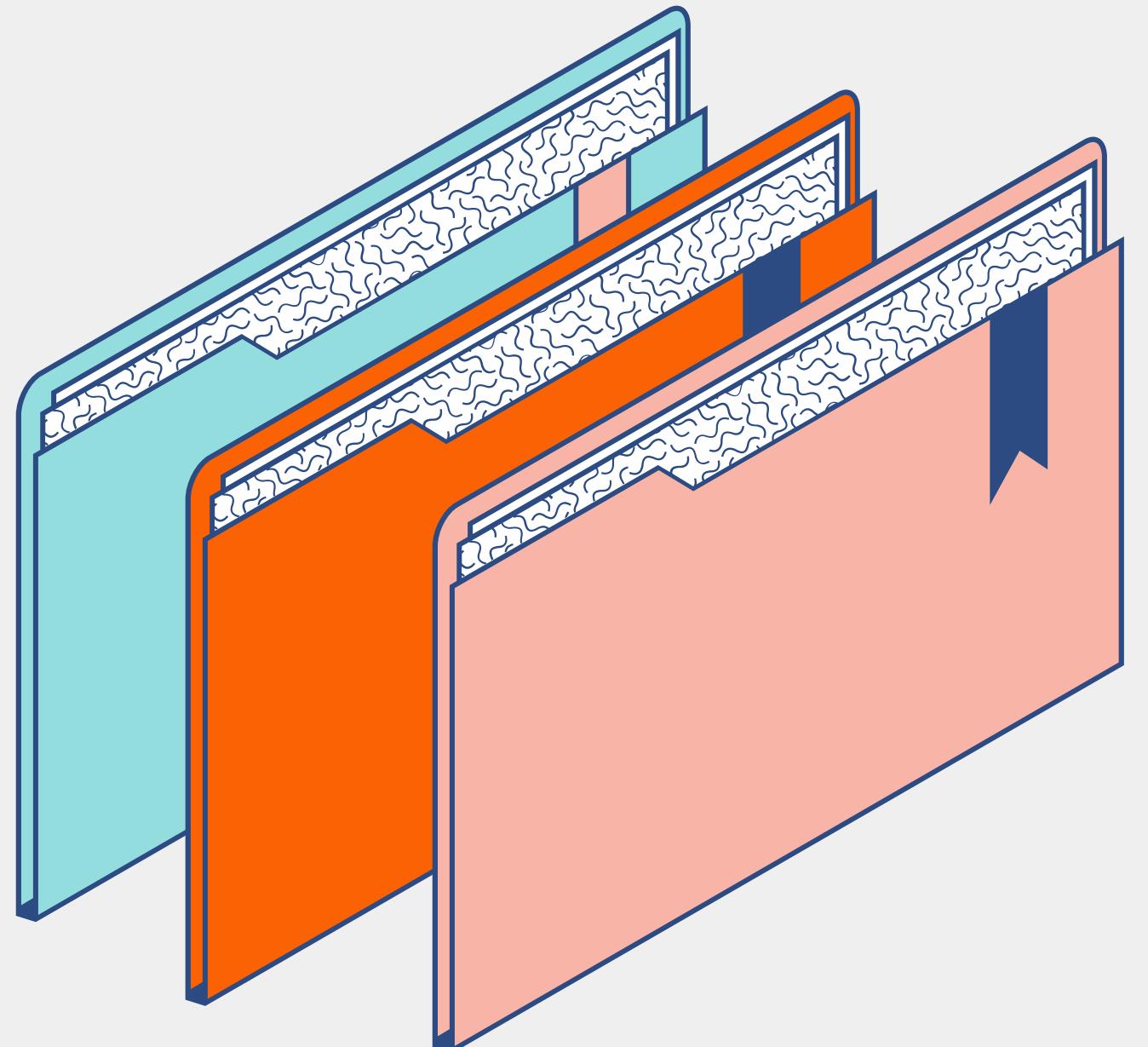




Proclive Graphics

BRANDING AND DESIGN



KEY DISCUSSION POINTS

Our Story

Our Mission and Vision

What We Do

Proclive Graphics in a Nutshell

About PROCLive graphics

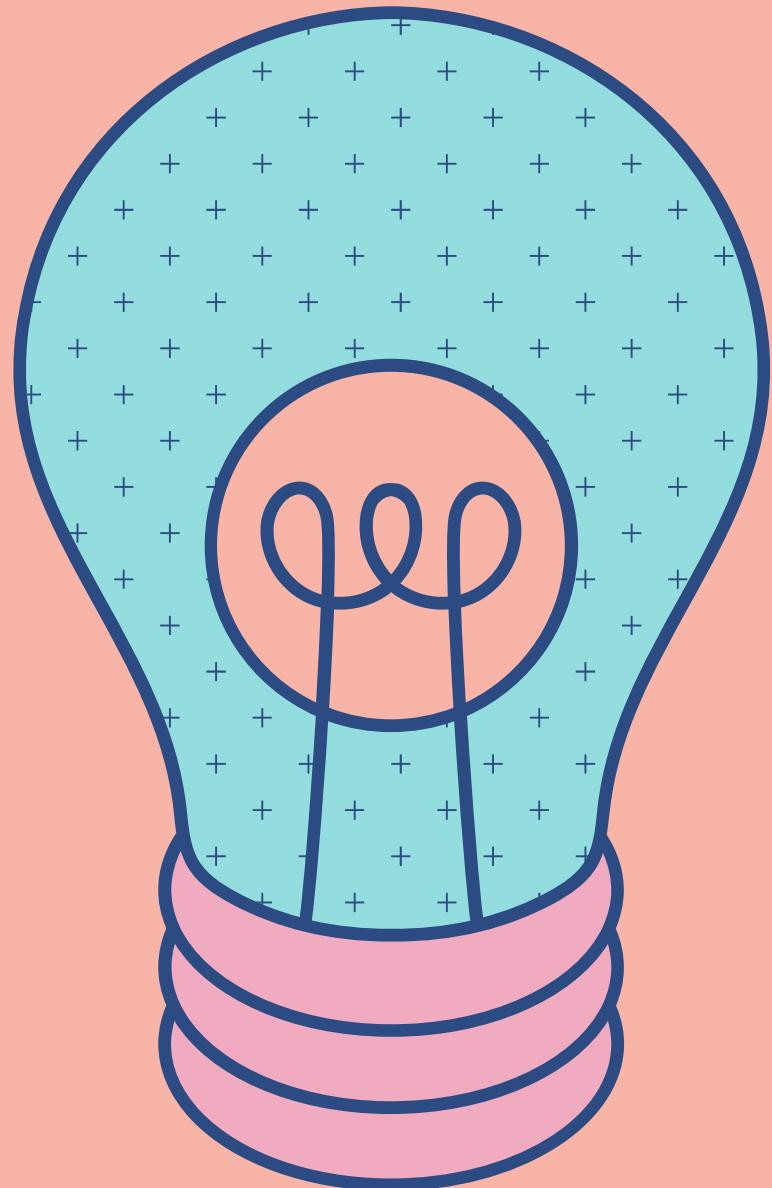


OUR STORY

Our journey began when I was shopping around for a designer to assist me with my wedding invitations... The long and short of it ...using the love I have for drawing I did it myself.

Today we are an upcoming graphic design and digital marketing agency.

