**ALLSTATE EVENT PREDICTION ANALYTICS CHALLENGE CONTEST OFFICIAL RULES**

**NO PURCHASE OR QUOTE NECESSARY TO ENTER. A PURCHASE, QUOTE OR PAYMENT WILL NOT INCREASE A CONTESTANT’S OPPORTUNITY TO RECEIVE A PRIZE.**

**VOID IN PUERTO RICO AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

The ALLSTATE EVENT PREDICTION ANALYTICS CHALLENGE CONTEST (“Contest”) is sponsored and administered by Allstate Insurance Company (“Sponsor”), 2775 Sanders Road Northbrook, IL 60062 and hosted by Kaggle Inc. (“Kaggle” or “Administrator”).

**1. CONTEST PHASES:** The Contest begins on February 20, 2017, at 3:00 p.m. Central Time (“CT”) and consists of the following phases:

A. “Submission Phase,” begins on February 20, 2017, at 3:00 p.m. and ends on February 26, 2017 at 11:59:59 a.m. CT. During the Submission Phase, eligible Contestants (defined in Section 2) may enter a Submission (defined in Section 3).

B. “Judging Phase,” begins on or about February 26, 2017 at 12:01 p.m. CT and ends on February 28, 2017 at 11:59:59 a.m. CT. During the Judging Phase, a panel of qualified judges (“Judges”) determined by Sponsor will judge the submissions to determine up to 8 Winners from all approved submissions. The “Judging Phase” will account for 100% of a submission’s overall contest score. The Administrator’s computer is the official Contest clock.

**2. ELIGIBILITY:** The Contest is offered only to legal residents of the 50 United States and the District of Columbia or foreign students who are legally present in the United States on a student visa, who are at least eighteen (18) years old at the time of entry, are currently enrolled as a degree seeking student (“Contestant”). Contestants must currently be registered at Northwestern, University of Chicago, Miami University of Ohio, University of Washington – Seattle, UC Davis, University of Michigan, or Stanford University (“Participating School”). Employees of Sponsor, Administrator, Kaggle, and each of their respective parent and affiliate companies, franchisees, and companies involved in the implementation and execution of the Contest (collectively, “Contest Entities”) and each of their respective immediate family members (i.e., spouse, parent, child, sibling and the “steps” of each) and persons living in the same household of each are not eligible to participate in the Contest. Any resident of a country designated by the United States Treasury’s Office of Foreign Assets Control are not eligible to receive any Prize in the Contest. Void in Puerto Rico, the United States Territories and Possessions and overseas military installations, and where prohibited or restricted by law. All federal, state and local laws apply.

Participation constitutes Contestant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Contest. Receiving a prize is contingent upon fulfilling all requirements set forth herein.

**3. HOW TO ENTER THE CONTEST:** The objective of the Contest is to build an original model that predicts the next policy event in a series of policy events as accurately as possible based on the training data provided by the Sponsor. During the Submission Phase, a Contestant must enter the Contest by using training data from the Contest to build their model and then use their model to create predictions from the test data set (Submission”).

Each Contestant agrees that the Submission conforms to the Official Rules, including but not limited to, the Submission Guidelines and Requirements as defined in Section 4 (collectively, the "Guidelines and Requirements"), and that Sponsor may remove a Contestant’s Submission and disqualify any Contestant from the Contest if Sponsor believes, in its sole and absolute discretion, that a Submission fails to conform to the Guidelines and Requirements or any other element of these Official Rules. If Sponsor rejects any Submission, in its sole and absolute discretion, such Submission will not be considered a valid Submission. Contestants will receive an e-mail notification regarding whether their Submissions have been approved or rejected (to the e-mail address provided in his/her registration information) from the Sponsor or Administrator within three (3) business days after submission. This e-mail will not confirm and is not evidence that the Contestant’s Submission has satisfied all submission criteria in the Official Rules, but will serve to confirm the Submission has or has not passed initial screening. In the event a Submission is rejected for any reason, a Contestant will be provided one (1) opportunity to correct his/her Submission, time permitting. Note that at any time, the Sponsor or Administrator may remove a Contestant’s Submission and disqualify any Contestant from the Contest if the Sponsor believes, in its sole and absolute discretion, that a Submission fails in any way to conform to these Official Rules. Only the top two (2) overall approved Submissions plus the top approved Submission from each Participating School will be entered into the Contest. An approved Submission is defined as a Submission that has been submitted in accordance with these Official Rules. Sponsor will review the top two (2) overall approved Submissions plus the top approved Submission from each Participating School and will select individuals, in its sole discretion, based on the parameters set forth in the “Judging Criteria” in Section 6.

