

PROJECT REPORT

1.INTRODUCTION

1.1 Description

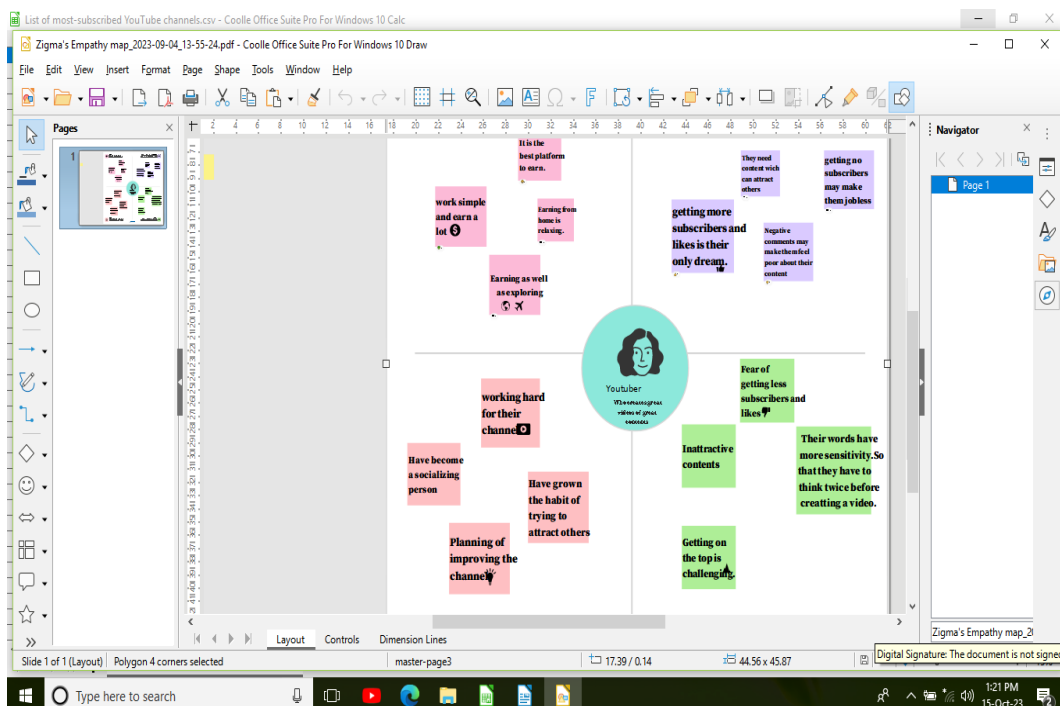
Our project is to analyse data using Tableau . Our given title is “Analysing list of most subscribed Youtube channels”. Top 50 channels’ data was given. The channels were selected according to their number of subscribers. Among those 50 channels half were ranked and half weren’t. The channels belong to different countries using different languages .Channels are ranked from one to fifty which are having more subscribers than ther others and less subscribers than the others.Channels are analysed on the basis of the countries which they belong to, languages which they use, countries which have more subscribers, languages of the channels which have got more subscribers , etc.

1.2 Purpose

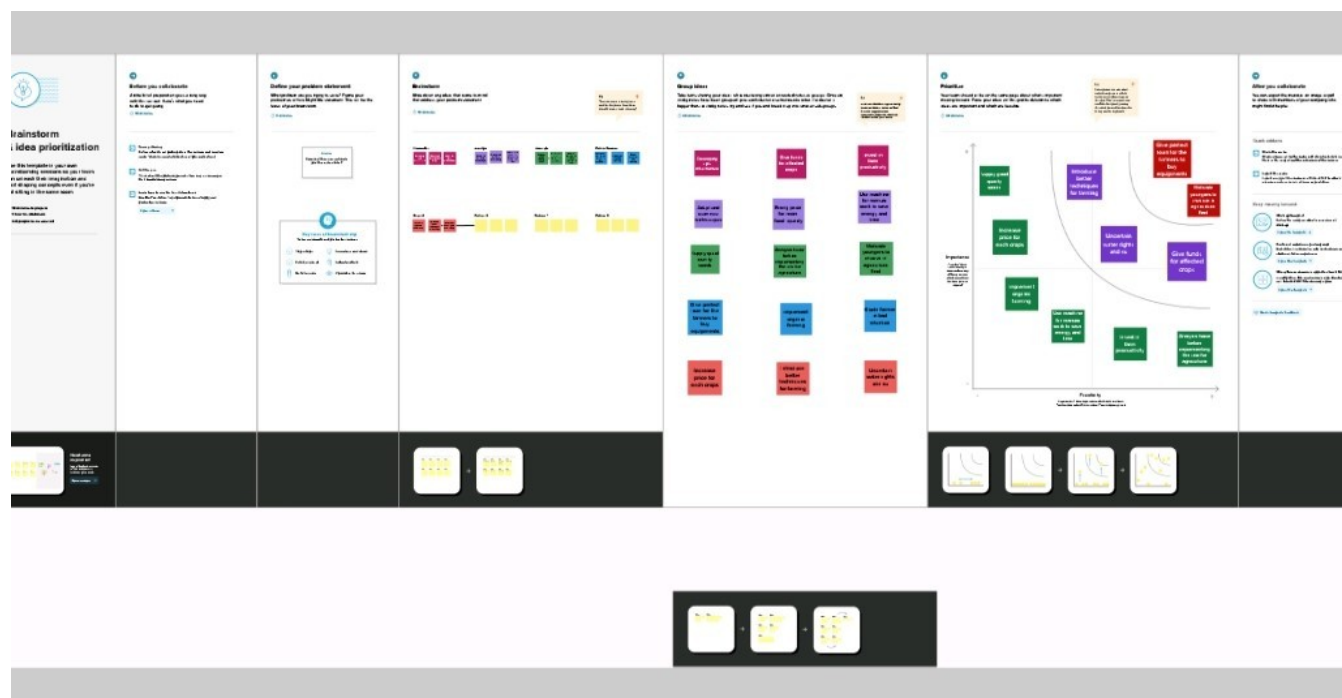
About top Youtube channels can be known by this project . The languages which the top Channels prefer and the content they create are known by analysing these channels.

