

City specific tables

Audience census tables

Table 1: Age distribution

City	Helsinki
18-29	22
30-39	35
40-49	50
50-59	36
60-69	17
70+	4

Table 2: Gender distribution

City	Helsinki
Female	89
Male	67
Another gender identity	8

Table 3: Do you live in the city area?

City	Helsinki
Yes	102
No	61

Table 4: Did you go to live music event on 11.10

City	Helsinki
Yes	137

Table 5: Average spending on different categories (All answers)

City	Helsinki
Ticket/entry	31.74
Transportation	6.76
Food/drink	35
Merchandise	3.98
Accommodation	9.5

Table 6: Average spending on different categories (Excluding people spending zero)

City	Helsinki
Ticket/entry	39.53
Transportation	11.57
Food/drink	44.4
Merchandise	45.42
Accommodation	130.2

Table 7: Did you eat at restaurants?

City	Helsinki
Yes	52
No	85

Table 8: How did you travel home

City	Helsinki
Mostly walking	21
Bus or trolley bus	63
Local train or tram	30
Taxi or ridesharing (Uber, Bolt, etc.)	14
Private car	29
Bicycle	8
Scooter or motorcycle	1
Long-distance train	4
Other	9

Table 9: How was your night?

City	Helsinki
Average	4
Good	54
Very good	79

Table 10: How would you rate the live music scene?

City	Helsinki
Bad	1
Average	27
Good	108
Very good	20

Table 11: What kind of music people like see live

City	Helsinki
Pop	63
Rock	111
Hip-Hop / Rap	30
Dance / Electronic	39
Latin	13
R&B	20
Classical / Opera	47
Country	15
Jazz	36
Folk	44
Experimental	43
Other	39

Table 12: On average, how many live music events do you attend per month?

City	Helsinki
0 - 1	89
2 - 3	54
4 - 5	11
More than 6	2

Table 13: In what size of venue do you most enjoy seeing live music?

City	Helsinki
Very small (less than 200)	54
Small (200 - 699)	57
Medium (700 - 1999)	37
Large (2000 or more)	8

Table 14: Has any of the following prevented you from going to live music event?

City	Helsinki
I feel out of place or like I don't belong.	10
The cost of tickets is too high.	75
Limited accessibility/facilities for disabled people.	2
Insufficient pre-event information in general.	30
Inadequate public transport options.	7
Cost of public transport.	4
Scheduling conflicts or not enough time.	88
Concerns about safety or security at events.	2
The timings of live music events are too restrictive.	19
Lack of interest in the artists and genres on the programme.	33
I don't enjoy the venues in my area.	5

Table 15: What would encourage you most to see more live music?

City	Helsinki
Better venue facilities (e.g. sound quality, pleasant spaces)	8
Central information point about local live music events	20
Cheaper tickets	42
Earlier event start times	28
Later event finish times	2
More/later public transport	4
More live music in pubs	11
More variety of music genres	17
More variety of music venues	16

Table 16: Do you agree with the statement?

City	Helsinki
I'd be very upset if music venues in the city started shutting down.	137

I've met my partner through live music (venues, festivals, etc.).	18
I've performed live music or DJed in front of an audience this year.	20
Musicians and DJs should earn a living wage from their work.	110
Musicians and DJs shouldn't be afraid to express political opinions through music.	98
Live music connects people from different countries and cultures.	123
Music venues and festivals have a responsibility to become more environmentally friendly.	87
The live music scene in the city has discrimination problems (e.g. racism, sexism, homophobia).	12
The live music scene in the city has corruption problems (e.g. bribes, under-the-table work).	5
When I go see live music, I like the volume turned up to '11'.	32
I don't always feel safe when I go out at night in the city.	23

Pre-snapshot venue survey tables

Table 17: Under what arrangement is the premises used?

City	Helsinki
Private ownership	2
Private rental	7
Public ownership	4
Public rental / lease	1
Another arrangement (charity, cooperative, etc.)	1

Table 18: When the venue started operating?

City	Helsinki
1960-1969	1
1970-1979	1
1980-1989	1
1990-1999	4
2000-2009	3
2010-2019	5

Table 19: On which days is the venue open?

