#### Allison **Hutchison** Rhetoric and Writing Researcher and Instructor

@ abhutch@vt.edu

♥ Virginia Ave., Pembroke, VA 24136



I am an experienced educator in both online and face-to-face settings with a strong passion for student engagement and success. My dissertation research is a feasibility study of creating a technical writing online writing lab. Blending user experience and service design methodologies, I am surveying and interviewing students and faculty in order to design a lab that offers resources and services that best meet stakeholders' needs.



#### **Education**

(Expected) 2019 Virginia Tech | Doctor of Philosophy, Rhetoric and Writing

> Naropa University | Master of Fine Arts, Creative Writing: Poetry 2008

**Oglethorpe University** | Bachelor of Arts, English

2006 Teaching English as a Foreign Language Certificate



#### **iii** Employment

#### Present August 2018

#### 360 Digital Studio Coordinator, Virginia Tech, Blacksburg, VA

- > Train interns to offer synchronous online tutoring sessions for Technical Writing students
- > Observe recorded tutoring sessions and provide feedback to interns on tutoring efficacy
- > Develop web resources on technical writing as well as 360 Digital Studio website

#### Present August 2017

#### Internship Co-Coordinator, Virginia Tech, Blacksburg, VA

> Act as a liaison to the internship coordinator by assisting with meeting preparation, evaluating student work, corresponding and maintaining relationships with high school and middle school supervisors, and advising students

## May 2018

#### Professional and Technical Writing GTA, Virginia Tech, Blacksburg, VA

December 2016

- > ENGL 3104 : Professional Writing
- > ENGL 3764: Technical Writing (3 sections)
- > ENGL 4824 : Science Writing
- > As instructor of record, I developed syllabuses and lesson plans that aligned with departmental objectives and provided students with hands-on learning experiences in which they could develop transferable skills.

# May 2017

#### Graduate Teaching Assistant, Engineering Communications Program, Blacksburg, VA

- August 2015
- > MSE 2884 : Professional Development I (Instructor of Record)
- > MSE 2044 : Graduate Teaching Assistant (3 semesters)
- > Successfully advocated for transition from paper to digital poster presentations
- > Conferenced individually with students about writing assignments
- > Conducted in-class writing workshops

#### Summer 2016

#### Teacher, Kids on Campus, Howard Community College, Columbia, MD

> Develop curricula for reading, study skills, admissions essays, and college-level writing preparation classes for high school and middle school students

#### July 2015 September 2014

#### Learning Specialist, Academic Achievement Center, Towson University, Towson, MD

- > Supervised, hired, and met regularly with graduate assistants
- > Oversaw CRLA training program for 75 peer tutors
- > Managed study skills workshop series and launched online workshops using WebEx
- > Streamlined tutor hiring and paperwork process

#### August 2014 January 2013

#### Instructional Associate, Montgomery College Writing Center, Germantown, MD

- > Launched Facebook page and blog
- > Created instructional videos on outlines, thesis statements, and citation pages
- > Piloted highly successful and well-attended online workshops via Blackboard Collaborate
- > Developed materials and visual presentations for weekly workshop series

# September 2011

#### December 2012 | Adjunct Faculty and Writing Center Tutor, Montgomery College, Germantown, MD

- > Basic English I (Fall 2011) 5 credits
- > College Reading Skills I (Spring 2012) 5 credits
- > Intro to College Writing (Fall 2012) 5 credits

#### August 2012 December 2012

#### Adjunct Faculty, Howard Community College, Columbia, MD

- > Fundamentals of Academic Reading (Fall 2012) 4 credits
- > College Composition (Fall 2012) 9 credits