Each Contestant acknowledges that other Contestants may have used ideas and/or concepts in his/her Submission that may be similar in idea or concept to what is included in another Contestant’s Submission. Each Contestant understands and agrees that he/she shall not have any claim against any other Contestant or Sponsor arising out of any such similarity or be entitled to any compensation because of any such similarity.

**4. SUBMISSION GUIDELINES AND REQUIREMENTS:**

• Each Submission must be in English.

• Contestant may submit a maximum of five (5) entries per day; however, only two (2) entries per Contestant will be considered in the Judging Phase.

• Contestants must participate and make submissions individually.

• Submissions must be submitted by the Contest submission deadline using a single, unique Kaggle account registered at [http://www.kaggle.com](http://www.kaggle.com/). Each Contestant’s Kaggle account must be registered to Contestant’s University email address. Participating using more than one Kaggle account per individual Contestant, is a breach of these Contest Rules and Sponsor reserves the right to disqualify any Contestant (or Team including Contestant) who is found to breach these Contest Rules and may result in banning or deactivation of affected Kaggle accounts.

• Submissions may not use or incorporate information from hand labeling or human prediction of the validation dataset or test data records.

• The Submission must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity, or intellectual property rights, including copyright infringement, or legal or moral rights of any third party, living or deceased (e.g., names, logos, symbols, slogans, formulas, algorithms, models, codes, numerical works, and Submissions that belong to other Contestants);

• No watermarks, signatures, or copyright notices may be added to any Submission;

• The Submission must not include any personally identifiable information;

• The Submission must be the original work of the Contestant and must not contain materials, formulas, algorithms, models, codes and numerical works or any other information not created by Contestant;

• The Submission must not in any way contain any logos, brand names or trademarks;

• The Submission must comply with all other Submission Guidelines and Requirements and provisions of these Official Rules;

• The Submission must not have been submitted previously in a promotion or contest of any kind and has not been exhibited or distributed currently or previously in any media;

• The Submission must not contain, facilitate, reference, or use material that is fraudulent, inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous;

• The Submission must not contain, facilitate, reference or use material that contains prohibited content which shall include, but is not limited to content that promotes, suggests, or encourages:

i. gambling, including without limitation, any content related to online casinos, sports books, bingo or poker;

ii. the use of firearms/weapons/ammunition, any illegal drugs, prostitution, pornography, nudity, profanity or other adult content, violence, or the use of alcohol or tobacco products;

iii. the taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government;

• The Submission must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way;

• The Submission must not contain, facilitate, reference, or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age; and

• The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created.

• A Submission will be ineligible to win a prize if it was developed using code containing or depending on software licensed under an open source license: (a) other than an Open Source Initiative-approved license (see <<http://opensource.org/>>); or (b) an open source license that prohibits commercial use.

**5. GENERAL SUBMISSION TERMS:** Contestants are not permitted to collaborate as a team. Each Contestant must register individually for the Contest using their university email address. Contestant must create and participate using a single person Kaggle “team”. The team name must designate the university’s initials followed by a unique name (e.g. “University Initials – Team Name”).

Contestants are prohibited from privately sharing source or executable code developed in connection with or based upon the Data, and any such sharing is a breach of these Contest Rules and may result in disqualification. Contestants are permitted to publicly share source or executable code developed in connection with or based upon the Data, or otherwise relevant to the Contest, provided that such sharing does not violate the intellectual property rights of any third party. By so sharing, the sharing Contestant is thereby deemed to have licensed the shared code under the MIT License (an open source software license commonly described at <<http://opensource.org/licenses/MIT>>).

Once a Submission is entered into the Contest, any such posting will be deemed made at the direction of the Contestant within the meaning of the Digital Millennium Copyright Act and the Communications Decency Act. EACH CONTESTANT REPRESENTS, UNDERSTANDS AND ACKNOWLEDGES THAT HE/SHE WILL NOT BE PAID FOR OR RECEIVE ANY FORM OF COMPENSATION OR ROYALTY (OTHER THAN THE PRIZE STATED HEREIN IF SELECTED AS A PRIZE WINNER) IN EXCHANGE FOR GRANTING SPONSOR THE EXCLUSIVE LICENSE RIGHTS OR FOR ANY SUBSEQUENT USE OF SUCH SUBMISSION BY SPONSOR. If requested, Contestant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights Contestant is granting to use the Submission.

