

ACS-1809-001

Web Design and Development

Term Project

Student#: 3134654

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## **Introduction**

Photographs have been a staple of capturing moments to remember. In this current age of technology, cameras have become accessible as smartphones today now have built-in cameras, unlike before. Capturing photos can be done in a vertical and horizontal format, 9:16 and 16:9. Both forms are now the staple to media viewings, such as viewing on smartphones and computers. In this term project, I will design an imaginary website and, hopefully, a future working website to be used by the public that will merge every photographer in the world to capture moments and share them with the world.

## **The Organization**

Ninth Sixteenth was created by amateur photographers looking for more photographic ideas to apply in their work. They were a group of enthusiastic photographers who loved to capture memorable moments or events such as weddings, fashion, and sports. Their expertise in capturing these types of events continued beyond there. They also capture portraits and wildlife photos producing the finest detail possible.

After years of capturing photos, they have gotten recognition from their local people and are asked to take their pictures for them. This group then decided to make a website dedicated to their local people to book photographers, such as themselves, for upcoming events. To this fact, Ninth Sixteenth was born, which started from just being local to provincial, to national, and finally worldwide.

Ninth Sixteenth is looking for enthusiastic amateur photographers worldwide who are eager to learn new ideas and share them with their colleagues. Our goal is to cover every corner of the world and capture photos for their clients and the whole world.

The website is open to people looking for a photographer to be part of their events or an inspiration to apply their work to yours. A support team can help from Monday to Friday from 8 am to 4 pm and from Saturday to Sunday from 9 am to 3 pm. Our support team works with all its users and customers. Our support team is happy to help with any complaints or issues within operation hours.

The success of Nine Sixteenth achieved its success through the help of our users. They have allowed us to keep moving forward and improve our services for current and future users. The feedback that we received has kept the website running and providing the utmost customer satisfaction to this day. We encourage all our users to give positive or negative feedback. We will hear and achieve our customer's satisfaction in a reliable and fulfilling manner.

### **Target Audience**

<b>User Group</b>	<b>Functions Performed</b>	<b>Age</b>	<b>Gender</b>	<b>Web Experience</b>
Photographers	Post sample photos Post availability Read customer feedback Send website feedback Send website report	16+	M/F	Varies
Customers/Users	View Galleries View photographer/s View booking rates Read photographer reviews View the photographer's availability Book available date Send website feedback Send website report	16+	M/F	Varies
Support Staff	Read website feedback/s Read website report/s Respond customer report/s Acknowledge customer feedback/s	18+	M/F	Varies
Potential Photographers	Fill application form Upload Resume Create and Submit a profile Clear form	16+	M/F	Varies

### **Goals of the site**

- Reach photographers around the world
- Business portal for amateur photographers who wish to improve their skills and make a company of their own
- Share and inspire photographers
- Fast and easy booking of photographers for events

### **Main topic areas**

- About Us
- Contact Us
- Apply or Upload
- The Vertical and Horizontal Gallery
- Photographers



In the tree diagram above, the Nine Sixteenth website is a portal for photographers worldwide. The website inspires photographers of any skill level who wish to learn about the two most used aspect ratios today, and the website is an open area to share their skills with the public. You can find the website's origins on the **About Us** page, which tells us how it was and how it became successful today. You can also view the operation support hours on the About page, and we have the most dedicated support team to provide the best customer service. If you want to contact the company personally, the company email is posted under the **Contact Us** page. Feel free to email the company, as we are open to feedback or reports. The Contact us page also offers feedback and report forms that are open to view for future users or customers on the website. These forms help us to the extent of achieving the best customer service.

If you are interested in joining the team of photographers, you can submit an application form in the **apply or upload** tab. Applicants will then be contacted within a few days of applying. There is also an upload form to upload photos to share with the world. A user profile must submit a photo to watermark their pictures on the website. The user profile is automatically created when you wish to join the team or complete the application form in the apply and upload tab. Once hired, you are featured under the **photographer's tab** that displays your details and available times for customers to book for their events. Feel free to choose when you want to work as the website or company is flexible as many photographers are also on the team. Finally, two galleries are also featured, and we can view all the photos uploaded on the website based on the criteria of how it was uploaded on the upload form.

