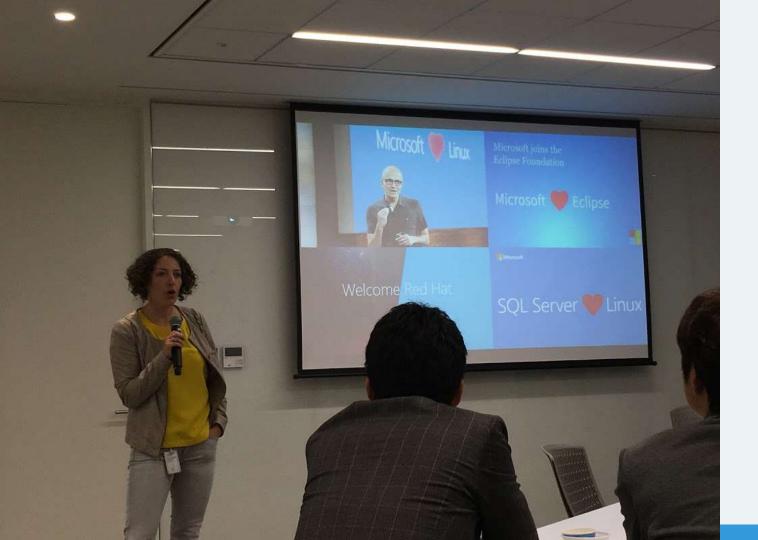




Mobile-first, cloud-first





Microsoft LOVE ♥

Announcing

Open sourcing of the Xamarin runtime

Microsoft iOS, Android developers

Microsoft On the Issues

Next

Microsoft to acquire Xamarin and empower more developers to build apps on any device



Microsoft Xamarin 인수 발표

2월 24일



Announcing Xamarin for Visual Studio

Visual Studio Enterprise

Visual Studio Professional

Visual Studio Community

























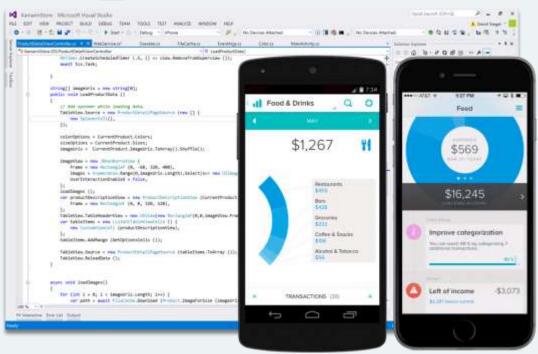






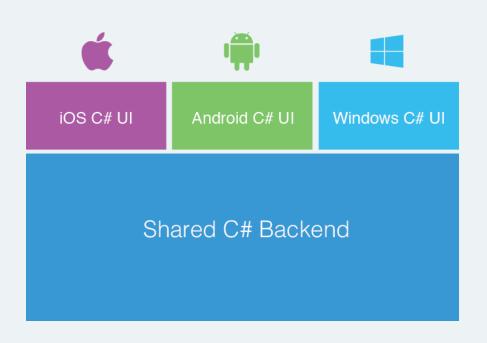






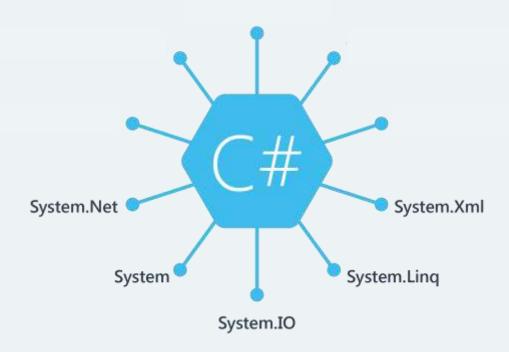
Create native iOS, Android, Mac and Windows apps in Visual Studio and C#

