SWOT ANALYSIS.

(1) Company Name – Samsung.

STRENGTHS
→ Popular among customers competitors.
→ Affordable among competitors.
→ Has a wide variety in products.
→ Is a well known, trustworthy or brand.
→ Good consumer service.

WEAKNESS
→ Only certain models are considered great.
→ Product defi quality is average.
→ Does not take reviews seriously.

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OPPORTUNITIES.
→ Has resources to improve.
→ Market position of the company is promising.
→ Has great marketing team to pull in customers.
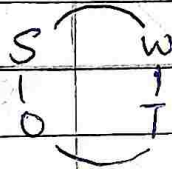
THREATS
→ Competitors.
→ Geopolitical situation.
→ Falling Trade Market.

17/10/2025

Short Term Goal SMART Analysis:-

→ GOAL - Learning how to play flute.

SPECIFIC - To Learn to play flute on atleast 3 different songs.

MEASUREABLE - ① Being able to play the flute in a flow.
   ② Understanding the different notes & learning how to play it out on the flute.

ACHIEVABLE - Have always wanted to learn it & I believe now is the right time.

RELEVANT - ① Another skill added.
   ② Will be happy.

TIME BOUND - Have to complete the goal in 3 months.

Long Term Goal SMART Analysis:-

→ GOAL :- Improving my computer skills.

SPECIFIC - To get better at using computer languages, applications, etc.

MEASURABLE - ① Getting better marks in LBT LBU
   ② Stop being clueless when wanting to use the applications.
   ③ Better skills access → Better access output → Better output.

ACHIEVABLE - ① Have all necessary resources.
   ② Have friends who know are good at computer.
   ∴ Can easily achieve it.

RELEVANT - Imp. to complete my degree & future career aspects.

TIME BOUND - Till the 2nd semester ends.

Personal Development Plan

Title and Introduction **Increase Productivity**

Name: Chanchal Bhansali Department : BIOTECH
Class: Section 22

Description	Goal Setting	Skills Assessment	Development Areas	Action Plan
Short-term goal	Perform better in upcoming internal and semester exams.	Needs better consistency in studying.	Time management, focus.	Follow a fixed study timetable, revise weekly, and solve past papers.
Objective	Strengthen understanding of core subjects and build consistent study habits.	Good grasp but needs regular revision.	Concentration, regularity.	Attend lectures, revise notes weekly.
Target Completion	01-03-2026			
Long-term goal	Maintain a CGPA above 8.5 and develop strong conceptual clarity in all subjects.	Strong base, needs continuous effort.	Discipline, consistency.	Study ahead of syllabus, join extra sessions.
Objective	Build a solid academic foundation that supports future higher studies or career opportunities, while developing disciplined learning habits.	Potential for higher goals.	Long-term planning.	Take online certification courses.
Target Completion	01-12-2026			

Note: These goals are specific, measurable, achievable, relevant, and time-bound, aligning with Chanchal's professional growth objectives.

Progress Tracking	Evaluation	Support	Feedback	Notes
Track marks and improvements after each test.	Better grades and clarity in subjects.	Professors, friends.	Monthly teacher feedback.	Stay consistent and avoid procrastination.
Compare test results regularly.	Improved performance.	Classmates and mentors.	Peer review.	Revise daily.
Record CGPA progress.	Sustained academic growth.	Teachers, seniors.	Mentor advice.	Focus on understanding.
Record course completion.	Career-ready skills.	Faculty guide.	Mentor feedback.	Keep improving.