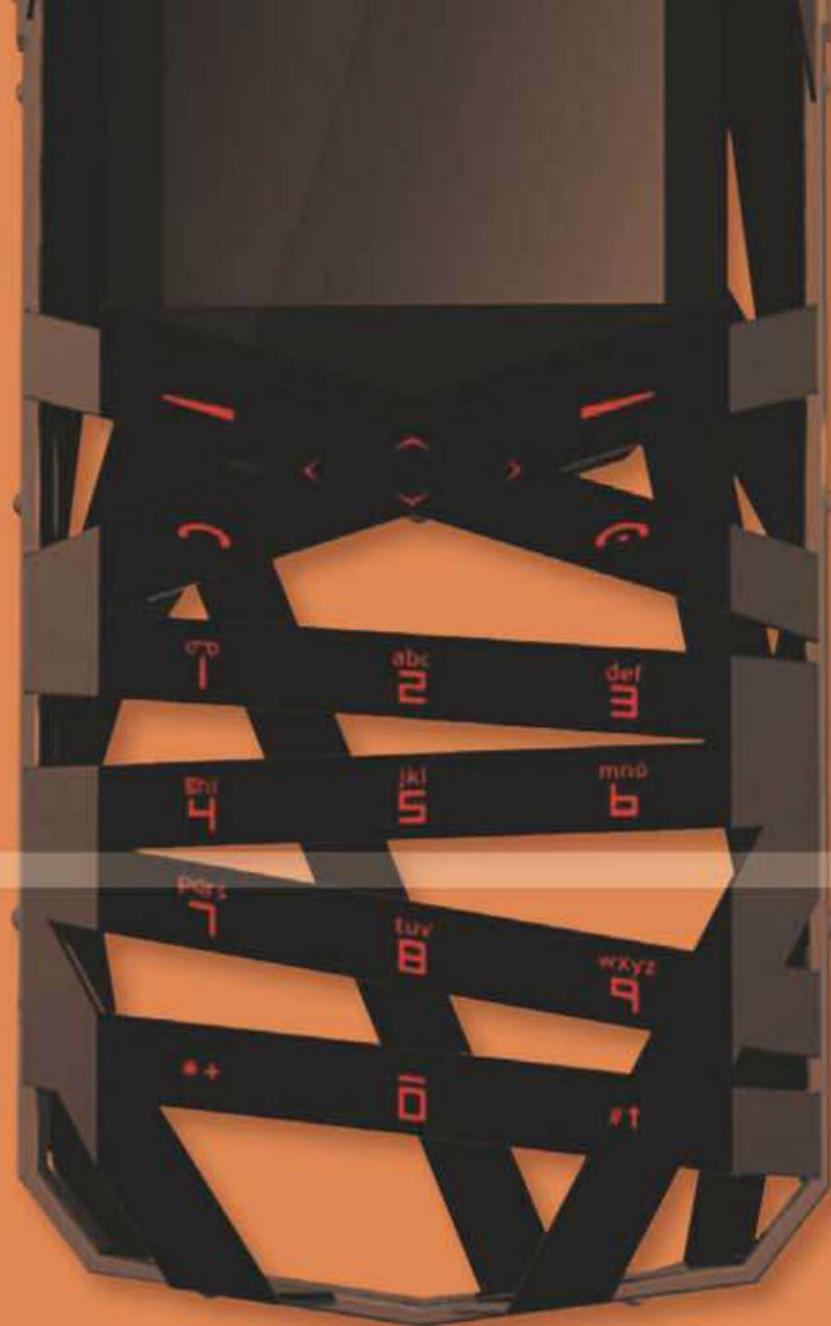


0939
Reich and Petch /
Tony Reich, Ron Flood,
Edmund Li, Leah
Shannon, Eric Tang,
Yidan Wang
Canada

0940
Reich and Petch / Tony
Reich, Edmund Li,
Leah Shannon, Fang
Pin Lee, Ron Flood
Canada



0941
Thinc Design /
Tom Hennes, Mike
Shakespear, David
Lazenby, Chris
Cummings, Julie
Chung, Joseph
MacDonald
USA



10 connect

Today's most groundbreaking technologies allow us to be constantly everywhere and nowhere, both available and hidden to those around us, and more aware of our world than ever before. The objects featured in this chapter contribute to those dichotomies and capabilities, and to technology's ongoing **evolution**.

Technology is everything and everywhere. It is a cultural **navigator**: an omnipresent, constantly shifting tidal wave of mounting capabilities that provides a consistent **link** between ourselves and the universes of friends, family, media, and services that populate our lives.



0942

Ergonomidesign /
Ulrika Ewerman,
Maria Benktzon, Jan
Puranen, Magnus
Gyllenswärd, Berke
Atasoy
Sweden



0943

Chris Holden
UK

0944

One & Co
USA



0945

LG Electronics / Junyi
Heo, Seungkyun Woo
South Korea



0946
RKS Design Team
USA



0947
fuseproject / Yves
Behar, Bret Recor,
Josh Morenstein, Nick
Cronan, Giuseppe
Della Salle
USA



0948
Cristina Ferraz Rigo
The Netherlands



CONNECT

0949

Motorola Design
Integration Center
USA



0950

aruliden / Johan Liden
USA



0951

Tiller Design, Pty Ltd
Australia



0952
Whipsaw, Inc. / Dan
Harden, Hiro Teranishi,
Sam Benavidez
USA



0953
Whipsaw, Inc. / Dan
Harden, Hiro Teranishi,
Sam Benavidez
USA



0954
Whipsaw, Inc. / Dan
Harden, Hiro Teranishi,
Sam Benavidez
USA



0955
Whipsaw, Inc. / Dan
Harden, Hiro Teranishi,
Sam Benavidez
USA

CONNECT

0956

Nokia Research
Center / Qifeng Yan,
Kongqiao Wang, Hannu
Nieminen, Zhen Liu,
Seppo Pienimaa
Finland



0957

Tangerine / Matt
Round, Paul
Richardson, Jon Lister,
Weiwei He
UK



0958

color.inc / Noriyuki
Shirasu, Toru Sato
Japan



0959

MINIMAL, Inc. / Scott
Wilson, Matt Puhalla,
Jon Godston
USA



0960

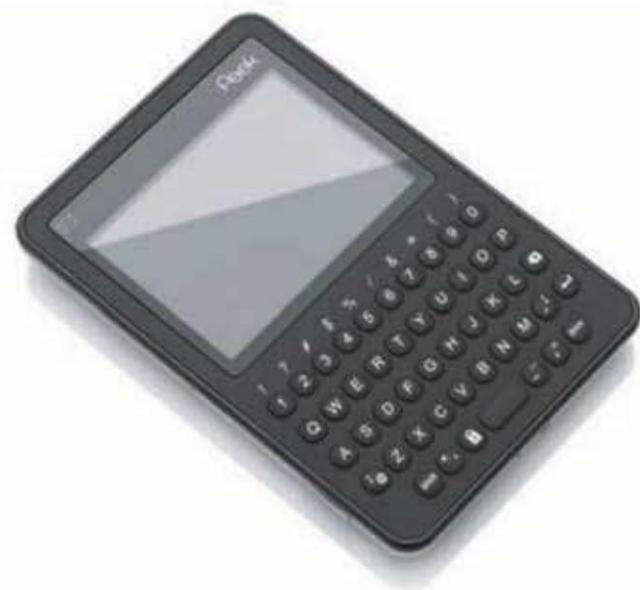
Norihiko Inoue
UK



0961

IDEO

USA



0963

André Gouveia

Portugal



0965

MINIMAL, Inc. /

Scott Wilson, Steve

Christopher (Motorola)

USA



0966

Francisco Lindoro

Sweden

CONNECT

0967

Whipsaw, Inc. /
Dan Harden
USA



0968

Design Directions Pvt.
Ltd. / Satish Gokhale
India



0969

TEAGUE / Philipp
Steiner, Benoit
Collette, Tom Shoda
(HP)
USA



0970

Tangerine Direction &
Design / Mike Woods,
Stephan Haughton,
Bob Blackburn
UK



0971
NewDealDesign, LLC /
Gadi Amit, Mike
Massucco, Inbal Etgar,
Yuji Ikeda
USA



0972
NewDealDesign, LLC /
Gadi Amit, Mike
Massucco, Inbal Etgar,
Julie Yonehara
USA



0973
NewDealDesign, LLC /
Gadi Amit, Mike
Massucco
USA



CONNECT

0974

DesignDesign / Andy
Toth, Ian White,
David White, Andrew
Johnson
USA



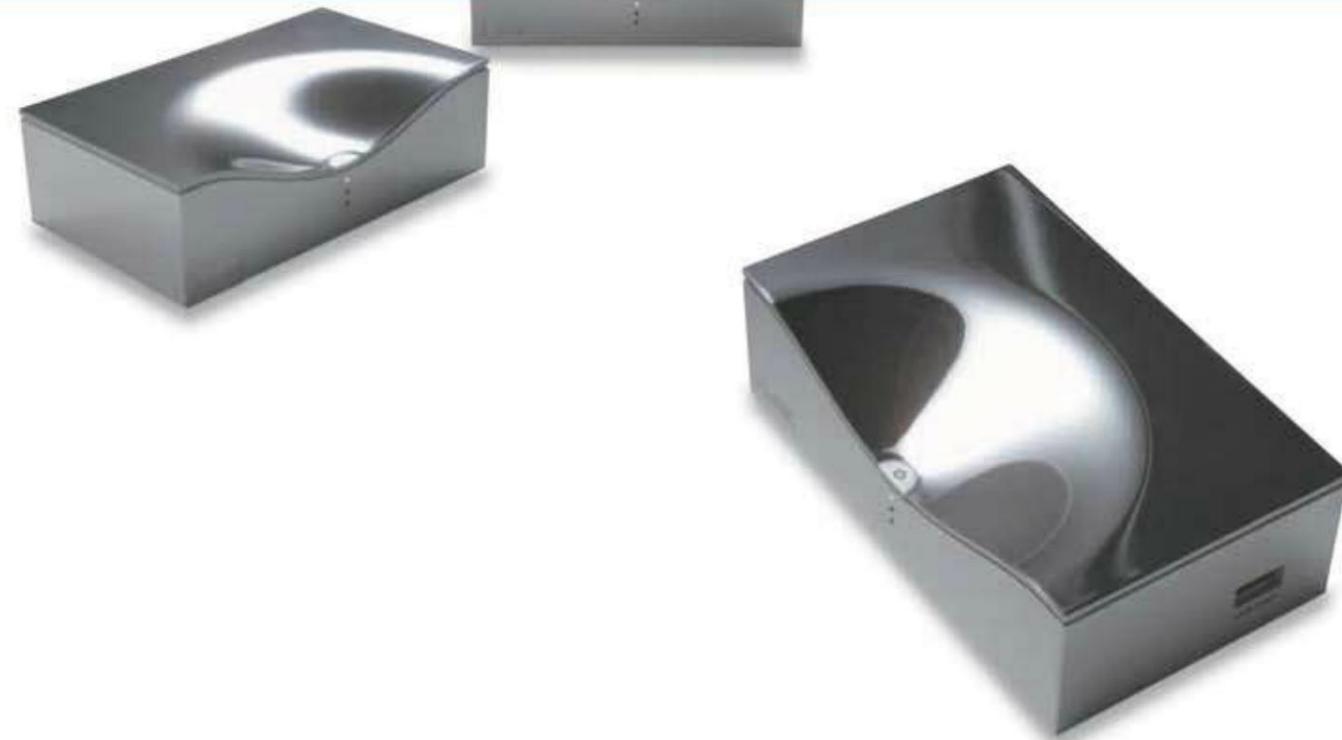
0975

Dell Experience Design
Group
USA



0976

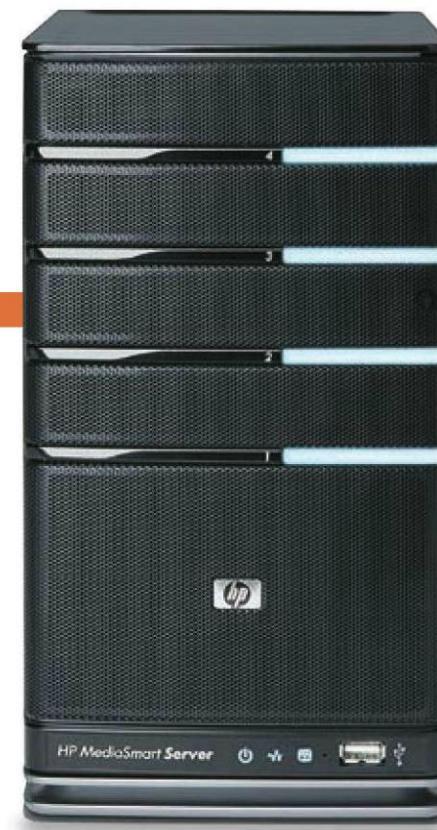
Jamy Yang Design
Firm Consultancy /
Jamy Yang
China



0977
Sokolova Ekateryna
Ukraine



0978
Smart Design
USA



0979
LUNAR / Lea Kobeli,
Andrew Zee, Art
Sandoval, Fred Thomas
USA



CONNECT

0980

Brayden Iwasaki
USA



0981

SoulArc Boards /
Mitch Mulder
USA



0982

Manuel Saez & Design
Team
USA



0983

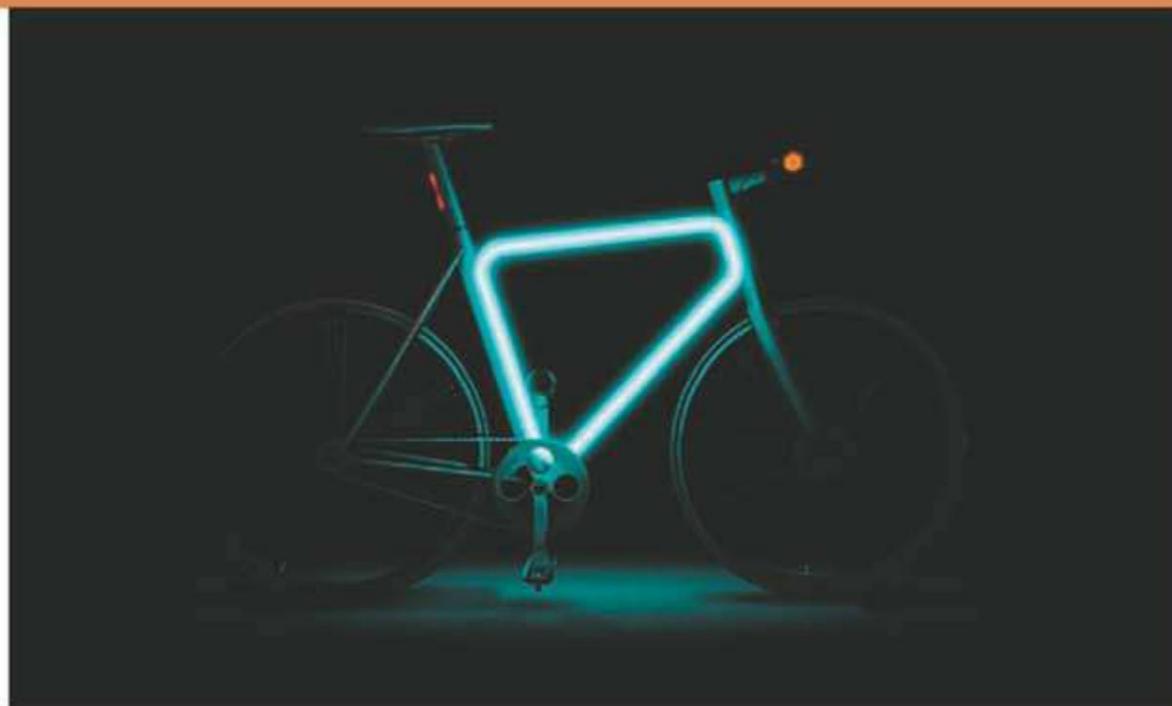
Andrea Ruggiero,
Jeff Miller
USA



0984
Ian Mahaffy, Maarten
De Greeve
Denmark



0985
National Cheng Kung
University, Dept. of
Industrial Design /
Chen Chun Tung
Taiwan



0986
TEAGUE /
Dana Krieger
USA

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PearsonLloyd
UK



0988

TEAGUE / Sebastian Petry, Sam Haong, Jeff Heaton, Joshua Maruska, Rockwell Collins Design Team USA



