

ALLAN ARTHUR NG'ANG'A

PRODUCT ANALYST | PRODUCT COORDINATOR | DIGITAL & FINTECH PRODUCTS

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Professional Summary

- Analytical and user-focused product professional with an MSc in Financial Technology and hands-on experience across product discovery, strategy, user research, agile delivery and data-informed decision-making. Skilled at translating insights into actionable product roadmaps, defining MVPs, and guiding prototypes through iteration using data and UX principles. Strong foundation in AI-driven product development and stakeholder engagement. Passionate about building intuitive digital experiences that solve real user problems and deliver measurable user and business impact.

Skills

- **Product Skills:** Product Discovery · User Research · Roadmapping · MVP Definition · Backlog Management · Agile/Scrum · Product Analytics · Journey Mapping · Prioritisation (MoSCoW, Value/Impact)
- **Technical and Tools:** Figma · Confluence · Miro · Jira · Power BI · Tableau · SQL · Python
- **Frameworks and Methods:** Lean Canvas · OKRs · User Story Mapping · Design Thinking
- **Professional Skills:** Stakeholder Communication · Problem Solving · Critical Thinking · Cross-Functional Collaboration · UX Mindset
- **Certifications:**
 - Pendo.io AI For Product Management
 - Python for Data Science

Work Experience

10.24 - 09.25 | Citi upStart Challenge, MindSpring | Product Lead and Innovation Strategist

- Defined the MVP scope, requirements, prioritisation framework, roadmap and success metrics, aligning product design and data teams around a shared delivery plan.
- Conducted market research and UX research with over 50 participants and translated key insights into design and future-decisions', increasing prototype engagement by 30% after iteration.
- Led agile ceremonies, sprint planning, stand-ups, backlog refinement and retros, maintaining delivery velocity, resolving blockers and coordinating a 6-person cross-functional team.
- Developed the business case covering value proposition, feasibility and competitive positioning, strengthening confidence in the product's viability beyond the challenge.
- Pitched a working user-validated MVP to Citi executives, investors and innovation mentors, demonstrating both feasibility and user value contributing to MindSpring's selection as a Top 8 finalist.
- *Key Tools and Skills: Product Discovery · Agile · UX Research · Product Analytics · Roadmapping · AI for Wellness · Prioritisation*

06.22 - 08.24 | Business Ireland Kenya Association | Programme Coordinator

- Coordinated 12+ innovation and business development Programmes, managing timelines, stakeholders and delivery outputs that supported cross-border SME and multinational engagement.
- Built performance dashboards to track KPIs, partner engagement and Programme impact, improving reporting accuracy and enabling more data-informed decision making across the organisation.
- Designed and launched the organisation's first funded internship Programme, leading scoping, budgeting, approval processes and implementation planning.
- Improved partner engagement by 25% through process optimisation, redesigned event formats and insight-led reporting that strengthened stakeholder relationships.

01.22 - 04.22 | IDH – The Sustainable Trade Initiative | Sustainability Programme Intern

- Conducted financial and impact data analysis across the agricultural finance Programme supporting 3,000+ smallholder farmers, improving visibility into Programme performance and funding effectiveness.
- Facilitated due diligence and compliance reviews for multi-donor-funded initiatives, helping ensure alignment with funder requirements and risk guidelines.
- Streamlined data collection and reporting processes across regional teams, reducing reporting turnaround time and improving the consistency of Programme insights.
- Prepared project documentation and contributed to stakeholder performance reports used for internal reviews and donor updates.

Education

- 2024-2025 |National College of Ireland MSc Financial Technology (Fintech) First Class Honours (1.1)
Modules: AI for Finance, Blockchain Technology, Data Governance, Financial Regulation, Financial Markets, Entrepreneurship and Innovation.
- 2019-2022 |Riara University BBA (Hons) Finance Second Class Honours (2:1)
- 2018|St Mary’s School Leaving Certificate

Hobbies and Interests

Citi UpStart finalist (MindSpring AI wellness MVP) · Founder of a 50+ classic car community · Creative storytelling through photography & digital content