



H A R V A R D | B U S I N E S S | S C H O O L

# Defining, Measuring and Improving Healthcare Value

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# Value-based health care delivery

The central goal in health care must be **value for patients**, not access, volume, convenience, quality, or cost containment

$$\text{Value} = \frac{\text{Health outcomes}}{\text{Costs of delivering the outcomes}}$$

The Value approach requires that we measure two fundamental parameters:

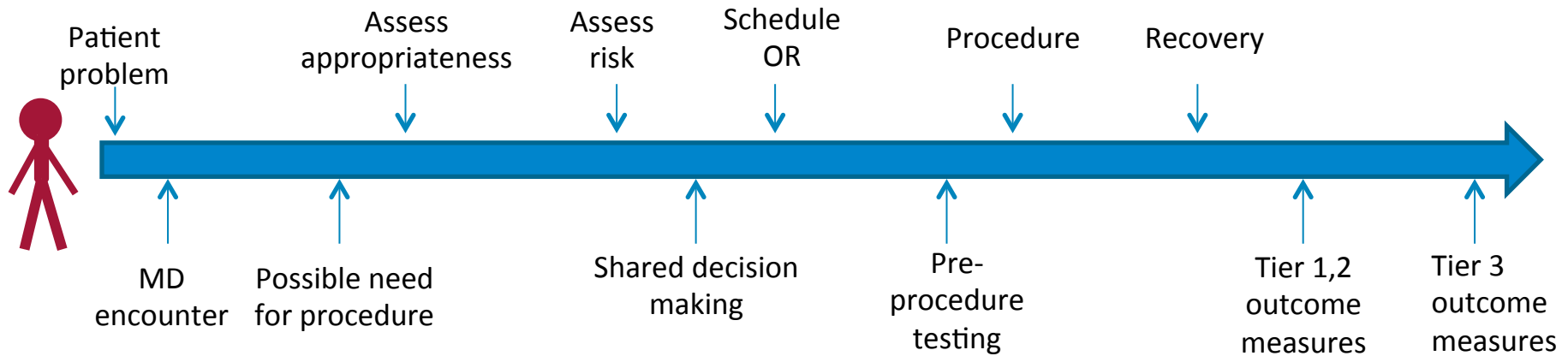
1. Outcomes: the **full set of patient health outcomes** over the care cycle
2. Costs: the **total costs of resources** used to care for a patient's condition over the care cycle

# Measurement matters!

“In the past year, I have been struck by how important measurement is to improving the human condition. You can achieve incredible progress if you set a clear goal and find a measure that will drive progress toward that goal.”

