Personal Development Plan (PDP)

Main Goal	Specific Objectives	Actions / Steps to Achieve	Resources / Support Needed	Timeline	Success Indicators / Expected Outcomes
To start and manage a small-scale business successfully	a) Develop a foundational understanding of entrepreneurship and small business management. b) Acquire practical skills in budgeting, marketing, and product design. c) Build self-confidence, creativity, and decision-making ability through hands-on experience. d) Learn to evaluate risks, manage resources effectively, and sustain motivation.	• Enroll in an introductory online course on entrepreneurship or small business development. • Conduct basic market research to understand consumer preferences, competitors, and pricing trends. • Create a detailed business plan outlining objectives, financial projections, and target customers. • Learn basic financial management — budgeting, cost tracking, and pricing models. • Explore branding and digital marketing skills — product photography, storytelling, and managing	• Access to online learning platforms (e.g., Coursera, Skillshare, YouTube). • Guidance from a mentor, teacher, or local entrepreneur. • Laptop/internet for design and marketing tasks. • Tools for budgeting (Excel, Google Sheets). • Design software or mobile apps (Canva, CapCut). • Peer or family support for pilot testing.	Short-term (0–3 months): Learn and research. Mid-term (3–6 months): Create and test small-scale product ideas. Long-term (6–12 months): Launch a small business model and sustain it through feedback and improvement.	• A finalized business plan. • Working prototype or sample product tested by peers. • Initial customers reached or positive feedback received. • Improved confidence in managing business tasks independently.

		social media pages. • Interact with small business owners or mentors to gain practical insights. • Start with small test batches or pilot versions to gather feedback and make improvements. • Evaluate progress monthly and refine business strategy based on customer response.			
To research, write, and publish a scientific or academic paper	a) Strengthen understanding of scientific writing, data analysis, and academic communication. b) Identify an area of research that aligns with current academic or professional interests. c) Develop the ability to review existing literature critically and identify research gaps. d) Write and refine a research paper with proper	• Discuss potential research topics with mentors or faculty members. • Conduct an extensive literature review using academic journals, research databases, and library resources. • Identify research questions or hypotheses and design a feasible methodology. • Collect, analyze, and interpret data using	• Access to academic databases (Google Scholar, PubMed, ResearchGate). • Guidance from academic supervisor or research mentor. • Institutional resources — lab facilities or online data sets (if required). • Software for writing and referencing (MS Word, Grammarly, Mendeley, Zotero).	Short-term (0–2 months): Identify topic and perform literature review. Mid-term (3–6 months): Conduct research and draft paper. Long-term (6–8 months): Finalize and submit for publication or presentation.	• Completed and approved research topic proposal. • Draft paper reviewed by faculty or peers. • Submission made to a journal or conference. • Constructive reviewer feedback or acceptance letter received. • Increased confidence and understandi

	formatting and references. e) Submit the work to a recognized student journal, conference, or institutional magazine.	appropriate scientific or analytical tools. • Write the paper in stages — introduction, methods, results, discussion, and conclusion. • Use plagiarism checkers and citation tools to ensure originality and accuracy. • Seek continuous feedback from peers and faculty throughout the writing process. • Edit and format the final paper according to journal guidelines and submit it for review.	• Time for dedicated reading, writing, and revision.		ng of the research process.

Additional Goal: Creative Development through Video Creation

Main Goal	Specific Objectives	Actions / Steps to Achieve	Resources / Support Needed	Timeline	Success Indicators / Expected Outcomes
To create real and raw videos	a) Develop creativity and confidence in	• Watch tutorials on storytelling	• Smartphone or basic	Short-term (0–1 month):	• At least one video published

for a YouTube channel.	visual storytelling. b) Learn the basics of filming, editing, and sound design. c) Focus on creating content that feels authentic and visually soothing. d) Overcome perfectionism and focus on completing and publishing the first few videos.	and cinematic videography. • Plan short video ideas focusing on cozy, simple everyday themes. • Use available equipment (phone camera or basic setup) to start filming. • Learn basic video editing techniques on free tools like CapCut or DaVinci Resolve. • Record background music or use royalty-free tracks. • Publish one video without overanalyzing, to build momentum. • Gather feedback and make small improvements over time.	camera setup. • Free video editing software (CapCut, DaVinci Resolve, or VN Editor). • Online resources and YouTube tutorials. • Quiet filming space and basic lighting. • Motivation and self-reflection journal for tracking creative process.	Watch tutorials and brainstorm ideas. Mid-term (2–3 months): Film and edit first 2–3 videos. Long-term (3–6 months): Publish consistently and develop a visual style.	online. • Improved confidence in filming and editing. • Positive feedback or engagement from viewers. • Clearer understanding of personal storytelling and visual aesthetics.

Reflection and Review

My goals aim to strengthen core personal and professional skills — self-management, critical thinking, problem-solving, and communication. By balancing a creative entrepreneurial pursuit with a research-oriented academic goal, this plan supports overall growth. Regular monthly reviews will be conducted to measure progress, note challenges, and make adjustments. Success will be reflected not only in tangible outcomes (such as a business launch or paper publication) but also in improved discipline, resilience, and clarity of direction.