

# company :- Flipkart

## Strengths

- Strong Brand Recognition
- It is very trusted
- There are so many offers

## Weaknesses

- Some item default.
- delivery empty boxes.
- Slow delivery to villages

## Opportunities :-

- Give some more offer.
- delivery speed increase

## Threats

- amazon
- meesho
- myntra

~~17/10/2025~~

## Short term Goals :-

Goal :- complete all the assignment and start to read for else peacefully learning one skill once weekly daily

measurable :- I have started using a do list app to track my work daily

Achievable :- It is easily achievable by giving proper time to all the tasks accordingly

Relevant :- This goal is worth it and after completion I can give more time to my other works related to skills

Time bound :- I have to complete all the assignments before the final date and submit.

## Long term Goals :-

Goal :- learn all skills related to build animations

measurable :- I can measure it using extracting & to create animated move and learn how to animation work

Achievable: It can be easily achievable if we manage both college and skill work.

Relevant + By this goal I can achieve my dream  
o and get placed into one of the back.  
companies like wipro

Time bound + I need to learn all the skills before  
my 4 years of college ends

~~8/1/2025~~