

SWOT analysis :-

~~Microsoft~~
on strengths
~~exist~~

Amul

Strengths :-

- * Amul's extensive distribution network ensures wide availability.
- * Divers products and efficient supply.
- * Strong brand equity.

Weakness :-

- * High operational costs.
- * Some products lack success.

Opportunities :-

- * It can expand their product globally.
- * It can also concentrate on health conscious consumers.

Threats :-

- * Its market position would be in threat as new brands like Nandini are expanding their product globally.

20/10/2018

Date: / /

SMART analysis:-

short term goals

specific	- Maintaining CGPA	developing the nation
Measurable	- Focusing on studies	Practicals
Achievable	- Good package	Help of teachers
Relevant	- Getting knowledge about industries	Helps in getting good packages
Time-bound	→ End of 3rd year	END of 3rd year

~~Self supports~~