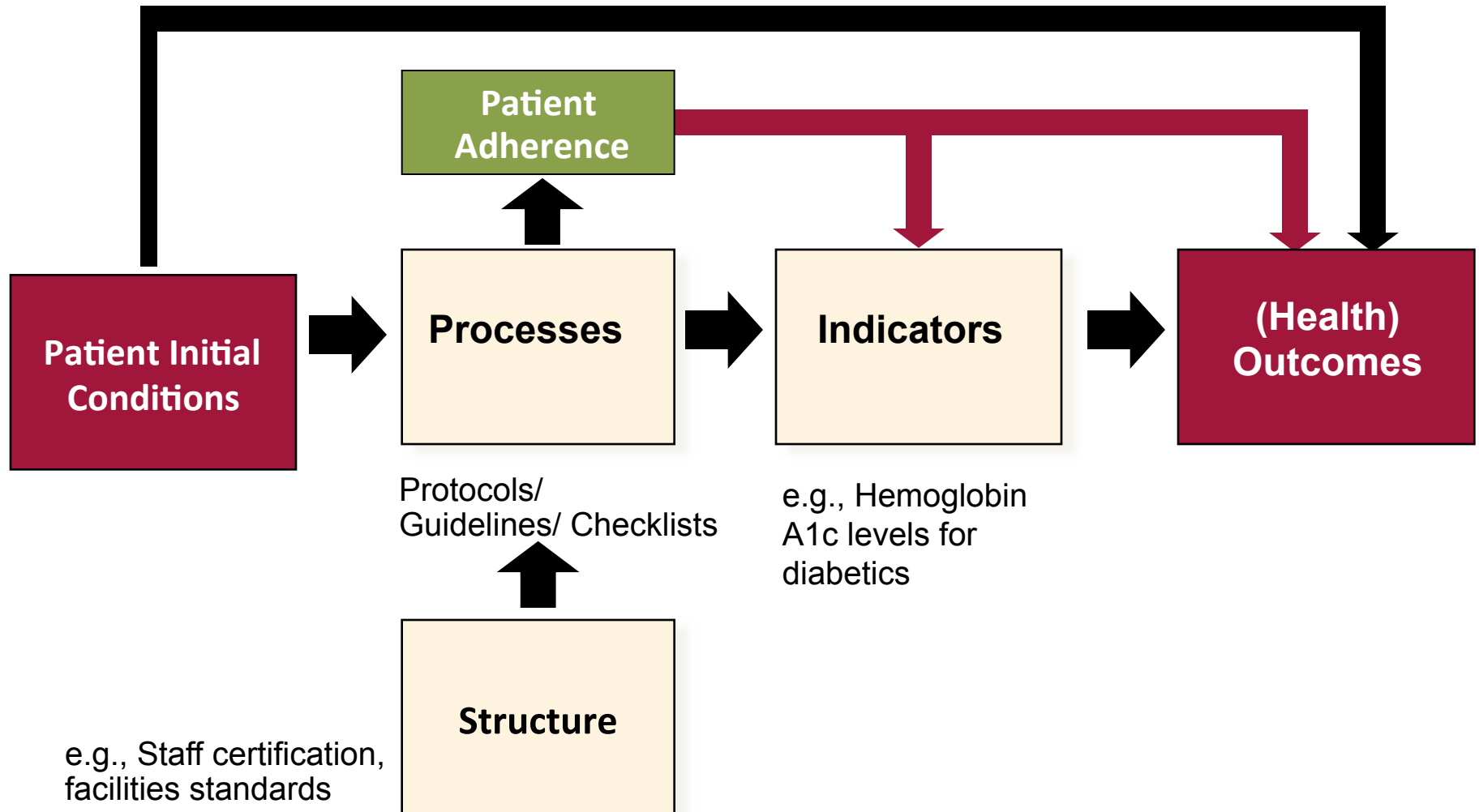
*2013 Annual Letter from Bill Gates*  
Bill and Melinda Gates Foundation

