

Open Source Canvas v 0.2

Strategic Goal

What is the strategic goal of the open source project?

Open Source

Why does it need to be open source?

Value

What is the value for the community?

Contribution

What is the motivation for the community to contribute?

Engagement model

How do you want the community to engage?

Target audience

Who is the target audience?

Key Activities

What key activities are required to achieve these goals?

Business value

How does the success drive business success?

Key Resources

Which resources and talent are needed?

Cost Structure

What are the most important costs?