Xamarin's Unique Approach

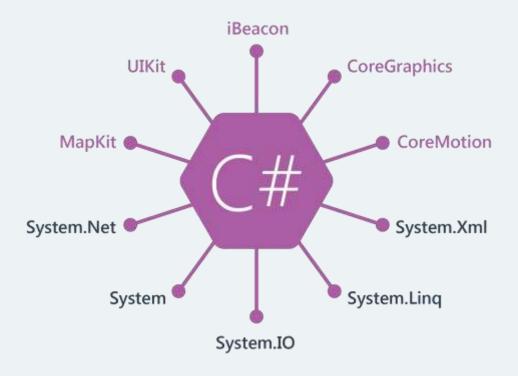


- Shared C# codebase
- 100% native API access
- High performance

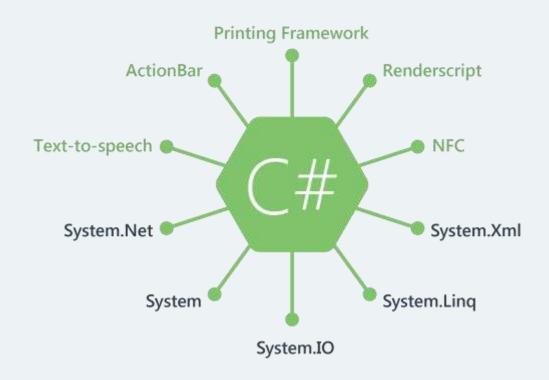
Windows APIs



.NET + iOS APIs | 100% Coverage



.NET Android APIs | 100% Coverage



Native Performance

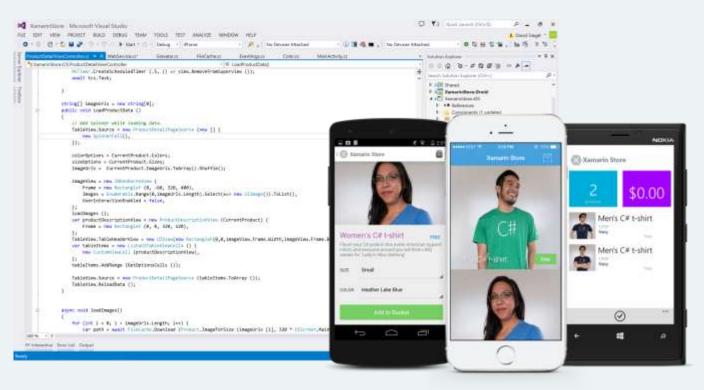


Xamarin.iOS does full Ahead Of Time (AOT) compilation to produce an ARM binary for Apple's App Store.



Xamarin. Android takes advantage of Just In Time (JIT) compilation on the Android device.

Anything you can do in Objective-C, Swift, or Java can be done in C# with Xamarin and Visual Studio.



Always Up-to-Date



Track record of offering same-day support: ios 5, ios 6, ios 7, ios 7.1, ios 8



Full support for:

- Google Glass
- Android Wear
- Apple Watch
- Amazon Fire TV
- More!

