

UK Startup Founders Dashboard

From Vision to Venture Capital: Mapping the Journey of UK Startup Founders

Author: Lajos Almasi

Date: 2025. 05. 02

Dashboard Overview

This Power BI report provides an in-depth analysis of UK startup founders, exploring their age, industry involvement, and funding timelines. The report is divided into four main tabs:

1. **Founders Overview**
2. **Funding Timeline**
3. **Differences by Funding Type**
4. **Series A vs Series B – Funding Patterns**

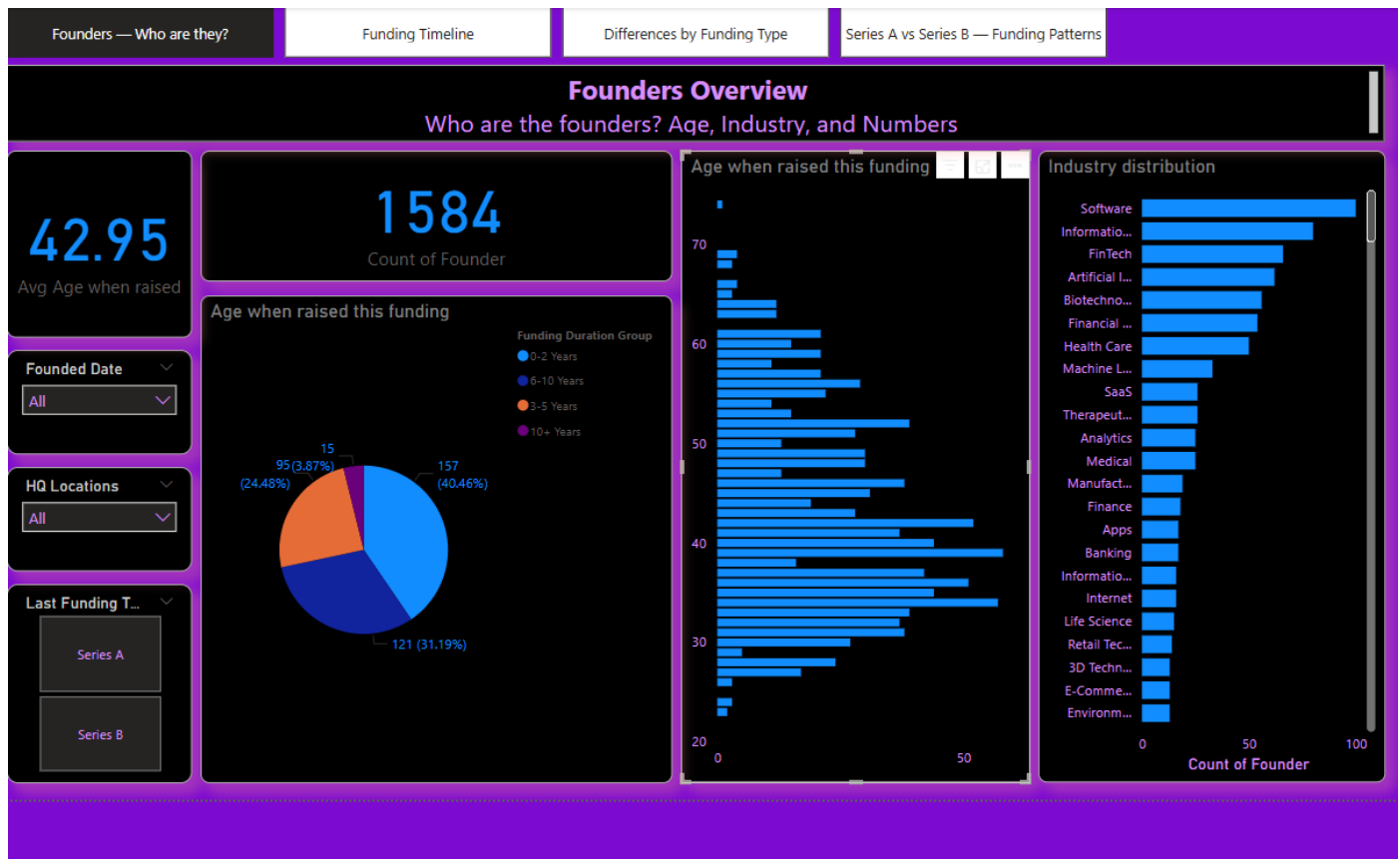
It aims to answer key questions: Who are the founders? At what age do they typically raise funding? How long does it take them to secure funding? And how do funding patterns vary across Series A and B, industries, and founder profiles?