mission & vision



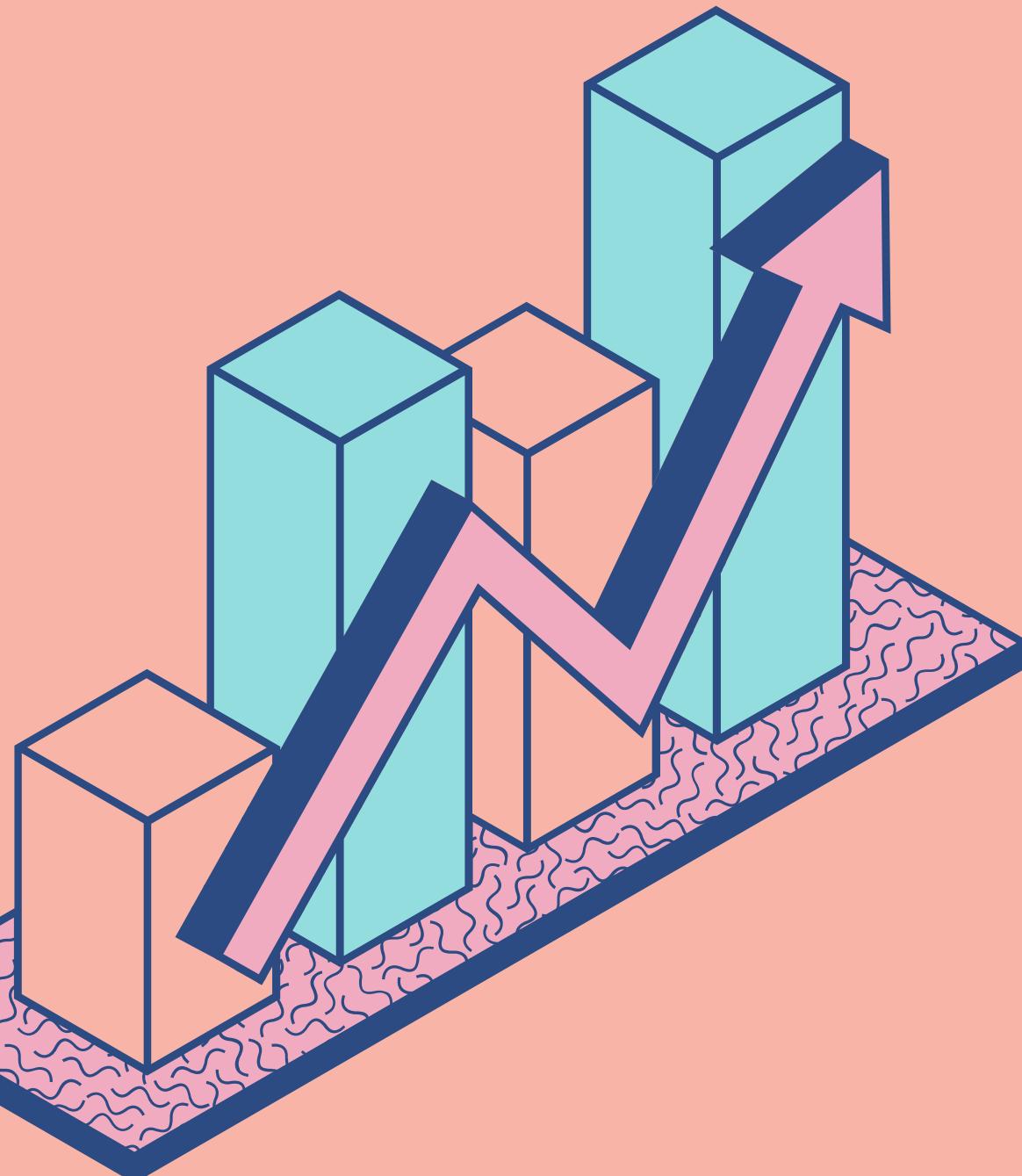
WHAT WE AIM TO BE

Our vision is to become the sort after graphic and digital service offerings provider.

