

CSC380: Principles of Data Science

Statistics 2

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Our path We don't know the true parameter. But we have observations. Deep Learning We assume each i.i.d observation follows a Logistic Linear Naive Regression probability distribution with unknown parameters, Bayes and we build model. e.g., Naive bayes model (X~Bernoulli) Compute estimator to estimate true parameter Parameter Estimation Many types of estimators with different properties consistency efficiency (mean squared error) unbiasedness

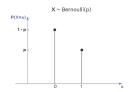
Review

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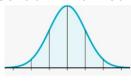
Law of Large Numbers:

$$\lim_{N\to\infty}\widehat{\mu}_n=\mu$$





Central Limit Theorem:



$$\lim_{N \to \infty} \bar{X}_N \to \mathcal{N}\left(\mu, \frac{\sigma^2}{N}\right)$$

$$\lim_{N \to \infty} \frac{\sqrt{N}}{\sigma} (\bar{X}_N - \mu) \to \mathcal{N}(0, 1)$$

[1, 0, 1, 0, 0, ..., 1, 0, 1] \bar{X}_N for sample 1

[1, 0, 0, 0, 0, ..., 1, 1, 0] \bar{X}_N for sample 2

[1, 1, 1, 0, 1, ..., 0, 1, 0] \bar{X}_N for sample 3

.....

 $[0,\,0,\,1,\,1,\,1,\,...,\,0,\,0,\,0]\ \ \bar{X}_{N} \ \text{for sample k}$

If N is very large, and we draw the distribution of \bar{X}_N from all the samples, it follows normal distribution.

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Intuition Check

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Suppose that we toss a coin 100 times. We observe 73 heads and 27 tails...

Question Let θ be the coin bias (probability of heads). What is a more likely estimate? What is your reasoning?

A: $\hat{ heta} = 0.73$, strong preference for heads

Why sample mean?

B: $\hat{\theta} = 0.50$, fair coin (we observed unlucky outcomes)

Likelihood (informally) Probability/density of the observed outcomes from a particular model.

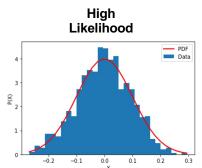


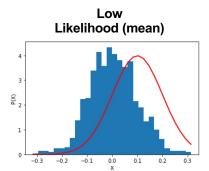
Likelihood (Intuitively)

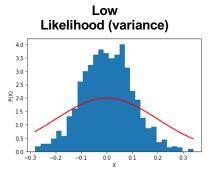
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Suppose we observe N data points from a Gaussian model $\mathcal{N}(\mu, \sigma^2)$, and wish to estimate both μ and σ^2 .

Say we only need to choose from the following three Gaussians...







Likelihood Principle: Given a statistical model, the likelihood function describes all evidence of a parameter that is contained in the data.

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Likelihood Function

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Suppose $x_i \sim p(x; \theta)$, then what is the **joint probability** over N independent identically distributed (iid) observations x_1, \ldots, x_N ?

$$p(x_1, \dots, x_N; \theta) = \prod_{i=1}^{N} p(x_i; \theta)$$

what appears after; are parameters, not random variables.

- We call this the **likelihood function**, often denoted $\mathcal{L}_N(\theta)$
- It is a function of the parameter θ , the data are fixed
- Describes how well parameter θ describes data (goodness of fit)

How could we use this to estimate a parameter θ ?

Likelihood Function

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Suppose $x_i \sim p(x; \theta)$, then what is the **joint probability** over N independent identically distributed (iid) observations x_1, \ldots, x_N ?

$$p(x_1,\ldots,x_N;\theta) = \prod_{i=1}^N p(x_i;\theta)$$
 what appears after; are parameters, not random variables.

Suppose $X \sim Bernoulli(p)$, we have 5 observations [1, 1, 0, 1, 0]

• If true parameter is **0.6**: fit the data better

$$p(1, 1, 0, 1, 0; .6) = p(1; .6) \cdot p(1; .6) \cdot p(0; .6) \cdot p(1; .6) \cdot p(0; .6) = 0.6^3 \cdot 0.4^2 = .03$$

• If true parameter is 0.2:

$$p(1, 1, 0, 1, 0; .2) = p(1; .2) \cdot p(1; .2) \cdot p(0; .2) \cdot p(1; .2) \cdot p(0; .2) = 0.2^3 \cdot 0.8^2 = 01$$

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Maximum Likelihood

Maximum Likelihood Estimator (MLE) as the name suggests, maximizes the likelihood function.

$$\hat{\theta}^{\text{MLE}} = \arg \max_{\theta} \mathcal{L}_N(\theta) = \prod_{i=1}^N p(x_i; \theta)$$

Question How do we find the MLE?

