

Task - 1

SWOT of i-phone:

Strengths:

- * Strong Brand Recognition
- * Innovative products & services.
- * Unique features.
- * Leading technology Edge.
- * Financial growth & profitability.

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Weakness:

- * Expensive.
- * Lack of new innovative products
- * High degree of litigation
- * Dependence on iPhone
- * Closed ecosystem.

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Opportunities:

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- * Utilize AI.
- * Growth of the Advertisement market.
- * Increased focus on content streaming services.
- * Leveraging its strong brand image to enter emerging markets

Threats

- * Backdoor Mechanism.
- * Increasing competition in their various industries
- * Battle Against Counterfeit products.

Task 2: Flipkart

Strength:

- * Strong promoter
- * Acquisition
- * Own Delivery Platform & Payment Gateway
- * Diverse product range
- * Strategic partnerships
- * Market leader with strong brands

Weakness:

- * Limited Distribution
- * Cost of Acquisition
- * Buying Power is Increasing
- * Over-reliance on discounts
- * Customer service issues
- * Potential lack of innovation

Opportunities:

- * Growing e-commerce market
- * Enhance tech & personalization
- * Explore new services
- * Potential for global expansion
- * Change in interest
- * Product Expansion

Threats:

- * Economic fluctuations
- * Intense competition
- * Regulations
- * Counterfeit products

~~7/11/2021~~

Short term goal: playing violin.

Specific: My goal is clear, and well defined and unambiguous. I love to play music. And it makes me happy. The specialist in playing violin makes me involve in playing in many holy places. To make people happy and it gives me peace so it is very important.

Measurable: It has clear indicators to track progress and determine success. When I play music without nervous with peace and without stress then I am clear that I have achieved.

Achievable: This goal is realistic and attainable. It gives resources and constraints. And this will be the best in my life.

Relevant: This is worth full and aligns with broader objectives. It helps me to teach the other children to make them success in their life.

Time zone: The deadline for me is within 365 days by December 2026.

Long term goal: professional dancer.

Specific: My goal is clear and well defined and unambiguous. I am a good dancer. And it makes me energetic. My guru helps me learn and helps me to teach others. It makes me fit and keeps me very healthy.

Measurable: It has clear indicators to track progress and determine success. It has many types of dances to learn and when we teach many other people we are achieved.

Achievable: This goal is realistic and attainable. This gives me resources and constraints. And this will be the best in my life.

Relevant: This is worthful and aligns with broader objectives. It passes the skill from one generation to the other generation.

Time zone: This is my lifetime goal to achieve.

Name: Moulya C A

Course: BTECH-

Date: 7/11/202

STUDENT GOAL SETTING

REFLECTION ON THE PREVIOUS YEAR

Accomplishments

- Firstly, I have improved my mental, logical and cultural skills.
- Secondly, I have learned playing Table Tennis.
- I have improved my learning skills.

Areas for improvement

- I have to improve my driving skills.
- My listening and speaking skills have to be improved.
- I have to improve collaboration with family and friends.

GOALS FOR THIS YEAR

Short-term goals

- Learn to play musical instrument that is violin.
- To learn classical dance (Kathak).
- To complete all the assignments which are assigned to me.
- To complete all these

Long-term goals

- Earn an advanced degree (master's, PhD, or professional certification).
- Start and grow your own successful business.
- Build and maintain a healthy lifestyle (nutrition, exercise, mental health).
- Cultivate a meaningful daily

STEPS & RESOURCES

Action steps

- Research the best certifications.
- Enroll in a course or training program.
- Set study schedule (2 hours/day, 5 days a week).
- Join an online study group or community.
- Take mock exams and revise weak areas.
- Sit for the official exam.

Resources & Support

- Human resources (people).
- Material resources (tools & equipment).
- Informational resources.
- Training resources