Website Planning Document

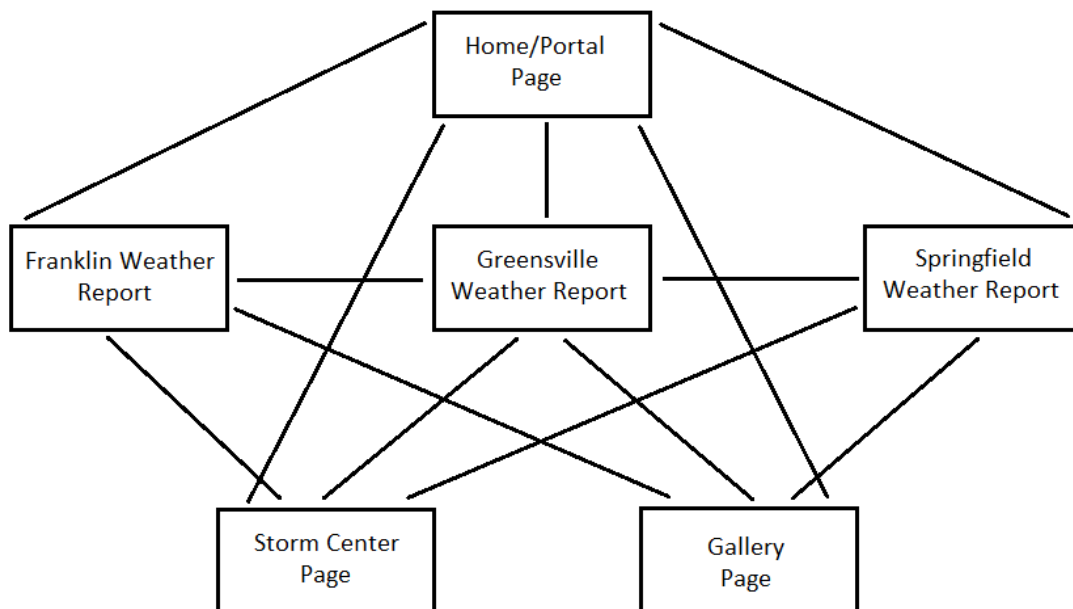## Tri-Cities Weather

Author: Zac Allen

Site Purpose

To inform the citizens of Franklin, Greensville, Springfield of the weather.

Target Audience

My audience for this website is all the people who live in Franklin, Greensville, and Springfield. I want to create a website that they will be able to navigate easily and find exactly what weather information they are looking for.

Site Map

I think it makes sense to have all of the pages accessible, no matter which page the user is currently on. This will be accomplished via the nav element at the top of the page.
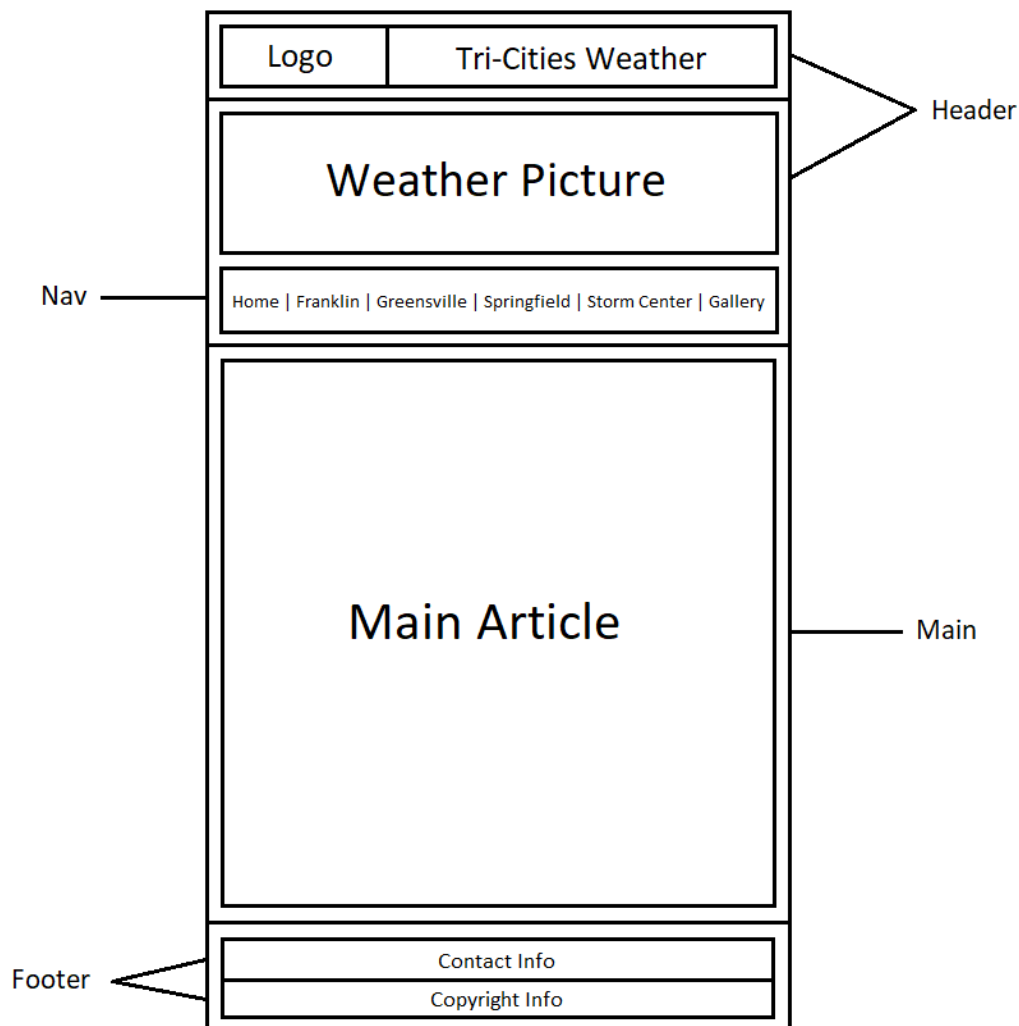
Color Scheme

