

## The SMART Criteria

- \* Specific
- \* Measurable
- \* Achievable
- \* Relevant
- \* Time-bound.

### Ex :- Government Service

Specific: To reduce the avg time taken to resolve public grievances.

Measurable: 15 Working days to 7 working days by reducing the current avg revolution time.

Achievable: Implementing a new automated three-hour training to all modal offices new system within the first month.

Relevant: Contributing to the officer's annual performance objectives.

Time-bound: The 7-day avg maintained for three consecutive months, starting JAN 1, 2026.

## SWOT Analysis

JSW

Strength: It has developed in many sectors, i.e. Steel, Energy, Power, cement, infrastructure, e-commerce, paints etc.

Weakness: Operational challenges related raw materials, capacity utilization.

Opportunities: Some maintenance in quality in steels for durability, Developing EV components, battery storage, more infrastructure.

Threats: Import pressure from foreign competitors instead of feeding our countries volatility in raw material prices.

~~Sept 2020~~