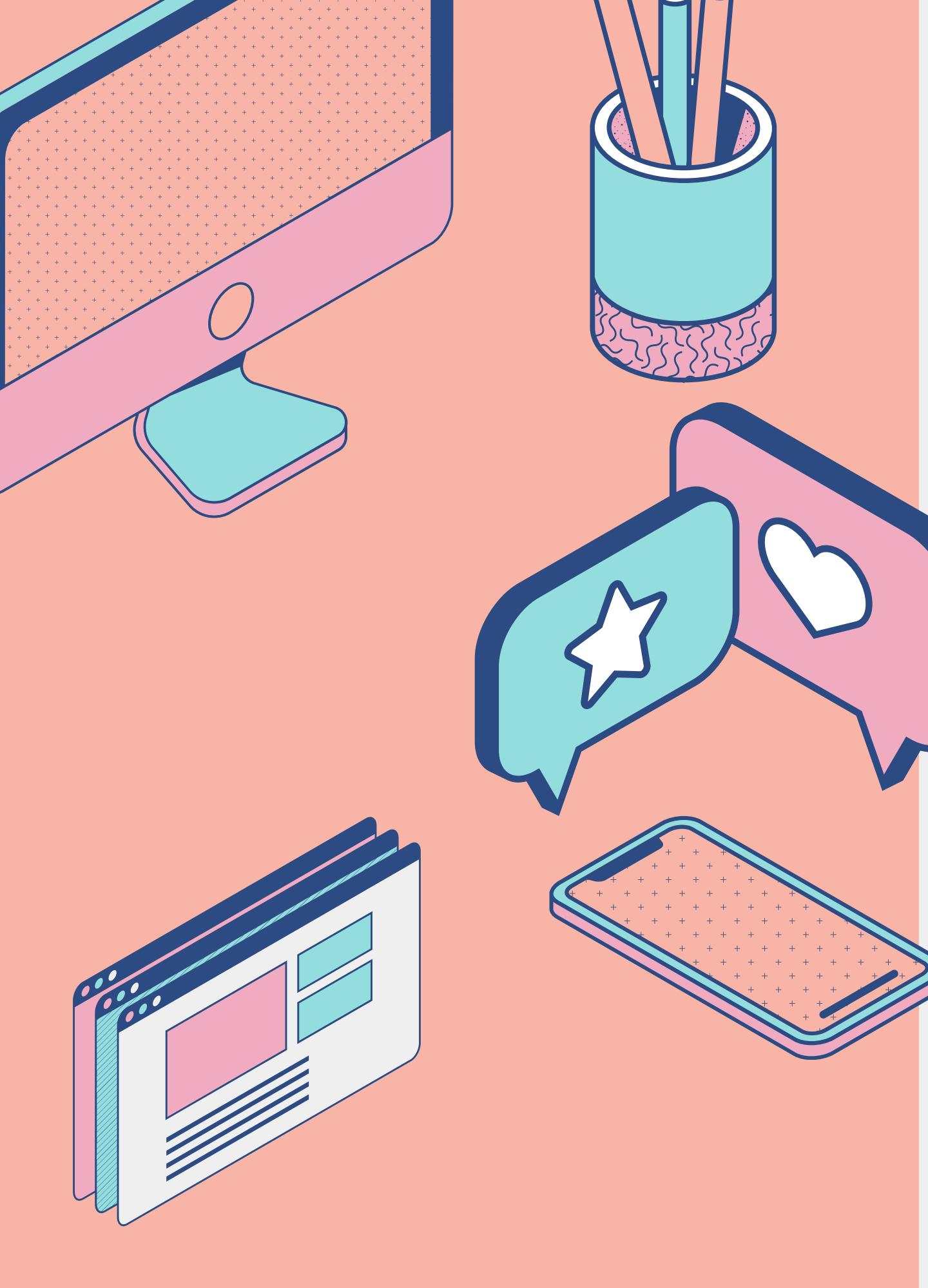
WHAT WE AIM TO BE

Our mission is to provide creative and practical graphic design work.

OUR OBJECTIVES



- To exceed customers expectations by going beyond the call of duty
- Provide quality work, at affordable rates and in good time
- To sustain good customer relations



WHAT WE DO

- FLYERS
- BUSINESS CARDS
- BROCHURES DESIGNS
- CV WRITE UP
- LOGO DESIGN
- WEB DESIGN & HOSTING
- SOCIAL MEDIA DESIGNS



PROCLIVE2020
TRADE | MAINTENANCE | RENOVATIONS

Logo variations

PROCLIVE2020

PROCLIVE2020
TRADE | MAINTENANCE | RENOVATIONS

PROCLIVE2020

PROCLIVE2020

Icon variations



Colour palette



Colour codes

C 61 M 3 Y 52 K 24
R 96 G 96 B 96
Hex #006060

C 4 M 3 Y 3 K 0
R 241 G 241 B 241
Hex #F1F1F1

C 15 M 78 Y 100 K 4
R 204 G 86 B 10
Hex #C5500a

C 0 M 90 Y 0 K 0
R 255 G 255 B 255
Hex #FFFFFF

GRASS CUTTING REPORT

By Bora Business Enterprise

01

By Bora Business Enterprises

The Project Overview

THE OBJECTIVE

The mission for the Heritage Manor Estate was to cut, rake and dispose of the grass growing on all the open spaces within the estate. This was to be done over a course of 3 days with a set estimate of material/consumables.