0989

Tangerine / Martin Darbyshire, Matt Round, Sam Wilkinson, Bob Blackburn UK



0990

TEAGUE / Nino Senoadi, Chris Pirie, Ken Davis (Boeing), Rick Brown, Gavin Balasingam (Altitude Aerospace) USA





0991
College for Creative
Studies / Ryan
Callahan, Matthew
Vergin
USA



0992
College for Creative
Studies / Matthew
Vergin, Ryan Callahan
USA



0993
TEAGUE / Tony
Bravetti, Nino Senoadi,
Todd King (Boeing),
Jacques Pierrejean
(PIERREJEAN Design
Studio)
USA

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0994

+PD LAB / Jeon Sung-Su, Kim Ki-Pil, Ku Ja-Yun, Lee Tae-Hoon
South Korea



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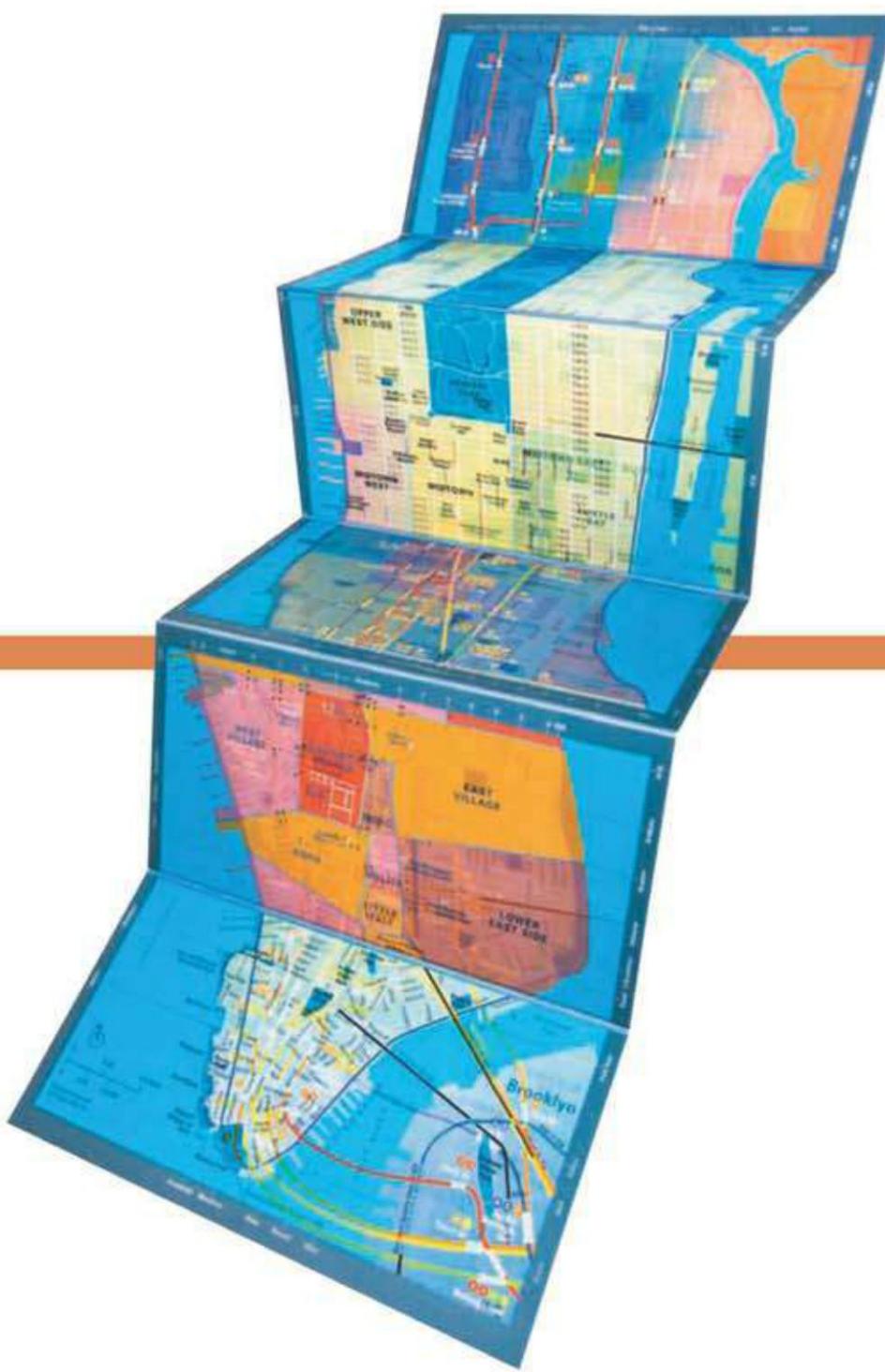
NewDealDesign, LLC / Gadi Amit, Mike Massucco, Chad Harber, Justin Porcano, Barbara Stettler
USA



0996

Whipsaw, Inc. / Dan Harden
USA





0997
Isotope 221,
Christopher Cannon
USA

0998
yet | matilde
Italy



0999
Smart Design
USA



1000
Haishan Deng
China

CONNECT

contributor directory

+PD LAB / Jeon Sung-Su, Kim Ki-Pil, Ku Ja-Yun, Lee Tae-Hoon Jeju National University, Dept. of Industrial Design 66 Jejudaehakno Jeju-si, Jeju Korea 690-756 South Korea (+82 64) 10 4286 4934 gigigififi@empal.com www.jejunu.ac.kr 0994	AA Waterjet / Peter Papadatos 1529 West 13th St., Ste. #K Upland, CA 91786 USA 888-957-3944 info@designerdrains.com www.designerdrains.com 0833	0643, 0758, 0769, 0771, 0772, 0774, 0787, 0789, 0791, 0799, 0807, 0811, 0812, 0821, 0853 Client: ACME Studios, Inc.	0773 Client: ACME Studios, Inc.	André Gouveia, Rita Botelho Rua Virginia de Moura - nº3 - 1ºfrt Seixal 2840-565 Portugal +351914329590 and.gouveia@gmail.com www.andregouveia.net 0278 Client: Metacycle Design Lab
+PD LAB / Jeon Sung-Su, Kim Ki-Pil, Ku Ja-Yun, Kang Ju Hyung, Lee Tae-Hoon Jeju National University, Dept. of Industrial Design 66 Jejudaehakno Jeju-si, Jeju Korea 690-756 South Korea (+82 64) 10 4286 4934 gigigififi@empal.com www.jejunu.ac.kr 0844	Abbey Sandberg 2709 Muscatine Ave., Apt. A Iowa City, IA 52240 USA 816-835-2147 abigail-sandberg@uiowa.edu myweb.uiowa.edu/ajsandbe 0029	+34 679 082 081 bernat@aggo.es www.aggo.es 0172, 0470 Client: AGGO	Alla Kazovsky Architects / Alla Kazovsky 1024 S. Robertson Blvd. #201 Los Angeles, CA 90035 USA 310-247-1099 julie@taylor-pr.com www.designedrealestate.com 0170, 0294, 0348, 0663 Client: Alla Kazovsky Architects	Alla Kazovsky Architects / Alla Kazovsky 1024 S. Robertson Blvd. #201 Los Angeles, CA 90035 USA 310-247-1099 julie@taylor-pr.com www.designedrealestate.com 0170, 0294, 0348, 0663 Client: Alla Kazovsky Architects
+PD LAB / Jeon Sung-Su, Kim Ki-Pil, Ku Ja-Yun, Kim Hyun-Mi, Lee Tae-Hoon Jeju National University, Dept. of Industrial Design 66 Jejudaehakno Jeju-si, Jeju Korea 690-756 South Korea (+82 64) 10 4286 4934 gigigififi@empal.com www.jejunu.ac.kr 0544	Abby Chryst 2625 SW 75th St., Apt. 523 Gainesville, FL 32608 USA 484-951-5736 abbyc@ufl.edu www.abbymariechryst.com 0829	Via Lamarmora 4 Meda (MI) Italy +39 0362 338177 alberto_colzani@fastwebnet.it 0039 Client: Cerruti Baleri	Albert Colzani Architetto / Alberto Colzani Via Lamarmora 4 Meda (MI) Italy +39 0362 338177 alberto_colzani@fastwebnet.it 0039 Client: Cerruti Baleri	Alwadesign / Alicja Wasielewska Grunwaldzka 56 Kutno, 99300 Poland +48 24-253-6702 a.wasielewska@hotmail.com www.alwadesign.com 0143, 0160
+PD LAB / Jeon Sung-Su, Kim Ki-Pil, Ku Ja-Yun, Kim Hyun-Mi, Lee Tae-Hoon Jeju National University, Dept. of Industrial Design 66 Jejudaehakno Jeju-si, Jeju Korea 690-756 South Korea (+82 64) 10 4286 4934 gigigififi@empal.com www.jejunu.ac.kr 0571	ACCENT aps / Claire Requa Østerbrogade 56c, stv Copenhagen Ø Denmark +4520879049 info@accent.dk www.accent.dk 0141	P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0785 Client: ACME Studios, Inc.	Alberto Berga-Perales ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0749 Client: ACME Studios, Inc.	Amron Experimental / Scott Amron 19 Avalon Circle Smithtown, NY 11787 USA 516-835-5373 scott@amronexperimental.com www.amronexperimental.com 0125 Client: Offecct AB
+PD LAB / Jeon Sung-Su, Kim Ki-Pil, Ku Ja-Yun, Kim Hyun-Mi, Lee Tae-Hoon, Nam Song E Jeju National University, Dept. of Industrial Design 66 Jejudaehakno Jeju-si, Jeju Korea 690-756 South Korea (+82 64) 10 4286 4934 gigigififi@empal.com www.jejunu.ac.kr 0539 Client: Jeju National University	Adam Paterson and Santi Tonsukha Innovation Design Engineering, Royal College of Art Kensington Gore London SW7 2EU UK +07824466902 santi.tonsukha@network.rca.ac.uk 0571	+0044 7813072525 sebastian@albooto.com www.albooto.com 0440 Client: albooto	albooto / Sebastian Stoddart, Simon Scott-Harden 138 Robertson St. London UK +0044 7813072525 sebastian@albooto.com www.albooto.com 0440 Client: albooto	Anatoliy Omelchenko 8701 Ridge Blvd. E1 Brooklyn, NY 11209 USA 646-250-9406 anatoliyart@gmail.com 0384
2-B-2 Architecture 9 Admiralskaya Str., Flat #7 Nikolaev, 54001 Ukraine +80976930822 2-b-2@ukr.net www.archi.com.ua 0354, 0360, 0365	Adidas Innovation Team / Scott Tomlinson 5055 N. Greeley Ave. Portland, OR 97217 USA 971-234-4087 scott.tomlinson@adidas.com www.adidas.com 0837 Client: Adidas	P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0792 Client: ACME Studios, Inc.	Alessandro Mendini ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0918 Client: SKUMMA Design Competition	André Gouveia Rua Virginia de Moura - nº3 - 1ºfrt Seixal 2840-565 Portugal +351914329590 and.gouveia@gmail.com www.andregouveia.net 0963 Client: Marksman
Adrian Olabuenaga ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com	Alexander Girard ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com	0476 Client: Macef Milano Design Competition	André Gouveia, Gonçalo Pimenta Rua Virginia de Moura - nº3 - 1ºfrt Seixal 2840-565 Portugal +351914329590 and.gouveia@gmail.com www.andregouveia.net 0412 Client: Macef Milano Design Competition	Andrew Aloisio PO Box 1133 Hunters Hill West 2110 Australia +61 411 088 565 andrew@aloisiodesign.com.au www.aloisiodesign.com.au 0317
André Gouveia Rua Virginia de Moura - nº3 - 1ºfrt Seixal 2840-565 Portugal +351914329590 and.gouveia@gmail.com www.andregouveia.net 0412 Client: Macef Milano Design Competition	André Gouveia Rua Virginia de Moura - nº3 - 1ºfrt Seixal 2840-565 Portugal +351914329590 and.gouveia@gmail.com www.andregouveia.net 0412 Client: Macef Milano Design Competition	Andrew Ooi 76 Dell Park Ave. Toronto, Canada, 12345 Canada 416-565-7342 andrew@andrewpjooi.com www.andrewpjooi.com 0199, 0205	Aniruda Surabhi 68, Powis Square W11 2BN UK +44 (0)7595767713 anirudha.surabhi@network.rca.ac.uk 0412	

Anthony Dickens Studio / Anthony Dickens Unit 8A, 20-30 Wild's Rents London SE1 4QG UK +44(0) 207-378-9399 ant@anthonydickens.com www.anthonydickens.com 0265, 0282 0700 Client: Anglepoise	aruliden / Johan Liden, Emilie Baltz 343 Canal St., 4th floor New York, NY 10013 USA 212-463-0286 johan@aruliden.com www.aruliden.com 0432 Client: Plain T	Belkin Innovation Design Group / Mobility Soft Goods Team 6325 Santa Monica Blvd. #200 Los Angeles, CA 90038-1609 USA 323-203-3943 julianah@belkin.com www.belkin.com 0825	Bertjan Pot 215 E. 58th St. New York, NY 10022 USA 718-857-3782 kristin@novitapr.com www.m2lcollection.com 0014 Client: Montis	Boym Partners / Constantin and Laurene Boym 504 Grand St. H22 New York, NY 10002 USA 917-306-1835 cboym@boym.com www.boym.com 0449 Client: gourmet settings 0855 Client: Boym Editions
Aqua Creations 29 Ben Zvi road Tel Aviv 68103 Israel +972 5151 222 ayala@aquagallery.com www.aquagallery.com 0146, 0147, 0171	aruliden / Johan Liden, Olivier Gregoire 343 Canal St., 4th floor New York, NY 10013 USA 212-463-0286 johan@aruliden.com www.aruliden.com 0614, 0618, 0644 Client: aruliden	Ben Hall ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0768 Client: ACME Studios, Inc.	Bev Hisey 1066 Dundas St. W. Toronto, Ontario, 12345 Canada 416-703-3418 bevhisey.hahaha@sympatico.ca www.bevhisey.com 0340, 0343	Boym Partners / Constantin Boym 504 Grand St. H22 New York, NY 10002 USA 917-306-1835 cboym@boym.com www.boym.com 0242 Client: Gaia & Gino
Arik Levy 215 E. 58th St. New York, NY 10022 USA 718-857-3782 kristin@novitapr.com www.m2lcollection.com 0603 Client: e15	aruliden / Johan Liden, Tyler Askew 343 Canal St., 4th floor New York, NY 10013 USA 212-463-0286 johan@aruliden.com www.aruliden.com 0919 Client: PUMA	Benedikt Achatz Agnes-Bernauer-Str. 76 Munich Germany +49 89 381512140 info@benedikt-achatz.com www.benedikt-achatz.com 0154	Billy May 8212 Honeysuckle Rd. Manassas VA, 20112 USA 703-615-1076 willmay@gmail.com www.behance.net/BillyMay 0225, 0226 Client: FlatWire 0818	Brayden Iwasaki 5073 S. 2870 E. Salt Lake City, UT 84117 USA 801-842-1935 brayden.iwasaki@comcast.net 0980
Arquitectonica Studio / Damian Barton 801 Brickell Ave. Miami, FL 33131 USA 305-372-1479 ext. 526 dbarton@arquitectonicastudio.com www.arquitectonicastudio.com 0156 Client: Fontana Arte	ASTRO Studios 348 6th St. San Francisco, CA 94103 USA 415-487-6787 info@astrostudios.com www.astrostudios.com 0876 Client: ASTRO Gaming, LLC	Bernhardt Design / CuldeSac 1839 Morganton Blvd. Lenoir, NC 28645 USA 828-759-6176 alyssacoletti@bernhardt.com www.bernhardtdesign.com 0100 Client: Bernhardt Design	Birsel + Seck / Ayse Birsel, Bibi Seck 1375 Broadway 27th floor, penthouse New York, NY 10018 USA 212-965-9001 ayse@birselpusseck.com www.birselpusseck.com 0017 Client: Moroso SpA 0666 Client: Herman Miller, Inc.	BREAD / DaeKyung Ahn 96C, Balham High Road London SW12 9AA UK 7889757678 dkyung.ahn@gmail.com www.ahndaekyung.com 0702
Art Center College of Design / John Phillips 1700 Lida St. Pasadena, CA 91103 USA 805-550-0732 phillips.design@gmail.com www.phillips-design.blogspot.com 0922	ASTRO Studios, Microsoft XBOX Team, hers Experimental Group 348 6th St. San Francisco, CA 94103 USA 415-487-6787 info@astrostudios.com www.astrostudios.com 0896 Client: Microsoft XBOX Team	Bernhardt Design / Lievore Altherr Molina 1839 Morganton Blvd. Lenoir, NC 28645 USA 828-759-6176 alyssacoletti@bernhardt.com www.bernhardtdesign.com 0257 Client: Bernhardt Design	black+blum 2.07 Oxo Tower London UK +02076330022 dan@black-blum.com www.black-blum.com 0379, 0505	Brendan Ravenhill 407 Wickenden Providence, RI 02903 USA 508-667-3681 bravenhill@gmail.com www.brendanravenhill.com 0658 Client: Marjory Garrison
aruliden / Johan Liden 343 Canal St., 4th floor New York, NY 10013 USA 212-463-0286 johan@aruliden.com www.aruliden.com 0437 Client: Q Tonic 0950 Client: Motorola	Belkin / Eddie Lee 501 West Walnut St. Compton, CA 90220 USA 323-469-1060 ext. 3863 eddiel@belkin.com www.belkin.com 0746, 0763	Bernhardt Design / Patrick Jouin 1839 Morganton Blvd. Lenoir, NC 28645 USA 828-759-6176 alyssacoletti@bernhardt.com www.bernhardtdesign.com 0028 Client: Bernhardt Design	blueoculus / Jungbae E, Youngmin Sohn 6135 Waverly Ave. La Jolla, CA 92037 USA 858-518-1265 je@blueoculus.com www.blueoculus.com 0642 Client: blueoculus	Brief Couture / Maria Weding Landereite Strasse 13 Schwerin 19055 Germany +49 173 619 33 80 info@briefcouture.de www@briefcouture.de 0762 Client: Maria Art
	Belkin / Eddie Lee, Henry Law 501 West Walnut St. Compton, CA 90220 USA 323-469-1060 ext. 3863 eddiel@belkin.com www.belkin.com 0836	Bernhardt Design / Shelly Shelly / Art Center College of Design 1839 Morganton Blvd. Lenoir, NC 28645 USA 828-759-6176 alyssacoletti@bernhardt.com www.bernhardtdesign.com 0096 Client: Bernhardt Design	Bow Design, Ltd / Yasu Nakamura 5-9-14 #301 Hirro Shibuya Tokyo Japan 81-3-5475-2843 info@bow-design.com www.bow-design.com 0136 Client: Itoki	BriteObjects / Branko Lukic, Steve Takayama 2453 Ash Street Palo Alto, CA 94306 USA 650-473-9040 info@briteobjects.com www.thewebble.com 0699 Client: BriteObjects