2.PROBLEM DEFINITION & DESIGN THINKING

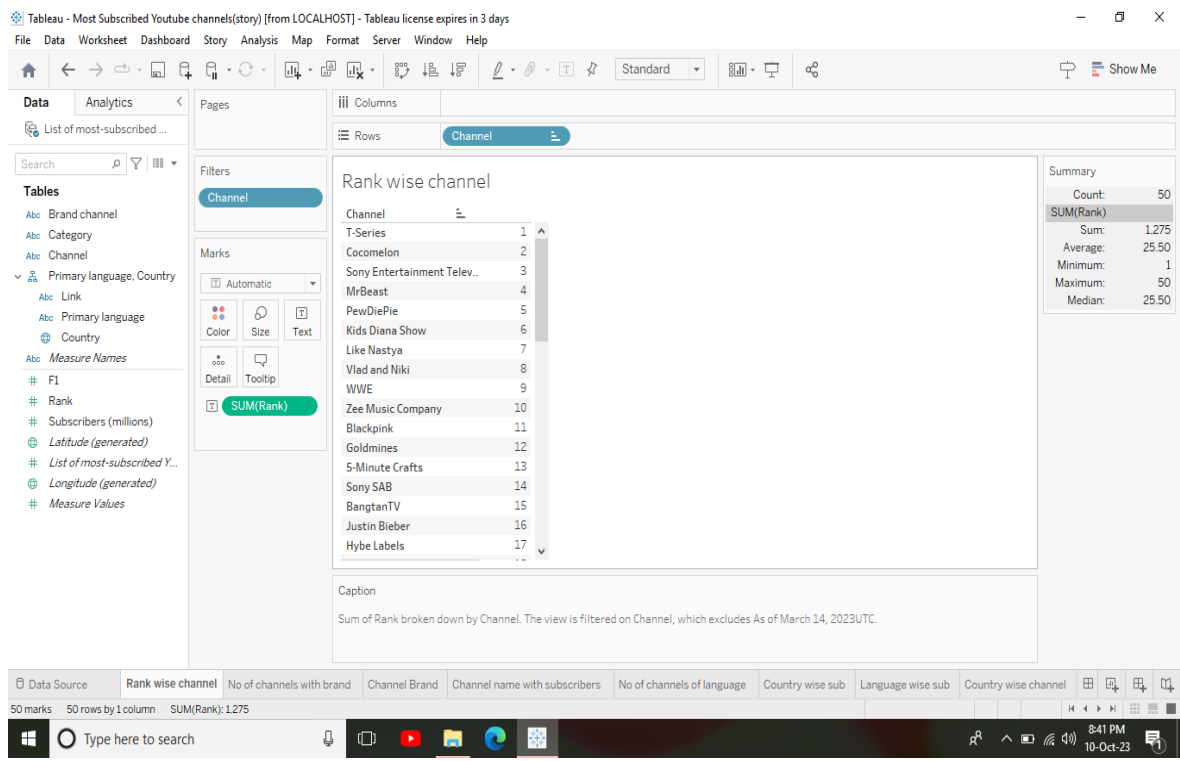
2.1 Empathy map



2.2 Brainstorming map



3 Result



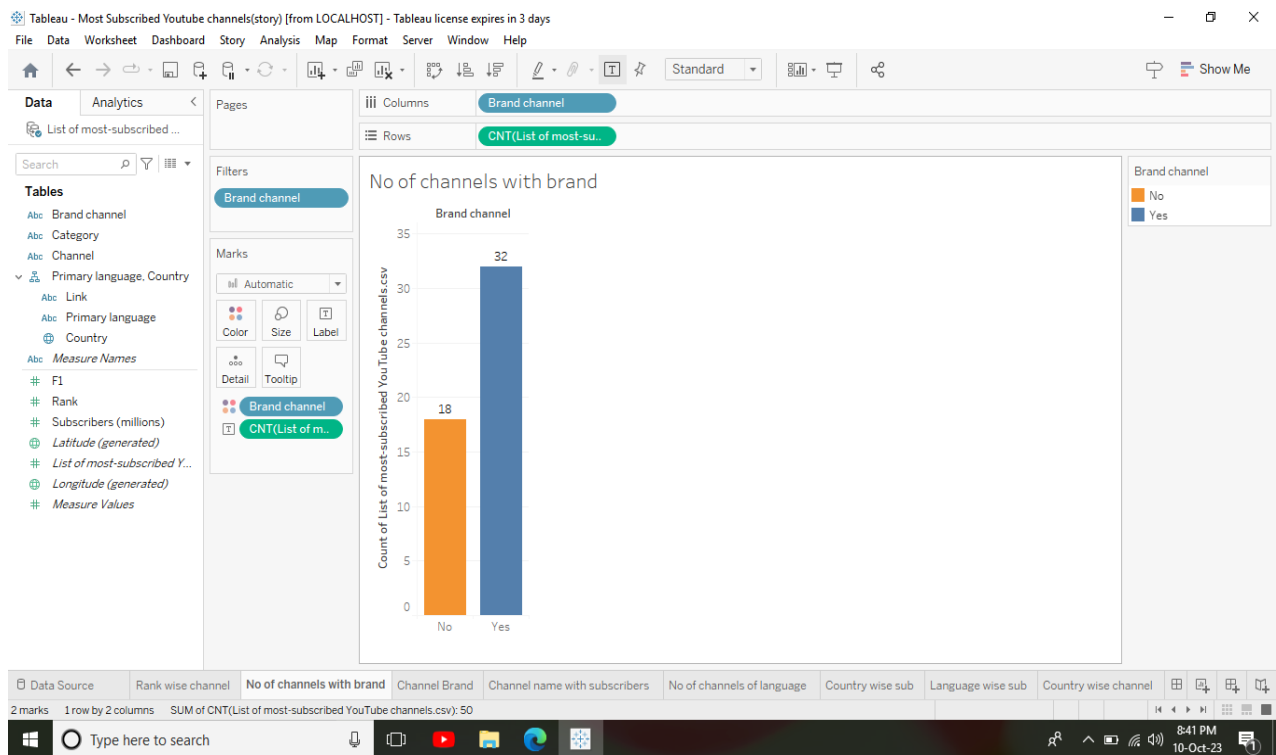


Tableau - Most Subscribed Youtube channels(story) [from LOCALHOST] - Tableau license expires in 3 days

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Search List of most-subscribed ...

Tables

- Brand channel
- Category
- Channel
- Primary language, Country
 - Link
 - Primary language
 - Country
- Measure Names
 - F1
 - Rank
 - Subscribers (millions)
 - Latitude (generated)
 - List of most-subscribed Y...
 - Longitude (generated)
 - Measure Values

Columns Brand channel

Rows Channel

Filters Exclusions (Bran...

