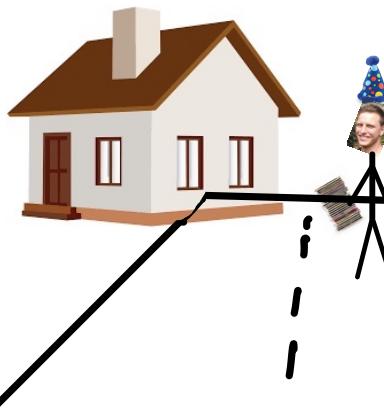


Garth goes to A party

By: Nicholas Brock



Garth garthson is going a friends house to an album listening party, he grabs his album listening hat and his stack of CD's

Garth arrives at his friends house and can already hear the music from the street. He is very excited to share his new music with friends.



Garth is shocked and disappointed to realize that everyone at the party had brought the same "new" music he brought. The host is playing music he hasn't heard before on a record player on the other side of the room.



Garth continues to be shocked, this time pleasantly so. His friends collection of records has many albums Garth has not heard before. His friend tells him about the app he's been using to find music and how the app allows him to order physical media directly from the app. Garth instantly downloads it.

Story by Nicholas Brock



Garth checks the app daily for new music and new merchandise from artists he has just found.



Now Garth has found people who share his love of underground artists and they go to concerts regularly!

Musical Underground Application: Networking with Daniel Daily

Duayne Wright Jr



Daniel often finds himself walking down the streets of New York City checking out the musical scene at night. His favorite hobby is playing music during jam sessions with his fellow musicians.

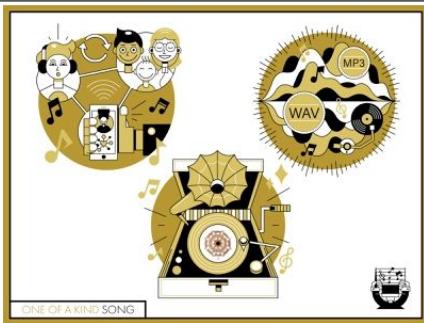


One night, Daniel found a venue and heard a musician's playing that was out of this world! He sat down and listened in awe to her performance for hours.



After the performance, Daniel waited all night to be able to talk to the amazing guitar player to find out how she got so good.

She responded with, "I use the Musical Underground App! Here, go ahead and add me so we can share musical ideas!"



Daniel went on the app after the long night of jazz exploration and found what type of music the amazing guitarist listened to and sampled her music from and now he can learn just like she did when she first downloaded the app.



On this new Musical Underground app, Daniel has been meeting new friends all over New York City to Jam with and get ideas from. Now he's on his way to becoming a Rockstar!

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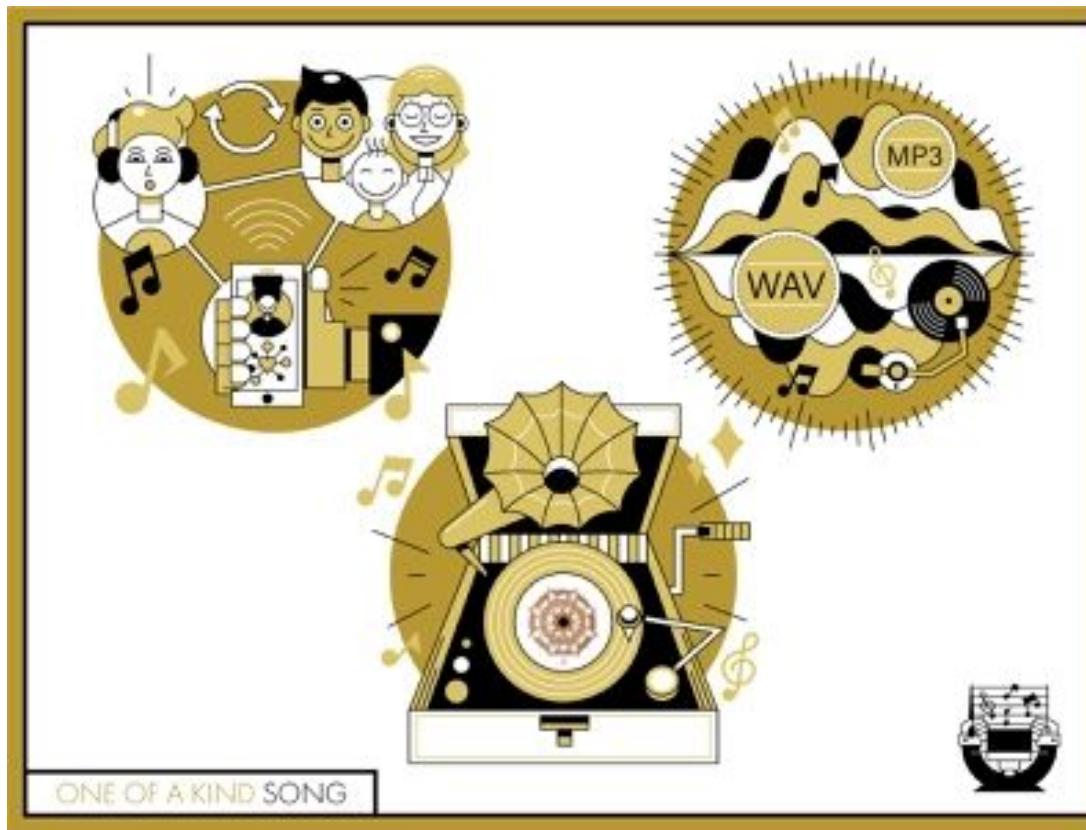


