Allison **Hutchison** Rhetoric and Writing Researcher and Instructor

♦ 6646 Virginia Ave., Pembroke, VA 24136



I am an experienced educator in both online and face-to-face settings with a strong passion for student engagement and success. My dissertation research is a feasibility study of creating a technical writing online writing lab. Blending user experience and service design methodologies, I am surveying and interviewing students and faculty in order to design a lab that offers resources and services that best meet stakeholders' needs.

Education

(Expected) 2019 Virginia Tech | Doctor of Philosophy, Rhetoric and Writing

> Naropa University | Master of Fine Arts, Creative Writing: Poetry 2008

2005 **Oglethorpe University** | Bachelor of Arts, English

2006 Teaching English as a Foreign Language Certificate



i Employment

August 2017

Professional and Technical Writing Instructor | Internship Co-Coordinator, Virginia Tech, Blacksburg,

Present

- > ENGL 3104 : Professional Writing
- > ENGL 3764: Technical Writing
- > ENGL 4824 : Science Writing
- > As instructor of record, I develop syllabuses and lesson plans that align with departmental objectives and provide students with hands-on learning experiences in which they can develop transferable
- > Act as a liaison to the internship coordinator by assisting with meeting preparation, evaluating student work, corresponding and maintaining relationships with school supervisors, and advising students

May 2017

Graduate Teaching Assistant, Engineering Communications Program, Blacksburg, VA

- August 2015 > MSE 2884: Professional Development I (Instructor of Record)
 - > MSE 2044 : Graduate Teaching Assistant (3 semesters)
 - > Successfully advocated for transition from paper to digital poster presentations
 - > Conferenced individually with students about writing assignments
 - > Conducted in-class writing workshops

Summer 2016

Teacher, Kids on Campus, Howard Community College, Columbia, MD

> Develop curricula for reading, study skills, admissions essays, and college-level writing preparation classes for high school and middle school students

July 2015 September 2014

Learning Specialist, Academic Achievement Center, Towson University, Towson, MD

- > Supervised, hired, and met regularly with graduate assistants
- > Oversaw CRLA training program for 75 peer tutors
- > Managed study skills workshop series and launched online workshops using WebEx
- > Streamlined tutor hiring and paperwork process

August 2014 January 2013

Instructional Associate, Montgomery College Writing Center, Germantown, MD

- > Launched Facebook page and blog
- > Created instructional videos on outlines, thesis statements, and citation pages
- > Piloted highly successful and well-attended online workshops via Blackboard Collaborate
- > Developed materials and visual presentations for weekly workshop series

December 2012 September 2011

Adjunct Faculty and Writing Center Tutor, Montgomery College, Germantown, MD

- > Basic English I (Fall 2011) 5 credits
- > College Reading Skills I (Spring 2012) 5 credits
- > Intro to College Writing (Fall 2012) 5 credits

August 2012 December 2012

Adjunct Faculty, Howard Community College, Columbia, MD

- > Fundamentals of Academic Reading (Fall 2012) 4 credits
- > College Composition (Fall 2012) 9 credits

March 2014 March 2011

Faculty, University of Phoenix, Online Learning System

> University Composition and Communication II – 27 credits



Conference Presentations

Computers and Writing May 2018: "Bartholomae and Bogost in a Blender: Playing with New Definitions of Online Lear-

ning Environments" Fairfax, VA

June 2017: "Techné/Logical: Redrawing Usability Boundaries in Digital and Physical Spaces," Computers and Writing

Findlay, OH

Computers and Writing May 2016: "Procedural Rhetoric in the Canvas App OR Please Don't Take My Pandas Away,"

Rochester, NY

IWCA November 2017: "Spy vs. Spy vs. Spy: Perspectives on Traditional, Discipline-Specific, and

Workplace Writing Centers," Chicago, IL

Conference on February 2017: "Breaking [Bad] Dichotomies: Bridging the Interdisciplinary Gap"

Higher Education Pedagogy February 2016: "Implementing Instructional Technologies to Promote Student Engagement

in Writing-Intensive Courses," Blacksburg, VA

Great Writing: Int'l Creative Writing June 2016: "Sign Space: Observing ASL Poetics in Hearing Poetry," London, UK

> MAWCA March 2016: "Synergized Missions: Writing Centers and Their Institutions," Philadelphia, PA

MAWCA April 2015: "Writing Center Mission Statements and Discourse," Harrisonburg, VA

MD Learning Center Network April 2015: "Peer Presentations for Peer Tutoring," Towson, MD

Two-Year College English Assoc. October 2014: "Beyond the Classroom: The Effect of Course-Embedded and Student-Elected

Support," Baltimore, MD

November 2013: "Games and Other Web-based Tools for Improving Student Learning," Ger-The Emerging Classroom

mantown, MD

MD Distance Learning Assoc. November 2013: "If You Click It, They Will Learn," Hanover, MD



Professional Activities and Service

Present

Technical Writing Task Force, Virginia Tech, Blacksburg, VA

2017

- > Collaborate with other members to develop, revise, and design content for ENGL 3764: Technical Writing's online course shell in Canvas
- > Abide by Quality Matters requirements for online courses

Present

Co-Chair, Labor Census Task Force, Writing Program Admistrators Graduate Organization

2016

- > Plan for visiting scholar lecture in Spring 2018
- > Designed "Study Rhetoric" button for club fundraiser and developed online store
- > Used fundraiser money to purchase a domain name for the club, rhetoricclub.com

Present

Co-President, Rhetoric Club, Rhetoric Society of America Student Chapter

2017

- > Developed national survey on graduate student instructor labor conditions with task force members
- > Organize meetings and create reports for Executive Board
- > Code qualitative survey data results

2016

Treasurer, Rhetoric Club, Rhetoric Society of America Student Chapter

2015

- > Assisted with organizing academic publishing workshop series
- > Secured funding for members to attend RSA Summer Institute

2014 | Montgomery College, Service Involvement, Germantown, MD

2013

- > Transfer and Scholarship Essay Working Group
- > Co-Chair, Montgomery College Young Professionals Association
- > Print Management Subcommittee
- > Stand Tall and Reach (STAR) Scholarship Evaluator

2014

Leadership Development Institute, Montgomery College, Germantown, MD

- 2013
- Class speaker, 21st cohortJoyce Gray Award recipient

Skills



+ Professional Affiliations

- > Conference on College Composition and Communication
- > Council of Writing Program Administrators
- > International Writing Centers Association
- > Rhetoric Society of America
- > Southeastern Writing Center Association

66 References

Carlos Evia, Associate Professor of Technical Communication

- **(**540) 200-8201
- @ cevia@vt.edu

Christine Bala Burgoyne, ECP Director

- **(**540) 250-1261
- @ cbala@vt.edu