

Allison Hutchison

Rhetoric and Writing Researcher and Instructor

<http://www.writingcenter.ninja>

[in linkedin.com/in/allisonhutchison](https://www.linkedin.com/in/allisonhutchison) github.com/allisonhutchison

@ abhutch@vt.edu

Virginia Ave., Pembroke, VA 24136



Dissertation : "Assessing the Feasibility of Online Writing Support for Technical Writing Students"

Abstract : My project is a feasibility study of creating online tutoring services for students enrolled in the technical writing service course. Blending user experience and service design methodologies, I surveyed and interviewed key stakeholders in order to design a digital studio that offers resources and services that best meet their needs. The 360 Digital Studio is opening as a pilot study in Fall 2018 with myself as coordinator, another graduate student as assistant coordinator, and three undergraduate Professional and Technical Writing majors as interns.

Education

(Expected) 2019	Virginia Tech , Doctor of Philosophy, Rhetoric and Writing
2008	Naropa University , Master of Fine Arts, Creative Writing : Poetry
2005	Oglethorpe University , Bachelor of Arts, English

““ Publications

Article under review	Hutchison, A. "The Learning Management System : A Wicked Problem for Online Writing Instruction." <i>Computers and Composition</i> .
Conference proceeding	Hutchison, A. (2018). "Writing Support for the Online Technical Writing Service Course : A Feasibility Study." <i>IEEE ProComm 2018</i> .
Book review	Hutchison, A. (2016). "Talk About Writing : The Tutoring Strategies of Experienced Writing Center Tutors." <i>Southern Discourse in the Center</i> .

Teaching Experience

Spring 2018	ENGL 4824 : Science Writing, Graduate Teaching Assistant as Instructor of Record, Virginia Tech, Blacksburg, VA <ul style="list-style-type: none">Students closely analyzed the structure and content of scientific journal articles in IMRAD format and traced the origins of writing about scientific research and its connection to classical and current rhetoric. After exploring writing about primary scientific research, students interviewed VT science students and wrote spotlight stories about their research. The interviews highlighted the research of women and people of color in the sciences. The course culminated in a collaborative project focused on science writing. Students were responsible for developing the content and format of this project in partnership with the Center for Communicating Science and under my advisement and direction.
Fall 2017	ENGL 3104 : Professional Writing, Graduate Teaching Assistant as Instructor of Record, Virginia Tech, Blacksburg, VA <ul style="list-style-type: none">This course introduces students to the theory and practice of professional writing and its functions in workplace settings. In this rhetorically-based course, students gain experience with a variety of writing situations, composing documents that solve problems or help readers make decisions. Students learn current conventions and broadly applicable procedures for analyzing the audiences, purposes, and situations of professional writing, and learn strategies for adapting these conventions and procedures to meet the unique demands of each new situation and task.
July 2018	ENGL 3764 : Technical Writing, Graduate Teaching Assistant as Instructor of Record, Virginia Tech, Blacksburg, VA
December 2016	<ul style="list-style-type: none">Students gain an understanding of the theories, issues, and practices of technical communications they might encounter in the workplace, such as general correspondence, proposals, reports, and presentations. From a foundation based on the principles of rhetoric, students learn to analyze writing situations, consider audience needs, assemble researched and original evidence, and design final documents that are user friendly and visually persuasive. Finally, students not only to understand these documents, but also to produce them with ease and confidence.