Marks

- Automatic
- Color
- Size
- Text
- Detail
- Tooltip
- Brand channel
- Brand channel

Channel Brand

Channel	Brand channel
5-Minute Crafts	Yes
A4	No
Aaj Tak	Yes
Ariana Grande	No
Bad Bunny	No
Badabun	Yes
BangtanTV	No
Billie Eilish	No
BillionSurpriseToys	Yes
Blackpink	Yes
Canal KondZilla	Yes
ChuChu TV	Yes
Cocomelon	Yes
Colors TV	Yes
Dude Perfect	No
Ed Sheeran	No
El Reino Infantil	Yes
Eminem	No
Felipe Neto	No
Fernanfloo	No
Get Movies	Yes

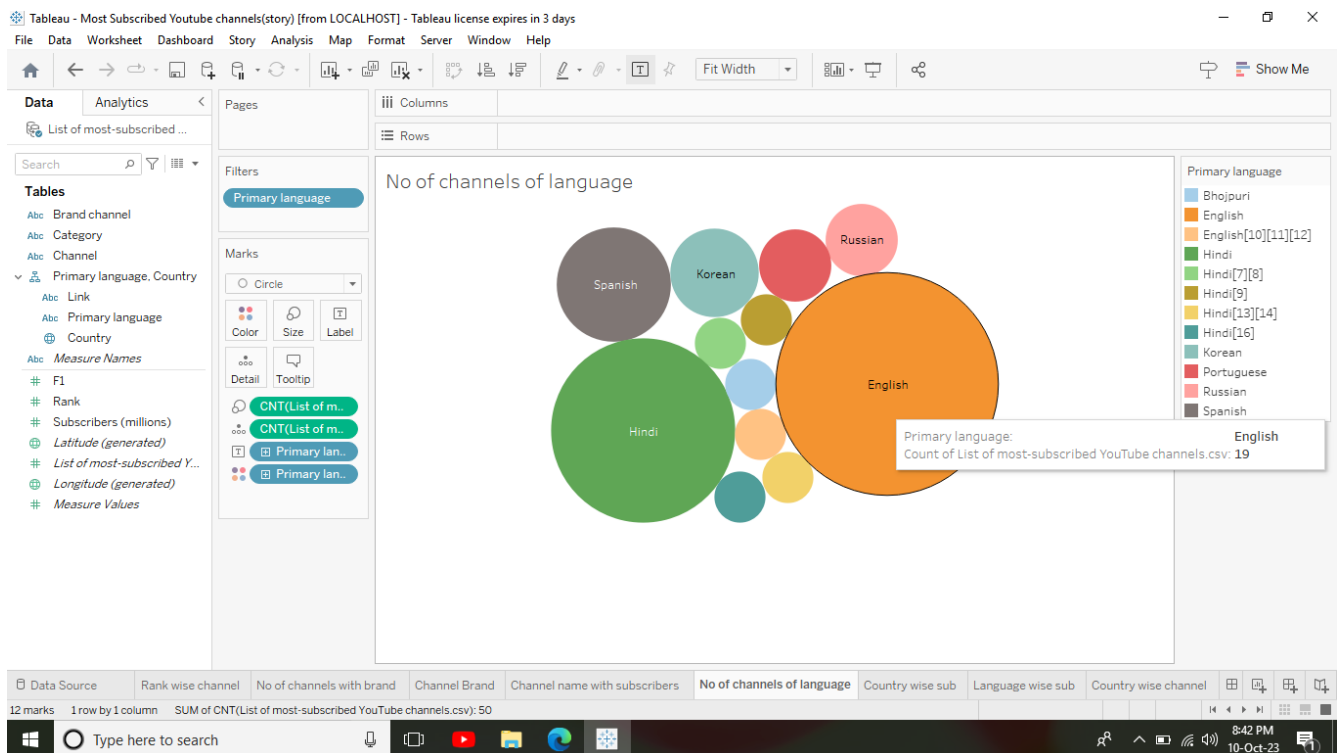
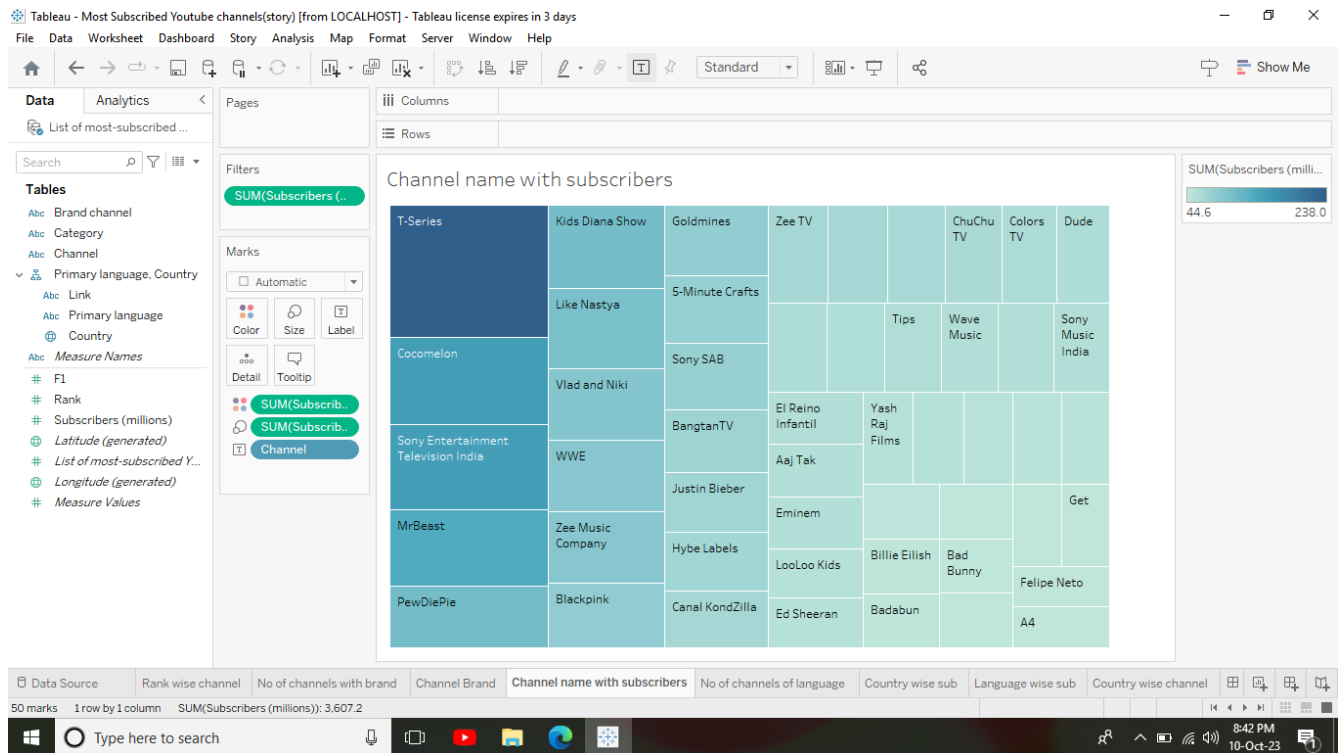
Brand channel

