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Discovering the Musical Underground



Problem Statement

Our users tend to get tired of constantly digging to find music that fits their needs and are in search to get quality music that accurately reflects how they feel. Our solution is to get away from the mainstream music applications such as YouTube, Spotify and Apple Music, and provide a way for users to effortlessly sift through the musical underground.

Who is experiencing the problem?

Music lovers that have a craving for music that fits their needs.

What is the problem?

Mainstream music apps do not easily provide unpopular music.

Where does the problem present itself?

Online, typically on musical platforms.

Why does it matter?

Musical variety can help with providing enrichment in one's life and an easier search engine can reduce their stress.