

## SWOT - Analysis

### J S W

Strength : It has developed in many sectors, i.e. steel, Energy, power, cement, infrastructure, e-commerce, paints etc.

Weakness : Operational challenges related raw materials; capacity utilization.

### Opportunities :

- Some maintenance in quality in steel for durability, Developing EV components, battery storage, more infrastructure.

### Threats :

- Import pressures from foreign competitors instead of feeding our countries, Volatility in raw material prices.

~~Industrial~~

## The SMART criteria

- \* Smart Specific :
- \* Measurable
- \* Achievable
- \* Relevant
- \* Time - bound

Ex : Government Service

Specific : To reduce the average time taken to resolve public grievances

Measurable : 15 working days to 7 working days by reducing the current average resolution time

Achievable : Implementing a new automated three-hour training to all nodal officers new system within the first month.

Relevant : contributing to the officer's annual performance objectives

Time-bound : The 7-day average maintained for three consecutive months, starting JAN 1, 2026.

100%  
2025  
2026

## 2-Year Entrepreneurship Plan

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PERSONAL DEVELOPMENT  
PLAN (PDP)

Development Area	Action Steps
Business Skills	Take online courses in entrepreneurship, finance, and marketing
Networking	Attend startup events, join entrepreneur communities, and seek mentors
Market Research & Validation	Identify business ideas, conduct customer interviews, validate with prototypes
Launching & Scaling	Write a business plan, secure funding, launch MVP, iterate and scale