Tools used: Power BI

Visualizations - brief explanation of each page

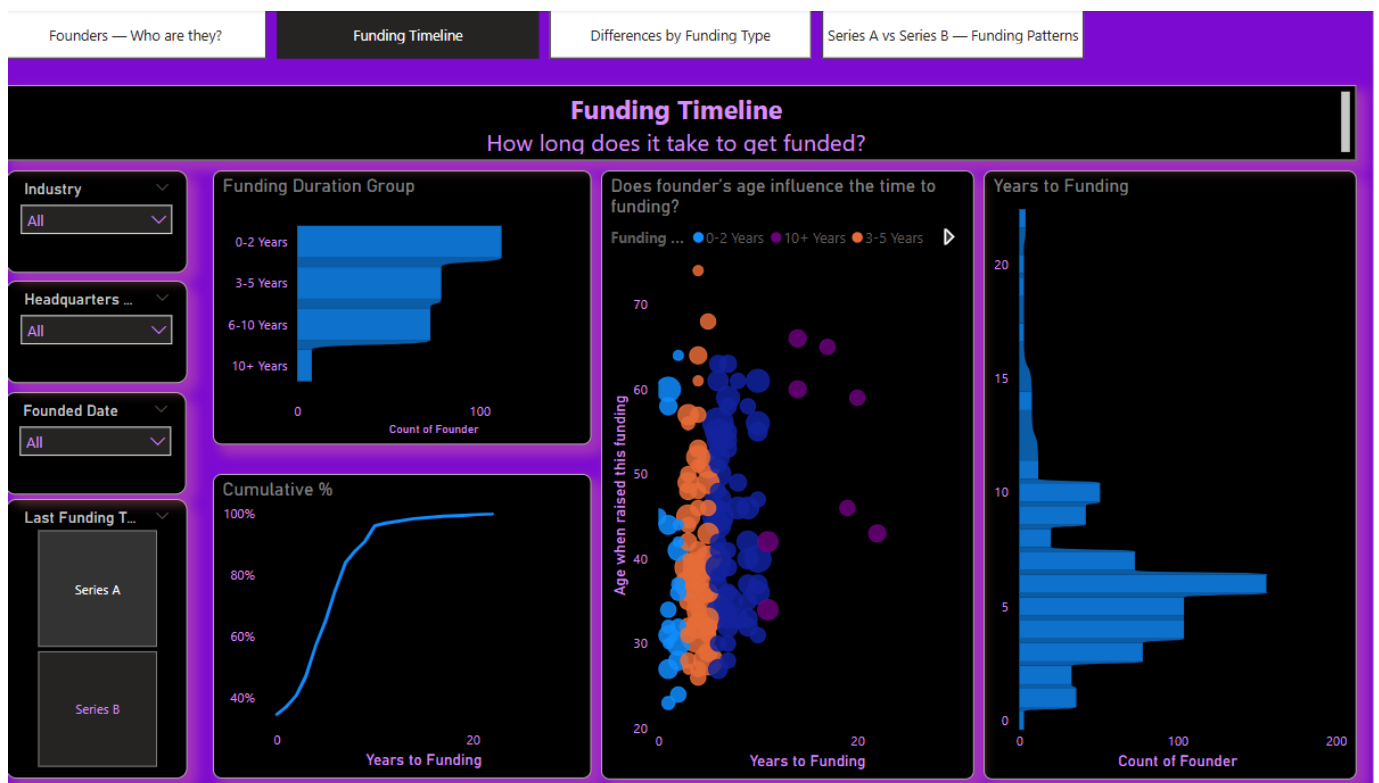
1. Founders Overview

This page focuses on demographic and categorical breakdowns. It shows the average age at which founders secured funding (**42.95 years**), the total count of founders (1584), and provides age distributions via a pie chart and histogram. It also breaks down industries, revealing which sectors dominate the startup ecosystem. Filters for founding date, HQ location, and funding type allow for targeted exploration.



