



## ROC Business Plan

The best part of this concept, REALITY OPPORTUNITY CLUB (ROC) is that you do not have to do anything different from what you have been doing till now. All you are required to do is to get your registration through our site [www.ropclub.com](http://www.ropclub.com) free of cost(if you have any member distributor to refer you) and use ROC products, because :-

- 1. You are getting best quality at reasonable price.
- 2. No chance of duplicate goods.
- 3. It provides a source of income.
- 4. You can purchase ROC products from your nearest retail shop.

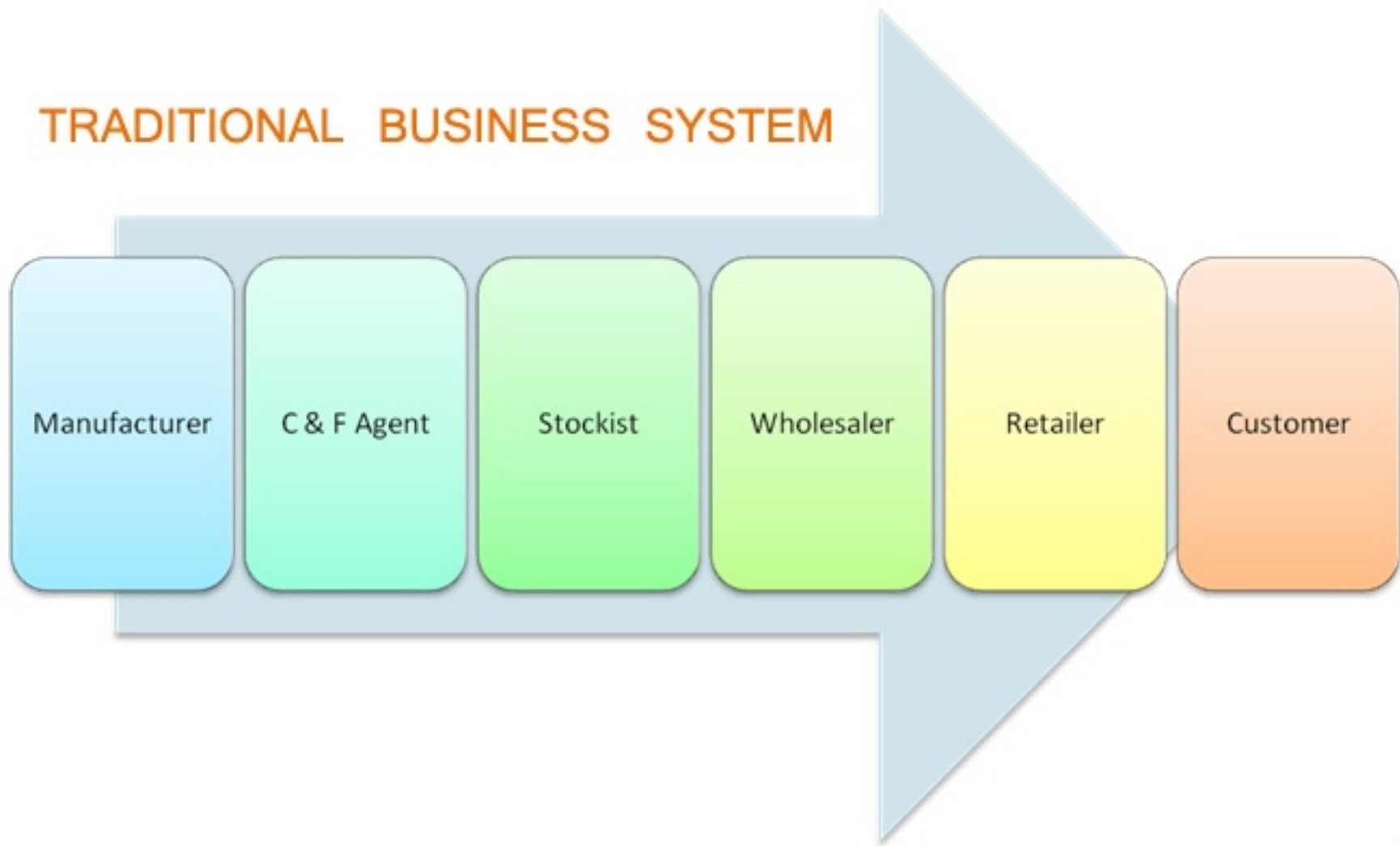
After using the product and feeling satisfied with quality and concept you can share your views with your friends and relatives. This way they will also start using the products and so on. Thus the ROC does not require any advertisement or middlemen for selling its products. The amount saved will be distributed between you and the people who associate to the company because of you. Day by day as your group will expand your income will also increase.