# Patient-level outcomes and costs should be measured over a complete cycle of care for a clinical condition

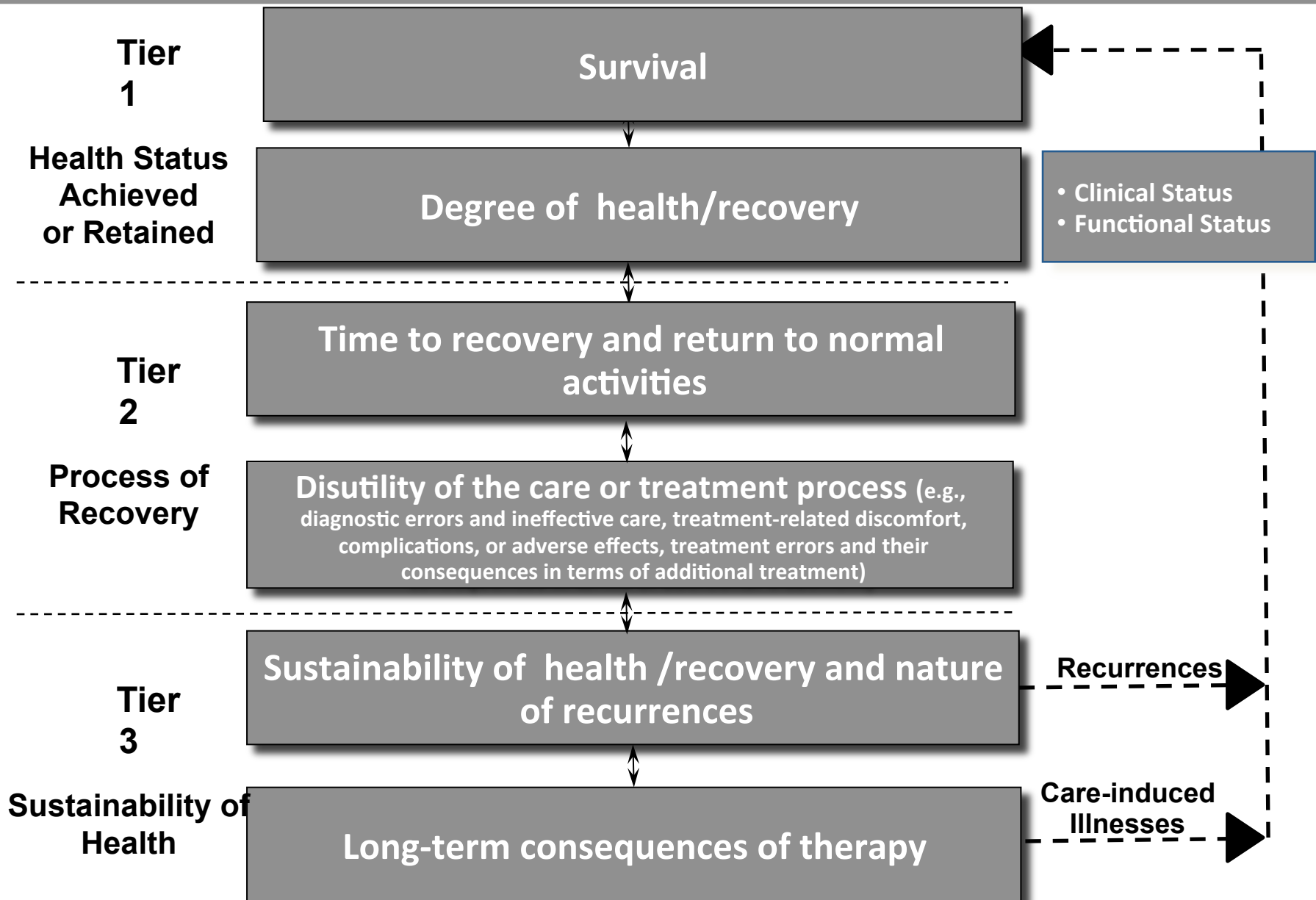


Source: Tim Ferris, MD, personal communication

# Measurement Tension: Process or Outcomes?



# Measuring Outcomes (Michael Porter, NEJM, Dec 23, 2010)



# The Outcome Measures Hierarchy: Prostate Cancer

Survival

- 5 year survival rate



Degree of recovery / health

- PSA level



Time to recovery or return to normal activities

- Patient satisfaction
- Sexual function
- Urinary continence
- Urinary Bother
- Bowel function



Disutility of care or treatment process (e.g., treatment-related discomfort, complications, adverse effects, diagnostic errors, treatment errors)

- Infection
- Readmission
- Rectal bleeding
- Urinary blockages
- Depression



Sustainability of recovery or health over time

- bRFS, 10 and 15 year survival rates
- Sustainability of functional status



Long-term consequences of therapy (e.g., care-induced illnesses)

- Incidence of secondary cancers
- Penile shortening

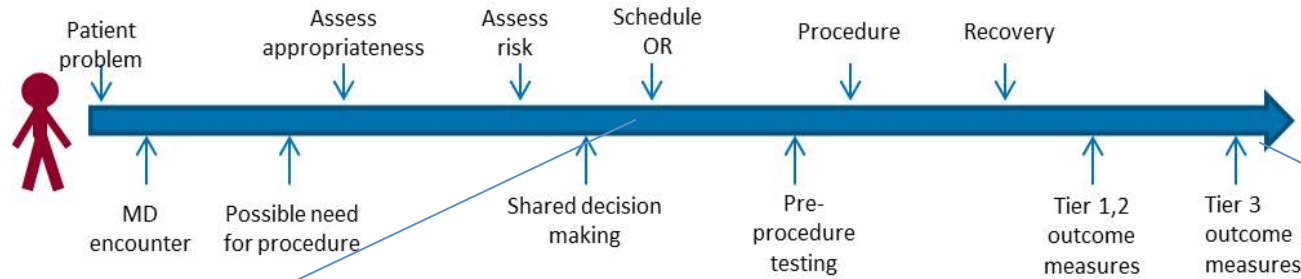
# Measuring costs using Time-Driven Activity-Based Costing (TDABC)

- A bottoms-up approach to costing patient care based on the actual clinical and administrative processes, and resources, used to treat patients.
- Combines process mapping from industrial engineering with the most modern approach for accurate and transparent patient-level costing

