

Privacy Notice & Prize Draw Terms – BFF Games GmbH

Customers may refer any disputes to the EU Online Dispute Resolution platform:
<https://ec.europa.eu/odr> or contact us via the email address below.

Controller: BFF Games GmbH, Helene-Thimig-Weg 9/407, 1230 Vienna, Austria, VAT ID: ATU77359136.

Contact: info@bffgames.org, Tel. +43 677 637 566 88.

App Privacy – Game Saves via Google Play Games (Cloud Save)

Our mobile app stores game progress **exclusively via Google Play Games (Saved Games / Cloud Save)**. We do not run our own game-save servers.

What we process: game save data (e.g., progress, settings) for synchronization across devices.

Purpose & legal basis: app functionality (enable save/restore & device sync); performance of a contract (Art. 6(1)(b) GDPR).

Tools/Recipients: Google Play Games (Saved Games / Cloud Save) – storage & sync of game progress (Google Ireland Limited; where applicable Google LLC, USA). Transfers may rely on the EU-US Data Privacy Framework (DPF) and/or EU Standard Contractual Clauses (SCCs).

Retention & deletion: game saves are stored in your Google account via Google Play Games. You can delete your cloud saves yourself at any time in Google Play Games / your Google account. If you need help, contact us at info@bffgames.org.

Privacy Notice – Prize Draw

What do we use your data for? We process your name and email address (and, if you win, your shipping address) solely to carry out the prize draw: record entries, notify winners by email, and deliver/fulfil the prize.

Legal bases

- Participation & drawing: consent (Art. 6(1)(a) GDPR)
- Prize fulfilment/shipping: performance of a contract (Art. 6(1)(b) GDPR)
- Legal obligations (e.g., proof/tax): Art. 6(1)(c) GDPR, where applicable

No marketing without separate consent.

Tools/recipients we use

- Google Workspace (Google Sheets/Drive) – storage/organization of prize draw entries (Google Ireland Limited; where applicable Google LLC, USA).
- Google Analytics (anonymized IP) – website audience measurement.
- Meta/Facebook Pixel, Audience Network & Lookalike Audience – ad measurement/delivery on Facebook/Instagram.

Personal data may be transferred to Google and Meta. Transfers to the USA are based on the EU-US Data Privacy Framework (DPF) and, where required, the EU Standard Contractual Clauses

(SCCs) with appropriate safeguards. A summary is available upon request.

Retention period

- We delete your prize draw data no later than 6 months after the end of the prize draw.
- Shipping data is deleted after delivery. Statutory retention obligations remain unaffected.
- App game saves are controlled by you in Google Play Games and can be deleted by you at any time (see section “App Privacy – Game Saves”).

Your rights

Access, rectification, erasure, restriction, data portability, and withdrawal of consent (with effect for the future). You can contact us at any time at info@bffgames.org.

Right to lodge a complaint

You have the right to lodge a complaint with a supervisory authority. In Austria: Austrian Data Protection Authority, Barichgasse 40–42, 1030 Vienna, dsb@dsb.gv.at, www.dsb.gv.at.

Cookies notice (website)

We only use technically necessary cookies. Analytics/marketing cookies (e.g., Analytics/Facebook Pixel) are used only with your consent.

Terms of Participation (Short version) – Prize Draw

- Who can participate? Persons aged 14 or older.
- How many entries? One entry per person.
- Entry period: from 6 Oct 2025 to 19 Dec 2025 (each until 23:59).
- Prizes: 1x board game “Hidden Leaders”. No cash redemption or exchange.
- Drawing: Random drawing on 20 Dec 2025.
- Notification: by email within 7 days after the drawing.
- Response: Please respond within 7 days; otherwise we will redraw.
- Shipping/collection: Arranged via email; shipping only within Europe.
- Fair play: We may exclude entries in cases of abuse, multiple entries, or false information.
- Liability: No liability for technical malfunctions or delayed emails.
- Publicity: We will publish your name/image only with your explicit consent.
- Contact/Imprint: BFF Games GmbH, Helene-Thimig-Weg 9/407, 1230 Vienna; Responsible under § 5 ECG: Markus Müller, Jägerweg 11, 9020 Klagenfurt. EU ODR: <https://ec.europa.eu/odr> or email info@bffgames.org.