



Allan Kobylinski de Sá Rocha

UX / UI & Product designer

I'm a designer with eight years of experience developing digital products, always look for the best solutions for users and business. I have as the main objects the deliveries with qualities and the search for innovation. What motivates me is to work together with a team that sees the design as a tool for social and cultural transformation.

Personal information

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📅 09/10/1989

Education

Postgraduate in User Experience and User Interface Design

Faculdade Unyleya, Rio de Janeiro
(Brazil) - 2018–2019

Graduation in Graphic Design

Universidade Senac, Rio de Janeiro
(Brazil) - 2015–2017

Skills

Hard skills

UX

Research

UI

Design system

Sketch App

Figma

Adobe collection

CSS

HTML

Lean UX

Agile methodologies

Soft skills

Responsible

Creative

Motivated

Collaboration

Communicative

Empathy

Results oriented

Storytelling

Professional experiences

● Product Designer

🏢 Nexaas

📍 Remote, Portugal

📅 01/2020 - 012/2020

Nexaas is a company for the finance and retail area. It's looking to create the best solutions online and offline for your clients, with the objective to optimize your business.

- Participation in strategic decisions to improve the products together with product managers, CTOs, and Stakeholders;
- Working to improve and create the features of SAAS and Omnichannel products;
- Creation of user flows, website maps, personas, wireframes, prototypes, and other product designer routines to validate ideas about features and improvements in the products;

● UX / UI Designer

🏢 Nexaas

📍 Rio de Janeiro, Brazil

📅 12/2015 - 12/2019

- Participation in the creation of the company's design system;
- Responsible for usability and visual consistency of the products;
- Working together with the developer team in sprints to implement and improve features in the software and websites;
- Working with quantitative and qualitative research, usability testing, prototype creations, and other UX/UI routines.

● Web Designer

🏢 Myfreecom

📍 Rio de Janeiro, Brazil

📅 08/2012 - 10/2015

Myfreecom is a software development company looking to create agile solutions for your clients, with a focus on creating systems to save time in complex operations.

- Responsible for the design and usability of the apps;
- Working together with the developer team in agile cells to develop and improve features;
- Creation and maintenance of websites using HTML, CSS, SASS, and other front-end technologies,
- Working with agile methodology (Scrum and Kanban).

● Graphic and Web Designer

🏢 Sociedade Impar

📍 Rio de Janeiro, Brazil

📅 02/2010 - 10/2011

Sociedade Impar is an educational company as focuses on specialization courses in many areas. It's main objective is to create quality learning for it's clients.

- Creation and maintenance of institutional websites;
- Creation of marketing material (online and offline).