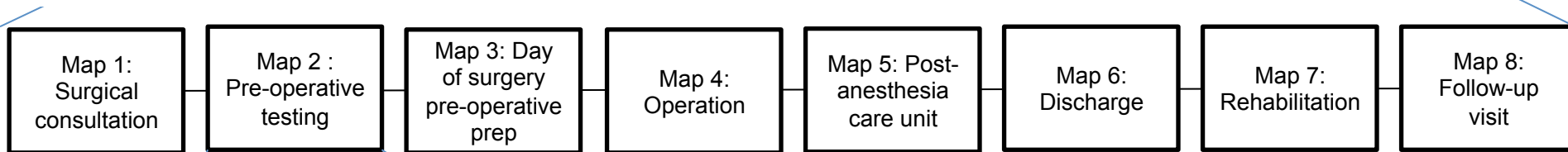


# TDABC Step 1: Develop process maps for the complete care cycle

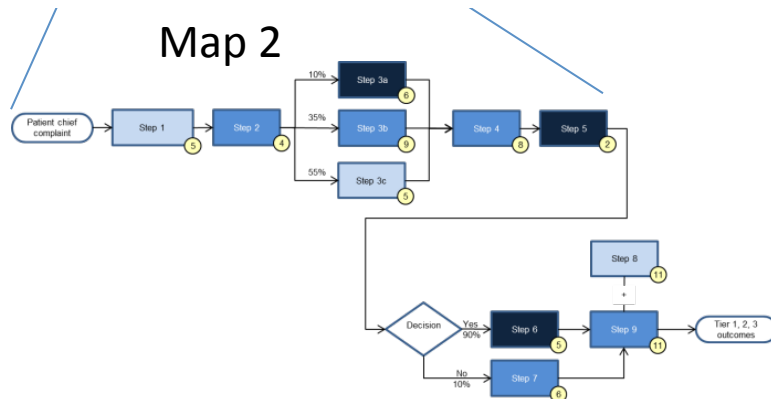
## Level 1: Overall care cycle



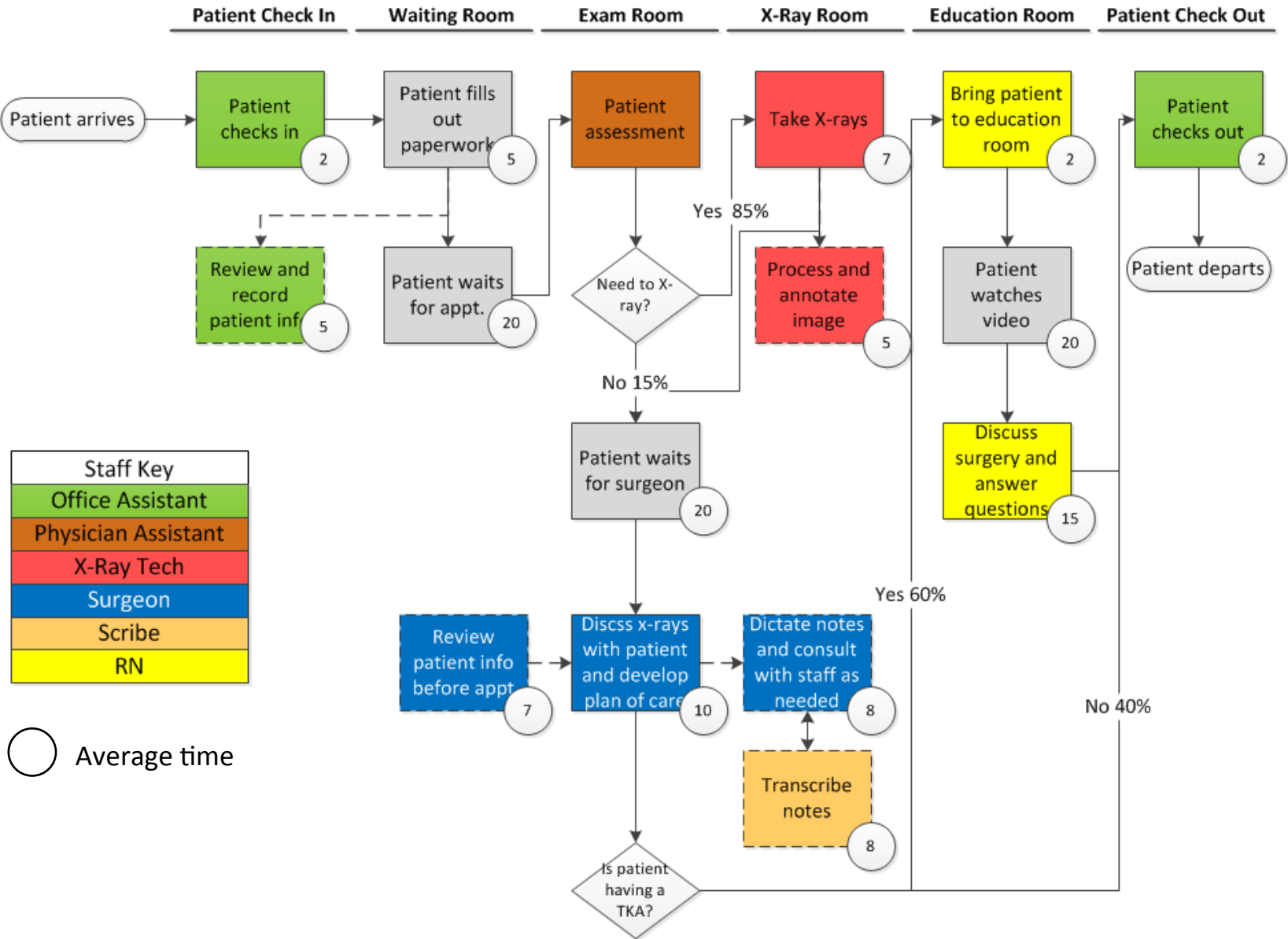
## Level 2: Study care cycle



## Level 3: Process maps



# Process map for initial office visit



## TDABC Step 2: Calculate each resource's Capacity Cost Rate (\$/minute)

- Costs: All the costs (salary, fringe benefits, occupancy, technology, supervision, support resources) associated with having that person (or piece of equipment) available to treat patients
- Capacity: The capacity (time) that each resource (personnel, equipment) has available for treating and caring for patients
