

# **CSC380: Principles of Data Science**

#### **Statistics 3**

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#### Review: Maximum Likelihood Estimation

Suppose  $x_i \sim p(x; \theta)$ , the joint probability over N i.i.d  $x_1, \dots, x_N$ 

$$p(x_1,\ldots,x_N;\theta) = \prod_{i=1} p(x_i;\theta)$$

**Maximum Likelihood Estimator (MLE)** as the name suggests, maximizes the likelihood function. N

$$\hat{ heta}^{ ext{MLE}} = rg \max_{ heta} \mathcal{L}_N( heta) = \prod_{i=1}^N p(x_i; heta)$$

Log Likelihood Maximum

Maximum 
$$\hat{ heta}^{ ext{MLE}} = rg \max_{ heta} \ \log \mathcal{L}_N( heta) = \sum_{i=1}^N \log p(x_i; heta)$$

Finding the MLE:

- 1. closed-form
- 2. iterative methods

# Maximum Likelihood Estimator Properties

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1) The MLE is a **consistent** estimator:

$$\lim_{n\to\infty}\hat{\theta}_n^{\mathrm{MLE}} \stackrel{P}{\to} \theta_*$$

Roughly, converges to the true value.

2) The MLE is **efficient**: roughly, has the lowest mean squared error among all consistent estimators.

$$\mathrm{MSE}(\hat{ heta}_{\scriptscriptstyle{n}}) = \mathbf{E}[(\hat{ heta}_{\scriptscriptstyle{n}}\!- heta)^2]$$

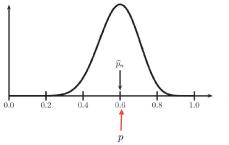
3) The MLE is **Normal**: roughly, the estimator (which is a <u>random variable</u>) approaches a Normal distribution.

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# Maximum Likelihood Estimator Properties

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3) The MLE is **Normal**: roughly, the estimator (which is a <u>random variable</u>) approaches a Normal distribution.



- We pick **k** different samples (each sample has N i.i.d observations)
- We pose a model with unknown parameter
- Get MLE estimation for the parameter (a total of k estimators)
- The distribution of k estimators is roughly normal distribution
  - Expectation
  - Variance

Q: for sample mean, what's E[X] and Var[X]?

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# Sample Mean: Expectation and Variance

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# Review: Bernoulli Expectation and Variance

$$X = \begin{cases} 1 & \text{with probability } p \\ 0 & \text{with probability } 1 - p \end{cases}$$

Tosing a biased coin

Warning: The meaning here of `p' is  $\pi$  in previous slides.

$$E[X] = p \cdot 1 + (1-p) \cdot 0 = p$$
 
$$E[X^2] = p \cdot 1^2 + (1-p) \cdot 0^2 = p$$
 
$$Var[X] = E[X^2] - (E[X])^2 = p - p^2$$
 Standard Dev:  $\sigma = \sqrt{Var[X]} = \sqrt{p-p^2}$  Sanity Check: Example  $p = 1/2$  (fair coin) The mean is  $1/2$ .

$$Var[X] = 0.5 - 0.25 = \frac{1}{4}$$
  $\sigma = \sqrt{\frac{1}{4}} = \frac{1}{2}$ 

Intuitively The avg distance from 0.5 to either 0 or 1 is 0.5

## **Expectation of the Sample Mean**

Recall: An estimator  $\hat{\theta}$  is a RV (Random Variable).

**Example** Let  $X_1, \ldots, X_N \overset{\text{iid}}{\sim} \operatorname{Bernoulli}(p)$  and estimate  $\hat{p}$  be the *sample mean*,

$$\hat{p} = \frac{1}{N} \sum_{i} X_i$$

**Question** What is the expected value of  $\hat{p}$ ?

Notation:  $X := (X_1, ..., X_N)$ 

$$\mathbf{E}[\hat{p}(X)] = \mathbf{E}\left[\frac{1}{N}\sum_{i}X_{i}\right] \stackrel{\text{(a)}}{=} \frac{1}{N}\sum_{i}\mathbf{E}\left[X_{i}\right] \stackrel{\text{(b)}}{=} \frac{1}{N}Np = p$$

(a) Linearity of Expectation Operator

(b) Mean of Bernoulli RV = p

**Conclusion** On average  $\hat{p} = p$  (it is unbiased)

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#### <del>vanance of the Sample Mean</del>

**Example** Let  $X_1, \ldots, X_N \overset{\text{iid}}{\sim} \operatorname{Bernoulli}(p)$  and estimate  $\hat{p}$  be the sample mean. Calculate the variance of  $\hat{p}$ :

