Zomato

Aim: to provide food / deliver food right enfront of your doorstep.

SWOT

Strength:
- → Quick delivery
- → reach right enfront of the door step
- → more offers

Weakness
- → platform fees and many other charges
- → Have to pay online only for certain restaurants.
- → Costs more than eating en restaurant

opportunity:
- → less payment Jobs.
- → connection with restaurants
- → Has more ~~than~~ Events and gathering Bookings.

Threat → Swiggy, snack, & Zepto Bistro, provide better or equal opportunities.

17/10/2024

- Name: Lahari P
- Course: BTech IT (AR/VR)
- Section: 22

PERSONAL DEVELOPMENT PLAN

Section -1

TITLE - WHO AM I?

Iam Lahari p, currently pursuing my BTECH at Alliance university for Internet of THings (AR/VR)

- SWOT Analysis TABLE

i) Strengths:

Good listner - help build relationship

Socializing communication skills makes it easier to learn from others

Analytical skills enjoy solving complex entresting problems.

ii) Weakness

- Tendency to learn a lot of things, which leads me to over-procastination.
- less pratical exposure in my field of study

iii) Opportunities

- Growing demand for skills in Data science, software development etc.
- Access to internships and networking events through our University.

iv) Threats

- High competative corporate world for graduate jobs in my chosen field.
- Rapid technological changes requiring constant upskilling
- Potential economic downturn affecting job availability.

• Reflection Note :

One key insight from this data analysis is the direct link between my greatest strength and my most hindering weakness : my tendency to learn more & know more etc. When the fear of not meeting my own level causes me to delay starting tasks altogether.

These awareness will profoundly influence my future choices. Academically & professionaly, I need such a environment that seeks value precision but also encourage progress over first attempts etc. By Reframing my perspective, me turning a potential weakness into a more controlled and productive strength.

ection - 2 : Goal Setting

(Where Am I Going?)

Academic SMART Goals

1) To maintain a CGPA between 8 and 9 by studying regularly, attending all classes, & taking mentor guidance

2) To learn cybersecurity & java, python within 6 - 8 months and complete one personal project.

3) To complete course certifications in python within 3 months starting from December.

• Personal and professional Smart Goals:-

1) To overcome my fear of Decision making by taking part in 3 to 4 presentation by this semester.

2) To learn AI through online courses and guidance from seniors within 12-16 months, completing a project.

Goal	Why it is Important	Type	Timeline
PA 8	Show consistency & supports Internship	Short term	Oct 25 - May 26
thon	Improves technical & project skills	Mid-term	Oct 25 - May 26
it hub	Strengthens backend skills	Short-term	Dec 25 - Feb 26
ision making	Builds confidence and leadership	Short-term	Jan - Apr 26
arn AI	Adds advanced IT career skills	Long-term	Dec-25 - Apr 27

Section - 3 : Aligning Self and System (Using University Resource Effectively)

Goal	University Resource	Planned Action	Timelint
CGPA 8	Mentor Learning centers Library	Attend lectures, use resources meet mentor monthly	Oct 25 - May 26
Python	Coding clubs Seniors, online platforms	Follow roadmap & complete one project	Oct 25 - May 26
it hub	Online courses Peer Mentors	Complete courses apply in a mini project	Dec-25 - Feb-26
ision making	CAN, Mentors, Clubs etc	Learn & build & participate in events	Dec-25 - Apr-27
arn AI	Mentors, MOOCS	Learn & build AI project	Jan - Apr 26

anned follow-up actions

) Join coding & AI clubs to gain exposure & interact with seniors for guidance

) Schedull monthly progress chucks with mentor to staff on track with learning goals & projects.

Section - 4

• Co - curricular & Extra curricular Engagement (Learning beyond the classroom)

Month	Focus area	Activities & goals	Expected outcome
Oct 25	Python	Continue learning python	Strong foundation in python
Nov 25	Github	Learn python, CSS, JS; build basic Frontend	Frontend modull complete
Dec 25	AI	Start python, github, AI basics	Understanding DB & AI basics