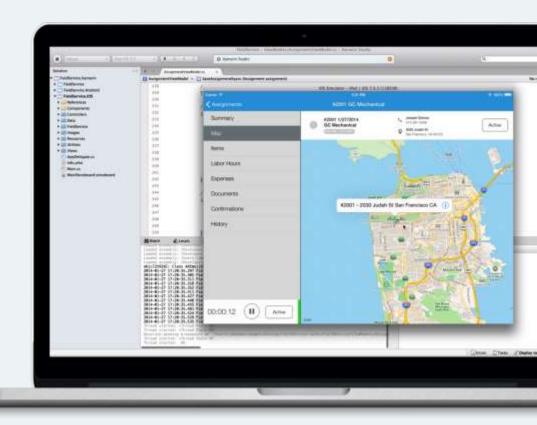
Visual Studio - 2010+



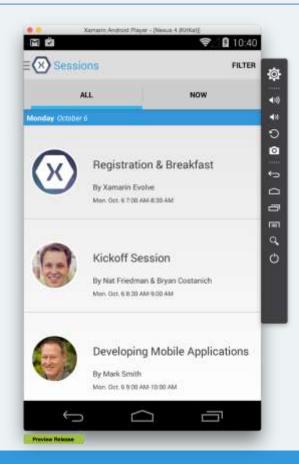


Xamarin Studio – Mac or PC





Xamarin Android Player



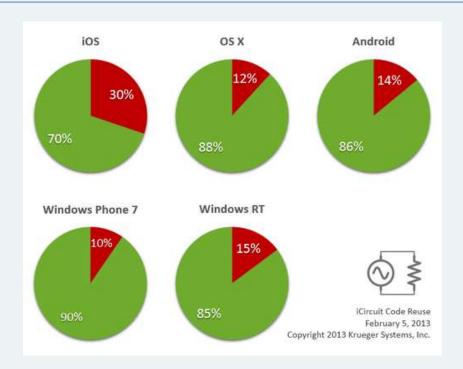
- Rapidly demo and test app builds on Mac or PC
- Hardware-accelerated virtualization
- Runs side-by-side Windows
 Phone Emulator
- Free for Xamarin Subscribers

xamarin.com/Android-Player

Xamarin Native HOL Hello, Android Quickstart http://1drv.ms/1oLrBpN

Code Sharing

Code Sharing: Accelerate Development



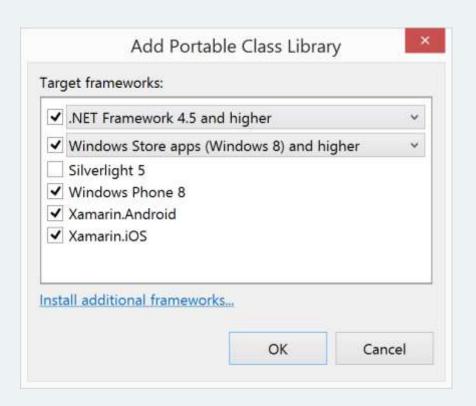
- Up to 90% Code Reuse
- Leverage existing libraries



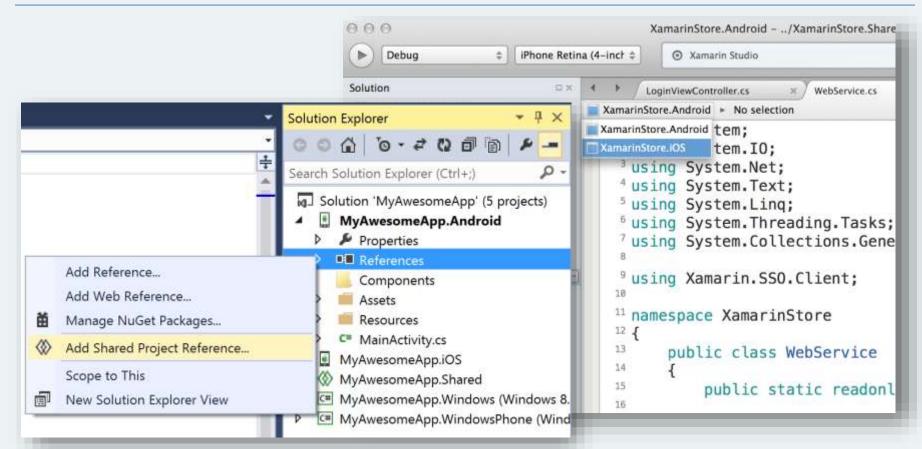
Code-sharing stats from iCircuit, built with Xamarin and featured on the App Store. Source: http://praeclarum.org/post/42378027611/icircuit-code-reuse-part-cinq

