What is your age range?

* 18-20
* 21-25
* 26-30
* 31-35
* 36-40
* 41-50
* 50-60
* 60+
* Choose not to respond

What is your gender?

* Male
* Female
* Non-binary
* Choose not to respond

What is your approximate income level?

* 0-20,000 per year
* 20,000-30,000 per year
* 30,000-40,000 per year
* 40,000-50,000 per year
* 50,000-60,000 per year
* 60,000-70,000 per year
* 70,000-80,000 per year
* 80,000-90,000 per year
* 90,000-100,000 per year
* 100k+ per year

Do you have pets?

* I have a dog or dogs.
* I have a cat or cats.
* I have both cat(s) and dog(s).
* I have other animal(s).
* I have a combination of cat(s), dog(s), and other animal(s).
* Choose not to respond

Which statement most accurately represents your use of social media?

* I rarely or never use social media.
* I occasionally use social media such as facebook.
* I use social facebook on a regular basis.
* I use Twitter, Instagram, and other social media as well as facebook.
* I use various social media platforms daily.
* I maintain a blog, as well as using other forms of social media.
* None of these answers seem to fit.
* Choose not to respond.

What are the main reasons you use social media? (You may select more than one.)

* I rarely or never use social media.
* I use social media to keep up with friends and family that I don’t see regularly.
* I use social media to keep up with current events and fine interesting news.
* I use social media to select businesses to purchase goods and services from.
* I use social media to promote my own business or earn income.
* None of these seem to fit.
* Choose not to respond

What is your primary means of finding information?

* I use google or other search engines.
* I use local or national library resources.
* I ask friends and family for advice.
* I use other online resources.
* I use other offline resources.
* Choose not to respond.

What search engine do you normally use the most?

* Google
* Bing
* Ask.com
* Yahoo
* Other
* I don’t know what a search engine is.
* Choose not to respond.

What internet browser do you normally use?

* Internet Explorer
* Chrome
* Safari
* Other
* I don’t know what an internet browser is.
* Choose not to respond.

Do you use the internet for work-related tasks?

* Yes
* No

How would you define your own literacy with regards to internet and computer usage?

* Low – I don’t understand technology all that well.
* Medium – I am able to perform basic tasks on a computer.
* Moderate – I am able to navigate websites and find information.
* Literate – I am able to use search engines to find information.
* Technical – I am able to figure out computer problems myself sometimes.
* Fluent – I am able to determine whether information is current and reputable when I find it, and navigate the internet easily.
* High – I am able to solve most computer problems with my own expertise.
* Very high – I am capable of working in a technology-centered position solving computer problems for others.