

Allison HUTCHISON

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EDUCATION

- 2019 **Virginia Tech**, Doctor of Philosophy, Rhetoric and Writing
- 2008 **Naropa University**, Master of Fine Arts, Creative Writing : Poetry
- 2005 **Oglethorpe University**, Bachelor of Arts, English

PUBLICATIONS

- 2021 R. Osorio, **A. Hutchison**, S. Primeau, M. Ubbesen, and A. Champoux-Crowley, "The Laborious Reality vs. the Imagined Ideal of Graduate Student Instructors of Writing," *WPA : Writing Program Administration*, vol. 45, no. 1, pp. 130-150.
- 2021 R. Osorio, J. Fiscus-Cannaday, and **A. Hutchison**, "Braiding Stories, Taking Action : A Narrative of Graduate Worker-Led Change Work," in *Transformations : Change Work Across Writing Programs, Pedagogies, and Practices*, Utah State University Press.
- 2021 **A. Hutchison**, R. Evans, and N. Malepati, "A Preliminary Review of Communication Instruction in an International Undergraduate Engineering Context," in *Blended Learning in Engineering Education : challenging, enlightening – and lasting : Proceedings of European Society for Engineering Education, September 13-16, 2021*, Berlin, Germany.
- IN PRESS J. Fiscus-Cannaday and **A. Hutchison**, "Ethically Honoring Graduate Student Expertise Through Joy Projects," in *What Graduate Students Do : Expertise, Ethics, and Exploitation*, University Press of Kansas.
- 2019 **A. Hutchison**, "Technological Efficiency in the Learning Management System : A Wicked Problem with Sustainability for Online Writing Instruction," *Computers and Composition*, vol. 54, pp. 1-16.
- 2018 **A. Hutchison**, "Writing Support for the Online Technical Writing Service Course : A Feasibility Study," *IEEE ProComm 2018*.
- 2016 **A. Hutchison**, "Talk About Writing : The Tutoring Strategies of Experienced Writing Center Tutors," *Southern Discourse in the Center*, vol. 21, no. 1, pp. 93-101.

ACADEMIC POSITIONS

Present	Senior Lecturer, CORNELL UNIVERSITY ENGINEERING COMMUNICATIONS PROGRAM, Ithaca, NY
Jul. 2019	<ul style="list-style-type: none">➢ Develop and teach courses in engineering communications emphasizing collaboration and Agile methodologies➢ Partner with engineering faculty to integrate communication and teamwork components into courses in Civil Engineering, Biological Engineering, Operations Research and Information Engineering, and Materials Science and Engineering➢ Recruit College of Engineering alumni to participate in interviews conducted by students to learn about engineering communication and collaboration practices in the workplace

May 2019 Aug. 2018	360 Digital Studio Coordinator, VIRGINIA TECH, Blacksburg, VA <ul style="list-style-type: none">› Trained interns to offer synchronous online and face-to-face tutoring sessions for students enrolled in Technical Writing courses› Observed tutoring sessions and provided feedback to interns on tutoring efficacy› Oversaw website development to include resources on technical writing
May 2019 Aug. 2017	Department of English Internship Program Co-Coordinator, VIRGINIA TECH, Blacksburg, VA <ul style="list-style-type: none">› Acted as a liaison to the internship coordinator by assisting with meeting preparation, evaluating student work, corresponding and maintaining relationships with high school and middle school supervisors, and advising students
May 2017 Aug. 2015	Graduate Teaching Assistant, ENGINEERING COMMUNICATIONS PROGRAM, Blacksburg, VA <ul style="list-style-type: none">› Acted as Graduate Teaching Assistant for 3 sections of Materials Science and Engineering 2044 : Introduction to Materials Science and Engineering› Successfully advocated for transition from paper to digital poster presentations› Conferenced individually with students about writing assignments› Conducted in-class writing workshops to prepare students for a semester-long research report project
Jul. 2015 Sept. 2014	Learning Specialist, ACADEMIC ACHIEVEMENT CENTER, TOWSON UNIVERSITY, Towson, MD <ul style="list-style-type: none">› Supervised, hired, and met regularly with graduate assistants› Oversaw CRLA training program for 75 peer tutors› Managed study skills workshop series and launched online workshops using WebEx› Streamlined process of hiring tutors and completing onboarding paperwork
Aug. 2014 Jan. 2013	Instructional Associate, MONTGOMERY COLLEGE WRITING CENTER, Germantown, MD <ul style="list-style-type: none">› Launched Facebook page and blog on writing center workshops and resources› Created instructional videos on outlines, thesis statements, and citation pages› Piloted highly successful and well-attended online workshops via Blackboard Collaborate› Developed materials and visual presentations for weekly workshop series
Dec. 2012 Sept. 2011	Professional Tutor, MONTGOMERY COLLEGE WRITING CENTER, Germantown, MD <ul style="list-style-type: none">› Developed and delivered workshop series› Assisted multilingual writers from diverse backgrounds to articulate their thoughts, secondary research, and arguments in writing

