

Investment Advice

Housing Prices and Zipcodes



Objective

Define top 5 zipcodes for investment based on ROI and risk levels

ROI Assessment

Net Profit / Total Investment

Risk Assessment

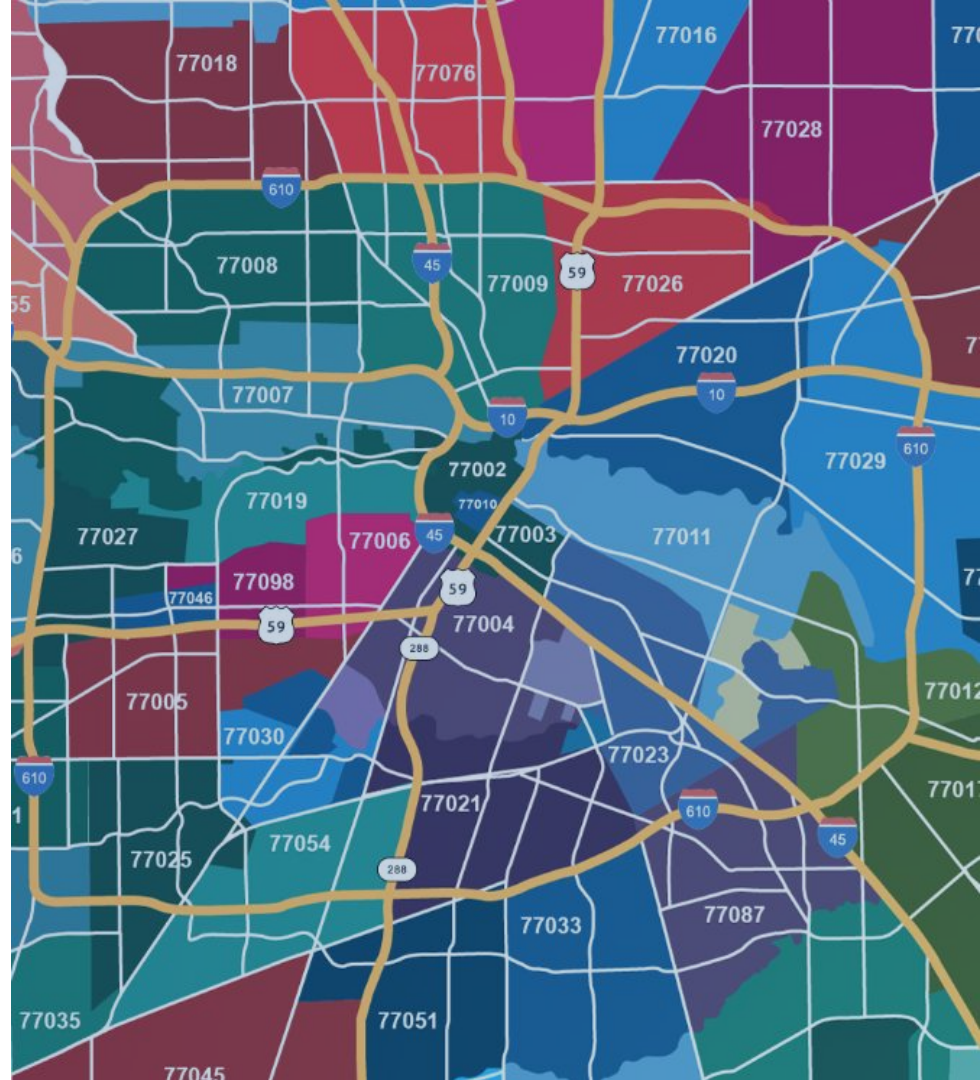
Price volatility in the bottom 40%

Zillow Data

- Median house prices
- 14,723 zipcodes
- 7,554 cities
- From April 1996
- To April 2018