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1



"Boy I sure am ready to listen to some music for my workout sesh."

Bjork is a hardcore music listener and values his time listening to music. Bjork is beginning his workout and has just turned on his Spotify shuffle.

2



"Oh my god of course it's the same song from yesterday, skip. Another one?!"

Upon pressing shuffle Bjork is greeted with multiple songs he's heard countless times before when pressing shuffle. Bjork's playlist is in the thousands, so it doesn't make sense why he can't hear his music randomly and equally.

3



Gym Bro: "what's wrong man?"

Bjork: "Spotify keeps playing the same songs man I'm tired of it I can't start my workout like this."

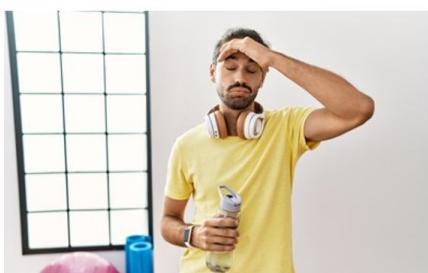
Gym Bro: "Try this app, it's a game changer."

Bjork takes Gym Bro's phone, looks at the app, presses shuffle and is amazed. The app plays your playlist truly random and offers more features than Spotify.

Bjork: "I feel like such an idiot man I can't believe I've been using Spotify this whole time."

Bjork Likes the app but is still skeptical on a few things.

4



4

For best experience feel free to import your Spotify account so you may access playlists and followed artists immediately.

IMPORT SPOTIFY ACCOUNT



Bjork explores the app on his phone a bit more and learns that he can import his entire Spotify account including playlists liked songs and followed artists into the app.

5



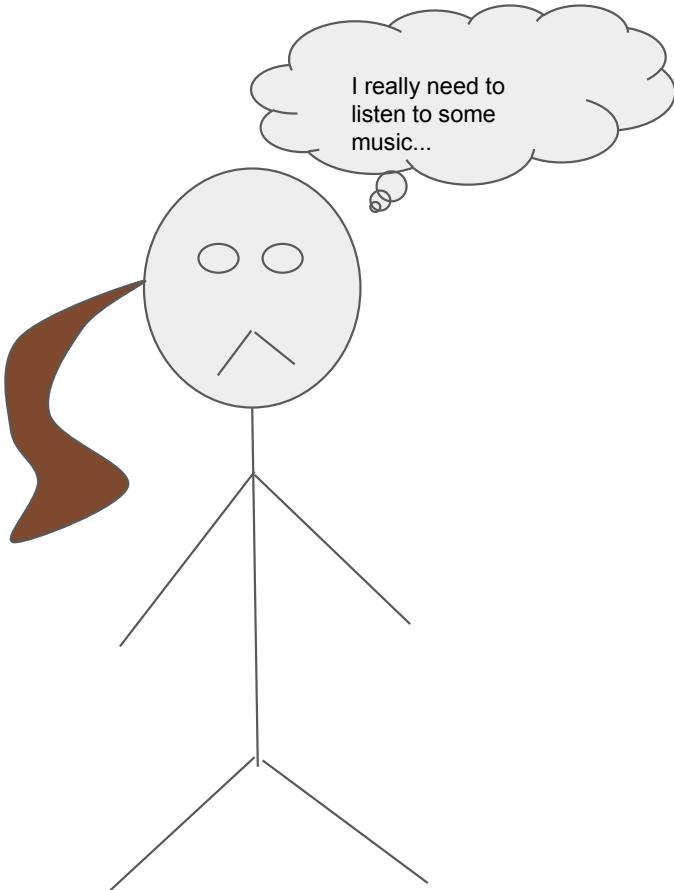
Bjork imported his account and was surprised and excited by new recommendations and features presented to him. Gym bro recommended he investigate recommended artists and the social media aspect of it.