Fall 2016	MSE 2884 : Professional Development I, Graduate Teaching Assistant as Instructor of Record, Virginia Tech, Blacksburg, VA <ul style="list-style-type: none"> Materials Science and Engineering 2884 is designed to prepare students to describe : non-technical professional skills needed for career success; the roles communication and related professional skills play in engineering practice; characteristics of effective workplace communication; and issues associated with collaborating in the global, multidisciplinary workplace. Students also describe and enact the process of effective communication (including written, oral, and visual). Lastly, students reflectively assess their abilities with respect to one or more professional skills, including strengths, weaknesses, and plans for professional development.
May 2017 August 2015	Graduate Teaching Assistant, Engineering Communications Program, Blacksburg, VA <ul style="list-style-type: none"> Materials Science and Engineering 2044 : Introduction to Materials Science and Engineering (Graduate Teaching Assistant, 3 semesters) Successfully advocated for transition from paper to digital poster presentations Conferenced individually with students about writing assignments Conducted in-class writing workshops to prepare students for a semester-long research report project
Summer 2016	Teacher, Kids on Campus, Howard Community College, Columbia, MD <ul style="list-style-type: none"> Developed curricula for reading, study skills, admissions essays, and college-level writing preparation classes for high school and middle school students
December 2012 September 2011	Adjunct Faculty and Writing Center Tutor, Montgomery College, Germantown, MD <ul style="list-style-type: none"> Basic English I (Fall 2011) – 5 credits College Reading Skills I (Spring 2012) – 5 credits Intro to College Writing (Fall 2012) – 5 credits
August 2012 December 2012	Adjunct Faculty, Howard Community College, Columbia, MD <ul style="list-style-type: none"> Fundamentals of Academic Reading (Fall 2012) – 4 credits College Composition – (Fall 2012) - 9 credits
March 2014 March 2011	Faculty, University of Phoenix, Online Learning System <ul style="list-style-type: none"> University Composition and Communication II – 27 credits

Academic Experience

Present August 2018	360 Digital Studio Coordinator, Virginia Tech, Blacksburg, VA <ul style="list-style-type: none"> Train interns to offer synchronous online tutoring sessions for Technical Writing students Observe recorded tutoring sessions and provide feedback to interns on tutoring efficacy Oversee development of website and resources on technical writing
Present August 2017	Department of English Internship Program Co-Coordinator, Virginia Tech, Blacksburg, VA <ul style="list-style-type: none"> Act as a liaison to the internship coordinator by assisting with meeting preparation, evaluating student work, corresponding and maintaining relationships with high school and middle school supervisors, and advising students
July 2015 September 2014	Learning Specialist, Academic Achievement Center, Towson University, Towson, MD <ul style="list-style-type: none"> Supervised, hired, and met regularly with graduate assistants Oversaw CRLA training program for 75 peer tutors Managed study skills workshop series and launched online workshops using WebEx Streamlined tutor hiring and paperwork process
August 2014 January 2013	Instructional Associate, Montgomery College Writing Center, Germantown, MD <ul style="list-style-type: none"> Launched Facebook page and blog Created instructional videos on outlines, thesis statements, and citation pages Piloted highly successful and well-attended online workshops via Blackboard Collaborate Developed materials and visual presentations for weekly workshop series

December 2012	Professional Tutor, Montgomery College Writing Center, Germantown, MD
September 2011	<ul style="list-style-type: none"> › Developed and delivered workshop series › Assisted multilingual writers from diverse backgrounds to articulate their thoughts, secondary research, and arguments in writing

Non-academic work history dating to 2000 furnished upon request

Conference Presentations

IEEE ProComm	July 2018 : “Writing Support for the Online Technical Writing Course : A Feasibility Study,” Toronto, CAN
Computers and Writing	May 2018 : “Bartholomae and Bogost in a Blender : Playing with New Definitions of Online Learning Environments,” Fairfax, VA
Computers and Writing	June 2017 : “Techné/Logical : Redrawing Usability Boundaries in Digital and Physical Spaces,” Findlay, OH
Computers and Writing	May 2016 : “Procedural Rhetoric in the Canvas App OR Please Don’t Take My Pandas Away,” Rochester, NY
IWCA	October 2018 : “ <i>Activating Identities : What Does it Mean to be a Citizen of Disciplinary Writing Centers?</i> ,” Atlanta, GA
IWCA	November 2017 : “Spy vs. Spy vs. Spy : Perspectives on Traditional, Discipline-Specific, and Workplace Writing Centers,” Chicago, IL
RSA Summer Institute	May 2017 : “Sonic Rhetorics” with Jason Alexander and Byron Hawk, Bloomington, IN
Conference on	February 2017 : “Breaking [Bad] Dichotomies : Bridging the Interdisciplinary Gap”
Higher Education Pedagogy	February 2016 : “Implementing Instructional Technologies to Promote Student Engagement in Writing-Intensive Courses,” Blacksburg, VA
Great Writing : Int’l Creative Writing	June 2016 : “Sign Space : Observing ASL Poetics in Hearing Poetry,” London, UK
MAWCA	March 2016 : “Synergized Missions : Writing Centers and Their Institutions,” Philadelphia, PA
MAWCA	April 2015 : “Writing Center Mission Statements and Discourse,” Harrisonburg, VA
MD Learning Center Network	April 2015 : “Peer Presentations for Peer Tutoring,” Towson, MD
Two-Year College English Assoc.	October 2014 : “Beyond the Classroom : The Effect of Course-Embedded and Student-Elected Support,” Baltimore, MD
The Emerging Classroom	November 2013 : “Games and Other Web-based Tools for Improving Student Learning,” Germantown, MD
MD Distance Learning Assoc.	November 2013 : “If You Click It, They Will Learn,” Hanover, MD

