

Web-Technologies

Final Project

Project title: Kórshi- Website for students to find friends (neighbors) and an apartment

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Group name: IT-2002

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The purpose of the project?

To bring people together in an effective community. Be more friendly and welcoming.

What audience of people will use my site?

The audience of people is mainly students, programmers, managers, marketers who work or study with the move and want to find new friends

What problem are you solving?

My service solves such problems as (The problems were on the personal case):

- 1. High costs for renting an apartment
- 2. Unverified apartment owners
- 3. Extra spending on a realtor
- 4. It's hard to find new friends in a new city.(It's hard to find new friends in a new city)

Revenue generation model (Business model):

B2B (Advertising of household food chains and cafes near the house and other entertainment that are located near the house to) The ad will use animation to attract the user's attention

Technical part:

- 1. Create a beautiful website design and basic functionality for the main site
- 2. Create other pages
- 3. Implement the API
- 4. Develop functionality for registration and payment on the site
- 5. Develop a logo

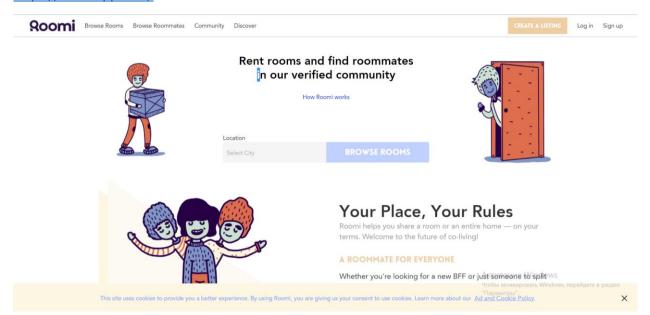
Plans for the project:

- 1. Finish the project and make good functionality
- 2. Implement JavaScript and Hosting
- 3. Adding the admin panel and database
- 4. Updating the function
- 5. Test for the first users
- 6. Get advice from users and solve them
- 7. Find a good team to improve the site and add different features
- 8. Pass the acceleration in Astana HUB
- 9. Entering the market of Astana and Almaty
- 10. Get feedback
- 11. System and design updates

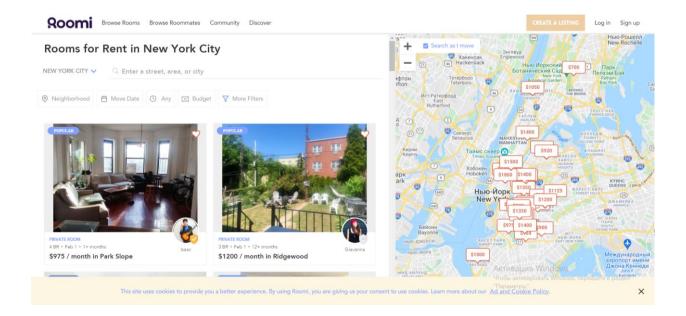
Top five sites that search for apartments for students abroad (Direct competitors):

