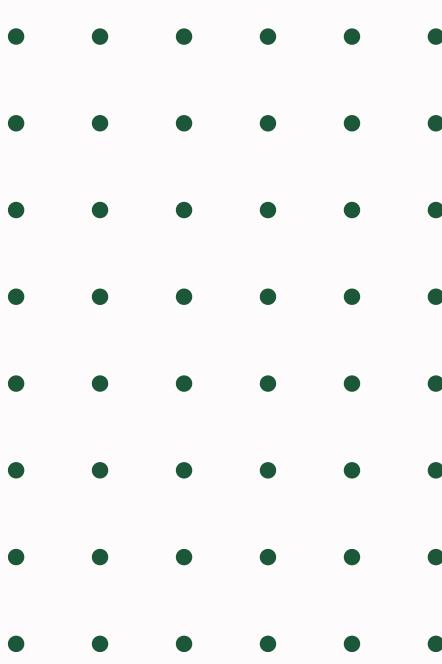


R Project

WHAT IMPACTS PROFITABILITY OF FARMS IN FRANCE?

FARM SIZE, SEX, TAXES & AGE



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Overview

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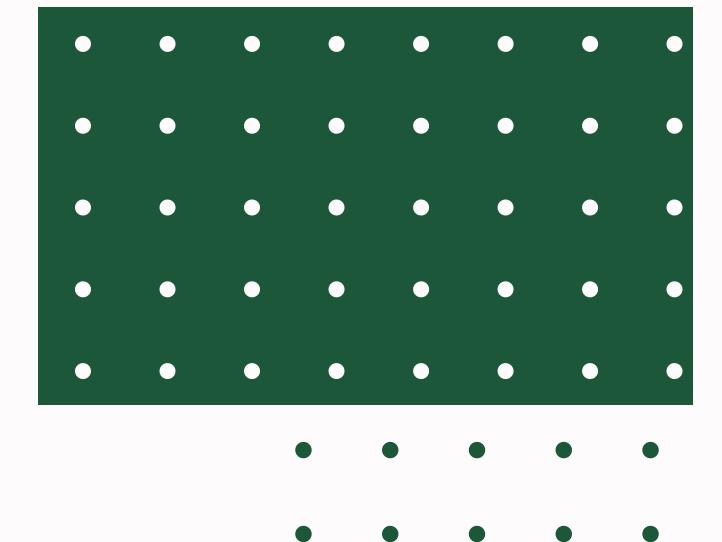
Visualization

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Conclusion



Introduction

- Leading EU country in agriculture
- 416,436 farms in 2020
- 39 billion euros in 2023
- France's agricultural sector is in a critical situation
 - Agricultural crisis
 - Less people taking over farms
 - Decrease of incomes

(Chambres d'agriculture - France, 2024)



MAIN QUESTION

How do sex and age demographics, along with farm size influence the profitability of farms in France?

Key questions :

SEX

1. How does gender affect the profitability of agricultural businesses?

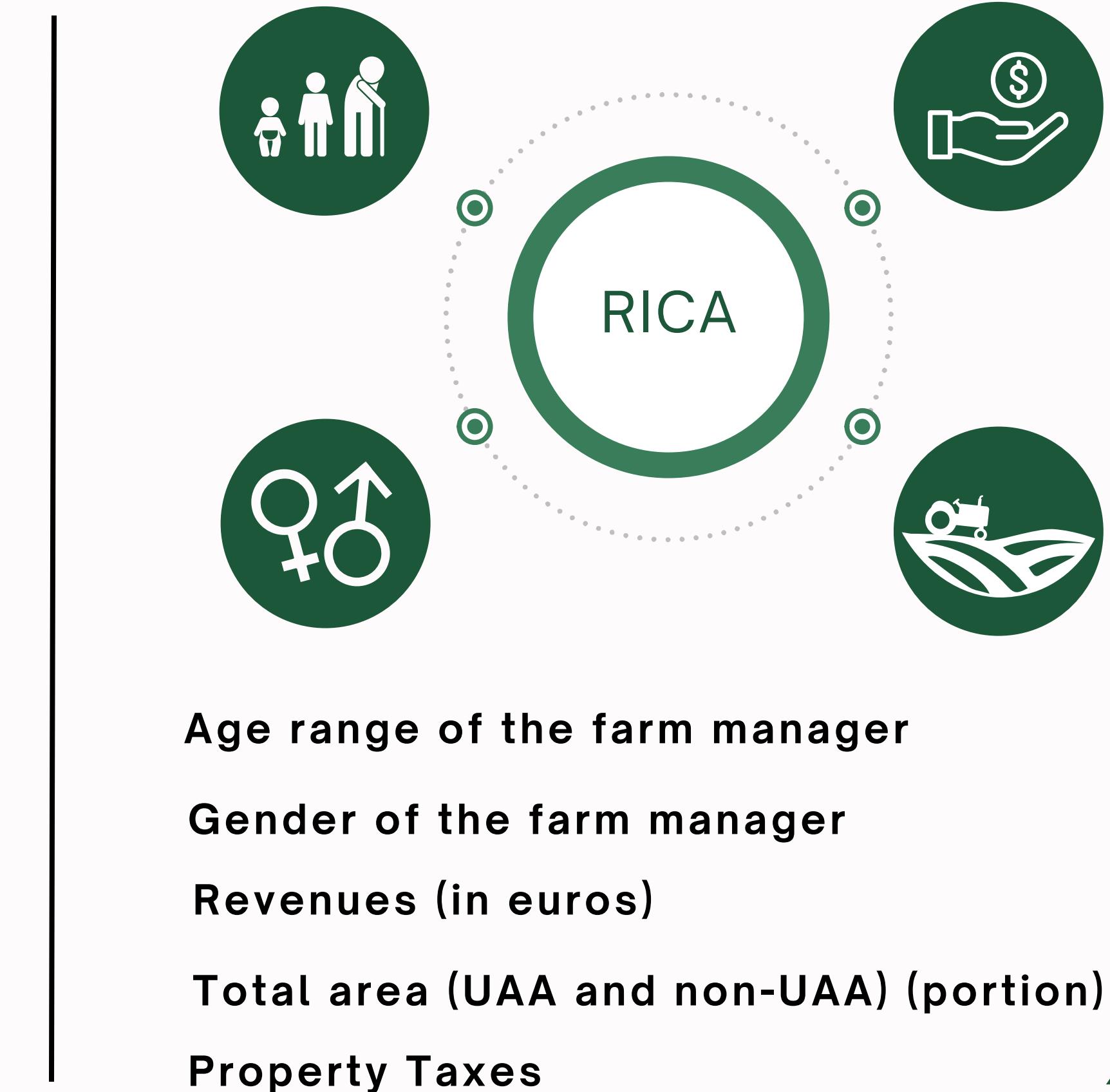
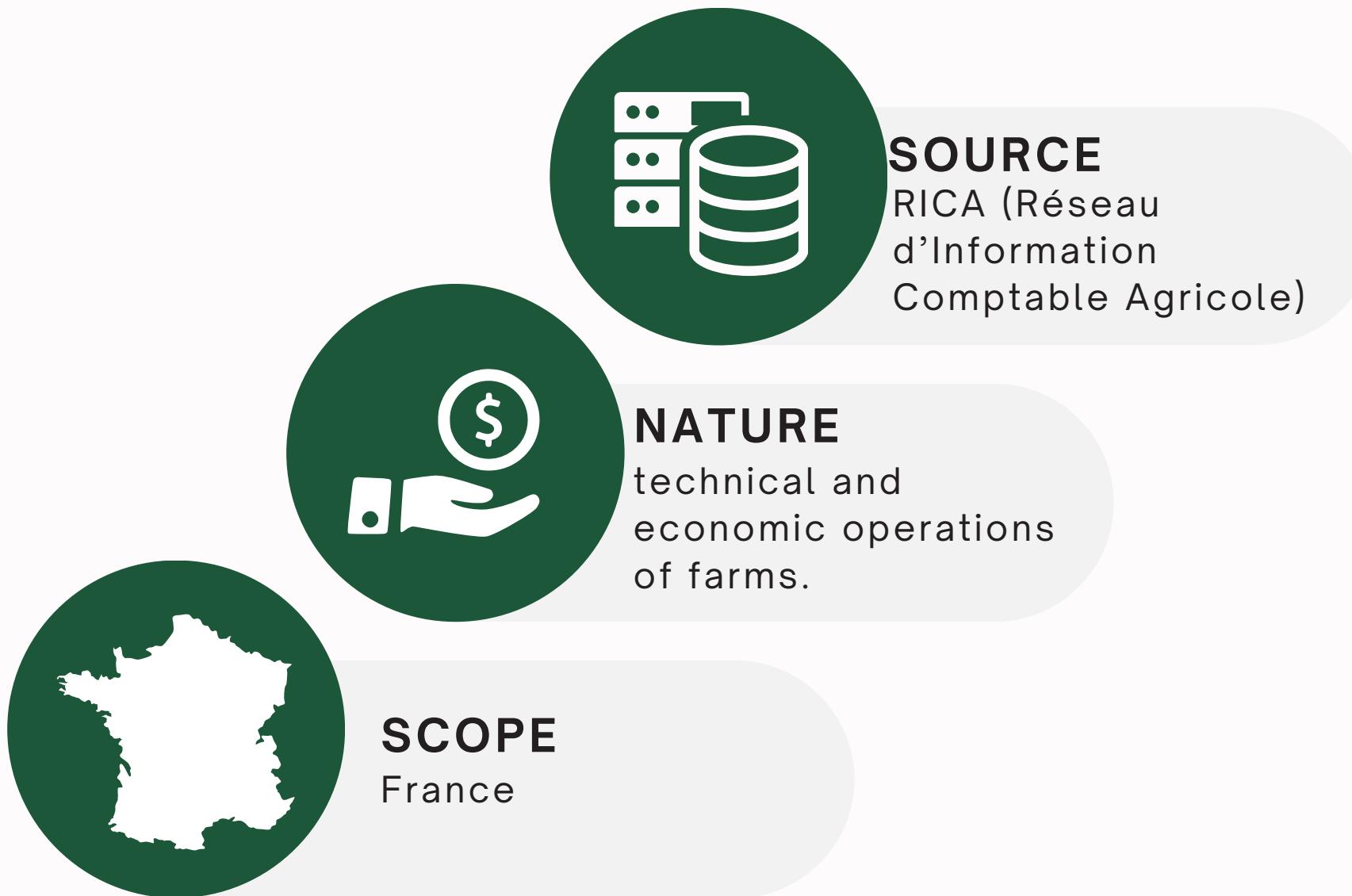
AGE

