**Nita M Ambani announces WinnHER Circle Project**    
**empowering women in sports**

On International Women’s Day in March 2024, **Nita M Ambani**, Founder, Her Circle and Founder-Chairperson, Reliance Foundation, reflected on Her Circle’s journey in bridging the digital gender divide, on grassroots programmes, and on major programmes she supports, in a conversation with Her Circle Editor-in-Chief Tanya Chaitanya.

Ambani unveiled the **WinnHER Circle Project** that highlights her passion for sports and gender inclusion.

“The WinnHER Circle Project fosters a culture that empowers women in sports, spotlights the effort of women athletes and tells their stories of excellence.

The intent is to encourage women and girls to believe that the opportunities in the space of sports are unlimited and at par for all genders,” shared Ambani.

Her Circle, India’s largest content and networking platform for women, completed three years since inception on March 8, 2024. It has surpassed 590 million in reach and has 4.5 lakh registered women users on the app.

Her Circle’s WinnHER Circle Project was launched to mark its 3rd anniversary and celebrate key milestones.

Visit <https://www.hercircle.in/> to learn more.