Non-academic work history dating to 2000 furnished upon request

TEACHING EXPERIENCE

2021	ENGRC 3340 : Independent Study, Engineering Communications Program, CORNELL UNIVERSITY, Ithaca, NY <ul style="list-style-type: none">› Recruited students interested in data science to scrape engineering job advertisements and analyze their mentions of communication and collaboration keywords› Collaboratively wrote a recommendation report with students on the initial findings, which formed the foundation of a presentation on this project with colleagues at SIGDOC 2021
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2020	ENGRC 3025 : Creating and Communicating Your Digital Professionalism, Engineering Communications Program, CORNELL UNIVERSITY, Ithaca, NY
2021	<ul style="list-style-type: none"> › Developed and proposed this course along with the ECP director, Rick Evans, to introduce students to the concept of <i>digital professionalism</i> by creating their own professional websites for entering the job market
2020	ENGRC 4590 : Communications for Biological Engineering Design, Engineering Communications Program, CORNELL UNIVERSITY, Ithaca, NY
2021	<ul style="list-style-type: none"> › Developed and proposed this course along with the ECP director, Rick Evans › Partnered with a senior capstone course for biological and environmental engineering students, I taught small teams to write a patent detailing an engineering design, create presentations about that design, and effectively work as a team
2020	ENGRC 3111 : Communications for Junior Lab I, Engineering Communications Program, CORNELL UNIVERSITY, Ithaca, NY
2021	<ul style="list-style-type: none"> › Partnered with the Department of Materials Science and Engineering, I introduce students to report, proposal, and scientific poster genres › Teach concepts including IMRAD, particularly the methods and results sections, structuring and formatting reports, designing effective figures and tables, and the foundations of teamwork
2020	ENGRC 3610 : Communication for Transportation Engineering, Engineering Communications Program, CORNELL UNIVERSITY, Ithaca, NY
2021	<ul style="list-style-type: none"> › Partnered with the Department of Civil Engineering, I taught student teams to write reports geared toward general engineering and business audiences › Instructed on a set of techniques for slide design according to my colleague Traci Nathans-Kelly's book, <i>Slide Rules</i>
2020	ENGRC 4530 : Communication for Computer-Aided Engineering, Engineering Communications Program, CORNELL UNIVERSITY, Ithaca, NY
2021	<ul style="list-style-type: none"> › Supported teams of students in documenting their model of a biological process using COMSOL software › Reviewed and provided feedback on extensive informational reports as well as presentations through focused team meetings › Provided materials and guidance to students for recording and delivering online presentations when the university switched to online instruction
2021	ENGRC 3500 : Engineering Communications, Engineering Communications Program, CORNELL UNIVERSITY, Ithaca, NY
2020	<ul style="list-style-type: none"> › Focus learning outcomes for engineering majors via two major projects : engineering communication in the workplace, and a collaborative user document for a local client or audience › Guide students in multidisciplinary teams through the process of researching a technical solution to problems at the intersection of engineering and disability as well as teamwork and communication technologies
2019	ENGRC 3350 : Organizational Communications for Engineers, Engineering Communications Program, CORNELL UNIVERSITY, Ithaca, NY
2021	<ul style="list-style-type: none"> › Explore methods and methodologies for collaboration and communication in engineering environments through a project-focused approach with local clients › Coordinate interviews of Cornell University engineering alumni in order to develop students' knowledge about key course concepts › Scaffold students' report writing, data and non-data visuals, and presentation design and delivery