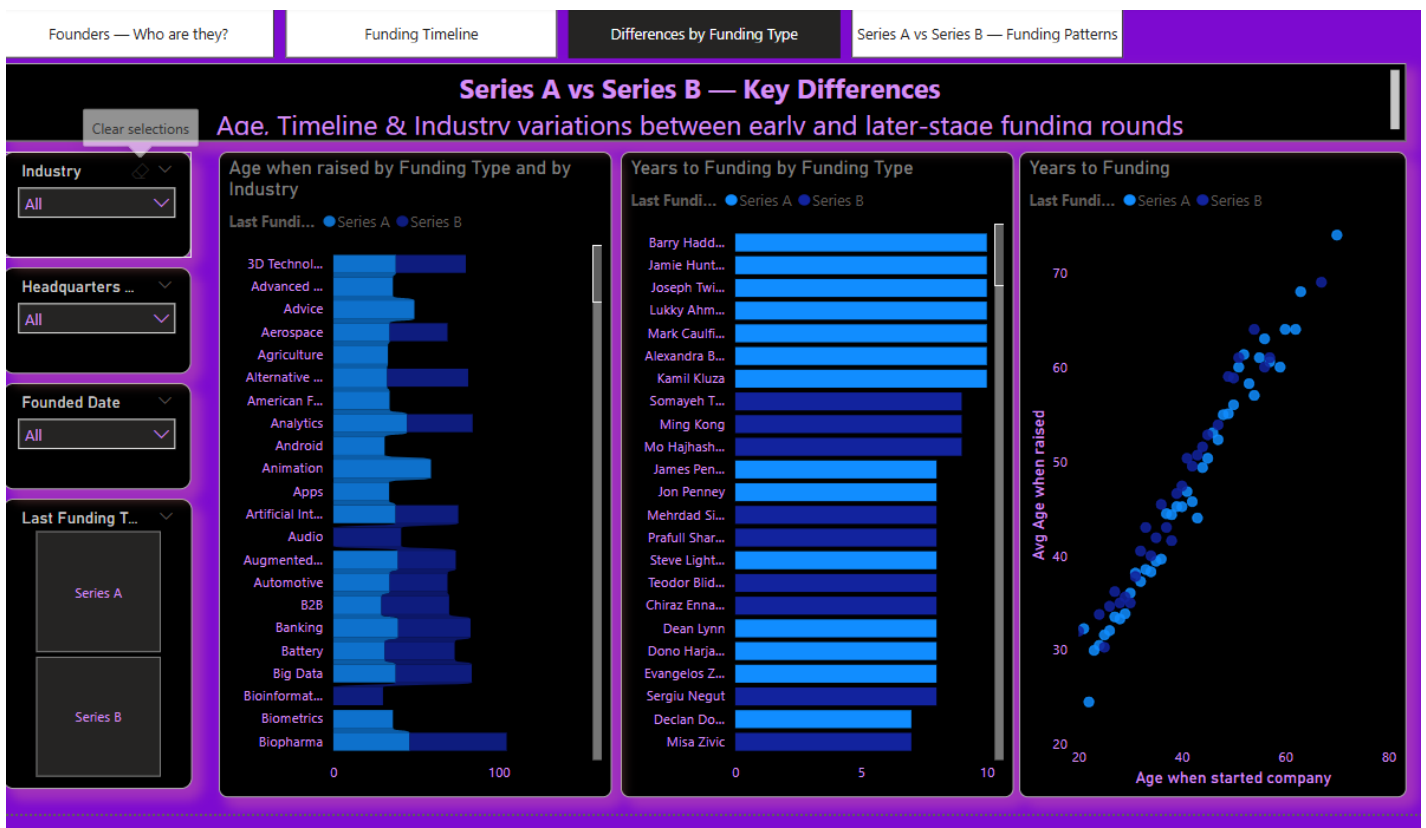
2. Funding Timeline

This section evaluates how long it takes founders to get funding. It includes a bar chart grouped by funding duration, a scatter plot linking age and funding timeline, a cumulative percentage line chart, and a histogram of years to funding. The visuals help understand the pace at which different founders achieve investment milestones.



