

#### Bio

Sulaiman is like an all-rounder. He can do all kinds of work. He likes reading literature, shopping, eating delicious food, and traveling.

#### **Fuustrations**

Experience in new job, Not getting job on time, Not getting work as qualified, Low salary

### Core needs

- 1. Reduce unemployment
- 2. Relief from job depression of newly passed cadets.
- 3. Employment according to merit.
- 4. Financial solvency
- 5. Cooperation in gaining experience

# **Personality**

Introver

**Studious** 

**Energeric** 

**Hard Working** 

Tech-savv

**Eco-conscious** 

### Most use















# **Payment medium**

**Digital Payment** 

## **Platform**

Mobile App Website

## **Usage Behavior**

Uses both desktop and mobile but prefers desktop for browsing on the go. Most of the time studying on the job. Sometimes cooks. He also takes care of his younger brother

Suliman is a student and currently living in Dhaka in a rental home with 4 others. Coming from a middle class family, she has to take up tution to meet her dailt expenses. He dream to have a life that doesn't cost much but also environment friendly.