 $\mathbf{Var}(\hat{p}) = \mathbf{Var}\left(\frac{1}{N}\sum_{i}X_{i}\right) \stackrel{(a)}{=} \frac{1}{N^{2}}\mathbf{Var}\left(\sum_{i}X_{i}\right) \stackrel{(b)}{=} \frac{1}{N^{2}}\sum_{i}\mathbf{Var}\left(X_{i}\right)$   $\stackrel{(c)}{=} \frac{1}{N^{2}}\sum_{i}p(1-p) = \frac{1}{N}p(1-p) = \frac{1}{N}\mathbf{Var}(X)$ 

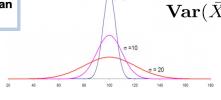
(a)  $\mathbf{Var}(cX) = c^2 \mathbf{Var}(X)$ 

(b) Independent RVs

(c) Var(X) = p(1-p) for Bernoulli

In General Variance of sample mean  $\bar{X}$  for RV with variance  $\sigma^2$ ,

STDEV of sample mean decreases as  $1/\sqrt{N}$ 



 $\mathbf{Var}(\bar{X}) = \frac{\sigma^2}{N}$ 

Decreases linearly with number of samples N

## All Facts about Sample Mean

#### Experiment Flip a coin 100 times and observe 73 heads, 27 tails

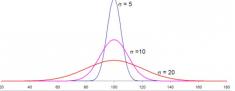
- We don't know the coin bias. By intuition, we guess coin bias is sample mean 0.73.
- We are told that maximum likelihood estimation is a method that can estimate the parameter of an assumed probability distribution.
- So we pose a model of bernoulli, and calculate the estimator that can maximum the log likelihood function.
- We find the maximum likelihood estimator is sample mean = our intuition!

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## All Facts about Sample Mean

#### Experiment Flip a coin 100 times and observe 73 heads, 27 tails

- If we repeatedly flip a coin 100 times (N=100), say 1000 trails (1000 samples). We will get 1000 sample means. So sample mean is also a RV. It has a distribution.
- Pile 1000 sample means up, we get a distribution (roughly normal). The mean of the distribution (expectation) = true coin bias.
- If we flip a coin 10,000 times (N=10,000), repeat for 1000 trails (1000 samples). The variance of the distribution is very small. We can trust the sample mean more when estimating true coin bias



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## Sample Variance: Expectation

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## Unbiasedness of the Sample Variance?

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Recall: Sample mean is an unbiased estimator for the true mean.

How about the sample variance?

**Ex.** Let  $X_1,\ldots,X_N$  be drawn (iid) from any distribution with  $\mathbf{Var}(X)=\sigma^2$  and,

$$\hat{\sigma}^2 = \frac{1}{N} \sum_{i} (X_i - \hat{\mu})^2$$

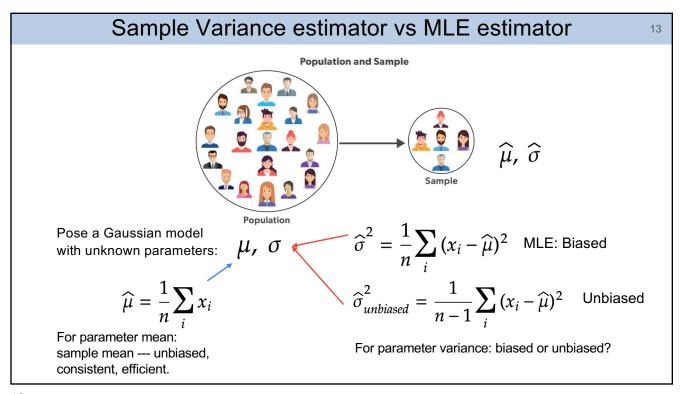
Then the sample variance is a biased estimator.

Source of bias: plug-in mean estimate

$$\mathbf{E}[\hat{\sigma}^2] = \frac{1}{N} \sum_i \mathbf{E}\left[ (X_i - \hat{\mu})^2 \right] = \text{boring algebra} = \frac{N-1}{N} \sigma^2 \quad \text{tends to underestimate}$$
Q: is this estimator consistent or not? Consistent!

Correcting bias yields unbiased variance estimator:

$$\widehat{\sigma}_{\text{unbiased}}^2 = \frac{N}{N-1} \widehat{\sigma}^2 = \frac{1}{N-1} \sum_i (X_i - \widehat{\mu})^2 \qquad E[\widehat{\sigma}_{\text{unbiased}}^2] = \sigma^2$$



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#### **Numpy Background** 14 • Often, you have a matrix of data: e.g., movie review score User \ Movie Inception Jurassic park Batman Α 5 3 1 2 В 4 С 4 3 3 D 1 Numpy arrays can be 2d means $\begin{pmatrix} 1 & 2 & 3 \\ 4 & 5 & 6 \end{pmatrix}$ A = np.array([[1,2,3],[4,5,6]])A[0,1]access A[0,1] means 1st row, 2nd column $mean(A,0) \leftarrow$ computes average for each column $\Rightarrow$ array([2.5, 3.5, 4.5]) computes average for each row $mean(A,1) \leftarrow$ $\Rightarrow$ array([2., 5.]) var(A,0), var(A,1) works the same way!