While the objective was reached, the estimates were extensively under quoted.

ESTIMATES & ACTUALS

Item	Estimate	Actual
Direct Labour Cost	R9600	R16000
Direct Material Cost	R6000	R8000

45%
of the total staff was employed to complete the project

66%
cost overruns to complete the project

90%
success rate at completion of the project



01

By Ceresless Industries

Learnings

As much as a site visit was conducted and general assumptions were made, it was made evident that we can only truly know the extent of the job, while practically executing the job. Below are a few concerns that were raised that may have a bearing on the invoice:

- Insurance
 - We had 2 window crack reports while on the job and this calls for us to insure the job going forward
- Housekeeping
 - We had not anticipated the need to sweep or blow the road clean after cutting the grass, this has additional cost implications
- Duration
 - The estimated duration of completion was missed but can be achieved with additional staff but has cost implications

R30,000.00
Is the value we have placed on the job at hand.

+

About Us

Jaybeezz Trading And Projects (Pty) Ltd is a multi-disciplinary general building and civil engineering construction company and Hardware store that is proved competence in a wide range of diverse construction domains since 2017.

Jaybeezz is a recognized contractor with the Construction Industry Development Board, qualified to execute work within the 1GB and 1CE scope. We are a BBBEE Level One Contributor with 100% black ownership and 100% female ownership.