- 1. closed-form
- 2. iterative methods

How to find the maximum/maximizer of a function?

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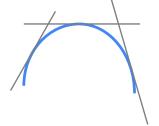
Option 1: finding the maximum/maximizer

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Example: Suppose $f(\theta) = -a\theta^2 + b\theta + c$ with a > 0

It is a quadratic function.

=> finding the 'flat' point suffices

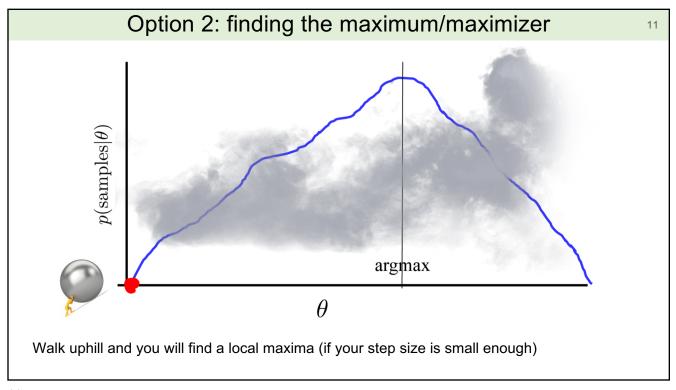


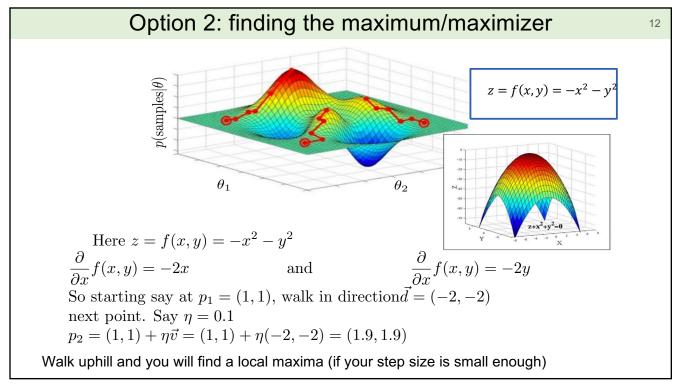
Compute the gradient and set it equal to 0

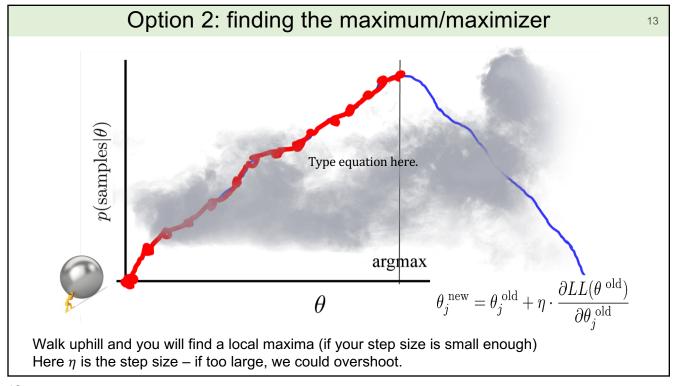
$$f'(\theta) = -2a\theta + b \qquad \Rightarrow \quad \theta = \frac{b}{2a}$$

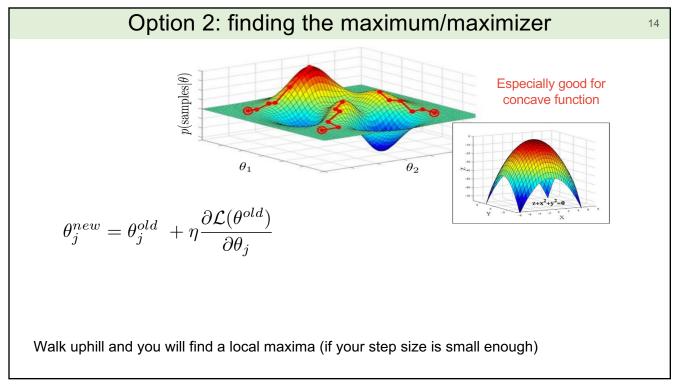
Closed form!