Byron Lee 120 Andrew Place #408 West Lafayette, IN 47906 USA 765-418-5138 byronlee@gmail.com www.coroflot.com/leebryon 0504	Cerruti Baleri / Jeff Miller 222a 6th Ave. Brooklyn, NY 11215 USA 718-857-3782 alexandra@novitapr.com www.jeffmillerdesign.com 0054, 0055, 0056, 0293, 0592	Cesaroni Design Associates, Inc. / William Cesaroni, Morad Ghasseman 1865 Grove St. Glenview, IL 60025 USA 847-724-8840 admin@cesaroni.com www.cesaroni.com 0662 Client: Manufactured by Bretford, Inc. exclusively for Herman Miller	Chiyu Chen Design Studio / Chiyu Chen, Cecile Dartiguenave, Pip Mothersill 57 Searles Close London SW11 4RH UK +447807187039 chiyuchen1981@gmail.com www.chiyuchen.com 0393	College for Creative Studies / Ryan Callahan, Matthew Vergin 780 Wagner Dr. Rochester Hills USA 248-495-3832 callahandesign@me.com www.coroflot.com/ryancallahan 0991
Carbon Design, Light Sciences Oncology 10027 Main St. Bothell, WA 98072 USA 425-425-0010 rob@carbondesign.com www.carbondesign.com 0519 Client: Light Sciences Oncology	Cesaroni Design Associates, Inc. / William Cesaroni, Chris Kulujian 1865 Grove St. Glenview, IL 60025 USA 847-724-8840 admin@cesaroni.com www.cesaroni.com 0532 Client: Paramount Fitness Corporation	CGM Design, LLC / Carl Gustav Magnusson 588 Broadway, #702 New York, NY 10012 USA 646-732-3554 carl@cgmagnusson.com www.cgmagnusson.com 0104, 0669 Client: Teknion	Chris Holden 17 Tabard House, Manciple St. London SE1 4DL UK +44 (0) 7812031884 chris_holden@hotmail.co.uk www.chris-holden.net 0064, 0155 Client: NPSA, NHS	Colm Keller Lilla Karlagatan 40B 416 60, GÃ¶teborg Sweden +46 765572091 hello@colmkeller.com www.colmkeller.com 0349 Client: DeNord
Carbon Design, Nanopoint Imaging 10027 Main St. Bothell, WA 98072 USA 425-424-2424 rob@carbondesign.com www.carbondesign.com 0524 Client: Nanopoint Imaging	Cesaroni Design Associates, Inc. / William Cesaroni, Christian Castro 1865 Grove St. Glenview, IL 60025 USA 847-724-8840 admin@cesaroni.com www.cesaroni.com 0530 Client: Life Fitness	Charles & Ray Eames ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0743, 0745, 0760, 0783 Client: ACME Studios, Inc.	Chris Natt Design / Chris Natt 14 Swathwick Lane Wingerworth, Derbyshire, S426QW UK +44 (0) 750-740-5816 mail@chrismatt.com www.chrismatt.com 0193, 0514, 0726, 0931	color.inc / Noriyuki Shirasu #105 maison AX, 4-14-19 Jingumae Shibuya-Ku, Tokyo 150-000 Japan +81-3-3408-1361 info@color-81.com www.color-81.com 0272 Client: The Museum of Modern Art (MoMA)
Carbon Design, Pathway Medical 10027 Main St Bothell, WA 98072 USA 425-424-2424 peter@carbondesign.com www.carbondesign.com 0518 Client: Pathway Medical	Cesaroni Design Associates, Inc. / William Cesaroni, Curt Cruger 1865 Grove St. Glenview, IL 60025 USA 847-724-8840 admin@cesaroni.com www.cesaroni.com 0421, 0422 Client: Wolf Appliance, Inc.	Charles Rennie Mackintosh ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0784 Client: ACME Studios, Inc.	Christine Lieu 10 Broomfield Dr. M1S 2W1 Canada 647-285-7566 lieu.christine@gmail.com www.christinelieu.com 0102, 0109	color.inc / Noriyuki Shirasu, Toru Sato #105 maison AX, 4-14-19 Jingumae Shibuya-Ku, Tokyo 150-000 China +81-3-3408-1361 info@color-81.com www.color-81.com 0645, 0696, 0958 Client: Silver Seiko, Ltd.
Casalgrande Padana Design Team C/O: Italian Trade Commission, Ceramic Tile Department New York, NY 10065 USA 718-857-4806 danielle@novitapr.com www.casalgrandepadana.com 0356 Client: Casalgrande Padana	Cesaroni Design Associates, Inc. / William Cesaroni, Curt Cruger, Chris Kulujian 1865 Grove St. Glenview, IL 60025 USA 847-724-8840 admin@cesaroni.com www.cesaroni.com 0424 Client: Sub-Zero, Inc.	Charlie Davidson Studio / Charlie Davidson BringsrovÄgen 9 Dals Rostock Sweden +46705494721 mail@charlie-davidson.com www.charlie-davidson.com 0095, 0202, 0204 Client: Eco Systems	Christopher Basalatan PO 124 Greendell, NJ 07839 USA 267-709-2285 cdb_570@yahoo.com www.coroflot.com/CDB_32 0319	color.inc / Toru Sato #105 maison AX, 4-14-19 Jingumae Shibuya-Ku, Tokyo 150-000 China +81-3-3408-1361 info@color-81.com www.color-81.com 0027 Client: Interior NASU
cate&nelson G:a Tullgatan 1 632 20 Eskilstuna Sweden +46 (0)733 14 56 11 contact@catenelson.com www.catenelson.com 0057 Client: Design House Stockholm	Cesaroni Design Associates, Inc. / William Cesaroni, Jared Fritts 1865 Grove St. Glenview, IL 60025 USA 847-724-8840 admin@cesaroni.com www.cesaroni.com 0674 Client: LECO Corporation	Chiyu Chen Design Studio / Chiyu Chen 57 Searles Close London SW11 4RH UK +447807187039 chiyuchen1981@gmail.com www.chiyuchen.com 0167, 0173, 0283	Claudio Bellini 215 E. 58th St. New York, NY 10022 USA 718-857-3782 kristin@novitapr.com www.m2lcollection.com 0036 Client: Walter Knoll	Constantin Boym ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0738, 0739, 0740, 0741 Client: ACME Studios, Inc.
CDS / Jeffrey Bennett 270 Lafayette St., Suite 411 New York, NY 10012 USA 212-334-9109 jbernett@cds-us.com www.cds-us.com 0001 Client: B&B Italia			College for Creative Studies / Matthew Vergin, Ryan Callahan 2553 Farmdale Dr. Sterling Heights, MI 48314 USA 586-604-2552 matthew.vergin@gmail.com 0992	Continuum Milan Team 1220 Washington St. West Newton, MA 02465 USA 617-969-5400 amudd@dcontinuum.com www.dcontinuum.com 0135 Client: Allsteel

0462

Client: Chicco

Continuum Team

1220 Washington St.
West Newton, MA 02465
USA
617-969-5400
amudd@dcontinuum.com
www.dcontinuum.com

0520

Client: Avedro

0705, 0707

Client: Targus

CORQUE

Travessa do Carvalho, 15, 1º E
1249-003 Lisbon
Portugal

+212417259

info@corquedesign.com

www.corquedesign.com

0435

Client: CORQUE

CORQUE / Ana Mestre

Travessa do Carvalho, 15, 1º E
1249-003 Lisbon
Portugal
+212417259
info@corquedesign.com
www.corquedesign.com
0288, 0289, 0297, 0608
Client: CORQUE

CORQUE / Fernando Brizio

Travessa do Carvalho, 15, 1º E
1249-003 Lisbon
Portugal
+212417259
info@corquedesign.com
www.corquedesign.com
0165
Client: CORQUE

CORQUE / Luis Pessanha

Travessa do Carvalho, 15, 1º E
1249-003 Lisbon
Portugal
+212417259
info@corquedesign.com
www.corquedesign.com
0457
Client: CORQUE

CORQUE / Pedro Silva Dias

Travessa do Carvalho, 15, 1º E
1249-003 Lisbon
Portugal
+212417259
info@corquedesign.com
www.corquedesign.com
0043
Client: CORQUE

COSHUDESIGN

Room 302, Okubo-Apartment, 1-2808,
Fuku
Fukui-City, Fukui-Pref
Japan
+08-776-76-3684
koshutakahashi@gmail.com
www.coshudesign.com
0926

Cotto D'Este R&D Team

C/O: Italian Trade Commission, Ceramic
Tile Department
New York, NY 10065
USA
718-857-4806
danielle@novitapr.com
www.cottodeste.it
0342
Client: Cotto D'Este

Cristina Ferraz Rigo

Grote Berg, 81 B
Eindhoven 5611KJ
The Netherlands
+0031 6 30365350
cristinaferraz@cristinaferraz.es
www.cristinaferraz.es
0174, 0183, 0845
0948
Client: Hutchison Whampoa & 3 mobile

Crown Equipment Corp. / Michael Gallagher

14 W. Monroe St.
New Bremen, OH 45373
USA
419-629-2311
mike.gallagher@crown.com
www.crown.com
0728
Client: Crown Equipment Corp.

Damian Barton

Arquitectonica Studio
801 Brickell Ave.
Miami, FL 33131
USA
305-372-1479 ext. 526
dbarton@arquitectonicastudio.com
www.arquitectonicastudio.com
0804
Client: Projects Watches

Damian Barton

825 NE 83rd St.
Miami, FL 33138
USA
305-978-7048
info@damianbarton.com
www.damianbarton.com
0067
Client: Tsyper
0218
Client: Damian Barton
0256
Client: NBC Studios
0813
Client: Workshopped

Client: Leucos, a Leucos USA brand

Damon Ahola

1401 N. Oakley Blvd. #2F
Chicago, IL 60622
USA
773-733-9505
aholad@gmail.com
0178

Damon Ahola, John White, Kieron Tse

1401 N. Oakley Blvd. #2F
Chicago, IL 60622
USA
773-733-9505
aholad@gmail.com
0962

Dana de Vega

408 Grand Ave.
Leonia, NJ 07605
USA
201-214-3957
dana.devega@gmail.com
www.devegadesigns.daportfolio.com
0448

Daniel Loves Objects

Blk 552 Pasir Ris St. 51 #11-79
Singapore 510552
Singapore
+65 9668 6436
lovedaniellove@yahoo.com
www.coroflot.com/daniellove
0151, 0169, 0181, 0186, 0233, 0627,
0640, 0641
Client: Daniel Loves Objects

Danilo Calvache Design Studio / Danilo Calvache

Calle 20 #43-09
Pasto
Colombia
+00 57 2 7310848
danilocalvache@gmail.com
www.danilocalvache.blogspot.com
0032, 0113
Client: Danilo Calvache

Danilo De Rossi

11 Mayfield Ave.
Edison, NJ 08837
USA
732-225-0010
info@leucosusa.com
www.leucosusa.com
0140
Client: Leucos, a Leucos USA brand

Dare Studio / Sean Dare

The Coach House, 31a East Drive,
Queens Park
Brighton BN2 0BQ
UK
+01273 607192
info@darestudio.co.uk
www.darestudio.co.uk
0184, 0224, 0660
Client: Dare Studio

David Chavez

1911 Church St., #2
Costa Mesa, CA 92627
USA
949-293-7766
amfdit215@gmail.com
www.david-chavez.com
0810

David Trubridge, LTD / David Trubridge

44, Margaret Ave.
Havelock Noth, 4130
New Zealand
+646-650-0204
david@davidtrubridge.com
www.davidtrubridge.com
0065, 0197, 0212
Client: D.T. Ltd.