3. Differences by Funding Type

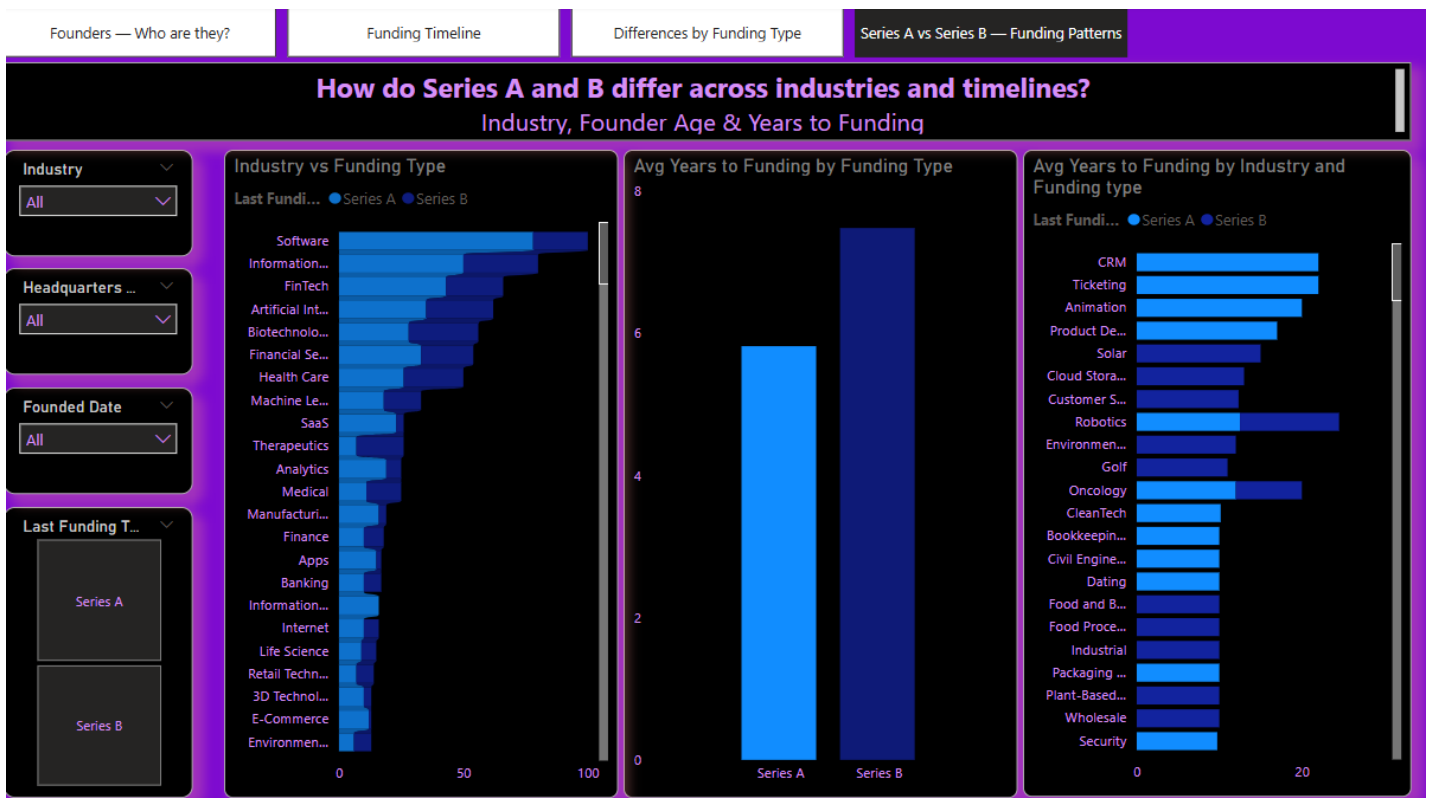
This view compares funding characteristics by last funding type (Series A or B). It cross-analyses industry, years to funding, and founder age. The clear color-coding allows viewers to spot disparities in experience and timelines between Series A and B recipients across different industries.



4. 4. Series A vs Series B — Funding Patterns

The final tab dives deeper into how Series A and B differ by age, timeline, and industry. Visuals include:

- ❖ Avg years to funding (**Series B taking longer**),
- ❖ Avg years by industry and funding type,
- ❖ Industry split by funding type.
- ❖ The patterns highlight how timing and sector influence the path to Series B compared to Series A.



Key Insights

- **Series B funding generally takes longer to secure than Series A**, with a higher average number of years to funding.
- **Software, FinTech, and Artificial Intelligence** dominate in both Series A and Series B, showing strong investor interest in these sectors.
- **Founders typically raise funding around the age of 43**, indicating that mid-career professionals drive much of the innovation.
- **Funding duration is mostly under 6 years**, but notable variance appears based on industry and founder age.
- **Series B founders are more concentrated in technically intensive industries**, suggesting a longer product-market validation cycle.

Commentary: Challenging the Young Founder Myth

While media often highlights the image of young, hoodie-wearing founders raising millions fresh out of university, our **UK-based dataset** tells a different story. The **average age of founders at the time of raising funding is approximately 43**.

This suggests that **experience, industry knowledge, and professional networks** play a crucial role in securing investment. Rather than disproving youthful innovation, the data simply reflects a broader, more nuanced reality of startup success — one where maturity and strategic insight often tip the scales.