- Q: Does this trick of gradient=0 work for other functions?
- ⇒ Yes, **concave** functions!
- ⇒ This method finds extreme points could be maximum and minimum.
- ⇒ For concave function, a local maximum is also a global one









Option 2: finding the maximum/maximizer

What if there is no closed form solution?

Example: $f(x) = \frac{1}{2}x(ax - 2\log(x) + 2)$

$$f'(x) = ax - \log(x)$$

Iterative methods

- for **concave** functions
 - => Will find the global maximum
- for nonconcave,
- => usually find a local maximum but could also get stuck at *stationary point*.

No known closed form for $ax = \log(x)$

Iterative methods:

- Gradient ascent (or descent if you are minimizing):
- Newton's method
- Etc. (beyond the scope of our class)

$$\theta_j^{new} = \theta_j^{old} + \eta \frac{\partial \mathcal{L}(\theta^{old})}{\partial \theta_j}$$

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Maximum Likelihood

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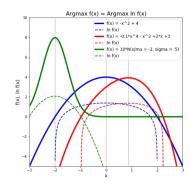
Maximizing <u>log</u>-likelihood makes the math easier (as we will see) and doesn't change the answer (logarithm is an increasing function)

$$\hat{\theta}^{\text{MLE}} = \arg \max_{\theta} \ \log \mathcal{L}_N(\theta) = \sum_{i=1}^N \log p(x_i; \theta)$$

Derivative is a linear operator so,

$$\frac{d}{d\theta} \log \mathcal{L}_N(\theta) = \sum_{i=1}^N \frac{d}{d\theta} \log p(x_i; \theta)$$

One term per data point
Can be computed in parallel
(big data)



Review: maximum likelihood estimation

- 1. Decide on a model for the likelihood of your samples. This is often using a PMF or PDF.
- 2. Write out the log likelihood function.
- 3. State that the optimal parameters are the argmax of the log likelihood function.
- 4. Calculate the derivative of LL with respect to theta
- 5.Use an optimization algorithm to calculate argmax

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Maximum Likelihood: Bernoulli

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Example: Consider I.I.D. random variables: X_1 , X_2 , X_3 ... $X_n \sim Bernoulli(p)$ We don't know the coin bias p.

Probability Mass function: $p^{x_i}(1-p)^{1-x_i}$

Likelihood:
$$\mathcal{L}_n(p) = \prod_{i=1}^n p^{x_i} (1-p)^{1-x_i} = p^{x_1 + \dots + x_n} (1-p)^{n-(x_1 + \dots + x_n)}$$

$$= p^S (1-p)^{n-S}$$

Log likelihood: $\mathcal{LL}_n(p) = S \log p + (n - S)\log(1 - p)$

Maximum Likelihood: Bernoulli

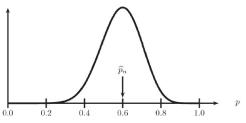
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[Source: Wasserman, L. 2004]

Set the derivative of $\mathcal{LL}_n(p)$ to zero and solve,

$$\mathcal{LL}_n(p) = S \log p + (n - S)\log(1 - p)$$

$$\frac{\partial \mathcal{L}\mathcal{L}_n(p)}{\partial p} = S \frac{1}{p} + (n - S) \frac{-1}{1 - p} = 0$$



Likelihood function for Bernoulli with n=20 and $\sum_i x_i = 12$ heads

We get:

$$p_{MLE} = \frac{S}{n} = \frac{1}{n} \sum_{i} x_{i}$$

$$S = \sum_{i} x_i$$

Isn't that the same as the sample mean?

Yes, for Bernoulli

⇒ this showcases how MLE is aligned to our intuition!