2018	ENGL 4824 : Science Writing, Graduate Teaching Assistant as Instructor of Record, VIRGINIA TECH, Blacksburg, VA <ul style="list-style-type: none"> › Taught students to closely analyze the structure and content of scientific journal articles in IMRAD format and traced connections between scientific writing and classical and current rhetoric › Facilitated student interviews of VT graduate science students about their research and provided feedback on spotlight stories › Highlighted the research of women and people of color in the sciences and collaborated with the Center for Communicating Science to publish students' spotlight stories › Advised and directed students to develop web content on strategies for effective science writing and communication
2017	ENGL 3104 : Professional Writing, Graduate Teaching Assistant as Instructor of Record, VIRGINIA TECH, Blacksburg, VA <ul style="list-style-type: none"> › Assigned texts that introduced students to rhetorical, feminist, postmodern, and other theories relevant to professional writing › Created multiple assignments in professional writing genres, such as informational reports, user documents, recommendation reports, and job application packages › Integrated situated learning by coordinating interviews with professionals who write as either a main or or secondary component of their jobs
2018	ENGL 3764 : Technical Writing, Graduate Teaching Assistant as Instructor of Record, VIRGINIA TECH, Blacksburg, VA
2016	<ul style="list-style-type: none"> › Exposed students to technical genres such as research and goods and services proposals, progress reports, infographics, and instructions › Held online office hours and provided video feedback to students in an effort to create immediacy between them, the course content, and myself › Employed a user-centered approach by surveying and gathering feedback from students to ensure the online course used principles of visual and information design to make course content easily accessible and navigable
2016	MSE 2884 : Professional Development I, Graduate Teaching Assistant as Instructor of Record, VIRGINIA TECH, Blacksburg, VA <ul style="list-style-type: none"> › Prepared Materials Science and Engineering students to meet professional expectations for their job application packages, interviews, presentations, teamwork, and communication skills › Coached students to improve their ability to describe their interests in particular materials so that global, multidisciplinary audiences could understand the material's application › Provided experiences for students to use non-technical professional skills as well as communication skills important to engineering practice
2016	Teacher, KIDS ON CAMPUS, HOWARD COMMUNITY COLLEGE, Columbia, MD <ul style="list-style-type: none"> › Developed curricula for reading, study skills, admissions essays, and college-level writing preparation classes for high school and middle school students
Dec. 2012 Sept. 2011	Adjunct Faculty and Writing Center Tutor, MONTGOMERY COLLEGE, Germantown, MD <ul style="list-style-type: none"> › Basic English I (Fall 2011) – 5 credits › College Reading Skills I (Spring 2012) – 5 credits › Intro to College Writing (Fall 2012) – 5 credits

Aug. 2012	Adjunct Faculty, HOWARD COMMUNITY COLLEGE, Columbia, MD
Dec. 2012	<ul style="list-style-type: none"> › Fundamentals of Academic Reading (Fall 2012) – 4 credits › College Composition – (Fall 2012) - 9 credits
Mar. 2014	Faculty, UNIVERSITY OF PHOENIX, Online Learning System
Mar. 2011	<ul style="list-style-type: none"> › University Composition and Communication II – 27 credits