Portable Class Libraries

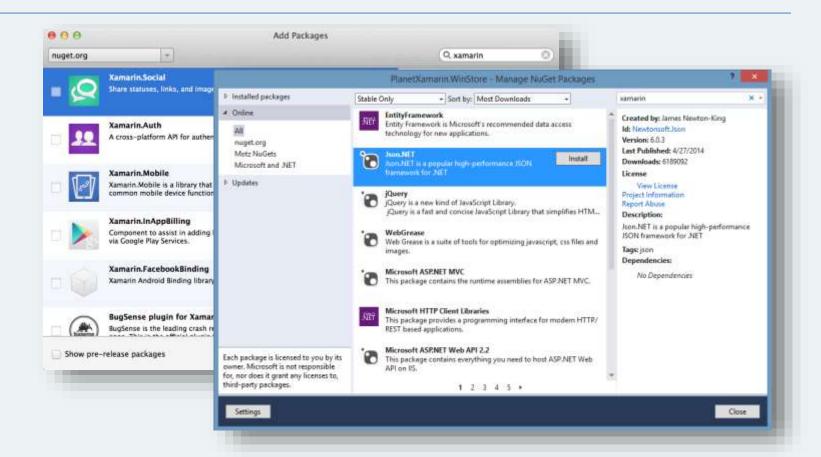
- 1 Assembly
- Multiple Platforms
- Including
 - Xamarin.Android
 - Xamarin.iOS



Shared Projects



NuGet



Xamarin Component Store



Build Apps Faster

- Add high quality pre-built app components directly from Visual Studio and Xamarin Studio
- Beautiful cross-platform UI controls, cloud services and enterprise backend integrations are just a few clicks away

Xamarin.Forms

Build native UIs for iOS, Android and Windows from a single, shared C# codebase.

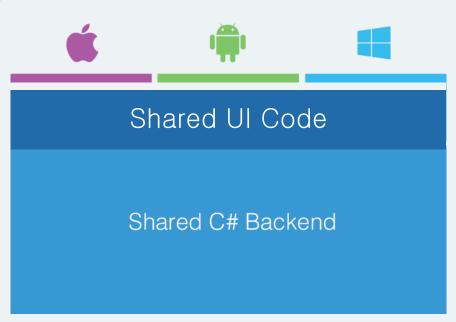


Xamarin + Xamarin.Forms

With Xamarin.Forms: Traditional Xamarin approach more code-sharing, native controls iOS C# UI Android C# UI Windows C# UI Shared UI Code Shared C# Backend Shared C# Backend

What's Included

- 40+ Pages, layouts, and controls
 (Build from code behind or XAML)
- Two-way data binding
- Navigation
- Animation API
- Dependency Service
- Messaging Center