David Veldkamp

143 Cherry St. SE, Unit 6
Grand Rapids, MI 49503
USA
616-460-6123
dave@veldestudio.com
www.veldestudio.com
0569

DBWT.PL / Daria Burlinska

Barcza 2c2
Szczyt No/12-100
Poland
+48 505 434 137
daria@dbwt.pl
www.dbwt.pl
0142, 0206, 0207

Decker Yeadon, LLC / Martina Decker, Peter Yeadon

25W 13th St., Unit 2CN
New York, NY 10011
USA
917-628-1258
studio@deckeryeadon.com
www.deckeryeadon.com
0454

Deengs / Dominika Buck, Pawel Buck

Sepia 26
Wroclaw 53-143
Poland
+00 48 71 34 31 433
deengs@deengs.com
www.deengs.com
0111
Client: Iker

Defne Koz

11 Mayfield Ave.
Edison, NJ 08837
USA
718-857-3782
alexandra@novitapr.com
www.leucosusa.com
0192
Client: Leucos, a Leucos USA brand

Dell Experience Design Group

Dell, Inc.
One Dell Way
Round Rock, TX 78682
USA
512-723-0505
hope_lawrence@dell.com
www.dell.com
0681, 0682, 0683, 0733, 0975
Client: Dell Experience Design Group

Design Continuum

Design Continuum
855 East Main Ave.
Zeeland, MI 49464
USA
888-443-4357
answers@hermanmiller.com
www.hermanmiller.com
0534
Client: Brandmd, A Herman Miller
company

Design Directions

828 Shivajinagar 'Rajeev' Bhandarkar
Road Lane #13
PUNE 411 004
India
+91-20-2565 3902 / 2565 1278
designdirections@vsnl.com
www.designdirections.net
0522
Client: Croma Systems
0527
Client: Alpha X-Ray Technologies Pvt Ltd

Design Directions Pvt / Satish Gokhale

828 Shivajinagar 'Rajeev' Bhandarkar
Road Lane #13
PUNE 411 004
India
+91-20-2565 3902 / 2565 1278
designdirections@vsnl.com
www.designdirections.net
0567
0968
Client: Telsima Communications Pvt Ltd

Design Night / Dominic D'Andrea, Tram Pham

3515 SE Franklin St.
Portland, OR 97202
USA
503-780-3754
dominic@designnight.com
www.designnight.com
0244
Client: Design Night

DesignDesign / Andy Toth, Ian White, David White, Andrew Johnson

119 S. Broad St.
Kennett Square, PA 19348
USA
610-444-8868 ext. 309
atoth@designdesignonline.com
www.designdesignonline.com
0974
Client: Datacolor

DESU Design / David Scott 87 Richardson St. Brooklyn, NY 11211 USA 718-384-7306 elaveyra@desudesign.com www.desudesign.com 0123, 0458, 0466, 0467, 0468, 0469 Client: DESU Design	Ecco Design / Eric Chan 900 Broadway, 5th floor New York, NY 10003 USA 212-989-7373 anna@eccoid.com www.eccoid.com 0101 Client: Herman Miller	Elephant Strategy + Design / Ashish Despande 13, Kumar Srushti Survey No.1 Baydhan Pune, Maharashtra 411021 India +91-21-2295-1055 ashish@elephantdesign.com www.elephantdesign.com 0311 0711 Client: Idea Forge	Ergonomidesign / Jonas Dolk, John Grieves, Erik Wahlin, Björn Gunnarsson Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0904 Client: Aesthesia	ERIKA FOUREAUX, TEAM Tulio Maximo, Leonardo Cotta, Gabriel Moniz, Gunnar Junqueira, Eduardo Frayha NGO NOISINHO DA SILVA Av Contorno 9681 / 602 30110-130 Brazil +55 31 25527811 erikafoureaux@gmail.com www.oficinadaciranda.org.br 0549 Client: NGO NOISINHO DA SILVA
DESU Design / Ellen LaVeyra 87 Richardson St. Brooklyn, NY 11211 USA 718-384-7306 elaveyra@desudesign.com www.desudesign.com 0460 Client: DESU Design	Ecco Design / Eric Chan, Bradley Price 900 Broadway, 5th floor New York, NY 10003 USA 212-989-7373 www.eccoid.com 0153 Client: Top Brilliant Technology, Ltd.	ENTRATALIBERA / Bruno Rainaldi c.so indipendenza 16 Milano 20129 Italy (+39) 02-7104-0405 diegobassetti@entratalibera.mi.it www.entratalibera.mi.it 0020, 0025, 0194, 0203, 0211, 0239, 0254, 0581, 0596, 0599, 0602, 0604 0041 Client: Mussi Italy	Ergonomidesign / Marcus Gabrielsson, Maria Benktzon, Hans Nyström, Peter Ejvinsson, Henrik Olsson Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0842 Client: Ejendals	Ethicon Endo-Surgery / Matt Miller, Steve Eichmann, Stuart Morgan, Design Science 4545 Creek Rd. Cincinnati, OH 45242 USA 513-337-3030 mmille16@its.jnj.com 0529
Dick Spierenburg 215 E. 58th St. New York, NY 10022 USA 718-857-3782 kristin@novitapr.com www.m2lcollection.com 0034 Client: Montis	Ecco Design / Eric Chan, Brett Tom 900 Broadway, 5th floor New York, NY 10003 USA 212-989-7373 anna@eccoid.com 0883 Client: KEF	Ergonomidesign / David Craoord, Marcus Heneen Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0734 Client: Ikonoskop	Ergonomidesign / Oskar Juhlin, Henrik Olsson, Martin Birath, David Craoord, August Michael, Olle Bobjer Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0848 Client: 3M	Ettore Sotsass ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0757, 0782, 0793, 0800 Client: ACME Studios, Inc.
Diego Chila 11 Mayfield Ave. Edison, NJ 08837 USA 732-225-0010 alexandra@novitapr.com www.lecosusa.com 0180 Client: Leucos, a Leucos USA brand	Ecco Design / Eric Chan, Gary Natsume 900 Broadway, 5th floor New York, NY 10003 USA 212-989-7373 www.eccoid.com 0131 Client: ITOKI	Ergonomidesign / Håkan Bergkvist Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0547 Client: BabyBjörn	Ergonomidesign / Ulrika Ewerman, Maria Benktzon, Jan Puranen, Magnus Gyllenswärd, Berke Atasoy Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0942 Client: Doro	Eva Zeisel ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0770 Client: ACME Studios, Inc.
DPWT Design Limited / Arthur Chan 1201 Tung Sun Comm. 194 Lockhart Rd. Wan Chai 12345 Hong Kong +852-2804-1683 arthur@dp-wt.com www.dp-wt.com 0161	Ecco Design / LG CDC 900 Broadway, 5th floor New York, NY 10003 USA 212-989-7373 www.eccoid.com 0559, 0560 Client: LG Electronics	Ergonomidesign / Hans Himbert, Mårten Andrén, Jonas Dolk, Erik Wahlin, Olle Bobjer Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0737 Client: Bahco	Ergonomidesign / Ulrika Ewerman, Pelle Reinius, Oskar Juhlin, Anna Carell, Mårten Andrén, Jan Puranen, August Michael Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0550 Client: Brio	FABRICA / Becka Citron Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it 0867, 0868, 0869 Client: Seconde
Droog Design 10 West 56th St. New York, NY 10019 USA 212-956-4438 kristin@novitapr.com 0834 Client: DESIGN 21: Social Design Network	Eddie Lee 10717 Lawler St. #101 Los Angeles, CA 90034 USA 818-415-5993 edleeid@gmail.com 0190 Client: INU Architecture 0838	Ergonomidesign / Jakob Boije, Marcus Gabrielsson, Henrik Olsson, David Craoord, Kristian Eke Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0736 Client: FLIR	Ergonomidesign / Ulrika Ewerman, Pelle Reinius, Oskar Juhlin, Anna Carell, Mårten Andrén, Jan Puranen, August Michael Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0351, 0597 Client: Zanotta	FABRICA / Catarina Carreiras Fabrica Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it 0389 Client: Christofle
Dunja Weber via Abbiati, 1 20148 Milano Italy +39 02 320627795 dunja@dunjaweber.com www.dunjaweber.com 0304	Egg Design / Gyong Hun Kim, Young Seok Ryu, Hong Chul Kim B-2306, Intellige2, Jeongja-dong, Bundang-gu Seongnam-si, Gyeonggi-do 463-841 South Korea 82-31-782-5991/5992 eggdesign@chol.com www.eggdesign.co.kr 0721 Client: Metron	Ergonomidesign / Jonas Dolk, John Grieves, Erik Wahlin, Björn Gunnarsson Missionsvägen 24 Box 14004 SE-167 14 Bromma Sweden +46 8 506 672 00 anna.romboli@ergonomidesign.com www.ergonomidesign.com 0112 Client: Royal Botania	Erik Nyberg & Gustav Ström / Erik Nyberg 394 Broadway New York, NY 10013 USA 718-857-3782 kristin@novitapr.com www.royalbotania.com 0112 Client: Royal Botania	

FABRICA / Catarina Carreiras Fabrica Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it www.fabricafeatures.com 0351, 0597 Client: Zanotta	0429 Client: Zanotta 0465 Client: Bosa 0477 Client: Sisley 0864 Client: Seconde	FlatHED, Inc. / Monte Cook 19 NW 5th Ave. Ste. 204 Portland, OR 97209 USA 503-220-8591 monte@flathed.com www.flathed.com 0305 Client: FurrHED	Friend Label Creation, Ltd. / Jeffa Leung Flat H, 3/F, BK 6, Charming Garden MongKok, Kln, Hong Kong China +852-3111-2916 jeffa@friendlabel.com www.friendlabel.com 0916	Grace Youngeun Lee 35 Severence Circle, Apt. #522 Cleveland Heights, OH 44118 USA 646-221-3864 hyun9884@hotmail.com www.graceleestudio.com 0638
FABRICA / Cristina Dias Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it www.fabricafeatures.com 0859 Client: Seconde	FABRICA / Tak Cheung Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it www.fabricafeatures.com 0268 Client: Diamantini&Domeniconi 0273 Client: Diamantini&Domeniconi 0858, 0863, 0865 Client: Seconde	Foster + Partners / Norman Foster 215 E. 58th St. New York, NY 10022 USA 718-857-3782 kristin@novitapr.com www.m2lcollection.com 0004 Client: Walter Knoll	fuseproject / Yves Behar, Bret Recor, Josh Morenstein, Nick Cronan, Giuseppe Della Salle 528 Folsom St. San Francisco, CA USA 415-908-1492 dellea@fuseproject.com www.fuseproject.com 0947 Client: One Laptop per Child	Gusto Design, Ltd / Neil Barron 39 Churchfield Rd. London W3 6AY UK +442077368828 neil@gusto.co.uk www.gusto.co.uk 0856 Client: Thames Water and the Mayor of London
FABRICA / Goncalo Campos Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it www.fabricafeatures.com 0851 Client: Zanotta 0860 Client: Seconde	FABRICA / Valentina Carretta Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it www.fabricafeatures.com 0471, 0472, 0473 Client: Bosa 0861, 0870, 0871, 0872 Client: Seconde	Francisco Lindoro Vasagatan 41B Västerås Sweden +46738269152 pacolindoro@gmail.com www.pacolindoro.com 0516, 0540, 0966	Gabrielle Lewin ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0777 Client: ACME Studios, Inc.	HAIGH Architects + Designers / Paul Haigh 2 Bolling Place Greenwich, CT 06830 USA 203-869-5445 phaigh@haigharchitects.com www.haigharchitects.com 0168 Client: Artemide USA/ Rezek Lighting 0240, 0857 Client: glassLAB/ Corning Museum of Glass
FABRICA / Isabel Abreu Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it www.fabricafeatures.com 0866 Client: Seconde	Fahrenheit Design / Henric Jentz, Bryan Hunter, Peter Kaltenbach (Pump Studios) 108 E Main St. Round Rock, TX 78664 USA 512-341-2242 bryan@fhtdesign.com www.fhtdesign.com 0706 Client: AccuQuilt	Frank Lloyd Wright ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0750, 0776, 0788, 0794 Client: ACME Studios, Inc.	Gaëlle Bernard Via Trieste 4, San Leonardo Valcellina Montereale Valcellina 33086 Italy +00393474737272 gaellecalum@alice.it 0120	Haishan Deng A14-3504, Zhong Hai Ming Du, No.1 Fangzhi Road Guangzhou 510220 China +86 13922296685 haishandeng@yahoo.com www.haishandesign.com 0329, 0661, 0725, 0915, 1000
FABRICA / Jade Folawiyo Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it www.fabricafeatures.com 0116 Client: Zanotta 0418 0862 Client: Seconde	FDV Collection, a Leucos USA brand / Massimo Iosa Ghini 222a 6th Ave. Brooklyn, NY 11215 USA 718-857-3782 alexandra@novitapr.com www.leucosusa.com 0195 Client: FDV Collection	Fredi Brodmann ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0756 Client: ACME Studios, Inc.	Gary Shigeru Natsume 138 Broadway #1B Brooklyn, NY 11211 USA 718-302-4993 gary@sharpbubbles.com 0148 Client: SGF	Hangar Design Group Via Terragio 89/B 31021 Mogliano Veneto Italy +39 041 5936000 presidenza@hangar.it www.hangar.it 0227 Client: Macrolux 0303 Client: Horm 0369, 0370 Client: Agora Prefab 0438 Client: Ferrarelle
FABRICA / Sam Baron Via Ferrarezza Catena di Villorba, TV 31020 Italy +39 0422 516260 fabrica@fabrica.it www.fabrica.it www.fabricafeatures.com	Fernando Robert 2275 Sutter St. #5 San Francisco, CA 94115 USA 407-923-8995 fernandorobert1@hotmail.com www.fernandorobert.com 0616	Freeman Lau, Yang-Tze Tong, Xiao-Jie Zhu 416 Innocentre 72 Tat Chee Ave., Kowloon Tong Hong Kong (852) 2574 8399 lau@kanandlau.com beryl@kanandlau.com www.kanandlau.com 0318	Geoffrey Lilge Design / Geoffrey Lilge 11311-71 Street Edmonton, AB T5B 1V5 Canada 780-695-0994 geoff@geoffreylilge.com www.geoffreylilge.com 0445 Client: Umbra, Ltd.	Harry Allen Design / Harry Allen 207 Ave. A New York, NY 10009 USA 212-529-7239 jack@harryallendesign.com www.harryallendesign.com 0320, 0493 Client: Areaware