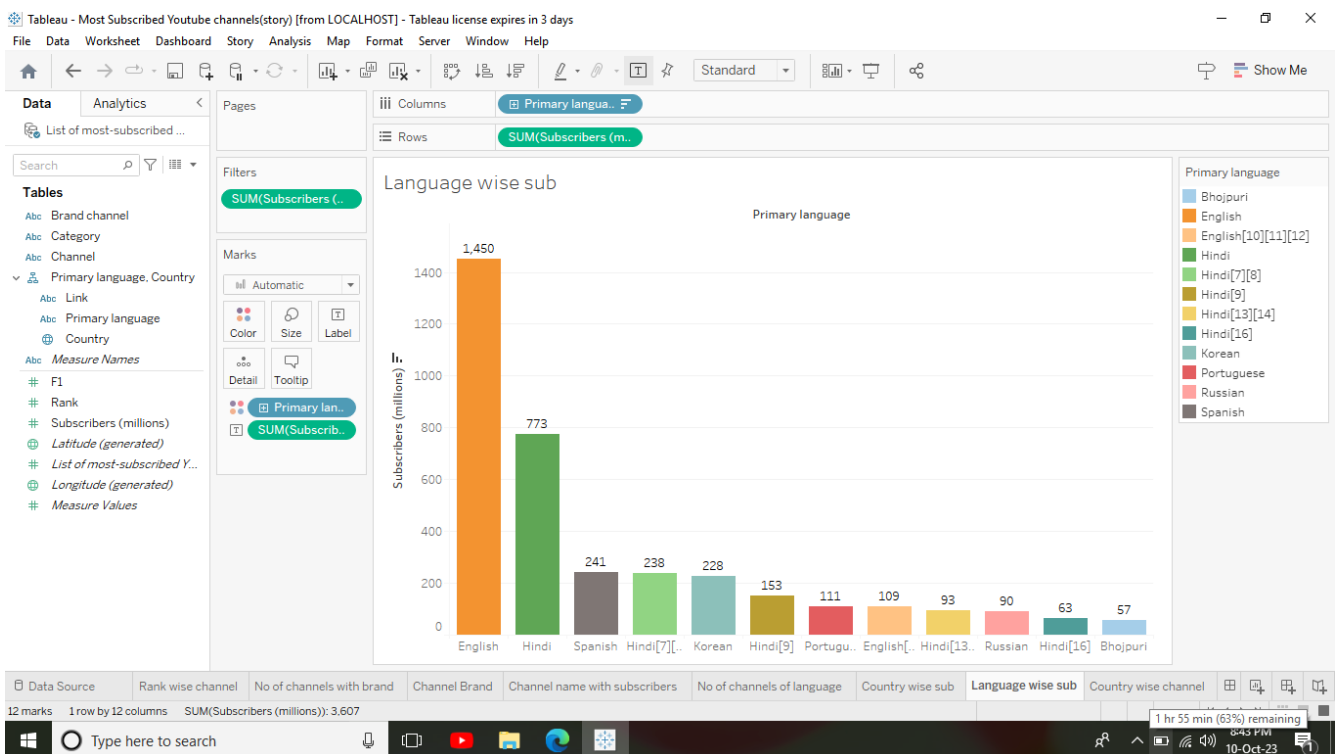
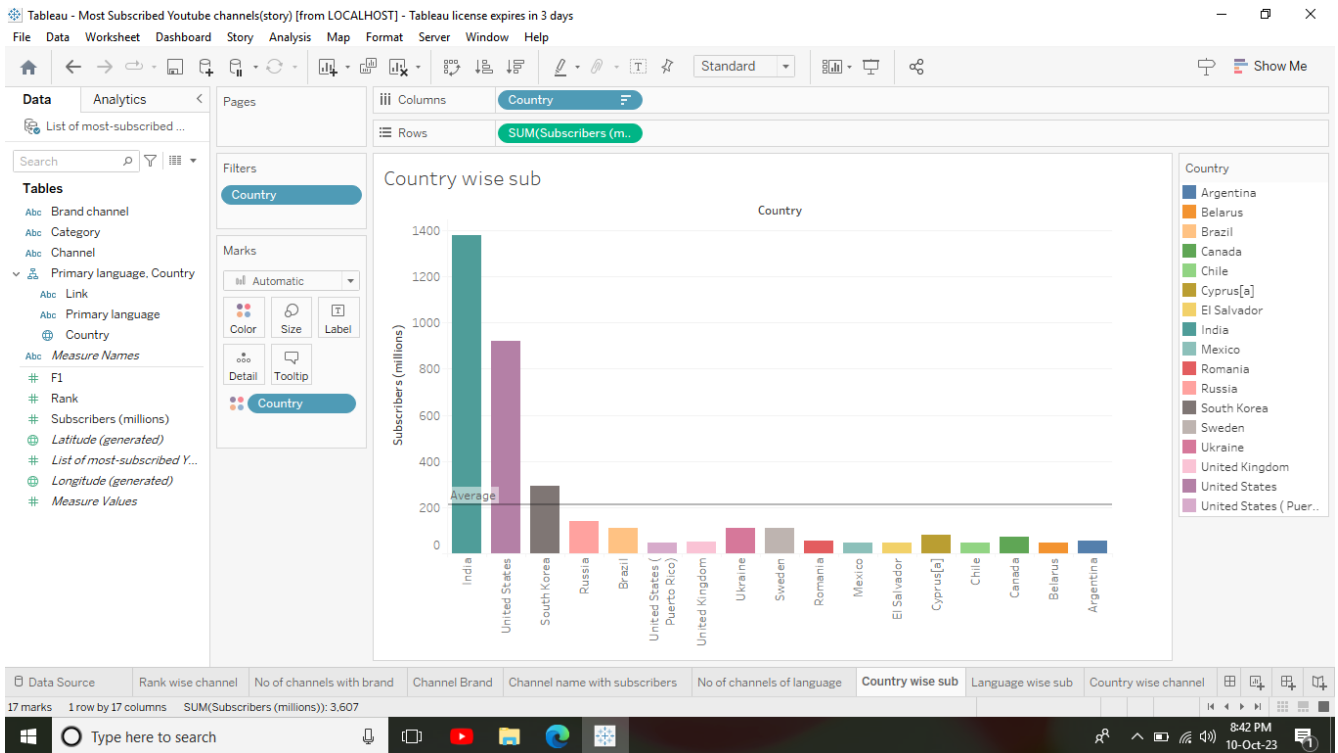
- No
- Yes