### **Content Organization**

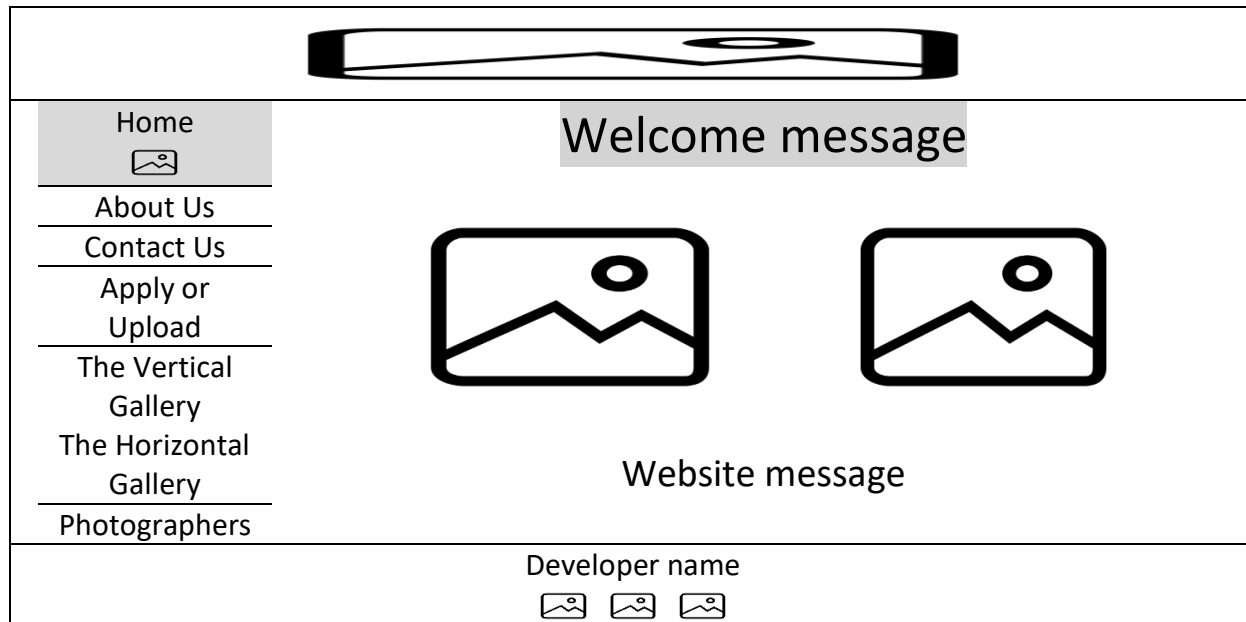
<b>Category Name</b>	<b>Folder Name</b>
Nine Sixteenth origins	About Us/Origins
Support hours	About Us/Schedules
Contact info	Contact Us/Contact Information
Feedback form	Contact Us/Feedback Forms
Report Form	Contact Us/Report Forms
Application Form	Apply & Upload/Application Forms
Upload Form	Apply & Upload/Upload Forms
Vertical Gallery photographers	Vertical Gallery/Photographers
Vertical Gallery photos	Vertical Gallery/Photos

Horizontal Gallery photographers	Horizontal Gallery/Photographers
Horizontal Gallery photos	Horizontal Gallery/Photos
Photographer details	Photographers/Photographer profiles
Photographer Available dates	Photographers/Photographer profiles/Available dates
Terms and Conditions for booked dates	Photographers/Photographer profiles/Booked dates/Customer form