Helen Hamlyn Centre / Grace Davey, Sally Halls Royal College of Art, Kensington Gore London SW7 2EU UK 02075904241 grace.davey@network.rca.ac.uk www.hhc.rca.ac.uk 0506, 0509, 0526 Client: Department of Health	HOK with Mannington Commercial 1844 US Hwy 41 SE Calhoun, GA 30701 USA 706-629-7301 calebludwick@mac.com www.manningtoncommercial.com 0302 Client: Mannington Commercial	Idea International CO., LTD. / Yuen'to Design 75 M.T.C. Building, 5-13-18 Shiba Mihato- Ku, Tokyo 12345 Japan +81 (0)3-5446-9531 overseas@idea-in.com www.idea-in.com/en 0250, 0280, 0903	Ippei Matsumoto 75 M.T.C. Building, 5-13-18 Shiba Minato-Ku, Tokyo 12345 Japan +81 (0)3 5446-9531 overseas@idea-in.com www.idea-in.com/en 0719 Client: Idea International CO., LTD	James Wines ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0759 Client: ACME Studios, Inc.
Helen Hamlyn Centre / Grace Davey, Sally Halls, GAMA Healthcare Royal College of Art, Kensington Gore London SW7 2EU UK 02075904241 grace.davey@network.rca.ac.uk www.hhc.rca.ac.uk 0541 Client: Department of Health	Homeless Design / Pedro Martinez, Wesley Mendez Rio Mosela 212 Col. del Valle San Pedro, Nuevo Leon 66220 Mexico +52 811 276 5423 pedrof.di@gmail.com www.homelessdesign.com 0568	IDEO 100 Forest Ave. Palo Alto, CA 94301 USA 650-289-3531 kclark@ideo.com www.ideo.com 0961 Client: Peek	Isabel Lizardi 149 College Rd. London NW10 5HB UK +079-6429-7678 isabel.lizardi@gmail.com www.llizardi.com 0042	Jamy Yang Design Firm Consultancy / Jamy Yang Design Center East China, Rm. 307 Normal University No. 896, Zaoyang Rd. Shanghai 200062 China +86-21-6280-2294 ymj_design@126.com www.yang-design.com 0976 Client: EMTEC
Helen Hamlyn Centre / Grace Davey, Sally Halls, Timestrip Royal College of Art, Kensington Gore London SW7 2EU UK 02075904241 grace.davey@network.rca.ac.uk www.hhc.rca.ac.uk 0513 Client: Department of Health	Ian Jamieson 496A Woodward Ave. East Haven, CT 06512 USA 802-236-0304 haemus@hotmail.com 0310, 0925	IDEO / Christian Cornelius 100 Forest Ave. Palo Alto, CA 94301 USA 650-289-3531 kclark@ideo.com www.ideo.com 0655 Client: Coalesse	Isabel Lizardi, Marek Bereza 149 College Rd. London NW10 5HB UK +079-6429-7678 isabel.lizardi@gmail.com www.llizardi.com 0923	Jeff Miller Design / Jeff Miller 10 West End Ave. New York, NY 10023 USA 212-366-1638 jeff@jeffmillerdesign.com www.jeffmillerdesign.com 0137, 0261 Client: Itoki Design
Heroes Will Rise / Cas Holman 627 Prospect Pl. Brooklyn, NY 11216 USA 646-701-1227 casholman@gmail.com www.geemotoy.com 0911	Ian Mahaffy, Maarten De Greeve Ian Mahaffy & Maarten De Greeve Industrial Design Dr. Abildgaards Alle, 16. 3tv Frederiksberg C, 01955 Denmark (0045)-2608-9505 info@ianmahaffy.com www.ianmahaffy.com 0984 Client: New York City Department of Transportation	IDEO, Steelcase 100 Forest Ave. Palo Alto, CA 94301 USA 650-289-3531 kclark@ideo.com www.ideo.com 0132, 0138 Client: Steelcase	Isabel Lúcio 72 Inverness Terrace, Flat 16 W2 3LB London UK +44(0)7919940211 isabel.lucio@network.rca.ac.uk www.isabellucio.com 0274, 0450	Jeff Weber 855 East Main Ave. Zeeland, MI 49464 USA 888-443-4357 answers@hermanmiller.com www.hermanmiller.com 0648 Client: Herman Miller, Inc.
Hiromichi Konno Design Studio / Hiromichi Konno Sun Bldg. 4F, 298 Yamabuki-cho Shinjuku-ku Tokyo 162-0801 Japan +81 (0)3 6457 5890 mail@hiromichi-konno.com www.hiromichi-konno.com 0126 Client: Fritz Hansen	Idea International CO., LTD. / Industrial Facility 75 M.T.C. Building, 5-13-18 Shiba Mihato- Ku, Tokyo 12345 Japan +81 (0)3-5446-9531 overseas@idea-in.com www.idea-in.com/en 0270, 0271	IDEO, The Bill and Melinda Gates Foundation, Heifer International, ICRW, IDE 100 Forest Ave. Palo Alto, CA 94301 USA 650-289-3531 kclark@ideo.com www.hcdtoolkit.com 0574	Ismail Özalbayrak Heußweg 33 Hamburg Germany +49 1793860580 ismailoe@gmail.com www.ismailoe.de 0298	Jeff Weber and Bill Stumpf 855 East Main Ave. Zeeland, MI 49464 USA 888-443-4357 answers@hermanmiller.com www.hermanmiller.com 0129 Client: Herman Miller, Inc.
hivemindesign, inc. / Sather and Ruby Duke 415 South 5th St. Brooklyn, NY 11211 USA 718-782-3539 hivemind@hivemindesign.com www.hivemindesign.com 0021, 0084, 0299, 0315, 0345, 0350, 0605, 0606, 0621	Idea International CO., LTD. / Kotomi Matuso 75 M.T.C. Building, 5-13-18 Shiba Mihato- Ku, Tokyo 12345 Japan +81 (0)3-5446-9531 overseas@idea-in.com www.idea-in.com/en 0907	Illaria Marelli M2L: 215 E. 58th St. New York, NY 10022 USA 718-857-3782 kristin@novitapr.com www.m2lcollection.com 0295 Client: Fiam Italia	Isotope 221, Christopher Cannon 690 Fifth St., Suite 200 San Francisco, CA 94107 USA 415-946-8170 info@urbanmapping.com www.panamap.com 0997	Jeroen Wesselink Vormgeving Oude Gracht 266 Werfkelder 3511 NV Utrecht Holland 0031 6 2499 2269 info@jeroenwesselink.nl www.jeroenwesselink.nl 0105
	Idea International CO., LTD. / Masato Tokuno 75 M.T.C. Building, 5-13-18 Shiba Mihato- Ku, Tokyo 12345 Japan +81 (0)3-5446-9531 overseas@idea-in.com www.idea-in.com/en 0209	Industrial Facility 855 East Main Ave. Zeeland, MI 49464 USA 888-443-4357 answers@hermanmiller.com www.hermanmiller.com 0654 Client: Herman Miller, Inc.	Jacob Ballard 1119 Mississippi Ave. Apt. #203 Saint Louis, MO 63104 USA 260-750-5979 jballard@sketchfresh.com www.sketchfresh.com 0577	Jimmyjane & fuseproject / Yves Behar, Ethan Imboden 702 15th St. San Francisco, CA 94103 USA 415-864-3474 mollym@jimmyjane.com www.jimmyjane.com/shop/form2-p-125.html
			James Cadogan FFF 37 Woodlane, Falmouth Cornwall UK 07789788830 cadogan.j@gmail.com www.jamescadogan.com 0716	

0929
Client: Jimmyjane

Jimmyjane / Ethan Imboden
702 15th St.
San Francisco, CA
USA
415-864-3474
mollym@jimmyjane.com
www.jimmyjane.com
0927, 0928, 0930, 0932
Client: Jimmyjane

Jiyeon Song
24 Peabody Terrace, #2001
Cambridge, MA 02138
USA
323-717-4809
onedaypoem@gmail.com
www.onedaypoem.com
0938
Client: Art Center College of Design

JLG Industries / Geoff Campbell
1 JLG Dr.
McConnellsburg, PA 17233
USA
877-254-3876
cprigge@psbpr.com
www.liftpod.com
0729

Joe Gebbia Design / Joe Gebbia
19 Rausch St., Apt. C
San Francisco, CA 94103
USA
401-316-5985
joe.gebbia@critbuns.com
www.critbuns.com
0061

Joey Ruiter
Herman Miller
855 East Main Ave.
Zeeland, MI 49464
USA
888-443-4357
answers@hermanmiller.com
www.hermanmiller.com
0671
Client: Herman Miller

Johanna Grawunder
ACME Studios, Inc.
P.O. Box 89
Kula, HI 96790
USA
808-878-2541
1000products@acmestudiopress.com
www.acmestudio.com
0790
Client: ACME Studios, Inc.

John Caswell Design / John Caswell
29 Meridian Place, Clifton
Clifton, Bristol BS8 1JL
UK
+44(0) 795-148-2141
info@johnicaswelldesign.co.uk
www.johnicaswelldesign.co.uk
0179, 0850, 0852

John Van Hamersveld
ACME Studios, Inc.
P.O. Box 89
Kula, HI 96790
USA
808-878-2541
1000products@acmestudiopress.com
www.acmestudio.com
0822
Client: ACME Studios, Inc.

John White, Damon Ahola, Kieron Tse
1735 W. Diversey Pkwy, #402
Chicago, IL 60614
USA
773-715-9861
shears_white@hotmail.com
0118, 0451
Client: concept

Johnson Health Tech. North America / Mark Van Handel, Phil Stankard
1600 Landmark Dr.
Cottage Grove, WI 53527
USA
608-829-1240 ext. 2144
phil.stankard@johnsonfit.com
www.johnsonfitness.com
0531
Client: Matrix Fitness

Josh Owen, LLC / Josh Owen
700 South 10th St.
Philadelphia, PA 19147
USA
215-923-4856
info@joshowen.com
www.joshowen.com
0058

Client: Casamania
0333
Client: Areaware
0380
Client: Kikkerland Design, Inc.
0720
Client: Monroe Systems for Business

JXASTUDIO
Jl. Surapati no. 17
Bandung, West Java 40132
Indonesia
+628552108187
jxastudio@gmail.com
0011, 0220, 0591, 0613, 0649, 0664, 0920

Kaiju Studios
855 East Main Ave.
Zeeland, MI 49464
USA
888-443-4357
answers@hermanmiller.com
www.hermanmiller.com
0657
Client: Herman Miller, Inc.

Kan & Lau Design Consultants / Freeman Lau
416 Innocentre, 72 Tat Chee Ave.
Kowloon Tong
Hong Kong
(852) 2574 8399
lau@kanandlau.com
beryl@kanandlau.com
www.kanandlau.com
0110

Kan & Lau Design Consultants / Freeman Lau, Carmen Kwok, Jan Hau
416 Innocentre, 72 Tat Chee Ave.
Kowloon Tong
Hong Kong
(852) 2574 8399
lau@kanandlau.com
beryl@kanandlau.com
www.kanandlau.com
0846
Client: 2009 East Asian Games

Kan & Lau Design Consultants / Freeman Lau, Carmen Kwok, Jan Hau, Man Tam, Moby Ngan
416 Innocentre, 72 Tat Chee Ave.
Kowloon Tong
Hong Kong
(852) 2574 8399
lau@kanandlau.com
beryl@kanandlau.com
www.kanandlau.com
0830
Client: Canon

Kan & Lau Design Consultants / Freeman Lau, Carmen Kwok, Kenji Chow
Kan and Lau Design Consultants
Kowloon Tong
Hong Kong
(852) 2574 8399
lau@kanandlau.com
beryl@kanandlau.com
www.kanandlau.com
0330
Client: Canon

Kan & Lau Design Consultants / Freeman Lau, Goria Chow, Kent Wong, Kenji Chow
416 Innocentre, 72 Tat Chee Ave.
Kowloon Tong
Hong Kong
2574 8399
lau@kanandlau.com
www.kanandlau.com
0474

Karim Rashid
357 W 17th St.
New York, NY 10011
USA
212-929-8657
amy@karimrashid.com
www.karimrashid.com
0005
Client: Nienkamper
0008
Client: Zanotta
0015, 0071
Client: Meritalia
0018
Client: Casamania
0019, 0119
Client: Slide
0038
Client: Offecct
0048
Client: Riva 1920
0069, 0086
Client: Casamania
0074, 0085
Client: Bonaldo
0117, 0914
Client: xo
0124
Client: Feek
0150
Client: Artemide
0217
Client: I tre
0262
Client: Tonelli
0301
Client: C&C Milano Fabrics
0334
Client: Martinelli
0336, 0337
Client: Albed
0361
Client: Saturn
0390, 0701
Client: Slice
0415
Client: Solen
0436
Client: Veuve Clicquot
0464
Client: Christophe
0500
Client: iiamo
0535, 0536
Client: Gamma & Bross
0565
Client: Dirt Devil
0572
Client: Grobal
0612
Client: Bernini
0646
Client: Tonelli
0647, 0652
Client: Della Rovere
0764
Client: Kenzo
0828
Client: Melissa

Karim Rashid
C/O: Italian Trade Commission,
Ceramic Tile Department
New York, NY 10065
USA
718-857-4806
danielle@novitapr.com
www.designtalestudio.it
0016
Client: DesignTaleStudio (Creative Lab of Refin Ceramiche)

Karim Rashid
ACME Studios, Inc.
P.O. Box 89
Kula, HI 96790
USA
808-878-2541
1000products@acmestudiopress.com
www.acmestudio.com
0767, 0775, 0781, 0786, 0795
Client: ACME Studios, Inc.

Karissa Bieschke Design / Karissa Bieschke
1483 Guerro St.
San Francisco, CA 94110
USA
917-287-1978
karissa.bieschke@gmail.com
www.karissabieschke.com
0035, 0045, 0222

Karl W. Vanderbeek
213 Griswold Dr.
West Hartford, CT 06119
USA
860-231-0619
mail@karlvanderbeek.com
www.karlvanderbeek.com
0722
Client: The Stanley Works

Katarzyna Okinczyc, Remgiusz Truchanowicz
ul. Rejtana 3.9
02-516 Warszawa
Poland
+48 665 504 622
k.okinczyc@60bag.com
www.60bag.com
0324

KEM STUDIO / Jonathon Kemnitzer, Jon Taylor, Brad Satterwhite
3829 Main, Suite 600
Kansas City, MO 64111
USA
816-756-1808
jkemnitzer@kemstudio.com
www.kemstudio.com

0107 Client: KEM STUDIO	LUNAR / Ken Wood, Dave Skinner, John Pennington 541 8th St. San Francisco, CA USA 415-252-4388 talk@lunar.com www.lunar.com 0686 Client: Hewlett-Packard	Manuel Saez & Design Team manuelsaenz ltd 4550 30th street # 700 L.I.C. New York, NY 11101 USA 718-663-8470 diego@manuelsaenz.com www.manuelsaez.com 0078, 0130, 0982	MassieOffice / P. Massie, C. Massie 358 1500-14th St Calgary AB Canada 403-701-6134 info@massieoffice.com www.christiaanandplanck.com 0232 Client: Christaan and Planck	Matteo Thun ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0765 Client: ACME Studios, Inc.
Kim Se Kim ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0780 Client: ACME Studios, Inc.	LUNAR / Lea Kobeli, Andrew Zee, Art Sandoval, Fred Thomas 541 8th St. San Francisco, CA USA 415-252-4388 talk@lunar.com www.lunar.com 0979 Client: Hewlett-Packard	Marcel Wanders ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0778, 0797 Client: ACME Studios, Inc.	Massimo Gardone / Patrizia Moroso C/O: Italian Trade Commission, Ceramic Tile Department New York, NY 10065 USA 718-857-4806 danielle@novitapr.com www.cerviva.it 0344 Client: Viva	Matthew Bradshaw Studio / Matthew Bradshaw 20 Grand Ave #709 Brooklyn, NY 11205 USA 585-749-5347 info@matthewbradshaw.net www.matthewbradshaw.net 0050, 0068, 0157 Client: Matthew Bradshaw Studio 0083 Client: Cue Arts Foundation 0427 Client: Private Client
K's Design De Bus 35 5581 GP Waalre The Netherlands +31(0)612264175 katrien@kaasdesign.nl www.kaasdesign.nl 0456	MachineHistories 420 W. Ave. 33, Unit 11 Los Angeles, CA 90031 USA 323-441-9793 jason@machinehistories.com www.machinehistories.com 0053, 0198, 0296, 0309, 0347, 0499 Client: MachineHistories	Marco Torres 2111 Clark St. Hercules, CA 94547 USA 925-640-6254 hivechair@gmail.com 0062	MATERIOUS / Bruce Tharp 1322 S. Wabash Ave., #305 Chicago, IL USA 312-212-2254 bruce@materious.com www.materious.com 0163 Client: MATERIOUS	Maximo Riadigos 96 Warwick Gardens, Flat 2 W14 8PR UK 07590816259 maximou1@yahoo.com 0063
Lella & Massimo Vignelli ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0754 Client: ACME Studios, Inc.	makashins akademgorodok 26-29 krasnoyarsk 660036 Russia 89535959001 smakashin@mail.ru ruser.livejournal.com 0414 Client: Lena Makashina	Maria Elisa Mandarim de Lacerda 1375 Hwy. 1 West Iowa City, IA 52246 USA 319-471-2332 mariaelisamandarim@gmail.com myweb.uiowa.edu/mmandari 0185	MATERIOUS / Stephanie and Bruce Tharp 1322 S. Wabash Ave., #305 Chicago, IL USA 312-212-2254 bruce@materious.com www.materious.com 0322, 0615, 0634 Client: MATERIOUS	Method / Joshua Handy 637 Commercial St. San Francisco, CA 94111 USA 415-568-4600 sally@methodhome.com www.methodhome.com 0554, 0557, 0558 Client: Method
LG Electronics / Junyi Heo, Seungkyun Woo #408 Officetel Riaenna village, 80-1 3ga, Dangsan-dong Yeongdeungpo-gu, Seoul, 150-803 South Korea 82 10 2094 3632 yebaba@hanmail.net 0945	Malaria Must Go / Andrew Sturdy, Katie Taylor Royal College of Art, Kensington Gore London UK +44(0)7747848775 info@malariamustgo.com www.malariamustgo.com 0328 Client: Royal College of Art	Marjan van Aubel Willemstraat 67-3RA Amsterdam The Netherlands 31628560430 mail@marjanvanaubel.com www.marjanvanaubel.com 0607 Client: Joris Laarman	MATERIOUS / Stephanie and Bruce Tharp with Greg Bethel 1322 S. Wabash Ave., #305 Chicago, IL USA 312-212-2254 bruce@materious.com www.materious.com 0368 Client: MATERIOUS	Method / Joshua Handy, Karim Rashid 637 Commercial St. San Francisco, CA 94111 USA 415-568-4600 sally@methodhome.com www.methodhome.com 0552 Client: Method
LIFTnewyork / Scott VanderVoort 30 Bond St., 2nd floor New York, NY 10012 USA 917-734-1788 scott@liftnewyork.com 0231 Client: Private collection	Mannington Commercial 1844 US Hwy 41 SE Calhoun, GA 30701 USA 706-629-7301 calebludwick@mac.com www.manningtoncommercial.com 0300, 0341 Client: Mannington Commercial	Marko Runjic Pariske Komune 26/8 21000 Novi Sad Serbia +381642419441 marko.rufa@gmail.com 0089	MATERIOUS / Stephanie and Bruce Tharp with Greg Bethel 1322 S. Wabash Ave., #305 Chicago, IL USA 312-212-2254 bruce@materious.com www.materious.com 0368 Client: MATERIOUS	Method / Karim Rashid 637 Commercial St. San Francisco, CA 94111 USA 415-568-4600 sally@methodhome.com www.methodhome.com 0553, 0556 Client: Method
LUNAR / Jeff Salazar, Rob Swinton, Matthijs Hutten 541 8th St. San Francisco, CA USA 415-252-4388 alberto@zanicdesign.com www.lunar.com 0690 Client: SanDisk		Martin Konrad Gloeckle 286 St. James Place #3 Brooklyn, NY 11238 USA 917-407-2028 martin@martin-konrad.com www.martin-konrad.com 0098, 0214, 0275, 0579, 0751, 0849, 0182 Client: Pulpo (Germany)	Matt Hutchinson, Brandon Pace 1170 Guerrero St., #301 San Francisco, CA USA 718-687-3375 hutchinson.matt@gmail.com www.patharc.com 0656	Matt Hutchinson, Brandon Pace 1170 Guerrero St., #301 San Francisco, CA USA 718-687-3375 hutchinson.matt@gmail.com 0263
			Matt Hutchinson, Mark Hash 1170 Guerrero St., #301 San Francisco, CA USA 718-687-3375 hutchinson.matt@gmail.com	