- Capacity Cost Rate = Resource Cost/ Resource Capacity  
= \$ (€) per minute

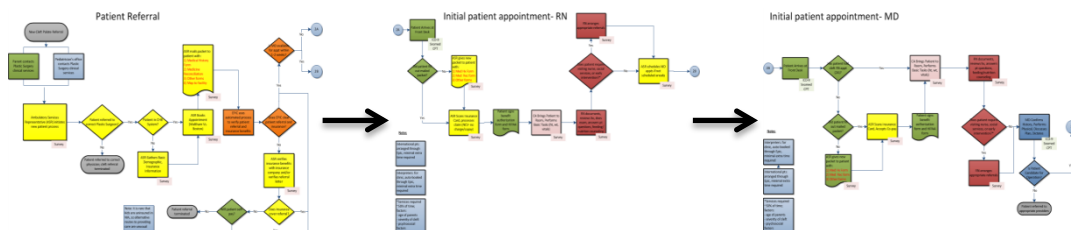
# Calculate Capacity Cost Rates (CCR) for each resource (personnel or equipment)

Data are illustrative

	Surgeon	Registered Nurse	X-Ray Technician	Physician Assistant	Office Assistant	Scribe
Total Clinical Costs (\$)	\$ 546,400	\$ 120,000	\$ 100,000	\$ 64,000	\$ 51,000	\$ 61,000
Personnel Capacity (minutes)	91,086	89,086	89,086	89,086	89,086	89,086
Personnel Capacity Cost Rate (\$/min.)	\$ 6.00	\$ 1.35	\$ 1.12	\$ 0.72	\$ 0.57	\$ 0.68

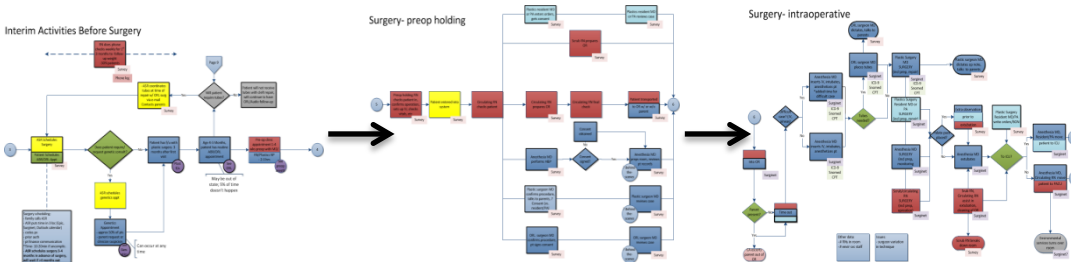
# Compute total patient care costs by multiplying process times by its resource capacity cost rate and sum across the patient's cycle of care