#### March 2014 March 2011

#### Faculty, University of Phoenix, Online Learning System

> University Composition and Communication II – 27 credits

Non-academic work history dating to 2000 furnished upon request



#### Professional Activities and Service

Present 2017	<ul> <li>Technical Writing Task Force, Virginia Tech, Blacksburg, VA</li> <li>Collaborate with other members to develop, revise, and design content for ENGL 3764: Technical Writing's online course shell in Canvas</li> <li>Ensure online course shell adheres to requirements on Quality Matters rubric</li> </ul>
Present 2017	<ul> <li>Co-President, Rhetoric Club, Rhetoric Society of America Student Chapter</li> <li>Planned for visiting scholar lecture in Spring 2018</li> <li>Designed "Study Rhetoric" button for club fundraiser and developed online store</li> <li>Used fundraiser money to purchase a domain name for the club, rhetoricclub.com</li> </ul>
Present 2017	<ul> <li>Co-Chair, Labor Census Task Force, Writing Program Administrators Graduate Organization</li> <li>Developed national survey on graduate student instructor labor conditions with task force members</li> <li>Organize meetings and create reports for Executive Board</li> <li>Code qualitative survey data results</li> </ul>
2016 2015	Treasurer, Rhetoric Club, Rhetoric Society of America Student Chapter  > Assisted with organizing academic publishing workshop series  > Secured funding for members to attend RSA Summer Institute
2014 2013	<ul> <li>Montgomery College, Service Involvement, Germantown, MD</li> <li>&gt; Transfer and Scholarship Essay Working Group</li> <li>&gt; Co-Chair, Montgomery College Young Professionals Association</li> <li>&gt; Print Management Subcommittee</li> <li>&gt; Stand Tall and Reach (STAR) Scholarship Evaluator</li> </ul>
2014 2013	Leadership Development Institute, Montgomery College, Germantown, MD  > Class speaker, 21st cohort  > Joyce Gray Award recipient

### Publications

**Computers and Composition Under review :** "The Learning Management System : A Wicked Problem for Online Writing

Instruction'

IEEE ProComm 2018 July 2018: "Writing Support for the Online Technical Writing Service Course: A Feasibility

Study"

Southern Discourse in the Center Fall 2016: Book Review: "Talk About Writing: The Tutoring Strategies of Experienced Writing

Center Tutors"

## Conference Presentations

**IEEE ProComm July 2018 :** "Writing Support for the Online Technical Writing Course : A Feasibility Study,"

Toronto, CA

Computers and Writing May 2018: "Bartholomae and Bogost in a Blender: Playing with New Definitions of Online

Learning Environments," Fairfax, VA

Computers and Writing June 2017: "Techné/Logical: Redrawing Usability Boundaries in Digital and Physical Spaces,"

Findlay, OH

Computers and Writing May 2016: "Procedural Rhetoric in the Canvas App OR Please Don't Take My Pandas Away,"

Rochester, NY

IWCA October 2018: "Activating Identities: What Does it Mean to be a Citizen of Disciplinary Writing

Centers?," Atlanta, GA

IWCA November 2017: "Spy vs. Spy vs. Spy: Perspectives on Traditional, Discipline-Specific, and

Workplace Writing Centers," Chicago, IL

**RSA Summer Institute** May 2017: "Sonic Rhetorics" with Jason Alexander and Byron Hawk, Bloomington, IN

**Conference on February 2017:** "Breaking [Bad] Dichotomies: Bridging the Interdisciplinary Gap"

Higher Education Pedagogy February 2016: "Implementing Instructional Technologies to Promote Student Engagement

in Writing-Intensive Courses," Blacksburg, VA

Great Writing: Int'l Creative Writing June 2016: "Sign Space: Observing ASL Poetics in Hearing Poetry," London, UK

MAWCA March 2016: "Synergized Missions: Writing Centers and Their Institutions," Philadelphia, PA

MAWCA April 2015: "Writing Center Mission Statements and Discourse," Harrisonburg, VA

MD Learning Center Network April 2015: "Peer Presentations for Peer Tutoring," Towson, MD

Two-Year College English Assoc. October 2014: "Beyond the Classroom: The Effect of Course-Embedded and Student-Elected

Support," Baltimore, MD

**The Emerging Classroom November 2013:** "Games and Other Web-based Tools for Improving Student Learning," Ger-

mantown, MD

MD Distance Learning Assoc. November 2013: "If You Click It, They Will Learn," Hanover, MD

## Skills



#### + Professional Affiliations

- Conference on College Composition and Communication
- > Council of Writing Program Administrators
- > International Writing Centers Association
- > Rhetoric Society of America
- > Southeastern Writing Center Association

## **66** References

Carlos Evia, Associate Professor of Technical Communication

- **(**540) 200-8201
- @ cevia@vt.edu

Christine Bala Burgoyne, ECP Director

- (540) 250-1261
- @ cbala@vt.edu