

Mad Mechs Handout

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Overview & High concept

Mad Mechs is a turnbased strategy game featuring Mechs. The game will feature a number of different systems, such as a indepth customisation system, destructable buildings and different factions. The games aesthetic is a cell shaded borderlands style game, with cartoon style particle effects.

Technical Feasibility

Currently most of the core components of the game are almost all there. There is a basic test level that contains building destruction, mech customization, cell shading, basic AI and Action Point based combat on a grid.

USPs

A title that is a large source of inspiration for this game is XCOM series. The games are very popular on steam and have had over 1.8M sales according to steamspy. Another similar style game is Invisible, Inc.

The target audience for this game are people who enjoy turn based strategy games, aged 18-40.

The unique selling point for this game is it's detailed mech customization.