

## SWOT Analysis

### Tesla

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#### Strength -

- (i) Known for making advanced electric cars
- (ii) makes its own batteries and software

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#### Weakness -

- (i) cars are expensive to make and buy
- (ii) not many car models are available

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#### Opportunities -

- (i) can lead in self-driving car technology
- (ii) can earn more from solar & battery products.

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#### Threats -

- (i) Cybersecurity risks as cars use more software
- (ii) Shortage of materials like chips and batteries.

## Short term Goals

- \* ~~under~~  
Specific - I want to develop & strengthen my technical skills.
- \* Measurable - I will set specific targets and complete it within the fixed time.
- \* Achievable -  
This goal is achievable. I will take accomplish it by doing it everyday.
- \* Relevant -  
My focus is to enhance the skills which will support my academic growth.
- \* Time Bound - 6 months