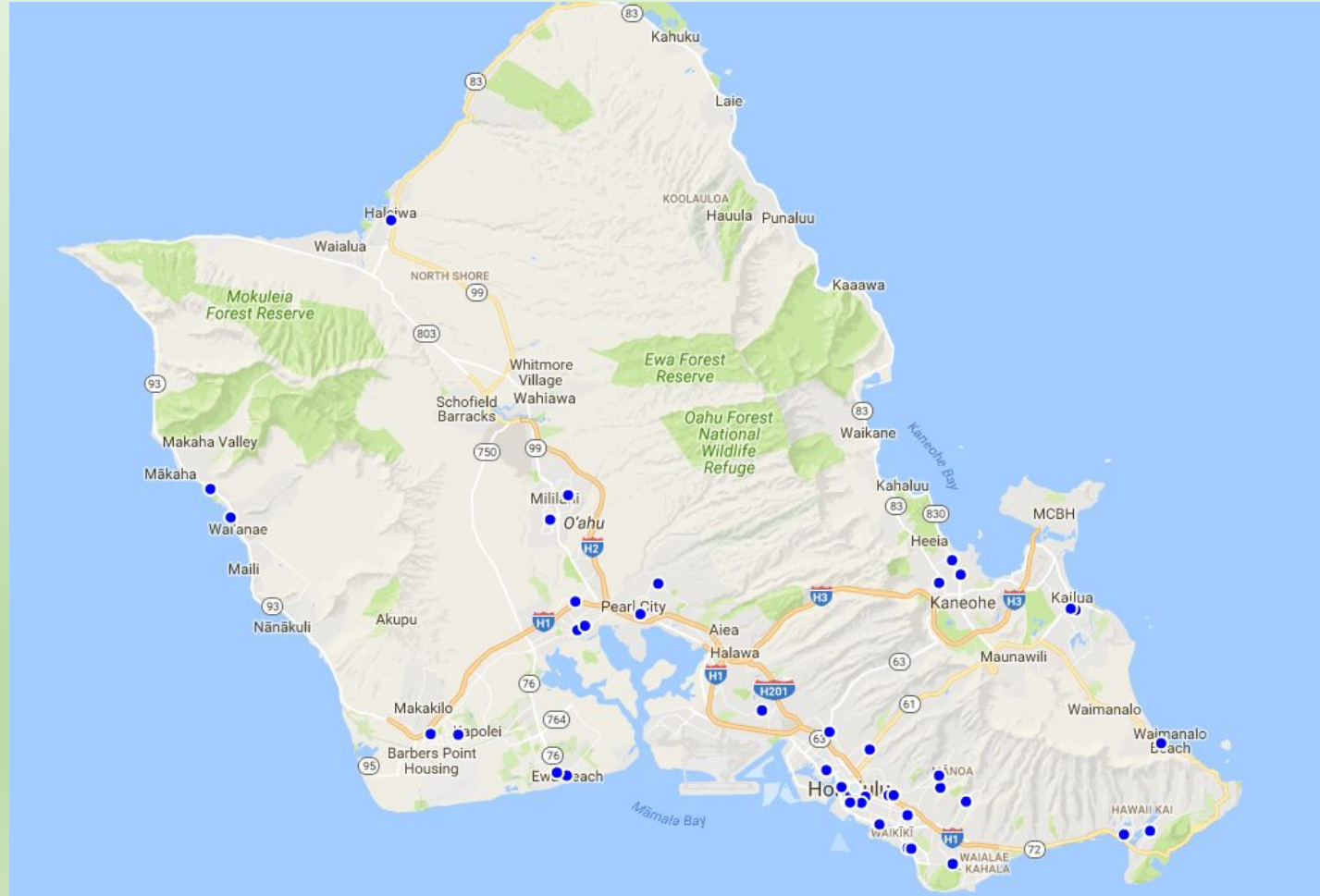


# HAWAII'S FARMERS' MARKET



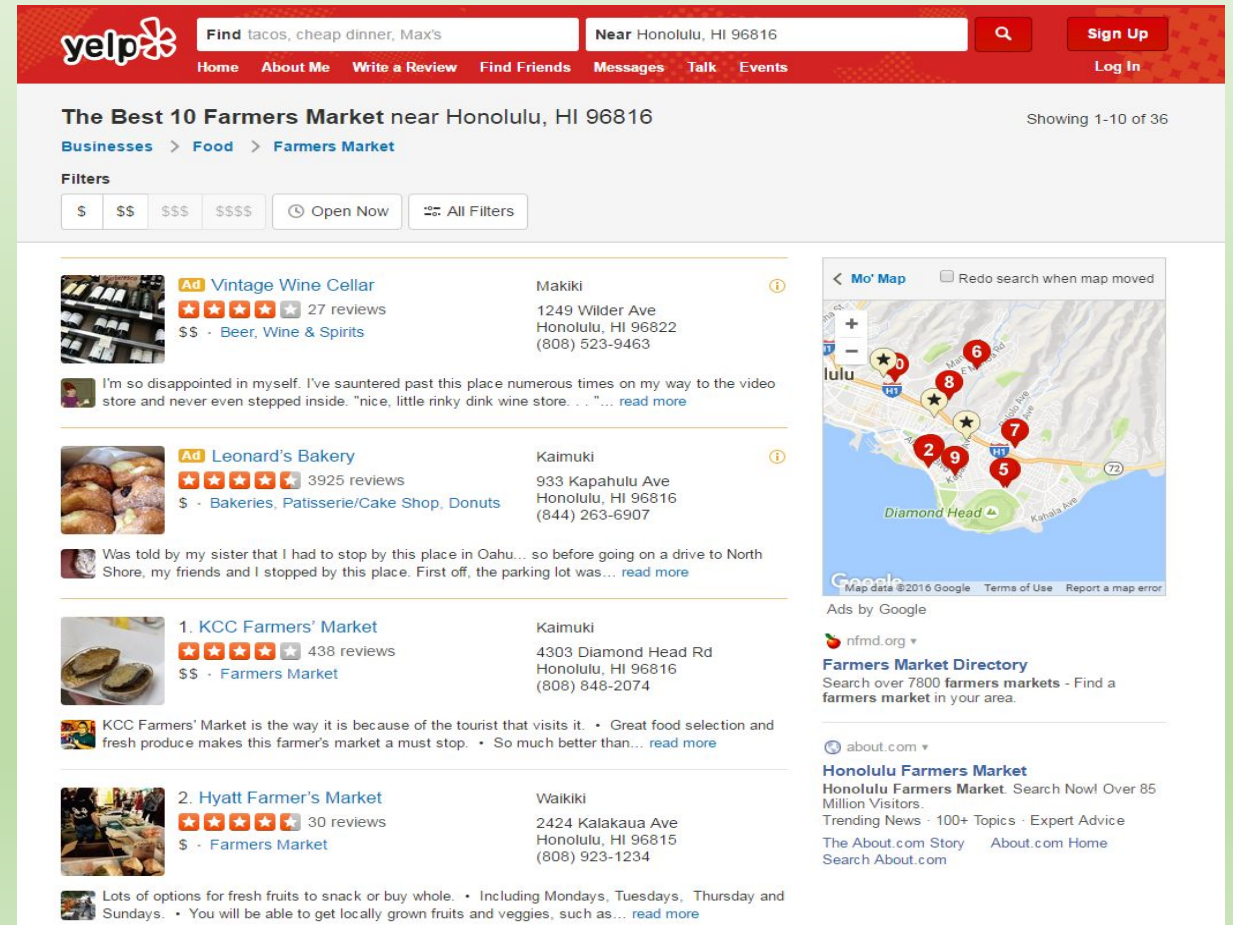
**Over 200 estimated farmer's market statewide. Over 70 here on Oahu.**





# Where can you currently find your nearest farmer's market?

- Web searches provide links to organizers own websites, blog sites, visitor sites, etc.
- Search on Yelp gave random results.
- Not all have websites



The screenshot shows a Yelp search for "Farmers Market" near Honolulu, HI 96816. The search results are displayed in a list format, showing the top 10 results. The first result is "Vintage Wine Cellar" in Makiki, which is a wine and spirits store. The second result is "Leonard's Bakery" in Kaimuki, which is a bakery and donut shop. The third result is "KCC Farmers' Market" in Kaimuki, which is a farmers market. The fourth result is "Hyatt Farmer's Market" in Waikiki, which is a farmers market. A map on the right side of the page shows the locations of these markets in Honolulu. The map includes a "Mo' Map" button and a "Redo search when map moved" option. Below the map, there are links to "nfmd.org" (Farmers Market Directory) and "about.com" (Honolulu Farmers Market).