2. How does the age of farm managers affect its profitability?

FARM SIZE

3. Does the size of the farm impact its profitability?

Data Source and Characteristics



Cleaning - Revenues

- Cleared irrelevant data from the dataset
- Attempted a **Shapiro-Wilk test** on **all farmers' Revenue**
 - R gave an error due to sample size (> 5000)
- Separated males from females due to the large male population
- Conducted **Shapiro-Wilk test** on **Female Farmers' Revenue**

SHAPIRO WILK TEST RESULTS

$W = 0.6406$

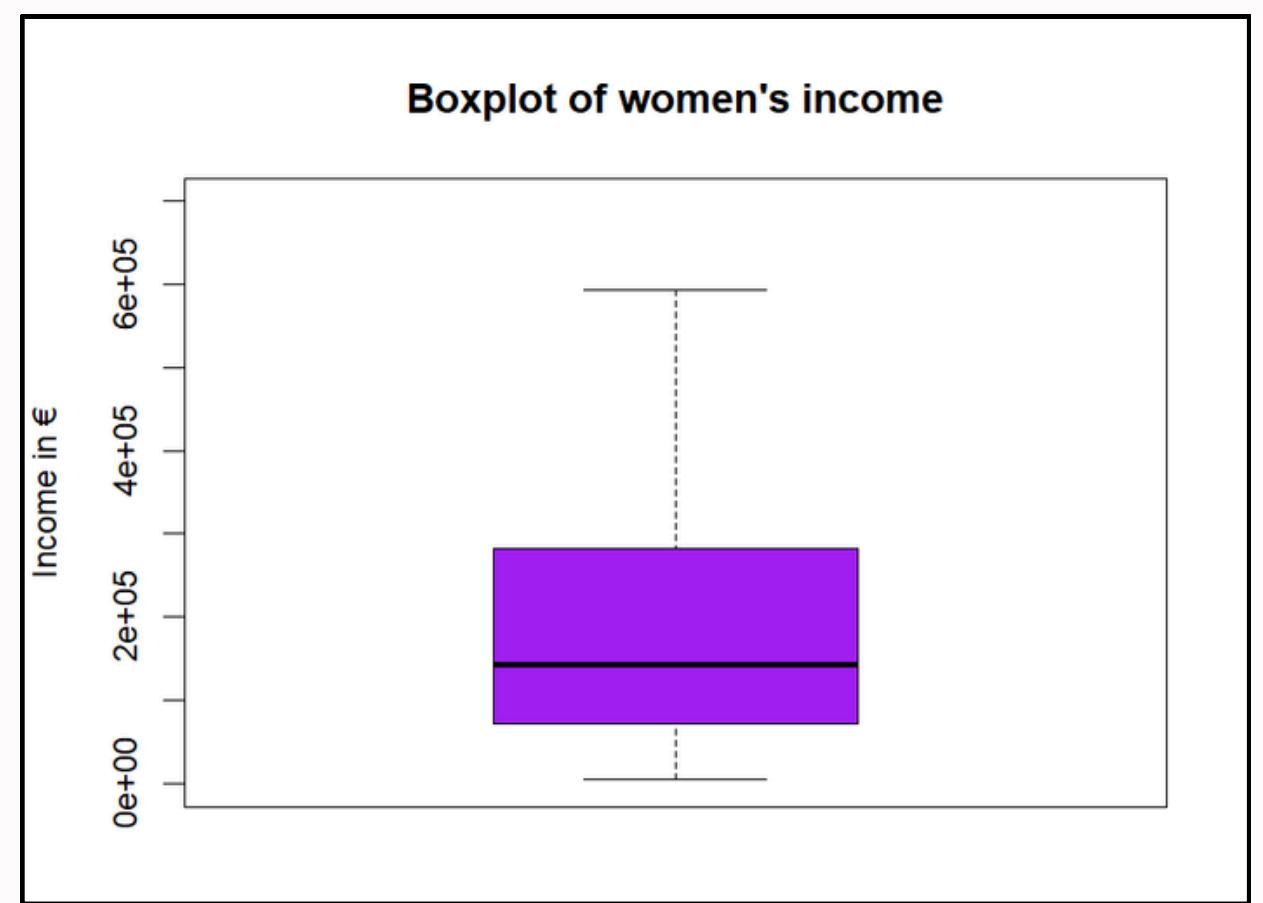
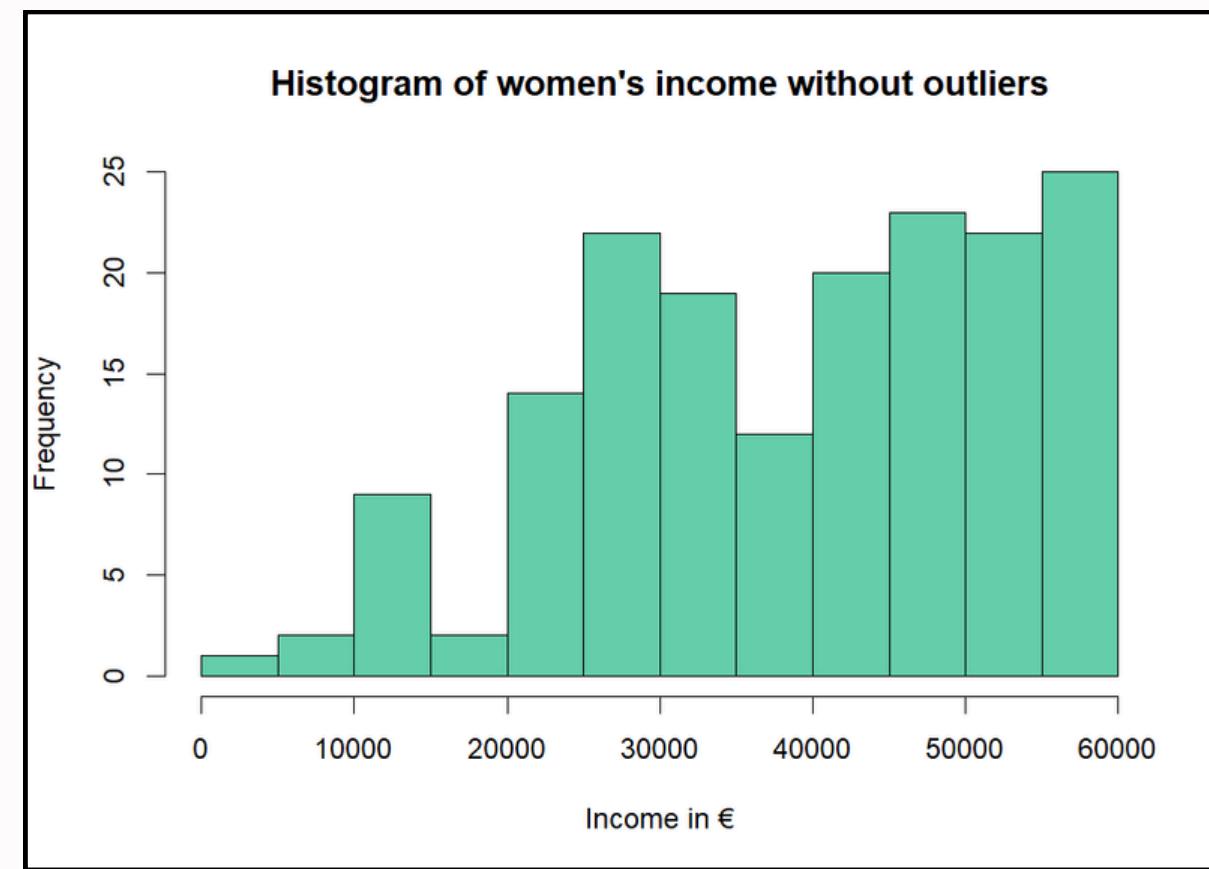
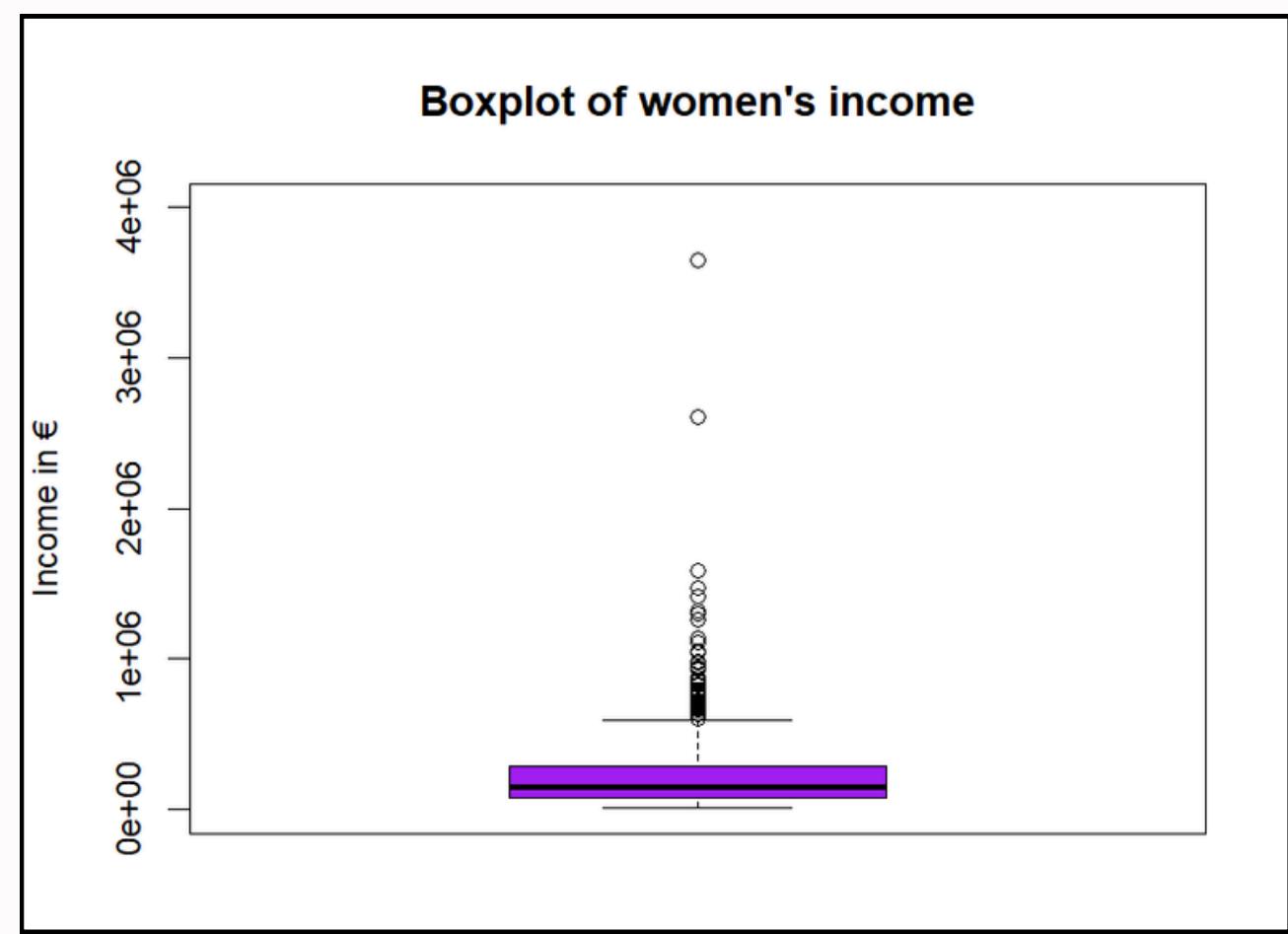
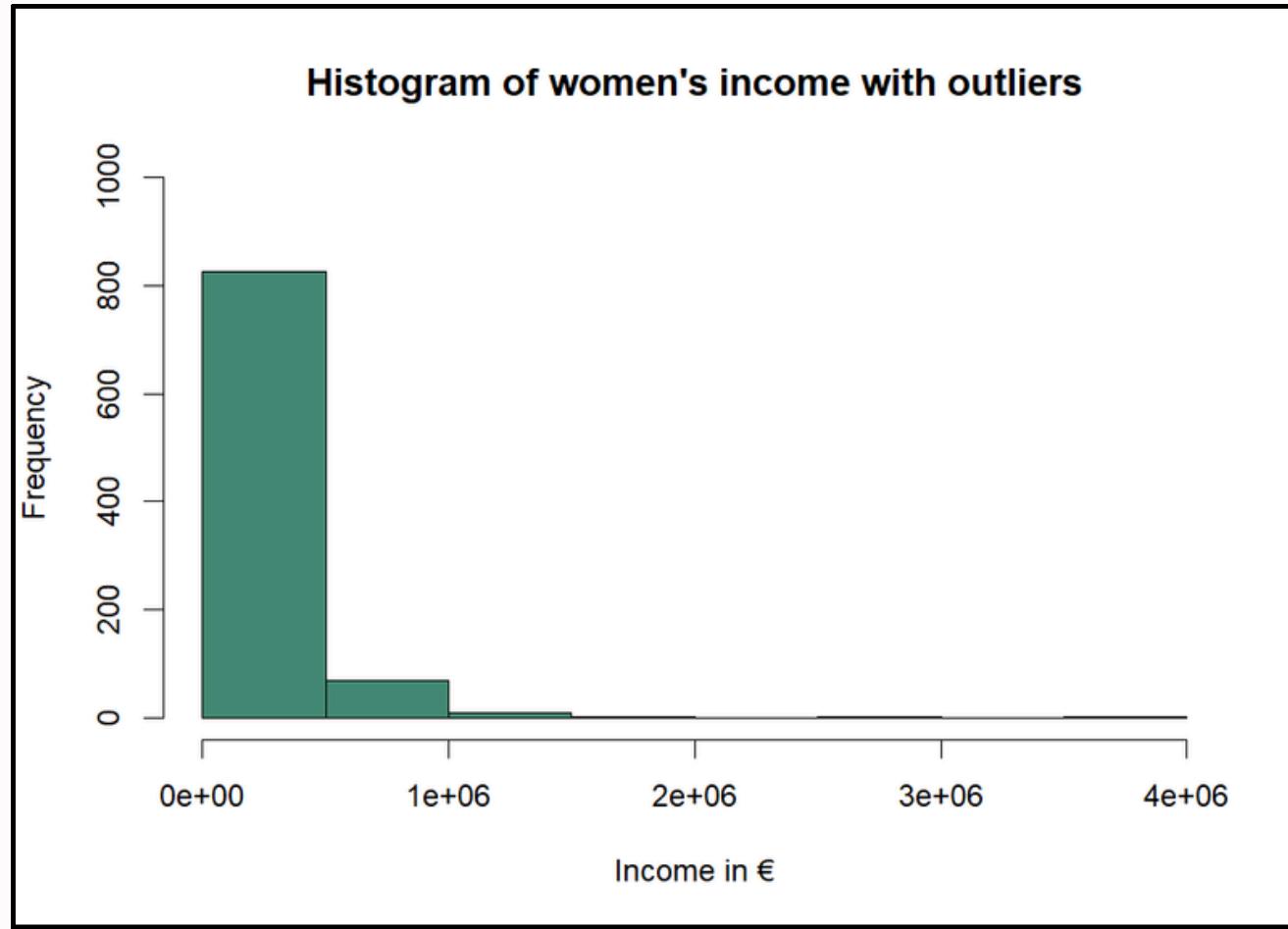
p value < 2.2e-16

