

## Senior Congratulatory Advertisement

Straight from the heart and into the yearbook! Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with the Senior Congratulatory Yearbook Advertisement. For a limited time, space is available to tell your student or friend how proud you are! Clubs, organizations, and businesses are also welcome. Regardless of the occasion, your ad provides a way to recognize a student or an event in a special and unique way. To reserve your space, follow these guidelines:

### **Prices/sizes:**

Advertisement spaces are available in the following sizes for the prices shown (see early discount in right column):

1/8 Page:	\$75
1/4 Page	\$120
1/2 Page	\$200
Full Page:	\$325

### **Step-by-Step Instructions**

1. Select ad size.
2. Complete the order form provided.
3. Provide the correct number of photos, based on size.  
1/8: 1  
1/4: up to 2  
1/2: up to 5  
Full: up to 10
4. Write the text for the ad on the Order Form or attach, based on size:  
1/8: up to 15 words  
1/4: up to 50 words  
1/2: up to 75 words  
Full: up to 150 words
5. Provide payment (cash, check, or money order).
6. Deliver or mail all of the materials to the yearbook staff before the deadline. If after the deadline, check with the adviser to see if space is still left.

### **Photo Submission Guidelines:**

- Digital format is preferred (jpg or tiff) but we will scan hard copy photos if needed.
- Digital Quality needed (minimum): Resolution: 300 DPI, Size: 350 KB
- Photos will be enlarged or reduced to fit the layout.
- The utmost care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school and the yearbook staff do not accept responsibility for lost or damaged photos. Pictures can be picked up after winter break but will be discarded after one year if not claimed.

## **Deadline: October 9**

**\*\*Or when allotted pages are filled**

**If all materials are submitted by  
Sept. 23, you can apply for a \$20  
DISCOUNT to your ad total.**

### **Contact**

Adviser: Amy Branca  
[Amy\\_K\\_Branca@fc.dekalb.k12.ga.us](mailto:Amy_K_Branca@fc.dekalb.k12.ga.us)

# **Order Form**

## **Senior Congratulatory Yearbook Advertisement**

**Directions:** To reserve space in the yearbook, please submit the following as soon as possible: 1) This order form, 2) Ad photos, 3) Ad text, 4) Ad payment

### **Customer Data**

Student/Organization/Business Name: \_\_\_\_\_

Purchaser's Name: \_\_\_\_\_

Daytime phone#: \_\_\_\_\_ Email: \_\_\_\_\_

### **Advertisement Data**

Circle the size you would like: 1/8 page      1/4 page      1/2 page      Full page

Total number of photos included: \_\_\_\_\_ Circle the format: CD/DVD/USB      Prints

Next, print ad text below or attach typed text (see reverse side for length guidelines):

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### **Payment**

You may pay by cash, check, money order, or online with a credit card. Follow the yearbook link on the CCHS home page to pay by credit card.