PROFESSIONAL ACTIVITIES AND SERVICE

2021	Cornell University Presentations (CUP) Awards, JUDGE, Engineering Communications Program
2020	<ul style="list-style-type: none"> › Evaluated engineering students' recorded presentations for engineering communication prowess. › Wrote presentation summaries to post on the website and share with engineering professors whose students won awards. › Notified award recipients and collaborated with my ECP colleagues and the business office to facilitate prize money distribution.
2019	ComSciCon Conference Chair, CENTER FOR COMMUNICATING SCIENCE, Virginia Tech
	<ul style="list-style-type: none"> › Initiated, organized, and set up the inaugural ComSciCon (Communicating Science Conference) for graduate students › Recruited faculty, science journalists, and other experts to offer workshops › Raised enough funding to make the conference free to participants
2019	Technical Writing Task Force, DEPARTMENT OF ENGLISH, Virginia Tech
2017	<ul style="list-style-type: none"> › Collaborated with faculty and fellow graduate students to develop, revise, and design content for ENGL 3764 : Technical Writing's online course shell in Canvas › Ensured that the online course shell adhered to requirements on the Quality Matters rubric
2019	Co-President, RHETORIC CLUB, Rhetoric Society of America Student Chapter
2017	<ul style="list-style-type: none"> › Planned for visiting scholar lecture in Spring 2018 › Designed "Study Rhetoric" button for club fundraiser and created online store
2019	Co-Chair, LABOR CENSUS TASK FORCE, Writing Program Administrators Graduate Organization
2017	<ul style="list-style-type: none"> › Developed and conducted national survey on graduate student instructor labor conditions in collaboration with task force members › Performed statistical analysis of survey results and wrote up findings in forthcoming co-authored article for <i>WPA</i> › Organized meetings and created reports for CWPA Executive Board
2019	Member, ACADEMY FOR GRADUATE TEACHING ASSISTANT EXCELLENCE, Virginia Tech
2017	<ul style="list-style-type: none"> › Presented experiential learning strategies to faculty visiting from Universidad San Francisco de Quito
2019	Participant, EL CENTRO, HISPANIC AND LATINO CULTURAL AND COMMUNITY CENTER, Virginia Tech
2018	<ul style="list-style-type: none"> › Compiled resources for resume and cover letter workshops and provided feedback to students on how to improve their job materials

2016	Treasurer, RHETORIC CLUB, Rhetoric Society of America Student Chapter
2015	<ul style="list-style-type: none"> › Assisted with organizing academic publishing workshop series › Secured funding for members to attend RSA Summer Institute
2014	Service Involvement, MONTGOMERY COLLEGE, Germantown, MD
2013	<ul style="list-style-type: none"> › Transfer and Scholarship Essay Working Group › Co-Chair, Montgomery College Young Professionals Association › Print Management Subcommittee Member › Stand Tall and Reach (STAR) Scholarship Evaluator
2014	Leadership Development Institute, MONTGOMERY COLLEGE, Germantown, MD
2013	› Class speaker, 21st cohort

GRANTS, CERTIFICATIONS & AWARDS

- › **Grant** : Engineering Information Foundation, "Innovating and Assessing Communication Instruction in Large Enrollment Engineering Courses," 2021
- › **Grant** : Christine Cozzens Research Grant & Initiative Program, SWCA, 2018
- › **Certificate** : Teaching English as a Foreign Language, i-to-i, Leeds, UK
- › **Certificate** : Mastery of Blended/Flipped Teaching, Technology-enhanced Learning & Online Strategies
- › **Scholarship** : Computers and Writing Graduate Research Network 2018
- › **Scholarship** : Mid-Atlantic Writing Center Association Graduate Student Scholarship 2016
- › **Scholarship** : International Writing Centers Association Collaborative at CCCC 2016
- › **Award** : Joyce Gray Award, Leadership Development Institute at Montgomery College, 2014

REVIEWER

- › IEEE Transactions on Education
- › Journal of Business & Technical Communication
- › Taylor and Francis – Routledge
- › Writing Center Journal

PROFESSIONAL AFFILIATIONS

- › IEEE Professional Communications Society
- › International Writing Centers Association
- › ACM Special Interest Group on Design of Communication

PROFESSIONAL DEVELOPMENT

NOVEMBER 2020	"On the Job" professional development roundtable guest speaker, University of Memphis, Writing, Rhetoric, and Technical Communication Program.
JUNE 2020	"Teaching & Learning in the Diverse Classroom" participant, <i>Center for Teaching Innovation</i> , Cornell University.
JUNE 2020	"Allyship : How Can I Support My Black Colleagues Right Now?" participant, CULearn.
JUNE 2020	"Black Communities & the Police" webinar participant, presented by Dr. Brandy Faulkner, Virginia Tech Digging in the Crates.
APRIL 2020	"Helping Students Learn via Online Delivery : Considerations for Pandemic Pedagogy" webinar participant, IEEE Continuing Education Committee.
MARCH 2020	Cornell Writing Centers, workshop presenter on engineering writing.
MARCH 2020	"Leading Remote Teams : Navigating the COVID-19 Crisis," eCornell Keynotes.
MARCH 2020	Interviewee, <i>On the Job</i> podcast, episode 9, with Wilfredo Flores and Nupoor Ranade, Digital Rhetoric Collaborative.
FEBRUARY 2020	Writing Analytics conference attendee, St. Petersburg, FL.
JANUARY 2020	Faculty Institute for Diversity participant, Center for Teaching Innovation, Cornell University.

