

Open Source Canvas v 0.1

Strategic Goal

What is the strategic goal of the open source business

Open Source

Why does it need open source?

Value

What is the value to the community?

Target audience

Who is our target audience?

Engagement model

How to you want the community to engage with the project?

Contribution

What is the motivation for the community to contribute?

Key Activities

What key activites are required to achieve these goals?

Business value

How does the success drive your business success?

Key Resources

Which ressources and talent are needed?

Cost Structure

What are the most important costs?