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Maximum Likelihood: Gaussian

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Example Let $X_1, \ldots, X_n \sim \mathcal{N}(\mu, \sigma^2)$ with parameters $\theta = (\mu, \sigma^2)$ and the likelihood function (ignoring some constants) is:

$$\mathcal{L}_{n}(\mu,\sigma) = \prod_{i} \frac{1}{\sigma} \exp\left\{-\frac{1}{2\sigma^{2}}(X_{i} - \mu)^{2}\right\}$$

$$= \sigma^{-n} \exp\left\{-\frac{1}{2\sigma^{2}} \sum_{i} (X_{i} - \mu)^{2}\right\}$$
Could show (next slide) – algeb
$$\sum_{i} (X_{i} - \mu)^{2} = nS^{2} + n(\bar{X} - \mu)^{2}$$

Could show (next slide) - algebra

$$\sum_{i} (X_{i} - \mu)^{2} = nS^{2} + n(\overline{X} - \mu)^{2}$$

$$= \sigma^{-n} \exp\left\{-\frac{nS^2}{2\sigma^2}\right\} \exp\left\{-\frac{n(\overline{X}-\mu)^2}{2\sigma^2}\right\} \qquad \boxed{e^{x+y} = e^x e^y}$$

$$e^{x+y} = e^x e^y$$

Where $\bar{X}=\frac{1}{n}\sum_i X_i$ and $S^2=\frac{1}{n}\sum_i (X_i-\bar{X})^2$ are sample mean and sample variance, respectively.

Maximum Likelihood: Gaussian

$$\sum_{i} (X_{i} - \mu)^{2} = \sum_{i} (X_{i} - \overline{X} + \overline{X} - \mu)^{2} = \sum_{i} \left[(X_{i} - \overline{X})^{2} + 2(X_{i} - \overline{X})(\overline{X} - \mu) + (\overline{X} - \mu)^{2} \right]$$

$$= \sum_{i} \left[(X_{i} - \overline{X})^{2} + 2\left(X_{i}\overline{X} - X_{i}\mu - \overline{X}^{2} + \overline{X}\mu\right) + \left(\overline{X}^{2} - 2\overline{X}\mu + \mu^{2}\right) \right]$$
Given:
$$\bar{X} = \frac{1}{n} \sum_{i} X_{i}$$

$$= \sum_{i} \left[(X_{i} - \overline{X})^{2} + 2X_{i}\overline{X} - 2X_{i}\mu - 2\overline{X}^{2} + 2\overline{X}\mu + \overline{X}^{2} - 2\overline{X}\mu + \mu^{2} \right]$$

$$= \sum_{i} \left[(X_{i} - \overline{X})^{2} + 2X_{i}(\overline{X} - \mu) - \overline{X}^{2} + \mu^{2} \right]$$

$$= \sum_{i} (X_{i} - \overline{X})^{2} + \sum_{i} 2X_{i}(\overline{X} - \mu) - n\overline{X}^{2} + n\mu^{2}$$

$$= \sum_{i} (X_{i} - \overline{X})^{2} + 2n\overline{X}(\overline{X} - \mu) - n\overline{X}^{2} + n\mu^{2}$$

$$= \sum_{i} (X_{i} - \overline{X})^{2} + n(\overline{X}^{2} - 2\overline{X}\mu + \mu^{2}) = \sum_{i} (X_{i} - \overline{X})^{2} + n(\overline{X} - \mu)^{2}$$

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Maximum Likelihood: Gaussian

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$$\mathcal{L}(\mu, \sigma) = \sigma^{-n} \exp\left\{-\frac{nS^2}{2\sigma^2}\right\} \exp\left\{-\frac{n(\overline{X} - \mu)^2}{2\sigma^2}\right\}$$

Continuing, write log-likelihood as:

$$\ell(\mu, \sigma) = -n\log\sigma - \frac{nS^2}{2\sigma^2} - \frac{n(\overline{X} - \mu)^2}{2\sigma^2}.$$

Solve zero-gradient conditions:

$$\frac{\partial \ell(\mu, \sigma)}{\partial \mu} = 0$$
 and $\frac{\partial \ell(\mu, \sigma)}{\partial \sigma} = 0$,

To obtain maximum likelihood estimates of mean / variance:

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} X_i \qquad \qquad \hat{\sigma}^2 = \frac{1}{n} \sum_{i} (X_i - \hat{\mu})^2$$

MLE Review: Probability/Density vs Likelihood

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- The **probability/density** of data given parameter is mathematically the same object as **likelihood** of a parameter given data
- The difference is the point of view!
 - From the *probabilistic perspective*, the parameter is fixed and **PMF/PDF** is viewed as a function of the possible data
 - From the <u>statistical perspective</u>, the data is given (thus fixed) and we view <u>likelihood</u> as a function of the parameter.
- Statistics is inherently about reverse engineering.