**6. JUDGING PHASES AND SELECTION OF THE PRIZE WINNERS:** At the conclusion of each Contest Phase, up to 8 Winners will be determined solely by Contestant’s College and the Submission’s Leaderboard Ranking on the private Kaggle leaderboard from all approved submissions. The selection of the Prize Winners will be based on the following criteria: all submissions will be scored and ranked based on the solution files uploaded to the Contest Website using Multi-Class Log Loss (<https://www.kaggle.com/wiki/MultiClassLogLoss>). The eligible winning entry will be the predictions data set with the lowest score when using the Multi-Class Log Loss metric. Eligible potential winners must be able to demonstrate verbally and/or in writing their model’s approach to creating their submission to Sponsor as requested and to Sponsor’s satisfaction in Sponsor’s sole discretion. The evaluation metric used for scoring and ranking Submissions will be displayed on the Contest Website. Submissions must beat the “BASELINE” model score displayed on the Kaggle leaderboard to be eligible to win.

Sponsor reserves the right to examine the Submission and any associated code or documentation for compliance with these Contest Rules. In the event that the Submission demonstrates a breach of these Contest Rules, Sponsor may at its sole discretion take either of the following actions: (a) disqualify Contestant’s Submission(s); or (b) require that Contestant remediate within one (1) week all issues identified in the Submission(s) (including, without limitation, the resolution of license conflicts, the fulfillment of all obligations required by software licenses, and the removal of any software that violates the software restrictions).

Potential Winners will be disqualified and the Prize may be awarded to an alternate Winner (the next-ranked qualified Contestant on the leaderboard) if: (a) the required documentation is not returned within fourteen (14) days after receipt of any request to provide documentation; (b) prize notification letter/email or prize is returned as undeliverable; or (c) potential winner or winning Team member is disqualified for any reason.

Up to two (2) Submissions that receive the highest overall score based on the leaderboard ranking plus the highest scored Submission from each Participating School will each be deemed a potential Winner.

In no event will there be more than 8 Winners. All potential winners are subject to review of eligibility and confirmation of their compliance with these Official Rules. If any potential winner is found to be ineligible or does not comply with these Official Rules, he/she will be disqualified and the Submission with the next-highest leaderboard ranking will be named a potential winner. Decisions of the Judges are final and binding. In the event of a dispute as to any Submission or as to the identity of a Contestant based on an e-mail address, the Winner Submission will be declared made by the authorized account holder (determined at the time the Submission is submitted) of the e-mail address associated with the account used to make the Submission. The "authorized account holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted email address. Each Contestant may be required to show proof of being an authorized account holder. Sponsor reserves the right to disqualify any Contestant and/or Submission in its sole and absolute discretion.

**7. SELECTION OF THE PRIZE WINNERS:** The “Judging Phase” will account for 100% of a submission’s overall contest score. The Contestants with the highest overall Contest score, based on the Leaderboard Ranking will each be named a potential “Prize Winner”. In the event of any ties in an overall Contest score, the Submission that was submitted first will be used to break any ties. Sponsor’s decisions shall be final and binding in all matters pertaining to the selection of the Prize Winners. Each Prize Winner is deemed to be a potential Prize Winner pending verification of the Contestant’s eligibility and compliance with these Official Rules as determined by Sponsor or Administrator, in their sole and absolute discretion.

**8. PRIZES AND APPROXIMATE RETAIL VALUE (“ARV”): A TOTAL OF THREE (3) PRIZES:** There will be up to 8 Prize Winners. Each Winner will receive a gift card as indicated below based on their respective prize place. All local, state and federal taxes are the responsibility of each Prize Winner.

