

EXP 3: Evaluation of Prompting Tools Across Diverse AI Platforms: ChatGPT, Claude, Bard, Cohere Command, and Meta

Aim:

- To compare the performance, user experience, and response quality of different AI platforms (ChatGPT, Claude, Bard, Cohere Command, and Meta) within a specific use case, such as summarizing text or answering technical questions.

Use Case:

Asking a guide to start a podcast, covering equipment, recording tips, content creation, editing tools, and promotion strategies.Chat-GPT:

ChatGPT Response:

Step 1: Choose Your Podcast Topic and Audience

- Decide on a niche or theme for your podcast.
- Research your audience and create content that matches their interests.

Step 2: Get the Right Equipment

- **Microphone:** Blue Yeti or Audio-Technica AT2020.
- **Recording Software:** Audacity, Adobe Audition.
- **Headphones and Pop Filter:** For sound quality improvement.

Step 3: Recording Tips

- Record in a quiet, soundproof space.
- Maintain a natural tone and avoid reading scripts word-for-word.

Step 4: Content Creation

- Plan episodes with a clear structure: intro, main content, outro.
- Add variety through interviews or listener questions.

Step 5: Editing Tools

- Use GarageBand (Mac) or Audacity (PC) for editing.
- Add music and remove unnecessary pauses.

Step 6: Promotion Strategies

- Share episodes on social media and encourage reviews.
- Collaborate with other podcasters or influencers to grow your audience.

Claude Response:

Step 1: Define Your Podcast's Theme

- Focus on a specific topic that interests both you and your audience. Knowing your audience helps tailor your content effectively.

Step 2: Equipment Setup

- **Microphone:** Start with a USB microphone like Blue Snowball.
- **Pop Filter:** Essential for eliminating harsh sounds.
- **Recording Software:** Use free options like Audacity to get started.

Step 3: Recording Tips

- Choose a quiet environment, preferably soundproofed, to avoid distractions.
- Use a conversational style rather than a formal script to engage listeners.

Step 4: Structuring Your Podcast

- Plan episodes ahead of time, with a focus on delivering clear, concise content.
- Include guest appearances to offer different perspectives.

Step 5: Editing and Software

- Tools like **Reaper** and **Audacity** can help remove noise and balance audio levels.

- Add intro/outro music for a professional touch.

Step 6: Promotion Tips

- Submit your podcast to directories like Apple Podcasts and Spotify.
- Use platforms like Instagram or Facebook to reach potential listeners.

Bard Response:

Step 1: Plan Your Podcast's Purpose

- Choose a clear theme or subject area that will resonate with your audience.
- Set goals for your podcast—whether to inform, entertain, or provide interviews.

Step 2: Essential Gear

- **Microphone:** Blue Yeti or Shure SM7B for high-quality sound.
- **Audio Interface:** Focusrite Scarlett if using an XLR microphone.
- **Headphones:** Audio-Technica ATH-M50X for monitoring.

Step 3: Recording Advice

- Find a quiet recording space, preferably with acoustic treatment.
- Test your equipment before recording to ensure the best possible sound.

Step 4: Episode Format

- Structure episodes consistently, e.g., introduction, main discussion, listener Q&A, conclusion.
- Keep content fresh with diverse topics and interesting guests.

Step 5: Editing Tools

- **Hindenburg Journalist Pro** is an excellent podcast editing tool.
- Trim unnecessary sections, balance audio levels, and use compression for clarity.

Step 6: Marketing Strategies

- Create a dedicated website for your podcast.
- Use SEO strategies and podcast directories to increase discoverability.
- Build a community through social media platforms like Twitter or Reddit.

Cohere Response:

Step 1: Pick a Podcast Topic and Target Audience

- Define a niche for your podcast based on what you're passionate about.
- Create a listener persona to focus on when crafting your episodes.

Step 2: Equipment and Tools

- **Microphone:** Samson Q2U, an affordable and popular option.
- **Headphones:** Any closed-back design, such as Sony MDR-7506, to reduce sound leakage.
- **Recording Software:** Free tools like Audacity or premium options like Adobe Audition.

Step 3: Recording Techniques

- Always record in an acoustically treated space.
- Speak clearly and naturally, as though having a conversation with your audience.

Step 4: Episode Planning and Content

- Create a rough script, focusing on key points rather than memorizing.
- Include variety in your episodes, such as interviews or themed segments.

Step 5: Post-Production Editing

- Use **Auphonic** to automatically adjust audio levels and enhance sound quality.
- Cut out awkward pauses, and use royalty-free music for intro and outro.

Step 6: Distribution and Promotion

- Submit your podcast to directories such as Apple, Spotify, and Google Podcasts.
- Promote your podcast by collaborating with other podcasters and using paid ads on social media.

Gemini Response:

Step 1: Choose Your Topic and Format

- Pick a podcast theme that aligns with your passions and knowledge.
- Plan whether your podcast will be solo, interview-based, or feature co-hosts.

Step 2: Gear Up

- **Microphone:** Blue Yeti for beginners, or Rode NT1 for higher quality.
- **Recording Software:** Use Audacity or GarageBand to record your episodes.
- **Accessories:** Use a pop filter and shock mount for clear, professional sound.

Step 3: Recording Techniques

- Record in a quiet room, ensuring you minimize echoes.
- Maintain a consistent recording schedule to keep your listeners engaged.

Step 4: Episode Structure

- Stick to a specific format for every episode to give your listeners consistency.
- Engage your audience with questions or polls to build interaction.

Step 5: Editing and Tools

- Use **Descript** for seamless editing, allowing you to edit text and audio simultaneously.
- Ensure sound levels are balanced and add sound effects for transitions.

Step 6: Promotion and Marketing

- Use email newsletters and social media platforms like Instagram and Twitter to announce new episodes.

- Optimize episode titles and descriptions for search engines to attract more listeners.

Conclusion:

Each AI platform offers unique guidance on starting a podcast, covering essential steps like equipment setup, recording, content creation, and promotion. While **ChatGPT** focuses on structure, **Claude** emphasizes audience engagement, and **Bard** offers high-end production advice. By integrating insights from these platforms, podcasters can create a well-rounded, successful show tailored to their needs.