## Initial consultation



	Minutes	Cost/ minute	*Total
MD	$X_1$	$Y_1$	136.13
RN	$X_2$	$Y_2$	68.04
CA	$X_3$	$Y_3$	6.17
ASR	$X_4$	$Y_4$	15.74
			<b>\$266.08</b>

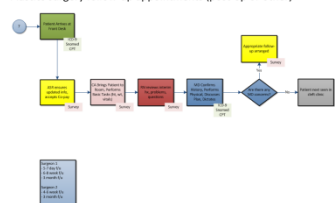
## Surgical procedure



MD	$X_1$	$Y_1$	584.99
Anes.	$X_2$	$Y_2$	603.89
RN	$X_3$	$Y_3$	136.29
Tech	$X_4$	$Y_4$	97.82
OR	$X_5$	$Y_5$	329.16
			<b>\$1752.15</b>

## Follow-up or post-operative visit

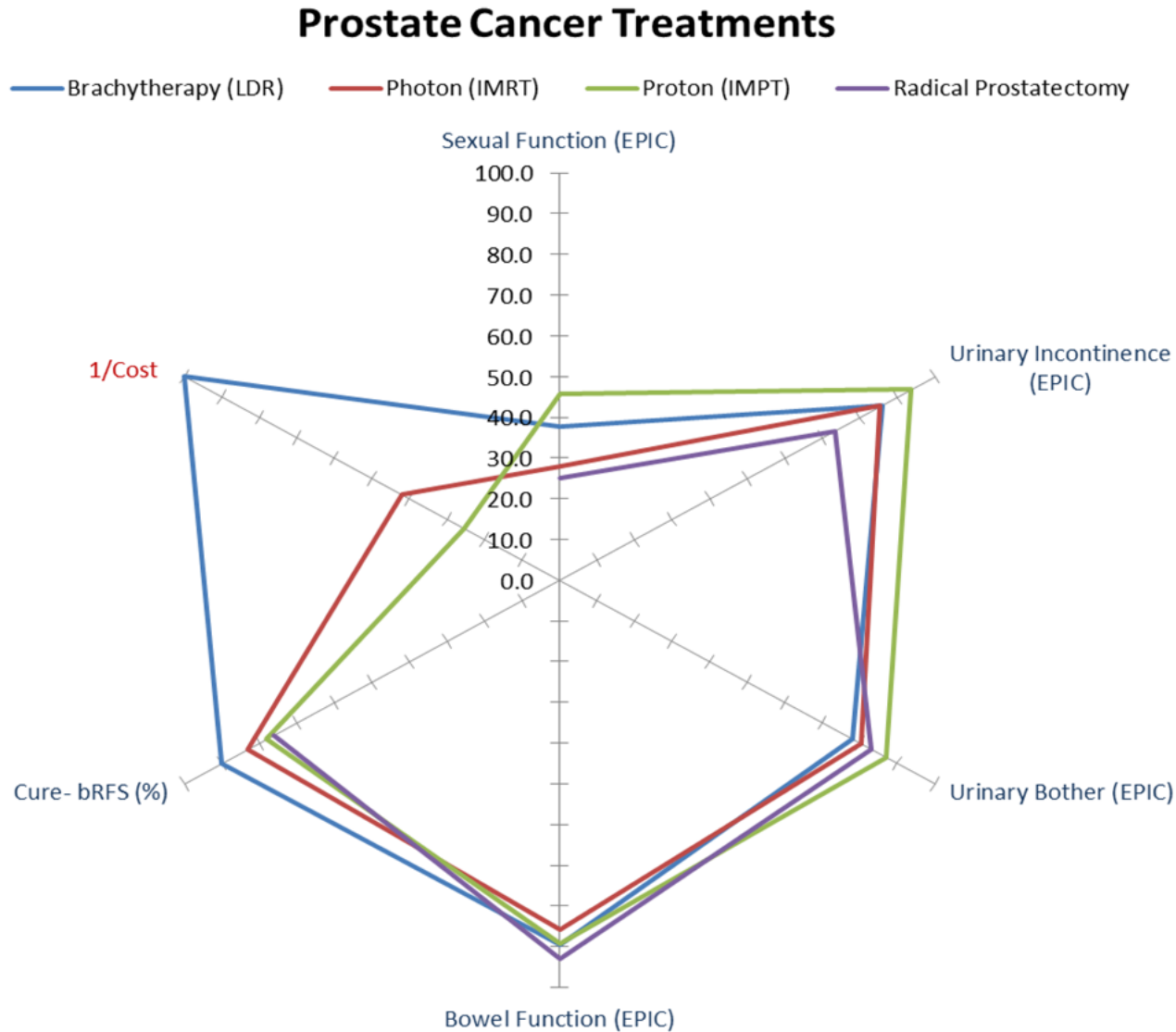
Plastics surgery follow-up appointments (post-op or other)



