

## The Smart Criteria

- \* Specific
- \* Measurable.
- \* Achievable.
- \* Relevant
- \* Time - bound.

Ex: Government Service.

Specific : To reduce the avg time taken to resolve Public grievance.

Measurable : 15 working days to 7 working days by reducing the current avg resolution time

Achievable : Implementing a new automated three-hour training to all modal officers new system within in first month.

Relevant : Contributing to the officers annual Performance objectives

Time bound : The day avg mentioned for 3-consecutive months starting JAN-1, 2026

*[Signature]*  
7/1/2026



# SWOT Analysis

Company :- You tube.

## Strengths

- \* Top 10 Company
- \* All type of video information available
- \* we can gain money through by uploading content videos

## Weakness

- \* ~~Misuse~~ of
- \* Too many misuses
- \* It want too much of data to watch.

## Opportunities

- \* ~~opportunities are very low to get job in this company~~
- \* Create valuable and content videos
- \* Collaborate with other creators

## Threats

- \* Vimeo, Tic-Tik

~~17/10/20~~