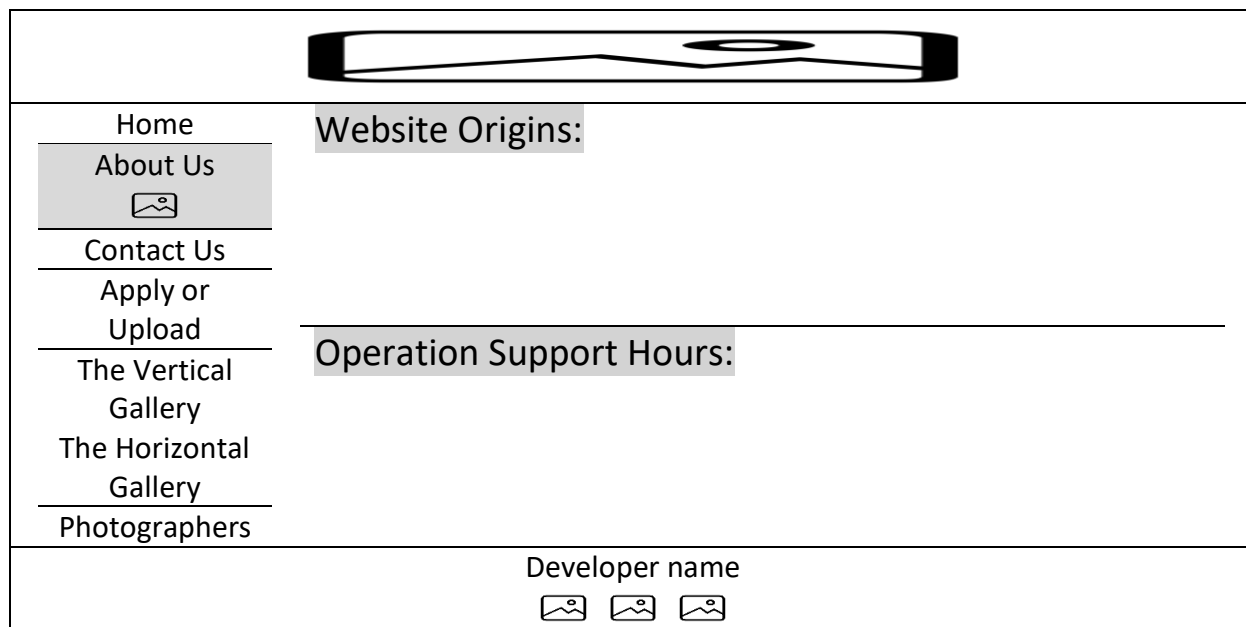
### **Navigation**

Nine Sixteenth follows the aesthetic of being simplistic, informative, and easy to use for any age level. The header will have a company-made logo overlaying the entirety of the header. The navigation bar will always stay on the left side of every page. Once tabs are selected, the tab is highlighted to indicate which page the user is in. The main page will always change regarding what page is selected. Finally, the footer will display the web developer's social media for potential companies contacting the developer to make their website.

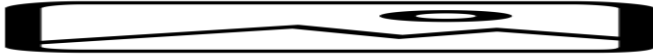






Below is the wireframe of the home page when the website opens.



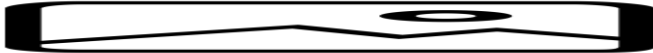






About Us page wireframe:



Contact Us wireframe:

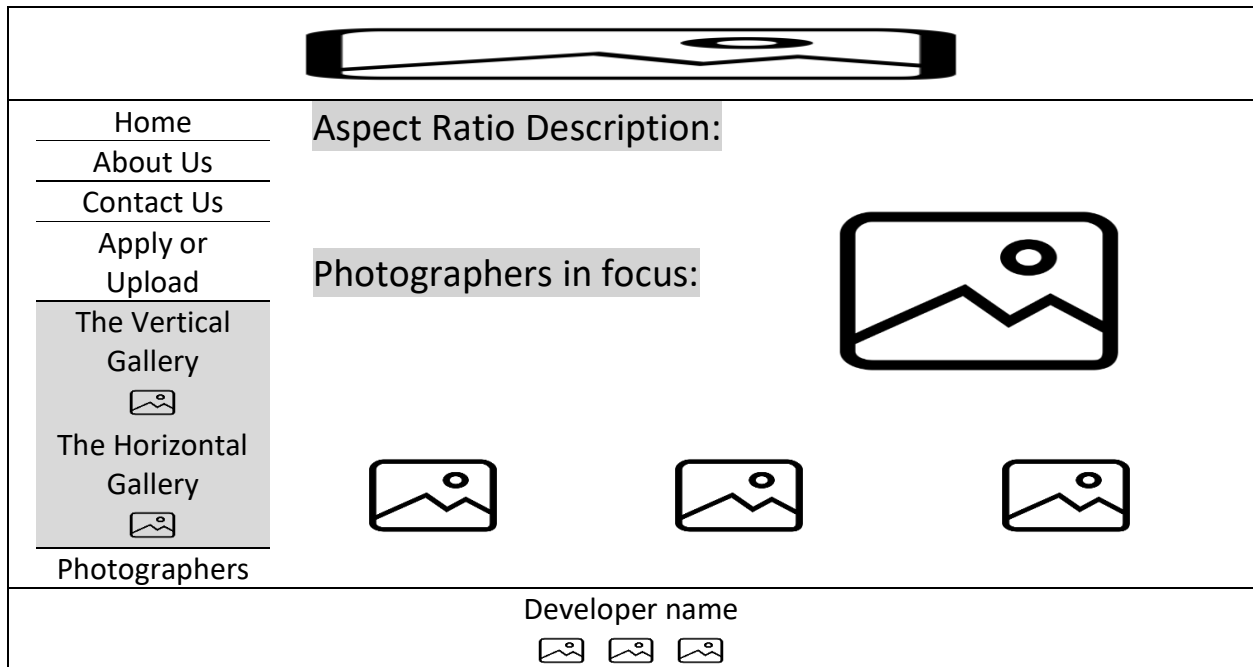
	
<ul style="list-style-type: none"> <li>Home</li> <li>About Us</li> <li>Contact Us</li> <li>  </li> <li>Apply or Upload</li> <li>The Vertical Gallery</li> <li>The Horizontal Gallery</li> <li>Photographers</li> </ul>	<p><b>Contact Information:</b></p> <hr/> <p><b>Website feedback and Reports:</b></p> <div> <p>Feedback Form</p>  </div> <div> <p>Report Form</p>  </div>
<p>Developer name</p> <div>    </div>	