- Eliminated outliers for **Female Farmers' Revenue**

SHAPIRO WILK TEST RESULTS

$W = 0.6406$

p value < 2.2e-16



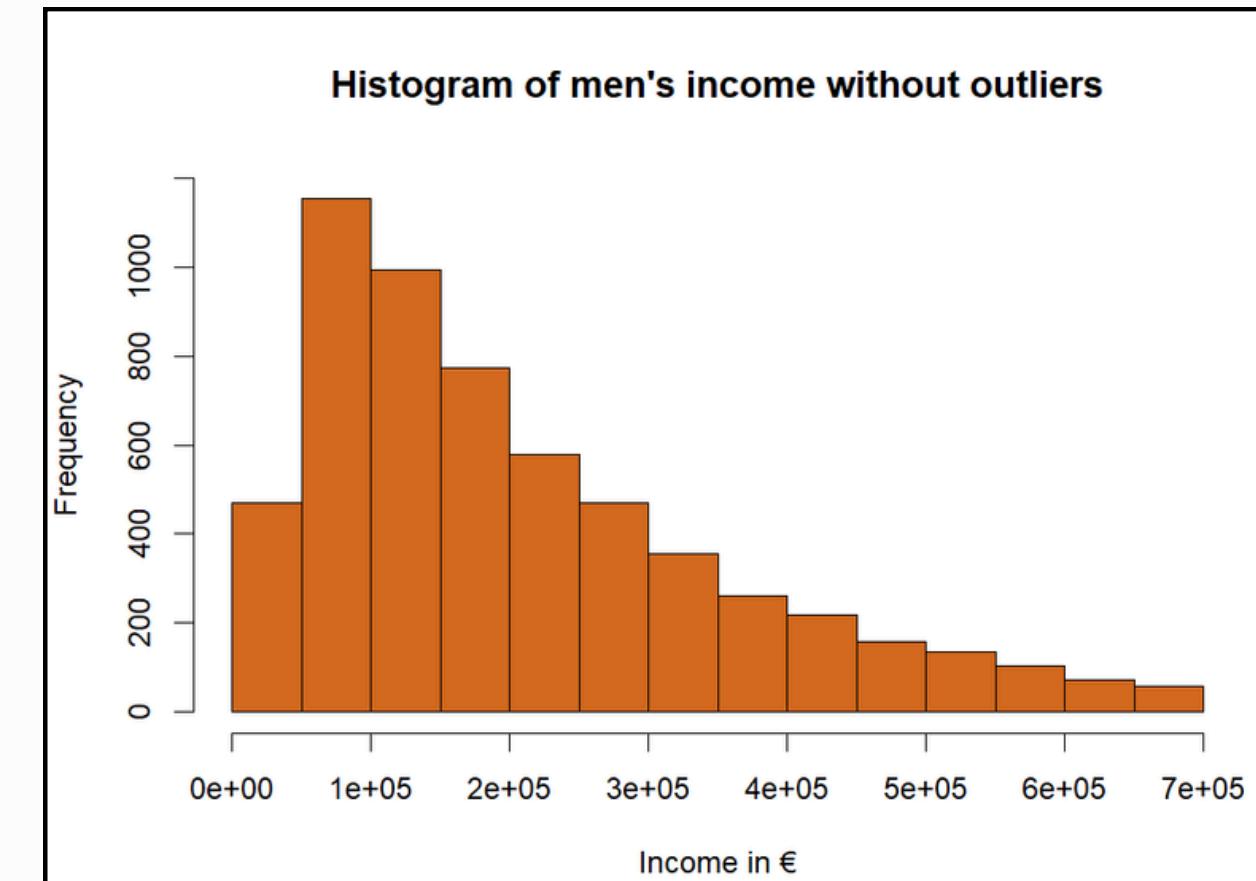
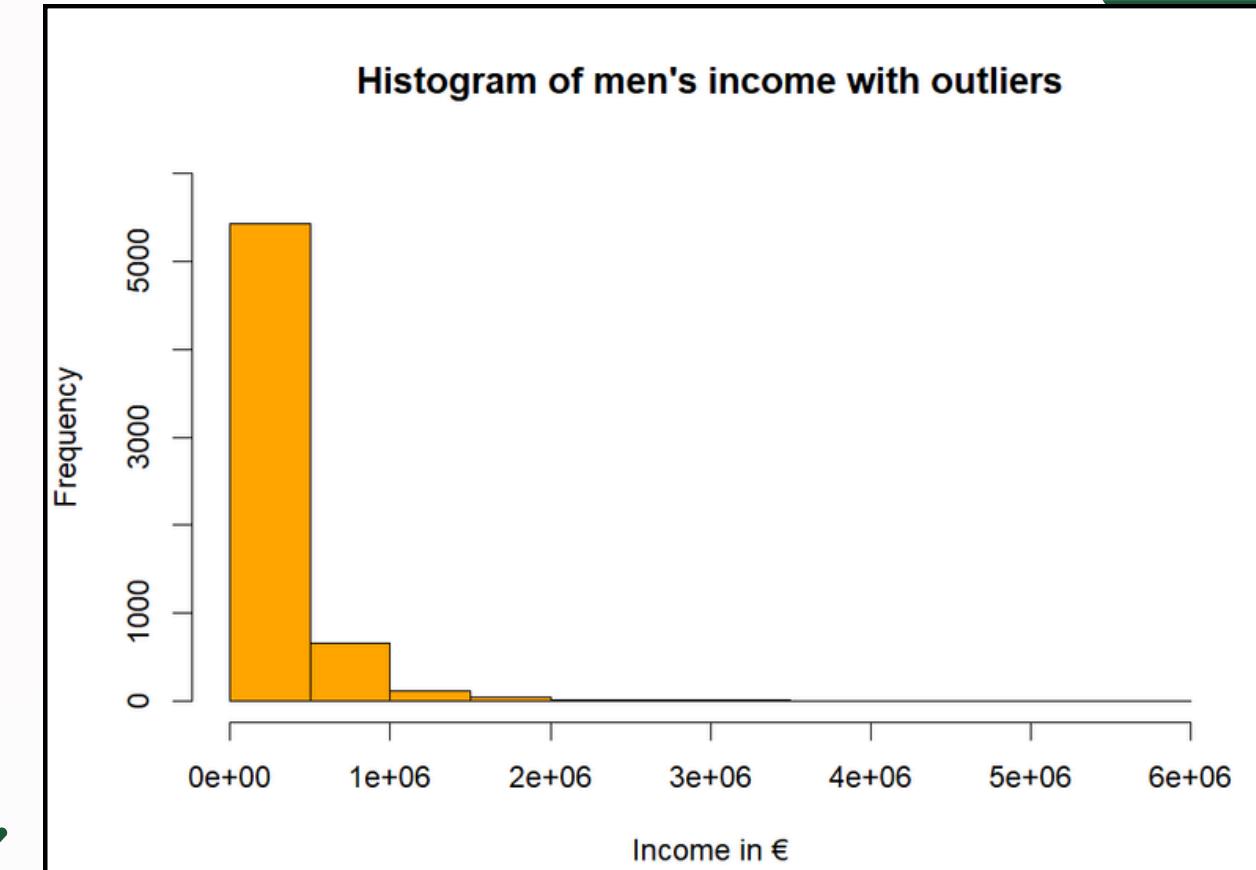
Cleaning - Revenues

