# **ALLEN HU**

### **Graphic Designer**

% allen-hu.com

o thegreathu

### **Software Expertise**

Adobe Creative Suite

Illustrator

Photoshop

Indesign

Lightroom

Premiere

After-Effects

Web-Design

Sketch

🞧 Git-Hub

∃ HTML

😈 CSS

🛐 JS

Typography

Fontstruct

**3D Programs** 

Cinema 4D

#### **Education**

UDK, University of the Arts Berlin, Germany

Study Abroad, Visual Communication Spring Semester, 2018

TNS, Parsons School of Design New York, NY

BFA in Communications Design Expected May 2019

## **Experience**

Brook Brand, New York, NY Graphic Design Intern

02/2018 - 05/2018

I worked with a strategist to develop Linkage's visual communication. We identified the firm's competitive landscape and redefined Linkage's core brand. My task was to bring in mood boards, logo design iterations, and create mock-ups for Linkage's collateral.

The New School, New York, NY Student Designer,

09/2017 - 12/2017

Collaborated with other students to brand and design collateral for the school. Group dynamics involved students proposing their own solution to the brief and group-up based upon similarities in our design proposals.