Houston, TX

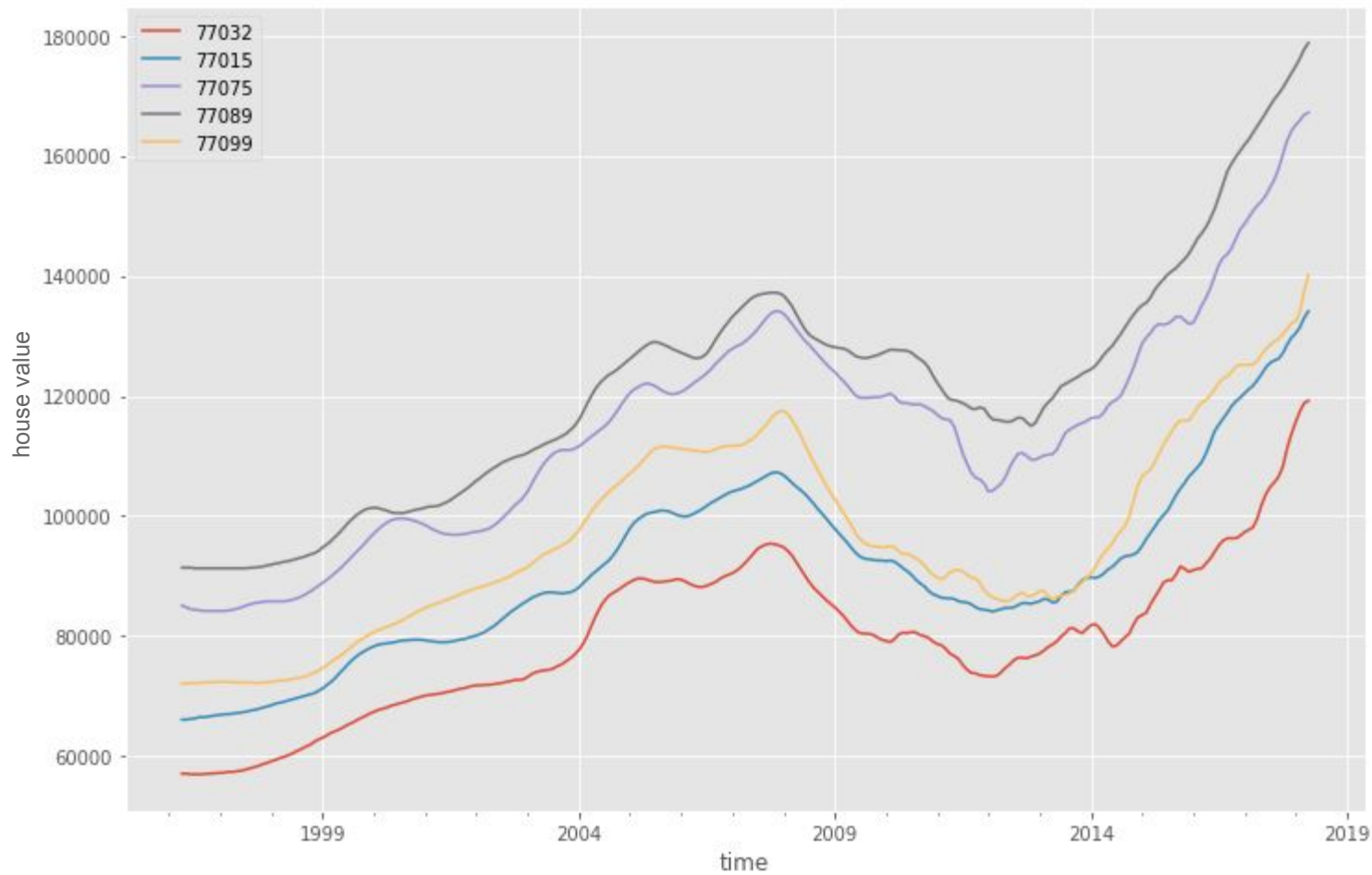
- +250 people every day
- Population: 2,325,502
- 3rd most populous US city by 2025



