

## The SMART Criteria

- \* Specific
- \* Measurable
- \* ~~Achievable~~
- \* Relevant
- \* Time - bound.

### Ex: Government Service

**Specific:** To reduce the avg time taken to resolve public grievances.

**Measurable:** 15 Working days to 7 working days by reducing the current avg resolution time.

**Achievable:** Implementing a new automated three-hour training to all modal officers new system within the first month.

**Relevant:** Contributing to the officer's annual performance objectives.

**Time-bound:** The 7-day avg maintained for three consecutive months, starting JAN 1, 2026.

*Intervent*

# SWOT Analysis

## JSW

**Strengths:** It has developed in many sectors, i.e. steel, Energy, power, cement, infrastructure, e-commerce, paints etc.

**Weakness:** Operational challenges related to raw materials, capacity utilization.

**Opportunities:** Some maintenance in quality in steel for durability, Developing EV components, battery storage, more infrastructure.

**Threats:** Import pressure from foreign competitors. instead of feeding our countries volatility in raw material prices.

*Signature*