CONFERENCE PRESENTATIONS

- OCTOBER 2021 **ACM Special Interest Group on Design of Communication** : “Data-Mining Job Postings for Communication Skills to Target and Improve Technical Writing Curricula,” Raleigh, NC. *Note : Virtual due to COVID-19.*
- SEPTEMBER 2021 **European Society for Engineering Education** : “A Preliminary Review of Communication Instruction in an International Undergraduate Engineering Context,” Berlin, Germany. *Note : Virtual due to COVID-19.*
- MARCH 2021 **YouthMediaLife** : “Developing Students’ Digital Professionalism through Creating and Communicating an Online Professional Identity,” Vienna, Austria. *Note : Virtual due to COVID-19.*
- SEPTEMBER 2020 **European Society for Engineering Education** : “Maximizing the Engagement Factor for Engineering, Scientific, or Technical Posters : Purpose, Exchange, and Universal/Accessible Design,” Enschede, The Netherlands. *Note : Virtual due to COVID-19.*
- JUNE 2019 **Computers and Writing** : “The Multifaceted-Nature of Access in Online Learning Environments,” East Lansing, MI
- JUNE 2019 **Rhetoric Society of America Summer Institute** : “Designing & Delivering Rhetorical Education” Workshop with Kris Ratcliffe and Kyle Jensen, College Park, MD
- MARCH 2019 **Association of Teachers of Technical Writing** : “Invoking Pedagogical Accountability in the Service Course,” Pittsburgh, PA
- OCTOBER 2018 **International Writing Centers Association** : “Activating Identities : What Does it Mean to be a Citizen of Disciplinary Writing Centers?,” Atlanta, GA
- JULY 2018 **IEEE ProComm** : “Writing Support for the Online Technical Writing Course : A Feasibility Study,” Toronto, CAN
- MAY 2018 **Computers and Writing** : “Bartholomae and Bogost in a Blender : Playing with New Definitions of Online Learning Environments,” Fairfax, VA
- NOVEMBER 2017 **International Writing Centers Association** : “Spy vs. Spy vs. Spy : Perspectives on Traditional, Discipline-Specific, and Workplace Writing Centers,” Chicago, IL
- JUNE 2017 **Computers and Writing** : “Techné/Logical : Redrawing Usability Boundaries in Digital and Physical Spaces,” Findlay, OH
- MAY 2017 **Rhetoric Society of America Summer Institute** : “Sonic Rhetorics” Workshop with Jason Alexander and Byron Hawk, Bloomington, IN
- FEBRUARY 2017 **Conference on Higher Education Pedagogy** : “Breaking [Bad] Dichotomies : Bridging the Interdisciplinary Gap,” Blacksburg, VA
- JUNE 2016 **Great Writing : International Creative Writing** : “Sign Space : Observing ASL Poetics in Hearing Poetry,” London, UK
- MAY 2016 **Computers and Writing** : “Procedural Rhetoric in the Canvas App OR Please Don’t Take My Pandas Away,” Rochester, NY
- MARCH 2016 **Mid-Atlantic Writing Center Association** : “Synergized Missions : Writing Centers and Their Institutions,” Philadelphia, PA
- FEBRUARY 2016 **Conference on Higher Education Pedagogy** : “Implementing Instructional Technologies to Promote Student Engagement in Writing-Intensive Courses,” Blacksburg, VA
- APRIL 2015 **Mid-Atlantic Writing Center Association** : “Writing Center Mission Statements and Discourse,” Harrisonburg, VA
- APRIL 2015 **Maryland Learning Center Network** : “Peer Presentations for Peer Tutoring,” Towson, MD
- OCTOBER 2014 **Two-Year College English Association** : “Beyond the Classroom : The Effect of Course-Embedded and Student-Elected Support,” Baltimore, MD
- NOVEMBER 2013 **The Emerging Classroom** : “Games and Other Web-based Tools for Improving Student Learning,” Germantown, MD
- NOVEMBER 2013 **Maryland Distance Learning Association** : “If You Click It, They Will Learn,” Hanover, MD