**The Average Retail Value:** ARV of each Prize is as follows:

1st place overall prize - $1000 gift card

2nd place overall prize - $500 gift card

1st place from each participating college, and not 1st or 2nd overall - $100 gift card

As a condition of receipt of the Prize, the Prize Winner must deliver the final model’s software code as used to generate the winning Submission and associated documentation (consistent with the winning model documentation template available on the Kaggle wiki at <https://www.kaggle.com/wiki/WinningModelDocumentationTemplate>) to the Contest Sponsor. The delivered software code must be capable of generating the winning Submission and contain a description of resources required to build and/or run the executable code successfully.

**9. HOW TO CLAIM A PRIZE:** On or about March 1, 2017, the potential Prize Winners will each be notified via e-mail by Sponsor or its authorized designee at the e-mail address submitted when entering the Contest. Before being declared a Prize Winner, each potential Prize Winner will be required to execute and return a notarized Affidavit of Eligibility/Liability & Publicity  
Release and tax acknowledgment (“Affidavit”). The Sponsor or its authorized designee must receive each potential Prize Winner’s Affidavit within three (3) calendar days from the date the e-mail notification is sent by the Sponsor or its designee or the Prize may (in Sponsor’s sole discretion) be forfeited. If a potential Prize Winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept the Prize or, if Sponsor or its authorized designee is unable to contact a potential Prize Winner, or in the event that an e-mail notification is returned undeliverable, the Prize may be forfeited, and in the Sponsor’s sole discretion, the forfeited Prize may be awarded to the Contestant who submitted the Finalist Submission that received the next-highest Final Score, as determined by Sponsor in its sole and absolute discretion. A potential Prize Winner may be required to furnish proof of identification. All local, state and federal taxes are the responsibility of each Prize Winner.

Contest Entities shall not be held responsible for any delays in awarding the Prize for any reason. The right to receive a Prize is non-assignable, non-transferable and no substitution, exchange, or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a Prize of equal or greater value in case of unavailability of Prize or force majeure. Each Prize is not transferrable. Each Prize Winner is solely responsible for all costs and expenses associated with the Prize that are not stated in these Official Rules.

**10. DATA:** 'Data' means the Data or Datasets linked from the Contest Website for the purpose of use by Contestants in the Contest. For the avoidance of doubt, Data is deemed for the purpose of these Contest Rules to include any prototype or executable code provided to Contestants by Kaggle or Sponsor via the Website. Contestants must use the Data only as permitted by these Contest Rules and any associated data use rules specified on the Contest Website.

Unless otherwise permitted by the terms of the Contest Website, Contestants must use the Data solely for the purpose and duration of the Contest, including but not limited to reading and learning from the Data, analyzing the Data, modifying the Data and generally preparing your Submission and any underlying models and participating in forum discussions on the Website. Contestants agree to use suitable measures to prevent persons who have not formally agreed to these Contest Rules from gaining access to the Data and agree not to transmit, duplicate, publish, redistribute or otherwise provide or make available the Data to any party not participating in the Contest. Contestants agree to notify Kaggle immediately upon learning of any possible unauthorized transmission or unauthorized access of the Data and agree to work with Kaggle to rectify any unauthorized transmission. Contestants agree that participation in the Contest shall not be construed as having or being granted a license (expressly, by implication, estoppel, or otherwise) under, or any right of ownership in, any of the Data.

**11. EXTERNAL DATA:** Unless otherwise expressly stated on the Contest Website, Contestants must not use data other than the Data to develop and test their models and Submissions. Sponsor reserves the right in its sole discretion to disqualify any Contestant who Sponsor discovers has undertaken or attempted to undertake the use of data other than the Data, or who uses the Data other than as permitted according to the Contest Website and in these Contest Rules, in the course of the Contest.

**12. PARTICIPANT INTELLECTUAL PROPERTY LICENSING:** As a further condition of receipt of a Prize, each winning Participant thereby licenses their winning Submission and the source code used to generate the Submission according to the Winner License Type specified  
below.

Open Source License. Each Winner by accepting a Prize thereby: (i) licenses their winning Submission and the source code used to generate the Submission under the MIT License (an open source software license commonly described at <<http://opensource.org/licenses/MIT>>); and (ii) represents that he/she/it has the unrestricted right to grant that license.

**13. RELEASE:** By entering Contest and/or accepting a Prize, each Contestant and Prize Winner hereby releases and agrees to indemnify and hold harmless the Contest Entities, from and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander, false advertising, intellectual property right infringement), due in whole or in part, directly or indirectly, to participation in the Contest including attachment of any photograph, or arising out of participation in any Contest or Prize related activity.