**Yelp Search Results:**

- Find:** tacos, cheap dinner, Max's
- Near:** Honolulu, HI 96816
- Filters:** \$, \$\$, \$\$\$, \$\$\$\$ (Selected), Open Now, All Filters
- Showing:** 1-10 of 36

**Top Results:**

- 1. KCC Farmers' Market**  
Kaimuki  
4303 Diamond Head Rd  
Honolulu, HI 96816  
(808) 848-2074  
Great food selection and fresh produce makes this farmer's market a must stop.
- 2. Hyatt Farmer's Market**  
Waikiki  
2424 Kalakaua Ave  
Honolulu, HI 96815  
(808) 923-1234  
Lots of options for fresh fruits to snack or buy whole.

**Map:** Shows locations of farmers markets in Honolulu, including Diamond Head and Kaimuki.

**Additional Links:**

- [nfmd.org](#) - Farmers Market Directory
- [about.com](#) - Honolulu Farmers Market

# Where can you find your nearest farmer's market?

- HDOA has a statewide listing on [data.hawaii.gov](http://data.hawaii.gov) but it is out of date.
- With markets popping up, relocating or closing, reduced staff was unable to keep up.

FARMER'S MARKET	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Time	Location 1	Location Info	Island	Website	Contact
1 Ala Moana Farmers' Market							X	9:00 AM to 1:00 PM	1450 Ala Moana Blvd.	Ala Moana Center, upper d	Oahu	<a href="http://almoanafarmersmarket.com">http://almoanafarmersmarket.com</a>	
2 Banyan Court Mall (People's Open Market)							X	6:15 AM to 7:30 AM	800 North King Street		Oahu	<a href="http://www.co.honolulu.hi.us/parks/p">http://www.co.honolulu.hi.us/parks/p</a>	
3 Benjamin Parker Elementary School							X	8:00 AM to 2:00 PM	45-259 Waialua Road		Oahu		Sonny Doung
4 City Hall Parking Lot Deck (People's Open Market)		X						11:45 AM to 12:30 PM	Honolulu, HI	Alapai & Beretania Street	Oahu	<a href="http://www.co.honolulu.hi.us/parks/p">http://www.co.honolulu.hi.us/parks/p</a>	
5 Country Market & Craft Fair at Waimanalo Homestead Co.	X							9:00 AM to 4:00 PM	1330 Kalamianale Hwy.	Waimanalo Homestead Co	Oahu		Paul Richard
6 Davies Pacific Center			X*					10:00 AM - 1:00 PM	841 Bishop Street	*2nd & 4th Tuesdays	Oahu		Doreen Rozemont
7 Dole Cannery						X		10:00 AM to 5:00 PM	650 Iwilei Road		Oahu		
8 Ewa Beach Community Park (People's Open Market)						X		9:00 AM to 10:00 AM	91-955 North Road		Oahu	<a href="http://www.co.honolulu.hi.us/parks/p">http://www.co.honolulu.hi.us/parks/p</a>	
9 Ewa Beach Elementary School	X							9:00 AM to 1:00 PM	91-740 Papii Road		Oahu	<a href="http://www.mahikufarmersmarket.co">http://www.mahikufarmersmarket.co</a>	Sonny Doung
10 First Insurance Center				X*				10:00 AM to 1:00 PM	1100 Ward Ave	*1st & 3rd Wednesdays, acr	Oahu		
11 Fort Street near Wilcox Park			X			X		8:00 AM to 2:00 PM	Honolulu, HI	In front of Macy's	Oahu	<a href="http://www.local-farmers-markets.co">http://www.local-farmers-markets.co</a>	Lori Zane
12 Haleiwa District Park (People's Open Market)						X		7:00 AM to 8:00 AM	99-795 Iwawia Street		Oahu	<a href="http://www.co.honolulu.hi.us/parks/p">http://www.co.honolulu.hi.us/parks/p</a>	
13 Haleiwa Farmers' Market	X							9:00 AM to 1:00 PM	HI	Kam Hwy. and Joseph R. Le	Oahu	<a href="http://www.haleiwa-farmers-market.co">http://www.haleiwa-farmers-market.co</a>	
14 Hawaii Kai Farmers' Market at Kaiser High School							X	9:00 AM - 1:00 PM	511 Lunalilo Home Road	Kaiser High School parking	Oahu	<a href="http://www.wakefarmersmarket.co">http://www.wakefarmersmarket.co</a>	
