

Allen Hu

Graphic Designer

✉ hu.jia.allen@gmail.com

🔗 <https://AllenJiaHu.github.io/portfolio>

📷 thegreathu

Software Expertise

Adobe Creative Suite

 Illustrator
 Photoshop
 Indesign
 Lightroom
 Premiere

Web-Design

 Sketch
 Git-Hub
 HTML
 CSS
 JS

Typography

 Fontstruct

Education

TNS, Parsons School of Design
New York, NY

BFA in Communications Design
Expected May 2019

Coursework

Branding

Spring Semester, 2017

[Re-branded City Harvest](#), which actively contributes to sustainable practices in food waste. Stenghtened the logo through research of the brand's origin and purpose.

Branding Concepts

Fall Semester, 2016

[Re-branded XXX Church](#), which supports couples dealing with pornography addiction. Clarified the brand's purpose by renaming the brand to Union and redesigning their website.

Experience

Student Designer,
The New School, New York, NY

09/2017 - 12/2017

Collaborated with other students to brand and design collateral for the school. Designed the introduction for the [Parsons Benefit Invitation Card](#) and the final credits page for the [The New School Holiday Card](#).