I want to use a warm color scheme on my website, because it will make the site feel more welcoming. I think that having a white background for the borders would be best but having a yellow background for certain elements with red text would create unity between the font and the background.
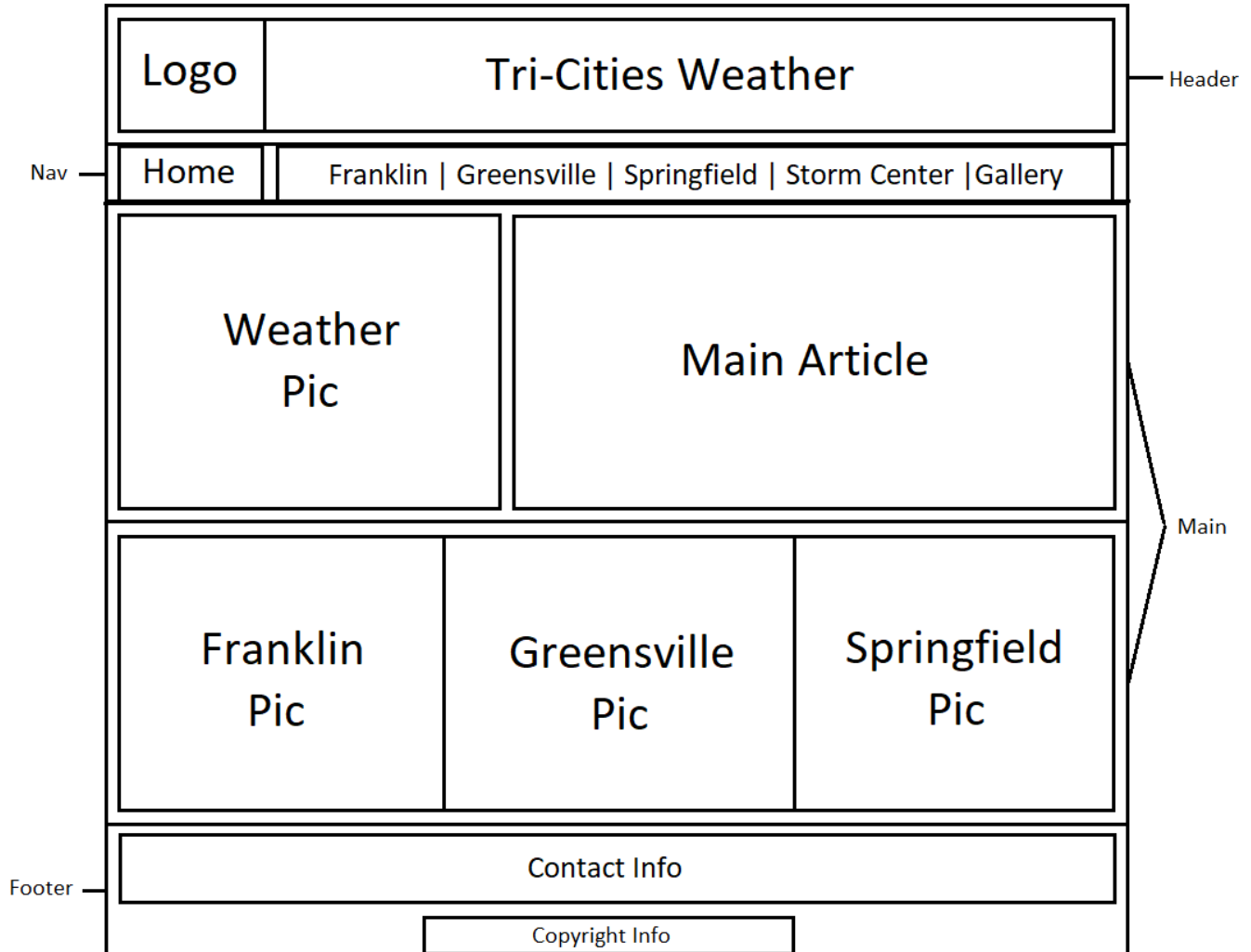
Typography

I think I will use Slab Serif for my titles so that they will really pop out at the user. I will use Old Style for sub headings, and for the body of my pages I will use Sans Serif for easy readability.

Wire-Frame Sketches

(Small)

(Medium)

Logo	Tri-Cities Weather

Home	Franklin	Greensville	Springfield	Storm Center |Gallery

Weather Pic	Main Article

Franklin Pic	Greensville Pic	Springfield Pic

Contact Info

Copyright Info

(Large)

| Logo | Tri-Cities Weather | Header |
| | Moto | |

— Nav

Introduction Paragraph

| Franklin Weather Pic | Springfield Weather Pic | Greensfield Weather Pic | Main |
| Franklin Article | Springfield Article | Greensfield Article | |

Contact Info — Footer
Copyright Info