Apply or Upload wireframe:

	
<ul style="list-style-type: none"> <li>Home</li> <li>About Us</li> <li>Contact Us</li> <li>Apply or Upload</li> <li>  </li> <li>The Vertical Gallery</li> <li>The Horizontal Gallery</li> <li>Photographers</li> </ul>	<p><b>Be part of the team!</b></p> <p>Application form</p>  <hr/> <p><b>Have a photo to share to the world?</b></p> <p>Photo upload form</p> 
<p>Developer name</p> <div>    </div>	

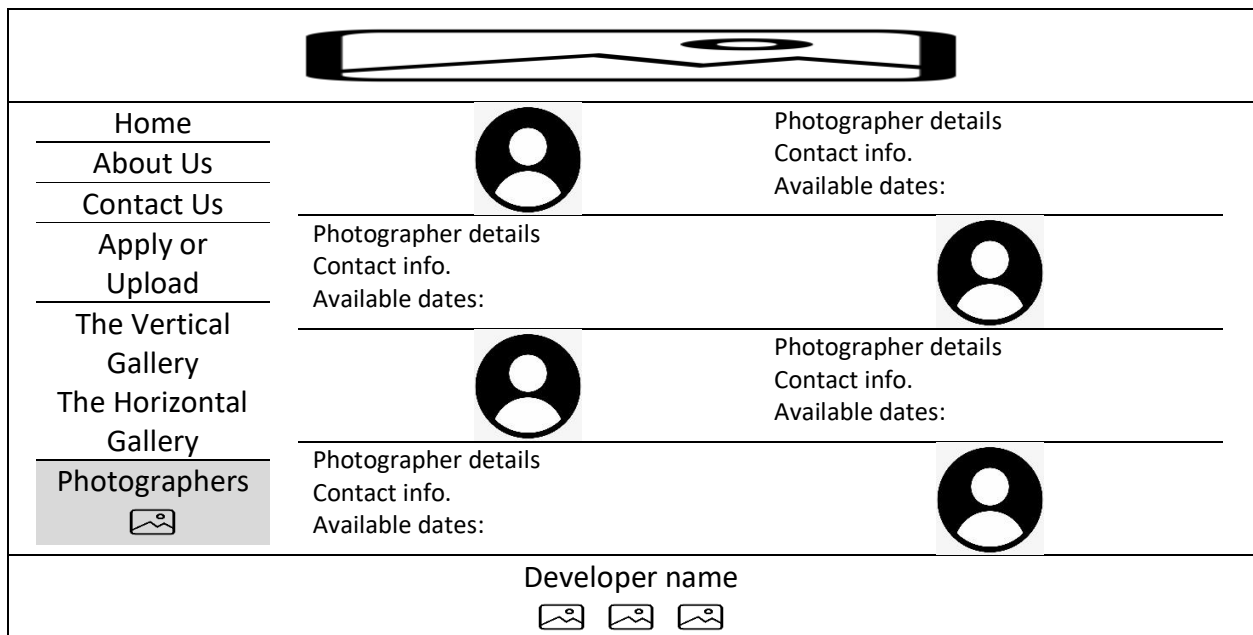


Vertical and Horizontal Gallery wireframe:



\*Both galleries have the same format. The only difference is that the Aspect Ratio Description and Photographers in focus will be on the right side, and the photo will be on the left side when the user is on the horizontal gallery page.

Photographers page wireframe:



## **Conclusion**

The goal of the website is to achieve simplicity and efficiency. Viewing photos, booking photographer dates, applying to be part of the team, etc., is the main priority in just a few clicks. Making the website simple will reach a broader range of users and make the photos more detailed.

Throughout the class, I have learned essential steps to create this website. In this plan, there is a big difference in planning the structure in my previous assignment. Applying those lessons gave me an even more comprehensive range of flexibility as I pushed myself to create an entire website. Nine Sixteenth is the first website that has the potential to be a future full-on website.

## **References**

- Web Design & Development contents from Chapters 1 to 9
- Assignments 2 to 4