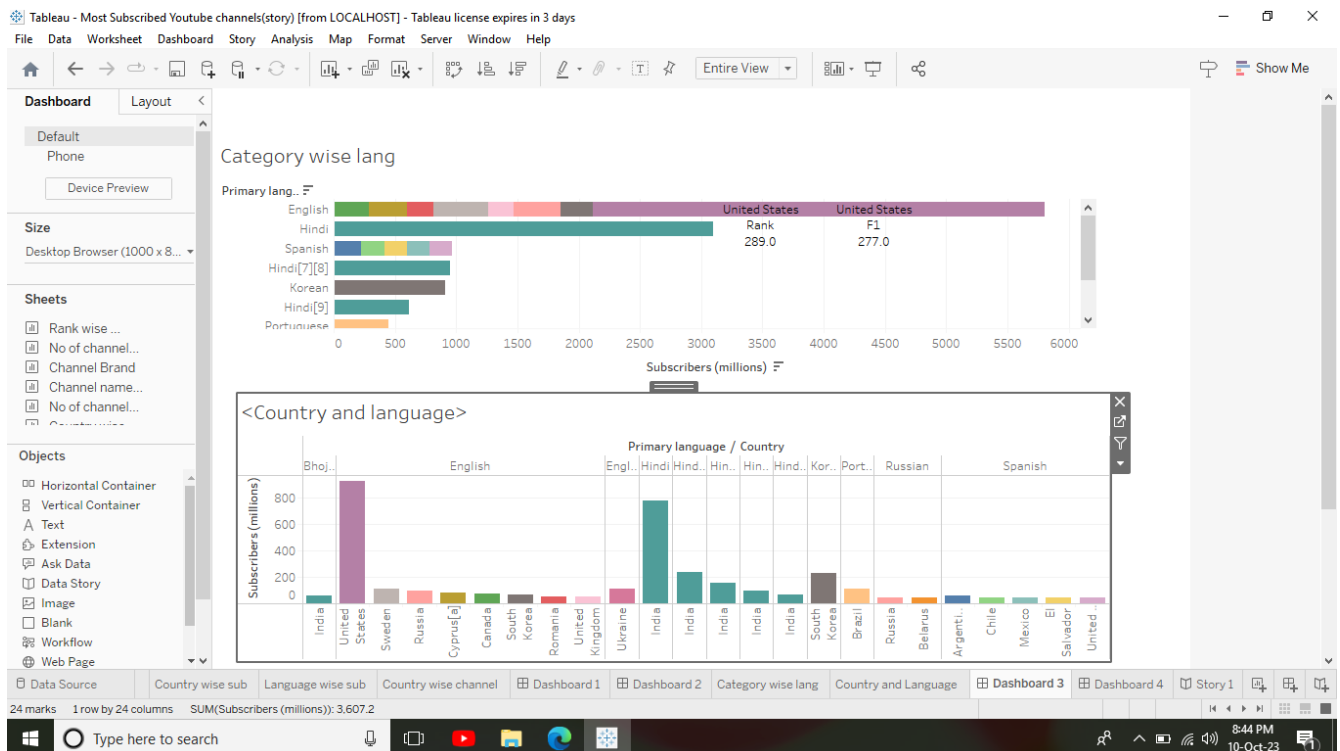
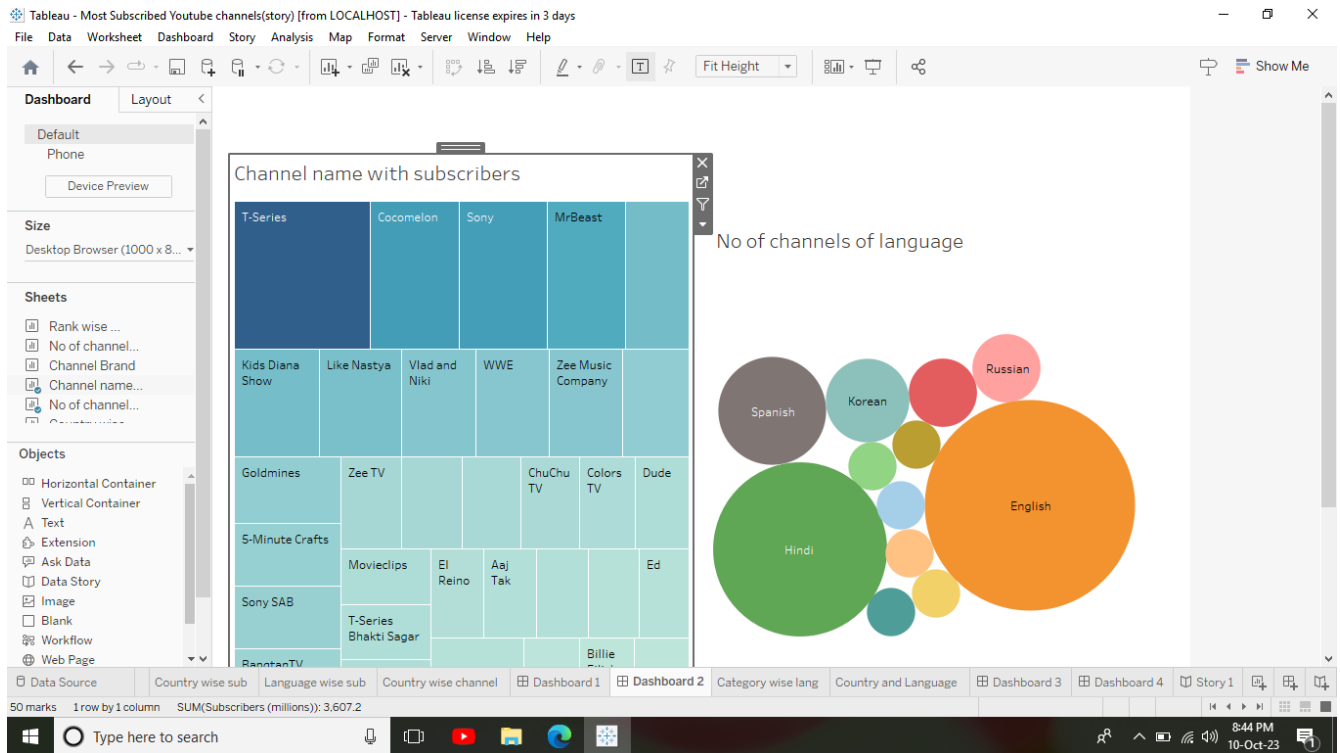
Data Source Rank wise channel No of channels with brand Channel Brand Channel name with subscribers No of channels of language Country wise sub Language wise sub Country wise channel