Professional Activities and Service

Present 2017	Technical Writing Task Force, Department of English, Virginia Tech <ul style="list-style-type: none"> › Collaborate with faculty and fellow graduate students to develop, revise, and design content for ENGL 3764 : Technical Writing’s online course shell in Canvas › Ensure online course shell adheres to requirements on Quality Matters rubric
Present 2017	Co-President, Rhetoric Club, Rhetoric Society of America Student Chapter <ul style="list-style-type: none"> › Planned for visiting scholar lecture in Spring 2018 › Designed “Study Rhetoric” button for club fundraiser and developed online store › Used fundraiser money to purchase a domain name for the club, rhetoricclub.com
Present 2017	Co-Chair, Labor Census Task Force, Writing Program Administrators Graduate Organization <ul style="list-style-type: none"> › Developed national survey on graduate student instructor labor conditions with task force members › Organize meetings and create reports for Executive Board › Code qualitative survey data results
Present 2017	Member, Academy for Graduate Teaching Assistant Excellence, Virginia Tech <ul style="list-style-type: none"> › Presented experiential learning strategies to faculty visiting from Universidad San Francisco de Quito › Attended various presentations and events focused on teaching techniques

2016	Treasurer, Rhetoric Club, Rhetoric Society of America Student Chapter
2015	<ul style="list-style-type: none"> › Assisted with organizing academic publishing workshop series › Secured funding for members to attend RSA Summer Institute
2014	Montgomery College, Service Involvement, Germantown, MD
2013	<ul style="list-style-type: none"> › Transfer and Scholarship Essay Working Group › Co-Chair, Montgomery College Young Professionals Association › Print Management Subcommittee › Stand Tall and Reach (STAR) Scholarship Evaluator
2014	Leadership Development Institute, Montgomery College, Germantown, MD
2013	<ul style="list-style-type: none"> › Class speaker, 21st cohort › Joyce Gray Award recipient

Certifications & Scholarships

- › **2006** : Teaching English as a Foreign Language Certificate, i-to-i
- › **2017** : Mastery of Blended/Flipped Teaching, Technology-enhanced Learning and Online Strategies
- › **2016** : Mid-Atlantic Writing Center Association Graduate Student Scholarship
- › **2016** : International Writing Centers Association Collaborative at CCCC Scholarship

Professional Affiliations

- › Conference on College Composition and Communication
- › Council of Writing Program Administrators
- › International Writing Centers Association
- › Rhetoric Society of America
- › Southeastern Writing Center Association

References

Carlos Evia, *Associate Professor of Communication*

☎ (540) 200-8201
@ cevia@vt.edu

Kelly Pender, *Associate Professor of English*

☎ (540) 231-9077
@ pender@vt.edu

Christine Bala Burgoyne, *ECP Director*

☎ (540) 250-1261
@ cbala@vt.edu

Sheila Carter-Tod, *Associate Professor of English*

☎ (540) 231-8448
@ sct@vt.edu