1. Roomi: (Uses all countries of the world I)

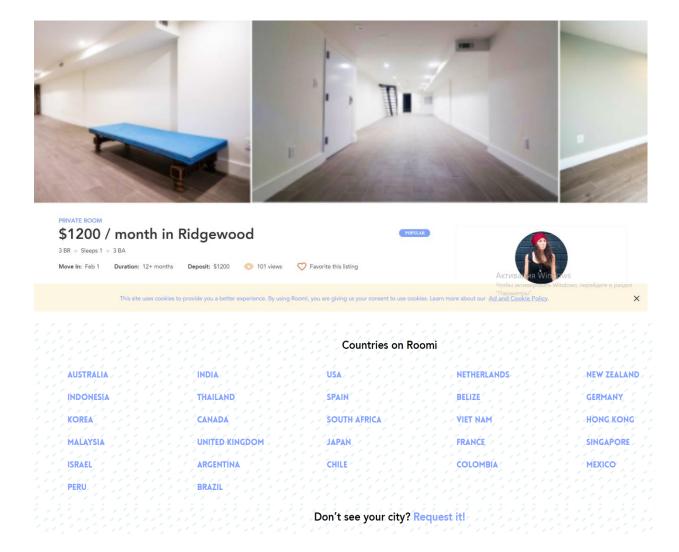
https://roomiapp.com/



Menu



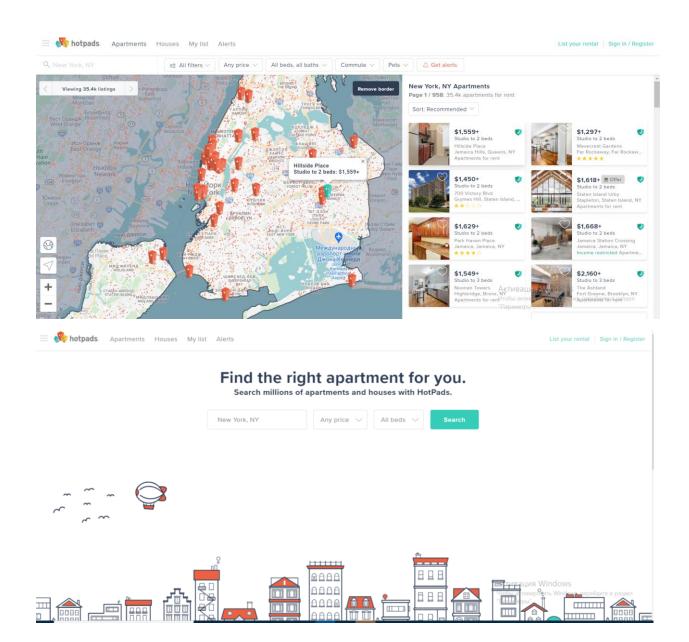
Functional



Page2 (Functional)

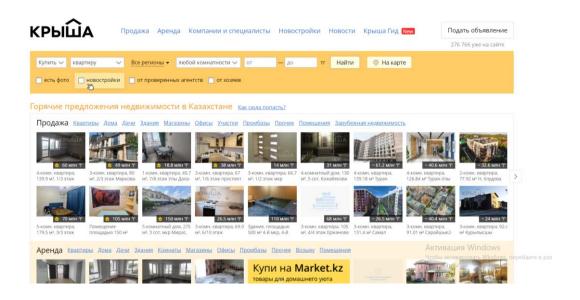
2. Hotpads (USA)

https://hotpads.com/



3.КРЫША.kz (Kazakhstan)

https://krisha.kz/



45 000
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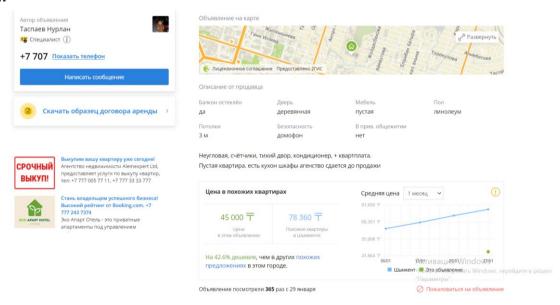
О Продлить О Отправить в ТОП О В горячие О Срочно, торг

Площадь За м², жилая — 18 м², кухня — 6 м²

Состояние среднее
Санузел совмещенный
Балкон лоджия

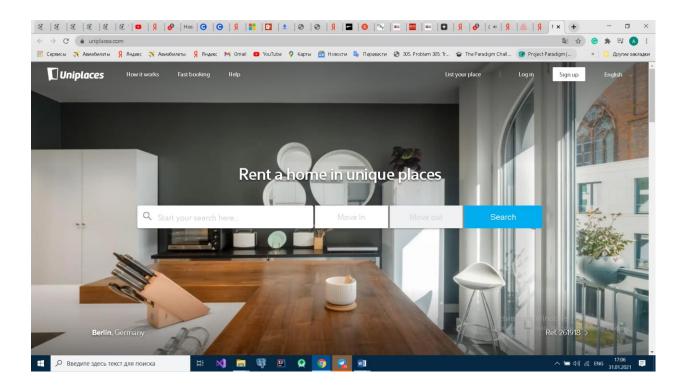
Автор объявления
Таспаев Нурлан
За Специалист О Продлить О Отправить в ТОП О В горячие О Срочно, торг

1-комнатная квартира, 32 м², 4/5 этаж помесячно, улица Толстого 121а — Аймаутова 🌣 🗵



4.UniPlaces(Germany)

https://www.uniplaces.com/?utm_source=goabroad_partners_prospecting_demand&utm_medium=xx xx xx&utm_campaign=goabroad_dynamic



5. Airbnb https://www.airbnb.ru/ (Uses all countries of the world)