Contact Us

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PROCLIVE GRAPHICS TEAM

GET TO KNOW US



ELENA MORABANE
Founder and Managing
Director

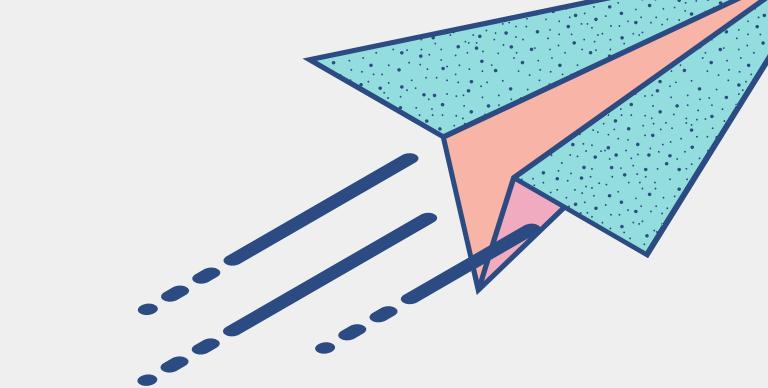
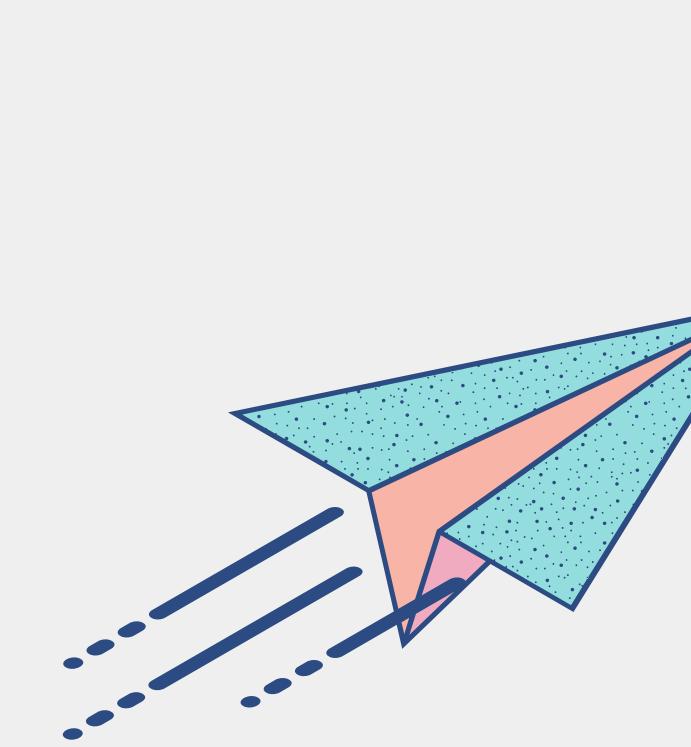
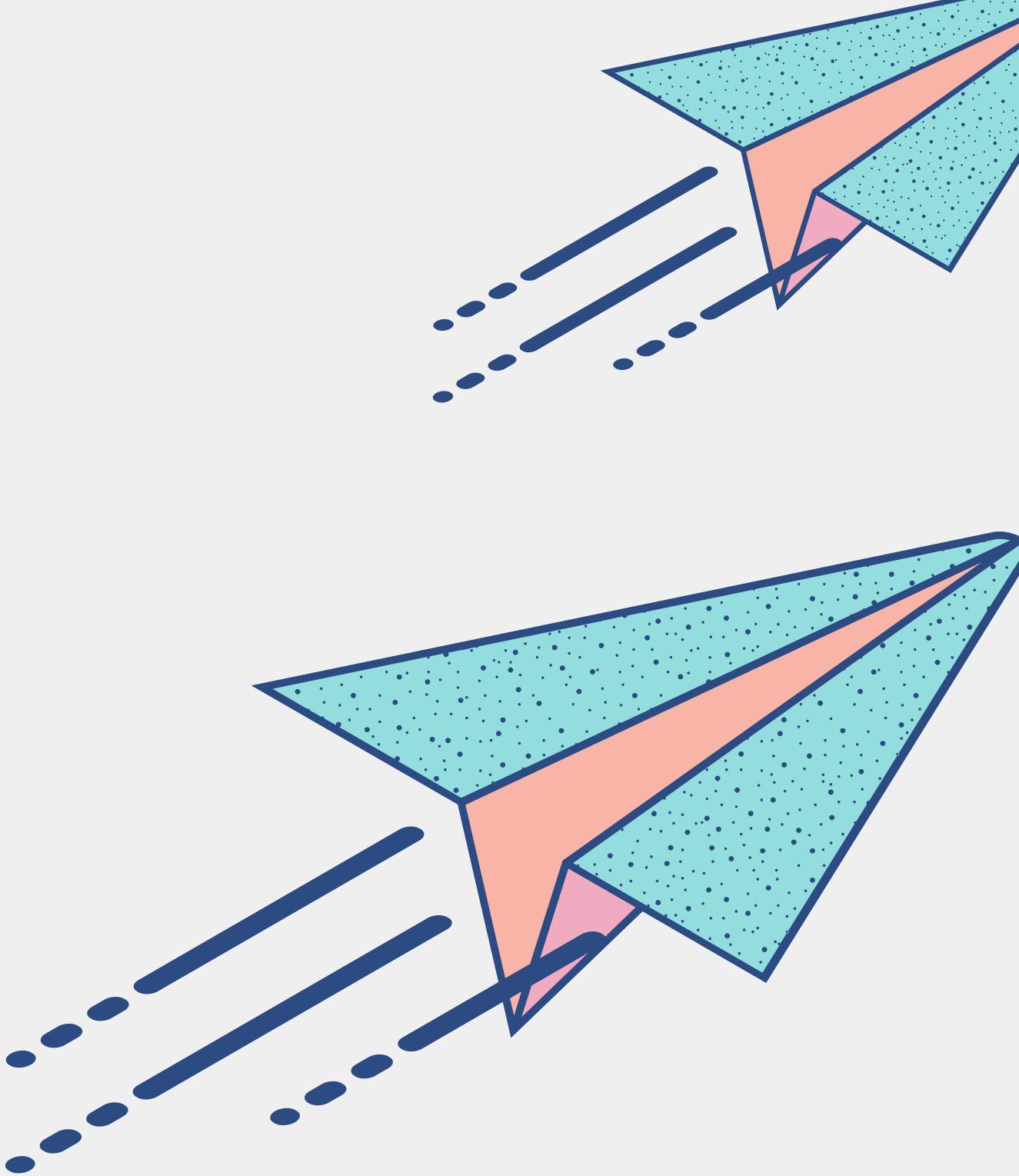


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Social Media & Marketing
Strategist



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Business Strategist

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