

# TeenHacks LI

Long Island's Only 24-Hour HS Hackathon

May 25-26th 1pm-3:30pm

New York Institute of Technology

250 Students 24 hours of innovation

https://teenhacksli.com/ team@teenhacksli.com

#### What is TeenHacks LI?

TeenHacks LI is Long Island's premier **24-hour hackathon**. A hackathon is an event where innovative students come together to engage in "collaborative coding," creating a project from beginning to end. Last fall, we piloted our first event with over 100 applicants and garnered tremendous support from the community. Now, we're back for a bigger and better event.

On *May 25-26th*, *over 250 high school students* from across the tri-state area will get together to learn, create, and share at *New York Institute of Technology*. We will have professional mentors and an array of workshops. We hope to provide a space unlike any other for students to build whatever they want, share what they make, and compete for prizes. We hope to build a hacker community here on Long Island, with an emphasis placed on innovation and entrepreneurship.

#### Why become a sponsor?

By becoming a sponsor, you will be supporting computer science engagement for the young, brilliant minds of tomorrow. As Long Island's **only** 24-hour high school hackathon, you will also be able to easily reach Long Island's untapped and unique market through our event. You will be able to promote your company/organization's through branding, workshops, sending swag, and/or sending representatives. You will also have the opportunity to demo your product/service, receive live feedback, and recruit from a pool of incredible individuals.

### Where will your money go?

Your money will all go directly towards making TeenHacks LI possible and free for all. This includes venue, services, food, prizes, and anything else to make the hacker's experience the best it can be. We are completely student-run and have no paid staff.

### How can you help?

There are plenty of ways you can help, such as:

- Monetary contributions (tax deductible)
- Food donations (will be having 4 meals throughout TeenHacks LI)
- Sponsor a side event, workshop, or prize
- Send company evangelists or engineers to act as mentors
- Provide resources for hackers to use (e.g. APIs, hardware, software credit)
- **You tell us!** We would love to hear what you have to offer and appreciate any help towards making this event possible.

## **Sponsorship Tiers**

	Bronze \$750	Silver \$1500	Gold \$3000	Diamond \$4500
C	\$150	\$1500	<b>\$3000</b>	\$ <del>4</del> 300
General				
Recognition at opening ceremony	~	<b>*</b>	<b>*</b>	<b>~</b>
Logo on website	small	medium	large	largest
Present award		<b>~</b>	<b>~</b>	<b>✓</b>
Keynote slot		2 mins	5 mins	8 mins
Host workshop		45 mins	45 mins	90 mins
Company representative on judging panel			~	~
Dedicated room in venue				<b>✓</b>
Branding				
Distribute marketing material/swag	~	<b>~</b>	<b>~</b>	<b>~</b>
Logo on t-shirt	small	medium	large	largest
Social media promotion	<b>✓</b>	<b>&gt;</b>	<b>*</b>	<b>✓</b>
Send company representatives		*	<b>~</b>	<b>~</b>
On-site banner display		<b>&gt;</b>	<b>*</b>	<b>~</b>
Emailing list			<b>~</b>	<b>~</b>
Included on press releases			<b>~</b>	<b>✓</b>
Logo on step-and-repeat banner				<b>✓</b>
"Flagship Sponsor" branding on marketing material				<b>~</b>

<sup>\*</sup>NOTE: All sponsorship packages are open to negotiation\*