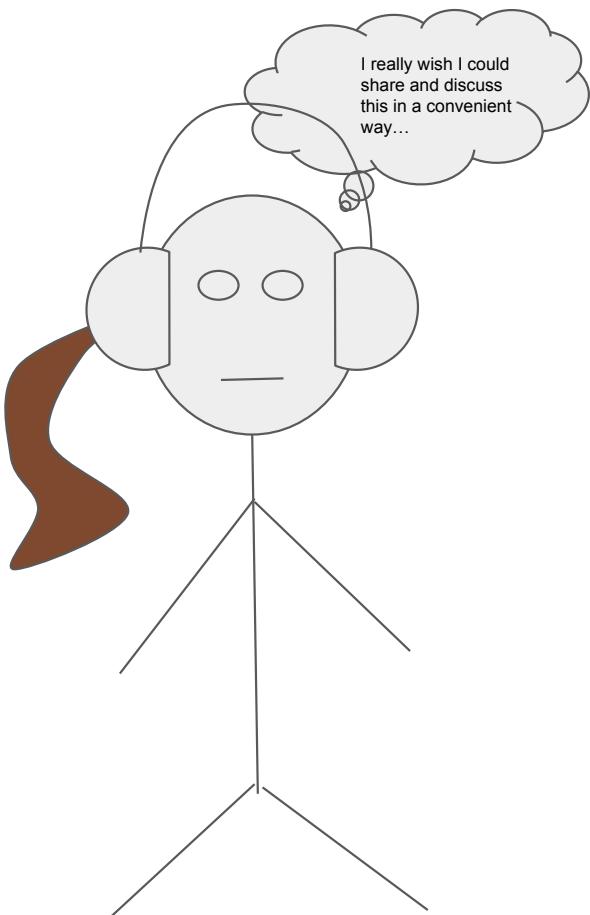
Overall Bjork is happy with his decision to try this new app. Bjork pressed his shuffle button and got on with his workout refreshed and listening to an evenly random distribution of music.

Jacqueline Davis: Therapy Through Music

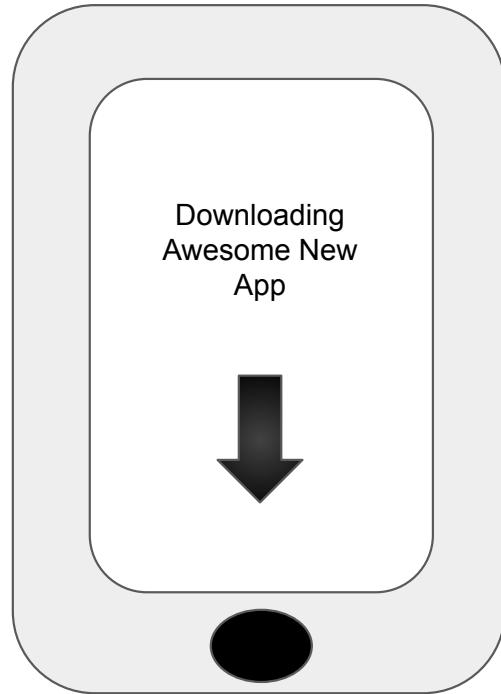
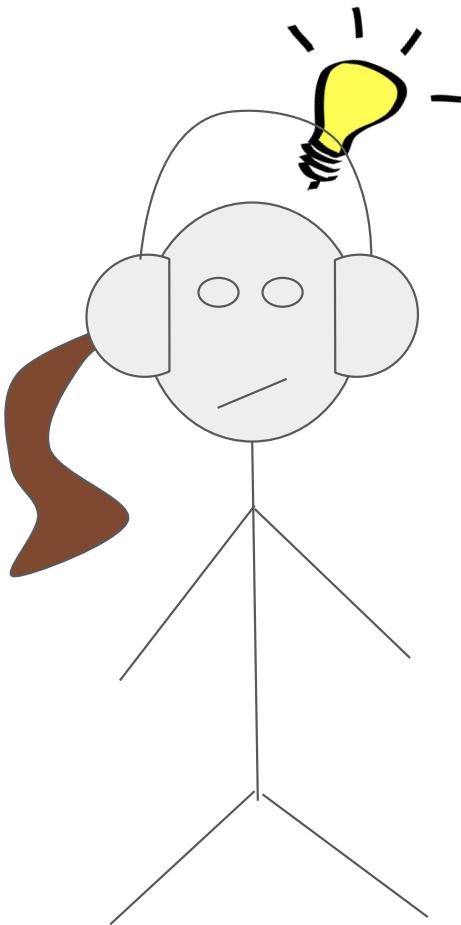
Gabriel Hill



