

SWOT: Mahindra Cars

\$ Strength

- innovation in EVs
- Global presence
- Strong brand name

Weakness

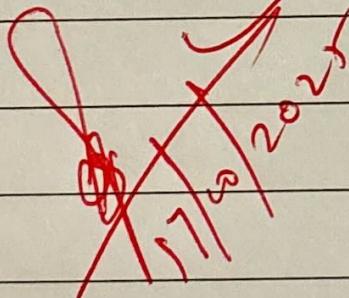
- Slow supply
- people don't consider it premium
- slow EV adoption in Indian market

\$ Opportunities

- growing EV market
- New Technology innovations

Threats

- High competition
- Huge price fluctuation.



SMART Analysis - Jahan Trivedi

→ S - Specific

- I want to grow professionally and take more responsibility
- I aim to be more confident in decision making & reduce hesitation

→ M - Measurable

- I will track my progress by taking initiative at least once every week.
- I will measure improvement through faster and clearer decisions in my daily tasks

→ A - Achievable

- I have the skills, calm mindset, and discipline needed to reach my goals
- I can achieve steady growth with consistent practice and small steps.

→ R - Realistic

- My goals match my current strengths and personality, so they are realistic
- My dependable nature makes these improvements practical and achievable

→ Time-bound

- I can show noticeable improvement within 3 months
- I can reach strong confidence in 12 months