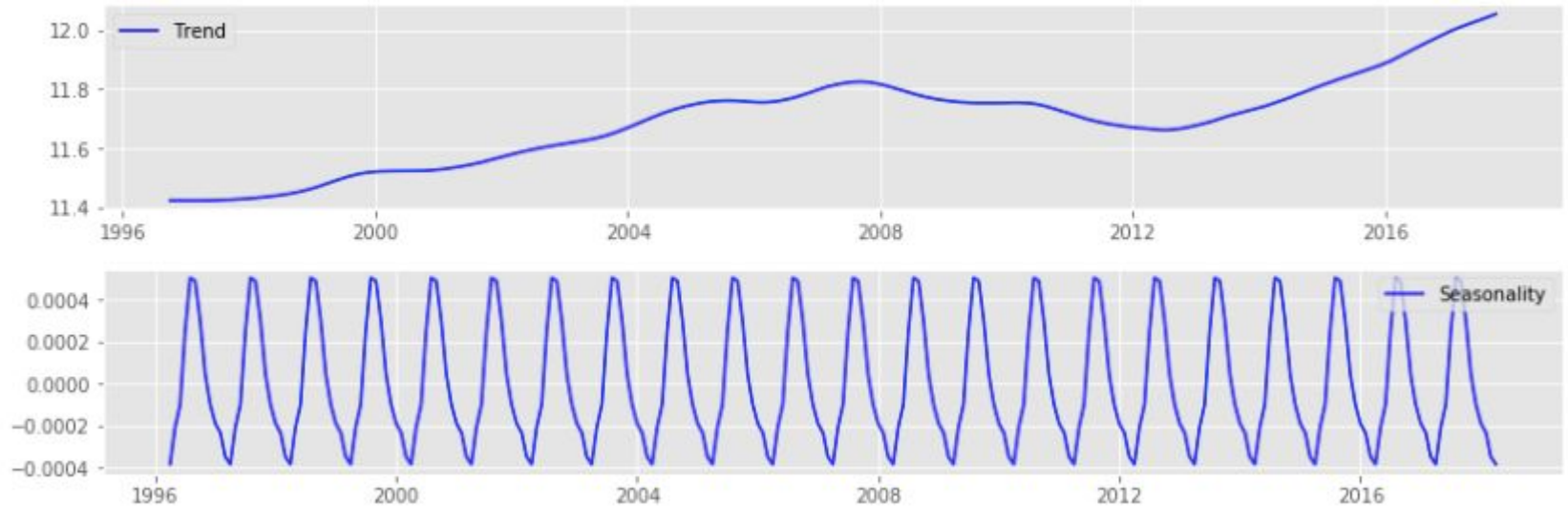
Top 5 Zipcodes

Zipcode	ROI	Risk
77032	108%	16.25
77015	102%	16.80
77075	96%	16.67
77089	95%	16.73
77099	94%	17.01