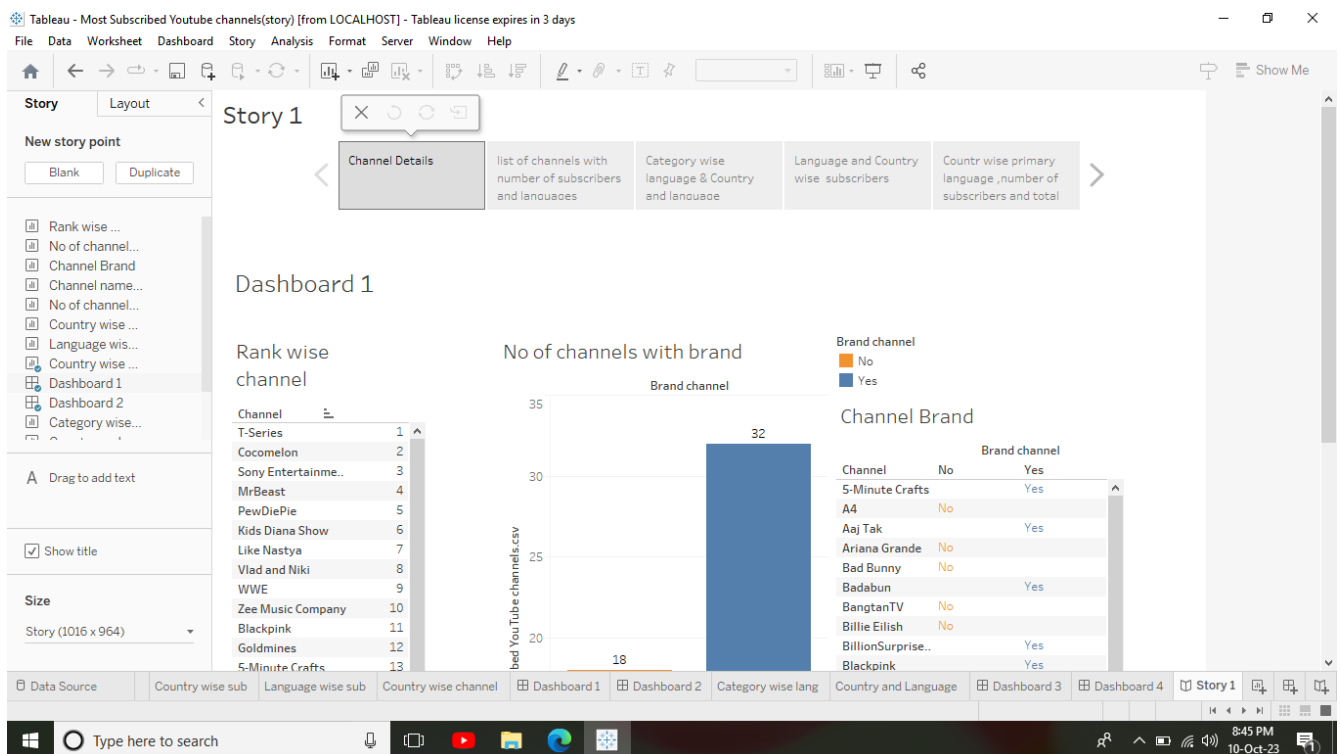
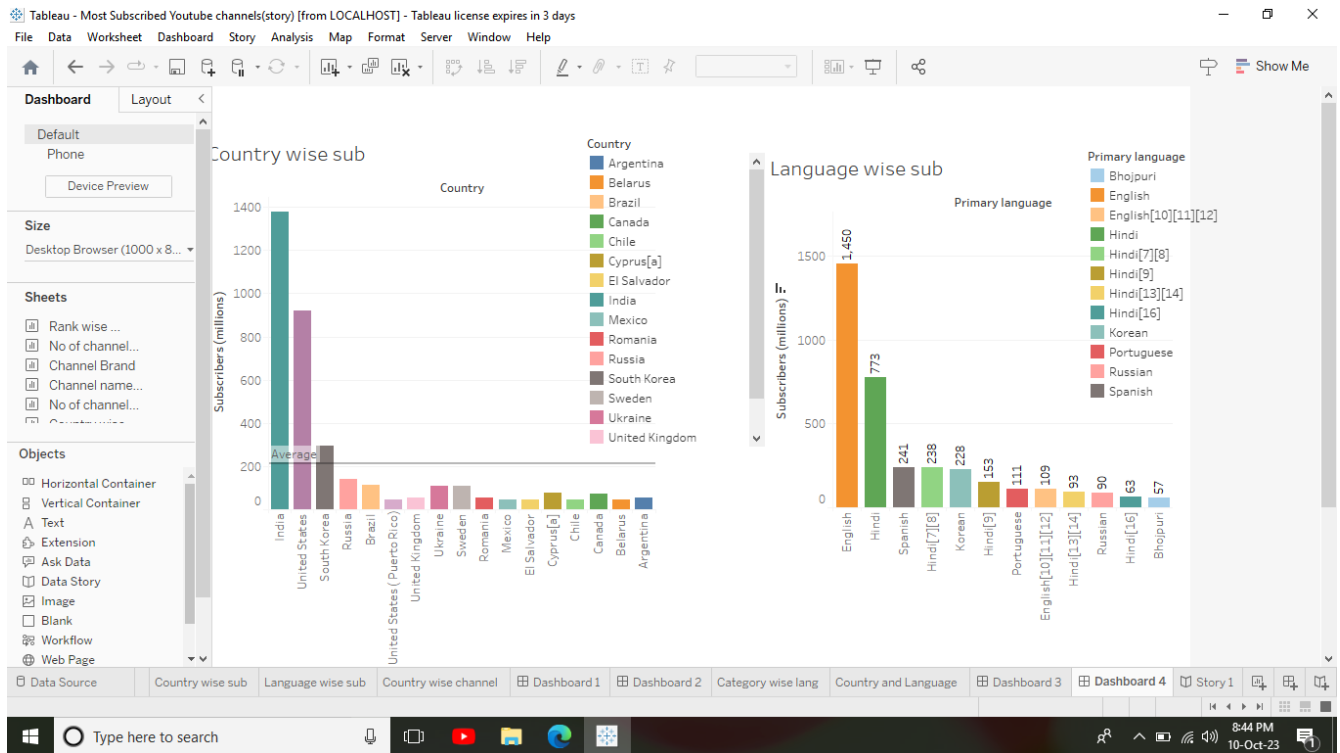
50 marks 50 rows by 2 columns