Michael Graves ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0796 Client: ACME Studios, Inc.	Milk Design Limited / Lee Chi-wing, Chan Kwok-fai, Benny Lau 10 Hong Man Street, Flat C. 14/F. Sunrise Industrial Building Chai Wan 12345 Hong Kong (+852)-2797-8500 wing@milkdesign.com.hk www.milkdesign.com.hk 0455 Client: Cathay Pacific Airlines	MINIMAL, Inc. / Scott Wilson 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0037 Client: Self-Manufactured	MINIMAL, Inc. / Scott Wilson, Steve Christopher (Motorola) 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.motorola.com/Consumers/US-EN/Consumer-Product-and-Services/Mobile+Phone+Accessories/Headsets/Bluetooth-Headsets/MOTOPURE-H15-US-EN 0965	N. Seza Yeön Serbesti Cad. No: 52/3 Istanbul, Yesilkoy 34149 Turkey +90 535 738 80 44 sezayegin@gmail.com 0444, 0446, 0463 Client: Mercanlar Kitchenware Co.
Michael Sodeau Partnership 1-3 Berry Street London EC1V 0AA UK +44 0 207 250 0900 info@michaelsodeau.com www.anything-design.com 0269, 0704 Client: Suikosha Corporation	Milwaukee Institute of Art & Design / Minki Bang 202 Chinaberry Ln. Alameda, CA USA 510-965-2774 thebangdesign@gmail.com www.thebangdesign.com 0713	MINIMAL, Inc. / Scott Wilson, Jon Godston, Matt Puhalla, Steve Christopher, Dustin Brown 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0486 Client: World Kitchen Tea-Off!	MINIMAL, Inc. / Scott Wilson, Jon Godston, Matt Puhalla, Dustin Brown, Jon Godston, Scott Wilson 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0487 Client: World Kitchen Tea-Off!	National Cheng Kung University, Dept. of Industrial Design / Chen Chun Tung Tainan, Taiwan 701 Taiwan +886-6-2891502 +886-6-3357390 0985
Michael Young, Ltd / Michael Young 11/F Luen Wai Commercial Building 93-97 Des Voeux Road West, Sheung Wan Hong Kong +28030344 contact@michael-young.com www.michael-young.com 0052 0908 Client: EOps	MINE / Christopher Simmons, Tim Belonax 190 Putnam St. San Francisco, CA 94110 USA 415-647-6463 cchs@minesf.com www.minesf.com 0712 Client: Nagtags	MINIMAL, Inc. / Scott Wilson, Jon Godston, MD Design & Automation 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0832 Client: WWF	MINIMAL, Inc. / Scott Wilson, Matt Puhalla, Dustin Brown 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0964 Client: Microsoft	NEKUDA DESIGN MANAGEMENT / IREEN HAVKIN 73 Hayarkon Tel-Aviv 63432 Israel +972-3-516-3766 #28 ireen@nekudadm.com www.nekudadm.com 0543 Client: Syneron, Ltd.
Michele De Lucchi ACME Studios, Inc. P.O. Box 89 Kula, HI 96790 USA 808-878-2541 1000products@acmestudiopress.com www.acmestudio.com 0814 Client: ACME Studios, Inc.	MINIMAL, Inc. / Dustin Brown, Matt Puhalla, Steve Christopher, Jon Godston, Scott Wilson 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0478 Client: World Kitchen Tea-Off!	MINIMAL, Inc. / Scott Wilson, Matt Puhalla, Dustin Brown, Jon Godston, Scott Wilson 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0964 Client: Microsoft	MIT Media Lab / Laura Martini, Kyle Buza 483 Hawthorne Ave. Palo Alto, CA 94301 USA 612-867-0200 lmartini@mit.edu martini.mitplw.com/blog 0413	NEKUDA DESIGN MANAGEMENT / IREEN HAVKIN 73 Hayarkon Tel-Aviv 63432 Israel +972-3-516-3766 #28 ireen@nekudadm.com www.nekudadm.com 0543 Client: Keter Plastic Group
Miguel Melgarejo Design Privada Villa de San Jemo #364 Col. San Jemo Monterrey, Nuevo Leon 64630 Mexico +52 (81) 83-15-41-50 miguelmelgarejo@gmail.com www.migmel.com 0363	MINIMAL, Inc. / Jon Godston, Matt Puhalla, Kevin Brennan 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0879 Client: Silicon Valley Global, LLC	MINIMAL, Inc. / Scott Wilson, Matt Puhalla, Jon Godston 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0959 Client: Sonim	MOISE INC PTE LTD / Jason Leong Moise Inc Pte Ltd 406B Joo chiant Rd Singapore 427634 Singapore 6563464131 jason@moise-inc.com www.moise-inc.com 0175 Client: Moise Inc Pte Ltd	New British Design / Ben Huggins Hare House, Sandford Devon, Sandford EX174ED UK +44 (0) 136-377-3004 ben@newbritishdesign.com www.newbritishdesign.com 0075, 0090, 0092, 0259, 0593
Mikko Laakkonen Studio Mikko Laakkonen Mechelininkatu 16 Helsinki Finland +358400415862 info@mikkolaakkonen.com www.mikkolaakkonen.com 0097, 0589, 0598 Client: COVO s.r.l 0417 Client: Selki-Asema 0578 Client: Inno-Tuote 0585, 0586 Client: Offecct 0635 Client: CASAMANIA by Frezza	MINIMAL, Inc. / Matt Puhalla, Steve Christopher, Dustin Brown, Jon Godston, Scott Wilson 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0484, 0488 Client: World Kitchen Tea-Off!	MINIMAL, Inc. / Scott Wilson, Michiel Knoppert 1032 W Fulton Market, 201 Chicago, IL 60607 USA 312-624-8981 karyn@mnml.com www.mnml.com 0066 Client: 100% Futures	MONICA CORREIA STUDIO / Monica Correia 561 Kimberlite St. Tiffin, IA 52340 USA 319-541-3012 monica-correia@uiowa.edu myweb.uiowa.edu/correia 0002, 0191, 0475 Client: Motorola, Inc.	NewDealDesign, LLC / Dell Experience Design Group 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0693 Client: Dell, Inc.
			Motorola Design Integration Center 8000 W. Sunrise Blvd. Plantation, FL 33322 USA 954-723-5063 scott.richards@motorola.com www.motorola.com/apx 0949 Client: Motorola, Inc.	NewDealDesign, LLC / Gadi Amit, Josh Morenstein, Yoshi Hoshino, Mike Massucco 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0678 Client: Digidesign, a subdivision of Avid
			MY Design / Miralba Yepez 210 Todd Ave. Charlottesville, VA 22903 USA 917-710-8055 madnweb@yahoo.com www.m-y-design.com 0007	CONTRIBUTOR DIRECTORY

NewDealDesign, LLC / Gadi Amit, Mike Massucco, Serge Beaulieu 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0895 Client: Cool Systems, Inc.	NewDealDesign, LLC / Gadi Amit, Mike Massucco 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0973 Client: Sling Media, Inc.	Nó Design Rua Harmonia 789 +05435-000 Brazil 3814-8939 nodesign@nodesign.com.br www.nodesign.com.br 0326 Client: Maxhaus 0327 Client: Papaiz 0619 Client: Poly Play 0620 Client: Poly Play	Nooka, Inc. / Matthew Waldman, Alexander Yoo, Yumi Asai 16 W 36th St., Suite 1302 New York, NY 10018 USA 212-967-4260 ext. 5 paul@nooka.com www.nooka.com 0815 Client: Nooka, Inc.	OUZAK DESIGN FORMATION / Kazuo Kawasaki 1-1-29-3201 Osaka-shi, Chuo-ku, Noninbashi 540-0011 Japan +81-6-6877-8637 info-kz@frc.eng.osaka-u.ac.jp www.ouzak.co.jp 0808, 0809 Client: Masunaga Optical Mfg Co., Ltd.
NewDealDesign, LLC / Gadi Amit, Yoshi Hoshino, Nichole Towler 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0884 Client: Logitech, Inc.	NewDealDesign, LLC / Gadi Amit, Mike Massucco, Barbara Stettler 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0886 Client: Logitech, Inc.	Noème Design Studio / Xavier Ricolfi 555 W23rd Street, Suite S12C New York, NY 10011 USA 212-242-0520 xr@xavierricolfi.com www.xavierricolfi.com 0115	Norihiko Inoue 127 Ashfield St. London E1 3EX UK +44(0)7951160702 info@norihikoinoue.com www.norihikoinoue.com 0960 Client: VERTU	Paolo de Lucchi and Giorgia Paganini 11 Mayfield Ave. Edison, NJ 08837 USA 718-857-3782 alexandra@novitapr.com www.leucosusa.com 0210 Client: FDV Collection, a Leucos USA brand
NewDealDesign, LLC / Gadi Amit, Yoshi Hoshino, Nichole Towler, Barbara Stettler, Laura Bucholtz 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0512 Client: Fitbit, Inc.	NewDealDesign, LLC / Gadi Amit, Mike Massucco, Chad Harber, Justin Porcano, Barbara Stettler 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0995 Client: Better Place, Ltd.	Nokia Research Center / Qifeng Yan, Kongqiao Wang, Hannu Nieminen, Zhen Liu, Seppo Pienimaa Keilalahdentie 2-4 Espoo 02150 Finland +358504868626 qifeng.yan@nokia.com www.yanqifeng.com 0956 Client: Nokia	Norra Norr Markvardsgatan 2 SE-113 53 Stockholm Sweden +0046735692163 marcus@norranorr.com www.norranorr.com 0874 Client: Urbanears 0875, 0881, 0882 Client: WeSC	PATH / Matt Hutchinson 1170 Guerrero St., #301 San Francisco, CA 94110 USA 718-687-3375 hutchinson.matt@gmail.com www.patharc.com 0159, 0332, 0623, 0625, 0831
NewDealDesign, LLC / Gadi Amit, Inbal Etgar, Dominic Peralta, Laura Bucholtz 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0566 Client: Tana Water Ltd.	NewDealDesign, LLC / Gadi Amit, Mike Massucco, Inbal Etgar, Julie Yonehara 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0972 Client: Sling Media, Inc.	Non e Justo / Kandice Levero Nako Jujo 2-8-19 NakaJujo Heights, Room203 Tokyo Japan 090-6346-6213 info@nonejusto.com www.nonejusto.com 0934 Client: independent film	Object Interiors / Boa Osborne-Aranha 7 Gates Ave. Brooklyn, NY 11238 USA 718-872-8295 boa@objectinteriors.com www.objectinteriors.com 0346 Client: W. Chad Thomas	Patricia Urquiola C/O: Italian Trade Commission, Ceramic Tile Department New York, NY 10065 USA 718-857-4806 danielle@novitapr.com www.mutina.it 0338 Client: Mutina
NewDealDesign, LLC / Gadi Amit, Josh Morenstein, Yoshi Hoshino, Mike Massucco 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0677 Client: Digidesign, a division of Avid Technology, Inc.	NewDealDesign, LLC / Gadi Amit, Mike Massucco, Inbal Etgar, Yuji Ikeda 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0971 Client: Sling Media, Inc.	Nooka, Inc. / Matthew Waldman 16 W 36th St., Suite 1302 New York, NY 10018 USA 212-967-4260 ext. 5 paul@nooka.com www.nooka.com 0798, 0816, 0823, 0824 Client: Nooka, Inc.	Object Interiors / Boa Osborne-Aranha, Traci Pollard 7 Gates Ave. Brooklyn, NY 11238 USA 718-872-8295 boa@objectinteriors.com www.objectinteriors.com 0537	Patrick Jouin 11 Mayfield Ave. Edison, NJ 08837 USA 732-225-0010 alexandra@novitapr.com www.leucosusa.com 0213 Client: FDV Collection, a Leucos USA brand
NewDealDesign, LLC / Gadi Amit, Julien Rouillac, Chad Harber, Laura Bucholtz 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0691 Client: Netgear, Inc.	NewDealDesign, LLC / Gadi Amit, Yoshi Hoshino, Yuji Ikeda 325 Pacific Ave., 2nd Floor San Francisco, CA 94111 USA 415-399-0405 info@newdealdesign.com www.newdealdesign.com 0887 Client: Logitech, Inc.	Nooka, Inc. / Matthew Waldman, Alexander Yoo 16 W 36th St., Suite 1302 New York, NY 10018 USA 212-967-4260 ext. 5 paul@nooka.com www.nooka.com 0817, 0819 Client: Nooka, Inc.	One & Co 2700 18th St. San Francisco, CA 94110 USA 415-621-6214 yujin@oneandco.com www.oneandco.com 0081, 0313 Client: Council	Patrick Norguet 215 E. 58th St. New York, NY 10022 USA 718-857-3782 kristin@novitapr.com www.m2lcollection.com 0031, 0255 Client: Artifort