- Conducted a **Similar protocol on Male Farmers' Revenue** for outliers
- Conducted the **Kolmogorov-Smirnov Test**
 - Distribution still non-normal

KOLMOGOROV - SMIRNOV TEST

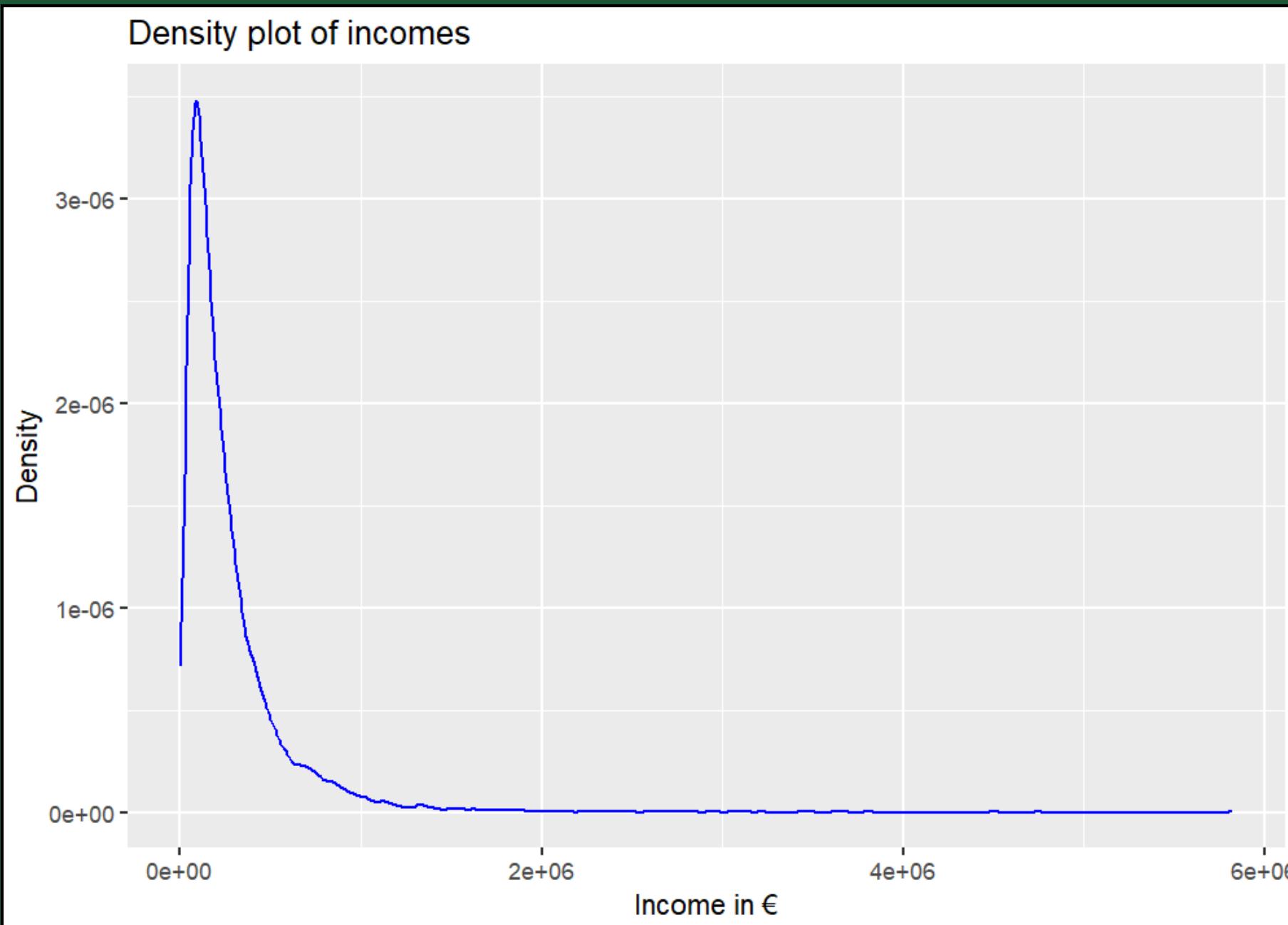
$D = 0.10247$

$p\text{-value} < 2.2e-16$



REVENUE

INITIAL DATA EXPLORATION



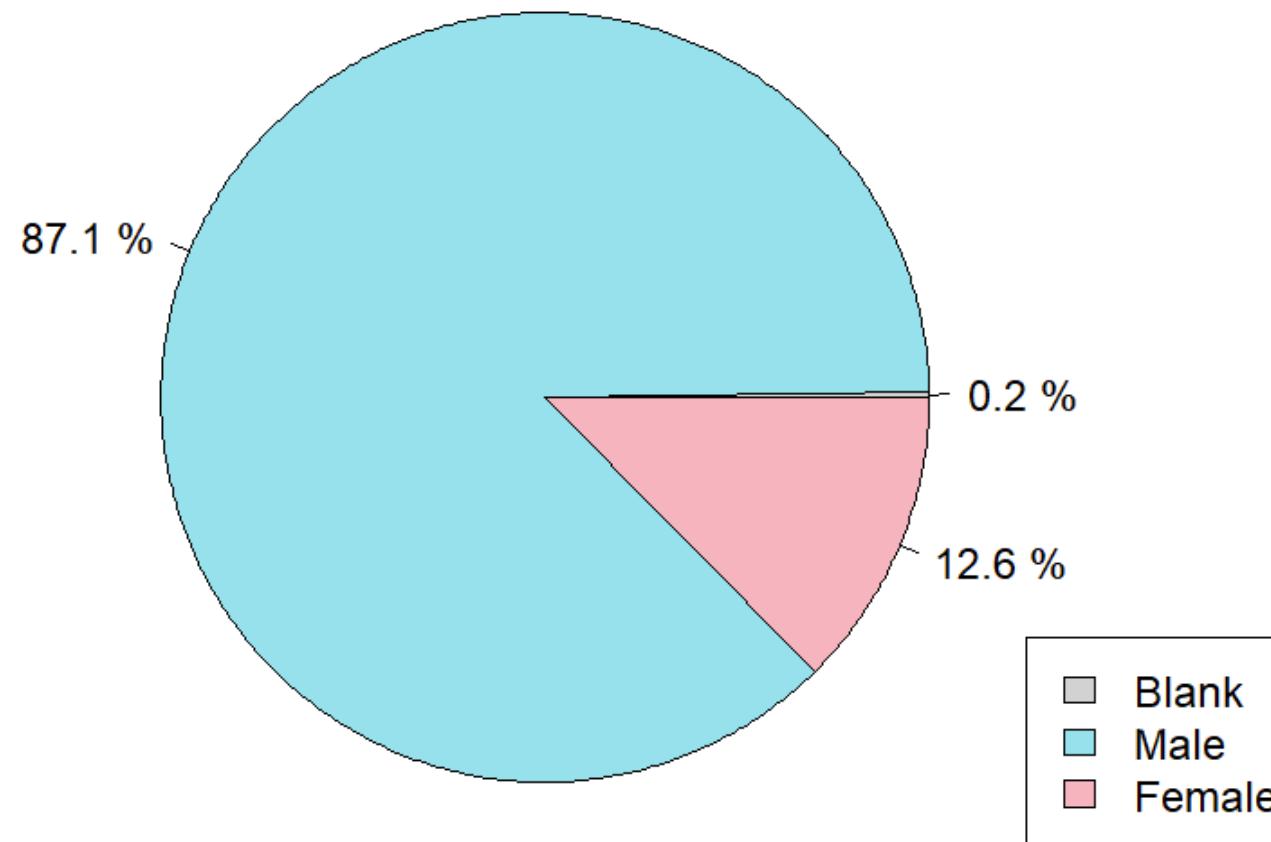
Highly skewed distribution of farm revenues

- Most farms earn relatively low revenues
- There are a few outliers with very high revenues
- Peak around 250 000 €

