

SWOT ANALYSIS OF ONE PLUS

STRENGTH

- Strong brand and community
- Innovative software
- Premium design
- Efficient online marketing

WEAKNESS

- Increasing price points
- Talent shortage
- Scaling challenges

Opportunities

- Product ecosystem Expansion
- Market penetration
- Strategic partnership

Threats

- Intense competition
- Price sensitivity
- Economic slowdowns
- Rapid technological change

Short Term Goal

Specific - My goal is to achieve clear, glowing skin, gain weight, stay hydrated, eat healthy

Measurable - ~~40~~ To go from 40 to 50 kg.
drink 2 litre of water per day, eat vegetables, exercise, intake of proteins

Achievable - yes my goal is achievable with constant intake of water, exercise, skin care

Relevant - yes my goal is worth as it makes a huge impact on my personality, appearance, individuality. It boost my self confidence

Time bound - I'll achieve it in 3 ~~month~~ months

Long Term Goal

Specific : My goal is to become a UPSC aspirant. IFS officer

Measurable - after completing my engineering to get good marking, study hard and opt for exam

Shruti - yes my goal is achievable if
I give my 100% without looking
back

Rehant - yes is my goal is worth it
as I have already dreamed of becoming
an officer.

gim legend - I have no idea how long
it takes

~~29/1/2025~~