

## Ideation Phase

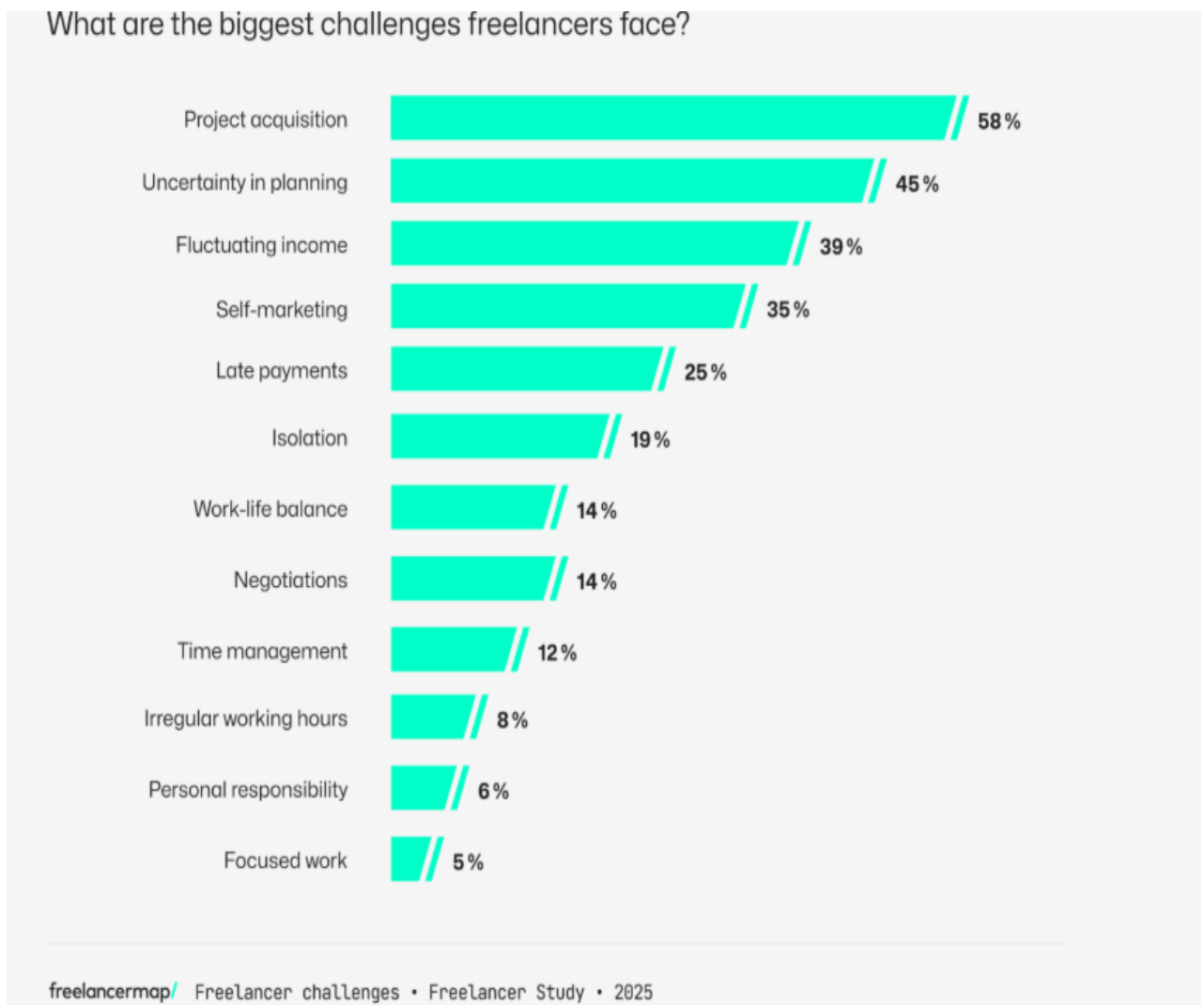
### Freelancing & Idea Prioritization Template

Date	June 2025
Team ID	LTVIP2025TMID56954
Project Name	Freelancing Application MERN
Maximum Marks	4 Marks

### Freelancing & Idea Prioritization Template:

Freelancing works as a platform that connects clients with skilled freelancers. It offers an intuitive interface for project posting, bidding, and streamlined collaboration. With a dedicated admin team ensuring security and smooth communication, Freelancing Works aims to be the go-to platform for both clients and freelancers.

### Major challenges for freelancers:



## **Problem Discovery**

**Objective:** Identify real problems that freelancers and clients face with current platforms.

### **Common Freelancer Pain Points:**

- High service fees (e.g., Upwork's 10-20%)
- Non-transparent algorithms (profile visibility)
- Lack of quality client leads
- Delayed payments or payment issues
- Exploitation in low-cost bidding wars

### **Common Client Pain Points:**

- Time-consuming freelancer screening
- Poor quality or unreliable freelancers
- Communication and timezone issues
- Project delays and delivery risk
- Lack of industry-specific talent