Question & Analysis

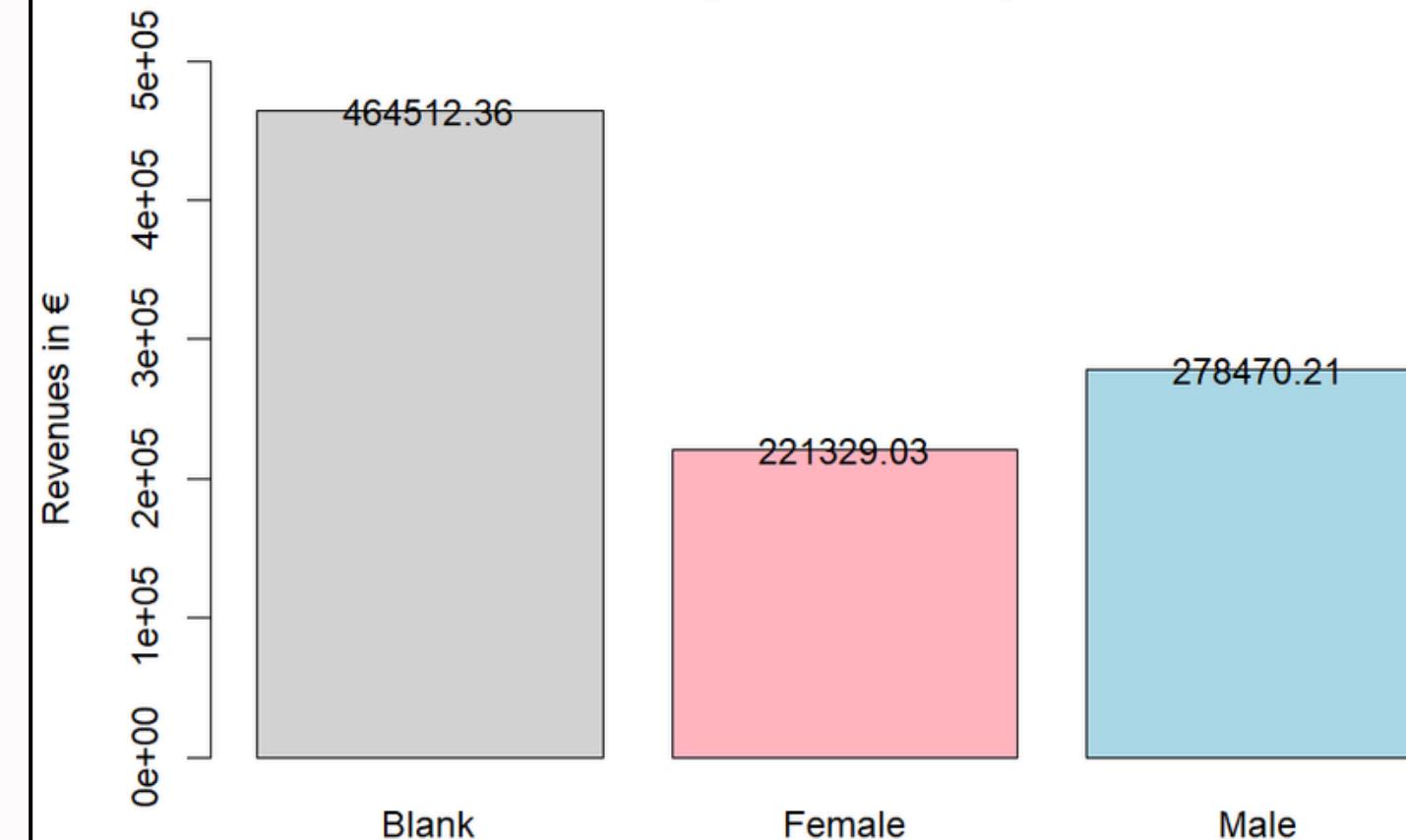
1 How does sex affect the profitability of agricultural businesses?

Percentage of sex of farm managers



Predominance of male Farm Managers

Average revenues by sex



SEX REVENUE GAP

Females earn roughly 79% of what males earn

BLANK CATEGORY

Notably higher than both male and female categories but represents a very small, potentially non-representative sample of data

Question & Analysis

1 How does sex affect the profitability of agricultural businesses?

- Revenue data is not normally distributed
- Used alternative non-parametric test

WILCOXON RANK SUM TEST RESULT

$W = 24382820$

$p\text{-value} = 6.909e-13$

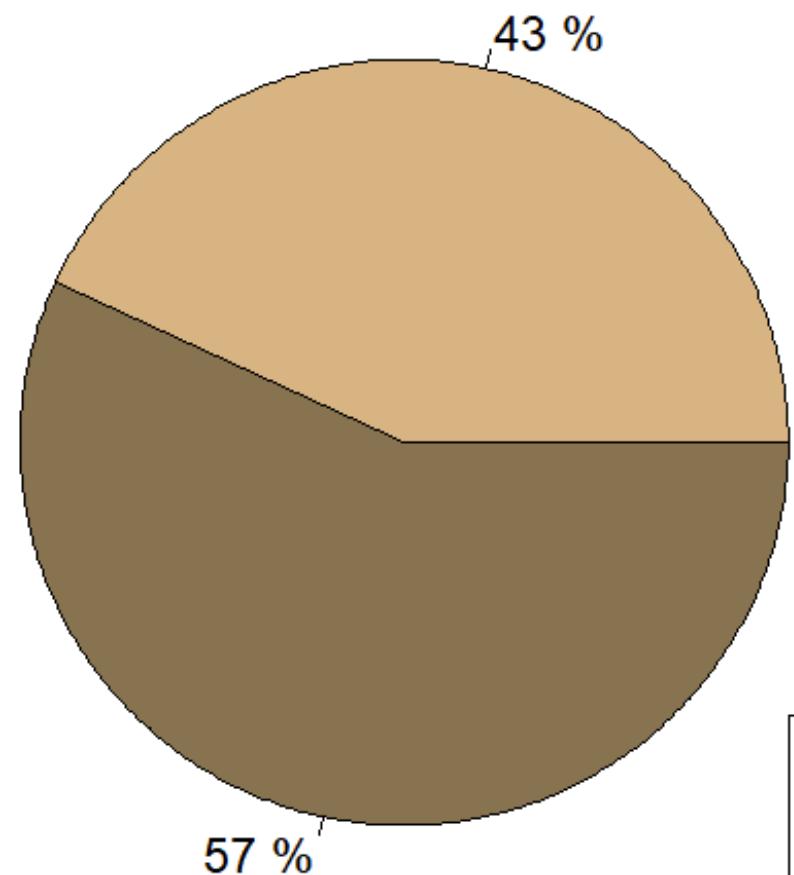
On average, males have significantly higher revenue than females.