MD	$X_1$	$Y_1$	55.19
RN	$X_2$	$Y_2$	13.61
CA	$X_3$	$Y_3$	3.09
ASR	$X_4$	$Y_4$	1.77
			<b>\$73.66</b>

Source: Meg Abbott, MD & John Meara, MD Boston Children's Hospital

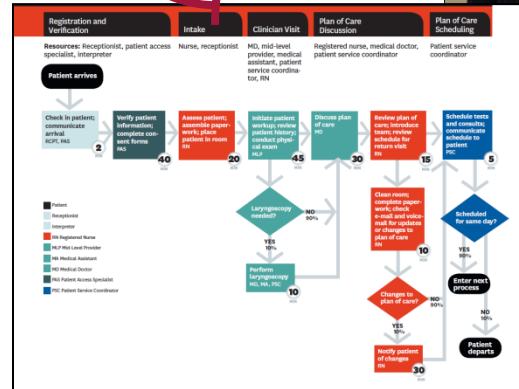
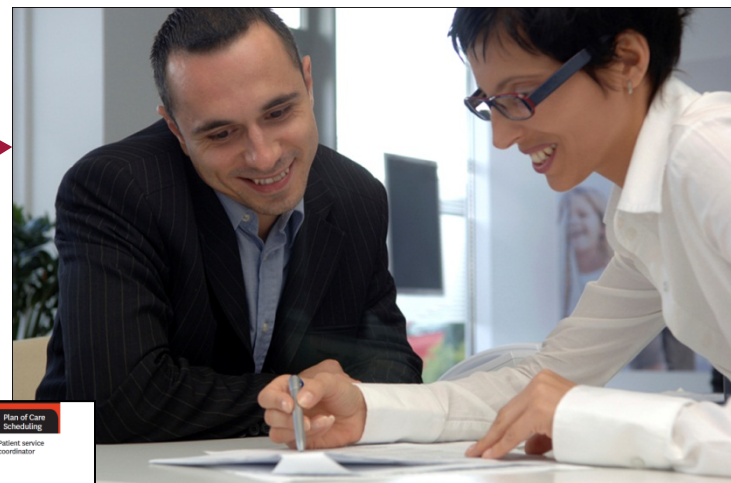
# We can display value – outcomes and cost – on a radar/spider chart



# Time-Driven ABC provides a common platform – a single version of truth – for productive discussions among clinical & administrative personnel.

By standardizing on this procedure and we can achieve consistently excellent outcomes at lower cost.

We can skip this process and save \$120 per patient.



# Clinicians and Staff collaborate to increase value in health care delivery

- **Process Improvements:** Optimize and standardize processes over complete cycles of care
- **Personnel and Resource Utilization:**
  - Care givers work at the top-of-their-license; who should be doing the work, where, and how?
  - Optimize the utilization of resource capacity



# We are about to start several TDABC projects at the new PIH hospital in Mirebalais, Haiti

1. Surgeries
  - Mastectomies
  - C-sections
2. Emergency room: Moderate to severe trauma
3. Maternal Health: Vaginal Delivery



# Valid outcome and cost measurements also provide the foundation for bundled (episode-based) reimbursement

- For each medical condition, a bundled price covers the costs of all the resources required to deliver excellent outcomes for a full cycle of care assuming resources are used effectively and efficiently, including high capacity utilization.
- Time-based reimbursement for complete care of a **chronic condition** (e.g., diabetes, end stage renal disease)
- Time-based reimbursement **for primary/preventive care for defined patient populations** (healthy infants and children, healthy adults, frail elderly)