PearsonLloyd 117 Drysdale St. London N1 6ND UK +44 (0)207 0334 440 pr@pearsonlloyd.com www.pearsonlloyd.com 0022 Client: Tacchini 0059 Client: WalterKnoll 0134 Client: Steelcase, Inc. 0236 Client: MO by MartinezOtero 0533, 0538 Client: Kirton Healthcare 0611, 0913 Client: MO by MartinezOtero 0651 Client: Bene 0668 Client: Movisi 0987 Client: Virgin Atlantic Airways	Pellone Takeuchi, LLC / Giovanni Pellone, Bridget Means 440 East 13th St., #3D New York, NY 10009 USA 646-652-6582 info@pellonetakeuchi.com www.pellonetakeuchi.com 0241, 0266, 0276, 0588, 0703 Client: Benza	Phan Thao Dang 24 Ellington House, Harper Road London UK +07551333352 p.dang2@csm.arts.ac.uk www.phanthaudang.com 0653	Prime Studio, Inc. / Stuart Harvey Lee, Christian von Heifner 315 West 39th St. New York, NY 10018 USA 212-239-2395 contact@primestudio.com www.primestudio.com 0162 Client: Perfect Solutions	0626 Client: London Design Fest
Pensa / James Best, Marco Perry, Todd Brunner 20 Jay St., Suite 800 Brooklyn, NY 11201 USA 718-855-5354 jbest@pensanyc.com www.pensanyc.com 0376 Client: Oxo International 0523 Client: Labnet International	Phase Design, Inc. / Reza Feiz 3115 Dona Marta Dr. Studio City, CA 91604 USA 323-654-0299 studio@phasedesignonline.com www.phasedesignonline.com 0009, 0010, 0122, 0230, 0245 Client: Phase Design	Priority Designs / Gary Uhl 501 Morrison Rd. Columbus, OH 43230 USA 614-337-9979 etaylor@prioritydesigns.com www.prioritydesigns.com 0355 Client: American Standard	Rama Chorpash Design, LLC / Rama Chorpash 97 Saint Marks Place Staten Island, NY 10301 USA 917-476-7262 rama@chorpash.com 0339 Client: Cristina Grajales, Inc. 0401, 0402, 0403, 0404, 0406 Client: CulinHome 0430 Client: Cristina Grajales, Inc.	Rama Chorpash Design, LLC / Rama Chorpash 97 Saint Marks Place Staten Island, NY 10301 USA 917-476-7262 rama@chorpash.com 0339 Client: Cristina Grajales, Inc. 0401, 0402, 0403, 0404, 0406 Client: CulinHome 0430 Client: Cristina Grajales, Inc.
Pensa / Marco Perry, James Best 20 Jay St., Suite 800 Brooklyn, NY 11201 USA 718-855-5354 jbest@pensanyc.com www.pensanyc.com 0385, 0411 Client: Oxo International	Philips Design Emmasingel 21 5616AZ Eindhoven The Netherlands +31 40 2759000 liffy.luxon@philips.com 0511 Client: Philips Design	Priority Designs / Art Chou 501 Morrison Rd. Columbus, OH 43230 USA 614-337-9979 etaylor@prioritydesigns.com www.prioritydesigns.com 0847, 0902 Client: Rawlings	Ran Lerner Design, Inc. / Ran Lerner 1123 Broadway, Suite # 510 New York, NY 10010 USA 917-836-0767 ran@ranlerner.com www.ranlerner.com 0442, 0803 Client: Umbra 0452 Client: Yamazki 0806 Client: Acme	Ran Lerner Design, Inc. / Ran Lerner 1123 Broadway, Suite # 510 New York, NY 10010 USA 917-836-0767 ran@ranlerner.com www.ranlerner.com 0442, 0803 Client: Umbra 0452 Client: Yamazki 0806 Client: Acme
Perch! / Amy Adams 201 Richards St., #7 Brooklyn, NY 11231 USA 718-858-9399 amy@perchceramics.com www.perchceramics.com 0243, 0501	Pierre Paulin 215 E. 58th St. New York, NY 10022 USA 212-956-4438 kristin@novitapr.com www.m2lcollection.com 0076 Client: Artifort	Priority Designs / Laurie Northeim 501 Morrison Rd. Columbus, OH 43230 USA 614-337-9979 etaylor@prioritydesigns.com www.prioritydesigns.com 0917 Client: Elmer's	Reich and Petch / Stephen Petri, Edmund Li, Vivien Chow, Yidan Wang, Peter Lam, Carolyn Smith 1867 Yonge St., Suite 1100 Toronto, ON M45 1Y5 Canada 416-480-2020 chow@reich-petch.com www.reich-petch.com 0937 Client: University of Pennsylvania Museum	Reich and Petch / Stephen Petri, Edmund Li, Vivien Chow, Yidan Wang, Peter Lam, Carolyn Smith 1867 Yonge St., Suite 1100 Toronto, ON M45 1Y5 Canada 416-480-2020 chow@reich-petch.com www.reich-petch.com 0937 Client: University of Pennsylvania Museum
Peter Bristol, Joe Sullivan, Young Kim, the Carbon and Microsoft ID teams Carbon Design Group 10027 Main St Bothell, WA 98011 USA 425-424-2424 peter@carbondesign.com www.carbondesign.com 0714 Client: Microsoft Hardware	Pini Leibovich Design Studio / Pini Leibovich 17 Idelson St. Tel-Aviv 63140 Israel +972-52-5453833 pinil@netvision.net.il 0023, 0047, 0260, 0307, 0587, 0595	Priority Designs / Randy Calmeise, Marc Hottenroth 501 Morrison Rd. Columbus, OH 43230 USA 614-337-9979 etaylor@prioritydesigns.com www.prioritydesigns.com 0561 Client: General Electric Consumer Products	Reich and Petch / Tony Reich, Edmund Li, Leah Shannon, Fang Pin Lee, Ron Flood 1867 Yonge St., Suite 1100 Toronto, ON M45 1Y5 Canada 416-480-2020 chow@reich-petch.com www.reich-petch.com 0940 Client: Virginia Museum of Natural History	Reich and Petch / Tony Reich, Edmund Li, Leah Shannon, Fang Pin Lee, Ron Flood 1867 Yonge St., Suite 1100 Toronto, ON M45 1Y5 Canada 416-480-2020 chow@reich-petch.com www.reich-petch.com 0940 Client: Virginia Museum of Natural History
Pellone Takeuchi, LLC / Giovanni Pellone 440 East 13th St., #3D New York, NY 10009 USA 646-652-6582 info@pellonetakeuchi.com www.pellonetakeuchi.com 0251, 0267, 0281, 0497, 0498, 0933 Client: Benza	Peter Stathis & Virtual Studio / Peter Stathis 1001 Mariposa St., Unit 102 San Francisco, CA 94107 USA 415-362-6166 peter@peterstathis.com www.peterstathis.com 0695 Client: Pablo	Pollen Design 247 Centre St. Fourth Floor New York, NY 10013 USA 917-364-3024 ed@pollendesign.com www.pollendesign.com 0372, 0387, 0388, 0447, 0490, 0502, 0503 Client: Prepara 0431, 0434 Client: Metrokane 0508 Client: Vitaband	Priority Designs / TaylorUSA 501 Morrison Rd. Columbus, OH 43230 USA 614-337-9979 etaylor@prioritydesigns.com www.prioritydesigns.com 0377 Client: Taylor USA	Reich and Petch / Tony Reich, Ron Flood, Edmund Li, Leah Shannon, Eric Tang, Yidan Wang 1867 Yonge St., Suite 1100 Toronto, ON M45 1Y5 Canada 416-480-2020 chow@reich-petch.com www.reich-petch.com 0939 Client: Science North Enterprises, Waterworks Traveling Exhibit
			Ram / Charles Constantine 640 Carroll St., A7 Brooklyn, NY 11215 USA 410-627-4197 info@charles-constantine.com www.charles-constantine.com	

REVO TECHNOLOGIES /
David Baxter, Jeremy Offer
INOX Building, Caldwellside
Lanark ML11 7SR
UK
+44 1555 666 161
scott@revo.co.uk
www.revo.co.uk
0878, 0888, 0892

REVO TECHNOLOGIES /
David Baxter, Scott Bradford
INOX Building, Caldwellside
Lanark ML11 7SR
UK
+44 1555 666 161
scott@revo.co.uk
www.revo.co.uk
0890, 0891

Rex Ceramiche Artistiche Design Team
C/O: Italian Trade Commission, Ceramic Tile Department
New York, NY 10065
USA
718-857-4806
danielle@novitapr.com
www.rex-cerart.it
0306
Client: Rex Ceramiche Artistiche

Rich Brilliant Willing / Theo Richardson, Charles Brill, Alexander Williams
195 Chrystie St., Room 501-i
New York, NY 10002
USA
212-388-1621
info@richbrilliantwilling.com
www.richbrilliantwilling.com
0072, 0223, 0238, 0308
0176
Client: Swarovski Crystal Vision Competition 2008

Rich Gilbert
IDE Studio, Royal college of Art, Kensington Gore
London SW7 2EU
UK
+07843677573
studio@richgilbert.com
www.richgilbert.com
0060

Richard Meier
ACME Studios, Inc.
P.O. Box 89
Kula, HI 96790
USA
808-878-2541
1000products@acmestudiopress.com
www.acmestudio.com
0755

RIJADA / Rihards Funts
Daugavgrivas 70 k-5-25
LV1007
Latvia
+37129131152
rihards@rijada.lv
www.rijada.lv
0584
Client: RIJADA

Rijada / Rihards Funts, Peteris Buks
Daugavgrivas 70 k-5-25
LV1007
Latvia
+37129131152
rihards@rijada.lv
www.rijada.lv
0253
Client: RIJADA

RKS Design Team
350 Conejo Ridge Ave.
Thousand Oaks, CA 91361
USA
805-370-1200
barb@rksdesign.com
www.rksdesign.com
0374, 0378, 0386, 0392, 0396, 0408,
0409
Client: DKB
0425, 0564, 0946
Client: concept
0489
Client: KOR Water
0521, 0525
Client: Hamilton Medical
0546
Client: Prince Lionheart
0873
Client: RKS Guitars
0885
Client: Vestalife
0897
Client: JBL

Roberta Rampazzo Design / Roberta Rampazzo
R. Roger Zmekhol, 74
São Paulo
Brazil
+55 11 8207 7708
roberta@robertarampazzodesign.com
www.robertarampazzodesign.com
0094, 0312
Client: Furniture Stores

Rod Dyer
ACME Studios, Inc.
P.O. Box 89
Kula, HI 96790
USA
808-878-2541
1000products@acmestudiopress.com
www.acmestudio.com
0753, 0779, 0805
Client: ACME Studios, Inc.

Royal Botania / Kris Van Puyvelde
394 Broadway
New York, NY 10013
USA
718-857-3782
kristin@novitapr.com
www.royalbotania.com
0024, 0079, 0087, 0088, 0258,
0284, 0622, 0624
Client: Royal Botania
0091

Royal Botania / Oliver Le Pensec
394 Broadway
New York, NY 10013
USA
718-857-3782
kristin@novitapr.com
www.royalbotania.com
0093
Client: Royal Botania

Royal College of Art - IDE / Dae Kyung Ahn, Gianpaolo Fusari, Nicholas Reddall
Kensington Gore
London, SW7 2EU
UK
+44 (0) 7767792770
gianpaolofusari@gmail.com
0397

Royal College of Art / Matthew Laws
36 Shakespeare Road, Brixton
London SW7 2EU
UK
+07841 827094
matthew.laws@network.rca.ac.uk
www.matthewlaws.com
0049
Client: Student Project

Royal College of Art / Matthew Laws, Francis Aidoo
36 Shakespeare Road, Brixton
London SW7 2EU
UK
+07841 827094
matthew.laws@network.rca.ac.uk
www.matthewlaws.com
0839
Client: Student Project

Royal College of Art / Ross Atkin
Kensington Gore
London SW7 2EU
UK
+07790802370
rossjatkin@gmail.com
www.rossatkin.com
0617
Client: Self-initiated project

Ryan Callahan
780 Wagner Drive
Rochester Hills, MI 48307
USA
248-495-3832
callahandesign@me.com
www.coroflot.com/ryancallahan
0665

S. Point Design
No.1000(A) Chang Ping Rd.
Shanghai 200042
China
+86-21-6272-8858
vickyhong@spointdesign.com
www.spointdesign.com
0367
Client: Aupu (China)
0731
Client: Fluke (U.S.)
0826
Client: Nike (U.S.)

Sang Hoon Kim Studios / Sang Hoon Kim
601 West 57th St., #19B
New York, NY 10019
USA
347-266-1286
sanghoonkim79@gmail.com
www.coroflot.com/sanghoonkim
0600, 0667

Sang Jang Lee
408 Elizabeth St. #A
Fort Lee, NJ 07024
USA
412-596-9434
sangjanglee@gmail.com
www.sangjanglee.com
0187, 0215, 0335, 0563, 0901

Satish Gokhale
Design Directions Pvt Ltd.
828, Shivajinagar, 'Rajeev', Bhandarkar Road Lane # 13
Pune
India
+91-98220 40752
satish@designdirections.net
www.designdirections.net
0732
Client: Croma Systems

School of the Art Institute of Chicago / Tara Mullaney
1504 W. Olive Ave., Apt. 3
Chicago, IL 60660
USA
401-932-4092
tara.mullaney@gmail.com
www.taramullaney.org
0108
Client: Master's thesis project

Scott Klinker Product Design / Scott Klinker
39221 Woodward Ave.
Bloomfield Hills, MI 48303
USA
248-703-2584
sklinker@cranbrook.edu
www.scottklinker.com
0073
Client: www.contextfurniture.com
0912
Client: Offi & Co.

Semihha Kan
Taskent sk. No:33 D 2 Celiktepe Istanbul 34413 Turkey
00905364395966 sem@semihakan.com
www.semihakan.com
0423, 0582
0416
Client: Porland Porcelain

seven02 design, LLC / Rick Lewis
953 Embarcadero Rd.
Palo Alto, CA 94303
USA
650-494-0702
rick@seven02design.com
www.seven02design.com
0246
Client: seven02 design, LLC
0694
Client: Data Robotics, Inc.

Shepard Fairey
ACME Studios, Inc.
P.O. Box 89
Kula, HI 96790
USA
808-878-2541
1000products@acmestudiopress.com
www.acmestudio.com
0761
Client: ACME Studios, Inc.

Sheraz Arif
2 Cowslip Road, South Woodford London E181JW
UK
07956128337
sheraz@squeeze.co.uk
www.squeeze.co.uk
0843

Shin Hun
9F Garak Bldg, 8-2, Garak-dong, Songpa-gu Seoul South Korea
+011-9328-1868 udtdog38@fursys.com
0133

Sid Ramnarace
208A Beach 79th St.
Queens, NY 11693 USA
313-300-3297 sid@ramnarace.com
www.ramnarace.com