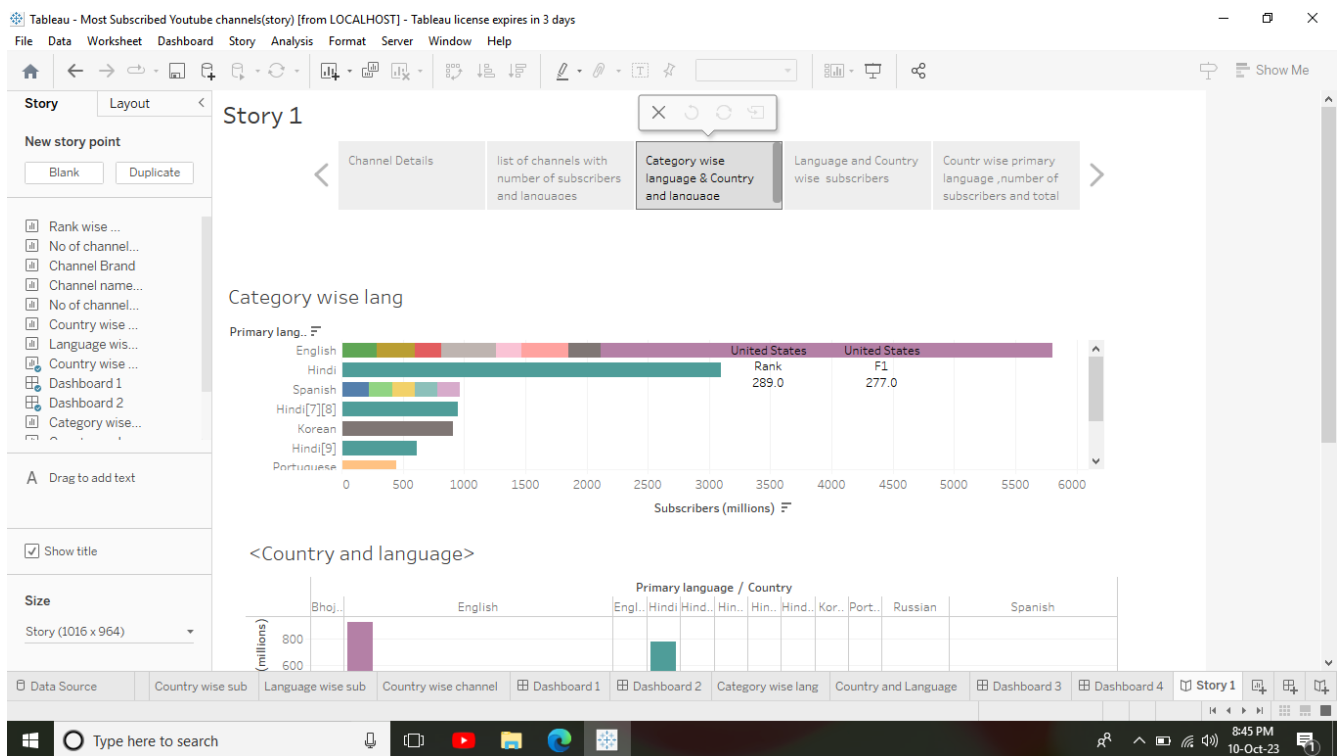
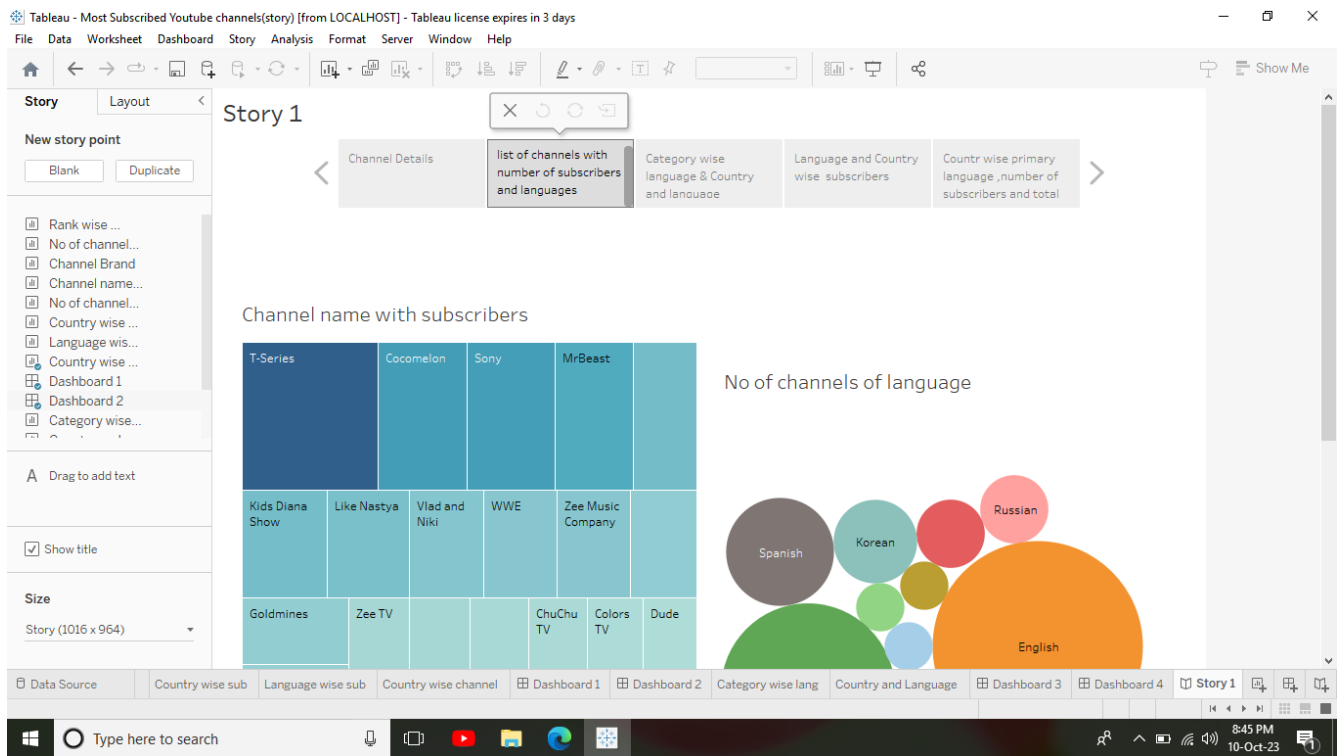
Type here to search

