

# Allison Hutchison

## Rhetoric and Writing Researcher and Instructor

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I am an experienced educator in both online and face-to-face settings with a strong passion for student engagement and success. My dissertation research is a feasibility study of creating a technical writing online writing lab. Blending user experience and service design methodologies, I am surveying and interviewing students and faculty in order to design a lab that offers resources and services that best meet stakeholders' needs.

## Education

(Expected) 2019	<b>Virginia Tech</b>   Doctor of Philosophy, Rhetoric and Writing
2008	<b>Naropa University</b>   Master of Fine Arts, Creative Writing : Poetry
2005	<b>Oglethorpe University</b>   Bachelor of Arts, English
2006	Teaching English as a Foreign Language Certificate

## Employment

Present August 2018	<b>360 Digital Studio Coordinator, Virginia Tech, Blacksburg, VA</b> <ul style="list-style-type: none"><li>➤ Train interns to offer synchronous online tutoring sessions for Technical Writing students</li><li>➤ Observe recorded tutoring sessions and provide feedback to interns on tutoring efficacy</li><li>➤ Develop web resources on technical writing as well as 360 Digital Studio website</li></ul>
Present August 2017	<b>Internship Co-Coordinator, Virginia Tech, Blacksburg, VA</b> <ul style="list-style-type: none"><li>➤ Act as a liaison to the internship coordinator by assisting with meeting preparation, evaluating student work, corresponding and maintaining relationships with high school and middle school supervisors, and advising students</li></ul>
May 2018 December 2016	<b>Professional and Technical Writing GTA, Virginia Tech, Blacksburg, VA</b> <ul style="list-style-type: none"><li>➤ ENGL 3104 : Professional Writing</li><li>➤ ENGL 3764 : Technical Writing (3 sections)</li><li>➤ ENGL 4824 : Science Writing</li><li>➤ As instructor of record, I developed syllabuses and lesson plans that aligned with departmental objectives and provided students with hands-on learning experiences in which they could develop transferable skills.</li></ul>
May 2017 August 2015	<b>Graduate Teaching Assistant, Engineering Communications Program, Blacksburg, VA</b> <ul style="list-style-type: none"><li>➤ MSE 2884 : Professional Development I (Instructor of Record)</li><li>➤ MSE 2044 : Graduate Teaching Assistant (3 semesters)</li><li>➤ Successfully advocated for transition from paper to digital poster presentations</li><li>➤ Conferenced individually with students about writing assignments</li><li>➤ Conducted in-class writing workshops</li></ul>
Summer 2016	<b>Teacher, Kids on Campus, Howard Community College, Columbia, MD</b> <ul style="list-style-type: none"><li>➤ Develop curricula for reading, study skills, admissions essays, and college-level writing preparation classes for high school and middle school students</li></ul>
July 2015 September 2014	<b>Learning Specialist, Academic Achievement Center, Towson University, Towson, MD</b> <ul style="list-style-type: none"><li>➤ Supervised, hired, and met regularly with graduate assistants</li><li>➤ Oversaw CRLA training program for 75 peer tutors</li><li>➤ Managed study skills workshop series and launched online workshops using WebEx</li><li>➤ Streamlined tutor hiring and paperwork process</li></ul>

August 2014 January 2013	<b>Instructional Associate, Montgomery College Writing Center, Germantown, MD</b> <ul style="list-style-type: none"> <li>› Launched Facebook page and blog</li> <li>› Created instructional videos on outlines, thesis statements, and citation pages</li> <li>› Piloted highly successful and well-attended online workshops via Blackboard Collaborate</li> <li>› Developed materials and visual presentations for weekly workshop series</li> </ul>
December 2012 September 2011	<b>Adjunct Faculty and Writing Center Tutor, Montgomery College, Germantown, MD</b> <ul style="list-style-type: none"> <li>› Basic English I (Fall 2011) – 5 credits</li> <li>› College Reading Skills I (Spring 2012) – 5 credits</li> <li>› Intro to College Writing (Fall 2012) – 5 credits</li> </ul>
August 2012 December 2012	<b>Adjunct Faculty, Howard Community College, Columbia, MD</b> <ul style="list-style-type: none"> <li>› Fundamentals of Academic Reading (Fall 2012) – 4 credits</li> <li>› College Composition – (Fall 2012) - 9 credits</li> </ul>
March 2014 March 2011	<b>Faculty, University of Phoenix, Online Learning System</b> <ul style="list-style-type: none"> <li>› University Composition and Communication II – 27 credits</li> </ul>