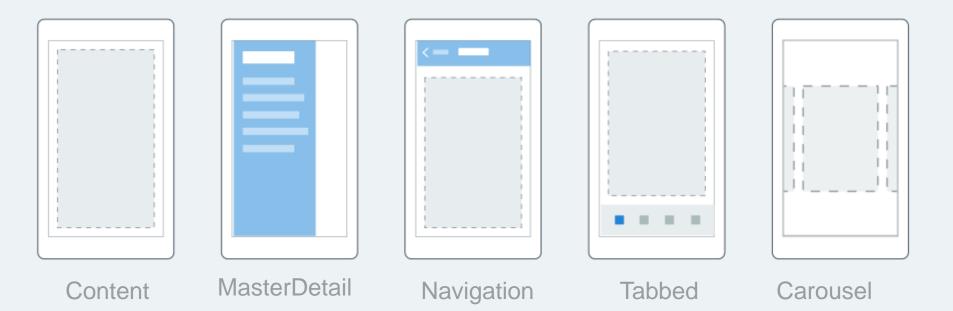


Native UI from shared code

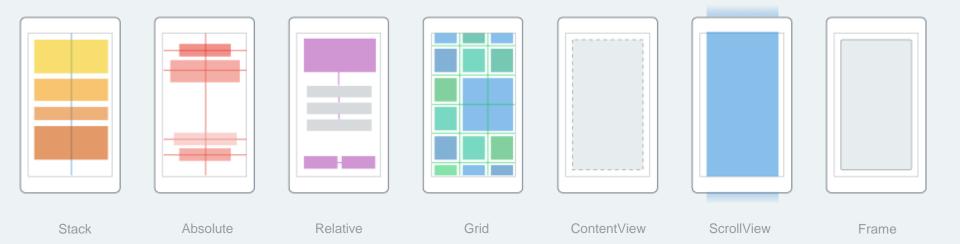


```
<?xml version="1.0" encoding="UTF-8"?>
<TabbedPage xmlns="http://xamarin.com/schemas/2014/forms"</pre>
       xmlns:x="http://schemas.microsoft.com/winfx/2009/xaml"
       x:Class="MyApp.MainPage">
<TabbedPage.Children>
<ContentPage Title="Profile" Icon="Profile.png">
  <StackLayout Spacing="20" Padding="20"</pre>
           VerticalOptions="Center">
     <Entry Placeholder="Username"</pre>
          Text="{Binding Username}"/>
     <Entry Placeholder="Password"</pre>
          Text="{Binding Password}"
          IsPassword="true"/>
     <Button Text="Login" TextColor="White"
          BackgroundColor="#77D065"
          Command="{Binding LoginCommand}"/>
  </StackLayout>
</ContentPage>
<ContentPage Title="Settings" Icon="Settings.png">
  <!-- Settings -->
</ContentPage>
</TabbedPage.Children>
```

Pages



Layouts



Controls

ActivityIndicator	BoxView	Button	DatePicker	Editor
Entry	Image	Label	ListView	Мар
OpenGLView	Picker	ProgressBar	SearchBar	Slider
Stepper	TableView	TimePicker	WebView	EntryCell
ImageCell	SwitchCell	TextCell	ViewCell	

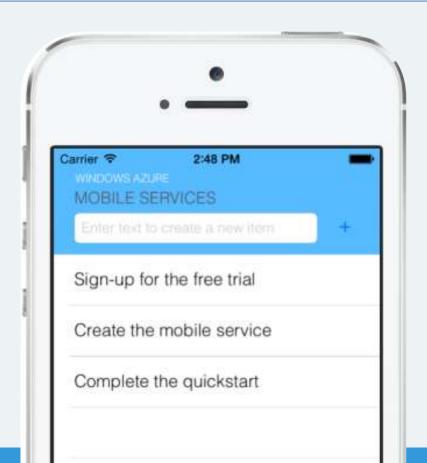
Control Comparison

Windows	Xamarin.Forms	
StackPanel	StackLayout	
TextBox	Entry	
ListBox	ListView	
CheckBox	Switch	
ProgressBar	ActivityIndicator	
Grid	Grid	
Label	Label	
Button	Button	
Image	Image	
Date/TimePicker	Date/TimePicker	

Binding Comparison

Windows	Xamarin.Forms
DataContext	BindingContext
{Binding Property}	{Binding Property}
ItemsSource	ItemsSource
ItemTemplate	ItemTemplate
DataTemplate	DataTemplate

Microsoft Azure



- Build amazing mobile apps in C# with Xamarin
- Build amazing backends using Azure
- Integrate Xamarin & Azure
 - Azure Mobile Services
 - Azure Messaging
 - Azure Storage

Jankyour!

