

ALLEN HU

Graphic Designer

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@thegreathu

Software Expertise

Adobe Creative Suite

Illustrator

Photoshop

Indesign

Lightroom

Premiere

After-Effects

Digital-Design

Sketch

Git-Hub

HTML

CSS

JSW

Typography

Fontstruct

3D Programs

Cinema 4D

Experience

Klassewerbung, Berlin, DE

Graphic Designer

03/2018 – 07/2018

I was part of a multi-faceted branding project for the university's fashion brand. My role was to be a photo-shoot assistant, designing the logo, and creating the website for the brand.

Brook Brand, New York, NY

Graphic Design Intern

02/2018 – 05/2018

I worked with a strategist to develop Linkage's visual communication. We identified the firm's competitive landscape and redefined Linkage's core brand. My task was to bring in mood boards, logo design iterations, and create mock-ups for Linkage's collateral.

The New School, New York, NY

Graphic Designer

09/2017 - 12/2017

Collaborated with other students to brand and design collateral for the school. Group dynamics involved students proposing their own solution to the brief and group-up based upon similarities in our design proposals.

Education

TNS, Parsons School of Design

New York, NY

BFA in Communications Design

Expected May 2019

UDK, University of the Arts

Berlin, Germany

Study Abroad, Visual Communication

Spring Semester, 2018