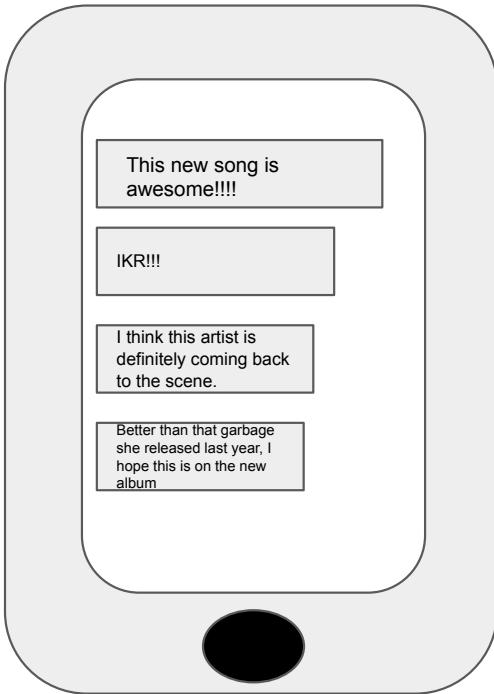
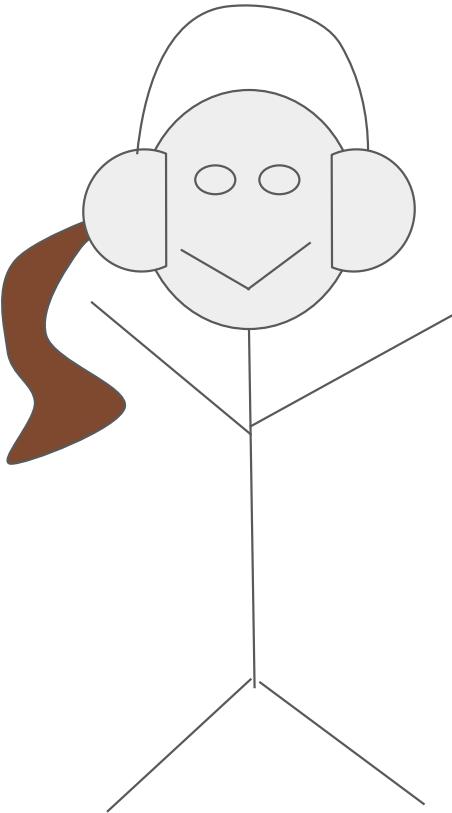
After a long day of mixing caffeinated beverages, and interacting with customers. Jacqueline heads home to her overpriced apartment. Entering the small studio apartment, Jacqueline in this moment realized that she needed to listen to music.