Question & Analysis

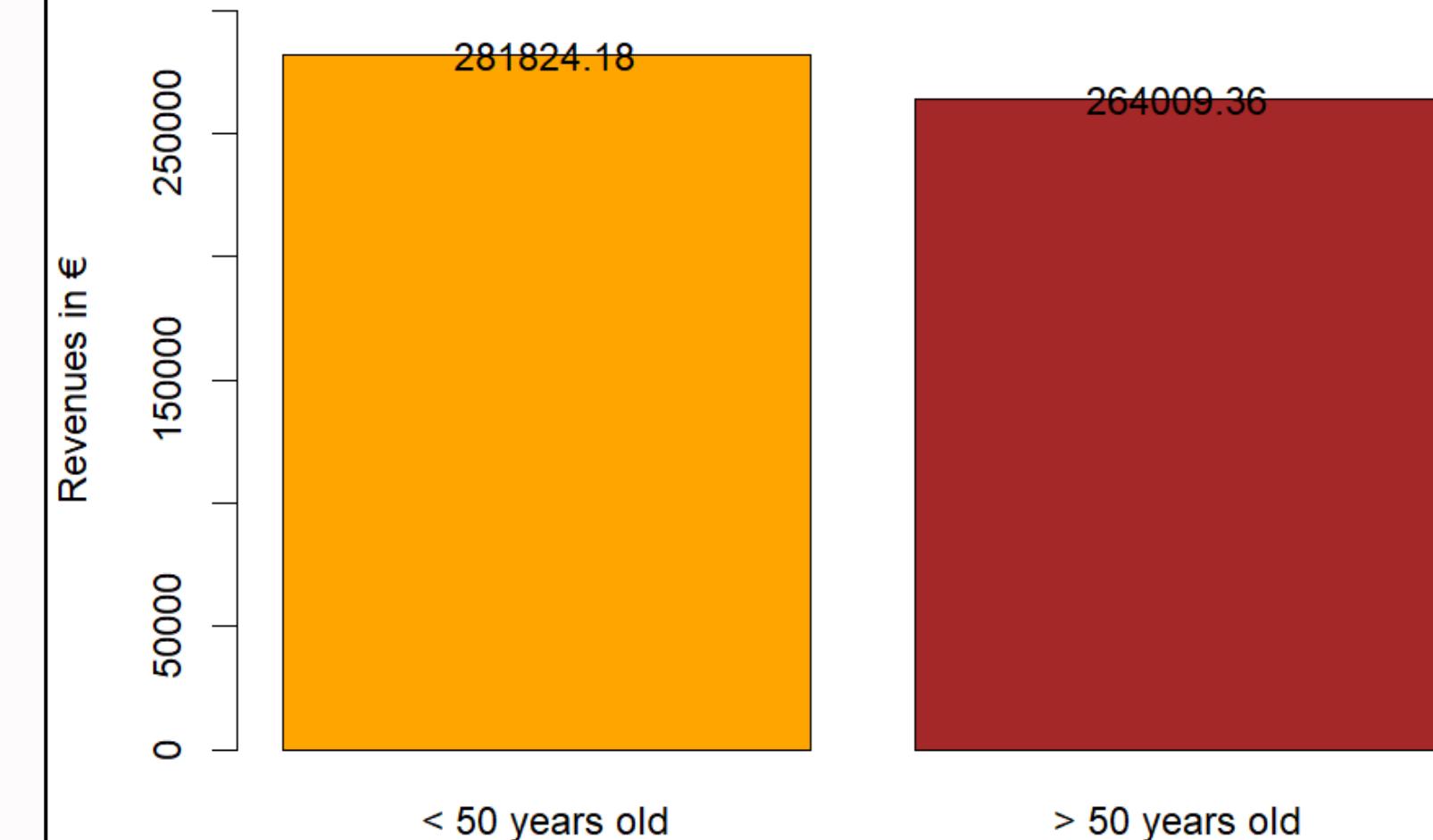
2

How does the age of farm managers affect its profitability?

Percentage of age of farm managers



Average revenues per age class



Younger farm managers are generating more revenue compared to older farmers

Question & Analysis

2

How does the age of farm managers affect its profitability?

KRUSKAL WALLIS TEST

chi-squared = 69.423

df = 13

p-value = 1.025e-09

This shows that on average the original 14 age groups make significantly different revenues in comparison to each other

WILCOXON RANK SUM TEST RESULT (ONE-TAILED)

W = 5955642

p-value = 1.655e-06

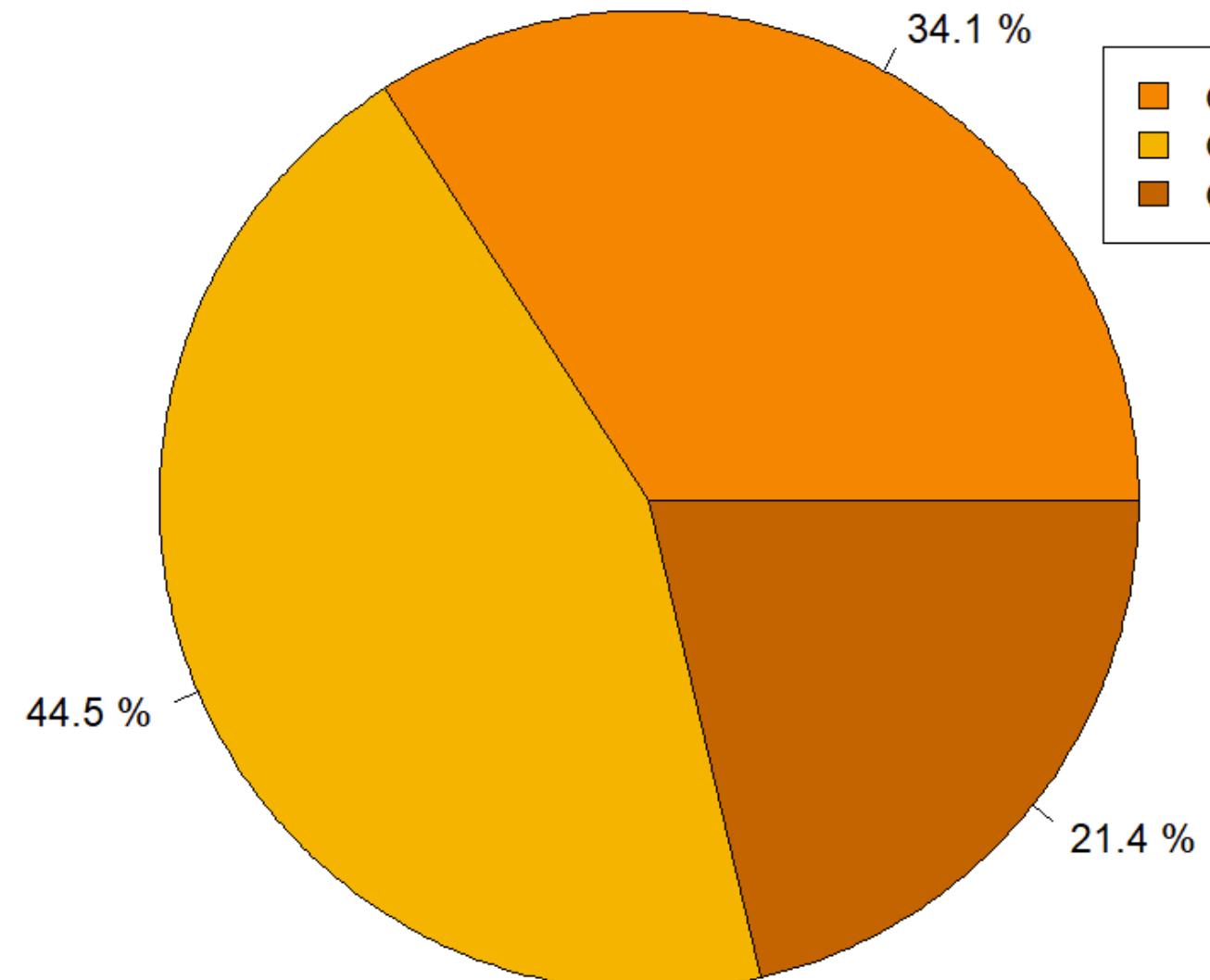
Farmers younger than 50 make significantly more revenue on average than farmers older than 50

