Which social media outlets would you be most likely to check for current community events for a local business? In order of most to least useful, please rank the following features that might be useful for finding out about current community events.

* Facebook page
* Updated news page on the website
* Twitter account
* Instagram account
* Blog

Which types of social media make you feel like a business has a community connection? Please rank the following in terms of association with community connectedness.

* Facebook page
* Updated news page on the website
* Twitter account
* Instagram account
* Blog

Is there any activity you would expect to be able to perform on a veterinarian website that you were unable to?

* Yes \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* No

Is there any feature that would be particularly appealing on a veterinary website that was not present on the site you looked at?

* Yes\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* No

Did this website convince you of the quality of the veterinarian practice?

* Yes
* No

Did this website convince you of the community connectedness of the veterinarian practice?

* Yes
* No

Did this website make you likely to use or recommend this veterinarian?

* Yes
* No

Why or why not? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Any other comments, questions, or concerns?

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