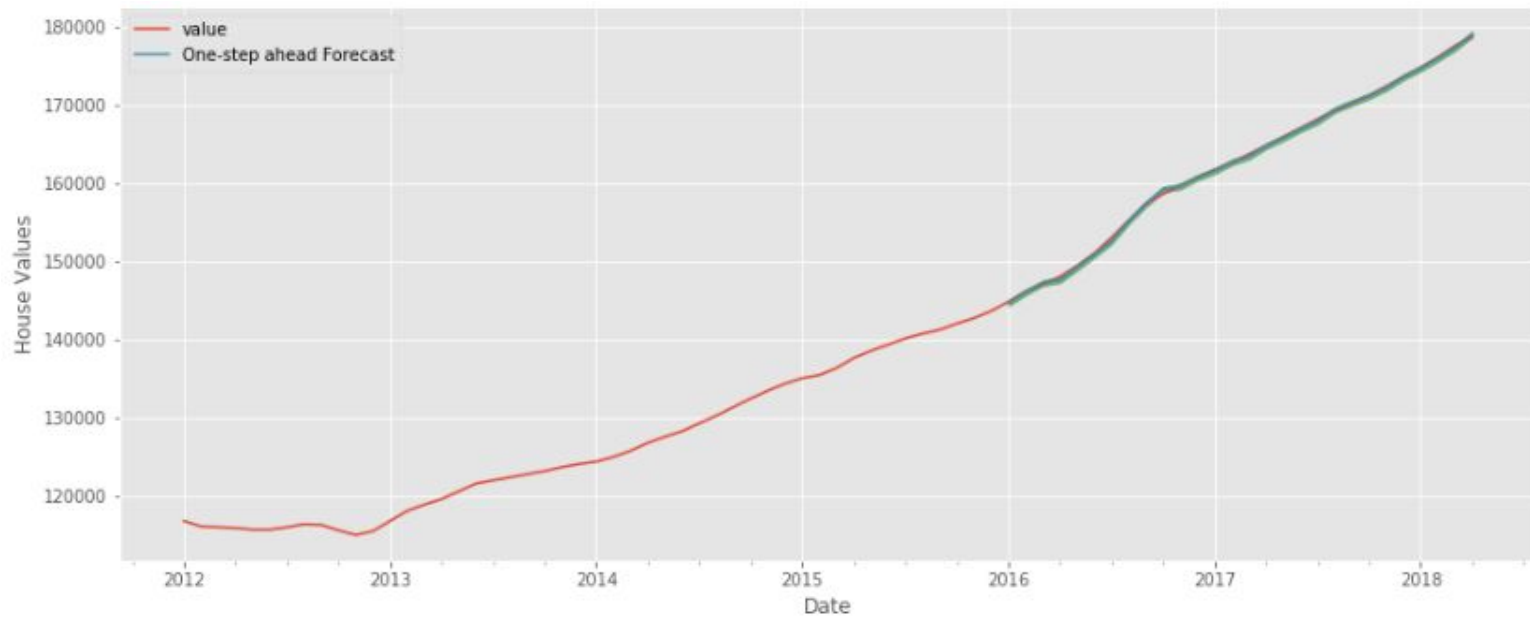
Top 5 Zipcodes



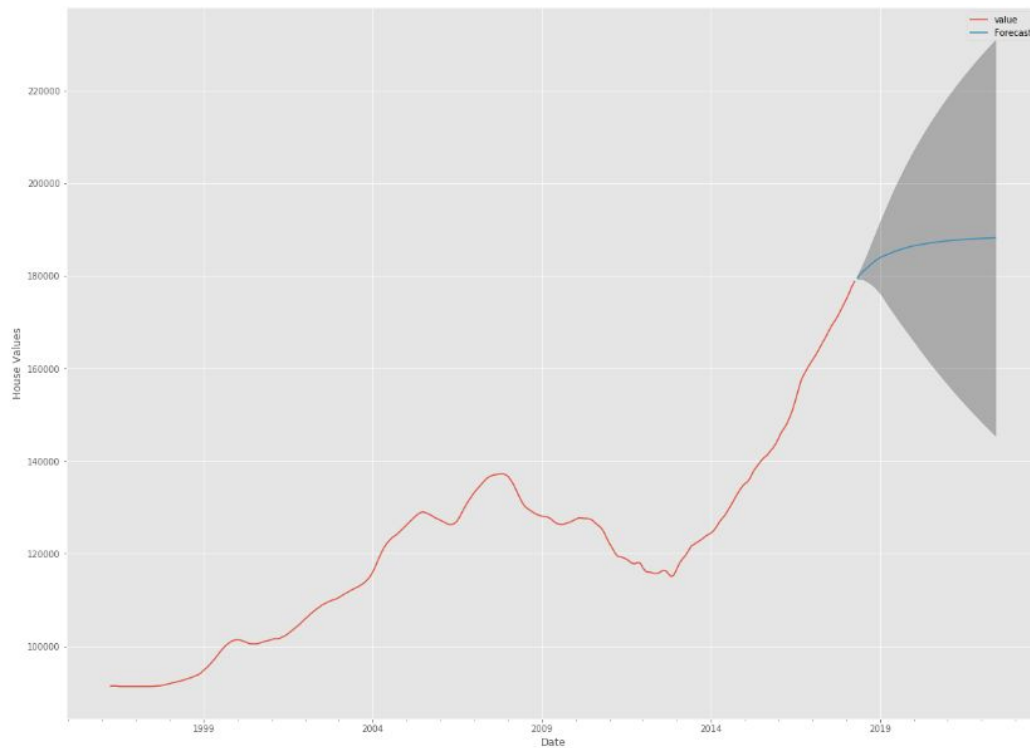
Top 5 Zipcodes



Forecast



Forecast



Next Steps

Defining the zipcodes:

- Price to Income Ratio
- Price to Rent Ratio
- Capitalization Rate

Next Steps

Polishing Results:

- **Forecasting model**
- **Value increase for each zipcode**
- **Increase over 25-50-75 months**

Thank You

Bedankt

Спасибо

Ďakujeme

Ačiū

Děkujeme

Dziękujemy

Ευχαριστούμε

Gracias

Gràcies

Grazie

Hvala vam

Hvala

Kiitos

Köszönjük

Merci

Obrigado

Paldies

Salamat

Tack

Tak

Takk

Takk fyrir

Aitäh

Terima kasih

Teşekkürler

Vă mulțumim

Danke

Xin cám ơn

Благодарим Ви

ขอบคุณ

הודות

謝謝您

谢谢您

감사합니다

Дякуємо

شكرًا

ありがとうございます

Hvala

Obrigado

Terima kasih

Gracias