Investment and Financial Risk

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Abstract

In non-stational time series part, I have checked the main US economic time series of interested: real GDP, real investment, real consumption, Dow Jones Industrial Average, NASDAQ Composite Index, S&P 500 Index. The unit root tests showed that all those time series follows the random walk with drift process, or I(1). By simply plotting those time series, I found a very interesting patter, which implies that investment is very special. It's growth rate can be modeled with univariate volatility modeling. This notes will study the relationship between investment and financial risk.

1 Review of Non-stationary Time Series

First, let's review the non-stationary time series by analysing the following equation again,

$$y_t = y_0 + \mu t + TS_t + c_t$$

$$= \underbrace{|y_0 + \mu t|}_{\text{Determinist trend}} + \underbrace{|\psi(1)\sum_{s=1}^t \varepsilon_s|}_{\text{Stochastic compoent: long-run impact of a shock to the level of z}}_{\text{Stochastic compoent: short-run impact on the level of z}} + \underbrace{|\psi(L) - \psi(1)|}_{\text{(1-L)}} \varepsilon_t$$

Figure 1.1: Intuition on y_t decomposition

From the figure 1.1, we can state that if the time series follows the unit root with drift, it can be modeled with the following equation:

$$y_t = y_0 + TS_t + c_t \tag{1.1}$$

$$= y_0 + \psi(1) \sum_{s=1}^{t} \varepsilon_s + \frac{\psi(L) - \psi(1)}{(1 - L)} \varepsilon_t$$
 (1.2)

This means that the economic growth is the result of sum of technology shocks. Intuitively, I believe it is true. Look at China, people are same right now and 30 years ago. Many scholars argued that the miracle of China economy is due to the cheap labor with considering the labor in North Korea is even much cheaper than China. Again,

people are the same before the rapid growth of economy. They were not either super smart or super stupid. They have just learned how to manufacture goods rapidly with the foreign direct investment. In the end, I believe that economic growth is just the revealing process of technology through investment (including investment on education).

Some people might argue that innovation is an endogenous factor of economic growth by giving America as a convincing example. Yes, I agree with this. But, I have to restate that it is still the revealing process of technology or truth. Man does not create science, man only discovers science. If we can do an imaginary experiment that let anyone who are interested on science do their work generations by generations, I believe that the scientific discovery will follows some distributions(let's say, normal distribution¹) across different countries. The reason that some coutries, like USA, UK, Germany, France, etc., can have more innovations is that they allocate more resources on science. Yes, any country can reveal or discovery science as long as people there are doing it in scientific ways. According to Acemoglu, it's all about institutions.

2 Review of Joseph Schumpeter

Once we reached the conclusion that economic growth is the revealing process of technology or truth through the investment, we need review the study by the great economist - *Joseph Schumpeter*². Like the paper by Aghion and Howitt (1990), I will just quote from the book by Schumpeter (2010):

The fundamental impulse that sets and keeps the capitalist engine in motion comes from the new consumers' goods, the new methods of production or transportation, the new markets,...[This process] is incessantly revolutionises the economic structure form within, incessantly destroying the old one, incessantly creating a new one. This process of Creative Destruction is the essential fact about capitalism.

Although paper by Romer (1990) and Aghion and Howitt (1990) have extensively analysed the endogenous growth pattern, they still missed the capitalism part, especially on the capitalism with asymmetric information³. In 1911, Schumpeter argued that the services provided by financial intermediaries-mobilizing savings, evaluating projects, managing risk, monitoring managers, and facilitating transactions-are essential for technological innovation and economic development.

I am a man who always observe the real world, the picture described by Schumpeter is so common in our real life. Investment is full of risk, if risk and expectation on future profits are not clear, no one is willing to get involved in this kind of game. The gamblers (or so called risk-lover) are shaped by the expectations. The hesitaters are shaped by the risk.

In conclusion, without risk-based pricing and investment through financial markets, capitalism cannot expand in a large scale. Even individuals or individual firms invest projects by themselves, evaluation on risk and future profit is still very essential. This implies economic growth models without risky investment are defective or faulty.

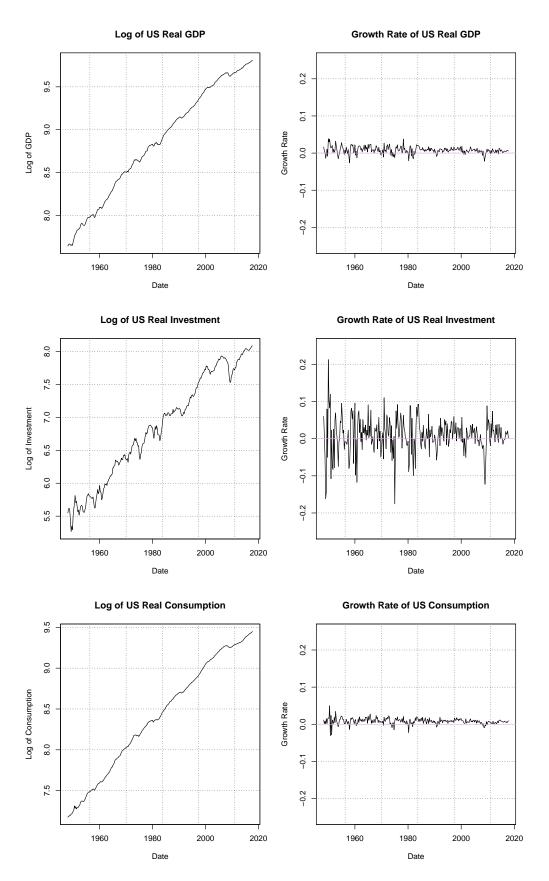
¹If you are familiar with the derivation of normal distribution, which is the reflection of error generating process, you will not doubt me.

²Reading this guy you will realise that math is not the only thing matters for economists.

³I will analyse the investment with asymmetric information in next notes.

3 Investment and Financial Risk

Before modeling investment with univariate volatility modeling, let's check the plots first.



References

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