



Says

What have we heard them say?  
What can we imagine them saying?



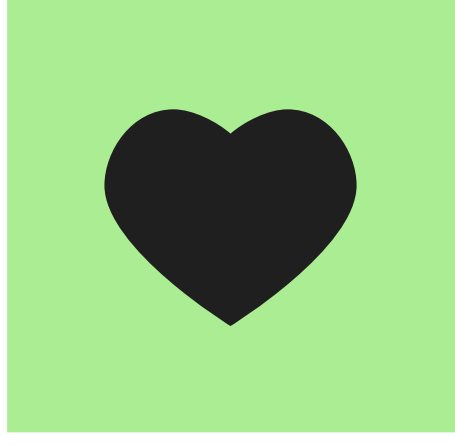
Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

work simple and earn a lot \$

It is the best platform to earn.

Earning from home is relaxing.

Earning as well as exploring 🌐 ✈️

getting more subscribers and likes is their only dream. 👍

They need content wich can attract others

getting no subscribers may make them jobless

Negative comments may make them feel poor about their content

working hard for their channel 🎥

Have become a socializing person

Have grown the habit of trying to attract others

Planning of improving the channel 💡

Fear of getting less subscribers and likes 📉

Inattractive contents

Their words have more sensitivity.so that they have to think twice before creatting a video.

Getting on the top is challenging. ⬆️