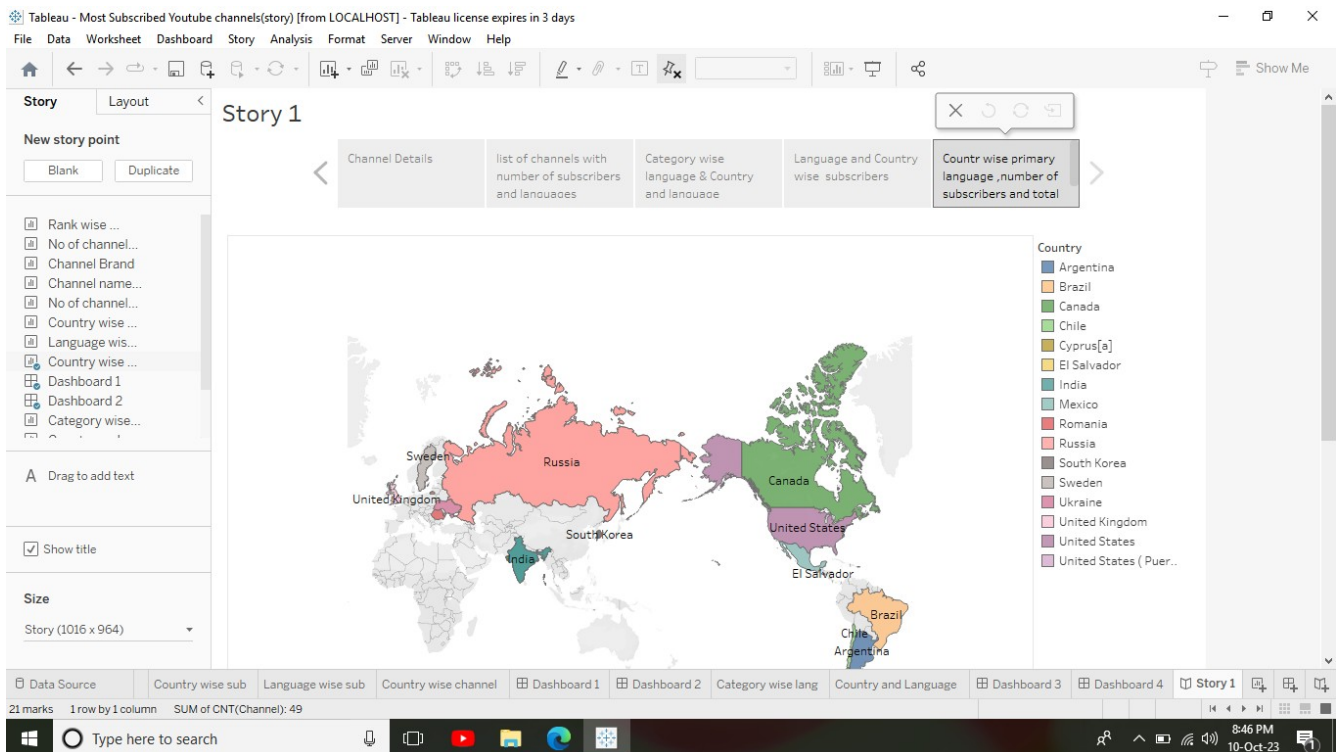
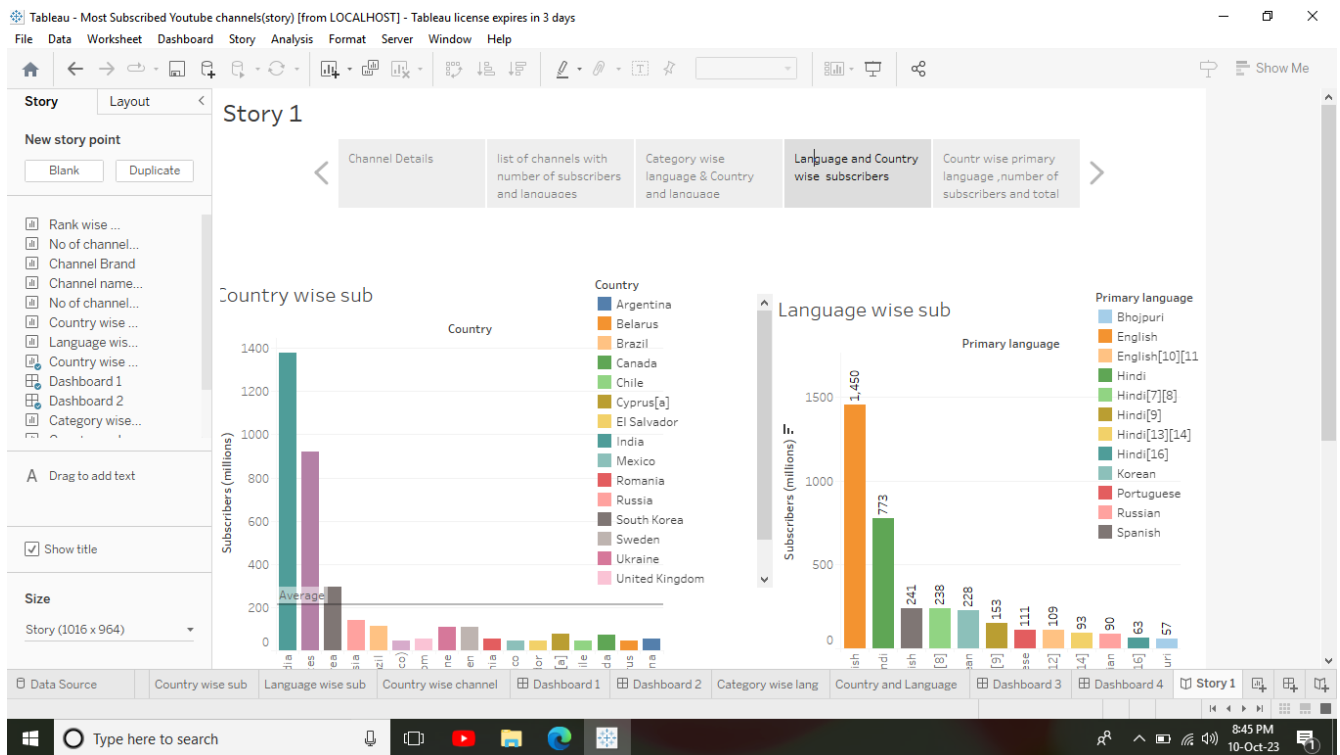












4 Advantages & Disadvantages

Advantages

About top Youtube channels can be known by this project . The languages which the top Channels prefer and the countries which have top subscriptions are known by analysing these channels.

Disadvantages

Other than the above facts cannot be studied by this project.

5 Applications

- A person who is new to Youtube can make use of this analysis.
- Researchers can make use of this analysis.

6 Conclusion

Top 50 channels' data was given to analyse the most subscribed Youtube channels. The channels were selected according to their number of subscribers. Among those 50 channels half were ranked and half weren't. The channels belong to different countries using different languages .Channels are ranked from one to fifty which are having more subscribers than ther others and less subscribers than the others.Channels are analysed on the basis of the countries which they belong to, languages which they use, countries which have more subscribers, languages of the channels which have got more subscribers , etc.First we made a sheet which ranks the channels with respect to the number of subscribers. The next sheets say about the channels which are branded. Next we have made sheets which say the number of subscriptions of the channels along with their names and the languages they use.In the upcoming sheets the channels are catagorised by the language and country name from the most to least subscribed channels. Finally by combining 2 to 3 sheets together , 4 dashboards are made. The whole project is made into a story at the end. About top Youtube channels can be known by this project . The languages which the top Channels prefer and the countries which have top subscriptions are known by analysing these channels.

7 Future scope

The content which the top Youtube channels use , and the way their content is pprojected can be included.