**14. LIMITATION OF LIABILITY:** The Contest Entities are not responsible for lost, late, incomplete, stolen, misdirected, or undeliverable, e-mail or Submissions; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware software malfunctions, failures, connections, or availability, or garbled, corrupt or jumbled transmissions, service provider/Internet/web site/use net accessibility, availability, or traffic congestion, or any technical, mechanical, or typographical or other error, or unauthorized human intervention, or the incorrect or inaccurate capture of registration information, or the failure to capture, or loss of, any such information. The Contest Entities are not responsible for any incorrect or inaccurate information, whether caused by any web site users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Contest and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any web site(s). The Contest Entities are not responsible for any injury or damage, whether personal or property, to Contestants or to any person's computer related to or resulting from participating in this Contest. If, for any reason, the Contest is not capable of running as planned, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of potential Prize Winners, in a manner it deems fair and reasonable including the selection of the potential Prize Winners from among eligible Submissions received prior to such cancellation, termination, modification or suspension.**THE CONTEST ENTITIES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT AS REGARDS TO THE PRIZE OR ANY COMPONENTS OF THE PRIZE. VOID WHERE PROHIBITED, AS SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. A CONTESTANT MUST CHECK LOCAL LAWS TO LEARN IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY.**

In addition, the Contest Entities are not responsible for and shall be defended, indemnified, held harmless and released by each Prize Winner from and against any and all claims of any kind relating to this Contest, including but not limited to any and all claims, liabilities, lawsuits, judgments, causes of action, proceedings, injuries, death, losses, costs, expenses or damages of any kind resulting from, in connection with, or arising from acceptance, receipt, delivery, use, nonuse, misuse, defect in, inability to use, possession, or loss of a Prize. The Contest Entities shall not be liable to any Prize Winner or any other person for any part thereof, by reason of any acts of God; any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entities (whether or not they prove to be valid); equipment failure; terrorist acts; earthquake; fire; flood; war; explosion; unusually severe weather; hurricane; embargo; labor dispute or strike (whether legal or illegal); labor or material shortage; transportation interruption of any kind; work slow-down; civil disturbance; insurrection; riot; or any other cause beyond Sponsor’s sole control.

**15. DISPUTES:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Northern District of Illinois or the appropriate Illinois State Court located in Cook County, Illinois U.S.A.; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys’ fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Contestant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.

**16. PRIVACY POLICY:** Any personally identifiable information collected during a Contestant’s participation in this Contest will be collected by Sponsor or its agent and used by Sponsor, its affiliates, agents, and marketers for purposes of the proper administration and fulfillment of the Contest as described in these Official Rules and in accordance with Sponsor's Privacy Policy as stated at <http://www.allstate.com/about/privacy-statement-aic.aspx>.

**17. PUBLICITY RIGHTS:** By entering the Contest and/or accepting a Prize, Contestants agree to allow Sponsor and/or Sponsor's designee the perpetual right to use their name, biographical information, Submissions, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law. By accepting a Prize, Contestants also agree to agree to participate in media opportunities, which may include in-person and remote interviews, as arranged by the Contest Entities.

**18. GENERAL:** By participating in this Contest, Contestants agree to abide by and accept these Official Rules throughout the Contest and the decisions of Sponsor or Administrator, which shall be final and binding in all matters relating to this Contest. Contestants waive any right to claim ambiguity in these Official Rules. Winning a Prize is contingent upon satisfying all the requirements set forth in these Official Rules. In no event will more Prizes be awarded than are stated in these Official Rules. Sponsor reserves the right, to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Contest, including, but not limited to, the voting aspect of these Official Rules; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Contest. Any use of robotic, automatic, macro, programmed, third party, or like methods to participate in the Contest will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of any conflict with any Contest details contained in these Official Rules and Contest details contained in promotion material (including but not limited to point of sale, television, and print advertising, promotional packaging, and other promotion media), the details of the Contest as set forth in these Official Rules shall prevail.

**19. PRIZE WINNERS LIST:** For a list Prize Winners, send an email to: [dferg@Allstate.com](mailto:dferg@Allstate.com). Prize Winners List requests must be received no later than April 1, 2017.

SPONSOR: Allstate Insurance Company, 2775 Sanders Road Northbrook, IL 60062.

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