15 Hawaii Kai Park-n-Ride (People's Open Market)							X	1:00 PM to 2:00 PM	300 Keahole Street, Honolulu		Oahu	<a href="http://www.co.honolulu.hi.us/parks/p">http://www.co.honolulu.hi.us/parks/p</a>	
16 Hawaii Kai Towne Center		X		X			X	7:30 AM to 3:00 PM	333 Keahole Street	behind Panda Express	Oahu		
17 Honolulu Farmers' Market at Neal S. Blaisdell Center				X				4:00 PM to 7:00 PM	777 Ward Ave	Ward Ave. & King Street	Oahu	<a href="http://www.hfbf.org">http://www.hfbf.org</a>	
18 International Market Place					X			4:00 PM to 8:00 PM	2330 Kalakaua Avenue	Next to Food Court	Oahu		
19 Kahala Farmers' Market at Windward Baptist Church						X		3:00 PM to 7:00 PM	47-5284 Kamehameha Hwy.	Across from 7-11	Oahu	<a href="http://www.mahikufarmersmarket.co">http://www.mahikufarmersmarket.co</a>	Sonny Doung
20 Kailua District Park (People's Open Market)					X			9:00 AM to 10:00 AM	21 South Kailua Drive		Oahu	<a href="http://www.co.honolulu.hi.us/parks/p">http://www.co.honolulu.hi.us/parks/p</a>	
21 Kailua Elementary School							X	4:00 PM to 8:00 PM	315 Kuuilei Road		Oahu	<a href="http://www.mahikufarmersmarket.co">http://www.mahikufarmersmarket.co</a>	Sonny Doung
22 Kakaako Makai Community Cultural Marketplace						X		4:30 PM - 8:00 PM	Honolulu, HI	one block makai of Ala Moa	Oahu	<a href="http://www.kakaakoMakaiMarket.com">http://www.kakaakoMakaiMarket.com</a>	
23 Kakaako Makai Community Cultural Marketplace							X	9:00 AM - 2:00 PM	Honolulu, HI	one block makai of Ala Moa	Oahu	<a href="http://www.kakaakoMakaiMarket.com">http://www.kakaakoMakaiMarket.com</a>	
24 Kailua Valley District Park (People's Open Market)							X	10:00 AM to 10:45 AM	1911 Kam IV Road		Oahu	<a href="http://www.co.honolulu.hi.us/parks/p">http://www.co.honolulu.hi.us/parks/p</a>	
25 Kailua Farmers' Market at Kapalama Elementary School	X							7:00 AM to 1:00 PM	1601 N. School Street	Kapalama Elementary Sch	Oahu	<a href="http://www.mahikufarmersmarket.co">http://www.mahikufarmersmarket.co</a>	Sonny Doung
26 Kaneohe District Park (People's Open Market)					X			10:45 AM to 11:45 AM	45-660 Kealahala Road		Oahu	<a href="http://www.co.honolulu.hi.us/parks/p">http://www.co.honolulu.hi.us/parks/p</a>	

# **CHALLENGE GOAL**

- Engage public to go to Hawaii's Farmers' Markets
- Provide Public with most current information
- Reduce dependency on HDOA to keep information current
- Support the Farmers' Market organizers (big and small)
- Support our local farmers and vendors

# Challenge



**Develop a mobile app where . . .**

- **Farmers' Market organizers can list/update their locations, dates, times, contact info, vendors and products**
- **Post photos**
- **List “What’s happening” or special events**



# Challenge

Develop a mobile app where . . .

- Public can easily search for farmers' markets depending on day of week, location, link to website, etc.
- Public can search for a vendor or product
- Click on map for more information
- **Allow public input** (i.e. Comments, rate the farmers' market (☆☆☆☆☆))



# **Challenge**

**Develop a mobile app where . . .**

- **HDOA ability to easily contact organizers**
- **HDOA ability to delete closed market records and/or user posting if necessary**
- **Link to email: [HDOA.MD@hawaii.gov](mailto:HDOA.MD@hawaii.gov)**



# DATA AVAILABILITY

**Sample available at ETS Hub  
or  
at [data.hawaii.gov](https://data.hawaii.gov)**