

~~Strength~~~~Advertiser~~~~opportunity~~~~Advertising~~ Seminar

SWOT Analysis

google

- * Any information can be taken from it
- * many knowers get it in one platform.
- * strength.

opportunity

- IT and many other branches people & students can get job through it.
- More jobs are given for IT freshers
- More salary is given for the experience one.

threats.

- govt regulation
- Intense competition
- especially antitrust investigations

weaknesses

Advertiser Advertising revenue.
heavy reliance.

The SMART criteria.

- * Specific
- * measurable
- * Achievable
- * Relevant
- * Time-bound

Smart Analysis

short term goals

long term goals

Specific

Mining good. CHPA

developing more industrial practice
- in skills

Measurable

Focusing on studies

By doing practice models

Achievable

By good learning platforms
& doubt solution platforms

Through the help of teachers and
club teams

Relevant

It improves knowledge
for industrial works

It will be very helpful to get good
salary job.

classmate

Date _____

Page _____

time bond . till end of 1st year

END of engineering

output

~~24/10/2025~~