Question & Analysis

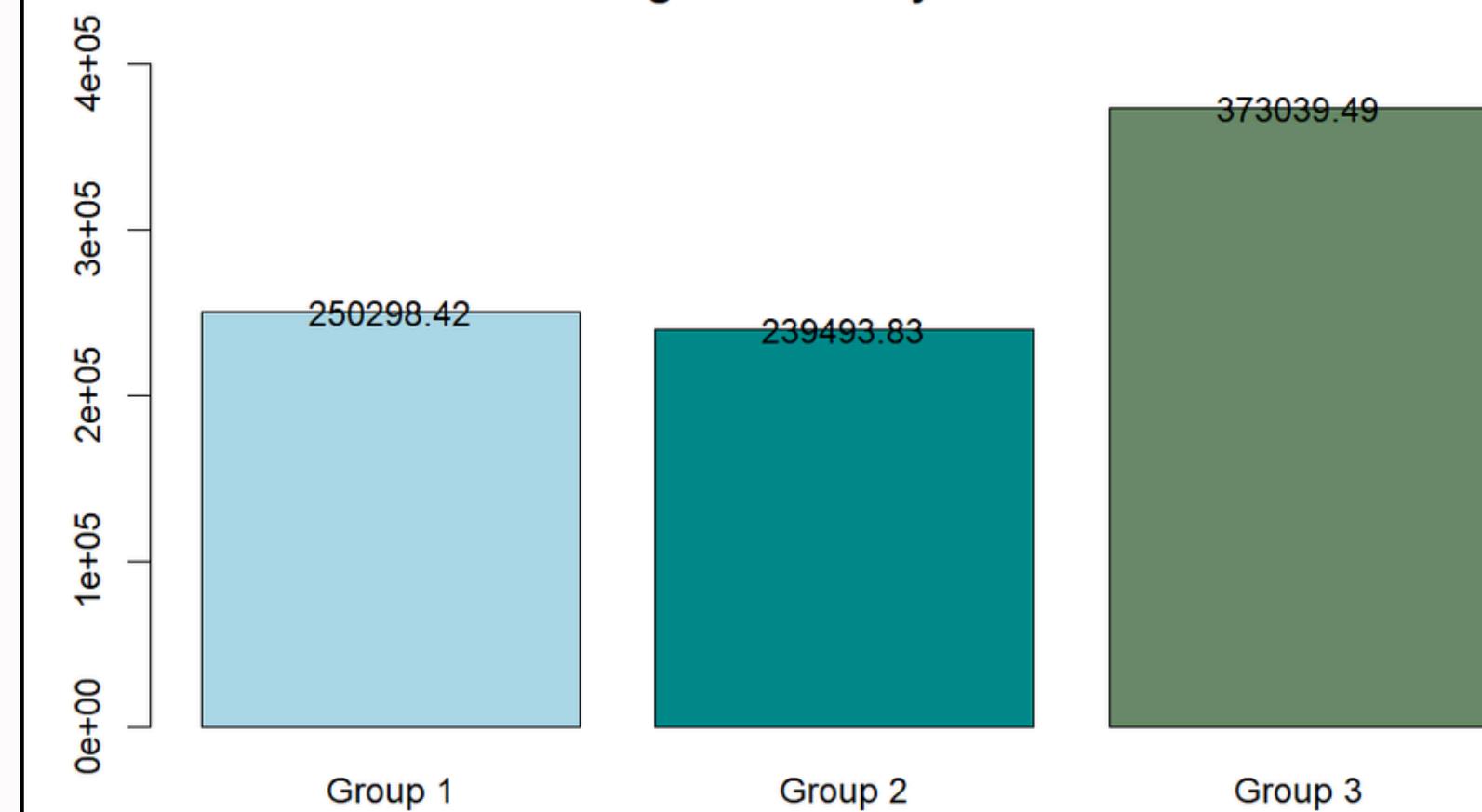
3

Does the size of the farm impact its profitability?

Percentage of size of farms



Average revenue by farm class



Groups 1: 0 to 10: 0-50 ha farms

Groups 2: 11 to 20: 50-150 ha farms

Groups 3: 21 to 30: 150-400+ ha farms

Group 2 is the most common farm size, yet on average they make less revenue

Question & Analysis

3

Does the size of the farm impact its profitability?

WILCOXON RANK SUM TEST RESULTS

Group 1 > Group 2

$W = 3882680$

$p\text{-value} = 0.8239$

Group 1 = Group 2

Group 3 > Group 2

$W = 3841692$

$p\text{-value} < 2.2e-16$

Group 3 > 2

Group 3 > Group 1

$W = 2629795$

$p\text{-value} < 2.2e-16$

Group 3 > 1

Question & Analysis

4* Is the age of farmers associated with the size of their farm?

PEARSON'S CHI SQUARE TEST

Chi-squared = 18453

df = 7202

p-value < 2.2e-16

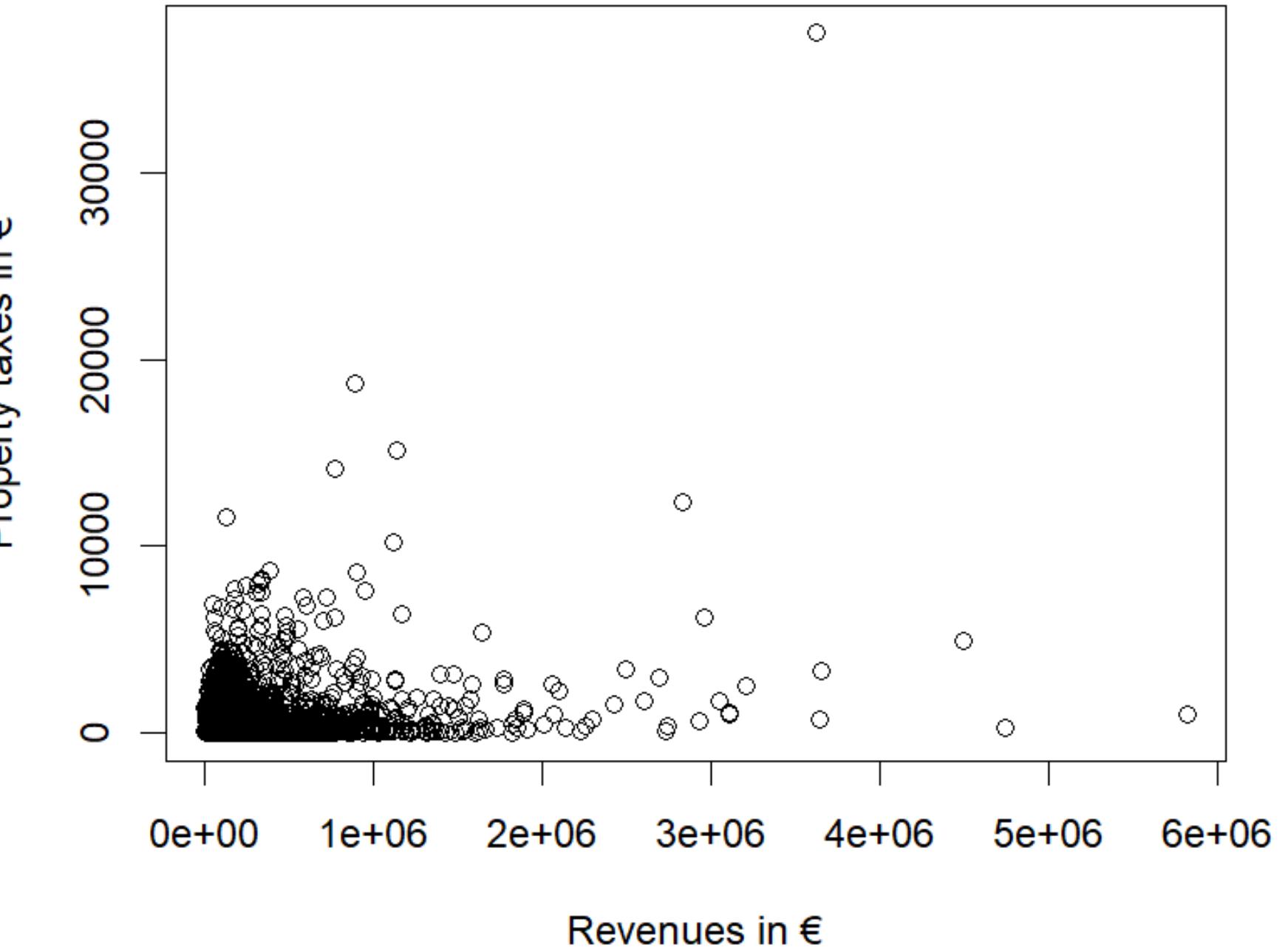
There is a significant association between farmer age group and farm size group

Question & Analysis

5* Is revenue correlated to property tax?

This graph displays a slight negative trend between revenues and property taxes

Revenues vs property taxes



Question & Analysis

5*

Is revenue correlated to property tax?

- Revenue data is not normally distributed
- Used alternative non-parametric test

SPEARMAN'S RANK CORRELATION

$S = 6843805103$

$p\text{-value} = 4.006e-10$

sample estimates: $\rho = -0.1080316$

KENDALL'S RANK CORRELATION

$z = -0.11213$

$p\text{-value} = 0.9107$

sample estimates: $\tau = -0.0012959$

Both Non-Parametric correlation tests convey a WEAK correlation



CONCLUSION

- The tests performed frequently found significant differences, associations, and correlations between the examined variables
- There are likely a myriad of other variables that may influence profitability
- A more intensive study would need to be done in order to make draw any truly significant conclusions

Citations

Chambres d'agriculture - France. (2023). LES CHIFFRES 2023 DE L'AGRICULTURE FRANÇAISE. Retrieved from www.chambres-agriculture.fr: <https://chambres-agriculture.fr/publications/toutes-les-publications/la-publication-en-detail/actualites/les-chiffres-2023-de-lagriculture-francaise/>

Chambres d'agriculture - France. (2024). LES CHIFFRES CLÉS 2023 DE L'AGRICULTURE FRANÇAISE. Chambres d'agriculture - France.

