

# Allan Hall

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**Portfolio:** <https://portfolio-allamallan.netlify.com/>

**LinkedIn:** <https://www.linkedin.com/in/allan-hall/>

**GitHub:** <https://github.com/AllanHall>

## Experience

### Front-End Developer & SEO Specialist at Agency Habitat (Feb. 2020 - Dec. 2022)

- Built mobile first, cross browser compatible, accessible, search engine optimized websites using Javascript, PHP, Wordpress, and Google Analytics/Google Tag Manager, utilizing GitHub for version control.
- Built emails using Litmus for testing across common email softwares.
- Worked with E-Commerce sites like Shopify and Squarespace customizing themes.
- Ran multiple SEO campaigns utilizing Moz Pro. Conducted ADA compliance audits, site crawl and technical audits, and page speed optimizations.

### Freelance Web Development (Sept. 2019-Dec. 2019)

- Built an online jewelry store for a client using Wordpress.
- Integrated with PayPal, Quickbooks and ShipStation.

### WorkHorse Service Company Solutions (Aug. 2019-Sept. 2019)

- Built components in React for an alarm service application with a Laravel backend.

## Education

Suncoast Developers Guild - 2019

### Certificate for Full-Stack Web Development

SDG is a completely immersive full stack web development program with an emphasis on front end development.

- Learned how to build websites with Javascript and React framework, using components and hooks.
- Learned how to build APIs with C# on a .NET framework.

Tarrant County College - 2017 - Associate of Arts Degree

## Skills

React  
Javascript  
HTML  
CSS  
PHP

WordPress  
GIT  
.NET  
C#  
GA/GTM

ThreeJS  
Shopify  
SEO  
Emails  
Spanish