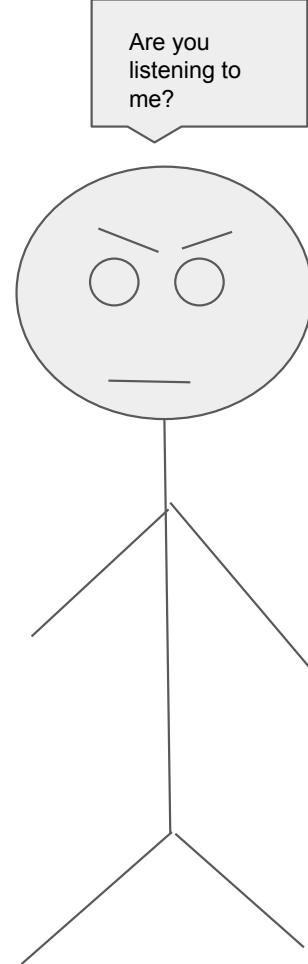
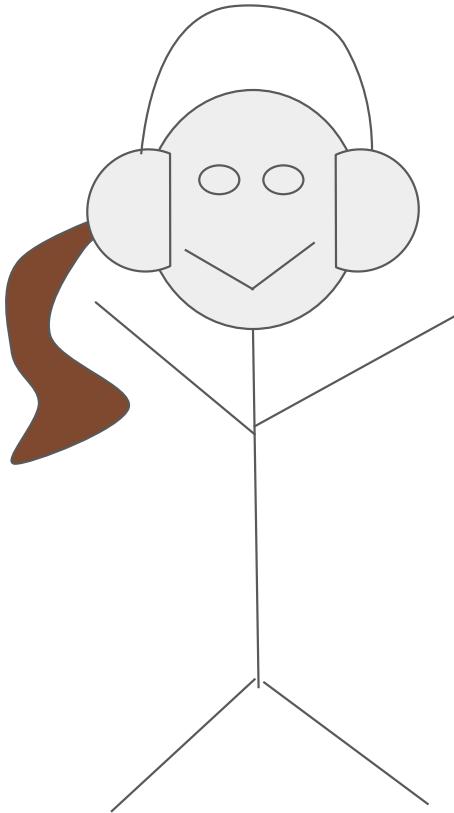
Jacqueline opened her favorite music streaming app and noticed that the latest single of her favorite artist had just dropped, and she gotten the sudden urge to immediately share her thoughts on this new song... In the moment, she thought it would be amazing if she could actively commentate with other fans on this latest single.



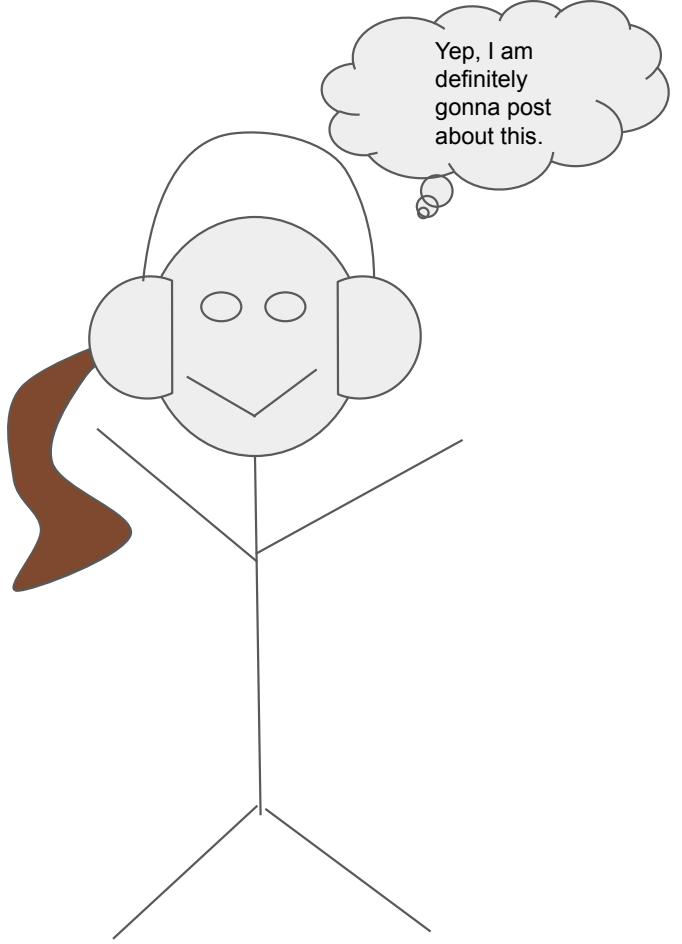
Jacqueline was distraught, between her unsatisfying job and lack of interaction with other people, Jacqueline was in utter defeat. Suddenly, a light bulb goes off and remembers her co-worker mentioning this new app, which features active collaboration and sharing, a true musical social media for people "great taste" such as herself.



Jacqueline downloads the app, and logs on to find out that over 500 people are currently talking about this latest single right now. 500+ people around the globe all sharing the same interest in this one song. In this moment Jacqueline was in euphoria. Not only was it a new social platform to gain followers and attention but also find more accurate recommendations closer to her taste and also able to share and communicate on the fly.



With Jacqueline's newfound love for the Musical Underground. Her stressful days as a barista are long gone.



Now she can't wait to share her latest find.