*Non-academic work history dating to 2000 furnished upon request*

## Professional Activities and Service

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Present 2017	<b>Technical Writing Task Force, Virginia Tech, Blacksburg, VA</b> <ul style="list-style-type: none"> <li>› Collaborate with other members to develop, revise, and design content for ENGL 3764 : Technical Writing's online course shell in Canvas</li> <li>› Ensure online course shell adheres to requirements on Quality Matters rubric</li> </ul>
Present 2017	<b>Co-President, Rhetoric Club, Rhetoric Society of America Student Chapter</b> <ul style="list-style-type: none"> <li>› Planned for visiting scholar lecture in Spring 2018</li> <li>› Designed "Study Rhetoric" button for club fundraiser and developed online store</li> <li>› Used fundraiser money to purchase a domain name for the club, rhetoricclub.com</li> </ul>
Present 2017	<b>Co-Chair, Labor Census Task Force, Writing Program Administrators Graduate Organization</b> <ul style="list-style-type: none"> <li>› Developed national survey on graduate student instructor labor conditions with task force members</li> <li>› Organize meetings and create reports for Executive Board</li> <li>› Code qualitative survey data results</li> </ul>
2016 2015	<b>Treasurer, Rhetoric Club, Rhetoric Society of America Student Chapter</b> <ul style="list-style-type: none"> <li>› Assisted with organizing academic publishing workshop series</li> <li>› Secured funding for members to attend RSA Summer Institute</li> </ul>
2014 2013	<b>Montgomery College, Service Involvement, Germantown, MD</b> <ul style="list-style-type: none"> <li>› Transfer and Scholarship Essay Working Group</li> <li>› Co-Chair, Montgomery College Young Professionals Association</li> <li>› Print Management Subcommittee</li> <li>› Stand Tall and Reach (STAR) Scholarship Evaluator</li> </ul>
2014 2013	<b>Leadership Development Institute, Montgomery College, Germantown, MD</b> <ul style="list-style-type: none"> <li>› Class speaker, 21st cohort</li> <li>› Joyce Gray Award recipient</li> </ul>

## Publications

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Computers and Composition	<b>Under review</b> : “The Learning Management System : A Wicked Problem for Online Writing Instruction”
IEEE ProComm 2018	<b>July 2018</b> : “Writing Support for the Online Technical Writing Service Course : A Feasibility Study”
Southern Discourse in the Center	<b>Fall 2016</b> : Book Review : “Talk About Writing : The Tutoring Strategies of Experienced Writing Center Tutors”

## Conference Presentations

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IEEE ProComm	<b>July 2018</b> : “Writing Support for the Online Technical Writing Course : A Feasibility Study,” Toronto, CA
Computers and Writing	<b>May 2018</b> : “Bartholomae and Bogost in a Blender : Playing with New Definitions of Online Learning Environments,” Fairfax, VA
Computers and Writing	<b>June 2017</b> : “Techné/Logical : Redrawing Usability Boundaries in Digital and Physical Spaces,” Findlay, OH
Computers and Writing	<b>May 2016</b> : “Procedural Rhetoric in the Canvas App OR Please Don’t Take My Pandas Away,” Rochester, NY
IWCA	<b>October 2018</b> : “ <i>Activating Identities : What Does it Mean to be a Citizen of Disciplinary Writing Centers?</i> ,” Atlanta, GA
IWCA	<b>November 2017</b> : “Spy vs. Spy vs. Spy : Perspectives on Traditional, Discipline-Specific, and Workplace Writing Centers,” Chicago, IL
RSA Summer Institute	<b>May 2017</b> : “Sonic Rhetorics” with Jason Alexander and Byron Hawk, Bloomington, IN
Conference on	<b>February 2017</b> : “Breaking [Bad] Dichotomies : Bridging the Interdisciplinary Gap”
Higher Education Pedagogy	<b>February 2016</b> : “Implementing Instructional Technologies to Promote Student Engagement in Writing-Intensive Courses,” Blacksburg, VA
Great Writing : Int’l Creative Writing	<b>June 2016</b> : “Sign Space : Observing ASL Poetics in Hearing Poetry,” London, UK
MAWCA	<b>March 2016</b> : “Synergized Missions : Writing Centers and Their Institutions,” Philadelphia, PA
MAWCA	<b>April 2015</b> : “Writing Center Mission Statements and Discourse,” Harrisonburg, VA
MD Learning Center Network	<b>April 2015</b> : “Peer Presentations for Peer Tutoring,” Towson, MD
Two-Year College English Assoc.	<b>October 2014</b> : “Beyond the Classroom : The Effect of Course-Embedded and Student-Elected Support,” Baltimore, MD
The Emerging Classroom	<b>November 2013</b> : “Games and Other Web-based Tools for Improving Student Learning,” Germantown, MD
MD Distance Learning Assoc.	<b>November 2013</b> : “If You Click It, They Will Learn,” Hanover, MD

## Skills

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Research	● ● ● ● ○
Teaching	● ● ● ● ●
Basic Coding	● ● ● ● ○

## Professional Affiliations

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- Conference on College Composition and Communication
- Council of Writing Program Administrators
- International Writing Centers Association
- Rhetoric Society of America
- Southeastern Writing Center Association

## References

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