City	Helsinki
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Everyday	8
Monday	2
Tuesday	3
Wednesday	6
Thursday	6
Friday	7
Saturday	7
Sunday	2

Table 20: In which months is the venue open?

City	Helsinki
All year round	10
January	4
February	4
March	4
April	4
May	4
June	4
July	1
August	5
September	5
October	4
November	4
December	4

Table 21: Venue description

City	Helsinki
Arena – large, covered, multi-purpose arena or conference centre	1
Arts centre – multi-arts, multi-purpose venue	1
Bar, pub with music – main focus is alcohol sales with occasional music	1
Concert hall – dedicated music venue, mainly seated gigs	3
Music venue – dedicated music venue, mainly standing gigs	5
Nightclub – dedicated nightclub, mainly for dancing	1
Restaurant/café with music – main focus is food with occasional music	1
Theatre/opera house – mainly theatre with some live music/opera	1
Other	1

Table 22: Aproximate overall capacity

City	Helsinki
40-199 people	4
200-399 people	5
700-999 people	3
1000-1999 people	2
2000 or more	1

Table 23: What activities does the venue provide?

City	Helsinki
Performances by live musicians (bands, solo artists, etc.)	15
Performances by featured DJs	7
Tools and space for musicians	1
Social and education (workshops and classes)	1
Support for artists' projects	2
Bar/restaurant	11
Exhibition/photo gallery	4
Cinema and film	4
Multimedia and visual art	2
Theatre/dance	6
Other activities	5

Table 24: Will your venue hold live music event 11.10?

City	Helsinki
Yes	12
No	3

Table 25: Is your venue negatively affected by?

City	Helsinki
Regulations	6
Economic conditions	11
Noise complaints	4
Unpredictable revenue	10
Unpredictable audience attendance	12
Lack of profits to reinvest	4
Difficulties in getting a loan	1

The seasonality of live music	5
Vulnerable to rent increases	6
Negative reviews or public perception	1
Increased competition from other venues	4
Challenges in attracting talent/artists	4
Issues with staffing or employee retention	4
Other	3

Table 26: Venues have a responsibility to be more enviromentally friendly

City	Helsinki
Strongly agree	11
Somewhat agree	3
Somewhat disagree	1

Table 27: The city music scene has a discrimination problem

City	Helsinki
Strongly agree	1
Somewhat agree	5
Somewhat disagree	3
Strongly disagree	5
I don't know	1

Table 28: character(0)

City	Helsinki
Somewhat agree	3
Strongly disagree	4
I don't know	8

Table 29: Are you optimistic about the future of your venue?

City	Helsinki
Yes	12
No	2
I don't know	1

Post-snapshot venue survey tables

Table 30: Did your venue host live music event 11.10?

City	Helsinki
Yes	11
No	1

Table 31: How many events did your venue host on 11.10?

City	Helsinki
1	5
2	6

Table 32: How many days per week do you stage live music?

City	Helsinki
5	2
4	4
3	2
Less than one per week	1

Table 33: Compared to period before Covid attendance is?

City	Helsinki
Bigger	3
The Same	4
Lower	2

Table 34: Genres most often presented

City	Helsinki
Pop	6
Rock	7
Hip Hop / Rap	5
Dance / Electronic	3
Latin	3
R&B / Soul / Funk	5

Classical / Opera	2
Country	5
Jazz	6
Folk	5
Experimental	6
World Music	5
Reggae / Dub	1
Local traditional folk music (e.g. LOCAL EXAMPLE)	3
Local modern folk music (e.g. LOCAL EXAMPLE)	3
Other	3

Table 35: Entrance fee

City	Helsinki
Paid	7
Free	7

Table 36: Who is the events organized by

City	Helsinki
Only internally organized	1
Only organized by other promoters	1
Both	6

Table 37: How are performers paid?

City	Helsinki
Performers perform for free/for drinks	2
Performers are paid a performance fee	7
Other (in-house artists/residencies, etc.)	3

Table 38: Do you host music festivals?

City	Helsinki
Yes, in the main venue	4
Yes, both in the main venue and elsewhere	1
No	3

Table 39: Staff composition

City	Helsinki
Regular employees	8
Freelancers	6