Xamarin Native HOL Daum Book API http://1drv.ms/1oLrBpN

Daum 검색 API http://developers.daum.net /

Daum Open APIs



Daum Open APIs

```
<?xml version="1.0" encoding="UTF-8"?>
<channel>
  <title>Search Daum Open API</title>
  <description>Daum Open API search result</description>
  <generator>Daum Open API</generator>
  <link>http://dna.daum.net/apis</link>
   <lastBuildDate>Tue, 28 Jul 2015 15:56:24 +0900</lastBuildDate>
   <totalCount>192905</totalCount>
  <result>10</result>
 - <item>
     <title>시빌 워</title>
     k>http://book.daum.net/detail/book.do?bookid=KOR9788952756107
     <cover s url>http://t1.daumcdn.net/thumb/R72x100/?fname=http%3A%2F%2Ft1.daumcdn.net%2Fbook%2FKOR9788952756107%3
     <cover | url>https://t1.search.daumcdn.net/thumb/R110x160/?fname=http%3A%2F%2Ft1.daumcdn.net%2Fbook%2FKOR978895275
      <description>당신은 어느 편인가? 그래픽노블 『시빌 워』는 2006년 7월부터 2007년 1월까지 총 7부작으로 연재되었던 미니 시리즈이다. 마블의 2006년 후반기
     <author>마크 밀러</author>
     <translator>최원서</translator>
     <pub nm>시공사</pub nm>
     <pub date>20091201</pub date>
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     <isbn13>9788952756107</isbn13>
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     <author_t>마크 밀러</author_t>
   </item>
 - <item>
     <title>도서관 전쟁. 13</title>
     k>http://book.daum.net/detail/book.do?bookid=KOR9791133400140</link>
      <cover s url>http://t1.daumcdn.net/thumb/R72x100/?fname=http%3A%2F%2Ft1.daumcdn.net%2Fbook%2FKOR9791133400140%3
```

System Net Http. Http.Client

Namespace: System.Net.Http.HttpClient
 Assembly: System.Net.Http (in System.Net.Http.dll)

```
System_Net_Http.HttpClient
private async void GetData(Data.SampleDataGroup group)
    System.Net.Http.HttpClient client
                    = new System.Net.Http.HttpClient();
    System.Net.Http.HttpResponseMessage response
         = await client.GetAsync("http://apis.daum.net/search/book
    response.EnsureSuccessStatusCode();
    string responseBody
          = await response.Content.ReadAsStringAsync();
```

System.Net.Http.HttpClient DEMO



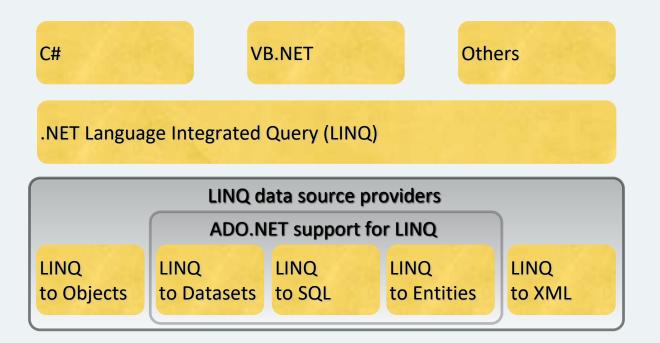
Entity Class

class BookItem

```
public Int64 Id { get; set; }
public string Title { get; set; }
public string Category { get; set; }
public string ImageUrl { get; set; }
public string Description { get; set; }
}
```

Linq

Architecture



LINQ to Objects

• C#

System.Net.Http.HttpClient

LINQ를 통한 XAML의 파싱

```
System.Xml.Linq.XDocument xDoc =
               System.Xml.Ling.XDocument.Parse(responseBody);
var books = from bookItem in xDoc.Descendants("item")
          select new BookItem
               Title = (string)bookItem.Element("title"),
                Category = (string)bookItem.Element("category"),
                ImageUrl = (string)bookItem.Element("cover_l_url")
                Description = (string)bookItem.Element("description")
```

Data binding



Dynamic Data

Use data binding to connect to a data source

Dummy Message

Click Me

Data Binding DEMO



Integrate

Simple integrations into popular services for mission critical notifications.











Jankyour!