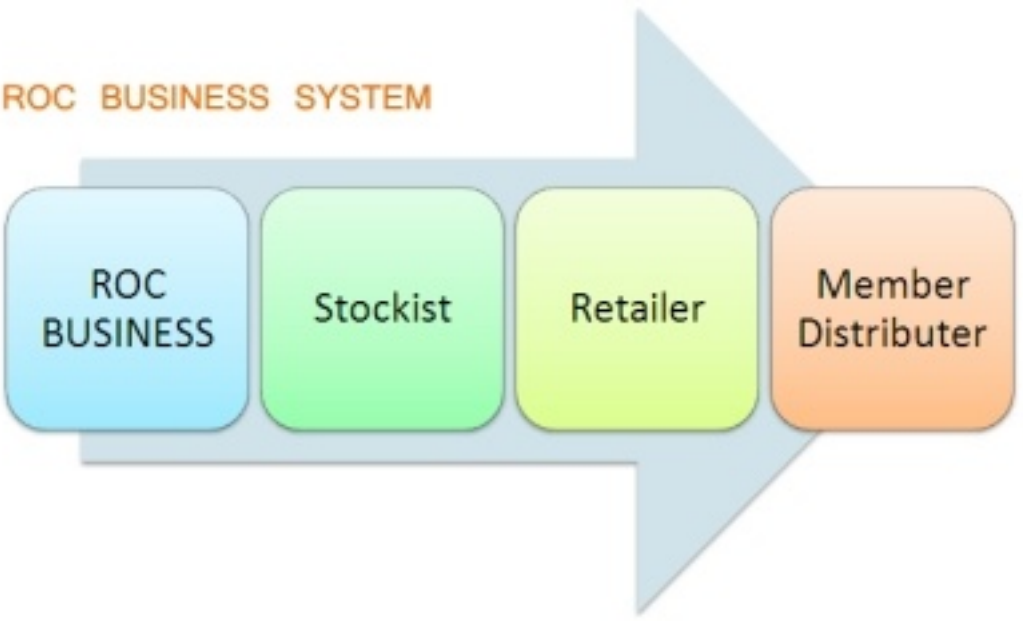
There are Four ways to get Income from REALITY OPPORTUNITY CLUB

- 1. Purchases for self requirement.
- 2. Purchases by your down liners.
- 3. Activation of your refered distributors and there referels.
- 4. Referral BV Income

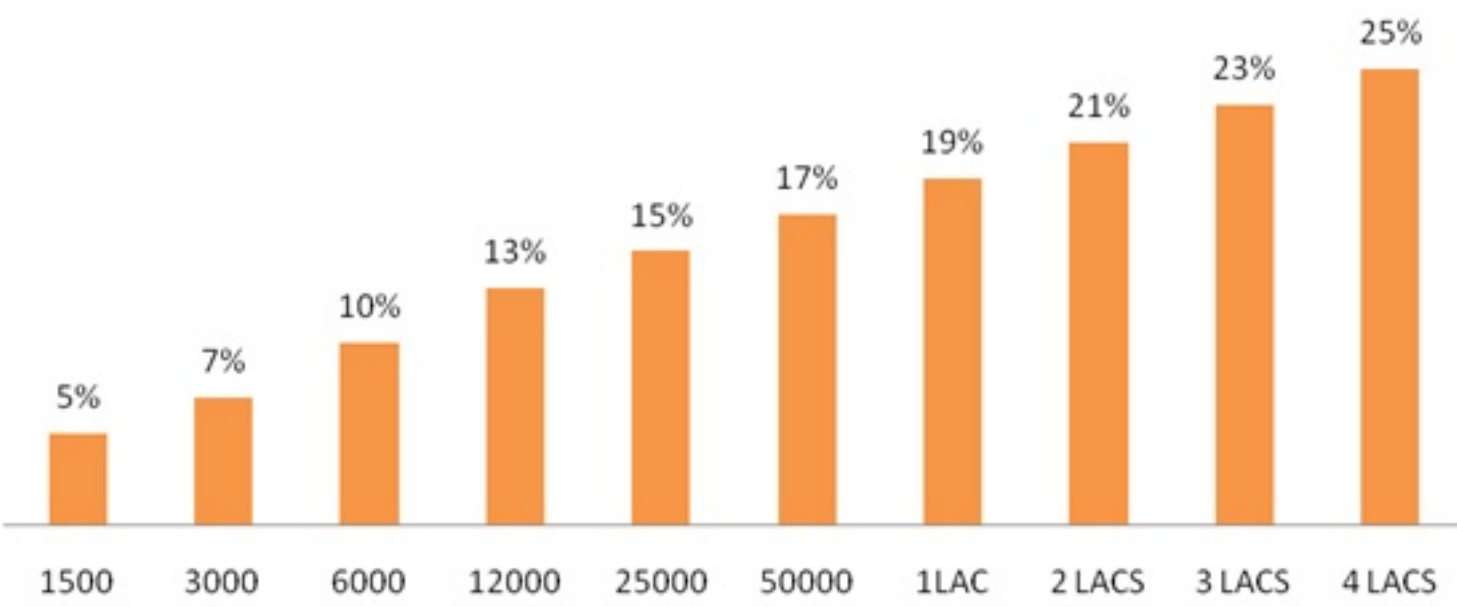
In Traditional Business System, the last customer in the system - YOU: "THE KING OF THE MARKET" purchase product at MRP from the neighborhood shop called 'Retailer'. Retailer sells the product at MRP and out of it, commission is distributed among the upline stockiest for keeping stocks with them, they are called 'Middlemen' in the business language. To make awareness of the products/services, company invests a huge amount out of MRP on advertisement through famous personalities and different media with the help of Sales & Marketing Team. About 70% of the MRP is spent to make the product available to you whereas in ROC Business, these expenses are saved and created as Business Opportunity out of it for the ultimate customer-YOU. Here, the strongest power of publicity is the " MOUTH PUBLICITY" of which we are addicted of since our childhood. In UCP (UNITED CUSTOMERS PROGRAM), Brand Ambassadors are 'TOP ACHIEVERS' of the business.

