Open Source Canvas v.0.1

Strategic Goal
What is the strategic goal of the open source project?

Open Source
Why does it need to be open source?

Value
What is the value for the community?

Contribution
What is the motivation for the community to contribute?

Target audience
Who is the target audience?

Engagement model
How do you want the community to engage?

Key Activities
What key activites are required to achieve these goals?

Business value
How does the success drive business success?

Key Resources
Which ressources and talent are needed?

Cost Structure
What are the most important costs?