0441, 0494, 0495, 0496 Client: Ramnarace	Stanley Ruiz 921 43rd St., Apt. 2 Brooklyn, NY 11219 USA 917-238-0205 info@stanleyruiz.com www.stanleyruiz.com 0277, 0279, 0594	Studio 7.5 855 East Main Ave. Zeeland, MI 49464 USA 888-443-4357 answers@hermanmiller.com www.hermanmiller.com 0127	Tangerine / Martin Darbyshire, Matt Round, Sam Wilkinson, Bob Blackbur Unit 9 Blue Lion Place 237 Long Lane London UK +44 20 7357 0966 contact@tangerine.net 0989 Client: British Airways	TEAGUE / Joshua Maruska, Anthony Reed, John Ikeda (Microsoft), Carl Ledbetter (Microsoft) 2727 Western Ave. No. 200 Seattle, WA 98121 USA 206-838-4200 smatheny@teague.com www.teague.com 0899 Client: Xbox
simplehuman 19801 S. Vermont Ave. Torrance, CA 90502 USA 310-436-2250 amayer@simplehuman.com www.simplehuman.com 0580 Client: simplehuman	Stefan Diez M2L 215 E. 58th St. New York, NY 10022 USA 718-857-3782 kristin@novitapr.com www.m2lcollection.com 0046 Client: e15	Studio David Dos Santos Vliegenstraat 14 Antwerp Belgium +0032473863880 david@dossantos.be www.dossantos.be 0492 Client: Chiquita	Tangerine / Matt Round, Paul Richardson, Jon Lister, Weiwei He Unit 9 Blue Lion Place 237 Long Lane London UK +44 20 7357 0966 contact@tangerine.net 0957 Client: Huawei Communications	TEAGUE / Joshua Maruska, Brandon Lynne, Greg Jones (Microsoft) 2727 Western Ave. No. 200 Seattle, WA 98121 USA 206-838-4200 smatheny@teague.com www.teague.com 0752 Client: Microsoft
Smart Design 601 W. 26th St., Suite 1820 New York, NY 10001 USA 212-807-8150 thomas.isaacson@smartdesignworldwide.com www.smartdesignworldwide.com 0371, 0373, 0382, 0391, 0399, 0410, 0439, 0482, 0545, 0573 Client: OXO 0639, 0717 Client: OXO for Staples 0676, 0679 Client: Neat Company 0680, 0978 Client: Hewlett-Packard 0766 Client: Nike 0802 Client: Omron 0889 Client: Pico 0999 Client: Dash	Steve Prastka, Wendie Siverts (FlatHED, Inc) Steve Prastka Design Office 293 Date St. Vancouver, WA 98661 USA 360-695-2618 sprastka@fluentid.com www.fluentid.com 0687, 0688 Client: Intel Corporation	Studio Murmur / Theodore Thomas 3837 N. Janssen Ave. Chicago, IL 60613 USA 415-244-3464 info@studiomurmur www.studiomurmur.net 0164 Client: Cavloc Design	Tangerine Direction & Design / Mike Woods, Stephan Haughton, Bob Blackburn Unit 9 Blue Lion Place 237 Long Lane London UK +44 20 7357 0966 contact@tangerine.net 0970 Client: Sky	TEAGUE / Joshua Maruska, Bryan Jorgensen (Intel) 2727 Western Ave. No. 200 Seattle, WA 98121 USA 206-838-4200 smatheny@teague.com www.teague.com 0880 Client: Intel
Sokolova Ekateryna Ahsarov St. 23/123 Kharkov 61204 Ukraine +38-050-303-61-42 sokolova_kate@gmail.ru www.behance.net/sokolova 0352, 0358, 0359, 0692, 0977	Steve Pratska Steve Prastka Design Office 293 Date St. Vancouver, WA 98661 USA 360-695-2618 sprastka@fluentid.com www.fluentid.com 0684 Client: Intel Corporation	Sungjoon Kim, Jangwoon Kim, Sook-kyung Lee, Keunhwan Pack West Bojeon Bldg, 70-7, 2nd floor Nonhyun-Dong, Kangnam-Ku, Seoul South Korea +82-10-3314-8778 sungjoon85@gmail.com 0575	TEAGUE / Beniot Collette, David Wykes 2727 Western Ave. No. 200 Seattle, WA 98121 USA 206-838-4200 smatheny@teague.com www.teague.com 0697 Client: TEAGUE	TEAGUE / Joshua Maruska, Bryan Jorgensen (Intel) 2727 Western Ave. No. 200 Seattle, WA 98121 USA 206-838-4200 smatheny@teague.com www.teague.com 0893 Client: Intel
SoulArc Boards / Mitch Mulder 2596 Picadilly Ct. Wyoming, MI 49418 USA 616-328-4009 salvatore@soularcboards.com www.soularcboards.com 0981 Client: SoulArc Boards	Steven Bukowski 1943 E. 124th Pl., Apt #1 Cleveland, OH 44106 USA 716-907-0515 m4deyoulook@gmail.com www.stevenbukowski.com 0026	Sungjoon Kim, Jiwon Park West Bojeon Bldg, 70-7, 2nd floor Nonhyun-Dong, Kangnam-Ku, Seoul South Korea +82-10-3314-8778 sungjoon85@gmail.com 0443	TEAGUE / Dana Krieger 2727 Western Ave. No. 200 Seattle, WA 98121 USA 206-838-4200 smatheny@teague.com www.teague.com 0986 Client: TEAGUE	TEAGUE / Nino Senoadi, Chris Pirie, Ken Davis (Boeing), Rick Brown, Gavin Balasingam (Altitude Aerospace) 2727 Western Ave. No. 200 Seattle, WA 98121 USA 206-838-4200 smatheny@teague.com www.teague.com 0990 Client: The Boeing Company / V Australia Airlines
Soyun Kim, Agustin Zea, Jason Lin 2870 White Ridge Pl., Apt. 26 Thousand Oaks, CA 91362 USA 415-377-0142 hiilagii@hotmail.com 0576	Stone Designs / Eva Prego, Cutu Mazuelos 4 Segovia 10 Madrid 28005 Spain 003491540336 info@stone-dsgns.com www.stone-dsgns.com 0003 Client: Tapizados Goher 0006 Client: Low Cost Project 0013, 0235, 0285, 0290, 0291, 0292, 0590, 0601, 0610 Client: RS 0234 Client: Stone Design Collection	talusfurniture, llc / greg blonder 120 Woodland Ave. Summit, NJ 07901 USA 877-271-8282 talus@talusfurniture.com www.talusfurniture.com/fig8/ 0877, 0924 Client: talus furniture	TEAGUE / David Wykes, Anthony Smith, Stefan Pannenbecker, Jeff Higashi (Samsung) 2727 Western Ave. No. 200 Seattle, WA 98121 USA 206-838-4200 smatheny@teague.com www.teague.com 0708 Client: Samsung	TEAGUE / Philipp Steiner, Benoit Collette, Tom Shoda (HP) 2727 Western Ave. No. 200 Seattle, WA 98121 USA 206-838-4200 smatheny@teague.com www.teague.com 0969 Client: Hewlett-Packard

**TEAGUE / Sebastian Petry,
Sam Haong, Jeff Heaton, Joshua
Maruska, Rockwell Collins Design
Team**
2727 Western Ave. No. 200
Seattle, WA 98121
USA
206-838-4200
smatheny@teague.com
www.teague.com
0988
Client: Rockwell Collins

**TEAGUE / Tony Bravetti,
Nino Senoadi, Todd King
(Boeing), Jacques Pierrejean
(PIERREJEAN Design Studio)**
2727 Western Ave. No. 200
Seattle, WA 98121
USA
206-838-4200
smatheny@teague.com
www.teague.com
0993
Client: The Boeing Company / Emirates

TEAMS Design
1812 W. Hubbard St., Suite 200
Chicago, IL 60622
USA
312-733-5063
nicole@teamsdesign.com
www.teamsdesign.com
0321
Client: Bionaire
0331
Client: Argus Camera Company
0357, 0364
Client: Mansfield Plumbing Products,
LLC
0375, 0405
Client: World Kitchen, LLC
0398
Client: Smith's Edge
0407
Client: Butcher's Kitchen
0685
Client: Intel
0710
Client: Energie Baden-Württemberg AG
(EnBW)
0723, 0724, 0727
Client: Robert Bosch Tool Corporation
0735
Client: Precise Path Robotics

Teknion in-house design team
1150 Flint Rd.
Toronto, Ontario M3J 2J5
Canada
416-661-3370
info.can@teknion.com
www.teknion.com
0650, 0670
Client: Teknion

TH Design / Tim Holley
Doktorbäuerinweg 20
Deisenhofen, Bavaria 82041
Germany
+44 7974 624311
tim@timholley.de
www.timholley.de
0548
Client: Onzo, Ltd.

**The Other Edge, Inc. / Donald
Corey**
919 Brookside Dr.
Raleigh, NC 27604
USA
919-601-8326
info@theotheredge.com
www.theotheredge.com
0114, 0249, 0314, 0637
Client: The Other Edge, Inc.

**The Sterilite Corporation / Larry
Zimmerman**
30 Scales Lane
Townsend, MA 01469
USA
978-597-1139
mwoud@sterilite.com
www.sterilite.com
0632
Client: Sterilite Corporation

**The Sterilite Corporation /
Michelle Wood**
30 Scales Lane
Townsend, MA 01469
USA
978-597-1139
mwoud@sterilite.com
www.sterilite.com
0630, 0631
Client: Sterilite Corporation

**The Sterilite Corporation /
Timothy Cassel**
30 Scales Lane
Townsend, MA 01469
USA
978-597-1139
mwoud@sterilite.com
www.sterilite.com
0628, 0629
Client: Sterilite Corporation

**The Vega Project / Danielle
Gutherie**
375 Alabama St., Suite 440
San Francisco, CA 94110
USA
415-401-7221
danielle@vegaproject.com
www.vegaproject.com
0551

**the. / Sherwood Forlee,
Mihoko Ouchi**
266 Washington Ave. F15
Brooklyn, NY 11205
USA
646-463-2550
mail_j@thinkofthe.com
www.thinkofthe.com
0483, 0583, 0910

**Thinc Design / Tom Hennes, Mike
Shakespear, David Lazenby, Chris
Cummings, Julie Chung, Joseph
MacDonald**
435 Hudson St, 8th Fl
New York, NY 10014
USA
212-741-3844
taram@thincdesign.com
www.thincdesign.com
0941
Client: California Academy of Sciences

thinkk
7/8 Yenakard Road, Chongnonsri,
Yannawa
Bangkok 10120
Thailand
+66891080089
thinkkstudio@yahoo.com
www.thinkk-studio.com
0012
Client: Plato

0051
Client: O.K.Wood

Third Eye Studios
68 Jay St., Studio 201
Brooklyn, NY 11201
USA
917-513-9312
info@3estudios.net
www.3estudios.net
0082, 0099

Client: Bernhardt Design

**Third Eye Studios NYC / Marc
Thorpe**
68 Jay St., Studio 201
Brooklyn, NY 11201
USA
917-513-9312
info@3estudios.net
www.3estudios.net
0033

Client: Quinze & Milan

Thomas Huang
box maker furniture
439 Elm St.
Lawrence, KS 66044
USA
402-650-5764
danielghoyt@gmail.com
www.boxmakerblog.wordpress.com
0264

Tiller Design Pty, Ltd.
72 Victoria Rd.
Rozelle NSW 2039
Australia
+61 2 9818 5251
enquiry@tillerdesign.com
www.tillerdesign.com
0485
Client: Otto Espresso, Pty Ltd
0951
Client: Mine Site Technologies, Pty
Limited

Tom Newhouse
Herman Miller
855 East Main Ave.
Zeeland, MI 49464
USA
888-443-4357
answers@hermanmiller.com
www.hermanmiller.com
0698
Client: Herman Miller

Tools Design
Rentemestervej 23 A
2400 Copenhagen NV
Denmark
+45 38194114
email@toolsdesign.dk
www.toolsdesign.com
0362, 0394, 0395, 0400, 0420, 0461,
0479, 0480, 0636
Client: Eva Denmark A/S

traffic / James Clar
P.O Box 6716, Dubai
Dubai
UAE
+9714 3418494
simone@viatraffic.org
www.viatraffic.org
0144, 0158, 0200, 0208
Client: traffic
0921
Client: robotandspark, 'My Name Is
Robot'

traffic / Katrin Greiling
P.O Box 6716, Dubai
Dubai
UAE
+9714 3418494
simone@viatraffic.org
www.viatraffic.org
0040
Client: traffic

**Tres Design Group / Luc
Heiligenstein, Stephen Melamed**
435 N. LaSalle St., Suite 200
Chicago, IL 60654
USA
312-670-6880
lucheiliq@tresdesign.com
www.tresdesign.com
0381, 0481
Client: Copco
0510
Client: Newman Medical

0835
Client: Sports Instruments
0898
Client: Segway

**Tres Design Group / Luc
Heiligenstein, Stephen Melamed,
Chris Cunningham**
435 N. LaSalle St., Suite 200
Chicago, IL 60654
USA
312-670-6880
smelamed@tresdesign.com
www.tresdesign.com
0715, 0718
Client: Acco Brands: Swingline

**Ufficio Tecnico Prandina / Stefano
Azzolin**
215 E. 58th St.
New York, NY 10022
USA
718-857-3782
kristin@novitapr.com
www.m2lcollection.com
0030, 0128
Client: Flexform

**University of Wuppertal, Germany
/ Johanna Schoemaker**
2515 41st Ave. E., Apt. #146
Seattle, WA 98112
USA
206-330-4031
johanna.schoemaker@gmail.com
www.johannaschoemaker.com
0219
Client: University of Wuppertal

**University of Wuppertal, Germany
/ Jonas Buck, Oliver Grabes**
2515 41st Ave. E., Apt. #146
Seattle, WA 98112
USA
206-330-4804
jonas.buck@gmail.com
www.jonas-buck.com
0426, 0528

UNStudio / Ben Van Berkel
215 E. 58th St.
New York, NY 10022
USA
718-857-3782
kristin@novitapr.com
www.m2lcollection.com
0070
Client: Walter Knoll

**UNSW iCinema Research Centre,
Tiller Design, Pty Ltd**
72 Victoria Rd.
Rozelle NSW 2039
Australia
+61 2 9818 5251
enquiry@tillerdesgin.com
www.tillerdesign.com
0935
Client: University of New South Wales,
Mines Rescue Pty Ltd

Urban Butik
PO 972
Montreal, QC H2Y 3J4
Canada
514-991-9684
anne@urban-butik.com
www.urban-butik.com
0353, 0453
Client: Urban Butik

URBANA: Arquitectura/Diseño, CSP / Jose Fernando Vazquez-Perez
#807 Ave. Fernández Juncos, 3er Nivel, Miramar
San Juan, PR 00907
USA
787-725-2521
jfvazq@urbana-arquitectura.com
www.urbana-arquitectura.com
0570
Client: The Spíritree Forest Co.

V12 Design, Arkispazio
11 Mayfield Ave.
Edison, NJ 08837
USA
718-857-3782
alexandra@novitapr.com
www.lecosusa.com
0149
Client: Itre, a Leucos USA brand

Vanessa Noritz
736 Humboldt St., Apt. 2R
Brooklyn, NY 11222
USA
419-376-4887
vnoritz@gmail.com
vanessanoritz.com
0827, 0840

Vernor Panton
ACME Studios, Inc.
P.O. Box 89
Kula, HI 96790
USA
808-878-2541
1000products@acmestudiopress.com
www.acmestudio.com
0742, 0744
Client: ACME Studios, Inc.

Vinicius Lima
1015 W Benton St., Apt. 59
Iowa City, IA 52246
USA
319-541-1177
viniciusrl@gmail.com
myweb.uiowa.edu/vlima
0286, 0287

Vivienne Tam
260 West 39th St., 11th Floor
New York, NY 10018
USA
212-840-6470
info@viviennetam.com
www.viviennetam.com
0747
Client: HP
0748

Whipsaw, Inc. / Dan Harden
434 S. 1st St.
San Jose, CA 95113
USA
408-297-9771
samv@whipsawinc.com
www.whipsawinc.com
0555
Client: Adiri
0689
Client: Pano Logic
0894
Client: Vudu
0900
Client: Pioneer
0967
Client: Linksys
0996
Client: Topcon Positioning

Whipsaw, Inc. / Dan Harden, Hiro Teranishi, Sam Benavidez
434 S. 1st St.
San Jose, CA 95113
USA
408-297-9771
dan@whipsawinc.com
www.whipsawinc.com
0952, 0953, 0954, 0955
Client: Eton

Will Carey Studio for Design / Will Carey
48C Mildmay Rd.
London N1 4NG
UK
+44 7834020070
info@willcarey.co.uk
www.willcarey.co.uk
0201, 0459
Client: Industreal Milan
0507

Will Carey Studio for Design / Will Carey, Gerard Rallo
48C Mildmay Rd.
London N1 4NG
UK
+44 7834020070
info@willcarey.co.uk
www.willcarey.co.uk
0906

Will Carey Studio for Design / Will Carey, Shun Ishikawa
48C Mildmay Rd.
London N1 4NG
UK
+44 7834020070
info@willcarey.co.uk
www.willcarey.co.uk
0433
Client: Industreal Milan

Will Carey Studio for Design / Will Carey, Stijn Ossevoort, Natasha Chetiyawardana
48C Mildmay Rd.
London N1 4NG
UK
+44 &834020070
info@willcarey.co.uk
www.willcarey.co.uk
0216
Client: Industreal Milan

Wortmann, Büro für Form
Birkenallee 15b
82049 Pullach
Germany
+49 89 510856943
info@buerofuerform.de
www.buerofuerform.de
0145
Client: Next, www.next.de
0177
Client: umbra u+, www.umbra.com
0189
Client: Dark, www.dark.be

Yang Design / Jamy Yang, Xiaojing Huang
Building 11-1, BUND 1919, No.258 West
Song Xing Road
Shanghai 200940
China
0086-21-62802294
ymj_design@126.com
www.yang-design.com
0419
Client: Joyoung Company Limited

yet | matilde
Via Quittengo 35
10152, Turin
Italy
+390113028576
yet@matilde.it
www.yet.matilde.it
0248, 0491, 0998
Client: self production

YKK AP America, Inc. / Richard Braunstein, Don Pangburn, David Oliver, Keith Lawton
7680 The Bluffs, Suite 100
Austell, GA 30168
USA
404-583-3746
richardbraunstein@ykk-api.com
www.ykkap.com
0366
Client: YKK AP America, Inc.

Yoon Bahk
270 Fulham Court, Fulham Rd.
London SW6 5QE
UK
07900886179
ynbahk@gmail.com
www.yoonbahk.com
0196, 0542

Zaki Molgaard and Bo Larsen for Royal Botania / Zaki Molgaard
394 Broadway
New York, NY 10013
USA
718-857-3782
kristin@novitapr.com
www.royalbotania.com
0080
Client: Royal Botania

about the author

Eric Chan is the founder and creative director of ECCO Design, the highly esteemed product design studio based in New York City. ECCO's mission is to bring a meta-culture philosophy to the highest level of consultancy, specializing in product identity and development. ECCO has worked Herman Miller, Virgin, Toyota, LG Electronics, and Lenovo.

about the designer

Lucille Tenazas is principal of Tenazas Design and a professor in the School of Art, Media and Technology at Parsons The New School for Design. She graduated with an MFA in Design from Cranbrook Academy of Art. She has collaborated with Eric Chan on a number of projects.