### How ROC Works





1. PURCHASE INCOME



As your team and repurchase increases, your BV increases so your income also. It is calculated on BV difference basis depending upon your current position. The uniqueness of our marketing plan is "Accumulation" which does not mean "Addition of BV only" but also "Addition of Precious Investments" also such as Time, Capital, Hope, Goodwill, and many other precious resources you have build up in the society since your childhood. It motivates you for the long term planning and achievements. Purchase income is distributed on the basis of "Achievement Level Difference ".

2. REAL ROYALTY

Group "A" No. of Reals	Group "B" No. of Reals	Royalty of Group Turnover (%)	Real Recognition
25%	25%	1	Real
1	1	2	Silver Real
2	2	3	Gold Real
5	5	4	Platinum Real
10	10	4.5	Ruby Real
20	20	5	Sapphire Real
50	50	5.5	Emerald Real

All distributor whose 'A' as well as 'B' group achieves 25% Purchase income, he is recognized as REAL. Real is entitled to get Royalty of his/her monthly group business volume on Real Achievement Level difference basis as mentioned table Also need to have 50 Activated distributors in each group Group.

3. REAL VOLUME ROYALTY

Group "A" (Current Month BV)	Group "B" (Current Month BV)	RVR on first group business
200000	100000	2%
400000	200000	3%
800000	400000	5%

REAL Volume Royalty (RVR) will be distributed on the RVR Achievement Level difference basis which are paid as per mentioned in above table.

4. REAL BONUS ACHIEVER

Slabs	Group "A" (BV In lac)	Group "B" (BV In lac)	Real Bonus of both 'A' & 'B' (%)
1St	8	4	1
2nd	1 RBA	1 RBA	2
3rd	3 RBA	3 RBA	3
4th	7 RBA	7 RBA	3.5
5th	15 RBA	15 RBA	4
6th	30 RBA	30 RBA	4.5

If you maintain 5% Real Volume Royalty for the consecutive two months, you qualify for Real Bonus from the next month. Real Bonus is distributed to the distributors according to the Real Bonus Growth Table above . It is given on your both the group BV “A” as well as “B” which depends upon your BV as well as your Real Bonus Achievement Level. RBA stands for Real Bonus Achiever.

5. REAL TURNOVER ROYALTY

If an Emerald Real is having Emerald Real each in both of his down line organizations “A” as well as “B”, he is recognized as Diamond Real . He is entitled to get 0.50% of the company turnover of the month as a ROC Turnover Royalty. If more than one Diamond Real is there, company will distribute the royalty equally among such Diamond Real.

If a Real Bonus Achiever is having 4.50% Real Bonus Achiever each in both of his down line organizations 'A' as well as 'B', he is entitled to get 0.50% of the ROC turnover of the current month. Bonus will be distributed equally among the achievers in case of more than one achiever.

6. REFERAL BV INCOME

Each member you refer and their referral’s repurchase you will get Referral BV Income as follows.

Your Purchase		7 %
Level 1	Direct referral 1	5 %
Level 2	Referred by your Level 1	4 %
Level 3	Referred by your Level 2	3 %
Level 4	Referred by your Level 3	2 %
Level 5	Referred by your Level 4	1 %
Level 6 to 20	Level 6 to 20	0.5 %

7. REFERAL INCOME

Each member you refered activates there id you will get paid for 20 levels. For activation of ID they have to pay Rs 2000 to the company within one year period from the date of joining. Referel income details given below.

Level 1	direct referal 1	Rs 400.
Level 2	referred by your level 1	Rs 100.
Level 3	referred by your level 2	Rs 50.
Level 4	referred by your level 3	Rs 50.
Level 5	referred by your level 4	Rs 25.
Level 5	to level 20	Rs 25 each.

8. BINARY INCOME PLAN

For all members registered with us can buy any online product to become eligible for binary income.(You must buy products worth at least 10 bp).Eligible member can earn income up to 100 times of their self purchase bp. Binary income is 10 times of balanced A side and B side Binary points. For self purchase you are eligible to get 10 times of binary points as your income. Power side balance points will be carry forward for next month.