## More on Unbiased Estimator

**Task**: Compare the **MSE** (mean squared error) of the two variance estimators for N=5.

import numpy as np import numpy.random as ra

$$ext{MSE}(\hat{ heta}_{\scriptscriptstyle 0}) = \mathbf{E}[(\hat{ heta}_{\scriptscriptstyle 0} - heta)^2]$$

 $X = ra.randn(10_000,5)$ # 10k by 5 matrix of  $\mathcal{N}(0,1) \Rightarrow 10k$  random trials

np.mean((var(X,1,ddof=0) - 1)\*\*2)ddof=0 uses 1/N  $\Rightarrow$  0.36310526687176103

$$\widehat{\sigma}^2 = \frac{1}{n} \sum_i (x_i - \widehat{\mu})^2$$

np.mean((var(X,1,ddof=1) - 1)\*\*2) ddof=1 uses 1/(N-1)  $\hat{\sigma}_{unbiased}^2 = \frac{1}{n-1} \sum_i (x_i - \hat{\mu})^2$  $\Rightarrow$  0.5071783438808787

$$\widehat{\sigma}_{unbiased}^2 = \frac{1}{n-1} \sum_{i} (x_i - \widehat{\mu})^2$$

biased version is more accurate! (but recall that it will underestimate)

There is a trade off between bias and variance!!

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#### **Bias-Variance Tradeoff**

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Is an unbiased estimator "better" than a biased one? It depends...

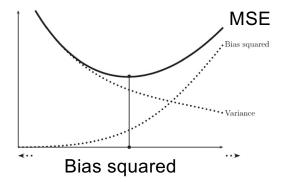
Evaluate the quality of estimate  $\hat{\theta}$  using **mean squared error**,

$$MSE(\hat{\theta}) = \mathbf{E}\left[(\hat{\theta} - \theta)^2\right] = bias^2(\hat{\theta}) + \mathbf{Var}(\hat{\theta})$$

MSE for unbiased estimators is just,

$$MSE(\hat{\theta}) = Var(\hat{\theta})$$

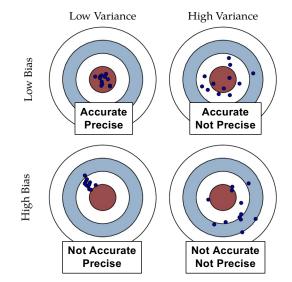
- · Bias-variance is fundamental tradeoff in statistical estimation
- MSE increases as square of bias
- · Biased estimator can be more accurate than an unbiased one.



#### **Bias-Variance Tradeoff**

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Suppose an archer takes multiple shots at a target...



 $MSE(\hat{\theta}) = bias^2(\hat{\theta}) + Var(\hat{\theta})$ 

- Bias: distance from the center of target
- Variance: distance from the center of mutiple shots

MSE: MLE < Sample variance

 higher bias and lower var can be more efficient than lower bias and higher var.

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# **Bias-Variance Decomposition**

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$$\begin{aligned} \operatorname{MSE}(\hat{\theta}) &= \mathbf{E} \left[ (\hat{\theta}(X) - \theta)^2 \right] \\ &= \mathbf{E} \left[ \left( \hat{\theta} - \mathbf{E}[\hat{\theta}] + \mathbf{E}[\hat{\theta}] - \theta \right)^2 \right] \\ &= \mathbf{E}[(\hat{\theta} - \mathbf{E}[\hat{\theta}])^2] + 2(\mathbf{E}[\hat{\theta}] - \theta)\mathbf{E}[\hat{\theta} - \mathbf{E}[\hat{\theta}]] + \mathbf{E}[(\mathbf{E}[\hat{\theta}] - \theta)^2] \\ &= \left( \mathbf{E}[\hat{\theta}] - \theta \right)^2 + \mathbf{E}[(\hat{\theta} - \mathbf{E}[\hat{\theta}])^2] \\ &= \operatorname{bias}^2(\hat{\theta}) + \operatorname{Var}(\hat{\theta}) \end{aligned}$$

# **Intuition Check**

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Compare the results of two coin flip experiments...

Experiment 1 Flip 100 times and observe 73 heads, 27 tails

Experiment 2 Flip 1,000 times and observe 730 heads, 270 tails

Question The MLE estimate of coin bias for both experiments is equivalent  $\hat{\theta} = 0.73$ . Which should we trust more? Why?

Answer: biases are the same (MLE use sample mean and therefore unbiased). Variance is smaller for experiment 2 (larger N). The estimator in Experiment 2 has smaller MSE.